

COMMUNITY MEETING REPORT
Petitioner: Movement Resources
Rezoning Petition No. 2019-055

This Community Meeting Report is being filed with the Office of the City Clerk and the Charlotte Planning, Design and Development Department pursuant to the provisions of the City of Charlotte Zoning Ordinance.

PERSONS AND ORGANIZATIONS CONTACTED WITH DATE AND EXPLANATION OF HOW CONTACTED:

A representative of the Petitioner mailed a written notice of the date, time and location of the Community Meeting to the individuals and organizations set out on Exhibit A-1 attached hereto by depositing such notice in the U.S. mail on May 13, 2019. A copy of the written notice is attached hereto as Exhibit A-2.

DATE, TIME AND LOCATION OF MEETING:

The Community Meeting was held on Thursday, May 23, 2019 at 6:30 PM in Munday Hall at Memorial United Methodist Church located at 4012 Central Avenue in Charlotte, North Carolina.

PERSONS IN ATTENDANCE AT MEETING (see attached copy of sign-in sheet):

The Community Meeting was attended by those individuals identified on the sign-in sheet attached hereto as Exhibit B. The Petitioner's representatives at the Community Meeting were Garrett McNeill, Barbara Robinson and Tim Hurley of Movement Resources, Greg Welsh of Oak Engineering and John Carmichael of Robinson Bradshaw & Hinson, P.A.

SUMMARY OF ISSUES DISCUSSED:

The Petitioner's representatives utilized a power point presentation during the Community Meeting, a copy of which is attached hereto as Exhibit C.

Barbara Robinson welcomed the attendees to the Community Meeting. Barbara Robinson stated that she will be leader of Movement East, which is the public charter school that will be located on the site if this Rezoning Petition is approved.

Tim Sittema of Crosland Southeast then addressed the meeting. He stated that Crosland Southeast is redeveloping the Eastland Mall site. The site subject to this Rezoning Petition is part of the original Eastland Mall site. Tim Sittema stated that he is a proponent of the Movement East School. Tim Sittema stated that he is pleased to see some familiar faces in the crowd.

Tim Sittema stated that the Movement East School is a linchpin of the proposed redevelopment of the Eastland Mall site in his view. The Movement East School would help jump start the redevelopment of the Eastland Mall site, and the school would help the residential component of the redevelopment. The residential units on the Eastland Mall site will be \$400,000 plus homes. If the Movement East School is developed on this site, you will be able to walk to two schools from the residential development on the Eastland Mall site.

Tim Sittema stated that this school is vital for the Eastland Mall redevelopment, and the people associated with the school are high caliber individuals.

John Carmichael then addressed the meeting. John Carmichael provided the current schedule of events relating to this rezoning request. John Carmichael stated that the Public Hearing is currently scheduled to be held on Monday, July 15, 2019 at 5:30 PM at the Charlotte-Mecklenburg Government Center located at 600 East Fourth Street. The Zoning Committee Work Session is scheduled to be held on Tuesday, July 30, 2019 at 5:30 PM at the Charlotte-Mecklenburg Government Center, and City Council is scheduled to render a decision on this rezoning request on Monday, September 16, 2019 at 5:30 PM at the Charlotte-Mecklenburg Government Center.

John Carmichael shared a map that depicts the site and a series of aerial photographs of the site. John Carmichael stated that the site contains approximately 4.19 acres and is located on the north side of Central Avenue, just east of the intersection of North Sharon Amity Road and Central Avenue. The site is next to QuikTrip and is a part of the former Eastland Mall site.

John Carmichael shared a zoning map that depicts the current zoning of the site and the zoning of the surrounding parcels of land. John Carmichael stated that the site is currently zoned B-1 SCD, which is an old shopping center zoning district. The majority of the former Eastland Mall site is also zoned B-1 SCD.

John Carmichael stated that the Petitioner is requesting that the site be rezoned to the MUDD-O zoning district to accommodate a public charter school, a religious institution and an eating, drinking and entertainment establishment (Type 1) on the site. It is anticipated that the eating, drinking and entertainment establishment (Type 1) would be a small coffee shop. The total maximum gross floor area of the buildings on the site would be 100,000 square feet. The maximum size of the eating, drinking and entertainment establishment (Type 1) would be 2,000 square feet.

John Carmichael then shared and discussed the Rezoning Plan. He stated that there is an existing building located on the site. This building would remain and be renovated. A new building would be constructed on the site. The buildings would be two story buildings. John Carmichael stated that vehicular access into the site would be from Central Avenue and the adjacent parcel of land to the east of the site.

John Carmichael then shared elevations of the renovated building and the new building that would be constructed on the site. John Carmichael stated that it would be an attractive and modern facility.

Barbara Robinson then provided an overview of the Movement East School. She stated that she is a mother of three children and she has been an educator the last 13 years. She moved to Charlotte from New York.

Tim Hurley addressed the meeting and he stated that he is the director of the Movement Foundation. He is the father of 5 year old triplets. He also stated that he has worked and worshipped on the east side for 9 years. Tim Hurley stated that he started his career in education 14 years ago. Tim Hurley described Movement Mortgage Company and how its profits are invested in the Movement Foundation. The Movement Foundation provides funding for an existing public charter school on the west side of Charlotte known as the Movement West School, and it would provide funding for the Movement East School.

The Movement West School is a free public charter school, and Movement East would also be a free public charter school. Movement East would provide free breakfast and lunch for its students and free transportation for students who live within five miles of the school.

Movement East would offer a college preparation type curriculum.

Barbara Robinson stated that she believes that learning should be in a beautiful environment, and Movement East would provide a beautiful environment. She then showed a video and pictures of the Movement West School and its facilities.

Movement West is in a former K-Mart building that was renovated. For Movement East, a former grocery store building would be renovated and a new building would be constructed.

Barbara Robinson stated that Movement West has bright, modern and creative space. The facility is technologically advanced.

Movement West teaches character and virtue and offers small group instruction. We believe in the dignity and value of every person.

Movement West offers space for community events when school is not in session, and Tim Hurley described some of these events. Tim Hurley stated that Movement East would also offer meeting and event space to the community. Movement East would want to be a big part of the community.

The Community Meeting was then devoted to a question, answer and comment session. Set out below is a summary of the responses to the questions as well as the comments and concerns that were expressed at the meeting.

- In response to a question, Barbara Robinson stated that there would be 90 students per grade level at Movement East.
- In response to a question, Barbara Robinson stated that families would have to submit applications for their children to attend the school.
- In response to a question regarding how the school determines who can attend the school, Barbara Robinson stated that Movement East would be a free public charter school that is open to everyone. There would be 90 students per grade level. Once the school has received 91 applications for a grade level, attendance is determine through a lottery. We will not select students. We have applied for a weighted lottery based on the socio-economic background of students.
- An attendee asked if there would be further outreach to families on the east side regarding this school, and Tim Hurley stated that there would definitely be additional outreach. This attendee asked if another meeting could be held for ethnic groups with a translator, and Tim Hurley stated that they would be happy to do so.
- An attendee stated that if someone buys a home on the Eastland Mall site, there is no guarantee that their child would be able to attend the Movement East School because of the lottery system. This attendee stated that it is not accurate to state that a child who lives on the Eastland Mall site would definitely be able to attend this school. In response, Tim Hurley stated that 80 percent of the students at Movement West live within 2 miles of the school. Movement West feels like a neighborhood school.
- In response to a question, Barbara Robinson stated that Movement East would initially launch a kindergarten and first grade and then add a grade per year.
- In response to a question, Barbara Robinson confirmed that if one child in a family attends Movement East, the remainder of the children in that family would get priority admission at Movement East.

- In response to a question, Garrett McNeill stated that the coffee shop would be located in one of the endcaps of a building.
- In response to a question regarding the coffee shop and security for the children, Garrett McNeill stated that the coffee shop space would not have access to the school.
- In response to a question regarding school security, Tim Hurley stated that they would work closely with CMPD on security issues. Security is always stressed.
- An attendee asked if there would be a resource office at the school because traffic on the east side is horrible. Garrett McNeill stated that they would do what is necessary if traffic becomes an issue. Garrett McNeill stated that internal vehicular circulation on the site would be important and at Movement West, the staff helps with the internal vehicular circulation. Garrett McNeill then discussed how traffic issues were addressed at Movement West. They worked with neighbors to formulate a traffic circulation plan, and there are no queuing issues at Movement West. At Movement West, 50 percent of the students ride the bus and 50 percent of the students are in carpools.
- Tim Hurley discussed a sister school of Movement West, Sugar Creek Charter School. Sugar Creek Charter School has a high school, and 100 percent of its graduates this year were accepted into 4 year colleges.
- Tim Hurley stated that the key to successful schools is the teachers. Tim Hurley stated that they have researched the most effective curriculum to provide. Barbara Robinson described the curriculum.
- A parent with a child at Movement West addressed the meeting. She stated that Movement West is a big part of the community and they find ways to get the parents involved.
- An attendee stated that the road or driveway to the north of the site is a problem. Greg Welsh stated that this site does not connect to that road and there is a fence along the northern boundary line of the site.
- Garrett McNeill stated that this school would help to bring life to this area.
- An attendee expressed concerns with traffic in the area in general and how the school could impact traffic issues. This attendee stated that she is concerned with cut through traffic.
- In response to a question, Garrett McNeill stated that if this Rezoning Petition is approved, Movement East needs to be open by next August, so they would only have 1 year to construct the school.
- In response to a question, Barbara Robinson stated that Movement East would have kindergarten through 8th grade.
- An attendee stated that she is trying to get sold on this proposed school, but she is concerned that there are too many schools in this area, and there are issues with schools. In response, Tim Hurley stated that we always need more great schools.
- In response to a question, Greg Welsh stated that the site driveway on Central Avenue would be limited to right-in, right-out movements. Greg Welsh stated that the parking lot configuration may change on the site. Greg Welsh advised that the vehicular connection with QuikTrip would likely be retained and he described other revisions to the site plan.
- An attendee stated that there is a lot of traffic on Central Avenue.

- In response to a question, Tim Hurley stated that the hours for this proposed school are still being determined. He stated that the hours for Movement West are 8:15 AM to 3:15 PM.
- In response to a question, Tim Hurley stated that there would be an afterschool program at the school.
- An attendee stated that she would support eliminating the vehicular connection to QuikTrip.
- An attendee asked if families with students at Movement West have moved closer to the school since their children started to attend the school. Tim Hurley stated that they do not have any data on that matter.
- Garrett McNeill mentioned a charter school in the East Lake area in Atlanta and he described how that charter school has transformed the area.
- Tim Hurley stated that the school would contract with a local provider for meals for the students.
- In response to a question, Tim Hurley stated that Movement East would not go to high school. The grades would stop at 8th grade.
- In response to a question, Tim Hurley stated that they would not ask the City for any funds for the Movement East School. He stated that the Movement Foundation would invest \$15 to \$20 million in this school.

John Carmichael thanked the attendees for attending the meeting, and the meeting was adjourned.

CHANGES MADE TO THE PETITION AS A RESULT OF THE COMMUNITY MEETING AS OF THE DATE HEREOF:

No changes have been made to the rezoning plan or to the Rezoning Petition as of the date of this Community Meeting Report solely as a result of the Community Meeting.

Respectfully submitted, this 10th day of June, 2019.

Movement Resources, Petitioner

cc: Mr. Richard Hobbs, Charlotte-Mecklenburg Planning Department (via e-mail)

2019-055	TAXPID	OWNERLASTN	OWNERFIRST	COWNERFIRS	COWNERLAST	MAILADDR1	MAILADDR2	CITY	STATE	ZIPCODE
2019-055	10301106	BELLSOUTH TELECOMMUNICATIONS	INC		C/O TAX DEPT/16H02 CAMPANILE	PO BOX 7207		BEDMINSTER	NJ	07921
2019-055	10301107	BELLSOUTH TELECOMMUNICATIONS	INC		C/O TAX DEPT/16H02 CAMPANILE	PO BOX 7207		BEDMINSTER	NJ	07921
2019-055	10301108	BELLSOUTH TELECOMMUNICATIONS	INC		C/O TAX DEPT/16H02 CAMPANILE	1155 PEACHTREE ST NORTHEAST		ATLANTA	GA	30309
2019-055	10301109	JKS MANAGEMENT LLC				PO BOX 12617		CHARLOTTE	NC	28220
2019-055	10304127	MOVEMENT RESOURCES				11405 COMMUNITY HOUSE RD		CHARLOTTE	NC	28207
2019-055	10304128	QUICKTRIP CORPORATION			ATTN: TAX DEPT	PO BOX 3475		TULSA	OK	74101
2019-055	10304132	MOVEMENT RESOURCES				11405 COMMUNITY HOUSE RD		CHARLOTTE	NC	28207
2019-055	10304134	THE MOVEMENT FOUNDATION INC				11405 COMMUNITY HOUSE RD		CHARLOTTE	NC	28277
2019-055	10304199	CITY OF CHARLOTTE				600 E FOURTH ST		CHARLOTTE	NC	28202
2019-055	10305301	VO	BAO			980 BLOOR ST		MISSISSAUGO	ON	L4Y 2N2
2019-055	10305325	ALVARENGA	TRANSITO	SUSAN M	ALVARENGA	3800 N SHARON AMITY RD		CHARLOTTE	NC	28205
2019-055	10305326	GRANVILLE LLC				4517 RANDOLPH RD		CHARLOTTE	NC	28211



	FIRST_NAME	LAST_NAME	STREET_ADD	UNIT_NUM	CITY	STATE	ZIP
2019-055 ORGANIZATI							
2019-055 Back Creek I Homeowners Association	Management		4957 Albemarle Rd		Charlotte	NC	28205
2019-055 Charlotte East Community Partners	Darrell	Bonapart	5707 Justins Forest Dr		Charlotte	NC	28212
2019-055 Charlotte East Community Partners	Heather	Ferguson	6031 Hanna Ct		Charlotte	NC	28212
2019-055 Charlotte East Community Partners	Susie	Hines	6023 Hanna Court		Charlotte	NC	28212
2019-055 Coventry Woods Neighborhood Association	John	Bordsen	4810 Beechnoll Ct		Charlotte	NC	28212
2019-055 Coventry Woods Neighborhood Association	Therese	Bohn	5032 Glenbrier Dr.				
2019-055 Easthaven Neighborhood Association	Sue	McKenzie	3733 Driftwood Dr		Charlotte	NC	28205
2019-055 Eastway Park/ Sheffield Park Neighborhood Association	Nathan	Karow	3319 Diftwood Dr		Charlotte	NC	28205
2019-055 Harris Lake COA	Hal	Roth	5843 Harris Grove Lane		Charlotte	NC	28212
2019-055 Mcalpine Neighborhood Association	Thang	Bawi	5451 Springset Dr Apt - H		Charlotte	NC	28226
2019-055 Oaks Condominiums, The	Louise	Barden	1501 Lansdale Dr	Unit G	Charlotte	NC	28205
2019-055 Sheffield Park Neighborhood Association	Sandy	Weaver	5129 Greenbrook Dr		Charlotte	NC	28205
2019-055 Starmount Neighborhood Association	Craig	Harmon	5514 Starkwood Dr		Charlotte	NC	28212
2019-055 Vernedale Farnes/ Glenn	Susie	Hines	6023 Hanna Court		Charlotte	NC	28212
2019-055 Vernedale Farms	Heather	Ferguson	6031 Hanna Ct		Charlotte	NC	28212
2019-055 Vernedale Farms	Larry	Hines	6023 Hanna Ct		Charlotte	NC	28212
2019-055 Westerly Hills Neighborhood Association	Joe	Wise	617 Wilora Landing Road		Charlotte	NC	28212
2019-055 Westerly Hills Neighborhood Association	Tollie	Woods	5701 Wilora Lake Rd		Charlotte	NC	28212
2019-055 Wilora Lake Neighborhood Association	Mary	Traynham	4044 Mayberry lane		Charlotte	NC	28212
2019-055 Wilora Lake/ Verndale Glen Neighborhood Association	Bobbi	Almond	617 Wilora Landing Road		Charlotte	NC	28212
2019-055 Windsor Park Neighbors Association	John	Ryan	1826 Lansdale Dr		Charlotte	NC	28205
2019-055 Windsor Park Neighbors, Inc.	Scott	Robinson	4026 Woodgreen Terrace		Charlotte	NC	28205
2019-055 Winterfield Neighborhood Association	Diane	Langevin	3825 Winterfield Pl		Charlotte	NC	28205
2019-055 Winterfield Neighborhood Association	John	Griffith	3514 Rosehaven Dr		Charlotte	NC	28205
2019-055 Winterfield Neighborhood Association	Karen	MacKenzie	3601 Winterfield Pl		Charlotte	NC	28205

**NOTICE TO INTERESTED PARTIES
OF COMMUNITY MEETING**

Subject: Community Meeting -- **Rezoning Petition No. 2019-055** filed by Movement Resources to request the rezoning of an approximately 4.185 acre site located on the north side of Central Avenue, east of the intersection of North Sharon Amity Road and Central Avenue (next to QuikTrip), from the B-1 SCD zoning district to the MUDD-O zoning district

Date and Time of Meeting: Thursday, May 23, 2019 at 6:30 p.m.

Place of Meeting: Munday Hall at Memorial United Methodist Church
(White Building Located Behind the Main Church Building)
4012 Central Avenue
Charlotte, NC 28205

We are assisting Movement Resources (the "Petitioner") in connection with a Rezoning Petition it has filed with the Charlotte Planning, Design & Development Department requesting the rezoning of an approximately 4.185 acre site located on the north side of Central Avenue, east of the intersection of North Sharon Amity Road and Central Avenue (next to QuikTrip), from the B-1 SCD zoning district to the MUDD-O zoning district. The purpose of this rezoning request is to accommodate a charter elementary and secondary school, a religious institution and an eating, drinking and entertainment establishment Type 1 on the site.

The Petitioner will hold a Community Meeting prior to the Public Hearing on this Rezoning Petition for the purpose of discussing this rezoning proposal with nearby property owners and organizations. The Charlotte Planning, Design & Development Department's records indicate that you are either a representative of a registered neighborhood organization or an owner of property that adjoins, is located across the street from, or is near the site.

Accordingly, on behalf of the Petitioner, we give you notice that representatives of the Petitioner will hold a Community Meeting regarding this Rezoning Petition on Thursday, May 23, 2019 at 6:30 p.m. in Munday Hall at Memorial United Methodist Church located at 4012 Central Avenue in Charlotte. Munday Hall is the white building located behind the main Church building. Representatives of the Petitioner look forward to sharing this rezoning proposal with you and to answering your questions.

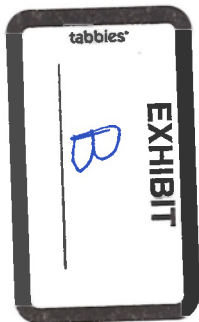
In the meantime, should you have any questions or comments, please call John Carmichael at (704) 377-8341.

Robinson, Bradshaw & Hinson, P.A.

cc: Mr. Matt Newton, Charlotte City Council District 5 (via email)
Mr. Richard Hobbs, Charlotte-Mecklenburg Planning Department (via email)

Date Mailed: May 13, 2019





Community Meeting Sign-in-Sheet

Movement Resources, Petitioner -- Rezoning Petition No. 2019-055

Munday Hall at Memorial United Methodist Church
4012 Central Avenue, Charlotte, NC 28205

Thursday, May 23, 2019 at 6:30 P.M.

	<u>NAME</u>	<u>ADDRESS</u>	<u>TELEPHONE</u>	<u>E-MAIL ADDRESS</u>
1.	Tim S. Hema	Pomfret Lane 617		tsithema@cszre.com
2.	CAROLYN MILLEN	1121 WESTCHESTER BLVD	704-905-6351	epspna.president@aol.com
3.	Bobbi Almond	617 Wilbra Landing	704-957-6532	bobbialmond@gmail.com
4.	Rheba Hamilton	3553 Driftwood DR	704-221-6064	njprbh@carolina.rr.com
5.	Randy Price	3553 Driftwood	704-221-6184	"
6.	Karen MacKenzie	3601 Winterfield Pl.	704-562-3625	kmackenz47@gmail.com
7.	Robert Valenstein		704-904-1405	RVALENT@AOL
8.	S. Haynes	319 S. Goff Street, #1	(513) 884-0822	RVALENT@AOL Shamaiye.Crenshaw
9.	MATT NEWTON	3817 LITTLE HAMPTON PLACE	(980) 259-9107	matt.newton@charlottesville.gov

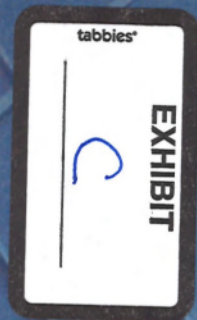
	<u>NAME</u>	<u>ADDRESS</u>	<u>TELEPHONE</u>	<u>E-MAIL ADDRESS</u>
10.	Kathryn mast	3802 Aster Dr.	7045823239	Katmast_25@yahoo
11.	Peggy Major	6319 Lakefill Rd 28212	704-458-3715	p3major8@att.net
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				

Rezoning Petition No. 2019-055

Movement Resources, Petitioner

Community Meeting

May 23, 2019



ROBINSON
BRADSHAW

Charlotte : Research Triangle : Rock Hill
robinsonbradshaw.com

Agenda

- I. Introduction of Team Members
- II. Current Rezoning Schedule
- III. Site/Current Zoning/Rezoning Request
- IV. Review of Rezoning Plan and Proposed Buildings
- V. Question, Answer and Comment Session

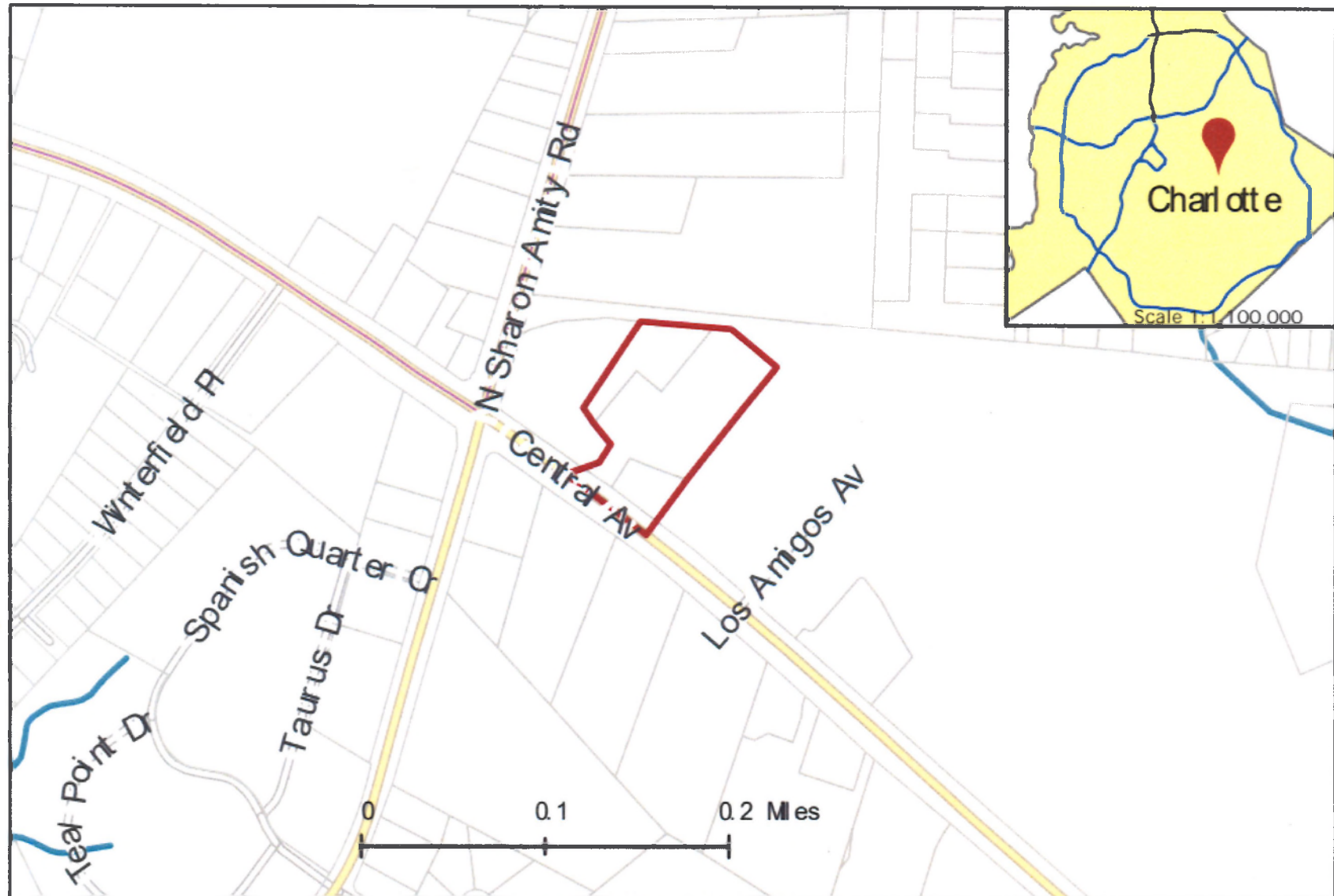
Rezoning Team

- Garrett McNeill, Movement Resources
- Barbara Robinson, Movement Resources
- Tim Hurley, Movement Resources
- Greg Welsh, Oak Engineering
- John Carmichael, Robinson, Bradshaw & Hinson

Current Rezoning Schedule

- Public Hearing: Monday, July 15, 2019 at 5:30 PM
at the Charlotte-Mecklenburg
Government Center
- Zoning Committee: Tuesday, July 30, 2019 at 5:30 PM
at the Charlotte-Mecklenburg
Government Center
- City Council Decision: Monday, September 16, 2019 at 5:30
PM at the Charlotte-Mecklenburg
Government Center

Site – 4.19 Acres



100



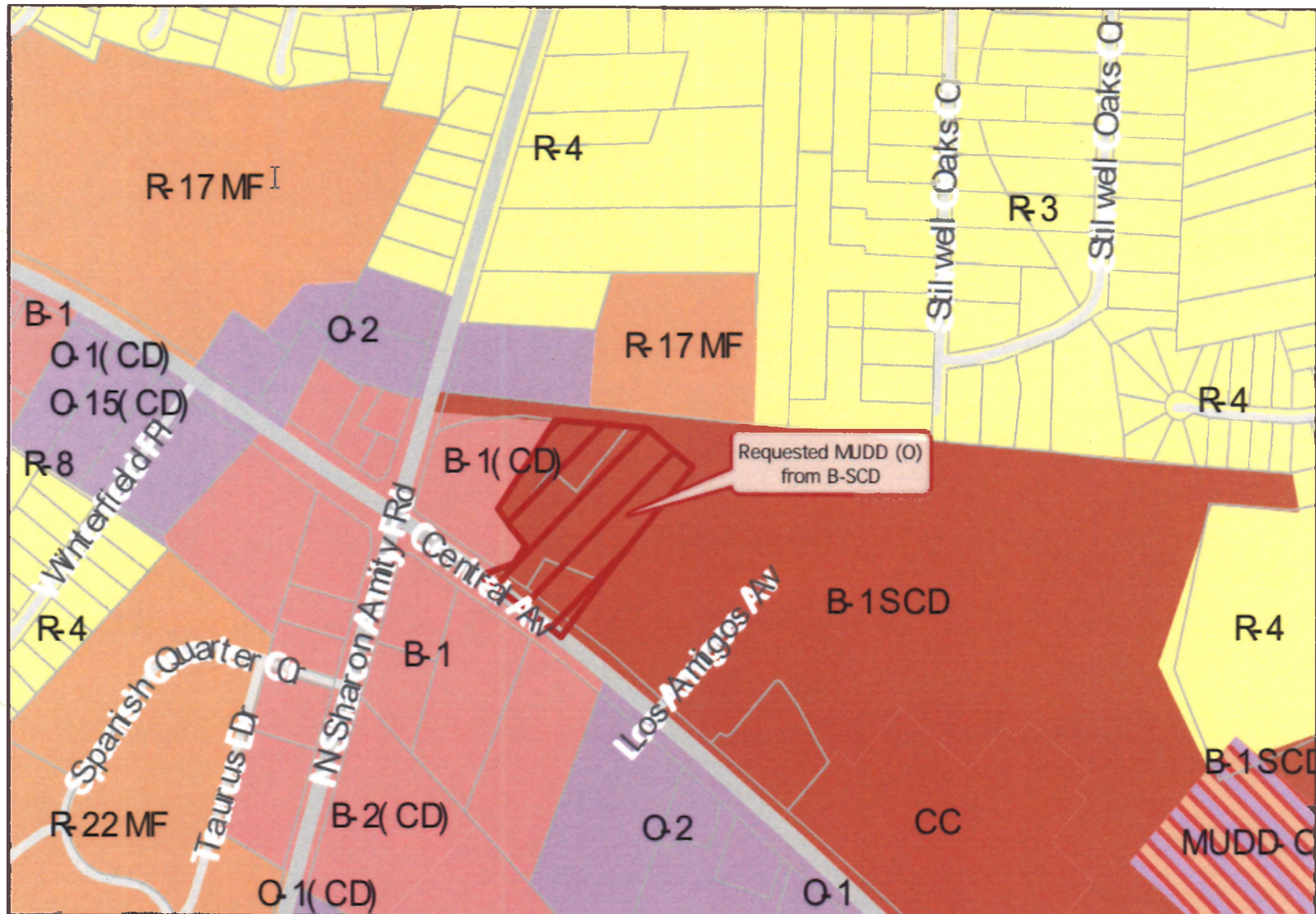
Site – 4.19 Acres



Site – 4.19 Acres



Current Zoning of the Site



Rezoning Request

Requesting that the site be rezoned from the B-1 SCD zoning district to the MUDD-O zoning district to accommodate:

- (1) a charter elementary and secondary school,
- (2) a religious institution and
- (3) an eating, drinking and entertainment establishment Type 1 on the site

Rezoning Request

Total maximum gross floor area of the buildings on the site would be 100,000 square feet

Maximum size of an eating, drinking and entertainment establishment Type 1 would be 2,000 square feet of gross floor area

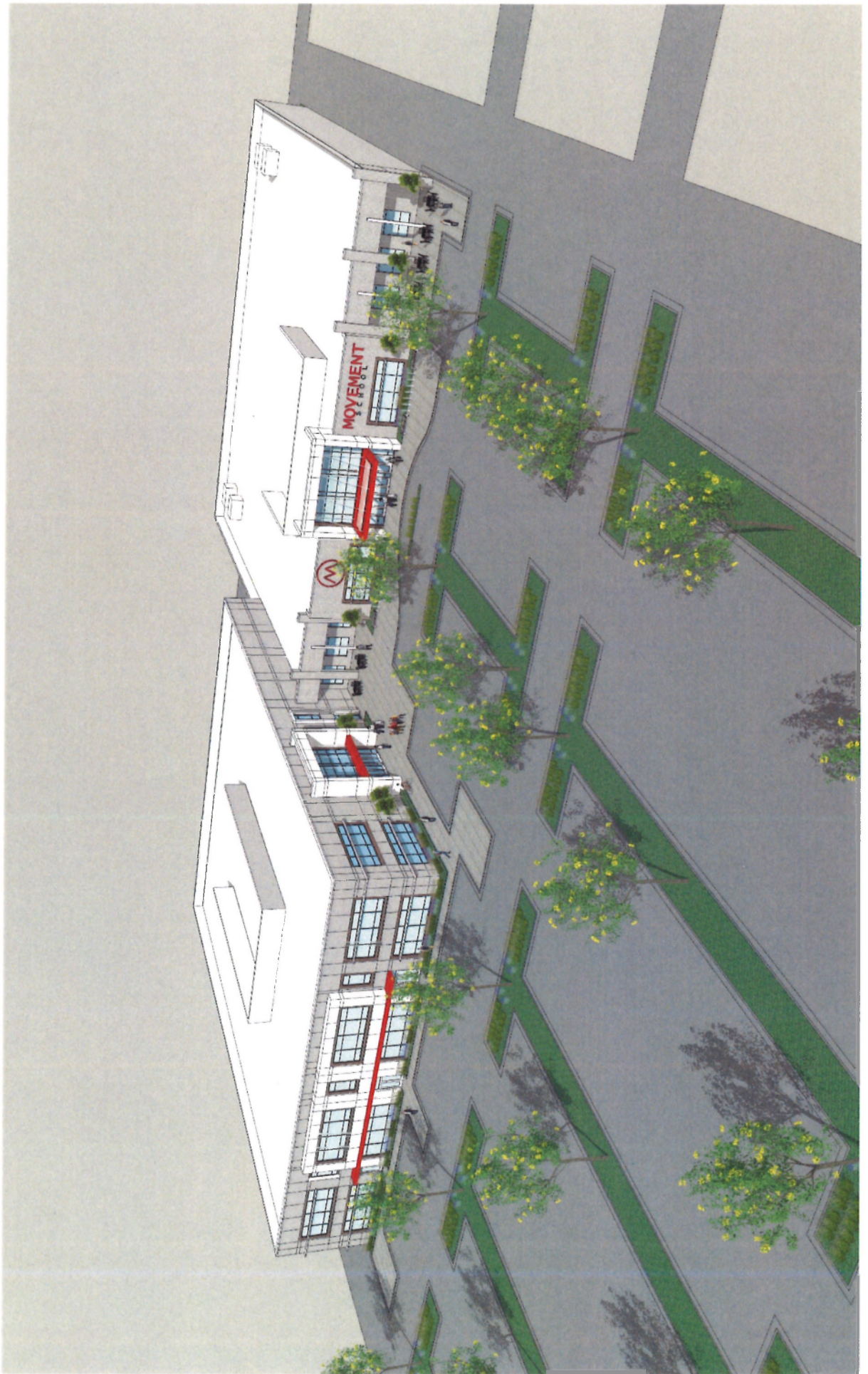


Rezoning Plan





Building Elevations











MOVEMENT
SCHOOL

Movement School East

Opening August 2020

Our Roots



MOVEMENTMORTGAGE



MOVEMENT
FOUNDATION



MOVEMENT
SCHOOL



State-of-the –Art Facilities





State-of-the –Art Facilities





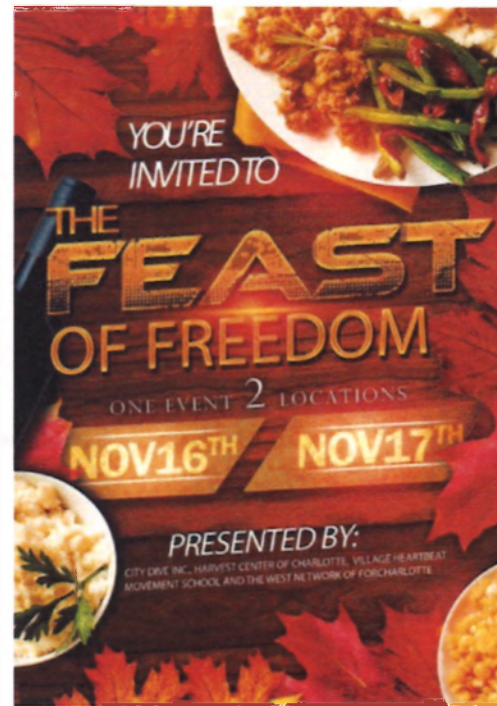
Innovative Design



Innovative Design



Our Instructional Distinctives



Community

WE'D LOVE TO
Connect
WITH YOU!

Barbara

Robinson: Barbara.Robinson@movementfoundation.org

Tim Hurley: Tim.Hurley@movementfoundation.org

www.movementschool.com