#### COMMUNITY MEETING REPORT Petitioner: Alliance Residential Company Rezoning Petition No. 2017-032

This Community Meeting Report is being filed with the Office of the City Clerk and the Charlotte-Mecklenburg Planning Commission pursuant to the provisions of the City of Charlotte Zoning Ordinance.

#### PERSONS AND ORGANIZATIONS CONTACTED WITH DATE AND EXPLANATION OF HOW CONTACTED:

A representative of the Petitioner mailed a written notice of the date, time and location of the Community Meeting to the individuals and organizations set out on Exhibit A attached hereto by depositing such notice in the U.S. mail on February 3, 2017. A copy of the written notice is attached hereto as Exhibit B.

#### DATE, TIME AND LOCATION OF MEETING:

The Community Meeting was held on Wednesday, February 15, 2017 at 6:30 p.m. at Design Resource Group, 2459 Wilkinson Blvd., Suite #200, Charlotte, NC 28208.

#### PERSONS IN ATTENDANCE AT MEETING (see attached copy of sign-in sheet):

The Community Meeting was attended by those individuals identified on the sign-in sheet attached hereto as <u>Exhibit C.</u> The Petitioner was represented at the Community Meeting by Donald Santos, Director of Alliance Residential Company, as well as by Petitioner's agents, Collin Brown and Brittany Lins with K&L Gates, Jim Guyton and Brent Stough with Design Resource Group, and Orlando Pizzaro with Cline Design Associates. The meeting was also attended by district representative, Council woman LaWana Mayfield.

#### SUMMARY OF PRESENTATION/DISCUSSION:

The Petitioner's agent, Collin Brown, welcomed the attendees and introduced the Petitioner's team. Mr. Brown explained that this community meeting is intended to discuss two related but separate petitions. The Petitioner's property is adjacent to the property contained in a petition filed by Saussy Burbank, LLC (Petition No. 2017-034) and the two rezonings are currently tracking the same rezoning schedule.

Mr. Brown used a PowerPoint presentation, attached hereto as <u>Exhibit D</u>. Mr. Brown indicated that the Petitioner proposes to rezone an approximately 10 acre site at the corner of Wilkinson Boulevard and Suttle Avenue from the I-2 (Heavy Industrial) district to the MUDD-O (Mixed-Use Development - Optional) district. Mr. Brown explained the rezoning process in general and stated that the purpose of the meeting was to discuss the rezoning request and the conditional site plan and respond to questions and concerns from nearby residents and property owners.

Mr. Brown discussed the Bryant Park Area Plan, the recommended land use, and recommended street network for the area. The Petitioner's development will be consistent with the Plan's recommendations.

Mr. Brown then showed a schematic plan demonstrating the combined rezoning petitions, pointing out the parking intentions, future street network and street frontages. Mr. Brown then transitioned into the specific site plan and development standards for the Petitioner's multi-family residential plan. An attendee asked for the maximum heights for the petition. Mr. Brown responded that the Petitioner's plan will not exceed seventy-five (75) feet or five (5) stores. Mr. Brown also noted that the development standards contain specific architectural requirements for high-quality building materials and articulation.

An attendee inquired into the parking at the site. Mr. Brown responded that the Petitioner plans to provide surface parking rather than structured parking facilities, as indicated on the site plan. Mr. Brown explained Petitioner's preference for more reverse-angled on-street parking rather than CDOT's preferred parallel parking because there is opportunity to fit more spaces and provide greater parking opportunities.

Mr. Brown then walked through the rough timeline for the rezoning process, stating that the Petitioner would like to take this plan to Public Hearing in March, but that the process is controlled by Charlotte Planning Staff.

Council woman Mayfield emphasized that this will be a market-rate development, without a subsidized affordable housing component. However, Mr. Brown stated that these apartments will be of a considerably lower rental rate than comparable developments in Uptown and South End, even though the Petitioner's development will be of the same high quality. The Petitioner hopes to attract individuals who may be priced out of Uptown or South End but still desire the close proximity to the city center and Uptown skyline views. Donald Santos explained that the primary driver in the Petitioner's ability to offer a more affordable option at this location is due to the project's surface parking instead of a structured parking facility. Mr. Santos also stated that the Petitioner plans to offer three-bedroom units, unlike many other recent apartment developments, in an effort to attract families.

An attendee asked whether there had been any consideration of ground-level retail at the site. Mr. Santos answered that the Petitioner looked into the possibility of ground-level retail but that the one-way travel barrier on Wilkinson and the lack of pedestrian activity along Wilkinson was prohibitive in attracting viable retail at this site.

An attendee who resides in Colony Park West, on the opposite side of Morehead Street, asked whether his skyline views would be affected by the Petitioner's development. A representative of the Petitioner responded that none of the views from the opposite side of West Morehead Street would be affected, and the trajectory view that may be affected (near the intersection of Wilkinson Boulevard and West Morehead Street) does not contain residential property and is topographically higher than the Petitioner's site.

Mr. Brown noted that the on-street parking would be available to the public, on a first-come-first-serve basis and would not contain any reserved spots for Petitioner's residents.

An attendee who represented the nearby Invest Collegiate charter school discussed several concerns, including safety during the construction period and queuing of carpool lines during morning drop-off

and afternoon pick-up of students. The attendee stated that parking by county employees at LUESA currently overflow into the on-street parking and create traffic issues along Suttle Avenue. A representative of the Petitioner said that the Petitioner would work with the school, observe high-traffic hours and propose possible solutions to the parking, traffic and construction safety issues. The Petitioner would like to provide additional on-street parking, which could be shared with the adjacent school and office uses (which have day-time peak hours, compared to the evening peak parking hours for residential uses).

Mr. Brown then concluded the formal portion of the presentation and the Petitioner's representatives continued to answer individual questions. The formal meeting concluded at 7:45 p.m.

Respectfully submitted, this 20th day of February, 2017.

cc: Council Member LaWana Mayfield Claire Lyte-Graham, Charlotte-Mecklenburg Planning Department Charlotte City Clerk

## **EXHIBIT A**

| Pet_No   | FirstName       |
|----------|-----------------|
| 2017-032 | А               |
| 2017-032 | Alberta         |
| 2017-032 | Ali             |
| 2017-032 | Andrew          |
| 2017-032 | Angela          |
| 2017-032 | Ben             |
| 2017-032 | Brian           |
| 2017-032 | Cherez          |
| 2017-032 | Colette         |
| 2017-032 | Cynthia         |
| 2017-032 | Cynthia         |
| 2017-032 | Deborah         |
| 2017-032 | Doma            |
| 2017-032 | Dwight          |
| 2017-032 | Emma            |
| 2017-032 | Eugene & Angela |
| 2017-032 | Herbert         |
| 2017-032 | Herbert         |
| 2017-032 | Joe             |
| 2017-032 | John            |
| 2017-032 |                 |
| 2017-032 |                 |
| 2017-032 | Kathryn         |
| 2017-032 | Kris            |
| 2017-032 | Lashay          |
| 2017-032 |                 |
| 2017-032 | Lillie          |
| 2017-032 |                 |
| 2017-032 |                 |
| 2017-032 |                 |
| 2017-032 | •               |
| 2017-032 |                 |
| 2017-032 | Martha          |
| 2017-032 | Michael         |
| 2017-032 | Missy           |
| 2017-032 | Nevada          |
| 2017-032 | Rebecca         |
| 2017-032 | Rob             |
| 2017-032 | Robert          |
| 2017-032 | Shannon         |
| 2017-032 | Sleathea        |
| 2017-032 | Stephanie       |
| 2017-032 | Tollie          |
| 2017-032 | Victoria        |
| 2017-032 | Virginia        |
| 2017-032 | Wil             |

LastName Anderson Falls White Richardson Marshall Chambers Walker McClellan Forrest Harrison Harrison Dryden Herring Campbell Potts Perkins Bellamy Weathers Wise English Howard Knutson Wilson Kellogg McCoy Hollaway Williams Collins Shackford Dickman Corn Epps Taylor Walsh Eppes Graham Carriker Sheridan Blythe Hughes White Edwards Woods Watlington Woolard Mover

OrgLabel **Greater Enderly Park NA** Westerly Hills Westerly Hills Westerly Hills Wilmore NA Westerly Hills Wilmore NA Westerly Hills Wilmore Camp Green HOA Historic Camp Greene Westerly Hills Westerly Hills Westerly Hills **Regal Heights** Westerly Hills **Enderly Park NA** Westerly Hills Wilmore NA **Revolution Park NA** Wilmore NA Wilmore Neighborhood Association Wesley Heights Comm. Assoc. Wilmore NA Westerly Hills Westerly Hills Wilmore NA Camp Green HOA Wilmore NA, Westerly Hills Wilmore NA Wesley Heights Comm. Assoc. Bent Oaks Tenants Assoc. Wilmore NA Westerly Hills Wesley Heights Community Association Westerly Hills Westerly Hills Westerly Hills Westover Hills Neighborhood Association Third Ward, The Committee to Restore and Preserve

EPHESUS CHURCH

| MailAddres               | MailCity  | Ma MailZip           |
|--------------------------|-----------|----------------------|
| 1305 Camp Greene Street  | Charlotte | NC 28208             |
| 2813 Columbus Circle     | Charlotte | NC 28208             |
| 2720 Columbus Circle     | Charlotte | NC 28208             |
| 2318 Marlowe Avenue      | Charlotte | NC 28208             |
| 1630 S Mint Street       | Charlotte | NC 28203             |
| 2727 Columbus Circle     | Charlotte | NC 28208             |
| Post Office Box 33672    | Charlotte | NC 28202             |
| 2415 Columbus Circle     | Charlotte | NC 28208             |
| 209 South Summit Avenue  | Charlotte | NC 28208             |
| 1933 Camp Greene Street  | Charlotte | NC 28208             |
| 1933 Camp Greene Street  | Charlotte | NC 28208             |
| 6529 Havenlock Place     | Charlotte | NC 28215             |
| 3103 Columbus Circle     | Charlotte | NC 28217             |
| 2700 Columbus Circle     | Charlotte | NC 28208             |
| 2446 Columbus Circle     | Charlotte | NC 28208             |
| 3129 Columbus Circle     | Charlotte | NC 28208             |
| 2604 Columbus Avenue     | Charlotte | NC 28208             |
| 1511 Effingham Road      | Charlotte | NC 28208             |
| 2627 Columbus Circle     | Charlotte | NC 28208             |
| 1630 S Mint Street       | Charlotte | NC 28203             |
| 2701 Beech Nut Road      | Charlotte | NC 28208             |
| 1604 Merriman Avenue     | Charlotte | NC 28203             |
| 1907 Wilmore Drive       | Charlotte | NC 28203             |
| 417 Grandin Road         | Charlotte | NC 28208             |
| 815 W Kingston Avenue    | Charlotte | NC 28203             |
| 2044 Camp Greene Street  | Charlotte | NC 28208             |
| 2610 Columbus Circle     | Charlotte | NC 28208             |
| 3021 Columbus Circle     | Charlotte | NC 28208             |
| 1908 Wood Dale Terrace   | Charlotte | NC 28203             |
| 2307 Wilkinson Boulevard | Charlotte | NC 28208             |
| 218 W Park Avenue        | Charlotte | NC 28203             |
| Post Office Box 33672    | Charlotte | NC 28233             |
| 3141 Columbus Circle     | Charlotte | NC 28208             |
| 2017 Wood Dale Terrace   | Charlotte | NC 28203             |
| 1624 Wilmore Drive       | Charlotte | NC 28203             |
| 304 Grandin Road         | Charlotte | NC 28232             |
| 903 Lynn Street, Unit M  | Charlotte | NC 28208             |
| 1901 S Mint Street       | Charlotte | NC 28203             |
| 2415 Columbus Circle     | Charlotte | NC 28208             |
| 716 Grandin Road         | Charlotte | NC 28208             |
| 2546 Marlowe Avenue      | Charlotte | NC 28208             |
| 2354 Morton Street       | Charlotte | NC 28208             |
| 2801 Columbus Circle     | Charlotte | NC 28208             |
| 1324 Bethel Road         | Charlotte | NC 28208             |
| 1001 West First Street   | Charlotte | NC 28208<br>NC 28202 |
| PO Box 31395             | Charlotte | NC 28202<br>NC 28231 |
|                          | Chanotte  | 110 20231            |
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2017-032 06702116 SUTTLE AVENUE LLC

- 2017-032 06702152 SUTTLE AVENUE LLC
- 2017-032 COLLIN BROWN AND BAILEY PATRICK, JR.
- 2017-032 ALLIANCE RESIDENTIAL COMPANY

| cownerfirs | cownerlast             | mailaddr1  | mailaddr2 |
|------------|------------------------|--|-----------|
|            | C/O BEACON PARTNERS    |  | SUITE 250 |
|            |                        | 4205 STUART ANDREW BLVD                                |           |
|            |                        | 4205 STUART ANDREW BLVD                                |           |
|            | DANIEL C ROACH (H/W)   | 2201 ARTY AV   |           |
|            | CLASSROOM CENTRAL INC  | 2116 WILKINSON BLVD                                    |           |
|            |                        | 1910 FAIRVIEW AVE EAST STE 200                         |           |
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|            |                        | 2301 WEST MOREHEAD ST UNIT E                           |           |
|            |                        | 2301 WEST MOREHEAD ST UNIT F                           |           |
|            |                        | 2301 WEST MOREHEAD ST UNIT G                           |           |
|            |                        | 2301 WEST MOREHEAD ST UNIT H                           |           |
|            | ATTN: TAYLOR HAYDEN    | 2001 WILKINSON BLVD                                    |           |
|            |                        | PO BOX 34689   |           |
|            |                        | PO BOX 34689   |           |
|            |                        | PO BOX 34689   |           |
|            |                        | 2121 W MOREHEAD ST                                     |           |
| ARNET M    | CAREY                  | 3750 ADMIRAL DR SUITE 105                              |           |
|            |                        | 1233 THE PLAZA STE 5522                                |           |
|            |                        | 1233 THE PLAZA STE 5522                                |           |
| TAMMIE L   |                        | 2303 WEST MOREHEAD ST STE 103                          |           |
| TAMMIE L   |                        | 2303 WEST MOREHEAD ST STE 103                          |           |
| CHERYL D   | DAVIS                  | 5204 HAYNES HALL PL                                    |           |
| CHERYL D   | DAVIS                  | 5204 HAYNES HALL PL                                    |           |
| CHERYL D   | DAVIS                  | 5204 HAYNES HALL PL                                    |           |
| CHERYL D   | DAVIS                  | 5204 HAYNES HALL PL                                    |           |
|            |                        | PO BOX 14535   |           |
| NANCY D    | FORREST                | 2722 OAKMEADE DR                                       |           |
|            | C/O WBTV               | ONE JULIAN PRICE PL                                    |           |
|            |                        | PO BOX 34732   |           |
|            |                        |  |           |
|            |                        | 2353 SILVERTHORN DR                                    |           |
|            |                        | 2353 SILVERTHORN DR<br>2101 WILKINSON BV               |           |
|            |                        | 260B WINDING RIDGE DR                                  |           |
|            |                        | 260B WINDING RIDGE DR<br>260B WINDING RIDGE DR         |           |
|            | C/O MERRIFIELD PATRICK | 521 EAST MOREHEAD ST #400                              |           |
|            | C/O MERRIFIELD PATRICK | 521 EAST MOREHEAD ST #400<br>521 EAST MOREHEAD ST #400 |           |
|            | C/O MERRI IELD FATRICK | JZI LAJI WONLITEAD JI #400                             |           |

| C/O MERRIFIELD PATRICK | 521 EAST MOREHEAD ST #400 |  |
|------------------------|---------------------------|--|
| C/O MERRIFIELD PATRICK | 521 EAST MOREHEAD ST #400 |  |
| HEARST TOWER           | 214 N. TRYON ST., 47TH    |  |
|                        | 708 EAST BLVD, SUITE E    |  |

| city           | state | zipcode |
|----------------|-------|---------|
| CHARLOTTE      | NC    | 28202   |
| CHARLOTTE      | NC    | 28217   |
| CHARLOTTE      | NC    | 28217   |
| CHARLOTTE      | NC    | 28208   |
| CHARLOTTE      | NC    | 28277   |
| SEATTLE        | WA    | 98102   |
| CHARLOTTE      | NC    | 28208   |
| CHARLOTTE      | NC    | 28234   |
| CHARLOTTE      | NC    | 28234   |
| CHARLOTTE      | NC    | 28234   |
| CHARLOTTE      | NC    | 28208   |
| HIGH POINT     | NC    | 27265   |
| CHARLOTTE      | NC    | 28205   |
| CHARLOTTE      | NC    | 28205   |
| CHARLOTTE      | NC    | 28208   |
| CHARLOTTE      | NC    | 28208   |
| CHARLOTTE      | NC    | 28270   |
| RALEIGH        | NC    | 27610   |
| CHARLOTTE      | NC    | 28270   |
| CHARLOTTE      | NC    | 28208   |
| CHARLOTTE      | NC    | 28234   |
| CHARLOTTE      | NC    | 28234   |
| CHARLOTTE      | NC    | 28273   |
| CHARLOTTE      | NC    | 28273   |
| CHARLOTTE      | NC    | 28208   |
| WEST JEFFERSON | NC    | 28694   |
| WEST JEFFERSON | NC    | 28694   |
| CHARLOTTE      | NC    | 28202   |
| CHARLOTTE      | NC    | 28202   |
|                |       |         |

| CHARLOTTE | NC | 28202 |
|-----------|----|-------|
| CHARLOTTE | NC | 28202 |
| CHARLOTTE | NC | 28202 |
| CHARLOTTE | NC | 28203 |

## EXHIBIT B

K&L GATES LLP HEARST TOWER, 47TH FLOOR 214 NORTH TRYON STREET CHARLOTTE, NC 28202 T +1 704 331 7400 F +1 704 331 7598 klgates.com

February 3, 2017

Collin W. Brown collin.brown@klgates.com T +1 704.331-7531 F +1 704.353.3231

#### NOTICE TO INTERESTED PARTIES OF COMMUNITY MEETING

Date:Wednesday, February 15, 2017, at 6:30 p.m.Location:Design Resource Group<br/>2459 Wilkinson Blvd., Suite #200<br/>Charlotte, NC 28208Petitioner:Alliance Residential Company<br/>2017-032

Dear Charlotte Resident,

We represent Alliance Residential Company (the "Petitioner"), in its plans to redevelop a 10.04 acre property located at the north west corner of the intersection of Wilkinson Boulevard and Suttle Avenue (the "Property"). The Petitioner is seeking to rezone the Property from the I-2 (Industrial) district to the MUDD-O (Mixed Use - Optional) district in order to accommodate its redevelopment plans.

In accordance with the requirements of the City of Charlotte Zoning Ordinance, the Petitioner will hold a Community Meeting prior to the Public Hearing on this Rezoning Petition for the purpose of discussing this rezoning proposal with nearby property owners and organizations. The Charlotte-Mecklenburg Planning Commission's records indicate that you are either a representative of a registered neighborhood organization or an owner of property that adjoins, is located across the street from, or is near the Site.

Accordingly, on behalf of the Petitioner, we invite you to attend the Official Community Meeting regarding this Petition on Wednesday, February 15th at 6:30 p.m. to meet with the Petitioner and its design and development team. We will give a brief overview of the redevelopment concept and then provide an opportunity for you to meet and talk with individuals that are involved in planning the project.

Please contact me if you are unable to attend and would like additional information.

truly yours, Collin W. Brown

Comm w. Brown

cc: Council Member LaWana Mayfield

## **EXHIBIT C**

#### Community Meeting Sign-In Sheet Petitioner: Alliance Residential Company Petition No.: 2017-032

Design Resource Group 2459 Wilkinson Blvd., Suite #200 Charlotte, NC 28208 February 15, 2017 @ 6:30 p.m.

Please fill out completely. This information is used by the Planning Department to distribute material regarding this petition.

| Name            | Address   | Phone No.                             | Email                  |           |
|-----------------|---|---------------------------------------|------------------------|-----------|
| JUSIAH BOLINU   | JAAN ULKIVSOV   | 7:45227676                            | Josi4H Q               | 16.6-222  |
| MIKE GUILTHIE   | 1 SUL FAU PITIOR<br>1 SUL FAU PITIOR<br>1 SUL Tremant AVE | 7043743610                            | MOUNTHE OVDIT.         | CON       |
| Ed Hoover       | DN- 28216   | 716-912-22-04                         | choover 2424           | 2001      |
| Marika Christie | 125 W. Tremant AVE  | 704-750-1314                          | Manka christice chemed | a. com    |
| Lisa Adams      | ZZOI ARTY AVE   | 704-334-3231                          | lisa. adams. roach @ g | mull, con |
|                 |   |                                       |                        |           |
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|                 |   |                                       |                        |           |

### EXHIBIT D



Official Community Meeting

# **Rezoning at Wilkinson and Suttle Avenue**

February 15, 2017

Design Resource Group

## AGENDA

- Welcome / Introductions
- Property Location
- Current Zoning
- Adopted Area Plans
- Rezoning Overview
- Redevelopment Discussion
- Questions



# Introductions





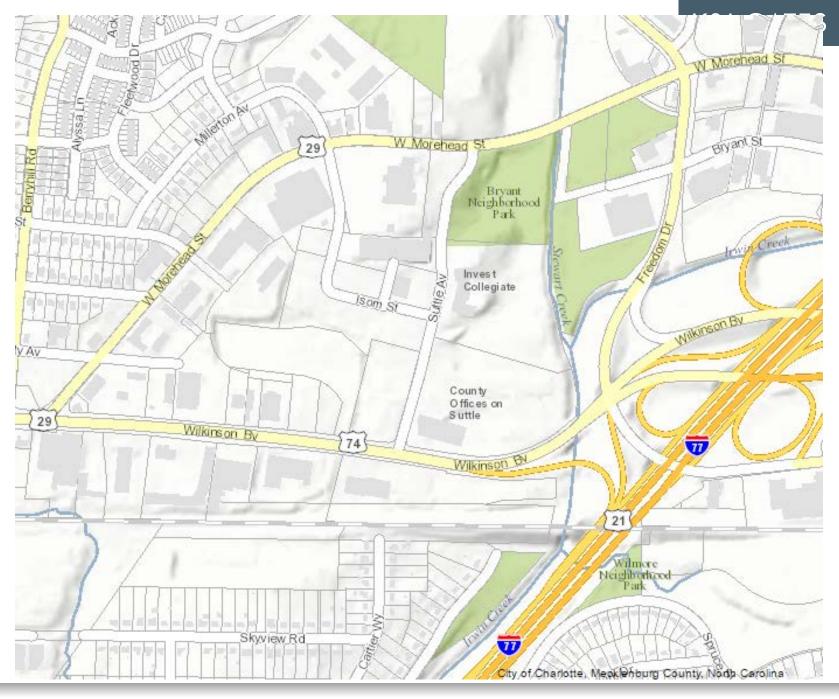
## DESIGN RESOURCE GROUP





# **Property Location**

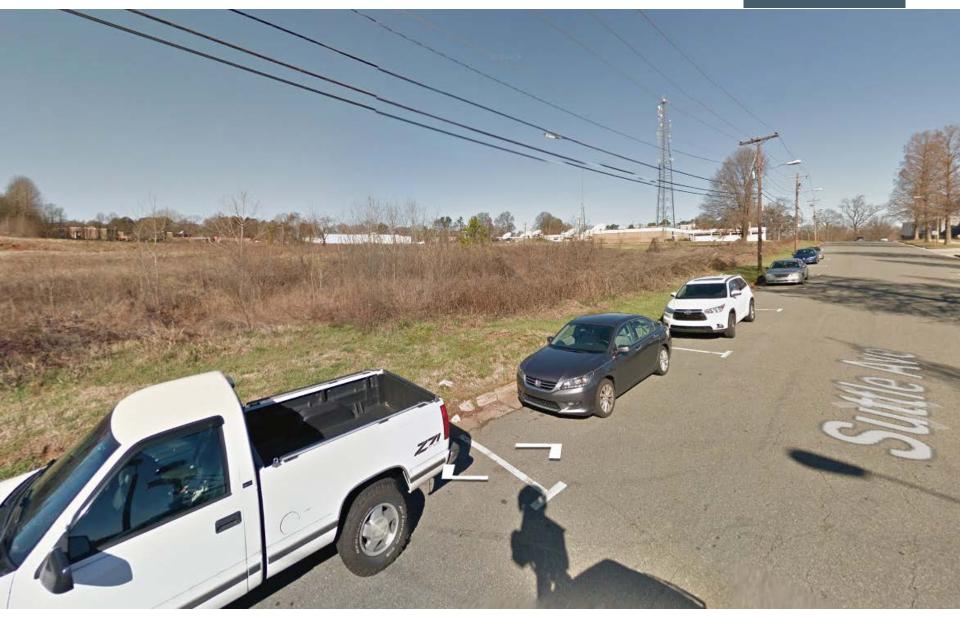














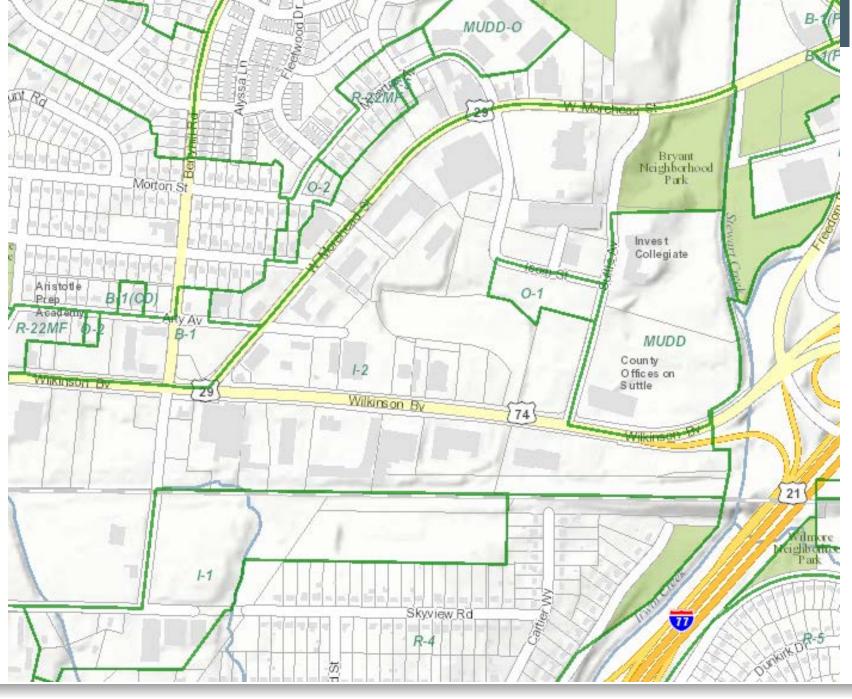






# **Existing Zoning**



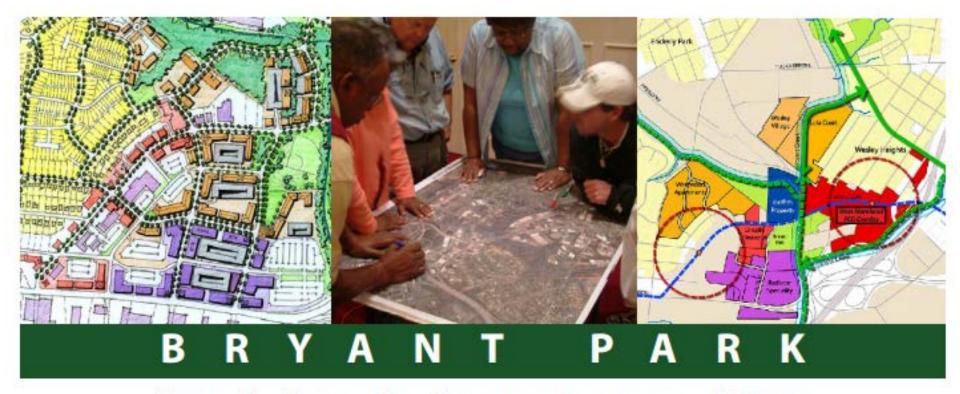




# Adopted Area Plan





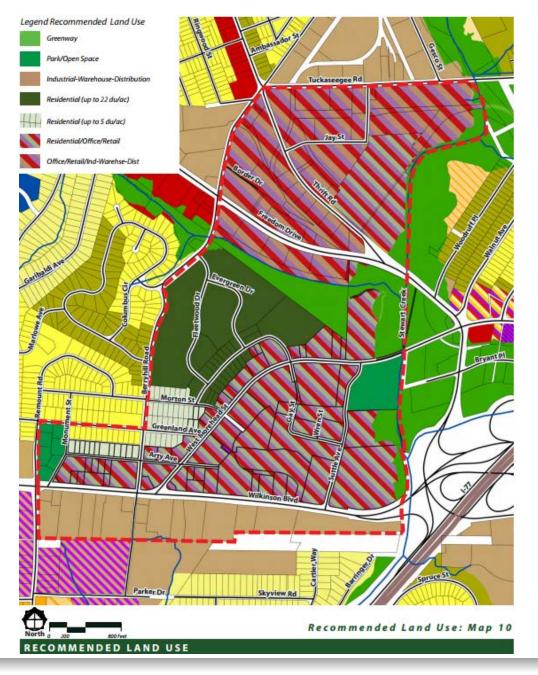


#### Land Use & Streetscape Plan

http://ww.charmeck.org/Planning/Land%20Us e%20Planning/BryantPark/BryantPark Adopte d(July23\_2007).pdf

#### BRYANT PARK Land Use & Streetscape Plan

#### K&L GATES



30

#### An Illustrative Urban Design Vision

This Illustrative Urban Design Vision represents a possible long-term development scenario for the study area based on the public vision, urban design principles and the identified redevelopment opportunities. This graphic is intended simply to illustrate a potential build-out scenario, so as to provide guidance for the land use and infrastructure recommendations and the development community.

> Single Family Multi-Family Retail

Parking Structures Existing Buildings

-

Office/Industrial/Other Business Greenway Park & Open Space



VISION



klgates.com



# **Rezoning Overview**





### Conventional vs. Conditional Rezoning

| Conventional                             | Conditional  |
|--|--|
| Property owner<br>signature not required | Property owner<br>signature required by<br>State Law |
| No site plan submittal                   | Site plan submittal<br>required                      |
| No community meeting required            | Community meeting and report required                |
| Not tied to specific<br>uses/proposal    | Commitment to specific<br>uses and proposal          |

| Application<br>Deadline –<br>December<br>23, 2016 | Initial full<br>review<br>complete,<br>and site<br>plan<br>comments<br>sent from<br>staff to<br>petitioner | Petitioner/staff<br>meetings to<br>review<br>comments | Petitioner's<br>community<br>meeting to<br>be held by<br>this date<br>(and report<br>included in<br>next site plan<br>submittal) | Second full<br>review -<br>submittal<br>deadline (if<br>full review<br>needed) | Second full<br>review –<br>site plan<br>comments<br>sent from<br>staff to<br>petitioner | Third full<br>review -<br>submittal<br>deadline (if<br>full review<br>needed) | Third full<br>review –<br>site plan<br>comments<br>sent from<br>staff to<br>petitioner | Submittal<br>deadline for<br>cases<br>requesting<br>to be<br>scheduled<br>for next<br>public<br>hearing | Staff<br>determination<br>on cases<br>cleared to be<br>scheduled for<br>next public<br>hearing | Legal ad<br>submittal<br>date (last<br>day to defer<br>prior to<br>advertising) | Public<br>Hearing | Noon<br>submittal<br>deadline for<br>revised site<br>plans to be<br>reviewed by<br>Zoning<br>Committee | Zoning<br>Committee<br>Meeting | City<br>Council<br>Decision |
|---|--|---|--|--|---|---|--|---|--|---|-------------------|--|--------------------------------|-----------------------------|
| One Full<br>Review<br>Cycle                       | 02/06/17   | Feb 9-15  | 02/17/17   | NA   | NA  | NA  | NA   | 02/20/17  | 02/24/17   | 02/27/17  | 03/20/17          | 03/23/17   | 03/29/17                       | 04/17/17                    |
| Two Full<br>Review<br>Cycles                      | 02/06/17   | Feb 9-15  | 02/17/17   | 02/20/17   | 03/06/17  | NA  | NA   | 03/20/17  | 03/24/17   | 03/27/17  | 04/17/17          | 04/20/17   | 04/26/17                       | 05/15/17                    |
| Three Full<br>Review<br>Cycles                    | 02/06/17   | Feb 9-15  | 02/17/17   | 02/20/17   | 03/06/17  | 03/20/17  | 04/03/17   | 04/17/17  | 04/21/17   | 04/24/17  | 05/15/17          | 05/18/17   | 05/24/17                       | 06/19/17                    |



## **Redevelopment Opportunities**





# **REZONING CONSIDERATIONS**

- Property Owner Requirements
- Existing Zoning
- Natural/Environmental Constraints
- Access/Transportation Requirements
- Adjacent Owner Concerns
- Adopted Area Plans
- City Priorities
- Community Concerns
- Market Realities





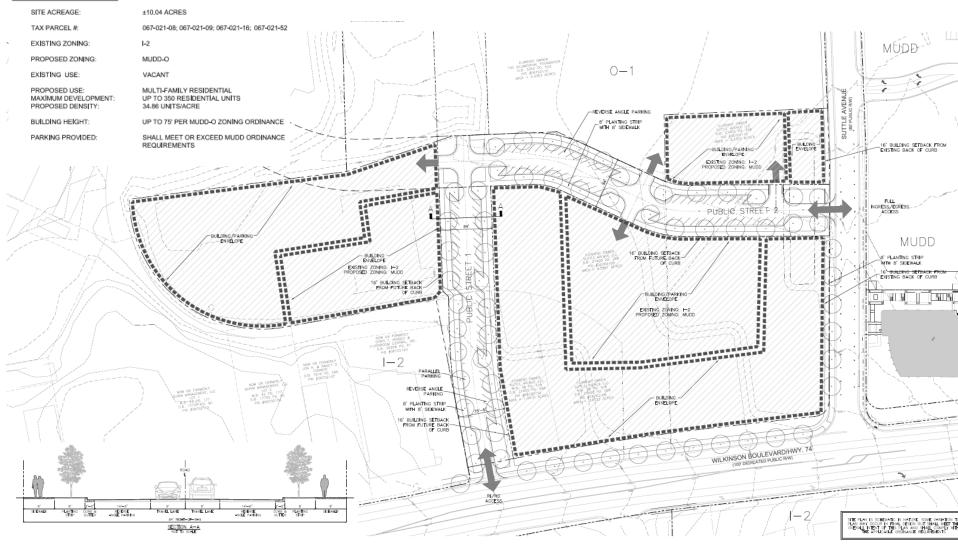




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### **Alliance's Site Plan**

#### SITE DEVELOPMENT DATA



#### . Genera Provisions

These Development Standards form a part of the Rezoning Plan associated with the Rezoning Petition filed by Alliance Residential Company (the "Petitioner") to accommodate development of multifamily residential units on an approximately 10.04 acre site located at the intersection of Wilkinson Boulevard and Suttle Avenue (the "Site").

Development of the Site will be governed by the accompanying Rezoning Plan, these Development Standards and the applicable provisions of the City of Charlotte Zoning Ordinance (the "Ordinance"). The Rezoning Plan is intended to reflect maximum development rights, building envelopes, the arrangements and locations of access points.

Unless the Rezoning Plan or these Development Standards establish more stringent standards, the regulations established under the Ordinance for the MUDD Zoning District shall govern all development taking place on the Site, subject to the Optional Provisions below.

Pursuant to the provisions of Section 1.110 of the Ordinance and N.C.G.S. Section 160A-385.1, due to the master planned large scale nature of the development and/or redevelopment, the level of investment, the timing of development and/or redevelopment and certain infrastructure improvements, economic cycles and market conditions, this Petition includes vesting of the approved Rezoning Plan and conditional zoning districts associated with the Petition for a five (5) year period.

Alterations or modifications which, in the opinion of the Planning Director, substantially alter the character of the development proposed or significantly alter the Rezoning Plan or these Development Standard, constitute changes which increase the intensity of development shall not be deemed to be minor and may only be made in accordance with the provisions of Subsections 6.207(1) or (2) of the Ordinance, as applicable.

#### Optional Provisions

a)Reserved

#### Permitted Uses

The Site may be devoted to multifamily residential uses together with any incidental or accessory uses associated therewith.

#### V. Maximum Development

The Site may be devoted to up to 350 residential units together with any incidental or accessory uses associated therewith.

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#### V. Transportation

Vehicular access will be as generally depicted on the Technical Data Sheet. The placements and configurations of the vehicular access points shown on the Technical Data Sheet are subject to any minor modifications required to accommodate final site and construction plans and designs and to any adjustments required by CDOT for approval.

#### V Architectura Standards

- a) The architectural design and exterior elements of all buildings constructed on the Site shall be substantially similar to the site plan provided.
- b) Exterior building materials will consist of brick, glass, stucco, metal and composite panels, and/or cementitious siding.
- c) Expanses of blank or unarticulated walls greater than 20 feet in length shall be treated with a minimum of three (3) options below:
  - Provide a higher level of transparency on the ground floor, such as exaggerated or larger windows indicative of living areas or retail spaces;
  - 2. Utilize horizontal and vertical variations in wall planes;
  - Provide architectural protrusion to accentuate enclosed balconies;
  - Utilize corners to provide visual interest at the pedestrian level as well as to differentiate rooflines or highlight ground floor uses;
  - 5. Provide amenity landscaping, such as sitting area with arboring; and/or
  - Any other architectural improvements as allowed by the Ordinance to improve the visual aesthetics of blank or unarticulated walls.
- d) The scale and massing of buildings longer than 150 feet along a street or public open space or greater than 30,000 horizontal square feet shall be minimized by utilizing at least three (3) options below:
  - Provide varied roof lines through the use of modulated building heights or innovative architectural solutions;
  - Utilize corners to provide visual interest at the pedestrian level as well as to differentiate rooflines or highlight ground floor uses;
  - 3. Provide architectural protrusion to accentuate enclosed balconies;
  - 4. Provide amenity landscaping, such as a sitting area with arboring; and/or
  - Any other architectural improvements as allowed by the Ordinance to improve the visual aesthetics of scale and/or massing.

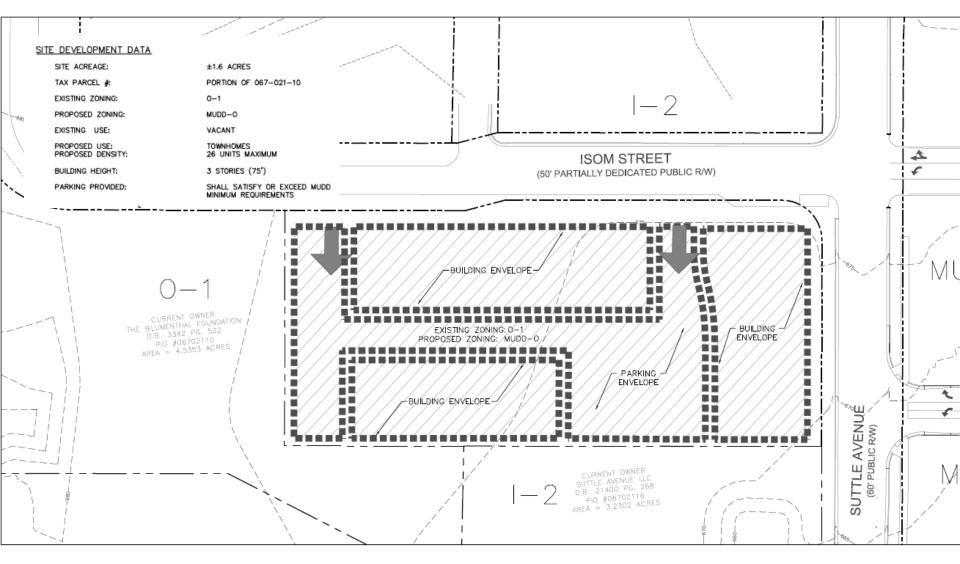
e) Meter boxes, back flow preventers, dumpsters and similar items will be screened from public view.

f) All roof mounted mechanical equipment will be screened from view from adjoining public rights-of-way and abutting properties as viewed from grade using parapets or similar building elements.

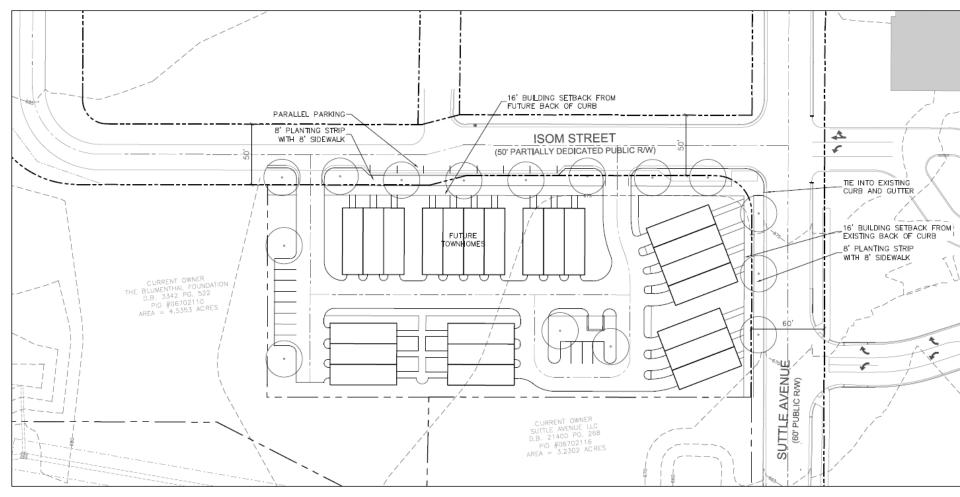
g) All other screening and landscaping shall conform to the standards of the Ordinance.

h) Petitioner shall provide an eight (8) foot wide sidewalk and planting strip along the Site's Suttle Avenue frontage.

## **Saussy Burbank's Site Plan**







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#### L General Provisions

These Development Standards form a part of the Technical Data Sheet associated with the Rezoning Petition filed by Saussy Burbank, LLC to rezone the property from the O-1 Zoning District to the MUDD-O Zoning District in order to accommodate redevelopment of 26 townhome units on an approximately 1.6 acre tract of the overall parcel at the corner of Suttle Avenue and Isom Street, as depicted on the Technical Data Sheet (the "Site").

Development of the Site will be governed by the accompanying Technical Data Sheet, these Development Standards and the applicable provisions of the City of Charlotte Zoning Ordinance (the "Ordinance"). The Technical Data Sheet is intended to reflect maximum development rights, building envelopes, the arrangements and locations of access points, setbacks and dedicated open space areas.

Except as otherwise provided under the MUDD-Optional provisions set forth under Section 3 below and unless the Technical Data Sheet or these Development Standards establish more stringent standards, the regulations established under the Ordinance for the MUDD Zoning District shall govern all development taking place on the Site.

Alterations or modifications which, in the opinion of the Planning Director, substantially alter the character of the development proposed or significantly alter the Technical Data Sheet or these Development Standard, constitute changes which increase the intensity of development shall not be deemed to be minor and may only be made in accordance with the provisions of Subsections 6.207(1) or (2) of the Ordinance, as applicable.

#### MUDD-Optional Provisions

This Petition proposes utilization of the MUDD-O provisions to allow for the following optional deviations:

a) [Reserved]

#### Permitted Uses

The Site may be devoted to townhome uses and any incidental or accessory uses associated therewith.

#### IV. Maximum Development

#### V.Transportation

- a) Vehicular access will be as generally depicted on the Technical Data Sheet. The placements and configurations of the vehicular access points shown on the Technical Data Sheet are subject to any minor modifications required to accommodate final site and construction plans and designs and to any adjustments required by CDOT for approval.
- b) Gates may be installed to control vehicular access to the site, but pedestrian access through the site shall not be restricted (except for access points to buildings).

#### VL Architectural Standards/Streetscape and Landscaping

- a) The architectural design and exterior elements of the townhomes developed on the Site shall be substantially similar to the Technical Data Sheet provided.
- b) Exterior building materials will consist of primarily brick, glass, stucco, metal and composite panels, and/or cementitious siding.
- c) Meter boxes, back flow preventers, dumpsters and similar items will be screened from public view.
- All roof mounted mechanical equipment will be screened from view from adjoining public rights of-way and abutting properties as viewed from grade.
- e) All other screening and landscaping shall conform to the standards of the Ordinance.
- f) Petitioner shall provide an eight (8) foot wide sidewalk and planting strip along the Site's Isom Street and Suttle Avenue frontages.

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## **ROUGH TIMELINE**

- December 2016: Rezoning Application was Filed
- February 2017: City Review/Community Meetings
- Late Spring 2017: Public Hearing/Council Decision
- Late 2017-2018: Permitting and Groundbreaking

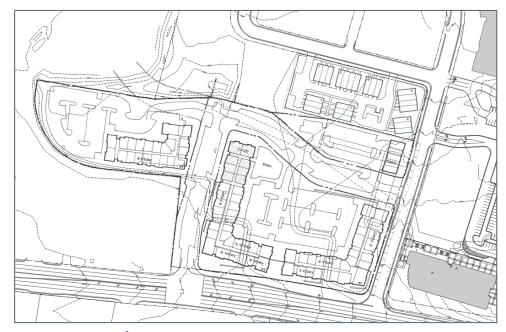


# Questions/Discussion



# **BROADSTONE BRYANT PARK**

Creating An Inclusive Mixed-Use Neighborhood Serving The Middle Market





708 East Blvd., Suite E Charlotte, NC 28203

### **SERVING THE MIDDLE MARKET**

- Affordability is a concern in Charlotte.
- A myriad of factors are pushing housing to the extremes of the rent spectrum.
  - High-End Urban Core projects targeting \$2,000-\$3,000 rents.
  - Suburban/Exurban locations far from job centers for Traditional Garden projects.
  - Urban Workforce Housing costs require substantial subsidy, as much as 80% of total cost.

(3 votes)

- Our interest in this property is the opportunity to serve the "Missing Middle"
  - Urban residents who don't qualify for a subsidized unit or a higher-end unit.

## 'Middle-market' housing key to attracting diversity of urban dwellers

Written by Elijah Brumback

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Rockford Construction Co. plans a fourbuilding housing project at 600 Douglas on Grand Rapids' west side aimed at young professionals. COURTESY IMAGE Residential developers in downtown Grand Rapids and the adjacent neighborhoods could be missing out on an opportunity to serve a growing market segment.

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Print Email

While most of the region's development has focused on the extremes in the housing spectrum — either rentals for low-income workers or high-end market-rate space for professionals — few developers have paid much attention to the "missing middle" housing segment.

The notion of middle-market housing is gaining steam nationally as

urban demographics shift and cities once again become centers of a diverse population base. The growing population of millennials and baby boomers looking to rent homes in cities necessitates housing types not built since the early 1940s, said Stefan Pellegrini, a principal with Berkeley, Calif.based **Opticos Design Inc.** who spoke at the University of Michigan-Urban Land Institute of Michigan conference in November.

## THE MIDDLE MARKET

- Our goal is to provide the finest Class A housing stock to this ignored band of the rent spectrum where limited options push residents further from the communities in which they work. The effects of this are:
  - Further reliance on automobiles, and all environmental impacts thereof
  - Traffic congestion
  - Lack of diversity in urban neighborhoods
  - Enhanced rent burdens, stifling economic growth for the community.
  - Progressive design and investment can help address this gap.

|                | Broa         | dstone      | Camden Gallery |             |                | Camden Southline |             |                | Circa Uptown |             |                | Asbury Flats |         |                | 80% AMI     |                |
|----------------|--------------|-------------|----------------|-------------|----------------|------------------|-------------|----------------|--------------|-------------|----------------|--------------|---------|----------------|-------------|----------------|
| Distance (mi.) | N            | A           | 1.02           |             |                | 1.17             |             |                | 1.25         |             |                | 0.46         |         |                | NA          |                |
| Delivered      | 20           | 810         | 2016           |             |                | 2015             |             | 2016           |              |             | 2016           |              |         | 2016           |             |                |
| Туре           | <u>% Mix</u> | <u>Rent</u> | <u>% Mix</u>   | <u>Rent</u> | <u>Savings</u> | <u>% Mix</u>     | <u>Rent</u> | <u>Savings</u> | <u>% Mix</u> | <u>Rent</u> | <u>Savings</u> | <u>% Mix</u> | Rent    | <u>Savings</u> | <u>Rent</u> | <u>Savings</u> |
| Studio/1b      | 74.7%        | \$1,144     | 76.0%          | \$1,320     | \$176          | 69.0%            | \$1,290     | \$146          | 68.0%        | \$1,454     | \$310          | 83.0%        | \$1,274 | \$130          | \$1,072     | (\$72)         |
| 2Ь             | 20.7%        | \$1,515     | 24.0%          | \$1,824     | \$309          | 31.0%            | \$2,021     | \$506          | 30.0%        | \$2,065     | \$550          | 17.0%        | \$1,869 | \$354          | \$1,206     | (\$309)        |
| 3b             | 4.6%         | \$1,685     | 0.0%           | NA          | NA             | 0.0%             | NA          | NA             | 2.0%         | \$2,808     | \$1,123        | 0.0%         | NA      | NA             | \$1,340     | (\$345)        |

