

RECOMMENDATION

Rezoning Petition 2013-038 PRE-HEARING STAFF ANALYSIS April 15, 2013

REQUEST Text amendment to Section 13.108(b)

SUMMARY OF PETITION The petition proposes to modify the information and advertising pillar

sign regulations by removing information and advertising pillar signs

on rapid transit platforms.

STAFF Staff recommends approval of this petition. The petition is consistent

with adopted policies.

PETITIONERAGENT/REPRESENTATIVE

Charlotte Area Transit System
Charlotte Area Transit System

COMMUNITY MEETING Meeting is not required.

PLANNING STAFF REVIEW

Background

- The recent approval of Petition 2013-064 allowed the Charlotte Area Transit System to place advertising signs on passenger rail platforms, with a sign plan approved by the Planning Director.
- The signage allowed as a result of the approval of Petition 2013-064 replaces the signs placed on information and advertising pillars located on rapid transit platforms. As a result, allowances for signs on information and advertising pillars are no longer needed.

Proposed Request Details

The text amendment contains the following provisions:

• Remove the option to locate information and advertising pillar signs on a rapid transit platform.

Public Plans and Policies

The petition is consistent with adopted policy.

DEPARTMENT COMMENTS (see full department reports online)

- Charlotte Area Transit System: No comments received.
- Charlotte Department of Neighborhood & Business Services: No comments received.
- Transportation: No comments received.
 - Vehicle Trip Generation: Not applicable.
 - Connectivity: Not applicable.
- Charlotte Fire Department: No comments received.
- Charlotte-Mecklenburg Schools: Not applicable.
- Charlotte-Mecklenburg Storm Water Services: No issues.
- Engineering and Property Management: No issues.
- Mecklenburg County Land Use and Environmental Services Agency: No comments received.
- Mecklenburg County Parks and Recreation Department: No issues.

ENVIRONMENTALLY SENSITIVE SITE DESIGN (see full department reports online)

- Site Design:
 - There is no site plan associated with this text amendment.

OUTSTANDING ISSUES

No issues.

Attachments Online at www.rezoning.org

- Application
- Charlotte-Mecklenburg Storm Water Services Review
- Engineering and Property Management Review
- Mecklenburg County Parks and Recreation Review

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