CHARLOTTE
CHARLOTTE-MECKLENBURG
PLANNING

Internet Sweepstakes and Internet Café

CITIZEN ADVISORY GROUP

October 11, 2011

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Agenda

- Welcome
- Introductions
- Meeting Objectives
- Project Background
- Citizen Advisory Group and Staff Roles
- Zoning 101
- Assignment
- Group Discussion/Wrap-up
- Timeline / Next Steps

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Greetings

- Name
- Organization or interest you represent

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Meeting Objectives

- Provide project background
- Provide Citizen Advisory Group/staff roles

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Meeting Objectives

- Explain what zoning is and does
- Obtain a clear understanding of internet establishment components
- Determine neighborhood and business issues

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Project Background

April 25, 2011, Councilmember James Mitchell requested and City Council approved a request that Planning staff conduct an analysis of electronic gaming operations (Internet Sweepstakes and Internet Café)

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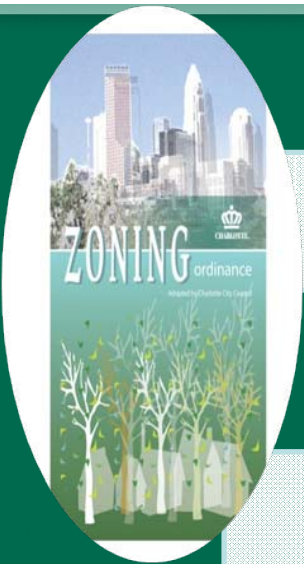
Project Background



The City of Charlotte Zoning Ordinance was adopted in 1958 and last major overhaul was conducted in 1992.

The Ordinance currently does not define or list Internet Sweepstakes and Internet Café establishments as a permitted use by right, under prescribed conditions or as an accessory use.

Over the past several years, these uses have located throughout the community as they have become enormously popular.

Zoning Ordinance changes may need to be developed to ensure that these uses are appropriately regulated to minimize any potential adverse impacts to adjacent uses.

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Project Background

At the June 20, 2011 dinner meeting, City Council directed staff to proceed with a public process to create a text amendment to the Zoning Ordinance related to these uses

Responsibilities

Citizen Advisory Group (CAG):

- Help identify issues and concerns
- Help identify possible solutions
- Provide feedback on staff recommendations
- Attend and participate in meetings

Responsibilities

Staff:

- Educate and inform
- Help identify issues and concerns
- Help identify possible solutions
- Attend and facilitate meetings
- Develop and present recommendations to Planning Commission and City Council

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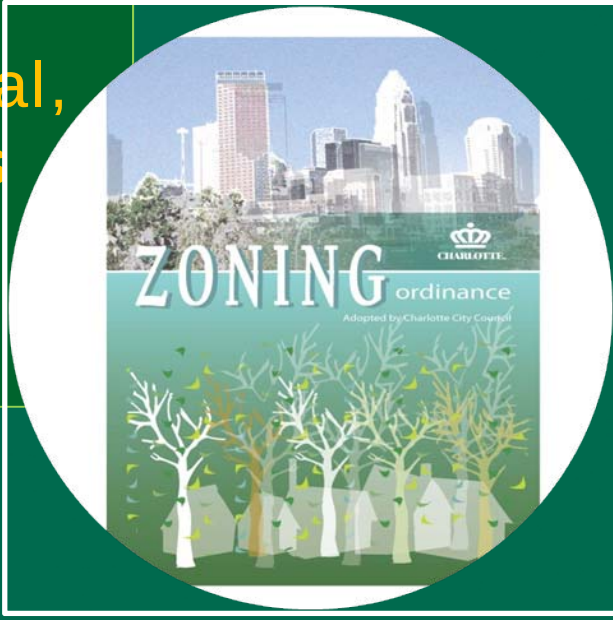
Zoning 101

Zoning Ordinance:

- A legal document used to regulate how land is used
- Specifies zoning districts, allowed uses and development standards
- Outlines development approval, appeal, amendment and enforcement process



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Zoning 101

Zoning district?

- Establishes permitted uses and development standards.

What is a Permitted Use?

- Uses that are allowed in a district by right.

What is a Use Permitted Under Prescribed conditions?

- Uses that are allowed in a district only if certain conditions are met.

R-3	R-43MF	B-1	U-1
R-4	UR-2	MX-2	I-1
R-5	UR-3	CC	I-2
R-6	RE-1	MX-3	
R-8	RE-2	B-2	
MX-1	RE-3	TOD-R	
R-MH	INST	TOD-E	
R-8MF	O-1	TOD-M	
R-12MF	O-2	MUDD	
R-17MF	O-3	UMUD	
R-22MF	UR-C	BP	
UR-1	NS	BD	

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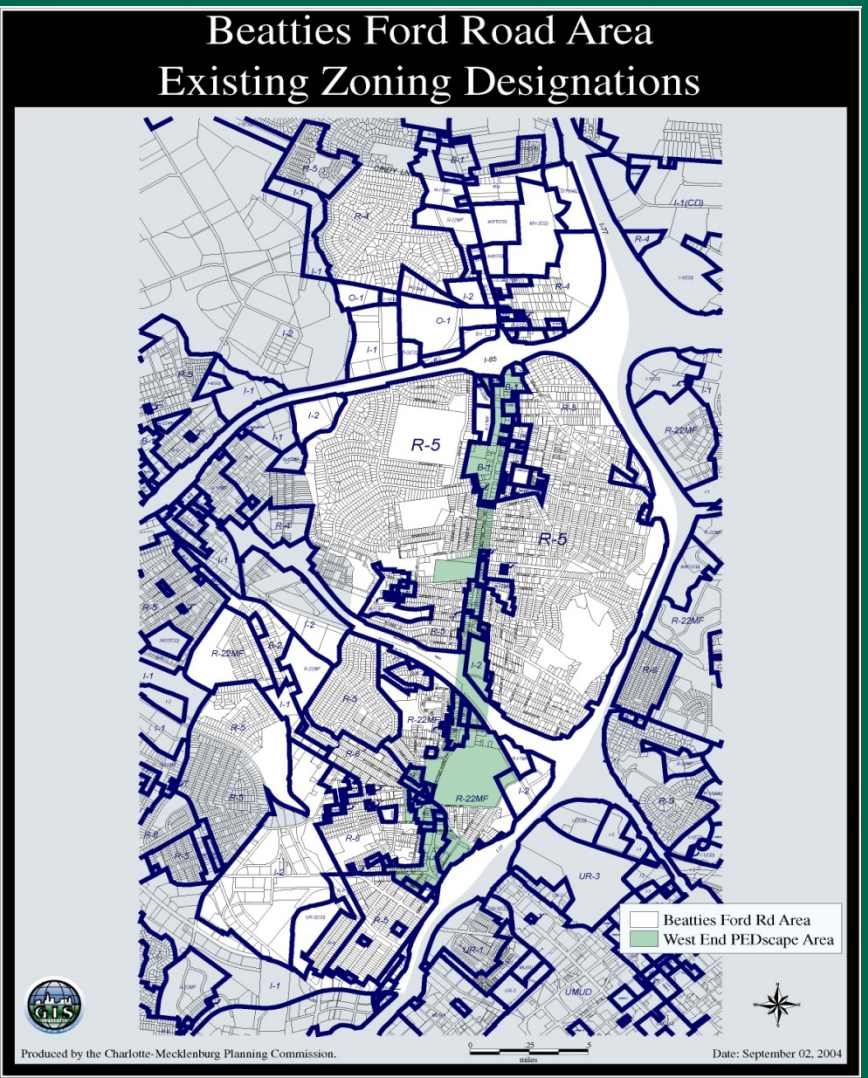
Zoning 101



Every parcel of land in Charlotte and Mecklenburg County is zoned for a particular district (residential, office, industrial, retail, institutional, etc.)

- By Right Districts (examples: R-3, B-1, O-1)
  - No Site Plans required
- Conditional Districts – 2 types
  - By Right Districts made Conditional (examples: B-1(CD), O-1(CD)
  - Conditional Districts – (examples: NS, CC, MX)
  - Both Require Site Plans
- Overlay Districts (examples: PED, TOD)

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Work Assignment

What is a internet sweepstake / internet café establishment?

- Are the uses the same?
- How do they function?
- What are their characteristics?
- How would you define each one?

What are issues and concerns ?

What type of use is an internet business?

- Residential?
- Commercial?
- Industrial?
- Entertainment ?

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Group Discussion

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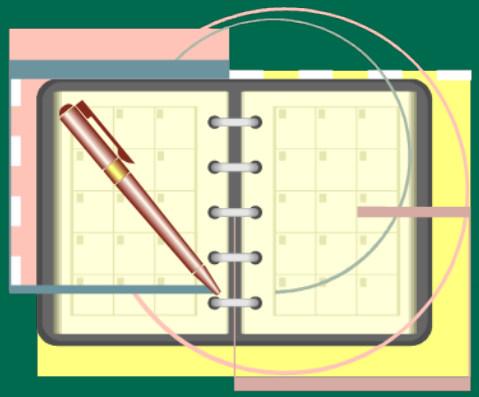
Timeline / Next Steps

Citizen Advisory Group (CAG) Meeting Dates:

- September 29, 2011 – Community Workshop
- October 11, 2011
- October 27, 2011
- November 10, 2011

} Tentative

Tonight's presentation and future CAG materials, including meeting minutes, will be posted at:

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