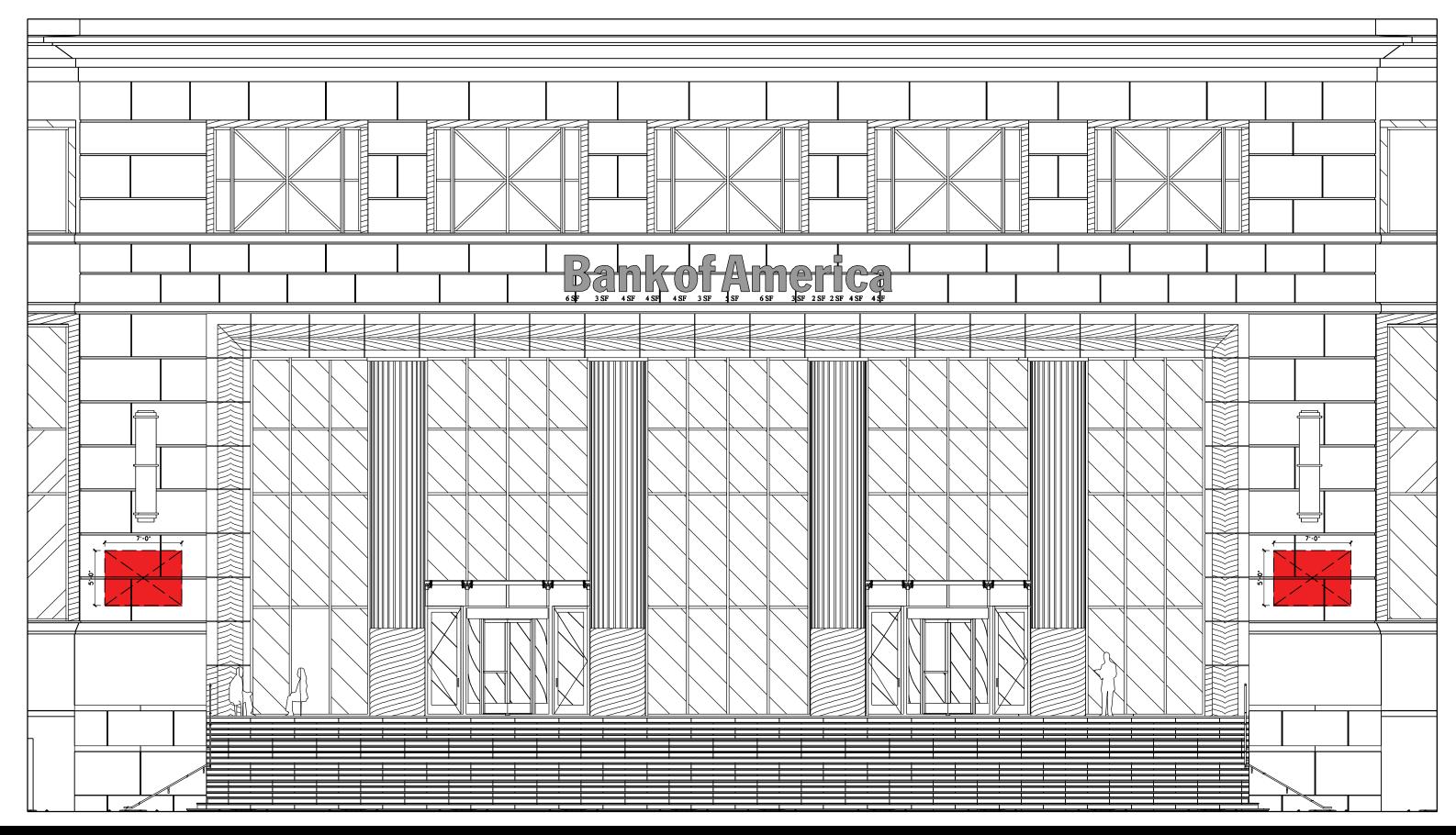




620 SOUTH TRYON TOWER SIGNAGE CHARLOTTE, NC 09 JUNE 2017

TOWER SIGNAGE AREAS	
PARAPET SIGN x1	255 SF
TOTAL PER ELEVATION x4	1,020 SF
LOWER PODIUM SIGNAGE x1	50 SF
TRYON AND CHURCH ST x2	100 SF
TRYON PLAQUE SIGN x2	70 SF
TOTAL SIGN AREA FOR TOWER	1,190 SF
TRYON STREET SIGN AREA	375 SF
CHURCH STREET SIGN AREA	305 SF
STONEWALL STREET SIGN AREA	A 255 SF
HILL STREET SIGN AREA	255 SF







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## Site Development Data:

- --Acreage:  $\pm 2.13$  acres
- --Tax Parcels: 073-032-03
- --Existing Zoning: UMUD
- --Proposed Zoning: UMUD-O
- --Existing Uses: Future Office Tower
- --**Proposed Uses:** Uses permitted by right and under prescribed conditions together with accessory uses, as allowed in the UMUD zoning district.
- --Proposed Signage:
  - a. Up to 400 square feet of sign area along the Tryon Street frontage.
  - b. Up to 325 square feet of sign area along Church Street frontage.
  - c. Up to 275 square feet of sign area along Stonewall Street frontage.
  - d. Up to 275 square feet of sign area along Hill Street frontage.
  - e. Total wall sign area shall not exceed 1,275 square feet

## I. <u>General Provisions:</u>

- a. **Site Description.** The sole purpose of this Rezoning Plan is to accommodate the signage plans for a proposed office tower development on an approximately 2.13 acre site on the east side of South Church Street and north side of West Hill Street (the "Site").
- b. Unless the Rezoning Plan establishes more stringent standards, the regulations established under the Ordinance for the UMUD zoning classification for the portion of the Site so designated on the Rezoning Plan shall govern all development taking place on such portion of the Site, subject to the Optional Provisions provided below.

## II. Optional Provisions for UMUD-O:

The following optional provisions are provided to accommodate deviations from the UMUD standards:

- a. To allow the following sign building areas:
  - 1. Up to 400 square feet of wall sign area along the Tryon Street frontage.
  - 2. Up to 325 square feet of wall sign area along Church Street frontage.
  - 3. Up to 275 square feet of wall sign area along Stonewall Street frontage.
  - 4. Up to 275 square feet of wall sign area along Hill Street frontage.
- b. Total wall sign area shall not exceed 1,275 square feet

## III. <u>Signage:</u>

Signage as allowed by the Ordinance and by the Optional Provisions set forth under Section II above may be provided.