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<b>REQUEST</b>	Text amendment to Chapter 9, Part 8.5, Part 9, and Part 12; Section 2.201; Section 12.416; and Section 13.108(b) of the Zoning Ordinance
<b>SUMMARY OF PETITION</b>	The petition proposes to: 1) consolidate the information pillar sign provisions into Chapter 13; 2) modify the information pillar definition and regulations; and 3) expand the zoning districts in which information pillars are permitted.
<b>STAFF RECOMMENDATION</b>	Staff recommends approval of this petition. The petition is consistent with adopted policies.
<b>Petitioner Agent/Representative</b>	Charlotte-Mecklenburg Planning Commission Charlotte-Mecklenburg Planning Department
<b>Community Meeting</b>	Meeting is not required.

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#### **PLANNING STAFF REVIEW**

- **Proposed Request Details**  
The text amendment contains the following provisions:
  - Consolidates information pillar sign regulations into Chapter 13, in Table 13.108(b).
  - Modifies the definition of information pillar as a structure designed to provide sign information to pedestrians.
  - Adds the commercial center (CC) zoning district to the list of permitted districts.
  - Adds on-premise advertising signs.
  - Adds plastic as a new acceptable construction material.
  - Refines urban open space location specifications.
  - Allows Planning Director to designate urban, public, open space areas on an approved site plan when no such designation is present.
  - Reduces maximum height of the pillar from 12 feet to nine feet and reduces maximum height of the shaft where signs and information are displayed from ten feet to seven feet. Height refinement will reinforce pedestrian orientation.
  - Prohibits location within 50 feet of a public right-of-way or within a sight distance triangle, in order to reduce use as a mini-billboard, geared to motorists.
  - Removes trolley station regulations to reflect trolley inactivity starting on July 1, 2010.
  - Eliminates requirement for sign permits on approved pillars.
  - Removes designation as an accessory use.
- **Public Plans and Policies**
  - This petition is consistent with adopted policies.

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#### **DEPARTMENT COMMENTS** (see full department reports online)

- **Charlotte Area Transit System:** No issues.
- **Charlotte Department of Neighborhood & Business Services:** No issues.
- **Charlotte Department of Transportation:** No issues.
- **Charlotte Fire Department:** No issues.
- **Charlotte-Mecklenburg Schools:** Not applicable.
- **Charlotte-Mecklenburg Storm Water Services:** No issues.
- **Mecklenburg County Land Use and Environmental Services Agency:** No comments received.
- **Mecklenburg County Parks and Recreation:** No comments received.

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**ENVIRONMENTALLY SENSITIVE SITE DESIGN** (see full department reports online)

- **Site Design:** There is no site plan associated with this text amendment.

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**OUTSTANDING ISSUES**

- No issues.

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**Attachments Online at [www.rezoning.org](http://www.rezoning.org)**

- Application
- Charlotte Department of Transportation Review
- Charlotte Department of Neighborhood & Business Services Review
- Charlotte Fire Department Review
- Charlotte-Mecklenburg Storm Water Services Review

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