

BB&T BALLPARK - HOME OF THE CHARLOTTE KNIGHTS

2013 UMUD-0 SPA REZONING PETITION FOR SIGNAGE

324 S. MINT STREET, CHARLOTTE, NC 28202

SUMMARY OF PETITION

PETITION 2007-136 FROM UMUD TO UMUD-O WAS APPROVED BY CITY ON SEPTEMBER 24, 2007.
ALL THE PROVISIONS OF THE 2007-136 PETITION ARE TO BE KEPT IN PLACE.

NEW PETITION 2013-005 FOR UMUD-O SPA (SITE PLAN AMENDMENT) IS BEING SUBMITTED ON 10/22/2012.
THIS PETITION IS TO AMEND THE SITE PLAN AS APPROVED BY 2007-136 AND ADD SIGNAGE TO THE EXTERIOR OF THE BALLPARK FACING MLK BLVD., S. GRAHAM ST., S. MINT ST., AND W. 4TH ST.

SITE DEVELOPMENT SUMMARY

TAX PARCEL ID NUMBERS:
073-112-05
073-111-04

SITE SF (ACREAGE)
±366,688.08 SQFT (8.418 AC) TOTAL SITE AREA

EXISTING ZONING AND USES:
UPTOWN MIXED USE DISTRICT - OPTIONAL (UMUD-O PETITION 2007-136)
BASEBALL STADIUM BEING CONSTRUCTED ON SITE.

GENERAL NOTES
PROPERTY BOUNDARY, TOPOGRAPHIC INFORMATION AND WETLAND SURVEY PROVIDED BY LANDDESIGN SURVEYING.

SHEET INDEX

RZ-000 COVER SHEET
~~RZ-1-0 REZONING SITE PLAN FROM APPROVED 2007-136 PETITION (UNCHANGED)~~
~~RZ-2-0 REZONING SITE PLAN FROM APPROVED 2007-136 PETITION (UNCHANGED)~~
RZ-3-0 REZONING SITE PLAN FROM APPROVED 2007-136 PETITION (UNCHANGED)

C8.0 LANDSCAPE PLAN - INDICATING STREET TREES TO BE RELOCATED

SIGNAGE DRAWINGS (13 PAGES)
PERSPECTIVE DRAWINGS (9 PAGES)

DEVELOPMENT STANDARDS

BB&T BALLPARK - HOME OF THE CHARLOTTE KNIGHTS UMUD-SPA (OCT 22, 2012)

A. General Provisions

These development Standards form a part of the Technical Data Sheet associated with the Rezoning Petition filed by Mecklenburg County to accomodate redevelopment of that approximately 8.418 acre site consisting of two parcels and abandoned public road right of way bounded on four sides by Graham St., Mint st., Martin Luther King Jr. Blvd. and W. Fourth st. The petitioner contemplates development of a minor league baseball stadium together with other possible uses permitted in the UMUD zoning district as well as adding signage to the Ballpark that is currently under construction. The Site is currently zoned UMUD-O per approved rezoning petition 2007-136 which permits the uses contemplated by the petitioner. The development contemplated by the petitioner generally depicted on the technical data sheet and the conceptual schematic site plan is referenced herein as "Development Alternative" (as described below), and the Petitioner seeks certain variation(s) from the minimum standards of UMUD for the Site in connection with "Development Alternative". Development of the Site in accordance with the Development Alternative ill be governed by the Technical Data Sheet, these Development Standards and the applicable provisions of the City of Charlotte Zoning Ordinance (the "Ordinance"). Unless the Technical Data Sheet or these Development Standards establish more stringent sandards, the regulations established under the Ordinance for the UMUD zoning classification shall govern all development taking place on the Site, subject however, to the "Optional" provision(s) provided below. Development of the Site in accordance with the Other Development Alternatives (as described below) will be governed by the regulations established under the Ordinance for the UMUD-O rezoning petition 2007-136 and UMUD zoning classification without regard to the "Optional" provisions provided below with respect to Development Alternative. It is intended that the "Optional" provisions that were approved for this Site as part of the rezoning petition 2007-136 are to remain in place and not be altered or changed by the "Site Plan Amendment (SPA)" provisions petitioned for in the Development Alternative described below.

B. Permitted Uses

The construction of a Baseball stadium is under way on the site, this use is permitted in the UMUD Zoning Classification. All the "Optional" provisions of the approved UMUD-O rezoning petition 2007-136 are also considered as permitted. Development and/or redevelopment may occur in phases over an extended time frame and any further development may be devoted to any uses (including accessory uses) permitted in the UMUD Zoning Classification.

C. UMUD-Optional Provisions

The petitioner is requesting the following variations from the UMUD minimum standards for desgin and development as part of this UMUD-O SPA application in connection with development of the Site in accordance with the Technical Dataa Sheet and the Conceptual signage plans and elevations to which these Development Standards are attached. (i.e. "Development Alternative").

1. Signage on the Exterior of the building facade facing Martin Luther King Jr. Blvd, Graham St., Mint St., and W. 4th st.
Certain variations in the requirements of Section 13 of the Ordinance regarding size, placement and information contained within the sign. These variations have been depicted on conceptual schematic sign placement plans and elevations.
2. Streetscaping and Tree placment of trees in front of the LED signage element proposed on Mint St.
Relocation of (2) street trees in front of the LED signage element proposed on Mint St.
3. Vehicular/ Truck Maneuvering, loading areas and Martin Luther King Jr. Boulevard
Certain variations in the requirements of the Ordinance including without limitation Section 12.216 regarding loading and the maneuvering of trucks and cars in the area generally depicted on sheet RZ3.0 for Martin Luther King Jr. Boulevard and the building envelope shall be permitted. Exact location regarding loading and maneuvering of trucks and cars is subject to change along Martin Luther King Jr. Boulevard.

D. Other Development Alternatives Under UMUD without Optional Variations

It is understood that the variations from the UMUD minimum standards requested by this Petition are Optional in nature and relate solely to development contemplated in connection with Development Alternative. This Petition also contemplates development of the Site and/or portions thereof without the benefit of the Optional provisions in accordance with UMUD requirements and minimum standards. In other words, the Petitioner, its successors and assigns reserves the right to develop the Site and/or portions thereof in a manner wholly different from the development depicted on the Technical Data Sheet and Schematic Site Plan (collectively, "Other Development Alternatives") without the benefit of the Optional provisions provided that Other Development Alternatives are in accordance with UMUD requirements and minimum standards in effect at the time of application of the building permit.

E. Deleted

F. Amendments to Rezoning Plan

Future amendments to the Technical Data Sheet, signage plans and elevations, future development, and these Development Standards in accordance with Development Alternative may be applied for by the then Owner or Owners of the tract or tracts within the Site involved in accordance with the provisions of Chapter 6 of the Ordinance.

G. Binding effect of the Rezoning Documents and Definitions

1. If this Rezoning Petition is approved, all conditions applicable to development of the Site imposed under this Technical Data Sheet in accordance with Development Alternative will, unless amended in the manner provided under the Ordinance, be binding upon and inure to the benefit of the Petitioner and the current and subsequent owners of the Site and their resepective successors in interest and assigns.
2. Throughout these Development Standards, the terms "Petitioner" and "Owner" or "Owners" shall be deemed to include hiers, devisees, personal representatives, successors in interest and assigns of the Petitioner or the owner or owners of the Site from time to time who may be involved in any future development thereof.

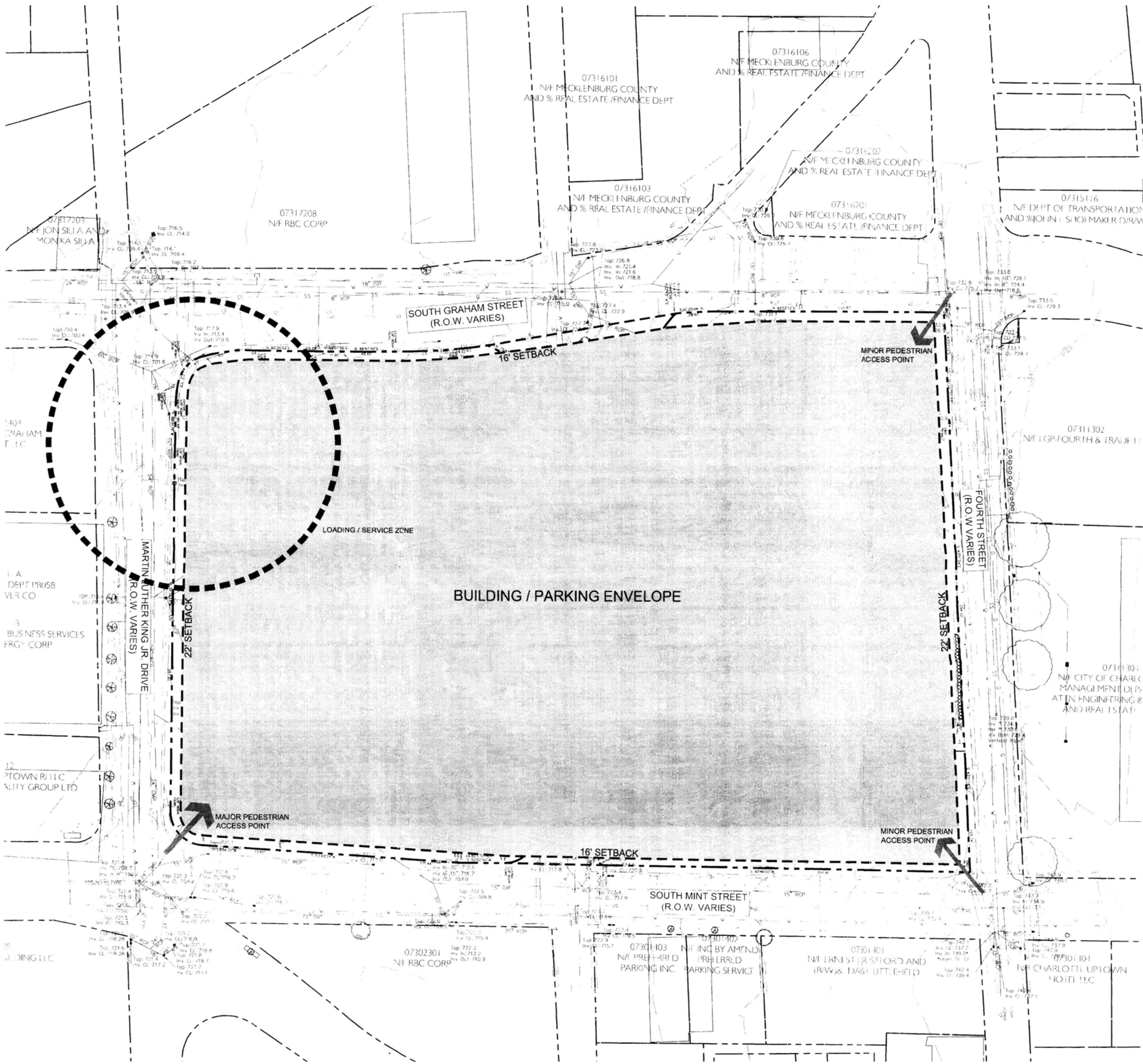
H. Administrative changes may be made in accordance with Section 6.207

J. Comprehensive Signage Plan (CSP)

1. The attached Comprehensive Signage Plan is a graphic representation of the maximum amount of all signage proposed for the Ballpark. Changes from one baseball season to the next and changes of sponsors over time may result in some signs being removed for a period and some signs being replaced for a period. Therefore, some of the sign locations may not be used at all times, but the Plan illustrates the maximum condition as if all sign locations were being utilized.
 - a. The 'Vintage Ghost Murals' indicated on page 5 of the CSP will be installed prior to final certificate of occupancy being issued. The graphic representation of these murals is conceptual as the final graphics may be altered depending on the copyright usage of the logos.

K. Signage at Future Outparcel Development.

1. This Signage Plan does not include the signage for the future outparcel development along 4th street, which would have additional signage subject to standard signage limitations under UMUD for those buildings.



O D E L L

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CHARLOTTE, NC

RICHMOND, VA

CONSULTANT

505
DESIGN

BB&T BALLPARK -
UMUD-SPA REZONING

324 SOUTH MINT STREET
CHARLOTTE, NC 28202



2	02/15/2013	REVISION 2
1	12/21/2012	STAFF COMMENTS TO 2013-005
REVISION	DATE	DESCRIPTION
ADDENDA OR MODIFICATION		
UMUD-SPA	10/22/2012	SIGNAGE PETITION 2013-005
UMUD-O	2007	PETITION 2007-136 APPROVED
ISSUE	DATE	DESCRIPTION
FULL SET ISSUES		

PROJECT NO: 3944-001

P.I.C. M. Woollen

P MGR. M. Woollen

P ARCH. J. Blain

DESIGN BY G. Gupta

JOB CAPTAIN

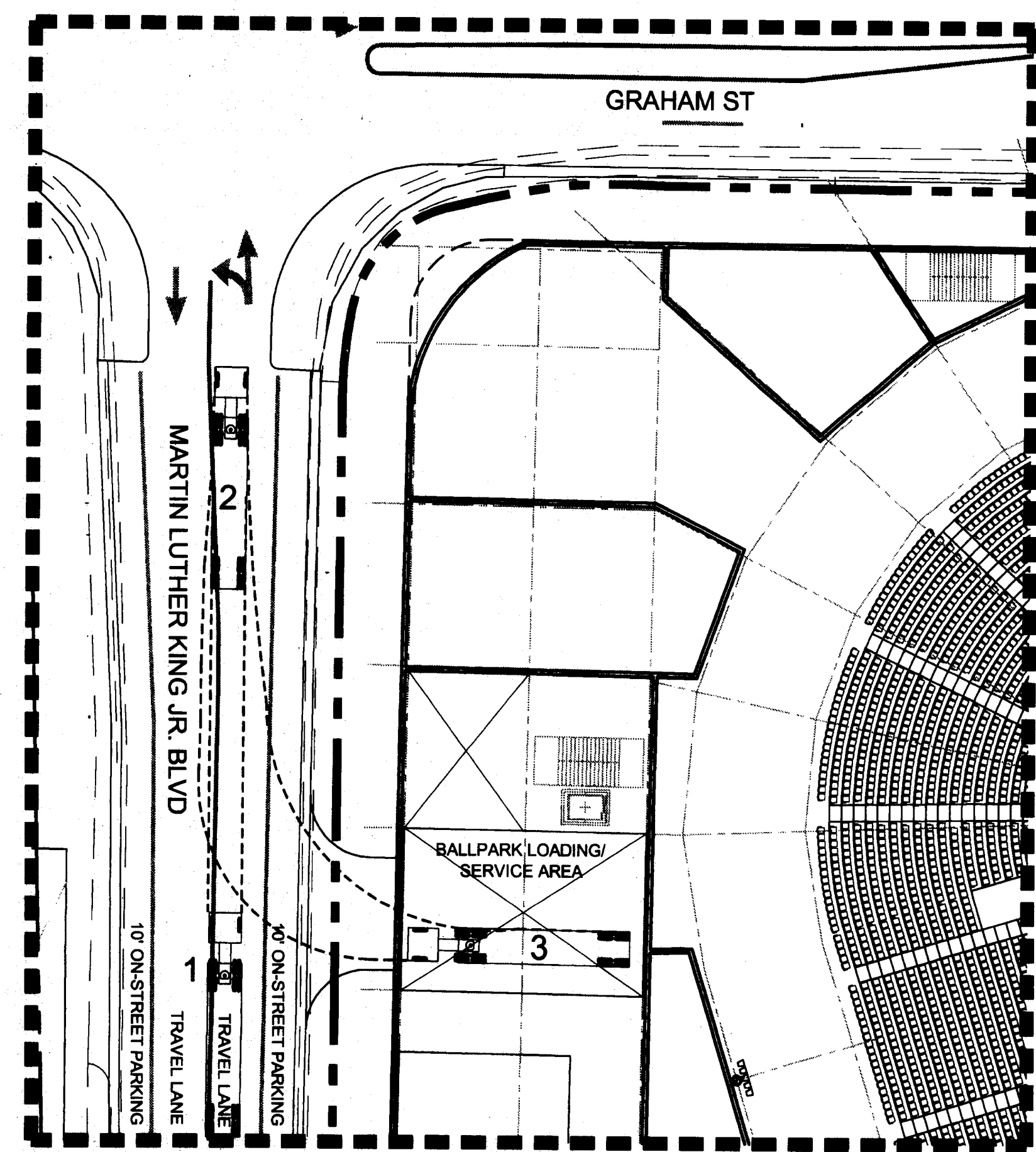
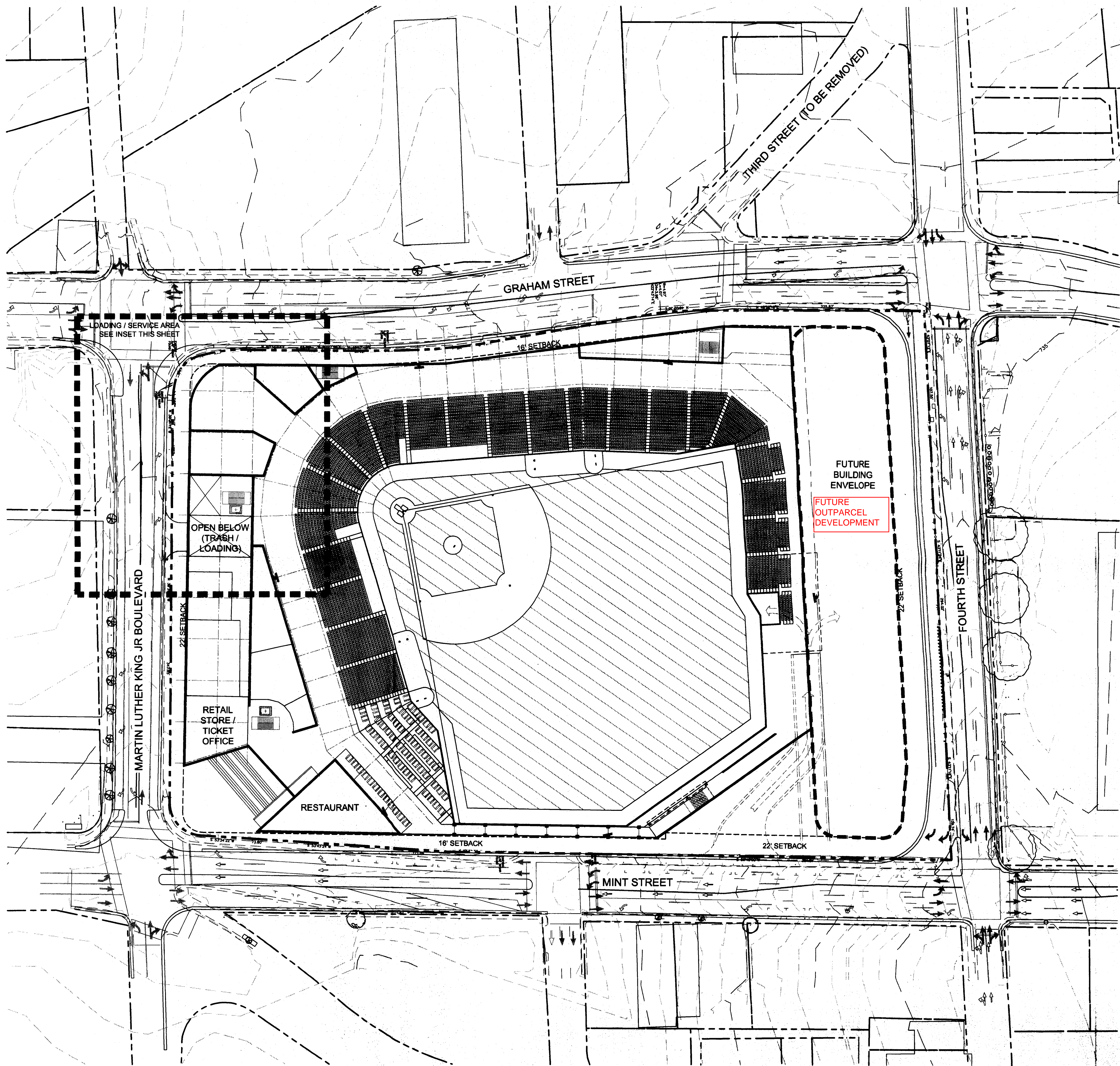
ODELL ASSOCIATES INC. © 2012

SHEET TITLE

UMUD-O SPA
REZONING PETITION
2013-005

SHEET IDENTIFIER

RZ-000



TRUCK MANUEVERING INSET SCALE: 1"=30'

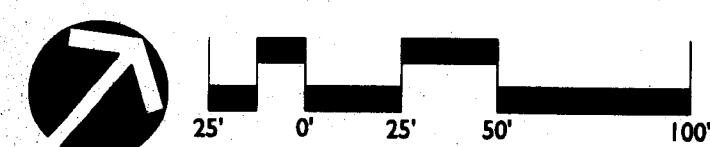
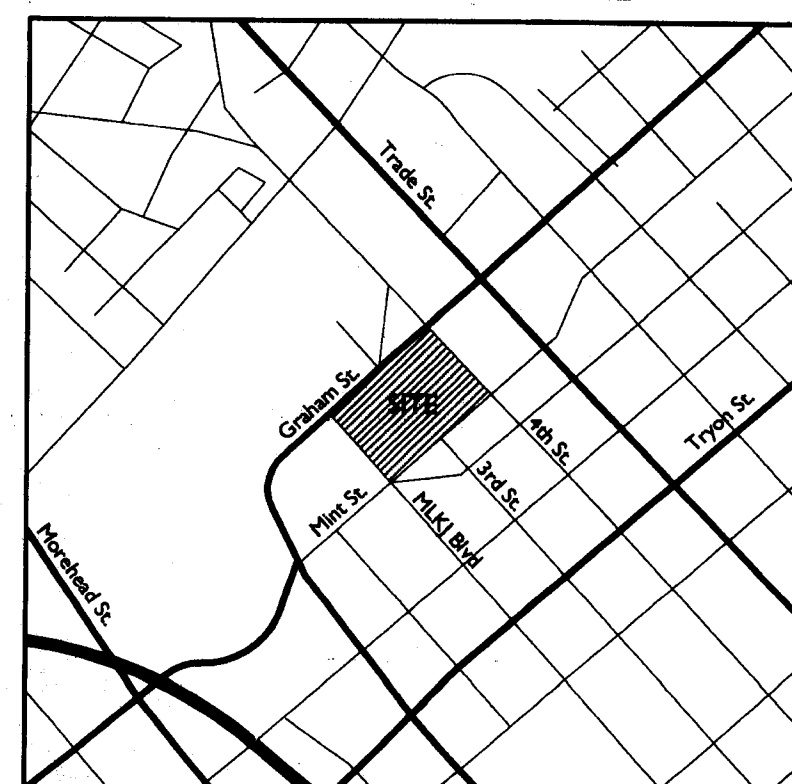
EXACT LOCATION REGARDING LOADING AND MANUEVERING OF TRUCKS AND CARS IS SUBJECT TO CHANGE ALONG MARTIN LUTHER KING JR. BOULEVARD.

NOTES:

1. SCHEMATIC STREET IMPROVEMENTS SHOWN ARE PROVIDED BY CDOT.

NOTE: THIS CONCEPTUAL SCHEMATIC SITE PLAN IS FOR ILLUSTRATIVE PURPOSES AND IS INTENDED TO DEPICT BUILDING, PARKING AND CIRCULATION RELATIONSHIPS ONLY.

VICINITY MAP - NOT TO SCALE



FOR PUBLIC HEARING
PETITION NO. 2007-136

The Charlotte Knights' Ballpark Uptown Charlotte Triple-A Ballpark The Charlotte Knights; Charlotte, North Carolina CONCEPTUAL SCHEMATIC SITE PLAN

REVISIONS:
08/27/07 REVISIONS PER CITY STAFF COMMENTS

DATE: 07/31/07
DESIGNED BY: JMB
DRAWN BY: JMB
CHECKED BY: CHK
SCALE: 1"=50'
PROJECT #: 1006130
SHEET #:

RZ-3.0

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223 N Graham Street Charlotte, NC 28202
V: 704.333.0325 F: 704.332.3246
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CITY OF CHARLOTTE TREE PLANTING NOTES

1. MINIMUM TREE SIZE AT PLANTING IS 2-INCH CALIPER (FOR SINGLE STEM TREES). ALL MULTI-STEM PLANS MUST BE TREE FORM, MAXIMUM 3 TO 5 TRUNKS, AND MINIMUM 8 FEET TALL.
2. ALL STRAPPING AND TOP 3/5 OF WIRE BASKET MUST BE CUT AWAY AND REMOVED FROM ROOT BALL PRIOR TO BACKFILLING PLANTING PIT. REMOVE TOP 1/5 OF THE BURLAP FROM THE ROOTBALL.
3. FOR NEW PLANTING AREAS, REMOVE ALL PAVEMENT, GRAVEL SUB-BASE AND CONSTRUCTION DEBRIS; REMOVE COMPACTED SOIL AND ADD 18" NEW TOPSOIL, OR TILL AND AMEND THE TOP 18" OF EXISTING SOIL TO MEET TOPSOIL/PLANTING MIX STANDARDS FOR TREES WITHIN ENTIRE MINIMUM AREA OF 274 SQ FT PER TREE).
4. LARGE MATURING TREES MAY NOT BE PLANTED WHERE THERE ARE OVERHEAD DISTRIBUTION OR TRANSMISSION LINES. IF TREES CONFLICT WITH POWER LINES OR SIGNS, CALL URBAN FORESTER TO RESOLVE BEFORE PLANTING.
5. ADJUST TREE PLANTING LOCATIONS TO AVOID UNDERGROUND UTILITIES. PLANT 15' FROM ALL UNDERGROUND UTILITIES (SEWER AND STORM DRAINAGE, GAS, WATER, PHONE, AND ELECTRICAL LINES).
6. ATTENTION LANDSCAPER: NOTIFY URBAN FORESTER OF ANY SIGN, POWER LINE, OR OTHER CONFLICTS BEFORE PLANTING NEW TREES.
7. PLEASE CALL 704-336-3622 FOR AN INSPECTION OF TREE PROTECTION AND/OR TREE PLANTING AREAS, 1 TO 2 DAYS BEFORE THE TEMPORARY OR FINAL CERTIFICATE OF OCCUPANCY IS NEEDED.
8. NOTE TO LANDSCAPER: AN AREA 8' IN WIDTH ALONG ROW WHERE STREET TREES ARE PLANTED SHALL BE DISKED TO A DEPTH OF 18".
9. CONTACT GARY TURNER, URBAN FORESTER AT 704-336-4330 PRIOR TO BEGINNING WORK.

SEEDBED PREPARATION NOTES

1. GRADE SLOPES AND FILLS - THE ANGLE FOR GRADED SLOPES AND FILLS SHALL BE NO GREATER THAN THE ANGLE WHICH CAN BE RETAINED BY VEGETATIVE COVER OR OTHER ADEQUATE EROSION CONTROL DEVICES OR STRUCTURES. IN ANY EVENT, SLOPES LEFT EXPOSED SHALL, WITHIN 15 WORKING DAYS OF COMPLETION OF ANY PHASE OF GRADING, BE PLANTED OR OTHERWISE PROVIDED WITH GROUND COVER, DEVICES, OR STRUCTURES SUFFICIENT TO RESTRAIN EROSION.
2. GROUND COVER - WHENEVER LAND DISTURBING ACTIVITY IS UNDERTAKEN ON A TRACT COMPRISING MORE THAN ONE (1) ACRE, IF MORE THAN ONE CONTIGUOUS ACRE IS UNCOVERED, A GROUND COVER SUFFICIENT TO RESTRAIN EROSION MUST BE PLANTED OR OTHERWISE PROVIDED WITHIN 15 WORKING DAYS ON THAT PORTION OF THE TRACT UPON WHICH FURTHER ACTIVE CONSTRUCTION IS NOT BEING UNDERTAKEN.
3. SURFACE WATER CONTROL MEASURES TO BE INSTALLED ACCORDING TO PLAN.
4. LOOSE ROCKS, ROOTS, AND OTHER OBSTRUCTION SHALL BE REMOVED FROM THE SURFACE SO THAT THEY WILL NOT INTERFERE WITH ESTABLISHMENT AND MAINTENANCE OF VEGETATION. SURFACE FOR FINAL SEEDBED PREPARATION, AT FINISH GRADES SHOWN, SHALL BE REASONABLY SMOOTH AND UNIFORM.
5. IF NO SOIL TEST IS TAKEN, FERTILIZER AND LIME ACCORDING TO SEEDING SPECIFICATIONS. (IF APPLICABLE)
6. IF SOIL TEST IS TAKEN, PROVIDE LIME AND FERTILIZER ACCORDING TO SOIL TEST REPORT.
7. LIME AND FERTILIZER SHALL BE APPLIED UNIFORMLY AND MIXED WITH THE SOIL DURING SEEDBED PREPARATION.

PLANT SCHEDULE NOTES

1. ALL PLANT MATERIAL SHALL COMPLY WITH THE SIZING AND GRADING STANDARDS AS SET FORTH IN THE MOST CURRENT EDITION IF ANSI Z60.180 - AMERICAN STANDARD FOR NURSERY STOCK.
2. NO SUBSTITUTIONS SHALL BE MADE WITHOUT THE WRITTEN AUTHORIZATION OF THE PROJECT LANDSCAPE ARCHITECT.
3. VERIFICATION OF TOTAL QUANTITIES AS SHOWN ON THE LANDSCAPE PLAN SHALL BE THE RESPONSIBILITY OF THE LANDSCAPE CONTRACTOR.
4. CONTRACTOR SHALL LOCATE ALL UTILITIES PRIOR TO PLANT INSTALLATION. CONTRACTOR SHALL BE RESPONSIBLE FOR ALL DAMAGES INCURRED BY THEIR WORK.
5. ALL PLANT AND BED LINE LOCATIONS SHALL BE STAKED IN THE FIELD FOR APPROVAL BY PROJECT LANDSCAPE ARCHITECT OR THE OWNER'S REPRESENTATIVE PRIOR TO INSTALLATION.
6. ALL PLANTINGS SHALL BE INSTALLED WITH THE SPECIFIED LAYER OF TRIPPLE SHREDDED HARDWOOD MULCH. REFERENCE DETAILS AND SPECIFICATIONS FOR DEPTH AND TYPE OF MULCH
7. ALL PROPOSED TREES WITHIN SIGHT TRIANGLES TO BE LIMBED UP TO CLEAR SIGHT OBSTRUCTION.
8. ALL PLANTING PER CITY OF CHARLOTTE-MECKLENBURG LAND DEVELOPMENT STANDARDS (CMLDS) AND LANDSCAPE CONSTRUCTION STANDARDS.

PLANT SCHEDULE

TREES	CODE/QTY	BOTANICAL NAME / COMMON NAME	CONT	CAL	SIZE
	OV/40	OSTRYA VIRGINIANA / AMERICAN HOPHORNBEAM	DEP	3-3.5"	12'-14'
	AR/11	ACER RUBRUM / RED MAPLE 'BRANDIWINE'	DEP	3-3.5"	12'-14'
	QL/8	QUERCUS LAURIFOLIA / LAUREL OAK	DEP	3-3.5"	12'-14'



SOIL MIX BACKFILL UNDER STRUCTURAL CONCRETE (SEE DETAILS)

Street Trees to be planted 40' O.C.

Martin Luther King Boulevard (West 2nd Street) - 420 LF / 40

Required = 10

Provided = 8 (2 TREES LOCATED AT GRAHAM STREET ENTRY PLAZA)

South Mint Street - 640 LF / 40

Required = 16

Provided = 14 (2 TREES LOCATED AT GRAHAM STREET ENTRY PLAZA)

West 4th St. - 400 LF / 40

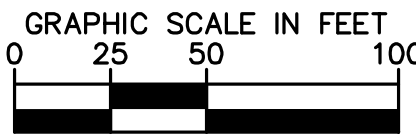
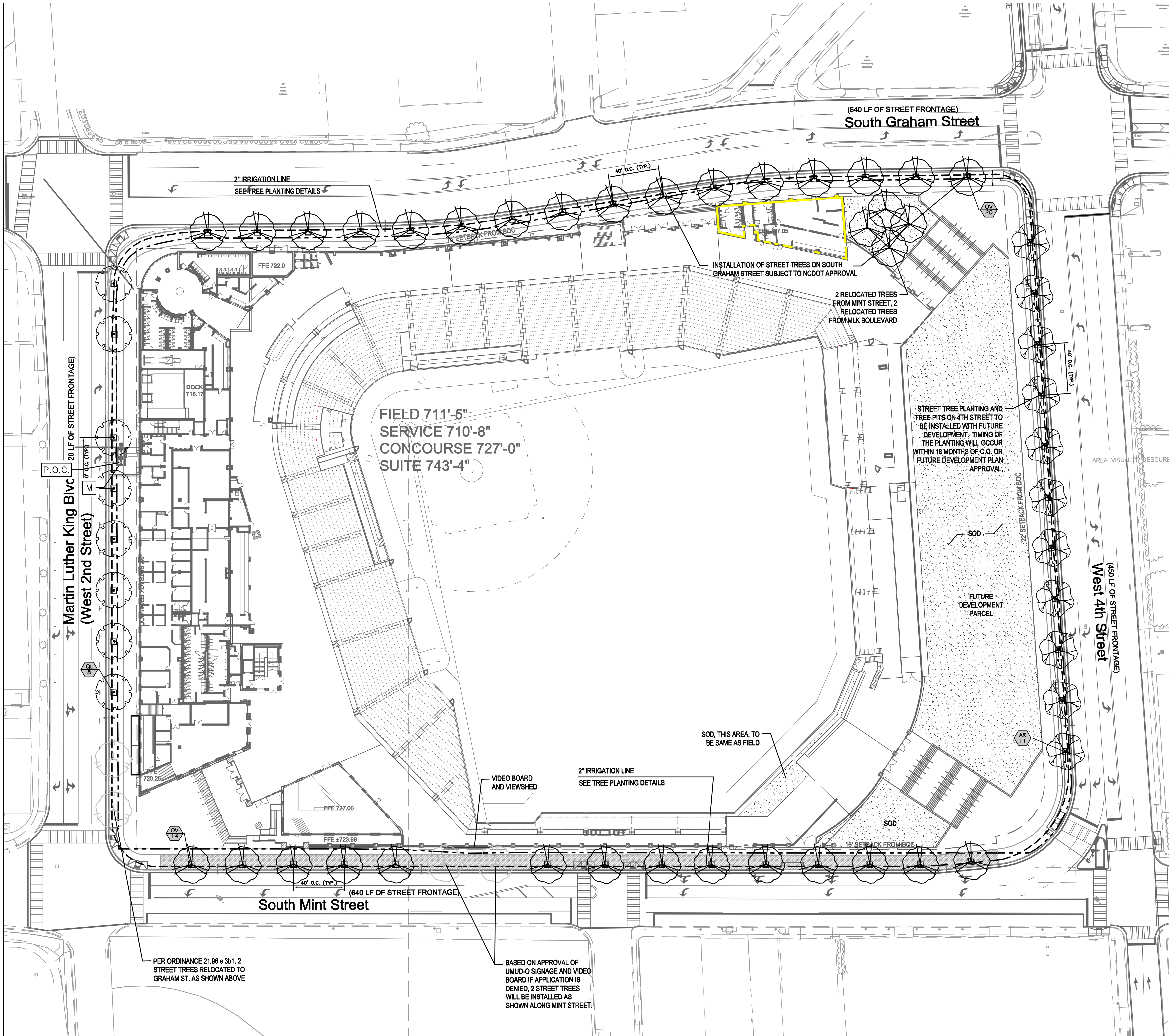
Required = 11

Provided = 11 (SEE NOTE ON PLAN)

South Graham Street - 640 LF / 40

Required = 16

Provided = 20



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Kimley-Horn
and Associates, Inc

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BB&T BALLPARK -
UMUD-O REZONING

324 SOUTH MINT STREET
CHARLOTTE, NC 28202



CHARLOTTE
KNIGHTS

REVISION	DATE	DESCRIPTION
ADDENDA OR MODIFICATION		
UMUD-O	10/22/2012	SIGNAGE PETITION 2012
UMUD-O	2007	PETITION 2007-136 APPROVED
ISSUE	DATE	DESCRIPTION
FULL SET ISSUES		

PROJECT NO:	018060001
P MGR.	Scott Mingleton
DESIGN BY	Kyle Baugh
JOB CAPTAIN	Jay Banks
DRAWN BY	Kyle Baugh
CHECKED BY	Jay Banks

KIMLEY-HORN AND ASSOCIATES, INC © 2012

SHEET TITLE

LANDSCAPE PLAN

SHEET IDENTIFIER

C-8.0



5 9 5 DESIGN

BOULDER:
2520 Broadway Street t 720 565 0505
Boulder, CO 80304 f 720 565 0504

CHARLOTTE:
508 West Fifth St., 250 t 704 348 7000
Charlotte, NC 28202 f 704 348 7005

SAN FRANCISCO:
576 Sacramento Street t 415 421 9900
San Francisco, CA 94111

BB&T BallPark

Charlotte, North Carolina

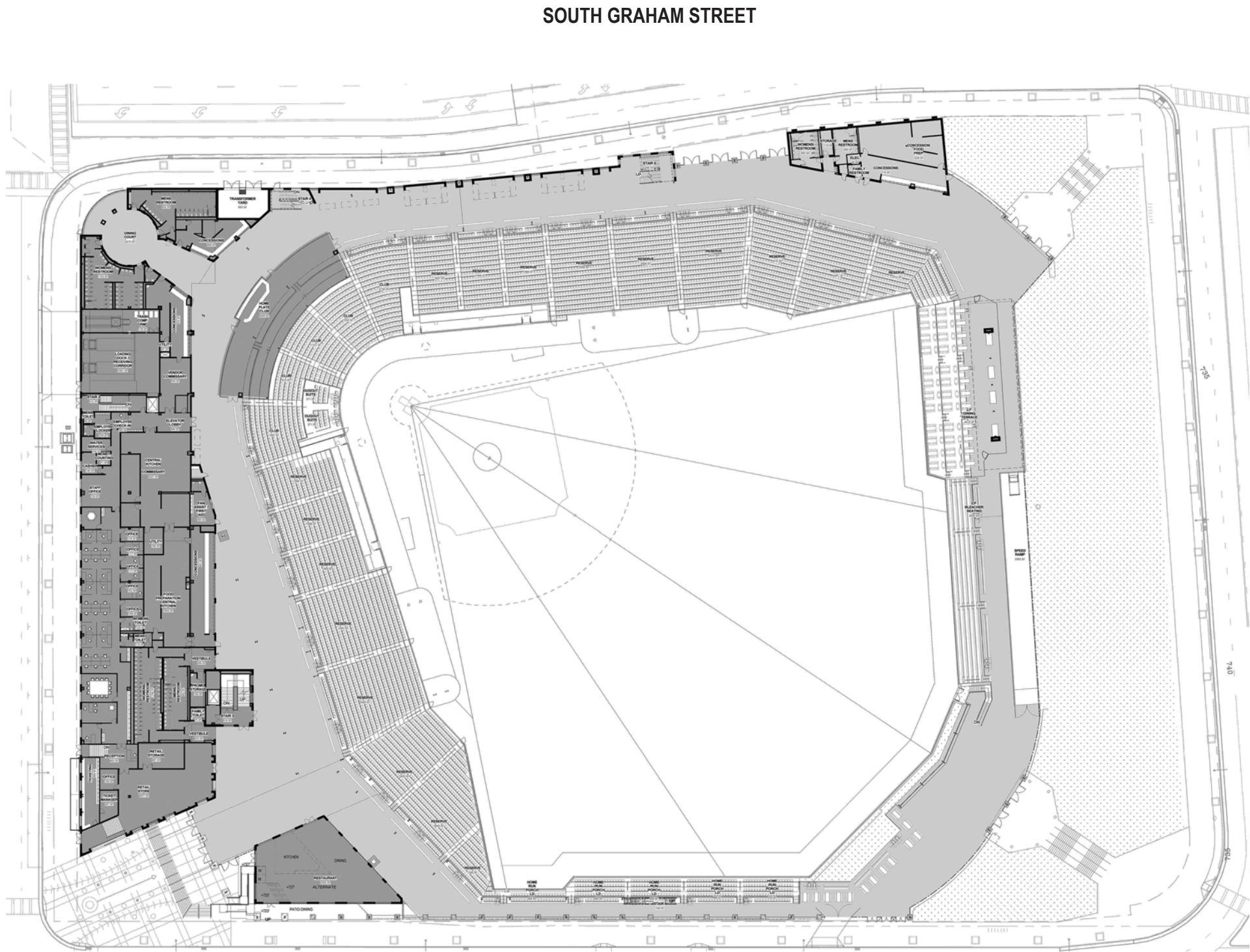
Comprehensive Signage Plan Document For City Review

<div>OWNER:</div> <div>The Charlotte Knights</div> <div>2280 Deerfield Drive</div> <div>Fort Mill, SC 29715</div> <div>t (704) 357-8071</div> <div>t (803) 548-8050</div> <div>Dan Rajkowski</div> <div></div>	<div>Project Architect:</div> <div>ODELL</div> <div>800 W. Hill Street</div> <div>Charlotte, NC 28202</div> <div>t (704) 414-1520</div> <div>Mike Woollen, AIA</div>		<div>ORIGINAL ISSUE:</div> <div>October 22, 2012</div>	
			<div>REVISIONS:</div>	
			<div>December 18, 2012</div>	
			<div>February 15, 2013</div>	
			<div>March 03, 2013</div>	
			<div>March 19, 2013</div>	
<div>Ballpark Design Consultant:</div> <div>Ballpark Design Assoc.</div> <div>15614 Reader Street</div> <div>Overland Park, KS 66221</div> <div>t (913) 526-5573</div> <div>Martin DiNitto, AIA</div>				
<div>Planning Consultant:</div> <div>Kimley-Horn & Assoc</div> <div>2000 S. Blvd, Suite 440</div> <div>Charlotte, NC 28203</div> <div>t (704) 333-5131</div> <div>Scott Mingtonet</div>				



N
Ballpark Location Key Plan
Scale: NTS

EAST MARTIN LUTHER KING BLVD.



N
Ballpark Concourse Plan
Scale: NTS

BOULDER:
1738 Pearl Street, 300 telephone 720 565 0505
Boulder, CO 80302 facsimile 720 565 0504

CHARLOTTE:
508 West Fifth St., 250 telephone 704 348 7000
Charlotte, NC 28202 www.505Design.com

SAN FRANCISCO:
576 Sacramento Street telephone 415 421 9900
San Francisco, CA 94111

Comprehensive
Signage Plan
Document

BB&T BallPark
HOME OF THE CHARLOTTE KNIGHTS

BB&T Ballpark - Charlotte, NC
PROJECT

The Charlotte Knights
OWNER

KK, JB
505 DESIGN TEAM

Project Architect:
ODELL t(704) 414-1520
800 W. Hill Street Mike Woolen, AIA
Charlotte, NC 28202

Ballpark Design Consultant:
Ballpark Design Assoc. t(913) 526-5573
15614 Reader Street Martin DiNitto, AIA
Overland Park, KS 66221

Planning Consultant:
Kimley-Horn & Assoc t(704) 333-5131
2000 S. Blvd, Suite 440 Scott Mingonet
Charlotte, NC 28203

ORIGINAL ISSUE:	10-22-12
REVISIONS:	
	12-18-12
	02-15-13

Ballpark Location
Plan -
Concourse Level

These drawings are for the sole purpose of
expressing visual design intent and are not
intended for construction purposes. All aspects
engineering, fabrication, installation, and any
resulting documentation are the responsibility of
the Fabricator.

BB&T BALLPARK

HOME OF THE CHARLOTTE KNIGHTS

Comprehensive Signage Plan Document

Package Sign Type Index

The signs depicted within this document have been organized into the following sign type categories with an unique coordinating color.

■ Ballpark Identification Signage

Signs that announce and identify. These signs may include a name and/or graphic logo. The Ballpark name is currently indicated as BB&T Ballpark. This name could change in the future based on partnership and naming rights but would still be considered as Ballpark Identification signage.

The following may be identified:

- The Ballpark Name
- The Ballpark Naming Rights' Partner
- The Charlotte Knights
- Featured Specialty Areas, such as the "ABC Company Box Office", "DEF Shoes Team Store", or "GHI Technology Systems Home Run Porch".
- Unique Amenities found within the Ballpark

■ Ballpark Graphics with Partner Logo

Graphic Signage Elements that help enhance and promote The Charlotte Knights, The Ballpark and its' activities. The size of the name and/or graphic logo shall not exceed 10% of the area of the graphic unless otherwise indicated. These elements also identify the businesses that are Official Corporate Partners of The Charlotte Knights and the Ballpark. The identity of the Official Partner shall consist of the name and/or graphic logo only. The Partner Identity shall not contain any advertising, product placement or promotional language.

■ Advertising Signage

Signs that promote a product or business in an advertising manner beyond official ballpark partner name or logo placement.

Comprehensive Signage Plan Document

BB&T BallPark

HOME OF THE CHARLOTTE KNIGHTS

BB&T Ballpark - Charlotte, NC PROJECT

The Charlotte Knights

OWNER

KK, JB

505 DESIGN TEAM

Project Architect:

ODELL t(704) 414-1520
800 W. Hill Street Mike Woollen, AIA
Charlotte, NC 28202

Ballpark Design Consultant:

Ballpark Design Assoc. t(913) 526-5573
15614 Reader Street Martin DiNitto, AIA
Overland Park, KS 66221

Planning Consultant:

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2000 S. Blvd, Suite 440 Scott Mingonet
Charlotte, NC 28203

ORIGINAL ISSUE:	10-22-12
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Sign Type Index

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BOULDER:
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CHARLOTTE:
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BB&T Ballpark - Charlotte, NC
PROJECT

The Charlotte Knights
OWNER

KK, JB
505 DESIGN TEAM

Project Architect:
ODELL t(704) 414-1520
800 W. Hill Street Mike Woolen, AIA
Charlotte, NC 28202

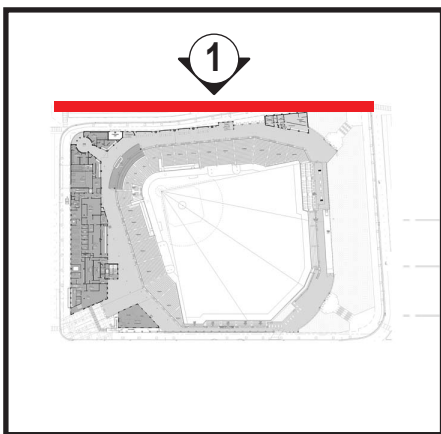
Ballpark Design Consultant:
Ballpark Design Assoc. t(913) 526-5573
15614 Reader Street Martin DiNitto, AIA
Overland Park, KS 66221

Planning Consultant:
Kimley-Horn & Assoc t(704) 333-5131
2000 S. Blvd, Suite 440 Scott Mingonet
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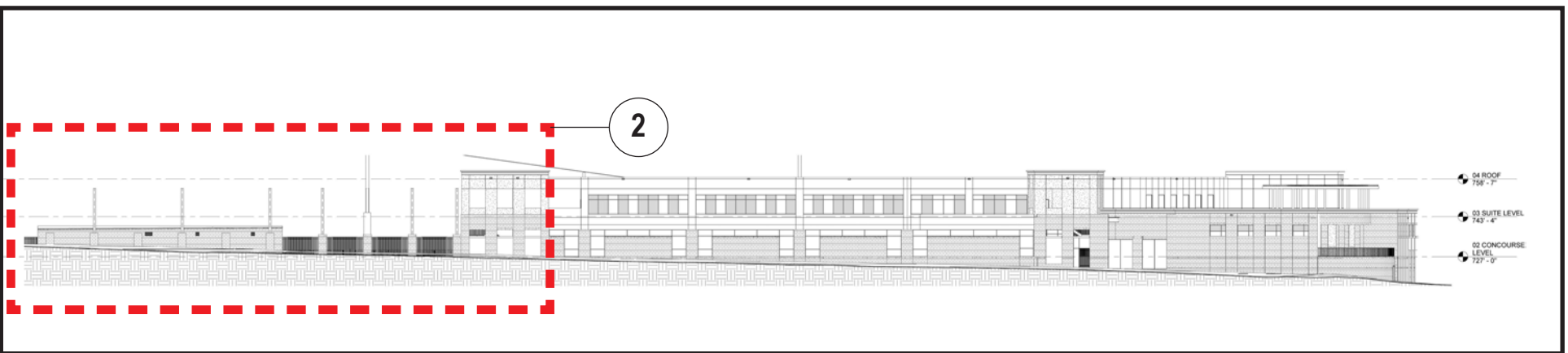
ORIGINAL ISSUE:	10-22-12
REVISIONS:	
	12-18-12
	02-15-13

South Graham Street

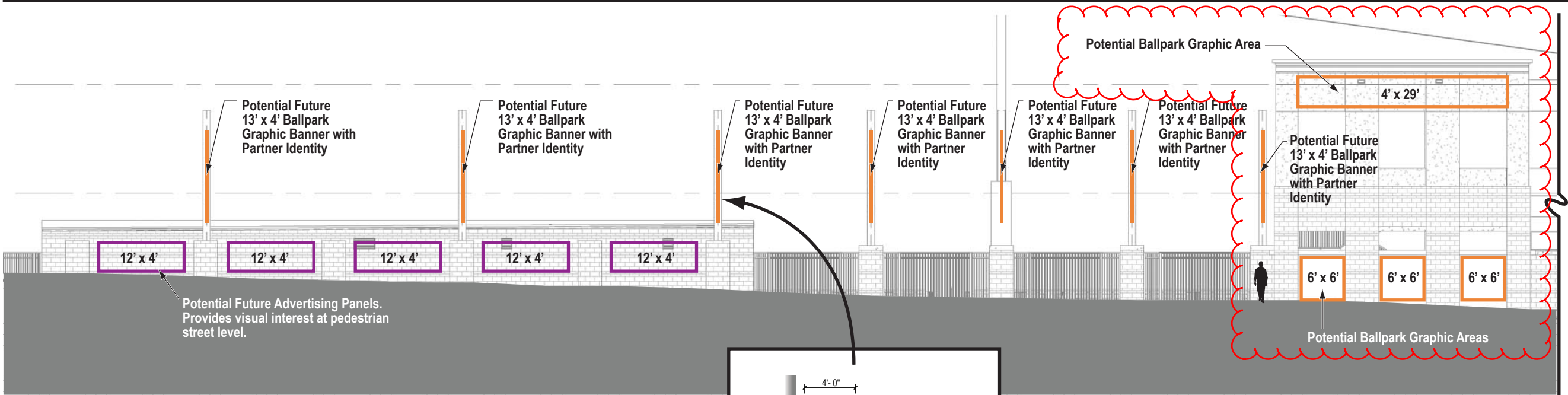
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Ballpark Location Key Plan
Scale: NTS



South Graham Street Overall Elevation
Scale: 1/64" = 1'-0"

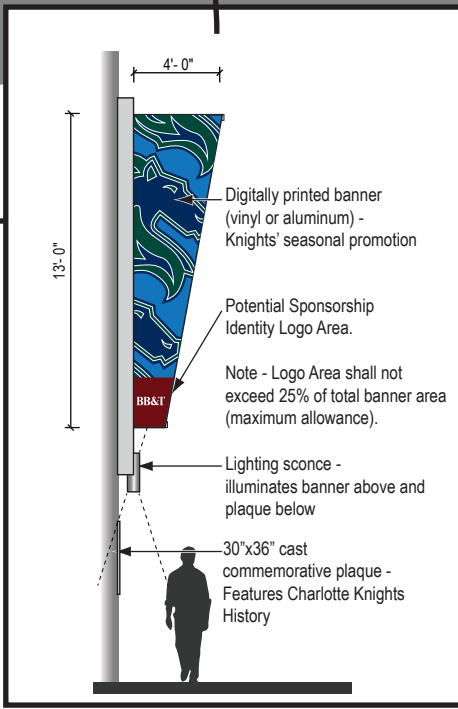


South Graham Street Partial Elevation
Scale: 1/16" = 1'-0"

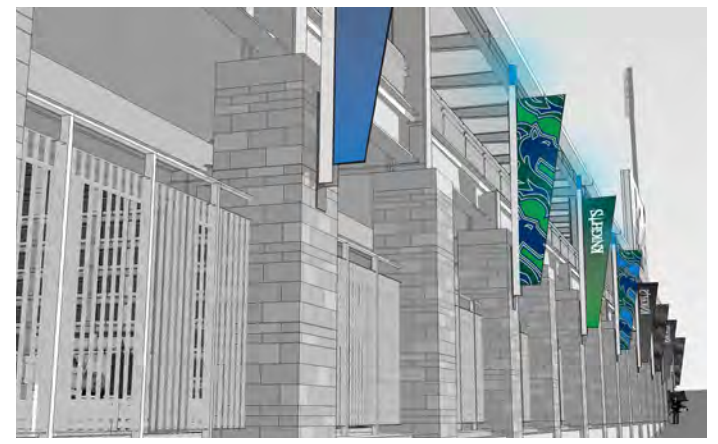
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The signs depicted within this document have been organized into the following sign type categories with an unique coordinating color.

- Ballpark Identification Signage
- Ballpark Graphics with Partner Logo
- Advertising Signage



Banner Side Elevation



Banner Perspective View - to potentially be installed at a later date

BOULDER:
1738 Pearl Street, 300 telephone 720 565 0505
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Comprehensive
Signage Plan
Document

BB&T BallPark
HOME OF THE CHARLOTTE KNIGHTS

BB&T Ballpark - Charlotte, NC
PROJECT

The Charlotte Knights
OWNER

KK, JB
505 DESIGN TEAM

Project Architect:
ODELL t(704) 414-1520
800 W. Hill Street Mike Woollen, AIA
Charlotte, NC 28202

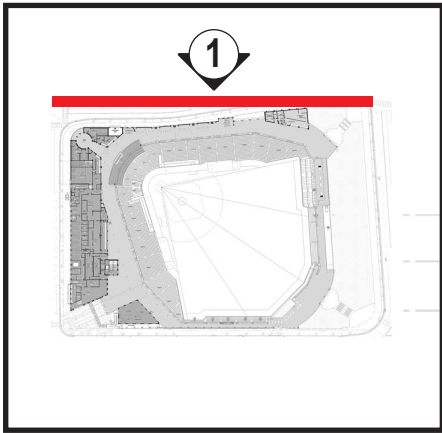
Ballpark Design Consultant:
Ballpark Design Assoc. t(913) 526-5573
15614 Reader Street Martin DiNitto, AIA
Overland Park, KS 66221

Planning Consultant:
Kimley-Horn & Assoc t(704) 333-5131
2000 S. Blvd, Suite 440 Scott Mingonet
Charlotte, NC 28203

ORIGINAL ISSUE:	10-22-12
REVISIONS:	
	12-18-12
	02-15-13

South Graham Street

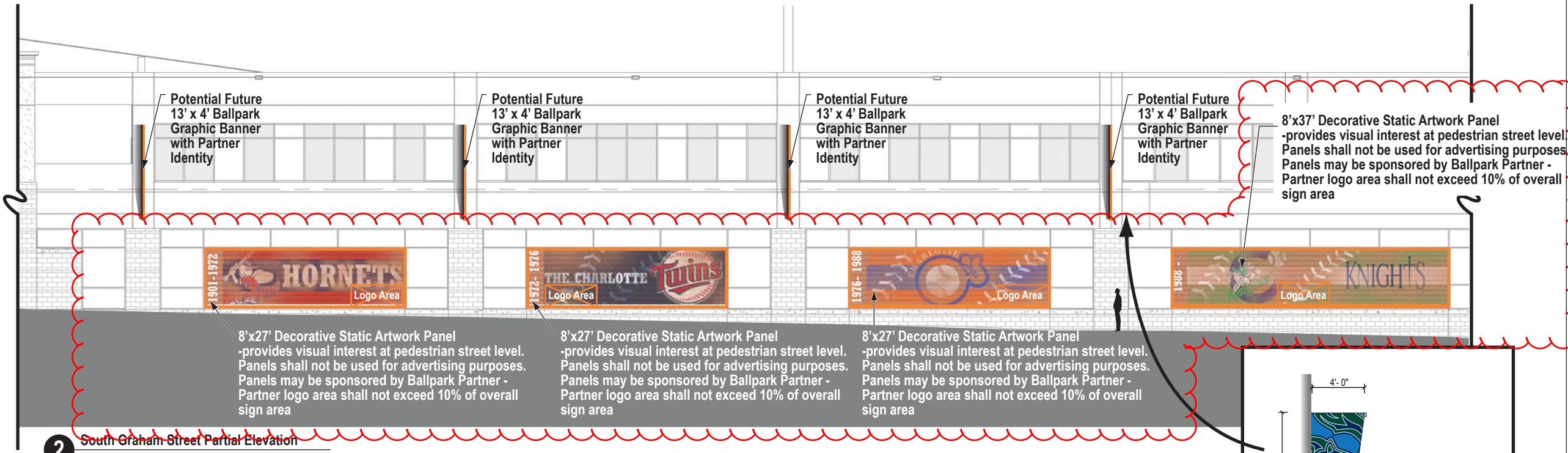
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Ballpark Location Key Plan
Scale: NTS



1 South Graham Street Overall Elevation
Scale: 1/64" = 1'-0"



2 South Graham Street Partial Elevation
Scale: 1/16" = 1'-0"

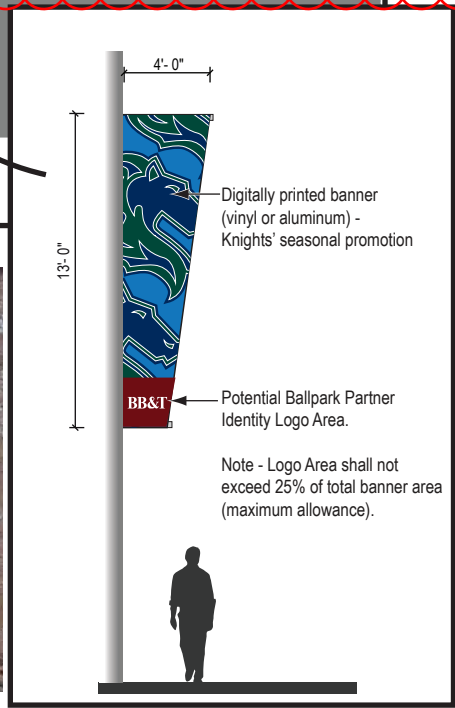
Package Sign Type Index

The signs depicted within this document have been organized into the
following sign type categories with an unique coordinating color.

- Ballpark Identification Signage
- Ballpark Graphics with Partner Logo
- Advertising Signage



Mural Artwork Example - Vintage "Ghost Sign" Mural



Banner Concept - Side Elevation

BOULDER:
1738 Pearl Street, 300 telephone 720 565 0505
Boulder, CO 80302 facsimile 720 565 0504

CHARLOTTE:
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Comprehensive
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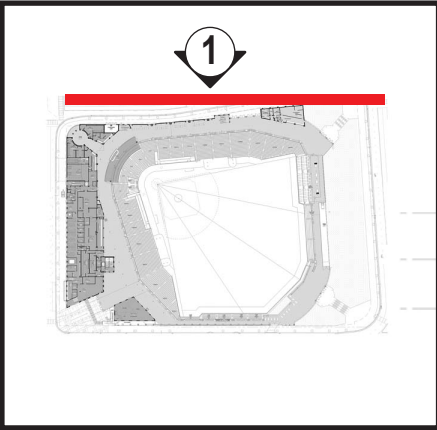
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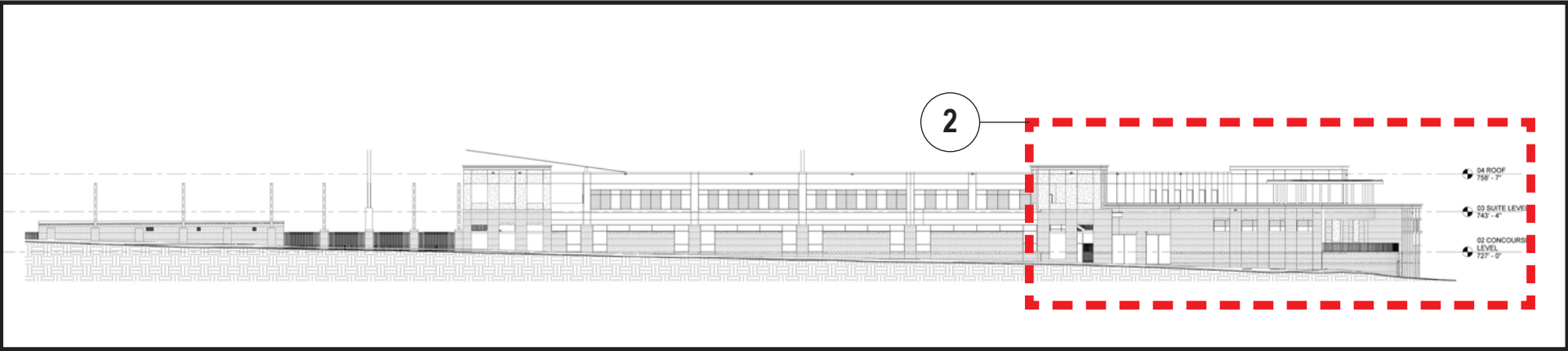
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West MLK Jr. BLVD.

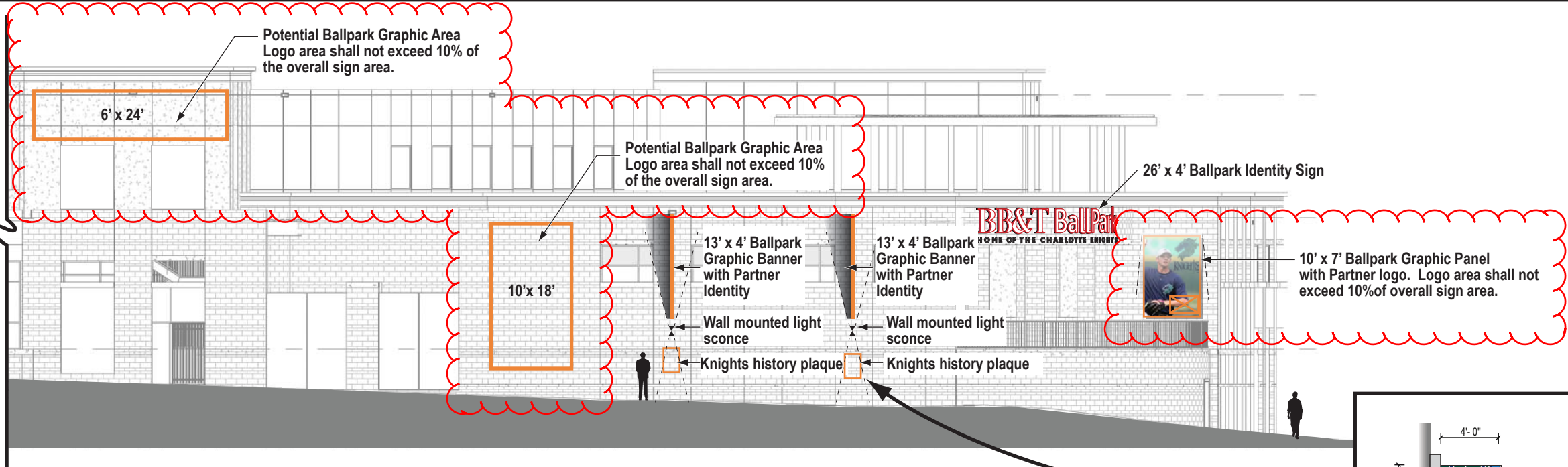
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1 Ballpark Location Key Plan
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1 South Graham Street Overall Elevation
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2 South Graham Street Partial Elevation
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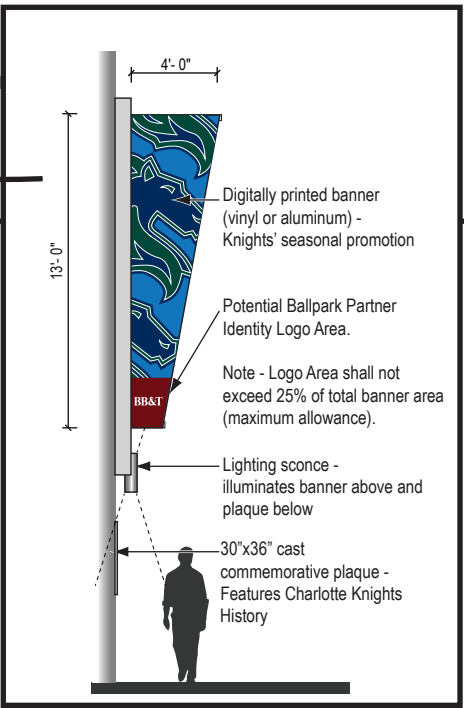
Ballpark Identification Signage

Ballpark Graphics with Partner Logo

Advertising Signage



Rendering - Corner of MLK & Graham Streets



Banner Side Elevation

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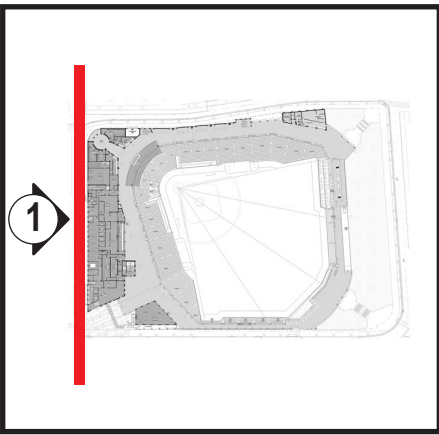
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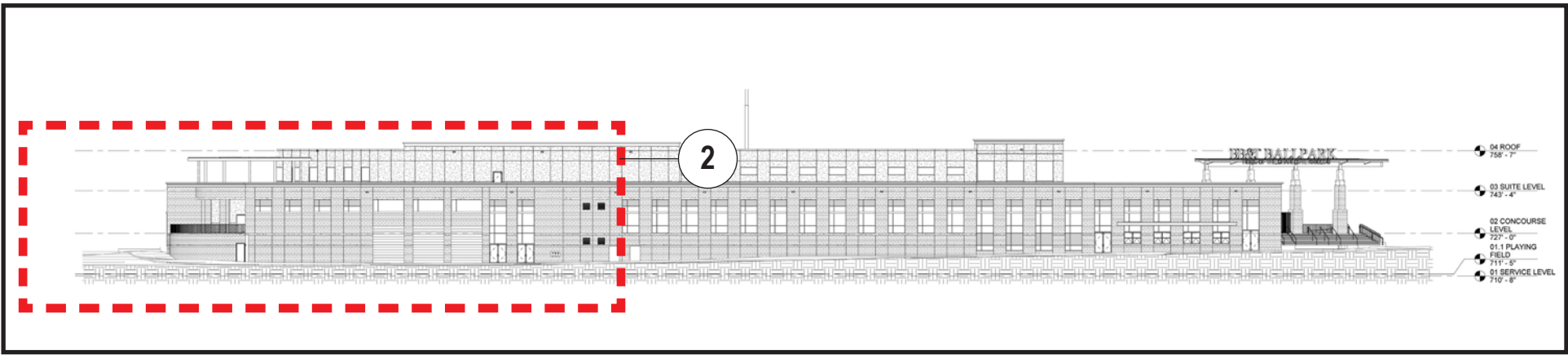
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	02-15-13

West MLK Jr. BLVD.

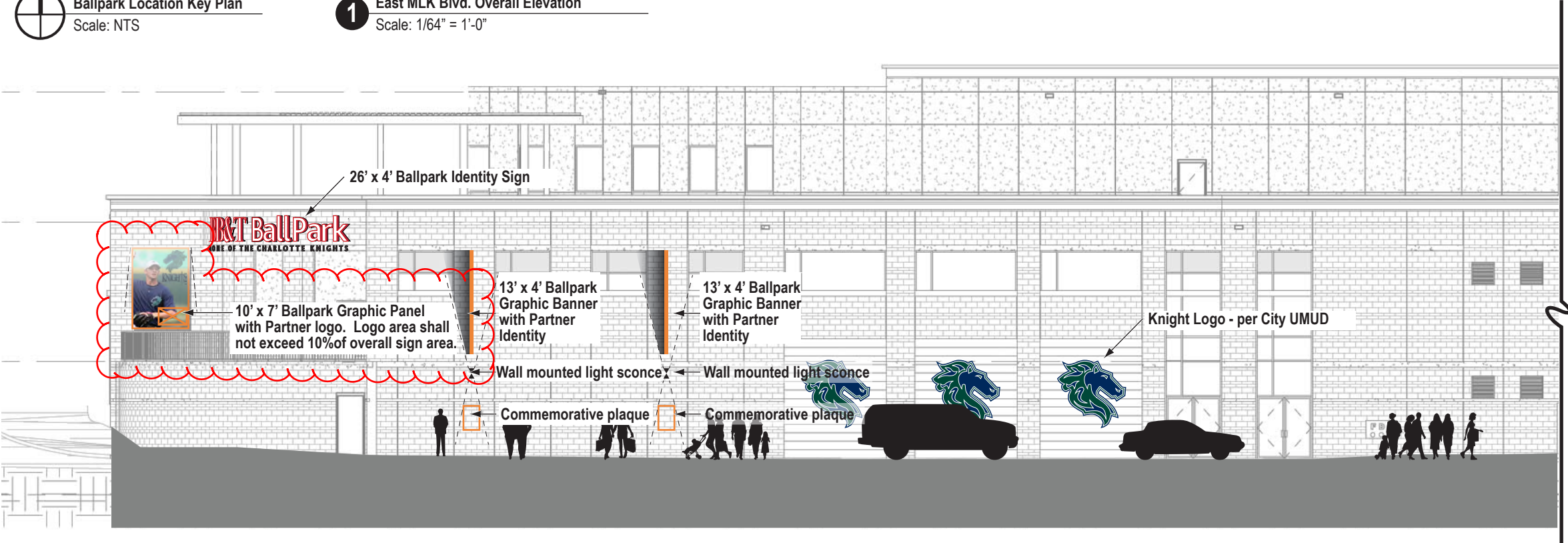
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N
Ballpark Location Key Plan
Scale: NTS



1 East MLK Blvd. Overall Elevation
Scale: 1/64" = 1'-0"



2 East MLK Blvd. Partial Elevation
Scale: 1/16" = 1'-0"

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Rendering - Corner of MLK & Graham Streets

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facsimile 720 565 0504

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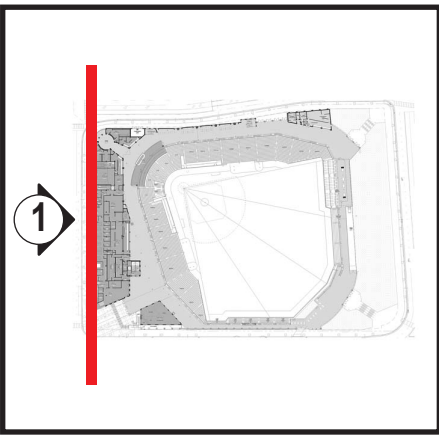
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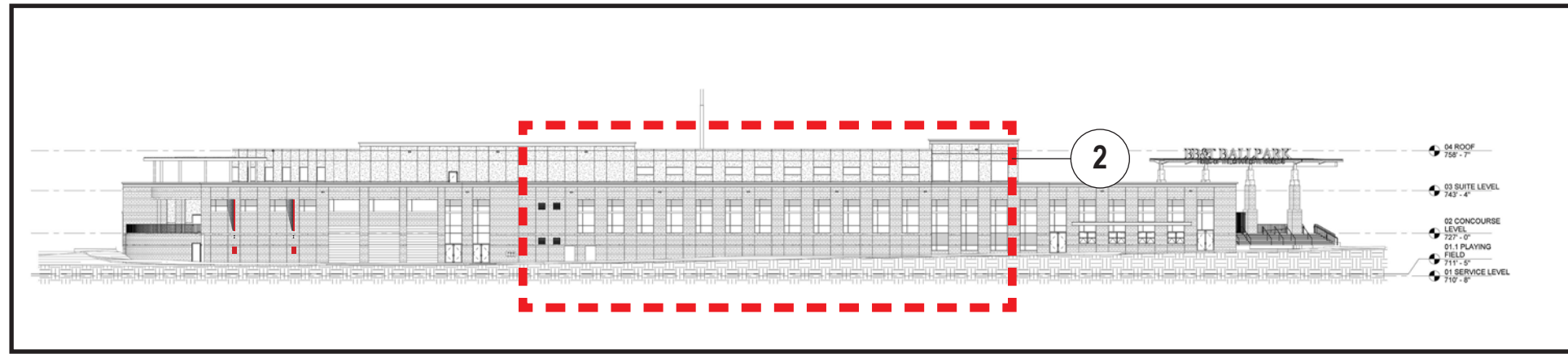
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West MLK Jr. BLVD.

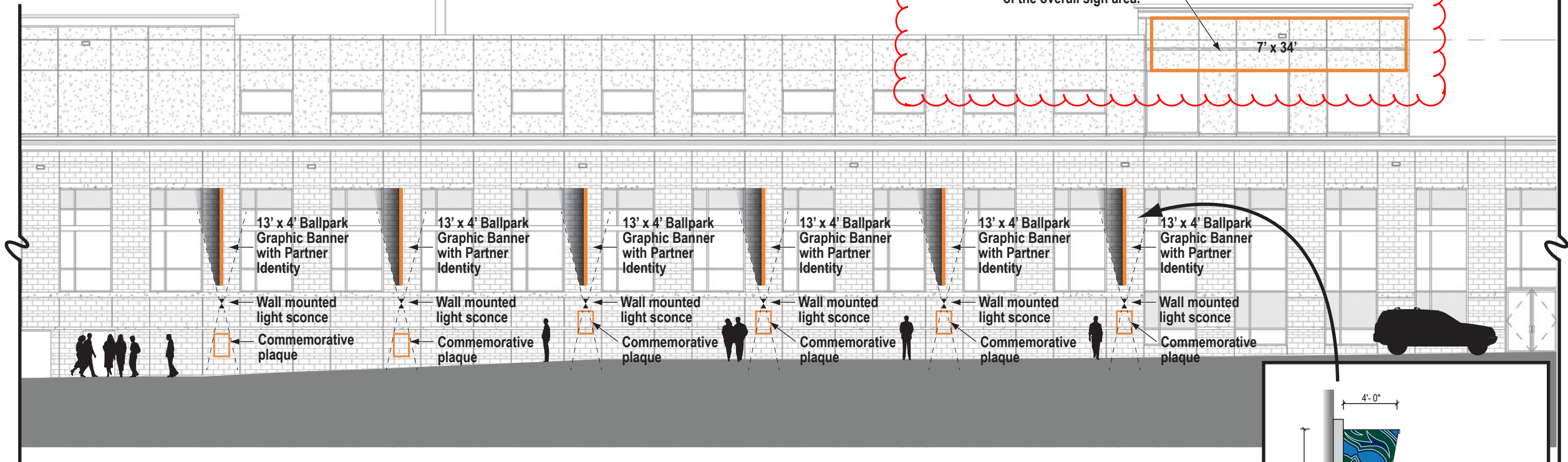
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Ballpark Location Key Plan
Scale: NTS



East MLK Blvd. Overall Elevation
Scale: 1/64" = 1'-0"

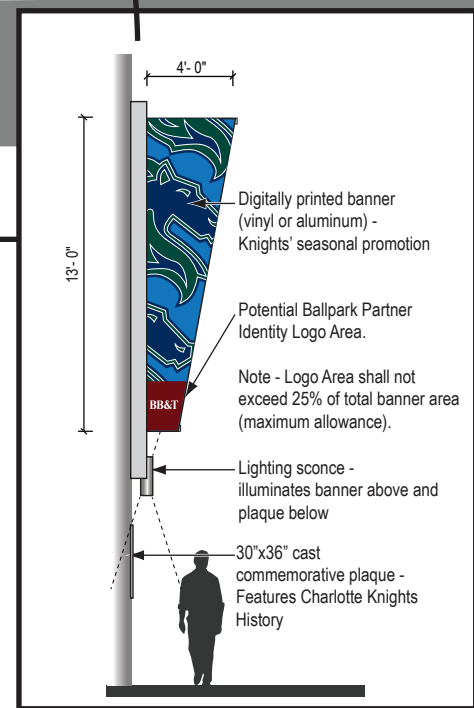
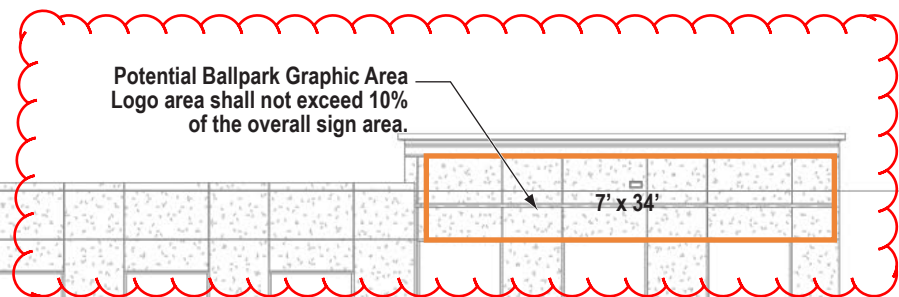


East MLK Blvd. Partial Elevation
Scale: 1/16" = 1'-0"

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Banner Side Elevation

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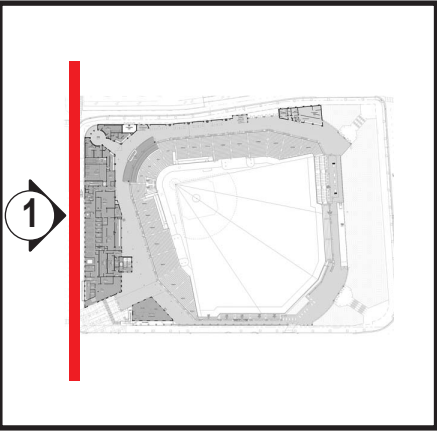
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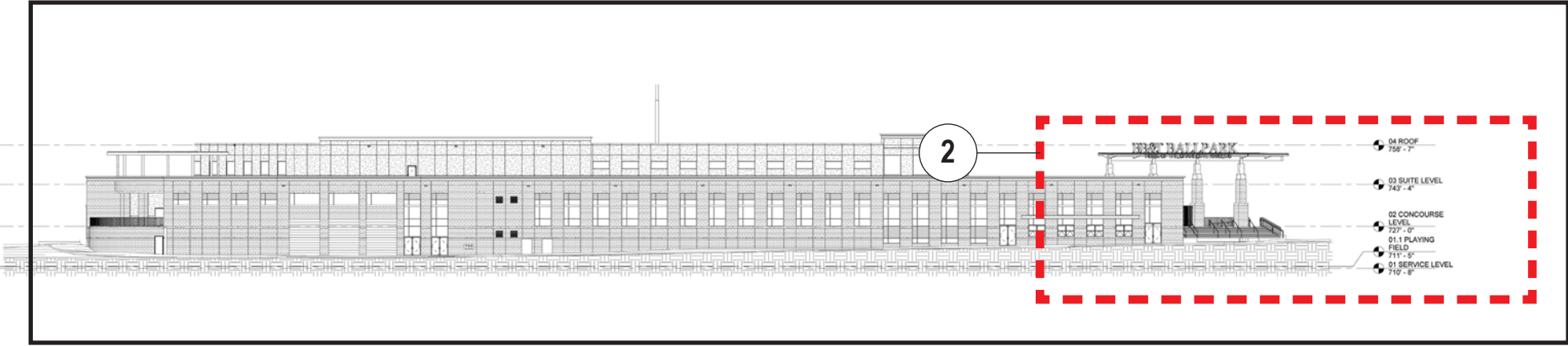
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South Mint Street

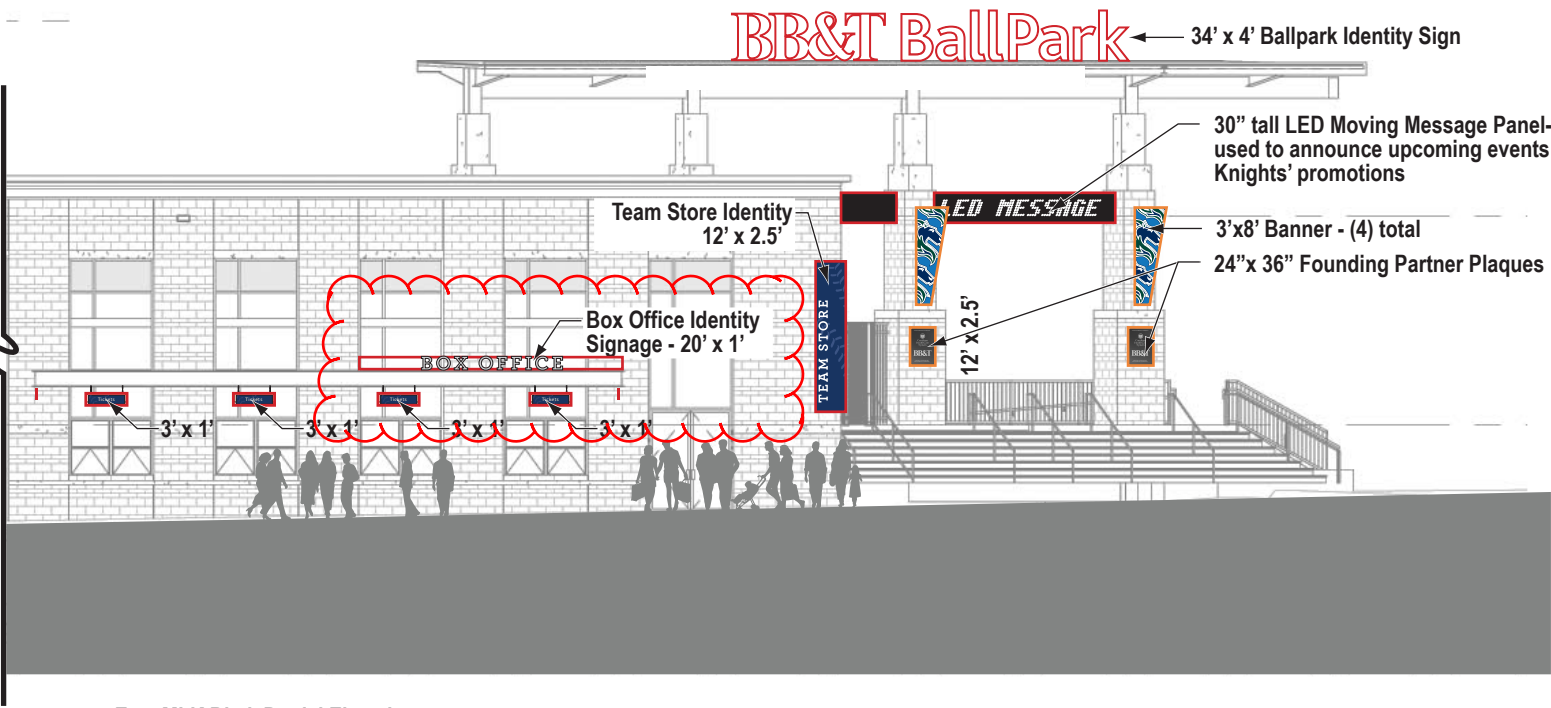
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Ballpark Location Key Plan
Scale: NTS



East MLK Blvd. Overall Elevation
Scale: 1/64" = 1'-0"



East MLK Blvd. Partial Elevation
Scale: 1/16" = 1'-0"

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Rendering - Main Entry

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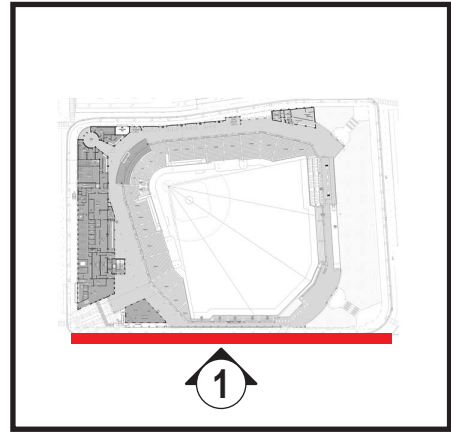
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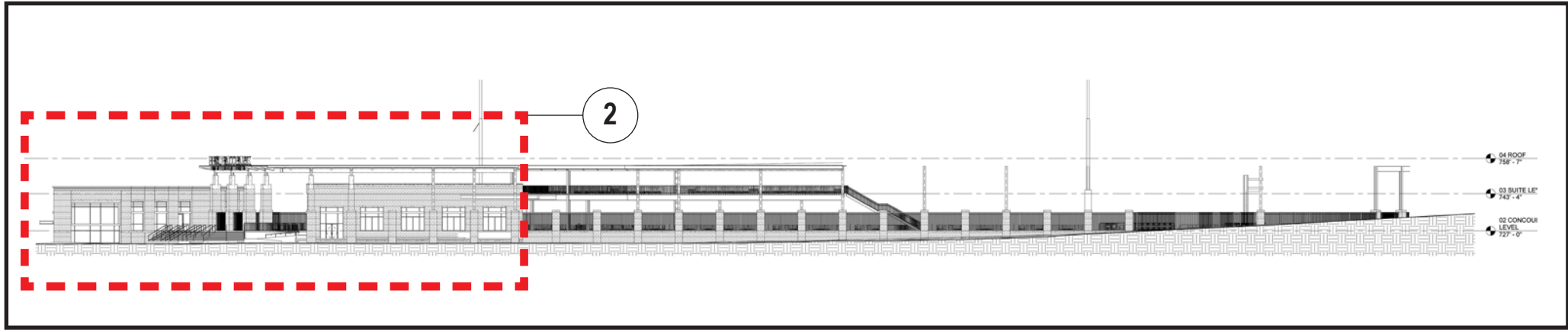
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South Mint Street

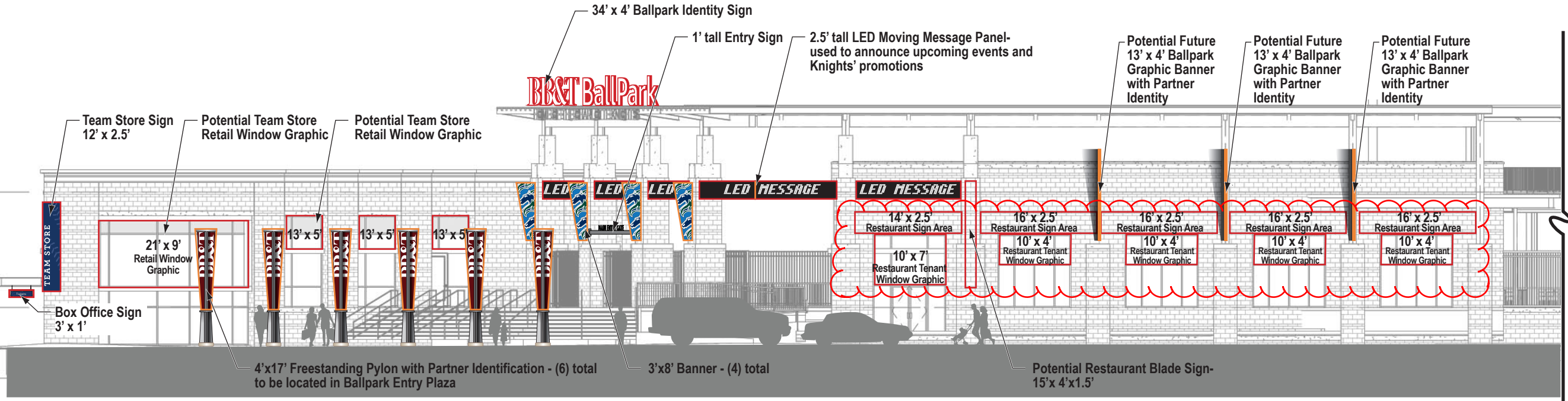
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Ballpark Location Key Plan
Scale: NTS



South Mint Street Overall Elevation
Scale: 1/64" = 1'-0"



South Mint Street Partial Elevation
Scale: 1/16" = 1'-0"

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Concept Rendering - Main Entry



Conceptual Restaurant Elevation

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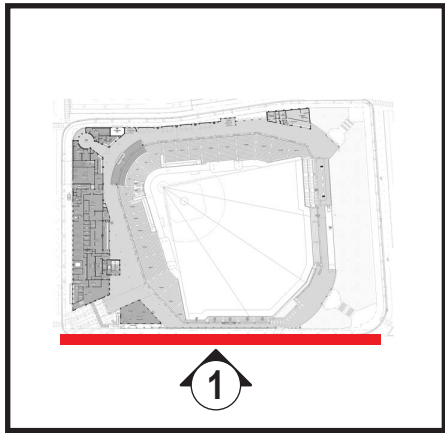
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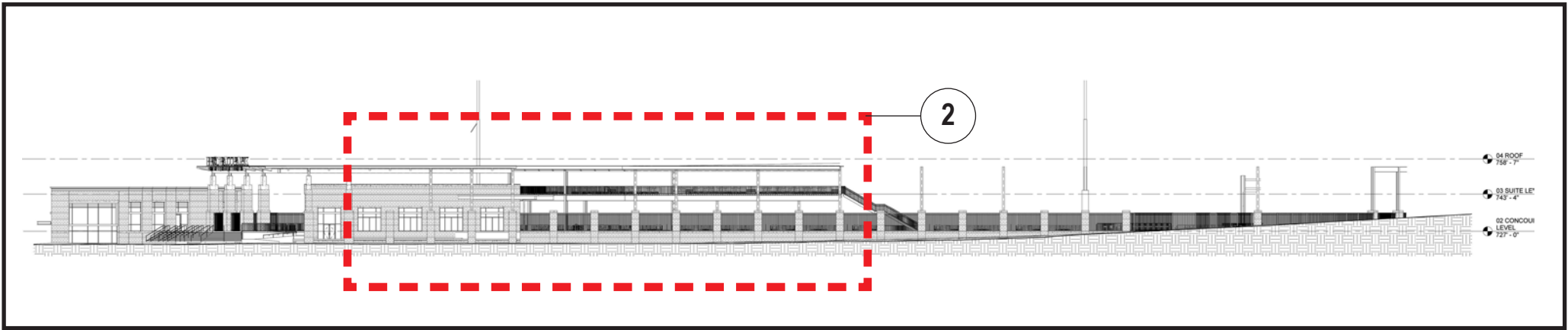
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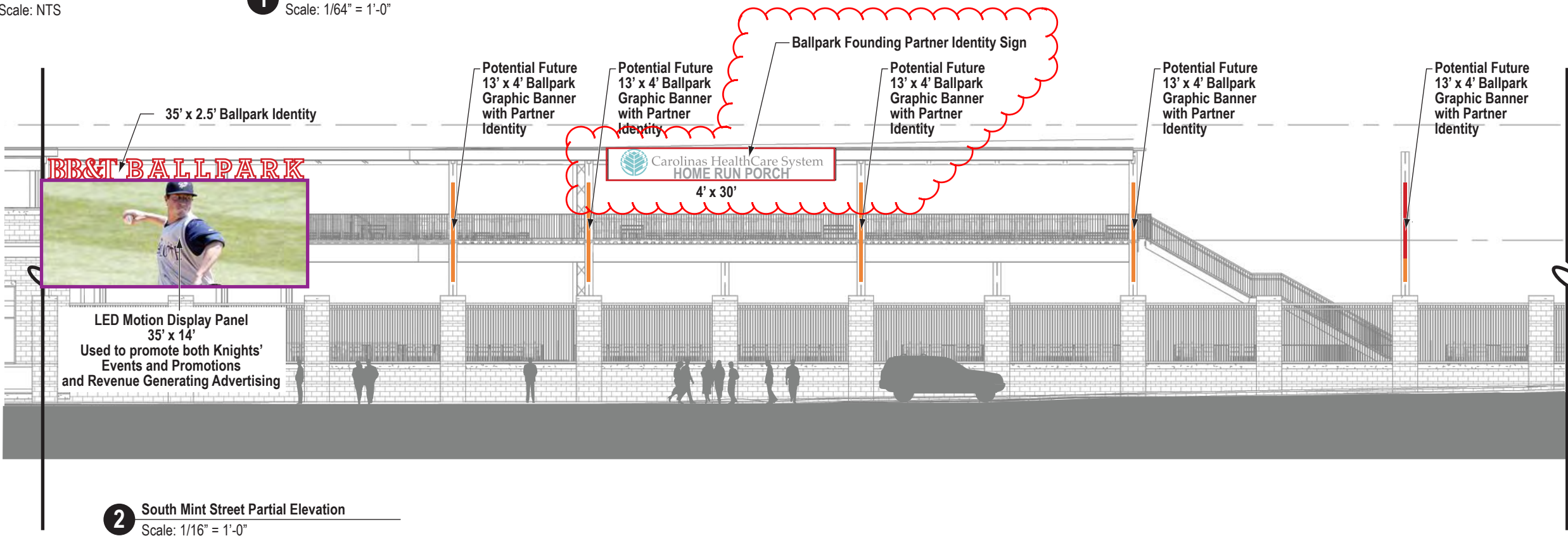
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N
Ballpark Location Key Plan
Scale: NTS



1 South Mint Street Overall Elevation
Scale: 1/64" = 1'-0"



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Partial Rendered Mint Street Elevation

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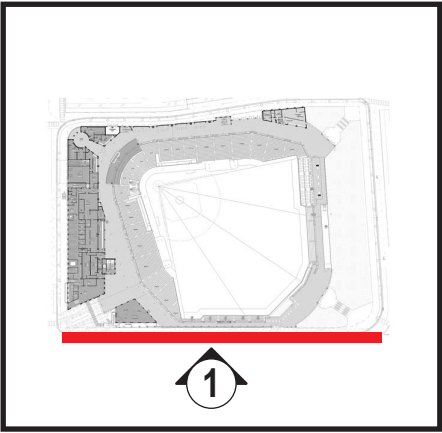
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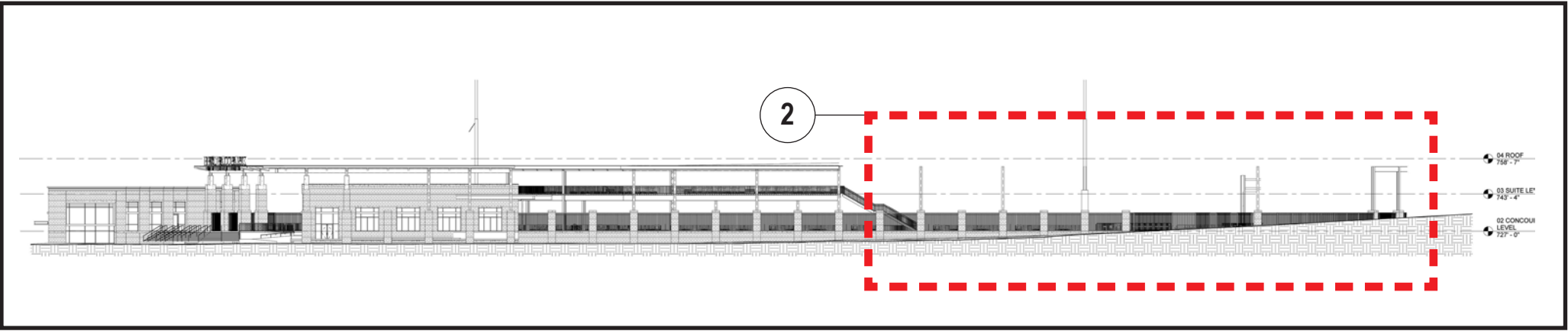
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West 4th Street

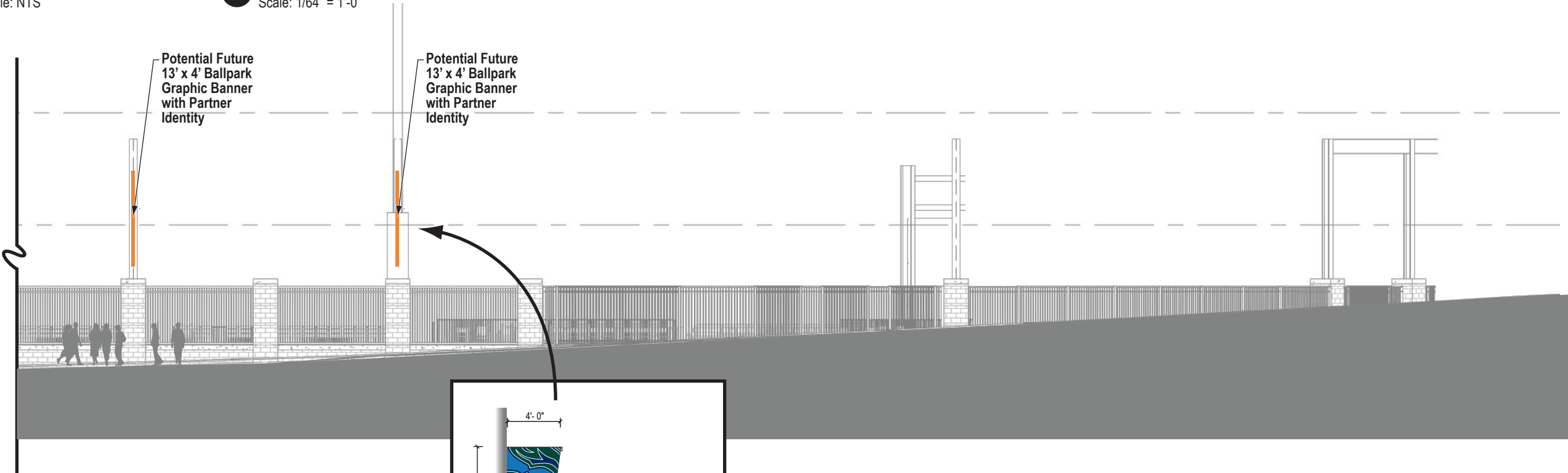
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1 South Graham Street Overall Elevation
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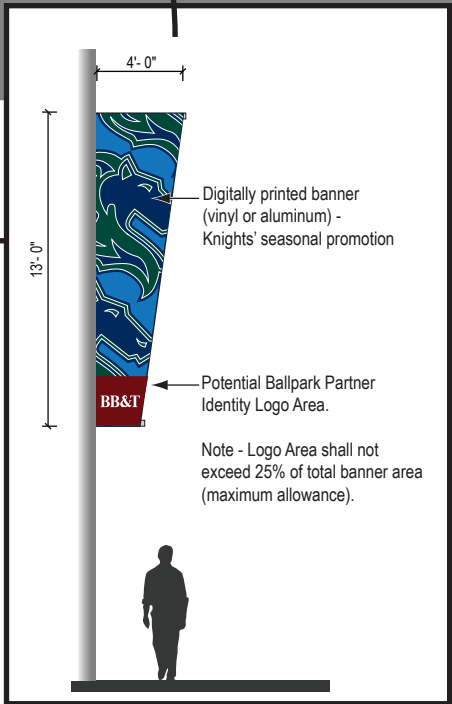


2 South Mint Street Partial Elevation
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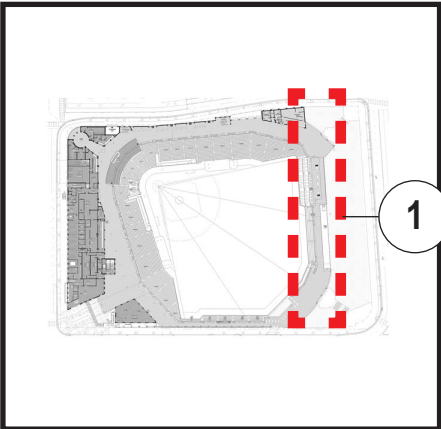
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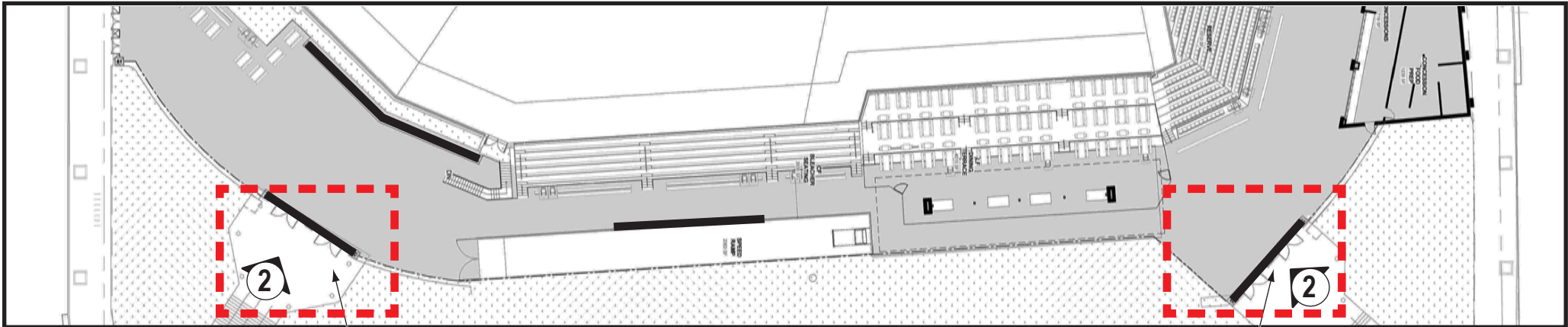
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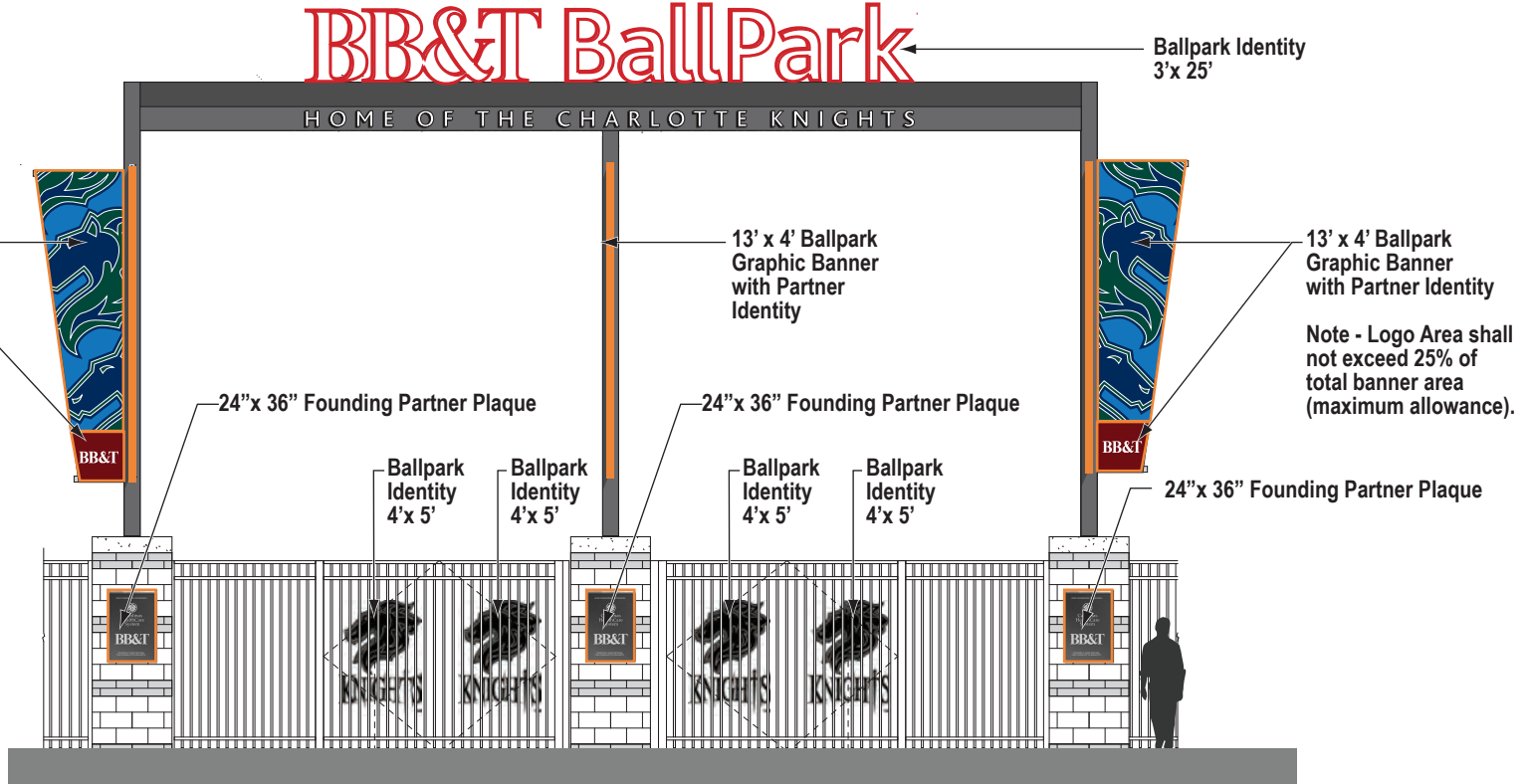


N
Ballpark Location Key Plan
Scale: NTS



1 West 4th Street Overall Enlarged Plan
Scale: NTS

2 Outfield Entries - Typical Elevation
Scale: 1/8" = 1'-0"



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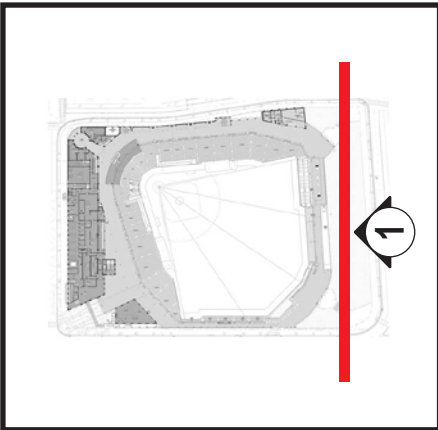
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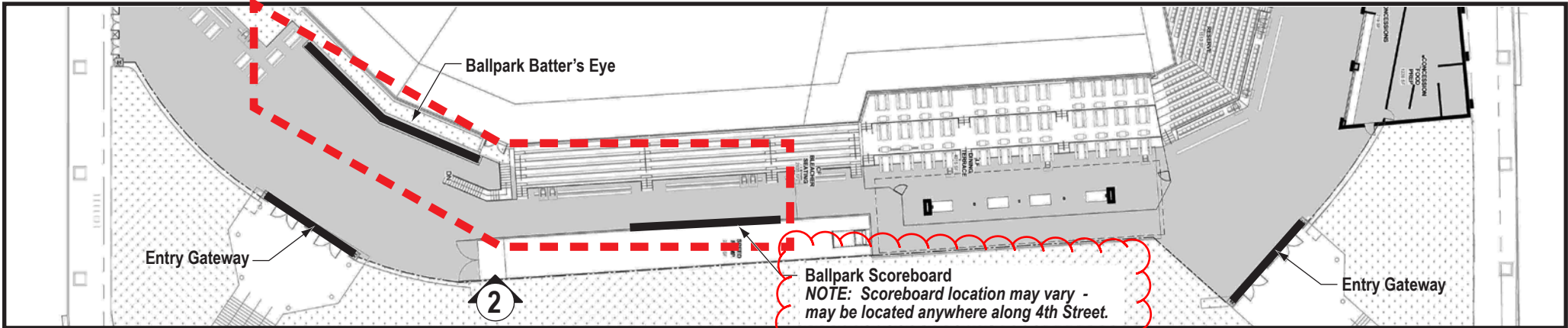
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	03-01-13
	03-05-13
	03-19-13

West 4th Street

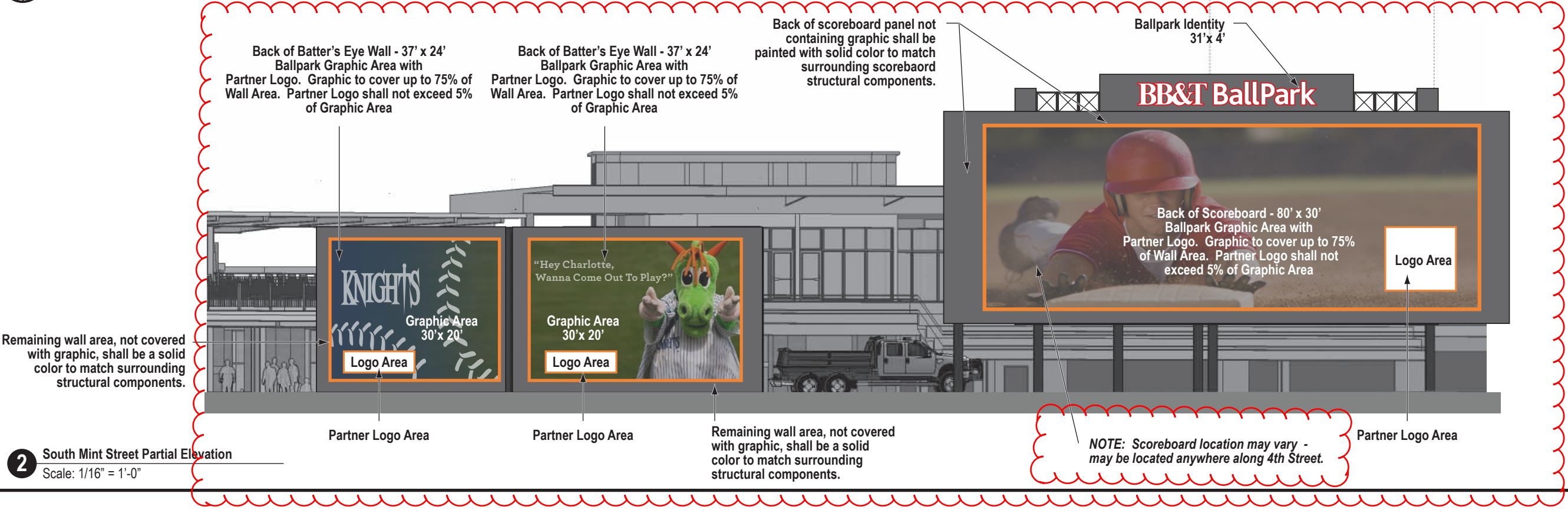
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Ballpark Location Key Plan
Scale: NTS



West 4th Street Overall Enlarged Plan
Scale: NTS

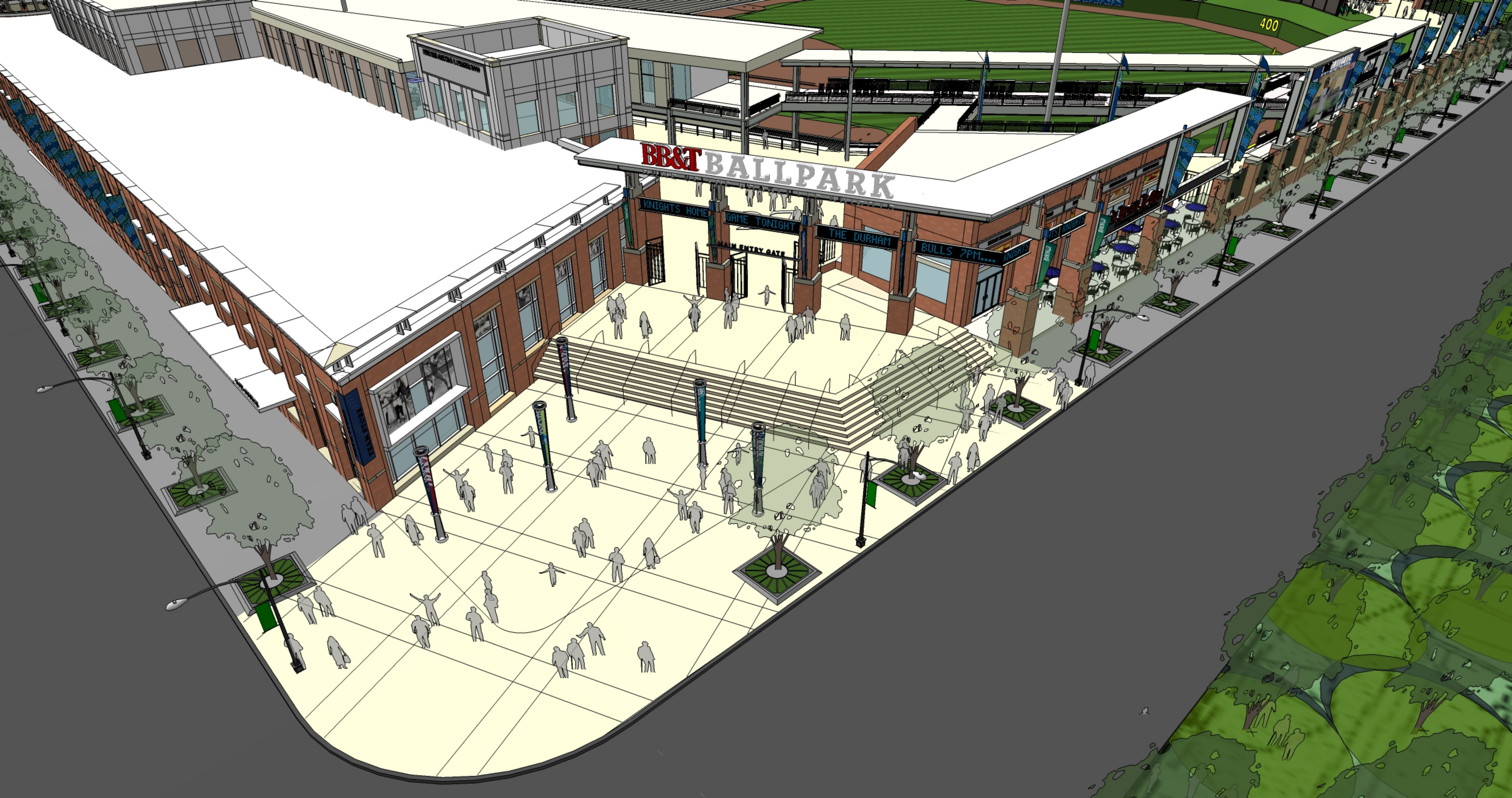


South Mint Street Partial Elevation
Scale: 1/16" = 1'-0"

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BB&T BALLPARK

HOME OF THE CHARLOTTE KNIGHTS

KNIGHTS HOME

GAME TONIGHT

THE DURHAM

BULLS 7PM....

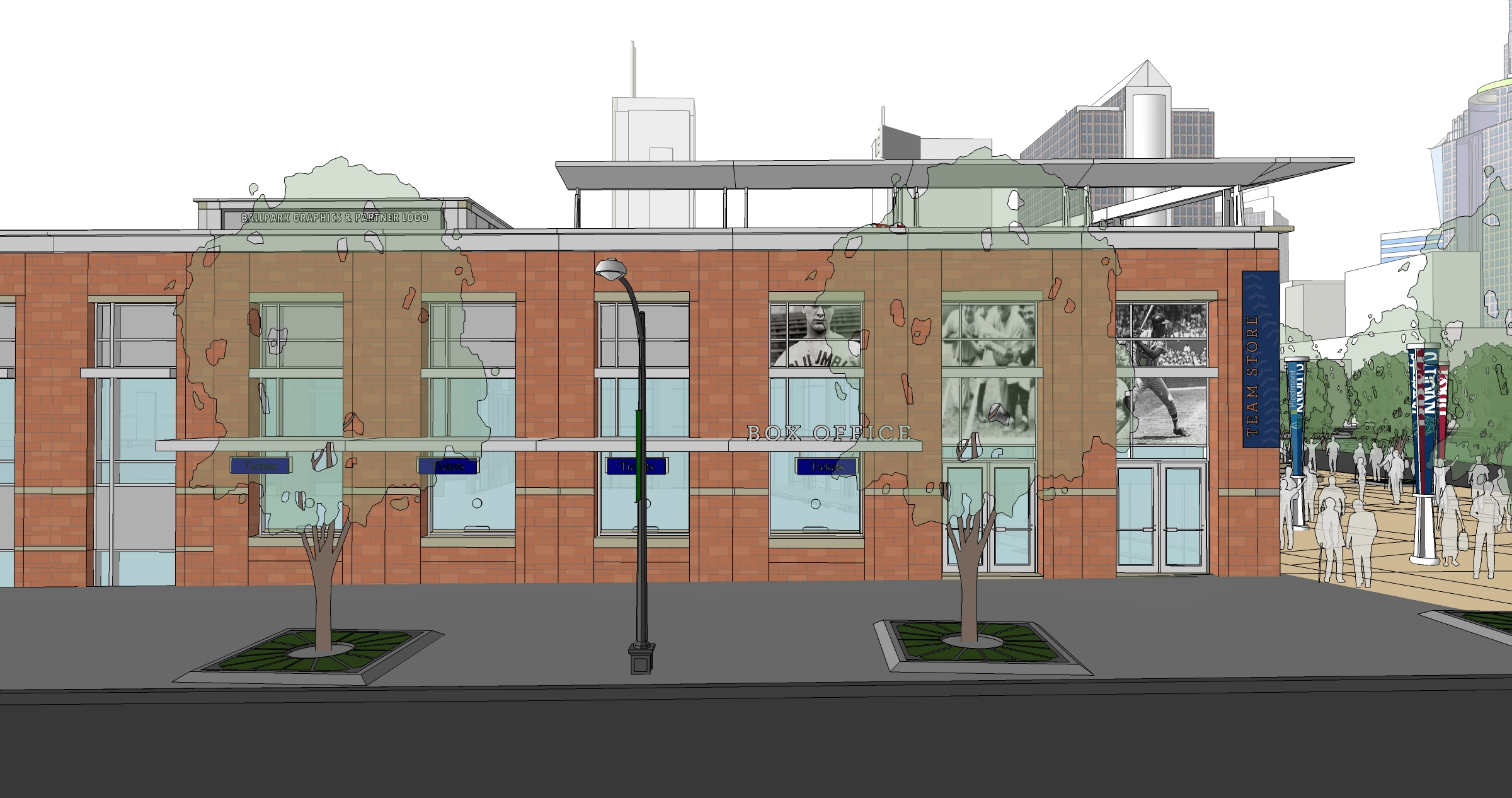
MAIN ENTRY

TEAM STORE

Natural Gas

NATURAL GAS

Carolina's HealthCare System



BALLPARK GRAPHICS & PARTNER LOGO

Tickets

Tickets

Tickets

Tickets

BOX OFFICE

TEAM STORE



BALLPARK GRAPHICS
& PARTNER LOGO

BALLPARK
GRAPHICS &
PARTNER LOGO

BB&T BALLPARK
HOME OF THE CHARLOTTE KNIGHTS

BALLPARK GRAPHICS
& PARTNER LOGO





KNIGHTS

KNIGHTS

KNIGHTS

KITCHEN

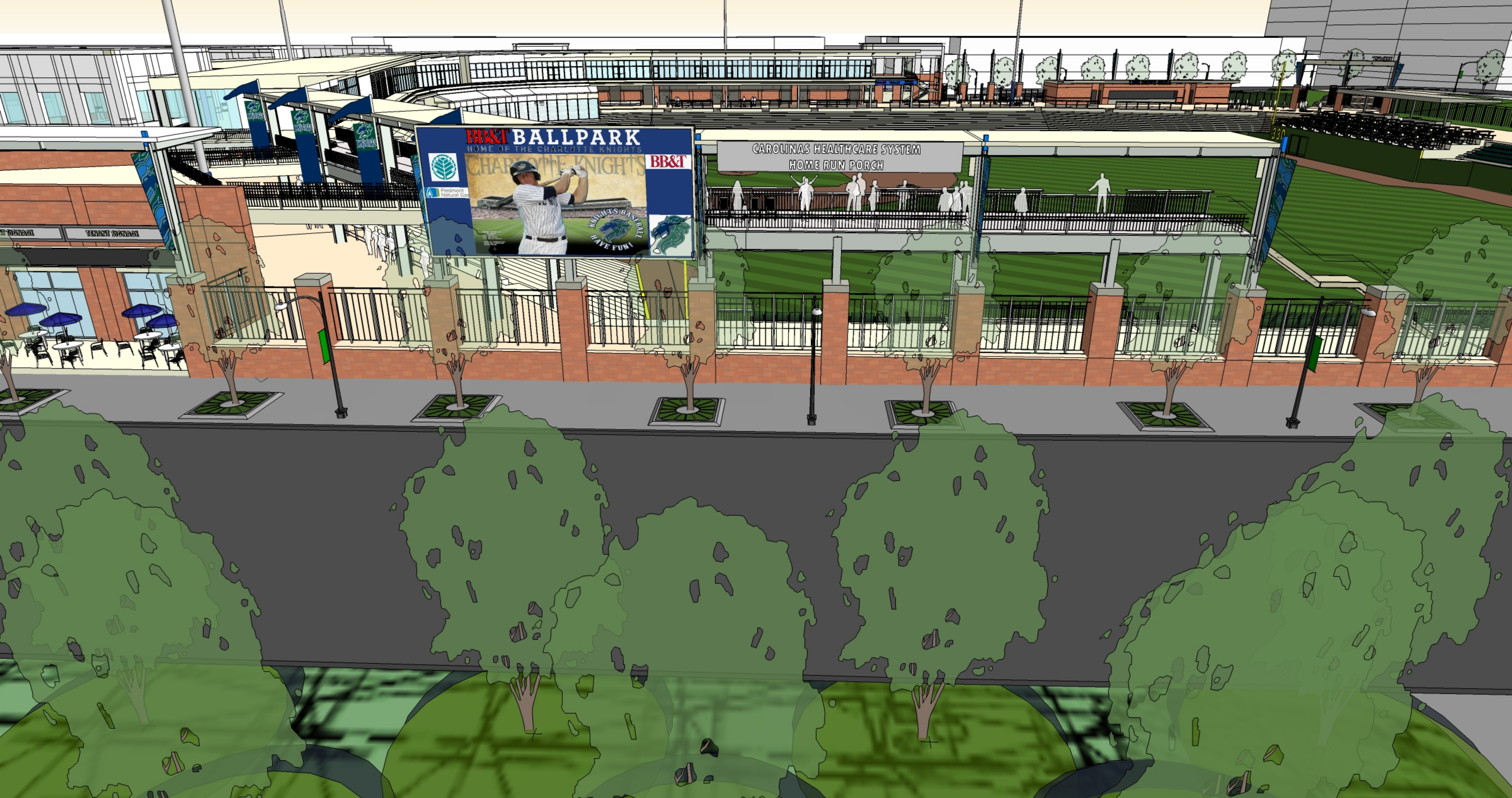
TENANT SIGNAGE

TEN

Park Brew B-Que

A Brewery with all the fix'ns

GUEST



BB&T BALLPARK
HOME OF THE CHARLOTTE KNIGHTS

CHARLOTTE KNIGHTS

BB&T

Piedmont Natural Gas

KNIGHTS BASEBALL
HAVE FUN!

CAROLINAS HEALTHCARE SYSTEM
HOME RUN PORCH

TENANT STORAGE



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BALLPARK GRAPHICS
WITH PARTNER LOGO

KNIGHTS

