

BB&T BALLPARK - HOME OF THE CHARLOTTE KNIGHTS
2012 UMUD-O REZOING PETITION FOR SIGNAGE
324 S. MINT STREET, CHARLOTTE, NC 28202

ODELL

800 W. Hill Street
Third Floor
Charlotte, NC 28208
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www.odell.com

CHARLOTTE, NC

RICHMOND, VA

CONSULTANT



BB&T BALLPARK -
UMUD-O REZONING

324 SOUTH MINT STREET
CHARLOTTE, NC 28202



1	12/21/2012	STAFF COMMENTS TO 2013-005
REVISION	DATE	DESCRIPTION
ADDENDA OR MODIFICATION		
UMUD-SPA	10/22/2012	SIGNAGE PETITION 2013-005
UMUD-O	2007	PETITION 2007-136 APPROVED
ISSUE	DATE	DESCRIPTION
FULL SET ISSUES		

PROJECT NO:	3944-001
P.I.C.	M. Woollen
P MGR.	M. Woollen
P ARCH.	J. Blain
DESIGN BY	G. Gupta
JOB CAPTAIN	

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SHEET TITLE

UMUD-O REZONING
PETITION 2012

SHEET IDENTIFIER

RZ-000

SUMMARY OF PETITION

PETITION 2007-136 FROM UMUD TO UMUD-O WAS APPROVED BY CITY ON SEPTEMBER 24, 2007.
ALL THE PROVISIONS OF THE 2007-136 PETITION ARE TO BE KEPT IN PLACE.

NEW PETITION 2013-005 FOR UMUD-SPA (SITE PLAN AMENDMENT) IS BEING SUBMITTED ON 10/22/2012.
THIS PETITION IS TO AMEND THE SITE PLAN AS APPROVED BY 2007-136 AND ADD SIGNAGE TO THE EXTERIOR OF THE BALLPARK FACING MLK BLVD., S. GRAHAM ST., S. MINT ST., AND W. 4TH ST.

SITE DEVELOPMENT SUMMARY

TAX PARCEL ID NUMBERS:
073-112-05
073-111-04

SITE SF (ACREAGE)
±366,688.08 SQFT (8.418 AC) TOTAL SITE AREA

EXISTING ZONING AND USES:
UPTOWN MIXED USE DISTRICT - OPTIONAL (UMUD-O PETITION 2007-136)
BASEBALL STADIUM BEING CONSTRUCTED ON SITE.

GENERAL NOTES
PROPERTY BOUNDARY, TOPOGRAPHIC INFORMATION AND WETLAND SURVEY PROVIDED BY LANDDESIGN SURVEYING.

SHEET INDEX

RZ-000 COVER SHEET
~~RZ-1.0 REZONING SITE PLAN FROM APPROVED 2007-136 PETITION (UNCHANGED)~~
~~RZ-2.0 REZONING SITE PLAN FROM APPROVED 2007-136 PETITION (UNCHANGED)~~
RZ-3.0 REZONING SITE PLAN FROM APPROVED 2007-136 PETITION (UNCHANGED)

C8.0 LANDSCAPE PLAN - INDICATING STREET TREES TO BE RELOCATED

SIGNAGE DRAWINGS (13 PAGES)
PERSPECTIVE DRAWINGS (9 PAGES)

DEVELOPMENT STANDARDS
BB&T BALLPARK - HOME OF THE CHARLOTTE KNIGHTS UMUD-O (OCT 22, 2012)

A. General Provisions
These development Standards form a part of the Technical Data Sheet associated with the Rezoning Petition filed by Mecklenburg County to accomodate redevelopment of that approximately 8.418 acre site consisting of two parcels and abandoned public road right of way bounded on four sides by Graham St., Mint st., Martin Luther King Jr. Blvd. and W. Fourth st. The petitioner contemplates development of a minor league baseball stadium together with other possible uses permitted in the UMUD zoning district as well as adding signage to the Ballpark that is currently under construction. The Site is currently zoned UMUD-O per approved rezoning petition 2007-136 which permits the uses contemplated by the petitioner. The development contemplated by the petitioner generally depicted on the technical data sheet and the conceptual schematic site plan is referenced herein as "Development Alternative" (as described below), and the Petitioner seeks certain variation(s) from the minimum standards of UMUD for the Site in connection with "Development Alternative". Development of the Site in accordance with the Development Alternative ill be governed by the Technical Data Sheet, these Development Standards and the applicable provisions of the City of Charlotte Zoning Ordinance (the "Ordinance"). Unless the Technical Data Sheet or these Development Standards establish more stringent sandards, the regulations established under the Ordinance for the UMUD zoning classification shall govern all development taking place on the Site, subject however, to the "Optional" provision(s) provided below. Development of the Site in accordance with the Other Development Alternatives (as described below) will be governed by the regulations established under the Ordinance for the UMUD-O rezoning petition 2007-136 and UMUD zoning classification without regard to the "Optional" provisions provided below with respect to Development Alternative. It is intended that the "Optional" provisions that were approved for this Site as part of the rezoning petition 2007-136 are to remain in place and not be altered or changed by the "Site Plan Amendment (SPA)" provisions petitioned for in the Development Alternative described below.

B. Permitted Uses
The construction of a Baseball stadium is under way on the site, this use is permitted in the UMUD Zoning Classification. All the "Optional" provisions of the approved UMUD-O rezoning petition 2007-136 are also considered as permitted. Development and/or redevelopment may occur in phases over an extended time frame and any further development may be devoted to any uses (including accessory uses) permitted in the UMUD Zoning Classification.

C. UMUD-Optional Provisions
The petitioner is requesting the following variations from the UMUD minimum standards for desgin and development as part of this UMUD-optional application in connection with development of the Site in accordance with the Technical Dataa Sheet and the Conceptual signage plans and elevations to which these Development Standards are attached. (i.e. "Development Alternative").
1. Signage on the Exterior of the building facade facing Martin Luther King Jr. Blvd, Graham St., Mint St., and W. 4th st.
Certain variations in the requirements of Section 13 of the Ordinance regarding size, placement and information contained within the sign. These variations have been depicted on conceptual schematic sign placement plans and elevations.
2. Streetscaping and Tree placement of trees in front of the LED signage element proposed on Mint St.
Relocation of (2) street trees in front of the LED signage element proposed on Mint St.
3. Vehicular/ Truck Maneuvering, loading areas and Martin Luther King Jr. Boulevard
Certain variations in the requirements of the Ordinance including without limitation Section 12.216 regarding loading and the maneuvering of trucks and cars in the area generally depicted on sheet RZ3.0 for Martin Luther King Jr. Boulevard and the building envelope shall be permitted. Exact location regarding loading and maneuvering of trucks and cars is subject to change along Martin Luther King Jr. Boulevard.

D. Other Development Alternatives Under UMUD without Optional Variations
It is understood that the variations from the UMUD minimum standards requested by this Petition are Optional in nature and relate solely to development contemplated in connection with Development Alternative. This Petition also contemplates development of the Site and/or portions thereof without the benefit of the Optional provisions in accordance with UMUD requirements and minimum standards. In other words, the Petitioner, its successors and assigns reserves the right to develop the Site and/or portions thereof in a manner wholly different from the development depicted on the Technical Data Sheet and Schematic Site Plan (collectively, "Other Development Alternatives") without the benefit of the Optional provisions provided that Other Development Alternatives are in accordance with UMUD requirements and minimum standards in effect at the time of application of the building permit.

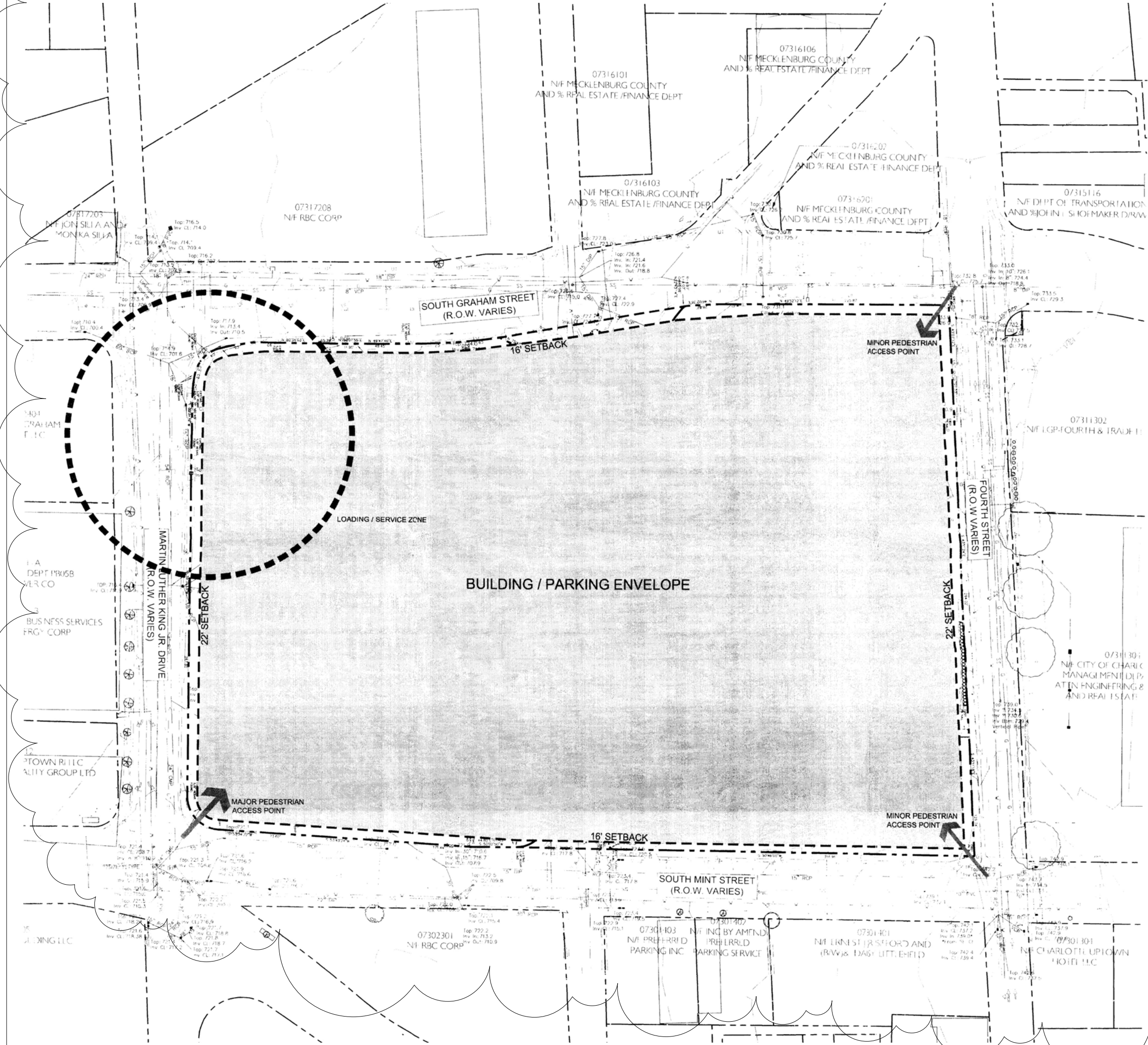
E. Unified Development, applicable standards
(a) The Site shall be viewed as a unified development plan as to the building elements and development components generally depicted on the Technical Data Sheet. Petitioner reserves the right to subdivide the Site and create lots within the interior of the development of the Site with no side and/or rear yards or other internal separation standards provided, however, all such yard and separation standards along the exterior of the Site shall be adhered to.
(b) Additionally, upon approval of this UMUD-O Petition for development generally in accordance with the Technical Data sheet and the Conceptual schematic Site Plan (i.e. Development Alternative) subject to application of the Optional Provisions set forth in Section C above, development of the entire Site in such manner shall adhere to all applicable Ordinances, land development storm water and other regulations in effect as of the date of approval of the original UMUD-O Petition 2007-136, provided that application for a building permit for the first building to be developed on the site in accordance with Development Alternative is filed within two (2) years from such approval.

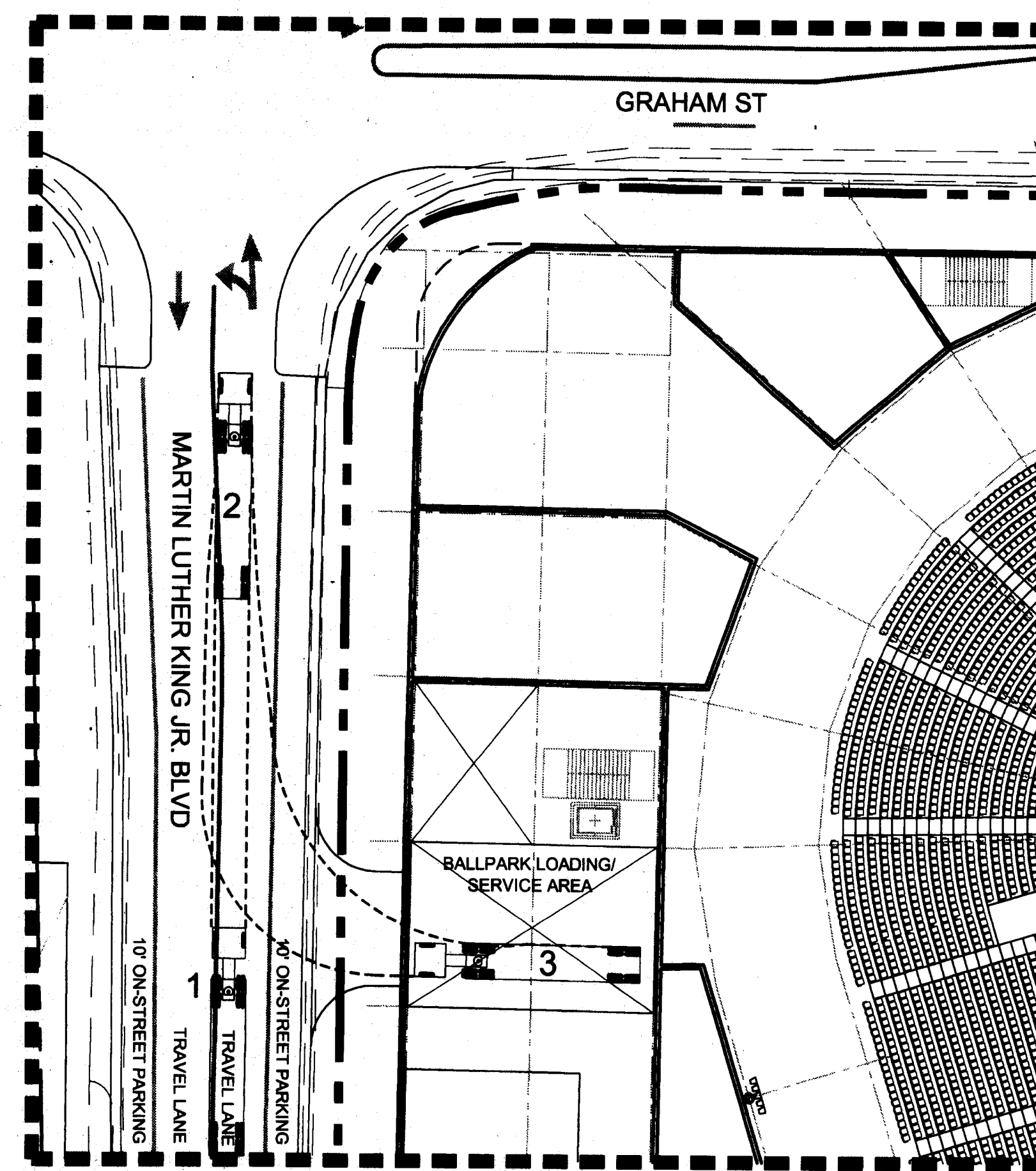
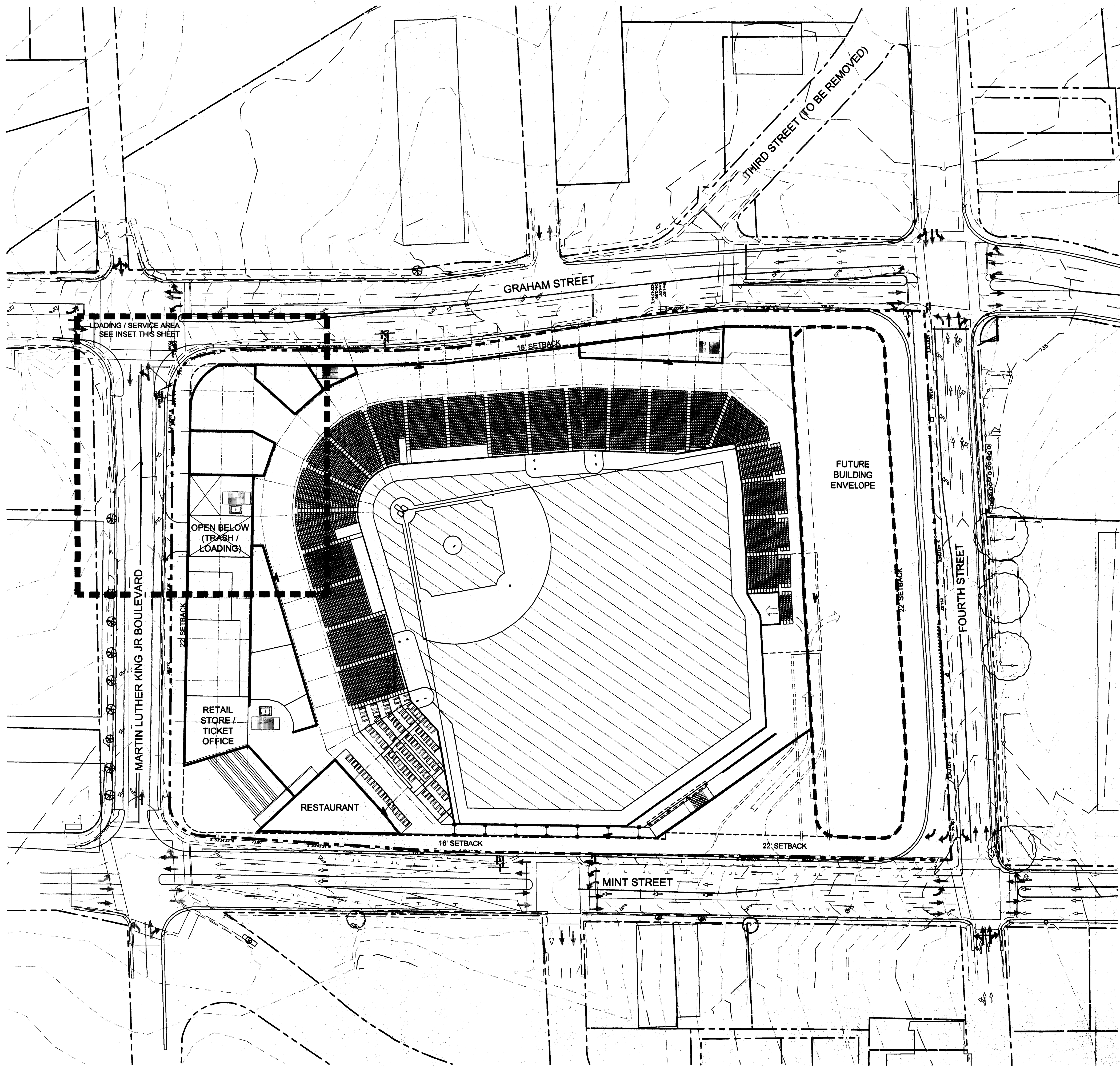
F. Amendments to Rezoning Plan
Future amendments to the Technical Data Sheet, signage plans and elevations, future development, and these Development Standards in accordance with Development Alternative may be applied for by the then Owner or Owners of the tract or tracts within the Site involved in accordance with the provisions of Chapter 6 of the Ordinance.

G. Binding effect of the Rezoning Documents and Definitions
1. If this Rezoning Petition is approved, all conditions applicable to development of the Site imposed under this Technical Data Sheet in accordance with Development Alternative will, unless amended in the manner provided under the Ordinance, be binding upon and inure to the benefit of the Petitioner and the current and subsequent owners of the Site and their respective successors in interest and assigns.
2. Throughout these Development Standards, the terms "Petitioner" and "Owner" or "Owners" shall be deemed to include hiers, devisees, personal representatives, successors in interest and assigns of the Petitioner or the owner or owners of the Site from time to time who may be involved in any future development thereof.

Statement with respect to the graphics which are set forth on exhibits accompanying the technical data sheet for development alternative.
The graphic representations set forth in this rezoning plan are intended to describe the conceptual plans proposed for development in accordance with Development Alternative. However it should be noted that such plans are schematic in nature and relate only to development in accordance with Development Alternative. Accordingly, the concepts may be altered during design development phases for development in accordance with Development Alternative.

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TRUCK MANUEVERING INSET SCALE: 1"=30'

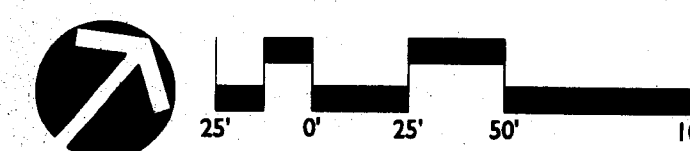
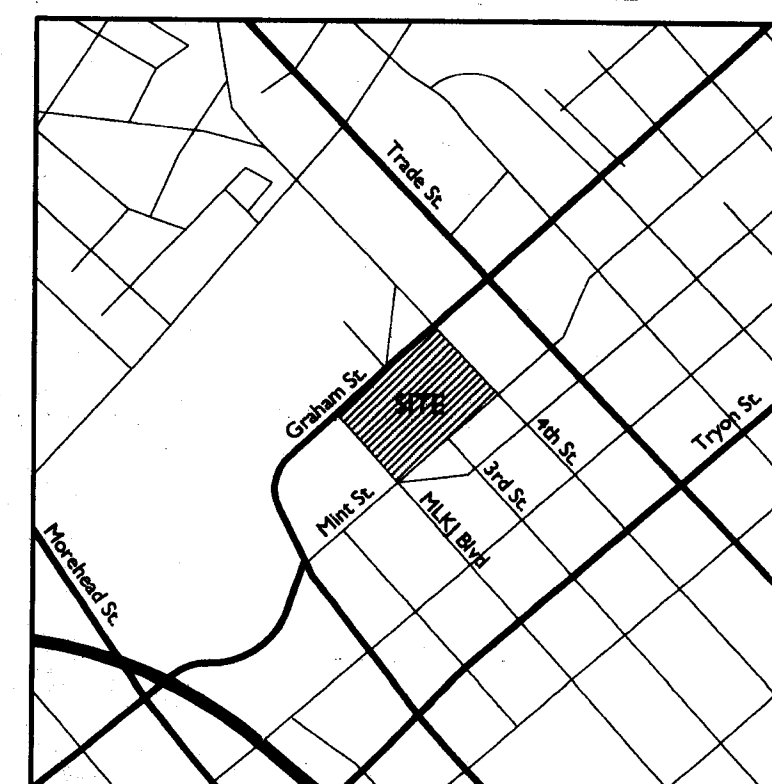
EXACT LOCATION REGARDING LOADING AND MANUEVERING OF TRUCKS AND CARS IS SUBJECT TO CHANGE ALONG MARTIN LUTHER KING JR. BOULEVARD.

NOTES:

1. SCHEMATIC STREET IMPROVEMENTS SHOWN ARE PROVIDED BY CDOT.

NOTE: THIS CONCEPTUAL SCHEMATIC SITE PLAN IS FOR ILLUSTRATIVE PURPOSES AND IS INTENDED TO DEPICT BUILDING, PARKING AND CIRCULATION RELATIONSHIPS ONLY.

VICINITY MAP - NOT TO SCALE



FOR PUBLIC HEARING
PETITION NO. 2007-136

The Charlotte Knights' Ballpark Uptown Charlotte Triple-A Ballpark

The Charlotte Knights; Charlotte, North Carolina

CONCEPTUAL SCHEMATIC SITE PLAN

REVISIONS:
08/27/07 REVISIONS PER CITY STAFF COMMENTS

DATE: 07/31/07
DESIGNED BY: JMB
DRAWN BY: JMB
CHECKED BY: CHK
SCALE: 1"=50'
PROJECT #: 1006130
SHEET #:

RZ-3.0

LandDesign®

223 N Graham Street Charlotte, NC 28202
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CITY OF CHARLOTTE TREE PLANTING NOTES

1. MINIMUM TREE SIZE AT PLANTING IS 2-INCH CALIPER (FOR SINGLE STEM TREES). ALL MULTI-STEM PLANS MUST BE TREE FORM, MAXIMUM 3 TO 5 TRUNKS, AND MINIMUM 8 FEET TALL.
2. ALL STRAPPING AND TOP 3/5 OF WIRE BASKET MUST BE CUT AWAY AND REMOVED FROM ROOT BALL PRIOR TO BACKFILLING PLANTING PIT. REMOVE TOP 1/5 OF THE BURLAP FROM THE ROOTBALL.
3. FOR NEW PLANTING AREAS, REMOVE ALL PAVEMENT, GRAVEL SUB-BASE AND CONSTRUCTION DEBRIS; REMOVE COMPACTED SOIL AND ADD 18" NEW TOPSOIL, OR TILL AND AMEND THE TOP 18" OF EXISTING SOIL TO MEET TOPSOIL/PLANTING MIX STANDARDS FOR TREES WITHIN ENTIRE MINIMUM AREA OF 274 SQ FT PER TREE).
4. LARGE MATURING TREES MAY NOT BE PLANTED WHERE THERE ARE OVERHEAD DISTRIBUTION OR TRANSMISSION LINES. IF TREES CONFLICT WITH POWER LINES OR SIGNS, CALL URBAN FORESTER TO RESOLVE BEFORE PLANTING.
5. ADJUST TREE PLANTING LOCATIONS TO AVOID UNDERGROUND UTILITIES. PLANT 15' FROM ALL UNDERGROUND UTILITIES (SEWER AND STORM DRAINAGE, GAS, WATER, PHONE, AND ELECTRICAL LINES).
6. ATTENTION LANDSCAPER: NOTIFY URBAN FORESTER OF ANY SIGN, POWER LINE, OR OTHER CONFLICTS BEFORE PLANTING NEW TREES.
7. PLEASE CALL 704-336-3622 FOR AN INSPECTION OF TREE PROTECTION AND/OR TREE PLANTING AREAS, 1 TO 2 DAYS BEFORE THE TEMPORARY OR FINAL CERTIFICATE OF OCCUPANCY IS NEEDED.
8. NOTE TO LANDSCAPER: AN AREA 8' IN WIDTH ALONG ROW WHERE STREET TREES ARE PLANTED SHALL BE DISKED TO A DEPTH OF 18".
9. CONTACT GARY TURNER, URBAN FORESTER AT 704-336-4330 PRIOR TO BEGINNING WORK.

SEEDBED PREPARATION NOTES

1. GRADE SLOPES AND FILLS - THE ANGLE FOR GRADED SLOPES AND FILLS SHALL BE NO GREATER THAN THE ANGLE WHICH CAN BE RETAINED BY VEGETATIVE COVER OR OTHER ADEQUATE EROSION CONTROL DEVICES OR STRUCTURES. IN ANY EVENT, SLOPES LEFT EXPOSED SHALL, WITHIN 15 WORKING DAYS OF COMPLETION OF ANY PHASE OF GRADING, BE PLANTED OR OTHERWISE PROVIDED WITH GROUND COVER, DEVICES, OR STRUCTURES SUFFICIENT TO RESTRAIN EROSION.
2. GROUND COVER - WHENEVER LAND DISTURBING ACTIVITY IS UNDERTAKEN ON A TRACT COMPRISING MORE THAN ONE (1) ACRE, IF MORE THAN ONE CONTIGUOUS ACRE IS UNCOVERED, A GROUND COVER SUFFICIENT TO RESTRAIN EROSION MUST BE PLANTED OR OTHERWISE PROVIDED WITHIN 15 WORKING DAYS ON THAT PORTION OF THE TRACT UPON WHICH FURTHER ACTIVE CONSTRUCTION IS NOT BEING UNDERTAKEN.
3. SURFACE WATER CONTROL MEASURES TO BE INSTALLED ACCORDING TO PLAN.
4. LOOSE ROCKS, ROOTS, AND OTHER OBSTRUCTION SHALL BE REMOVED FROM THE SURFACE SO THAT THEY WILL NOT INTERFERE WITH ESTABLISHMENT AND MAINTENANCE OF VEGETATION. SURFACE FOR FINAL SEEDBED PREPARATION, AT FINISH GRADES SHOWN, SHALL BE REASONABLY SMOOTH AND UNIFORM.
5. IF NO SOIL TEST IS TAKEN, FERTILIZER AND LIME ACCORDING TO SEEDING SPECIFICATIONS. (IF APPLICABLE)
6. IF SOIL TEST IS TAKEN, PROVIDE LIME AND FERTILIZER ACCORDING TO SOIL TEST REPORT.
7. LIME AND FERTILIZER SHALL BE APPLIED UNIFORMLY AND MIXED WITH THE SOIL DURING SEEDBED PREPARATION.

PLANT SCHEDULE NOTES

1. ALL PLANT MATERIAL SHALL COMPLY WITH THE SIZING AND GRADING STANDARDS AS SET FORTH IN THE MOST CURRENT EDITION IF ANSI Z60.180 - AMERICAN STANDARD FOR NURSERY STOCK.
2. NO SUBSTITUTIONS SHALL BE MADE WITHOUT THE WRITTEN AUTHORIZATION OF THE PROJECT LANDSCAPE ARCHITECT.
3. VERIFICATION OF TOTAL QUANTITIES AS SHOWN ON THE LANDSCAPE PLAN SHALL BE THE RESPONSIBILITY OF THE LANDSCAPE CONTRACTOR.
4. CONTRACTOR SHALL LOCATE ALL UTILITIES PRIOR TO PLANT INSTALLATION. CONTRACTOR SHALL BE RESPONSIBLE FOR ALL DAMAGES INCURRED BY THEIR WORK.
5. ALL PLANT AND BED LINE LOCATIONS SHALL BE STAKED IN THE FIELD FOR APPROVAL BY PROJECT LANDSCAPE ARCHITECT OR THE OWNER'S REPRESENTATIVE PRIOR TO INSTALLATION.
6. ALL PLANTINGS SHALL BE INSTALLED WITH THE SPECIFIED LAYER OF TRIPPLE SHREDDED HARDWOOD MULCH. REFERENCE DETAILS AND SPECIFICATIONS FOR DEPTH AND TYPE OF MULCH.
7. ALL PROPOSED TREES WITHIN SIGHT TRIANGLES TO BE LIMBED UP TO CLEAR SIGHT OBSTRUCTION.
8. ALL PLANTING PER CITY OF CHARLOTTE-MECKLENBURG LAND DEVELOPMENT STANDARDS (CMLDS) AND LANDSCAPE CONSTRUCTION STANDARDS.

PLANT SCHEDULE

TREES	CODE/QTY	BOTANICAL NAME / COMMON NAME	CONT	CAL	SIZE
	OV/40	OSTRYA VIRGINIANA / AMERICAN HOPHORNBEAM	DEP	3-3.5"	12'-14'
	AR/11	ACER RUBRUM / RED MAPLE 'BRANDIWINE'	DEP	3-3.5"	12'-14'
	QL/8	QUERCUS LAURIFOLIA / LAUREL OAK	DEP	3-3.5"	12'-14'



SOIL MIX BACKFILL UNDER STRUCTURAL CONCRETE (SEE DETAILS)

Street Trees to be planted 40' OC.

Martin Luther King Boulevard (West 2nd Street) - 420 LF / 40

Required = 10

Provided = 8 (2 TREES LOCATED AT GRAHAM STREET ENTRY PLAZA)

South Mint Street - 640 LF / 40

Required = 16

Provided = 14 (2 TREES LOCATED AT GRAHAM STREET ENTRY PLAZA)

West 4th St. - 400 LF / 40

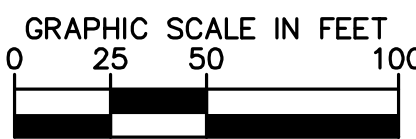
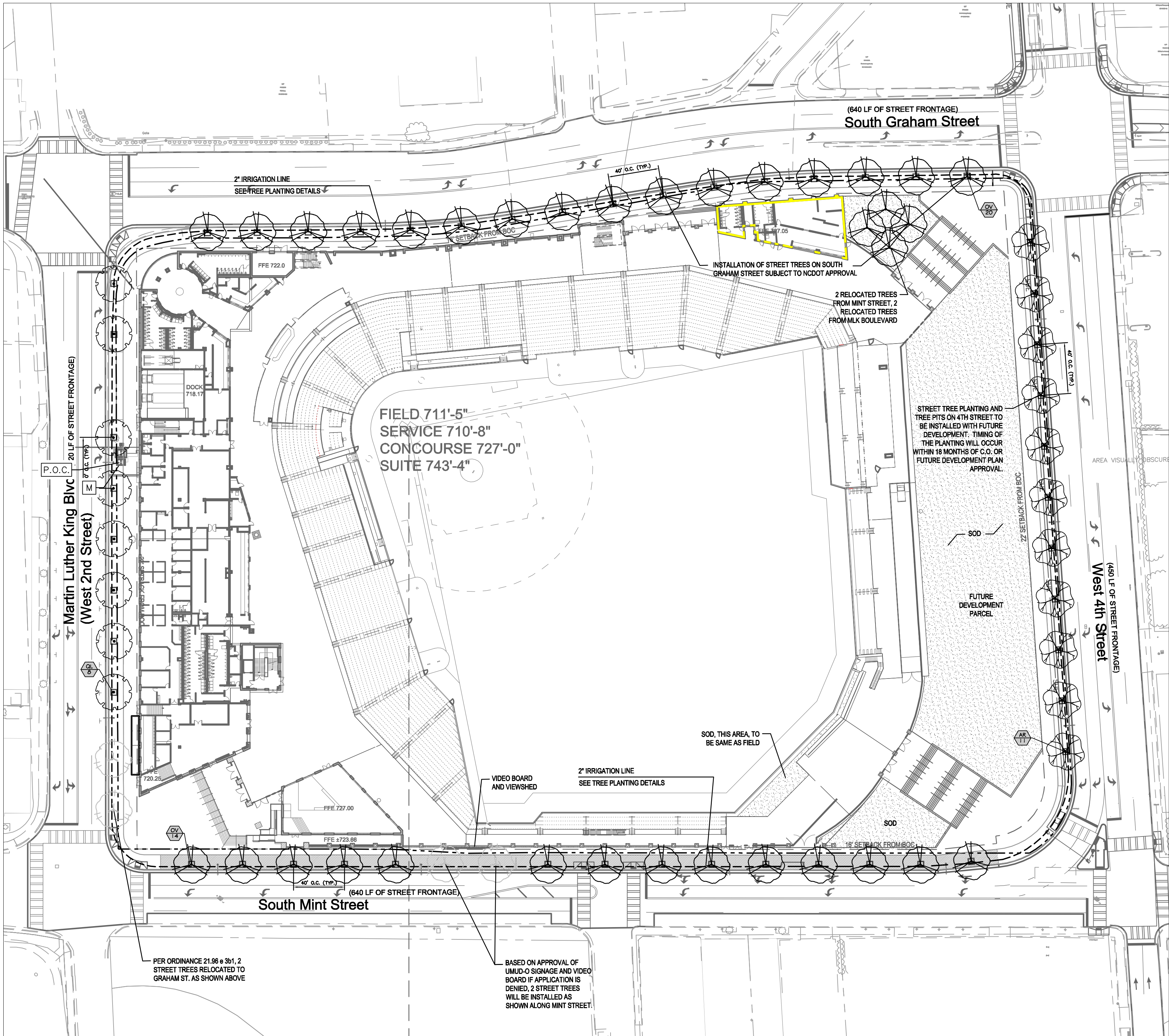
Required = 11

Provided = 11 (SEE NOTE ON PLAN)

South Graham Street - 640 LF / 40

Required = 16

Provided = 20



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CHARLOTTE, NC

RICHMOND, VA

CONSULTANT



Kimley-Horn
and Associates, Inc

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BB&T BALLPARK -
UMUD-O REZONING

324 SOUTH MINT STREET
CHARLOTTE, NC 28202



CHARLOTTE
KNIGHTS

REVISION	DATE	DESCRIPTION
ADDENDA OR MODIFICATION		
UMUD-O	10/22/2012	SIGNAGE PETITION 2012
UMUD-O	2007	PETITION 2007-136 APPROVED
ISSUE	DATE	DESCRIPTION
FULL SET ISSUES		

PROJECT NO:	018060001
P MGR.	Scott Mingolet
DESIGN BY	Kyle Baugh
JOB CAPTAIN	Jay Banks
DRAWN BY	Kyle Baugh
CHECKED BY	Jay Banks

KIMLEY-HORN AND ASSOCIATES, INC. © 2012

SHEET TITLE

LANDSCAPE PLAN

SHEET IDENTIFIER

C-8.0



5 9 5 DESIGN

BOULDER:
2520 Broadway Street t 720 565 0505
Boulder, CO 80304 f 720 565 0504

CHARLOTTE:
508 West Fifth St., 250 t 704 348 7000
Charlotte, NC 28202 f 704 348 7005

SAN FRANCISCO:
576 Sacramento Street t 415 421 9900
San Francisco, CA 94111

BB&T BALLPARK

HOME OF THE CHARLOTTE KNIGHTS

Charlotte, North Carolina

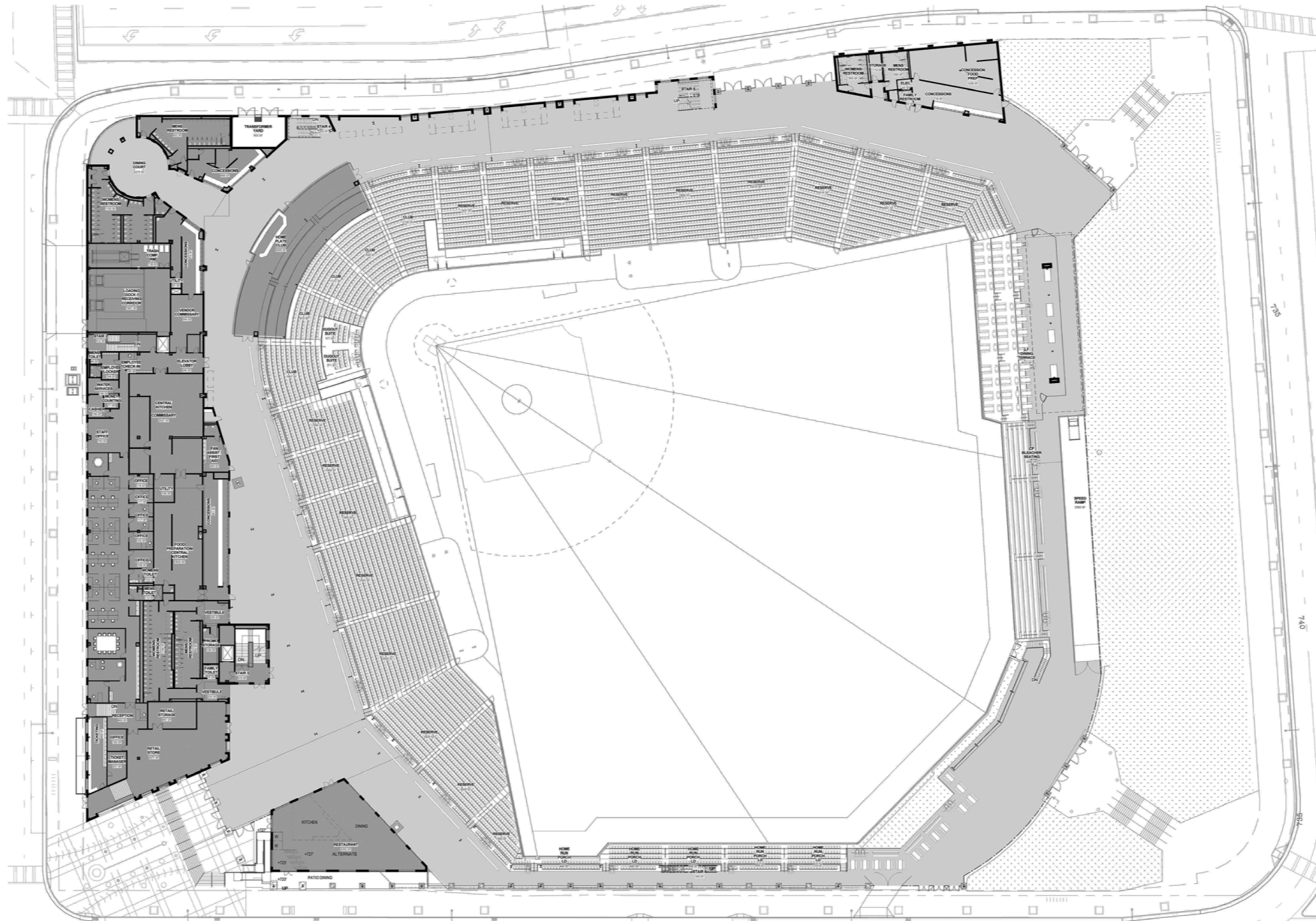
Comprehensive Signage Plan Document For City Review

	OWNER: The Charlotte Knights t (704) 357-8071 2280 Deerfield Drive t (803) 548-8050 Fort Mill, SC 29715 Dan Rajkowski	Project Architect: ODELL t (704) 414-1520 800 W. Hill Street Mike Woollen, AIA Charlotte, NC 28202	ORIGINAL ISSUE: October 22, 2012
			REVISIONS:
	Ballpark Design Consultant: Ballpark Design Assoc. t (913) 526-5573 15614 Reader Street Marlin DiNitto, AIA Overland Park, KS 66221	Planning Consultant: Kimley-Horn & Assoc t (704) 333-5131 2000 S. Blvd, Suite 440 Scott Mingonet Charlotte, NC 28203	December 18, 2012



N
Ballpark Location Key Plan
Scale: NTS

EAST MARTIN LUTHER KING BLVD.



N
Ballpark Concourse Plan
Scale: NTS

SOUTH GRAHAM STREET

SOUTH MINT STREET

WEST 4TH STREET

BOULDER:
1738 Pearl Street, 300
Boulder, CO 80302
telephone 720 565 0505
facsimile 720 565 0504

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508 West Fifth St., 250
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telephone 704 348 7000
www.505Design.com

SAN FRANCISCO:
576 Sacramento Street
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telephone 415 421 9900

Comprehensive Signage Plan Document

BB&T BALLPARK
HOME OF THE CHARLOTTE KNIGHTS

BB&T Ballpark - Charlotte, NC
PROJECT

The Charlotte Knights
OWNER

KK, JB
505 DESIGN TEAM

Project Architect:
ODELL t (704) 414-1520
800 W. Hill Street Mike Woollen, AIA
Charlotte, NC 28202

Ballpark Design Consultant:
Ballpark Design Assoc. t (913) 526-5573
15614 Reader Street Martin DiNitto, AIA
Overland Park, KS 66221

Planning Consultant:
Kimley-Horn & Assoc t (704) 333-5131
2000 S. Blvd, Suite 440 Scott Mingonet
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Ballpark Concourse Level

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Comprehensive
Signage Plan
Document

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BB&T Ballpark - Charlotte, NC
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The Charlotte Knights
OWNER

KK, JB
505 DESIGN TEAM

Project Architect:
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800 W. Hill Street Mike Woollen, AIA
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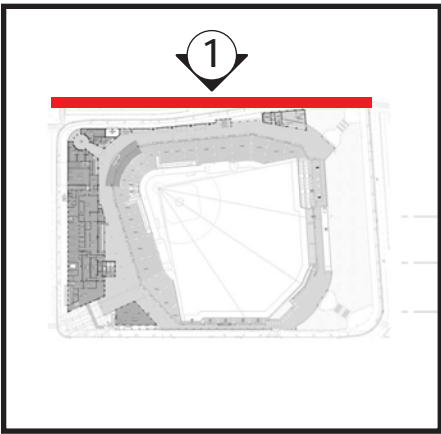
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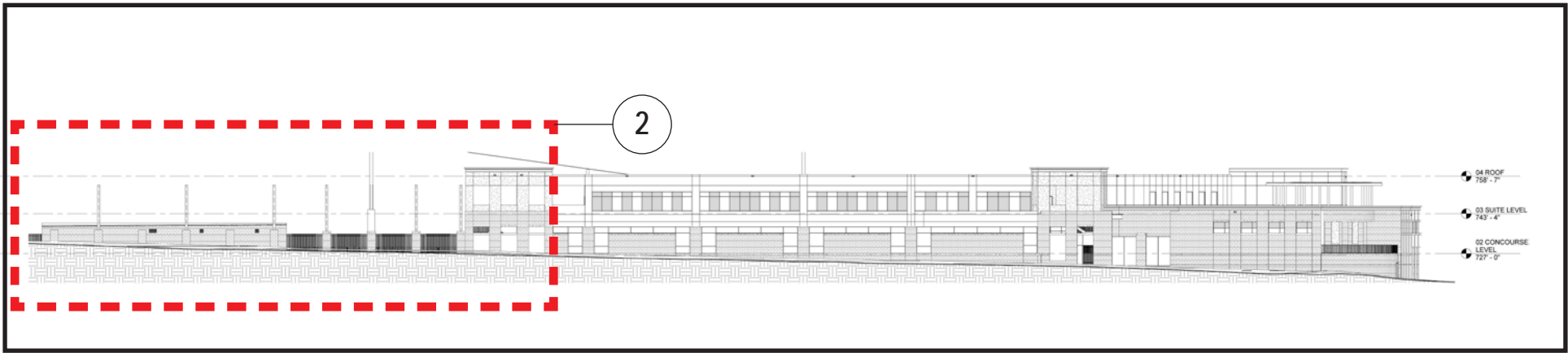
ORIGINAL ISSUE:	10-22-12
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South Graham Street

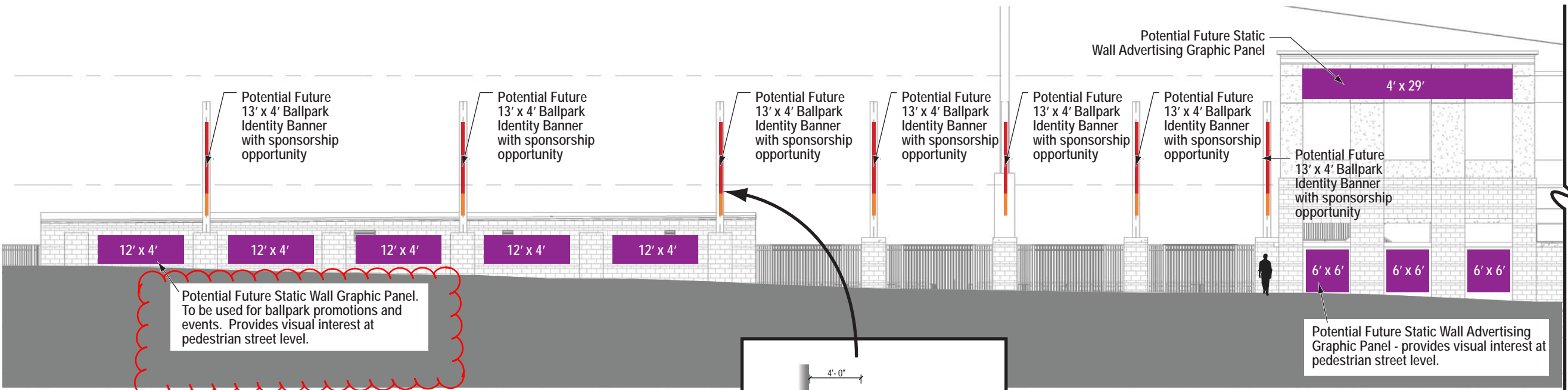
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Ballpark Location Key Plan
Scale: NTS



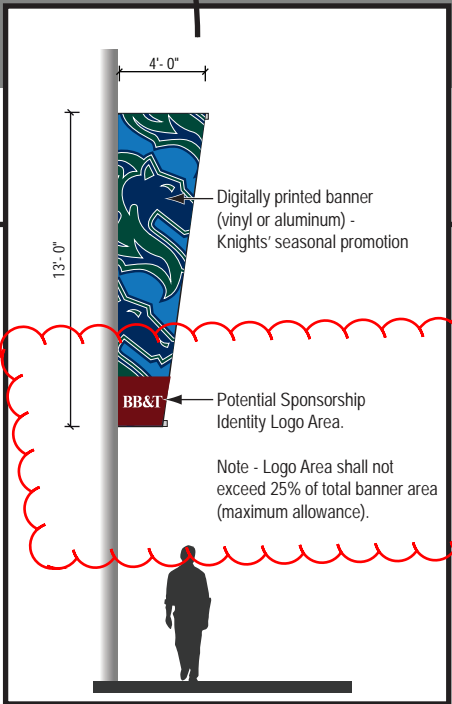
1 South Graham Street Overall Elevation
Scale: 1/64" = 1'-0"



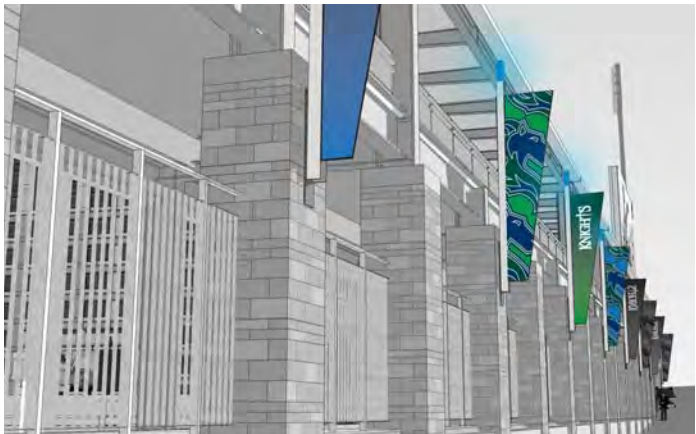
2 South Graham Street Partial Elevation
Scale: 1/16" = 1'-0"

SIGN TYPE INDEX

- Identification Signage**
Signs that announce and identify the BB&T Ballpark, The Charlotte Knights, featured areas, rooms or amenities
- Sponsorship Signage Opportunities**
Signs identifying businesses that are official corporate sponsors of The Charlotte Knights and BB&T Ballpark. These signs shall consist of the name only and shall not contain any advertising or promotional language.
- Advertising Signage Opportunities**
Signs that promote a product or business in an advertising manner, beyond official ballpark sponsorship name placement.



Banner Concept - Side Elevation



Banner Perspective View - to potentially be installed at a later date

BOULDER:
1738 Pearl Street, 300 telephone 720 565 0505
Boulder, CO 80302 facsimile 720 565 0504

CHARLOTTE:
508 West Fifth St., 250 telephone 704 348 7000
Charlotte, NC 28202 www.505Design.com

SAN FRANCISCO:
576 Sacramento Street telephone 415 421 9900
San Francisco, CA 94111

Comprehensive
Signage Plan
Document

BB&T BALLPARK
HOME OF THE CHARLOTTE KNIGHTS

BB&T Ballpark - Charlotte, NC
PROJECT

The Charlotte Knights
OWNER

KK, JB
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Project Architect:
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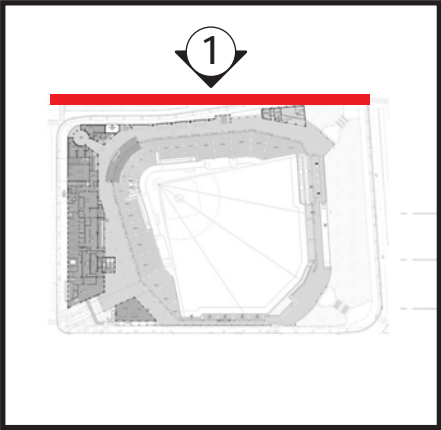
Ballpark Design Consultant:
Ballpark Design Assoc. t (913) 526-5573
15614 Reader Street Martin DiNitto, AIA
Overland Park, KS 66221

Planning Consultant:
Kimley-Horn & Assoc. t (704) 333-5131
2000 S. Blvd, Suite 440 Scott Mingonet
Charlotte, NC 28203

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South Graham Street

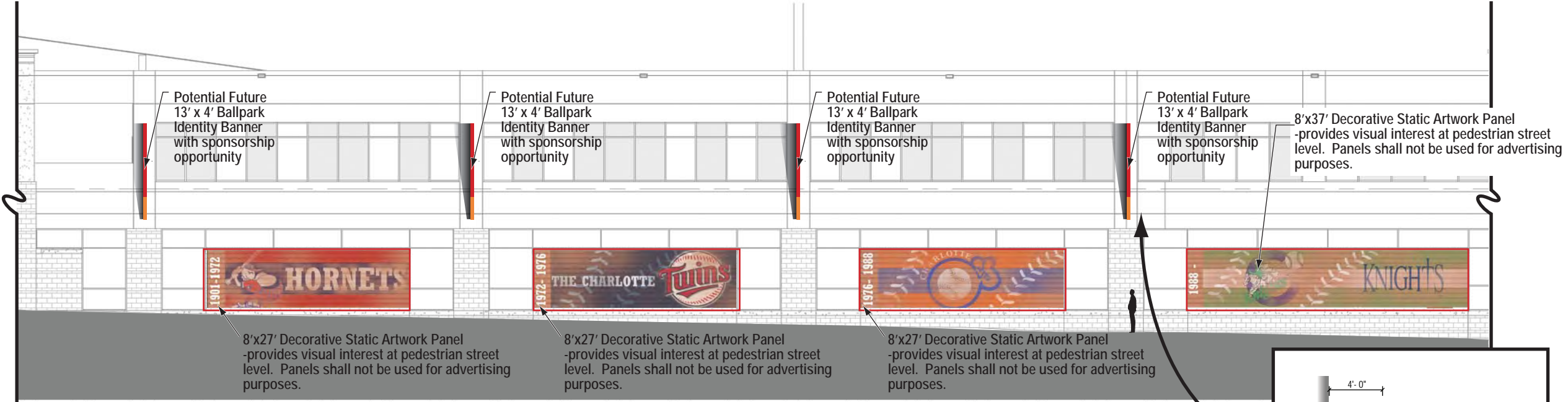
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Ballpark Location Key Plan
Scale: NTS



South Graham Street Overall Elevation
Scale: 1/64" = 1'-0"



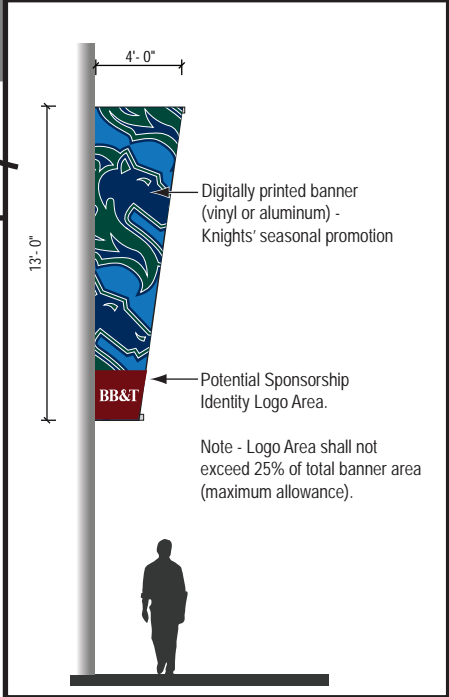
South Graham Street Partial Elevation
Scale: 1/16" = 1'-0"

SIGN TYPE INDEX

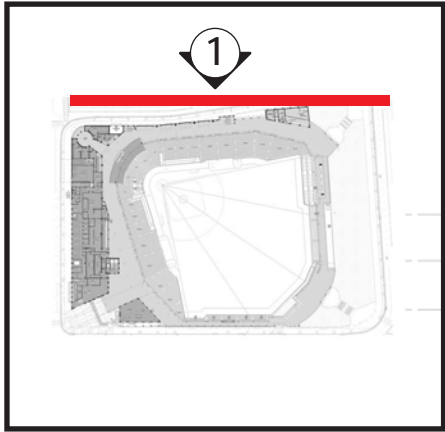
- Identification Signage**
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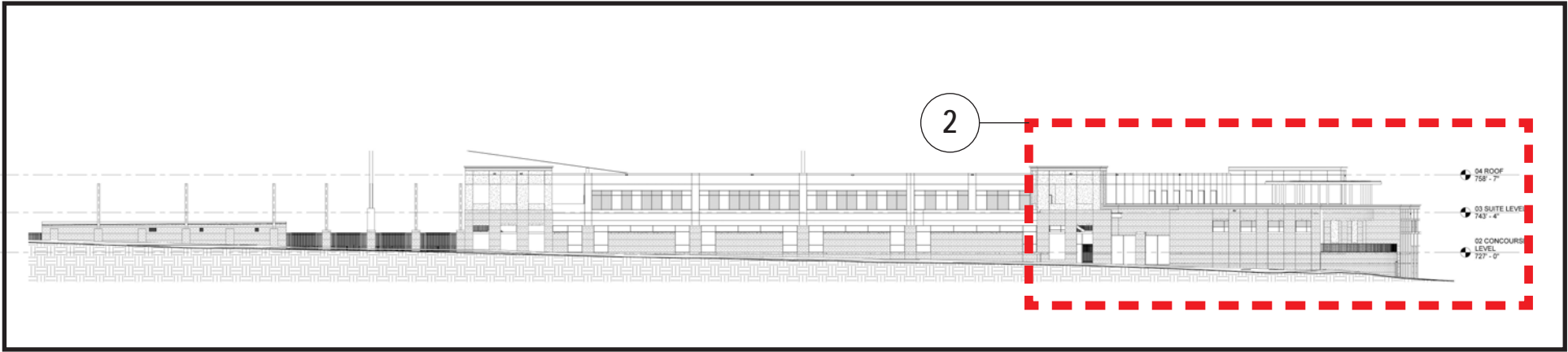
Mural Artwork Example - Vintage "Ghost Sign" Mural



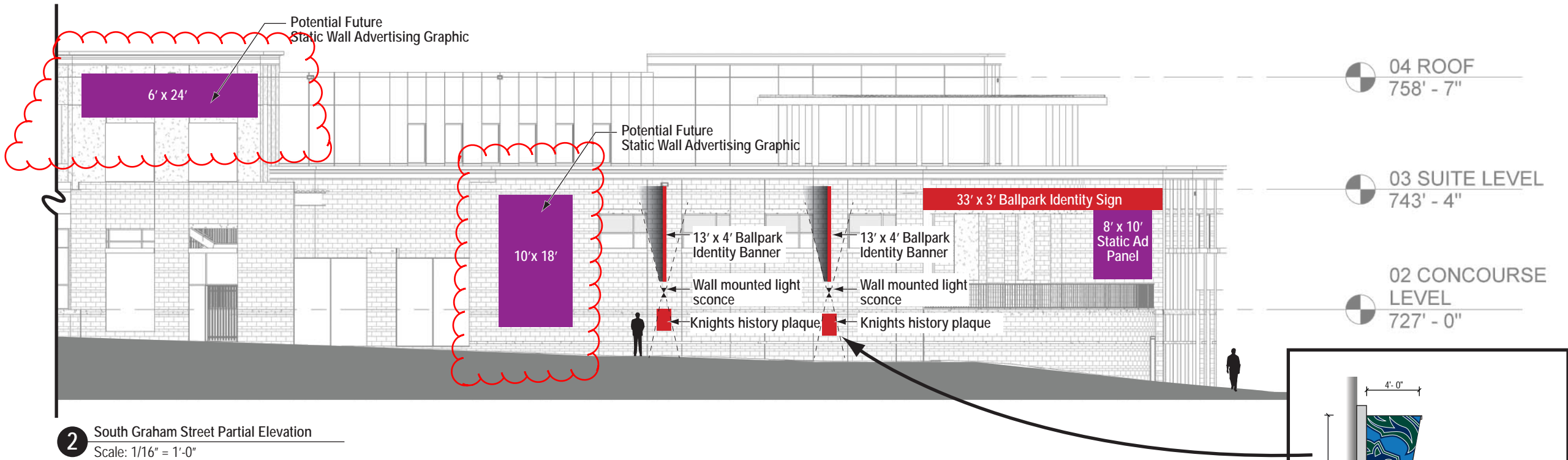
Banner Concept - Side Elevation



1 Ballpark Location Key Plan
Scale: NTS



1 South Graham Street Overall Elevation
Scale: 1/64" = 1'-0"



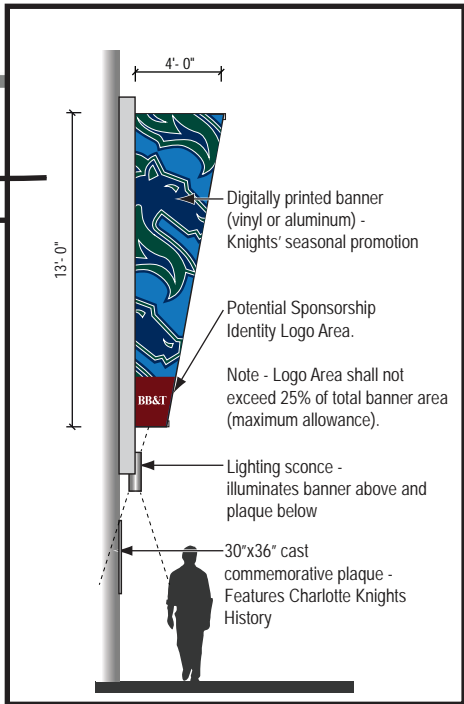
2 South Graham Street Partial Elevation
Scale: 1/16" = 1'-0"

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Rendering - Corner of MLK & Graham Streets



Banner Side Elevation

BOULDER:
1738 Pearl Street, 300
Boulder, CO 80302
telephone 720 565 0505
facsimile 720 565 0504

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Charlotte, NC 28202
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Comprehensive Signage Plan Document

BB&T BALLPARK
HOME OF THE CHARLOTTE KNIGHTS

BB&T Ballpark - Charlotte, NC
PROJECT

The Charlotte Knights
OWNER

KK, JB
505 DESIGN TEAM

Project Architect:
ODELL t (704) 414-1520
800 W. Hill Street Mike Woollen, AIA
Charlotte, NC 28202

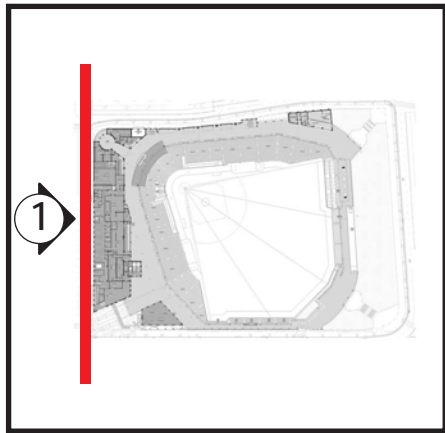
Ballpark Design Consultant:
Ballpark Design Assoc. t (913) 526-5573
15614 Reader Street Martin DiNitto, AIA
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Planning Consultant:
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2000 S. Blvd, Suite 440 Scott Mingonet
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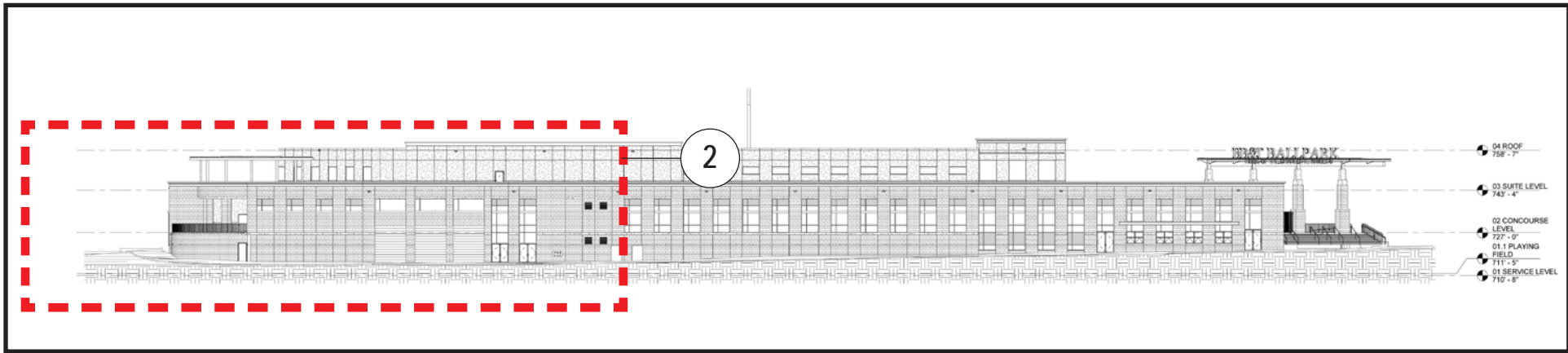
ORIGINAL ISSUE:	10-22-12
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South Graham Street

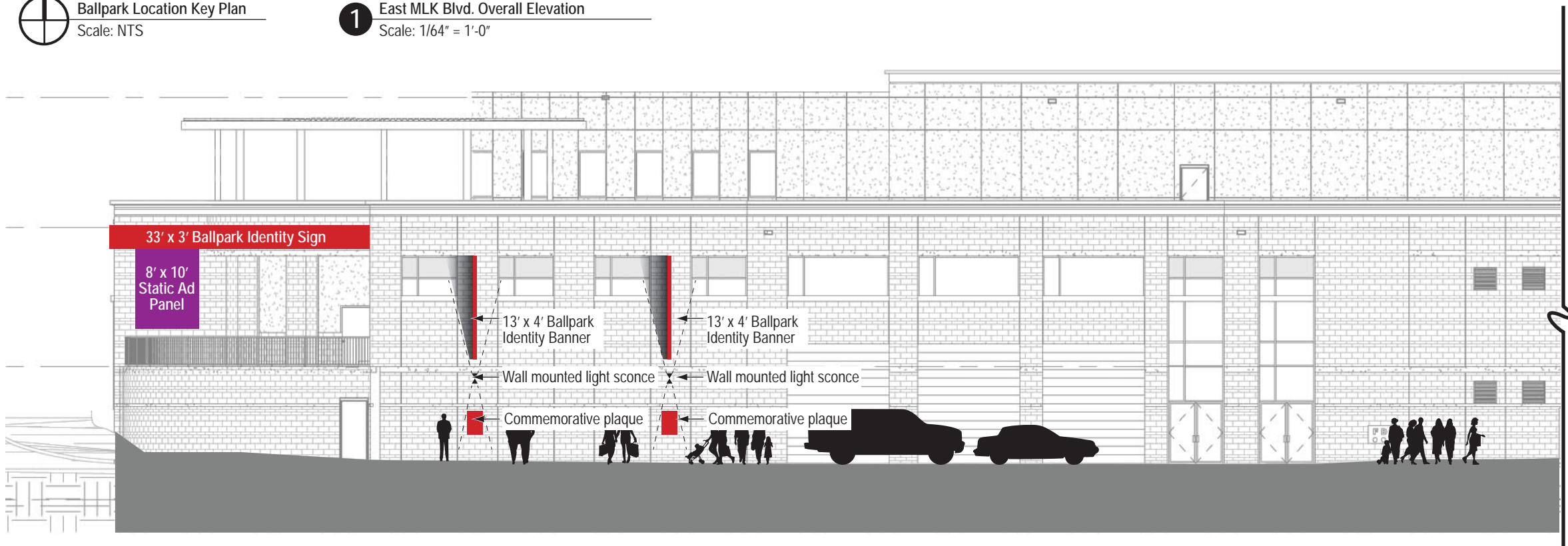
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N
Ballpark Location Key Plan
Scale: NTS



1 East MLK Blvd. Overall Elevation
Scale: 1/64" = 1'-0"



2 East MLK Blvd. Partial Elevation
Scale: 1/16" = 1'-0"

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West MLK Jr. BLVD.

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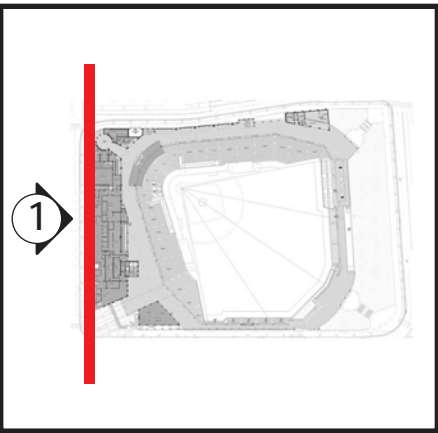
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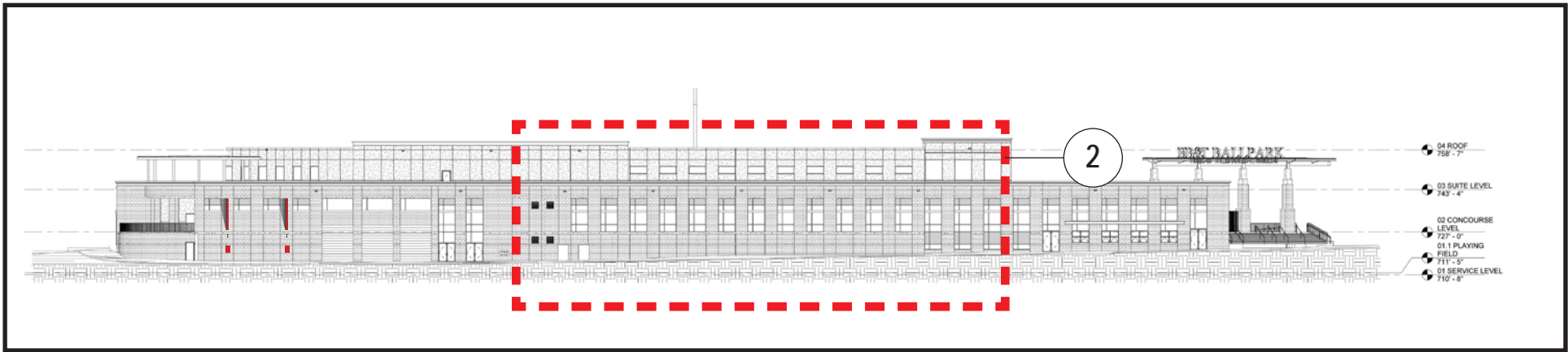
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West MLK Jr. BLVD.

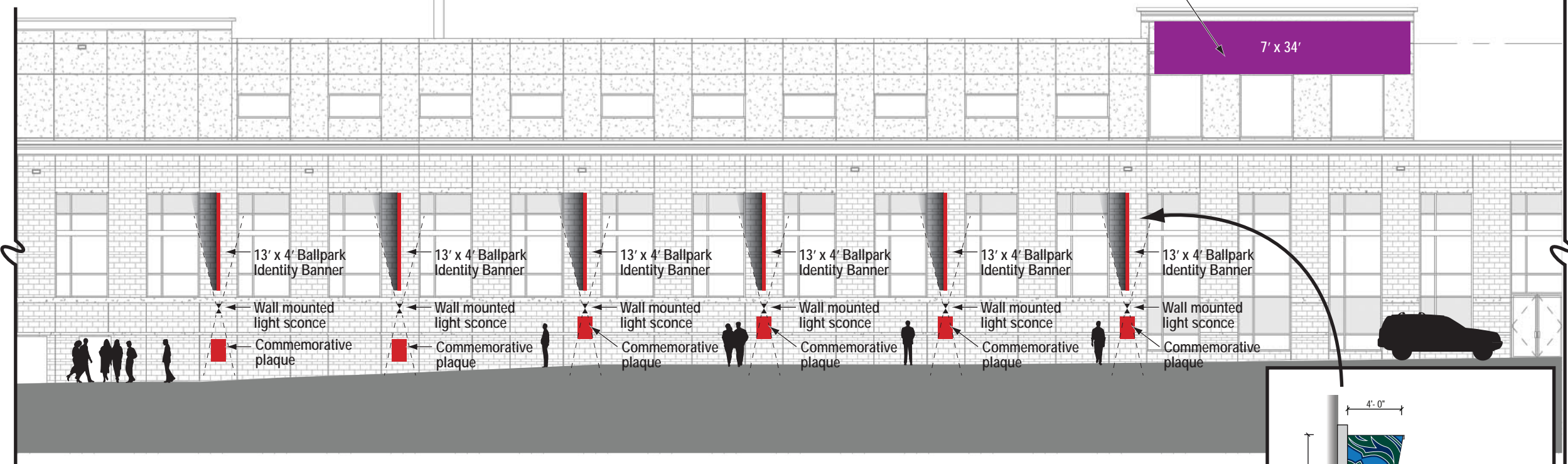
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N
Ballpark Location Key Plan
Scale: NTS



1 East MLK Blvd. Overall Elevation
Scale: 1/64" = 1'-0"



2 East MLK Blvd. Partial Elevation
Scale: 1/16" = 1'-0"

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Potential Future Static
Wall Advertising Graphic Panel

7' x 34'

13' x 4' Ballpark
Identity Banner

Wall mounted
light sconce

Commemorative
plaque

13' x 4' Ballpark
Identity Banner

Wall mounted
light sconce

Commemorative
plaque

13' x 4' Ballpark
Identity Banner

Wall mounted
light sconce

Commemorative
plaque

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Commemorative
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13' x 4' Ballpark
Identity Banner

Wall mounted
light sconce

Commemorative
plaque

13' x 4' Ballpark
Identity Banner

Wall mounted
light sconce

Commemorative
plaque

4'-0"

13'-0"

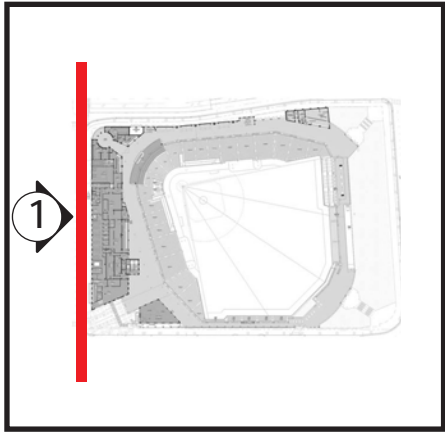
Digitally printed banner
(vinyl or aluminum) -
Knights' seasonal promotion

Potential Sponsorship
Identity Logo Area.

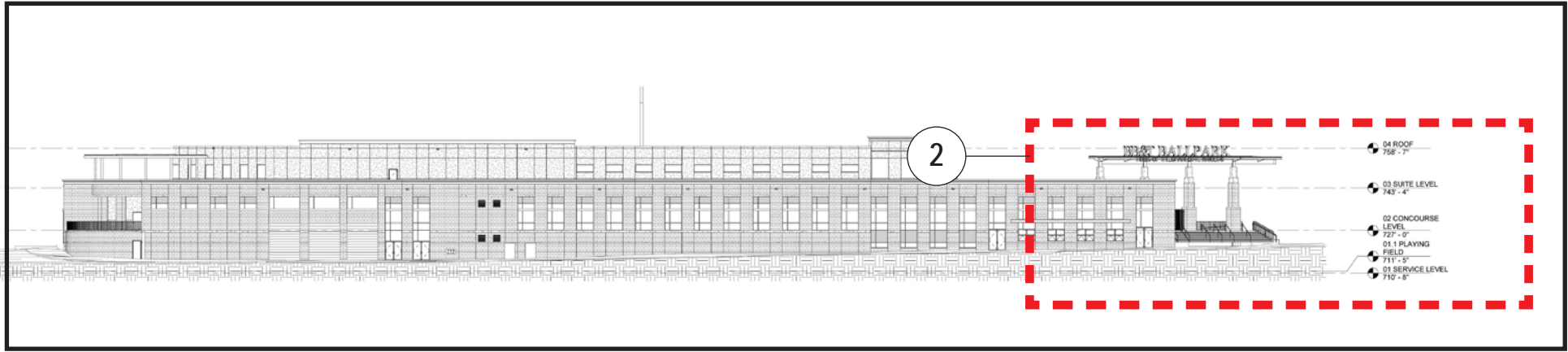
Note - Logo Area shall not
exceed 25% of total banner area
(maximum allowance).

Lighting sconce -
illuminates banner above and
plaque below

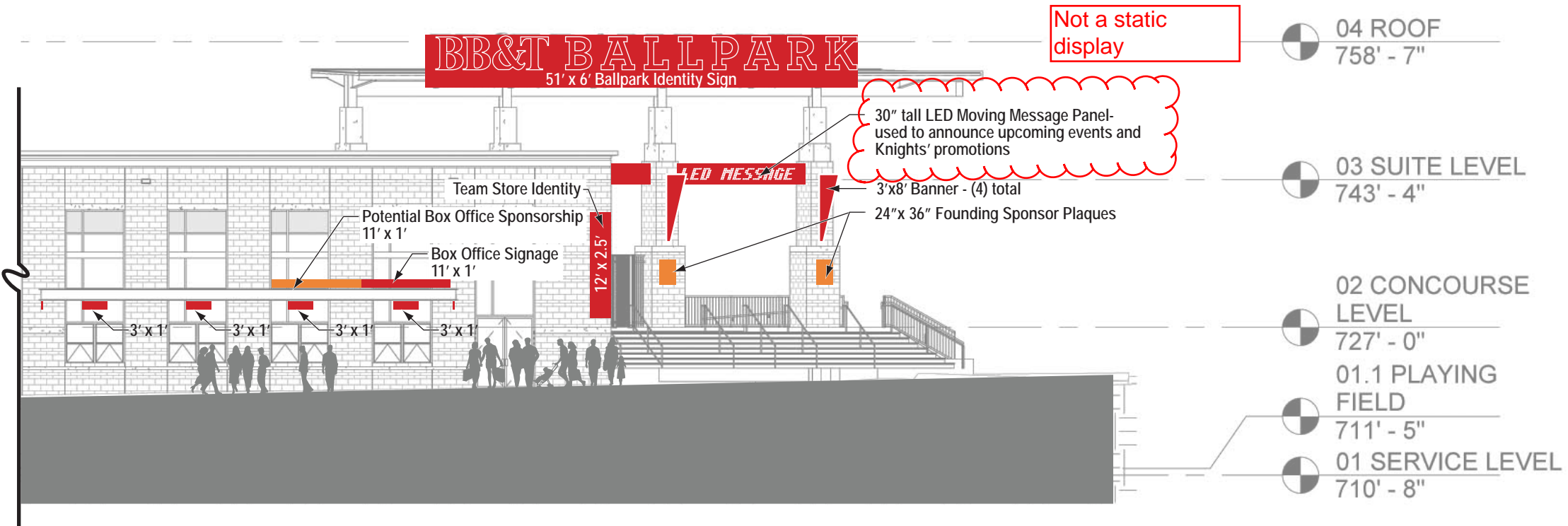
30"x36" cast
commemorative plaque -
Features Charlotte Knights
History



Ballpark Location Key Plan
Scale: NTS



East MLK Blvd. Overall Elevation
Scale: 1/64" = 1'-0"



East MLK Blvd. Partial Elevation
Scale: 1/16" = 1'-0"

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Rendering - Main Entry

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t (704) 333-5131
Scott Mingonet

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West MLK Jr. BLVD.

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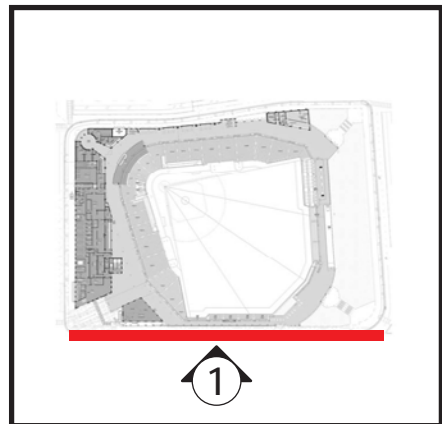
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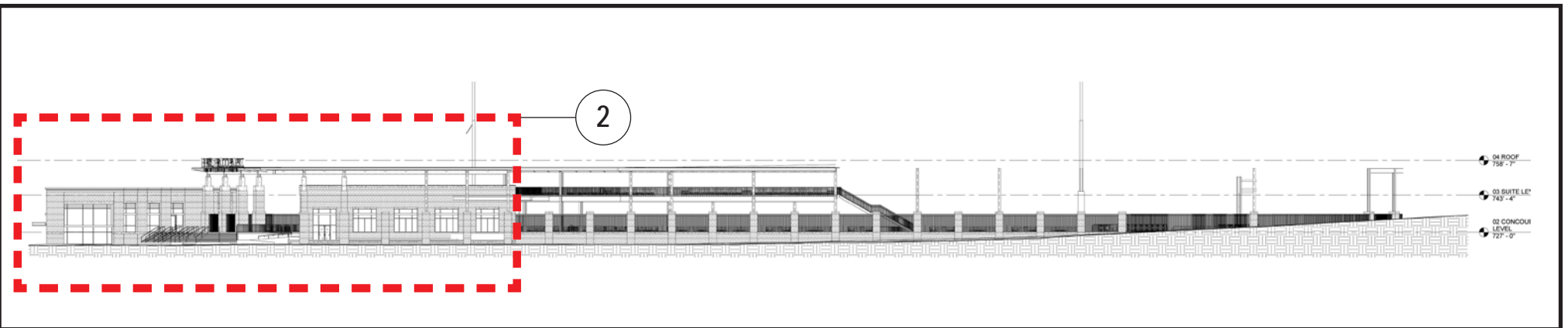
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South Mint Street

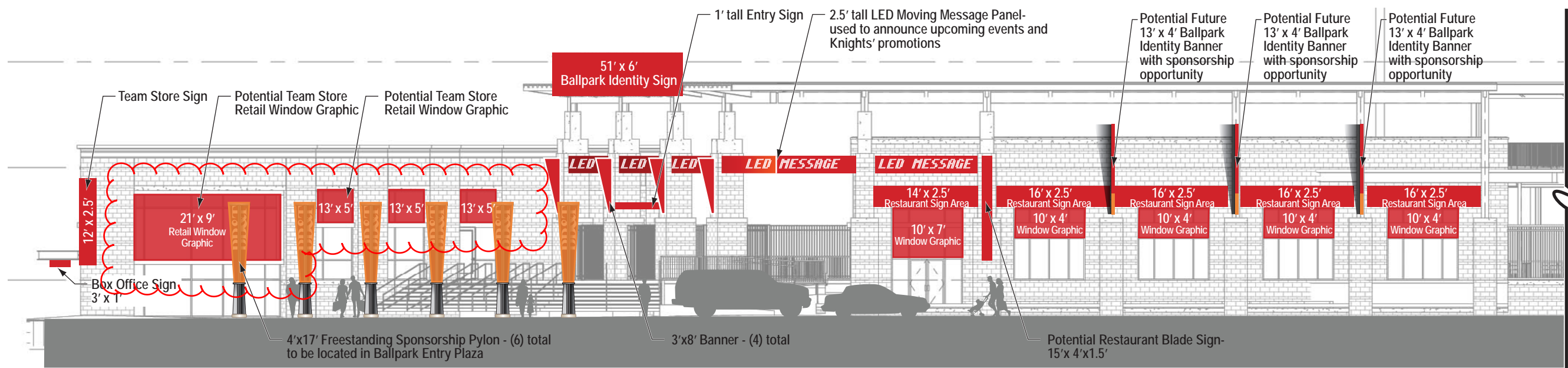
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1 Ballpark Location Key Plan
Scale: NTS



1 South Mint Street Overall Elevation
Scale: 1/64" = 1'-0"



2 South Mint Street Partial Elevation
Scale: 1/16" = 1'-0"

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Concept Rendering - Main Entry



Conceptual Restaurant Elevation

BOULDER:
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Boulder, CO 80302 facsimile 720 565 0504

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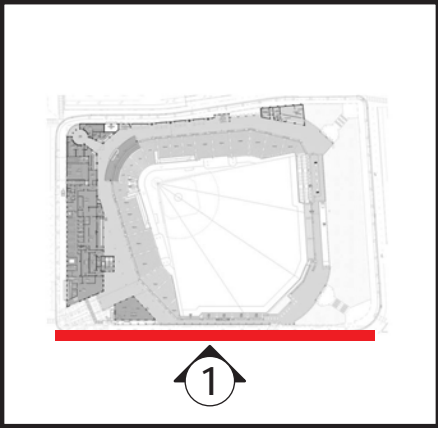
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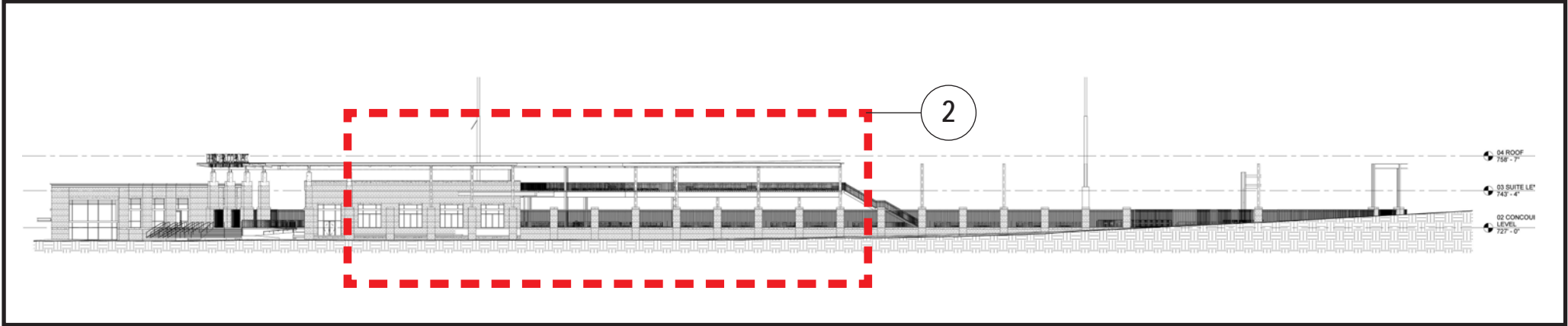
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South Mint Street

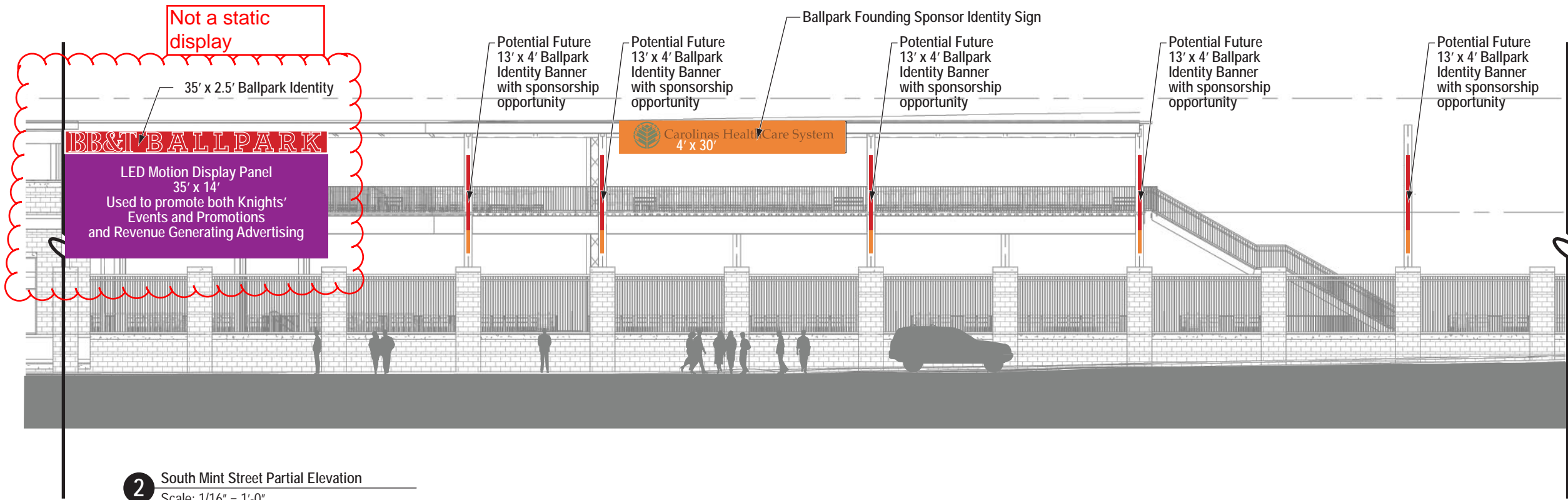
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Ballpark Location Key Plan
Scale: NTS



South Mint Street Overall Elevation
Scale: 1/64" = 1'-0"



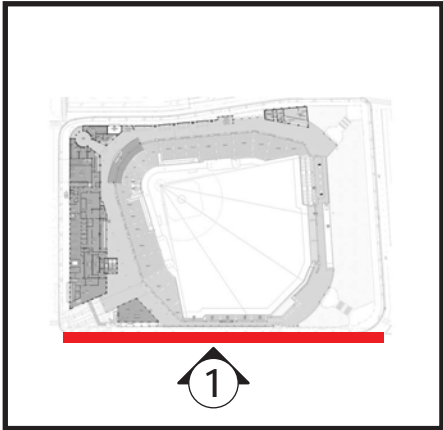
South Mint Street Partial Elevation
Scale: 1/16" = 1'-0"

SIGN TYPE INDEX

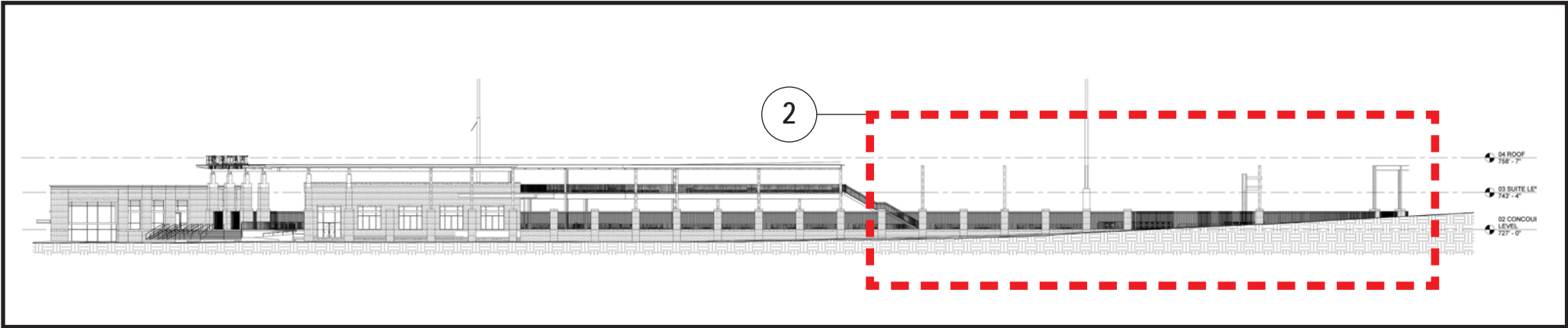
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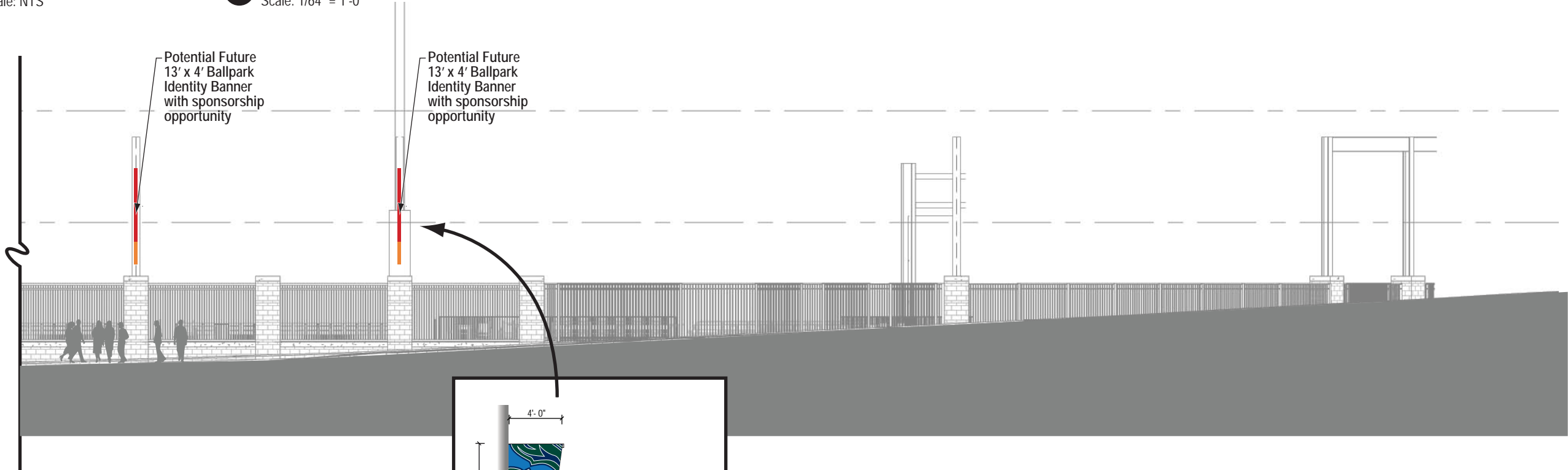
Partial Rendered Mint Street Elevation



N
Ballpark Location Key Plan
Scale: NTS



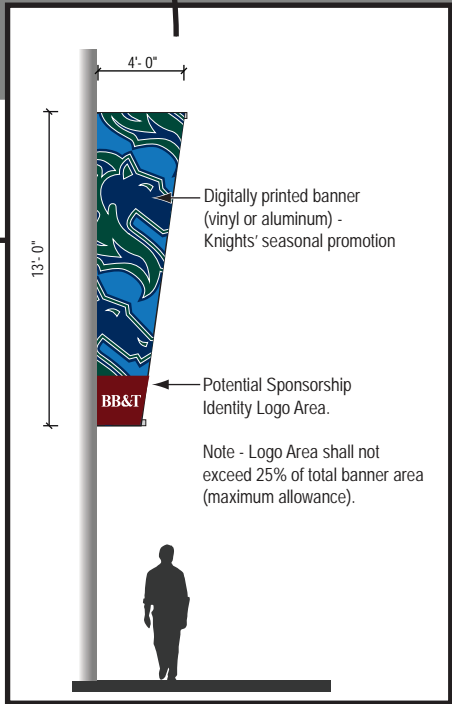
1 South Graham Street Overall Elevation
Scale: 1/64" = 1'-0"



2 South Mint Street Partial Elevation
Scale: 1/16" = 1'-0"

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Comprehensive Signage Plan Document

BB&T BALLPARK HOME OF THE CHARLOTTE KNIGHTS

BB&T Ballpark - Charlotte, NC PROJECT

The Charlotte Knights OWNER

KK, JB 505 DESIGN TEAM

Project Architect: ODELL t (704) 414-1520 800 W. Hill Street Mike Woollen, AIA Charlotte, NC 28202

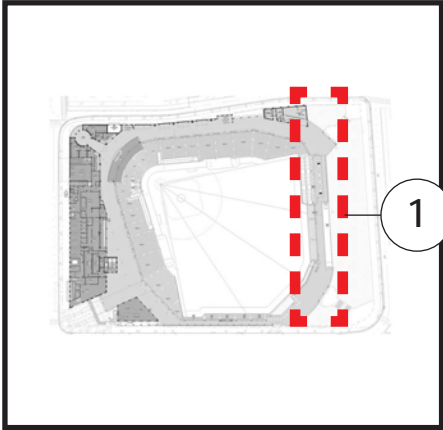
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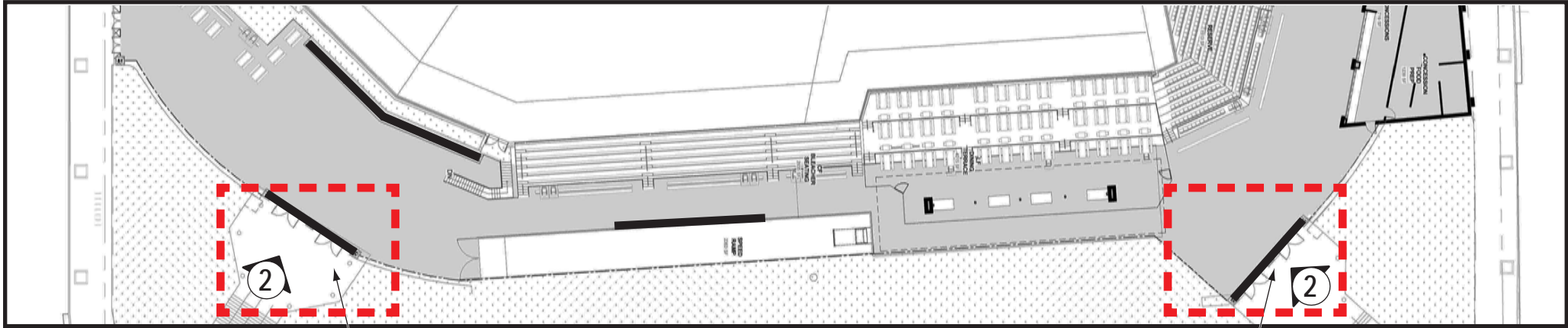
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South Mint Street

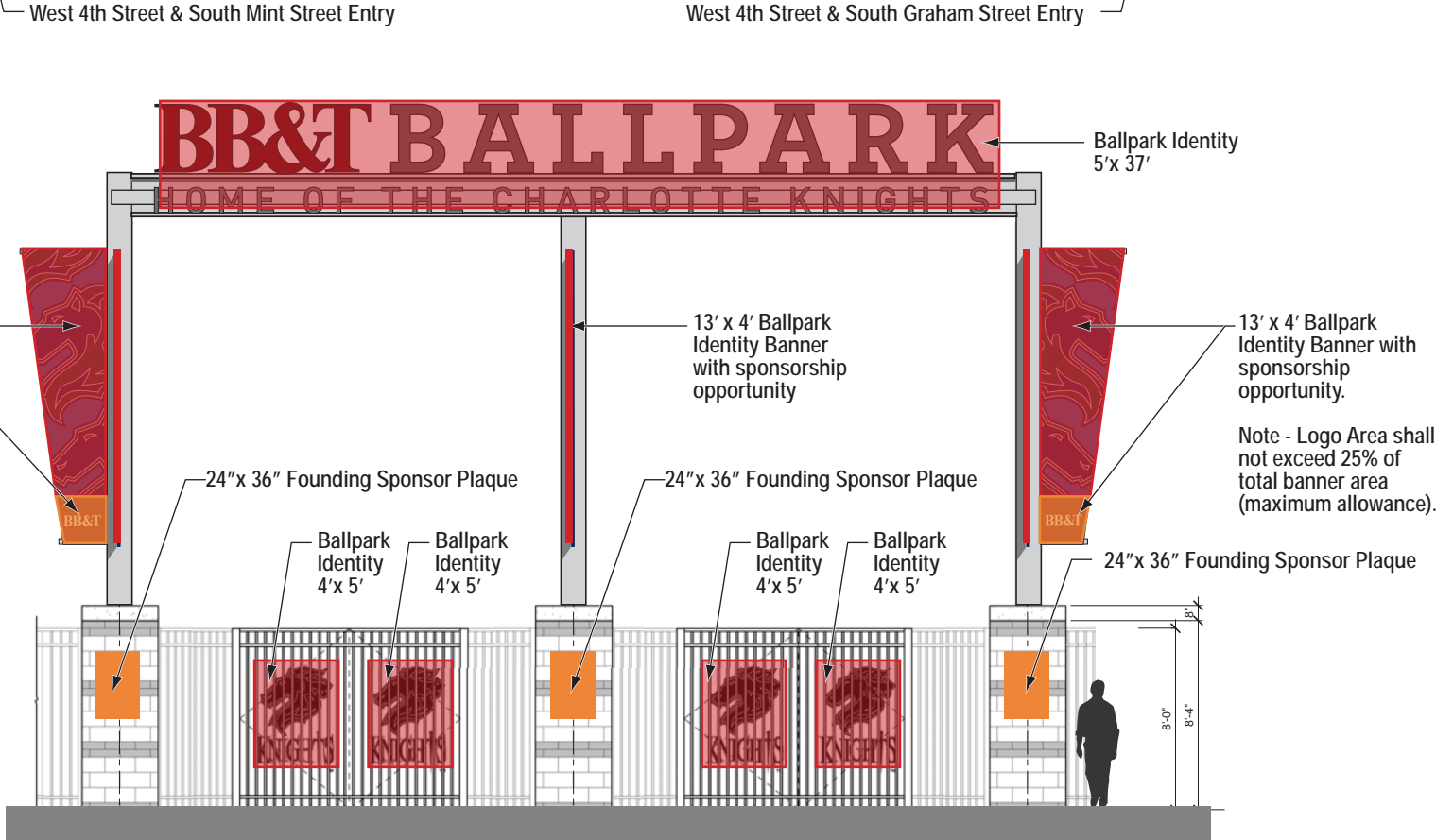
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N
Ballpark Location Key Plan
Scale: NTS



1 West 4th Street Overall Enlarged Plan
Scale: NTS



2 Outfield Entries - Typical Elevation
Scale: 1/8" = 1'-0"

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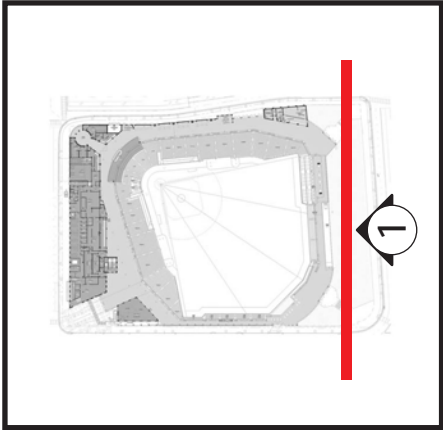
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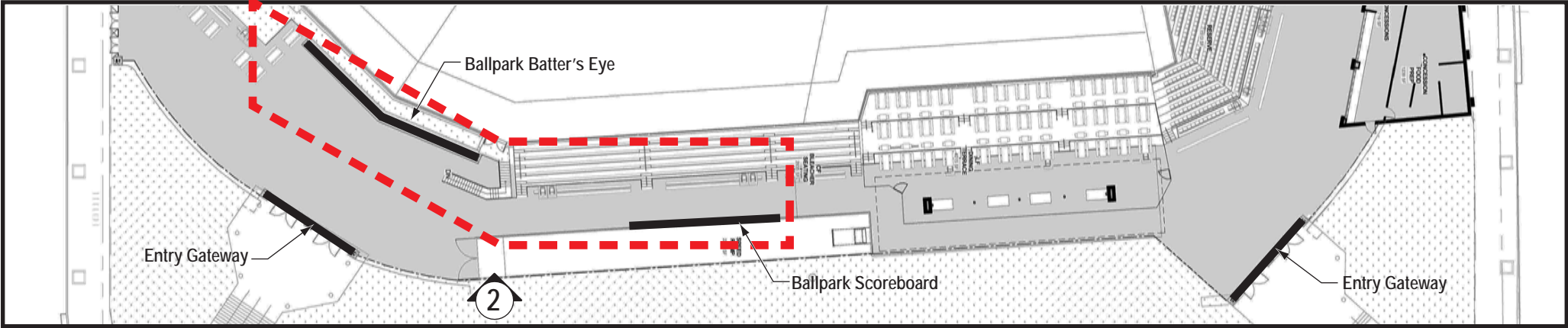
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West 4th Street

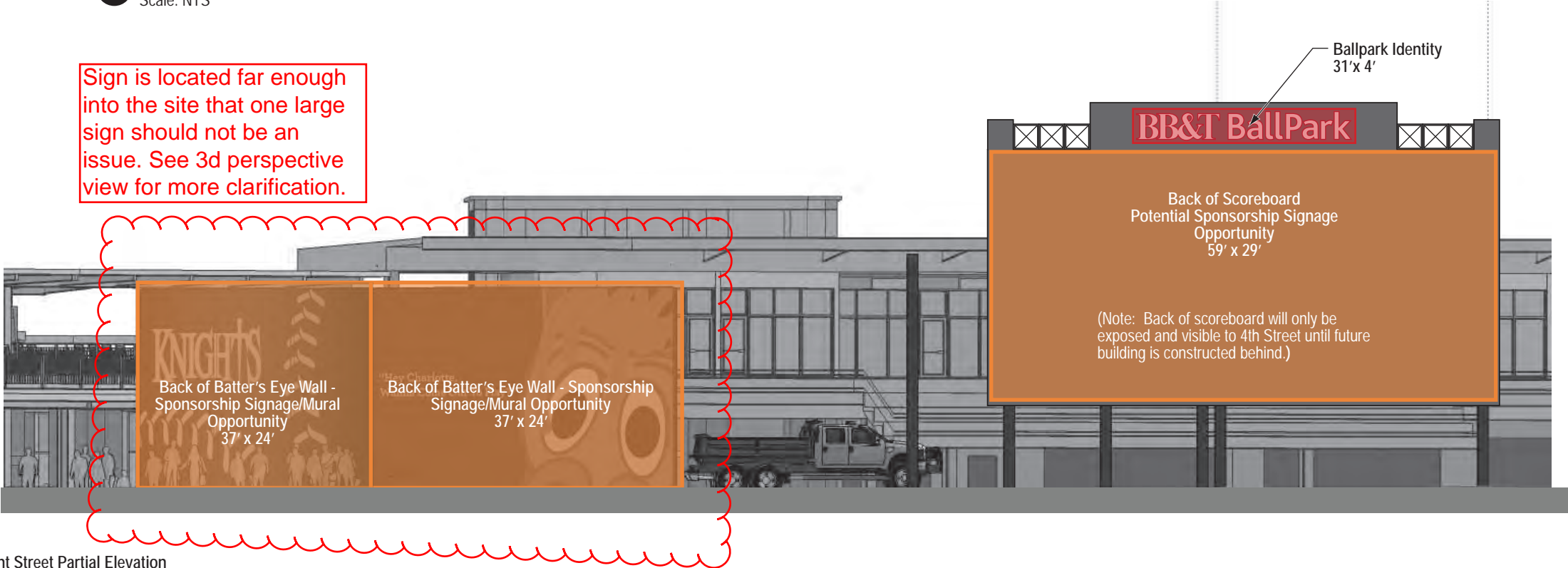
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Scale: NTS



1 West 4th Street Overall Enlarged Plan
Scale: NTS



2 South Mint Street Partial Elevation
Scale: 1/16" = 1'-0"

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Back of Batter's Eye 3D Images



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West 4th Street

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NXX BALLPARK
HOME OF THE CHARLOTTE KNIGHTS

315

1901-1972
HORNETS

1972-1976
THE CHARLOTTE TWINS

1976-1988
FALCONS

1988-
KNIGHTS



BB&T BALLPARK
HOME OF THE CHARLOTTE KNIGHTS









