

**AN ORDINANCE AMENDING APPENDIX A
OF THE CITY CODE –ZONING ORDINANCE**

ORDINANCE NO.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHARLOTTE:

Section 1. Appendix A, "Zoning" of the Code of the City of Charlotte is hereby amended as follows:

A. CHAPTER 2: DEFINITIONS AND RULES OF CONSTRUCTION

1. Amend Section 2.201, "Definitions" by adding a new definition for an electronic message center. The new definition shall read as follows.

Electronic Changeable Face Sign

A sign, or portion thereof, that displays electronic, static images, static graphics or static pictures, with or without textual information. Such a sign can be changed or altered by electronic means on a fixed display screen composed of a series of lights including light emitting diodes (LED's), fiber optics, lights bulbs, or other illumination devices within the display area where the message is displayed. Each message displayed shall remain static for a minimum of 8 seconds, and the change sequence shall be accomplished instantaneously. Electronic message center signs include computer programmable, microprocessor controlled electronic or digital displays. Electronic changeable face signs shall not include animated images or graphics, audio components, scrolling messages, or video moving images similar to television images.

B. CHAPTER 13: SIGNS

1. Amend Section 13.109, "District Regulations for permanent on-premise signs", subsection (4), "Business Districts", subsection (a), "Signs for business other than shopping centers", by adding text to allow electronic changeable face signs for hotels and theaters. The revised section shall read as follows:

(4) Business Districts

Detached signs in business districts shall be regulated as follows:

- (a) Signs for businesses other than shopping centers:

Type of Sign Permitted:	Identification or Business Sign; the <u>C</u> hangeable copy on a business sign shall not exceed 25% of the total sign face area, except signs for theaters and hotels. where the changeable copy may be 100% of the total sign face area.
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Theaters and hotels may have changeable copy or an electronic changeable face sign on the entire sign face area.

Electronic changeable face signs are only permitted on signs intended to be viewed from Class I streets, if no other electronic message center sign is located within 2000 linear feet of the proposed sign. The distance shall be measured from the nearest point of the electronic message center sign as projected to the centerline of the street upon which the sign is intended to be viewed to the nearest point of the other sign as measured to its closest centerline point along the same street. Each message displayed shall remain static for a minimum of 8 seconds, and the change sequence shall be accomplished instantaneously. Electronic changeable face signs shall not include animated images or graphics, audio components, scrolling messages, or video moving images similar to television images.

Section 2. That this ordinance shall become effective upon its adoption.

Approved as to form:

City Attorney

I, _____, City Clerk of the City of Charlotte, North Carolina, DO HEREBY CERTIFY that the foregoing is a true and exact copy of an Ordinance adopted by the City Council of the City of Charlotte, North Carolina, in regular session convened on the 20th day of February, 2007, the reference having been made in Minute Book _____, and recorded in full in Ordinance Book _____, Page(s)_____.

WITNESS my hand and the corporate seal of the City of Charlotte, North Carolina, this ____ day of _____, 2007.