

SITE SURVEY



DEVELOPMENT STANDARDS

February 12, 2015

GENERAL PROVISIONS

- A. These Development Standards form a part of the Rezoning Plan associated with the Rezoning Petition filed by Midtown Area Partners II, LLC to accommodate the development of a mixed use development that could contain office, retail, hotel and residential uses on that approximately 1.99 acre site generally bounded by South Kings Drive, Luther Street, Cherry Street and Baxter Street, which site is more particularly depicted on the Rezoning Plan (hereinafter referred to as the "Site"). The Site is comprised of those parcels of land designated as Tax Parcel Nos. 125-228-01, 125-221-02, 125-221-03 and 125-221-99.
- B. The development of the Site will be governed by the Rezoning Plan, these Development Standards and the applicable provisions of the City of Charlotte Zoning Ordinance (the "Ordinance"). Subject to the optional provisions set out below, the regulations established under the Ordinance for the B-2 (PED-O) zoning district shall govern the development of that portion of the Site designated as Development Area A on the Rezoning Plan, the regulations established under the Ordinance for the UR-C (PED-O) zoning district shall govern the development of that portion of the Site designated as Development Area B on the Rezoning Plan and the regulations established under the Ordinance for the R-8 MF (PED-O) zoning district shall govern the development of that portion of the Site designated as Development Area C on the Rezoning Plan.
- C. The development and uses depicted on the Rezoning Plan are schematic in nature and are intended to depict the general arrangement of uses and improvements on the Site. Accordingly, the ultimate layout, locations and sizes of the development and site elements depicted on the Rezoning Plan are graphic representations of the proposed development and site elements, and they may be altered or modified in accordance with the setback and yard requirements set forth on this Rezoning Plan and the development standards, provided, however, that any such alterations and modifications shall not materially change the overall design intent depicted on the Rezoning Plan.
- D. The parcels of land that comprise the Site may be recombined into one parcel at the option of the Petitioner or further subdivided.
- E. The Site shall be considered to be a planned/unified development. Therefore, side and rear yards, buffers, building height separation requirements and other zoning standards shall not be required internally between improvements and uses on the Site. Subject to the optional provisions set out below, the Site shall be required to meet any applicable side and rear yard requirements and buffer requirements with respect to the exterior boundary of the Site.

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- (10) Private postal services; and
- (11) Studios for artists, designers, photographers, musicians, sculptors, gymnasts, potters, wood and leather craftsmen, glass blowers, weavers, silversmiths, and designers of ornamental and precious jewelry.
- B. <u>Development Area B</u>

That portion of the Site designated as Development Area B on the Rezoning Plan shall be devoted primarily to a structured parking facility to serve the uses located on Development Area A and to any incidental or accessory uses relating thereto as depicted on the Rezoning Plan.

Notwithstanding the foregoing, that portion of the ground or street level floor of the structured parking facility facing South Kings Drive that is more particularly depicted on the Rezoning Plan may be devoted to the uses set out below (including any combination of such uses), together with any incidental or accessory uses relating thereto that are permitted under the Ordinance in the UR-C (PED-O) zoning district:

- (1) Eating, drinking and entertainment establishments (Type 1), and eating, drinking and entertainment establishments (Type 2) subject to the applicable regulations of Section 12.546 of the Ordinance;
- (2) Retail Sales;
- (3) Art galleries;
- (4) Professional business and general offices;
- (5) Services, including, without limitation, beauty shops and barbershops, spas and fitness centers; and
- (6) Studios for artists, designers, photographers, musicians, sculptors, gymnasts, potters, wood and leather craftsmen, glass blowers, weavers, silversmiths, and designers of ornamental and precious jewelry.
- C. <u>Development Area C</u>

That portion of the Site designated as Development Area C on the Rezoning Plan may be devoted only to a maximum of 8 single family attached dwelling units, together with any incidental or accessory uses associated therewith that are permitted under the Ordinance in the R-8 MF (PED-O) zoning district.

Development Limitations/Requirements

A. The maximum gross floor area of the building to be located on Development Area A shall be 270,000 square feet, and the maximum height of this building shall be 119 feet.

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- Pursuant to Section 1.110 of the Ordinance and Section 160A-385.1 of the North Carolina General Statutes, the Rezoning Plan, if approved, shall be vested for a period of 5 years due to the size and phasing of the development, the level of investment, economic cycles and market conditions.
- G. Future amendments to the Rezoning Plan and/or these Development Standards may be applied for by the then owner or owners of the Site in accordance with the provisions of Chapter 6 of the Ordinance. Alterations to the Rezoning Plan are subject to Section 6.207 of the Ordinance.

OPTIONAL PROVISIONS

The following optional provisions shall apply to the development of the Site:

- A. The building to be located on that portion of the Site designated as Development Area A on the Rezoning Plan shall have a maximum height of 119 feet as provided below and as depicted on the Rezoning Plan.
- The structured parking facility to be located on that portion of the Site designated as Development Area B on the Rezoning Plan shall have a maximum height ranging from 50 feet to 65 feet as provided below and as depicted on the Rezoning Plan.
- On-street parking along the Site's frontage on South Kings Drive shall not be required.
- D. The minimum setback from South Kings Drive for the ground floor of the building to be located on Development Area A shall be 24 feet from the back of the existing curb. The minimum setback from South Kings Drive for all floors of such building above the ground floor shall be 16 feet from the back of the existing curb.
- E. The minimum setback from South Kings Drive for the structured parking facility to be located on Development Area B shall be 22 feet from the back of the existing curb.
- F. The setback, planting strip and sidewalk located along the Site's frontage on Luther Street that is more particularly depicted on the Rezoning Plan shall be permitted.
- G. The minimum setback from Cherry Street shall be 16 feet from the back of existing curb as depicted on the Rezoning Plan.
- H. The setback, planting strip and sidewalk located along the Site's frontage on Cecil Street that is more particularly depicted on the Rezoning Plan shall be permitted.
- I. An 8 foot planting strip and an 8 foot sidewalk shall be installed along the Site's frontage on Baxter Street rather than an 8 foot planting strip, a 6 foot sidewalk and a 2 foot utility

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Notwithstanding anything contained herein to the contrary, the maximum number of

hotel rooms that may be located in the building to be located on Development Area A

- multi-family dwelling units that may be located in the building to be located on Development Area A shall be 300 dwelling units.C. Notwithstanding anything contained herein to the contrary, the maximum number of
- D. Ground floor uses located in the building to be located on Development Area A along South Kings Drive shall be devoted to non-residential uses with primary street level access to such uses.
- E. The maximum gross floor area of the structured parking facility to be located on Development Area B shall be 187,450 square feet, and the maximum height of the structured parking facility shall range from 50 feet to 65 feet as more particularly depicted on the Rezoning Plan. The gross floor area of the commercial (non-residential) uses to be located on the ground or street level of the structured parking facility located on Development Area B facing South Kings Drive shall not be considered or counted when determining the maximum gross floor area of the structured parking facility.
- F. The maximum gross floor area of the commercial (non-residential) uses located on the ground or street level of the structured parking facility located on Development Area B facing South Kings Drive shall be 4,600 square feet.
- G. Single family attached dwelling units are required to be constructed on Development Area C along its frontage on Cherry Street adjacent to the structured parking facility as generally depicted on the Rezoning Plan to provide a residential edge to this portion of the Site. The maximum number of single family attached dwelling units that may be constructed on Development Area C shall be 8 dwelling units.
- H. The single family attached dwelling units to be located on Development Area C shall be constructed prior to the issuance of a certificate of occupancy for the structured parking facility to be located on Development Area B.

TRANSPORTATION

shall be 225 hotel rooms.

- A. Vehicular access shall be as generally depicted on the Rezoning Plan. The placement and configuration of the access points are subject to any minor modifications required by the Charlotte Department of Transportation.
- B. Subject to the optional provisions set out above, off-street vehicular parking shall meet the minimum requirements of the Ordinance.
- C. Bicycle parking will be provided on the Site as required by the Ordinance.

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- The off-street parking requirement for eating, drinking and entertainment establishments (Type 1 and Type 2) shall be 1 parking space per 600 square feet of gross floor area.
- K. Surface parking and vehicular maneuvering areas shall be permitted between the building to be located in Development Area A and Cecil Street as depicted on the Rezoning Plan.
- L. Parking pads and driveways for the single family attached dwelling units to be located on Development Area C shall be permitted on Cherry Street as depicted on the Rezoning
- M. Front loaded garages for the single family attached dwelling units to be located on Development Area C shall be permitted on Cherry Street as depicted on the Rezoning Plan.
- N. A roof line variation every 30 feet shall not be required for the structured parking facility to be located on Development Area B, and a roof line variation shall not be required every 30 feet for the single family attached dwelling units to be located on Development Area C.

PERMITTED USES

A. Development Area A

The building to be located on Development Area A may be devoted only to the uses set out below (including any combination of such uses), together with any incidental or accessory uses associated therewith that are permitted under the Ordinance in the B-2 (PED-O) zoning district:

- (1) Multi-family dwelling units and planned multi-family dwelling units;
- (2) Dwellings, mixed use;
- (3) Eating, drinking and entertainment establishments (Type 1), and eating, drinking and entertainment establishments (Type 2) subject to the applicable regulations of Section 12.546 of the Ordinance;
- (4) Hotels;
- (5) Art galleries;
- (6) Colleges, universities, commercial schools and schools providing adult training in any of the sciences, trades and professions;
- (7) Professional business and general offices;
- (8) Retail sales;
- (9) Services, including, without limitation, beauty shops and barbershops, spas and fitness centers;

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- D. Petitioner has submitted a Petition to the City of Charlotte requesting that Cecil Street be abandoned by the City of Charlotte. In the event that this Petition is approved by City Council, Cecil Street shall be converted to a private drive serving the adjacent parcels of land and the structured parking facility to be located on Development Area B.
- E. The existing bus shelter located along the Site's frontage on South Kings Drive shall be retained provided, however, that with the approval of CATS and CDOT, the existing bus shelter may be relocated by the Petitioner to another location along the Site's frontage on South Kings Drive.
- F. Direct vehicular access from Luther Street to Cecil Street through the structured parking facility located on Development Area B shall be provided.

ARCHITECTURAL AND DESIGN STANDARDS

- A. The maximum height of the building to be constructed on Development Area A shall be 119 feet.
- B. The maximum height of the structured parking facility to be constructed on Development Area B shall range from 50 feet to 65 feet as generally depicted on the Rezoning Plan.
- C. The maximum height (heated area) of the single family attached dwelling units to be constructed on Development Area C shall be 30 feet along Cherry Street, and the maximum height may increase to 40 feet for those portions of the single family attached dwelling units located at least 16 feet from the back of the proposed sidewalk on Cherry Street
- D. Development of the Site shall comply with the applicable urban design standards of Section 9.8506 of the Ordinance.
- E. All roof mounted mechanical equipment will be screened from view from adjoining public rights-of-way and abutting properties as viewed from grade.
- F. Dumpster and recycling areas will be enclosed on all four sides by an opaque wall or fence with one side being a hinged opaque gate. If one or more sides of a dumpster and recycling area adjoin a side wall or rear wall of a building, then the side wall or rear wall of the building may be substituted for the wall or fence along each such side. Alternatively, such facilities may be located within or under one of the structures proposed to be constructed on Development Area A or Development Area B.
- G. Attached to the Rezoning Plan are conceptual, schematic images of the various exterior components and elements of the buildings and the structured parking facility to be constructed on the Site that are intended to depict the general conceptual architectural style, character and quality of the buildings and the structured parking facility. Accordingly, the buildings and structured parking facility to be constructed on the Site shall be designed and constructed so that the exterior components and elements of the

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DEVELOPMENT STANDARDS





GOODE PROPERTIES

MIDTOWN CENTER KINGS DRIVE ELEVATION





GOODE PROPERTIES

MIDTOWN CENTER ELEVATION GUIDE





GOODE PROPERTIES

MIDTOWN CENTER
PEDESTRIAN ACCESS FROM KINGS DRIVE TO CECIL STREET





GOODE PROPERTIES

MIDTOWN CENTER
VIEW OF STREET-GRADE PEDESTRIAN &
RETAIL COLONNADE







MIDTOWN CENTER VIEW OF PARKING DECK + RETAIL AT KINGS DRIVE AND LUTHER





GOODE PROPERTIES

MIDTOWN CENTER BAXTER STREET ELEVATION





BELT COURSES AND MOLDING ARTICULATE EACH LEVEL OF BUILDING HEIGHT.

FURTHER DIFFERENTIATION OF STRING-COURSE HEIGHT+DEPTH AND COLUMN WIDTH+DEPTH ARTICULATES UPPER STORIES AS DISCRETE PARTS OF BUILDING FORM

1.5 STORY BUILDING BASE SCALED TO PEDESTRIAN STREET ACTIVITY.

PEDESTRIAN ARCADE (10' DEEP) GIVES
PEDESTRIAN SPACE THAT EXCEEDS MINIMUM
SETBACK REQUIREMENTS AND ORDINANCE RECOMMENDATIONS.

ARCHITECTURAL CANOPY ACCENTS 'CEILING' OF PEDESTRIAN SPACE

DESIGN INTENTIONS

GOODE PROPERTIES





GOODE PROPERTIES

CECIL STREET ELEVATION OCTOBER 2014



MIDTOWN CENTER VIEW OF PARKING DECK + RETAIL AT UPPER KINGS DRIVE





GOODE PROPERTIES

MIDTOWN CENTER VIEW OF OFFICE AND PARKING DECK AT CECIL STREET





GOODE PROPERTIES

MIDTOWN CENTER PARKING DECK VIEW ALONG LUTHER STREET

SUPPLEMENTAL DOCUMENTS



















