

Rezoning Petition 2013-061 PRE-HEARING STAFF ANALYSIS October 21, 2013

REQUEST Text Amendment to Table 9.101 and Sections 9.803 and 9.1103 of

the Zoning Ordinance

SUMMARY OF PETITION The petition proposes to add conference centers, convention centers

and halls, exhibit halls, merchandise marts, and similar uses as uses allowed under prescribed conditions in the B-2 (general business) and

I-1 (light industrial) zoning districts.

STAFF Staff recommends approval of this petition. The petition is consistent

RECOMMENDATION with adopted policies.

PETITIONER Charlotte-Mecklenburg Planning Department AGENT/REPRESENTATIVE Charlotte-Mecklenburg Planning Department

COMMUNITY MEETING Meeting is not required.

PLANNING STAFF REVIEW

Background

- The Metrolina Tradeshow Expo Marketplace and Events is composed of a variety of uses, activities and events, such as bead and jewelry shows; collectibles and antiques shows and sales; bicycle camps for disabled individuals; clothing consignment sales; food vendor sales; gun and knife shows; contests and tournaments; auctions; coin, stamp and postcard shows; championship fights; fairs; toy and hobby shows; and business meetings.
- The Park Expo and Conference Center is composed of a variety of uses, activities and events, such as gun shows; health and wellness events; consignment sales; home shows; gift shows; and church events. The Park also has a media studio, meeting space, and exhibition space.
- Conference centers, convention centers and halls, exhibit halls, merchandise marts, and similar uses are allowed by-right in the MUDD (mixed use development), UMUD (uptown mixed use) and TOD (transit oriented development) zoning districts.
- This text amendment proposes to add conference centers, convention centers and halls, exhibit halls, merchandise marts, and similar uses to the B-2 (general business) and I-1 (light industrial) zoning districts, with prescribed conditions.
- The purpose of this text amendment is to relax some of the regulations to meet changing market conditions for these types of uses.

• Proposed Request Details

The text amendment contains the following provisions:

- Adds "conference centers, convention centers and halls, exhibit halls, merchandise marts, and similar uses" as a new use allowed in the B-2 (general business) and I-1 (light industrial) zoning districts, with the following prescribed conditions:
 - B-2 (general business) and I-1 (light industrial) prescribed conditions:
 - Minimum lot size: 25 acres
 - Primary vehicle access not permitted via residential local streets (Class VI) or residential collectors (Class V).
 - The use shall front onto a minor (Class IV) or major (Class III) thoroughfare, a limited access arterial (Class II), or a freeway or expressway (Class I).
 - Vehicle parking requirements: Minimum of one parking space per 250 square feet.

- · Bicycle parking:
 - Long-term bicycle parking: Two minimum spaces or 1 per 10,000 square feet, whichever is greater.
 - Short term bicycle parking: Five percent of auto parking.
- B-2 additional prescribed condition:
 - No outdoor activities, storage or uses shall be permitted.
- <u>I-1 additional prescribed condition:</u>
 - Outdoor activities and uses shall be located at least 100 feet from the side, rear and front property lines.
- Public Plans and Policies
 - This petition is consistent with adopted policy.

DEPARTMENT COMMENTS (see full department reports online)

- Charlotte Area Transit System: No comments received.
- Charlotte Department of Neighborhood & Business Services: No issues.
- Transportation: No issues.
 - Vehicle Trip Generation: Not applicable.
 - Connectivity: Not applicable.
- Charlotte Fire Department: No comments received.
- Charlotte-Mecklenburg Schools: Not applicable.
- Charlotte-Mecklenburg Storm Water Services: No issues.
- Charlotte-Mecklenburg Utilities: No issues.
- Engineering and Property Management: No issues.
- Mecklenburg County Land Use and Environmental Services Agency: No issues.
- Mecklenburg County Parks and Recreation Department: No issues.

ENVIRONMENTALLY SENSITIVE SITE DESIGN (see full department reports online)

- Site Design:
 - There is no site plan associated with this text amendment.

OUTSTANDING ISSUES

No issues.

Attachments Online at www.rezoning.org

- Application
- Charlotte Department of Neighborhood & Business Services Review
- Transportation Review
- Charlotte-Mecklenburg Storm Water Services Review
- Charlotte-Mecklenburg Utilities Review
- Engineering and Property Management Review
- Mecklenburg County Land Use and Environmental Services Agency Review
- Mecklenburg County Parks and Recreation Review

Planner: Sandra Montgomery (704) 336-5722