COMMUNITY MEETING REPORT FOR REZONING PETITION NO. 2013-085

Providence Road Farms, LLC/Waverly

Petitioner: Providence Road Farms, LLC

Rezoning Petition No. 2013-085

Property: Approximately 89.5 acres located south of I-485 and east of Providence Road across from Ardrey Kell Road, in Mecklenburg County NC.

This Community Meeting Report is being filed with the Office of the City Clerk and the Charlotte-Mecklenburg Planning Commission pursuant to Section 6.203 of the City of Charlotte Zoning Ordinance.

PERSONS AND ORGANIZATIONS CONTACTED WITH DATES AND EXPLANATIONS OF HOW CONTACTED:

As set out below, the Petitioner has had several meetings with nearby residents and interested parties over the past number of months. As to the required Community Meeting held on November 12, 2013, a representative of the Petitioner mailed a written notice of the date, time and location of the Community Meeting to the individuals and organizations set out on **Exhibit A** by depositing the Community Meeting Notice in the U.S. mail on October 29th 2013. A copy of the written notice is attached as **Exhibit B**. This meeting also included a review of the proposed Ardrey Kelly extension alignment as part of the Charlotte Regional Transportation Planning Organization (CRTPO) process and the notice included this aspect.

TIME AND LOCATION OF MEETINGS:

The Community Meeting required by the Ordinance was held on November 12th, 2013 at 7:00 PM, Providence Country Club, 6001 Providence Country Club Drive, Charlotte, North Carolina 28277.

Furthermore, prior to the required Community Meeting, the Petitioner also met with representatives of Providence Country Club and Providence Country Club Home Owners Association on August 22nd and again on October 30th to review and discuss the proposed plans for the Site. The Petitioner also held meetings with the adjoining property owners and their representatives to review the proposed plans for the Site.

In addition to these meetings and the required Community Meeting referenced above, the Petitioner and its representatives have responded to other requests for information from interested individuals.

PERSONS IN ATTENDANCE AT MEETING:

The sign-in sheet from the required Community Meeting is attached as Exhibit C.

The Petitioner's representatives at the required Community Meeting included Peter B. Pappas, Chris Thomas, Barry James, and James Downs. Also in attendance assisting the Petitioner were Rhett Crocker and Shaun Tooley with LandDesign, Jonathan Guy and Brady Finklea with Kimley-Horn and Associates, Inc., Juliann McCullom and Vanessa Capece with Yellow Duck Marketing, and Jeff Brown and Keith MacVean with Moore & Van Allen.

SUMMARY OF ISSUES DISCUSSED AT MEETING:

I. Overview of Petitioner's Presentation.

Introduction. Chris Thomas opened the meeting and introduced the Petitioner's principals and the Petitioner's representatives. He also introduced representatives of Terwilliger Pappas and David Weekley Homes, who have been chosen as the developers of the residential communities within

Waverly. Mr. Thomas also introduced members of the Planning Department, City Department of Transportation, and Charlotte Regional Transportation Planning Organization (CRTPO), who were at the meeting to hear the discussion and respond to questions regarding the proposed alignment of Ardrey Kell Road extension. Mr. Thomas also informed the audience that after the presentation on the rezoning plan there would be a presentation on the proposed change to the alignment of Ardrey Kell Road extension.

History of Property. Mr. Thomas then turned the presentation over to Mr. Frank Matthews, one of the current owners of the property. Mr. Matthews reviewed his family's long time ownership and history with the property, going back over 150 years. He emphasized that the family cares a great deal about the property and wants it to be developed into something they can be proud of. Over the years the family has received numerous offers and opportunities to develop the property from a number of development companies. He stated that the development team chosen was being led by two of the best development companies based in Charlotte, Crosland Southeast and Childress Klein Properties. He stated that the Matthews Family had the upmost confidence in Crosland Southeast and Childress Klein to develop the property into a special development where families will bring their children and have fun. He also mentioned that some of the Matthews family members had elected to be partners in the new development group, thereby continuing their interest in the property.

Mr. Matthews introduced the newly elected council member for the area, Ed Driggs, and then turned the meeting back over to Chris Thomas, who introduced Peter Pappas to the group.

<u>Overview of Development Plans</u>. Mr. Pappas described the vision the development team has for the property and provided an overview of each of the development components.

The vision for the Site is to create a walkable, pedestrian friendly, multi-use development where visitors and residents would park once and then walk to each of the different uses within the community. In addition, a number of individuals and families will choose to live within the master planned community. The development will be a place for all people, young and old, to enjoy; a place to go to on "date night" or "family night out."

Mr. Pappas indicated that a number of developers had looked at the Site with different ideas on the size of the development and type of tenants, many seeking a predominantly retail based project as opposed to the more multi-use plan now envisioned. The mix and size of tenants as well as the mix of non-residential and residential developers proposed for the Site is designed to serve the residents in the area primarily living south of I-485.

Mr. Pappas mentioned that many of the open space areas will be designed for outdoor dining and other activities that could change with the time of day and the season. He explained that by including a variety of office uses on the Site the day time population would be bolstered which in turn would create a better balance of activities and uses on the Site.

He also stated that the Site is expected to include a variety of residential uses, including single-family homes, townhomes and multi-family apartments. The single-family homes and some of the proposed townhomes are expected to be constructed by David Weekley Homes. The proposed multi-family units are expected to be constructed by Terwilliger Pappas. The multi-family units will be marketed primarily to "renter's by choice" who have the flexibility to rent in many different locations but will choose to live at this location to take advantage of the mix of uses and the pedestrian friendly design of the Site.

Rezoning Process & Construction Timeline. A description of the rezoning process and schedule were provided to the attendees. If the rezoning for the Site is successful, it is anticipated that

development on the Site would start in the spring of 2015 with business starting to open the following year.

The attendees were then invited to ask questions summarized as follows.

II. Summary of Questions and Responses

Traffic Aspects. Questions regarding the impact of the developed Site's traffic on the area roads were asked. Jonathan Guy with Kimley-Horn, the traffic engineers for the development, responded to the questions. Mr. Guy explained that a traffic impact analysis (TIS) has been completed and was currently under review by CDOT and NCDOT. He indicated that the TIS evaluated the possible impact of the development on the area roadways and proposes improvements that would off-set the impact. He indicated that one of the keys to mitigating the traffic impact of the development was the creation of the Site's road network and the multiple access points to Providence Road. He mentioned that the Site's road network would help disperse the Site's traffic and help avoid congestion that might result from overloading one intersection. He also indicated that the addition of Golf Links Drive to the roadway network as a full movement intersection would help traffic flow at the other intersections along Providence Road.

One attendee wanted to know if Ardrey Kell Road was originally designated as the east/west circumferential road. Mr. Guy indicated that the portion of Ardrey Kell Road that ran through the Site was a minor thoroughfare and might have been designated as the east west circumferential road, but he would have to check on that point (after further investigation after the meeting it was determined that Ardrey Kell Road has not been designated the east/west circumferential road). One attendee wanted to know how many lanes Ardrey Kell Road would have. Mr. Guy responded that the current design for Ardrey Kell Road as a minor thoroughfare would include one through lane in each direction plus lanes at key intersections as well as bike lanes and sidewalks. It was also pointed out that left turn lanes would be provided along Providence Road at each full movement intersection.

One attendee wanted to know how many trips the development would add to the intersection of Providence Road and Ardrey Kell Road. Brady Finklea with Kimley-Horn indicated that the TIA has estimated that about 70 additional eastbound cars would be added to the intersection of Providence Road and Ardrey Kell Road during in the AM and PM peaks. He also mentioned that due to the Site's road network and the multiple access points to Providence Road, the Site's trips would be distributed along Providence Road and therefore would not be concentrated at the Ardrey Kell Road intersection.

Someone asked if there would be a pedestrian bridge over Providence Road. The development team responded that such a bridge was not contemplated but that pedestrian cross-walks will be provided at each of the signalized intersections to facilitate pedestrian movements across Providence Road. A new six foot sidewalk will be provided along the Site's frontage on Providence Road that will be connected to the internal sidewalk system.

<u>Storm Water Aspects</u>. A question about the design of the Site's storm water management system was asked. The Petitioner responded that the engineers for the development were working on the design of the system but as currently planned and subject to approval by City the Site's storm water system was been designed to drain into ponds located on the Site and released.

<u>Height of Office Buildings</u>. One attendee wanted to know how many stories the office buildings would have. It is anticipated that the general office buildings would be have five stories, but six stories were possible. The general office buildings are envisioned to be iconic buildings located approximately 1,000 feet from Providence Road and from the adjoining properties. The medical office buildings are planned to be two or three story buildings.

Landscape Treatment. A question about the proposed landscape treatment along Providence Road was asked. The Petitioner responded that a 29 foot landscape area would be established along Providence Road. The area would contain a new six foot sidewalk separated by a planting strip as well as trees and shrubs and low masonry walls in certain areas designed to create an attractive landscape edge along Providence Road.

Quality of Homes. Several questions about the quality of the single-family homes and townhomes were asked. A representative from David Weekley homes responded that it is currently contemplated that the single-family homes would be priced generally around \$400,000 and on up and the townhomes from \$300,000 and on up. The homes would be targeted to the move up market and would use local architectural styles. The homes would include a mix of housing designs, some with ample rear yards and some designed for "front porch living."

The apartments are expected to include a mix of one, two and three bedroom units with some attached garages.

Work with Planning Staff. One attendee wanted to know about efforts to work with the Planning Staff and aspects related to the Developer's Response process the City had sponsored for the area several years ago. The Petitioner responded that the development team has worked extensively (and continues to do so) with the City on the design of the Site's road network, the location and arrangement of uses and numerous other aspects.

The attendees were thanked for attending the meeting and their interest in the development.

The attendees were also informed that a presentation on the proposed change to the alignment of Ardrey Kell Road would begin shortly and they were encouraged to stay to listen to that presentation.

CHANGES MADE TO PETITION AS A RESULT OF THE MEETING:

No specific changes to the Petition were made as a result of the Community Meeting, but before and after the Community Meeting, the Petitioner has continued to work with City Staff to refine and improve the proposed site plan for the Site. The revised site plan with these refinements will be presented at the public hearing for the Petition.

PROVIDENCE ROAD FARMS, LLC

cc: Mayor Patrick Cannon, and Members of Charlotte City Council Members of Zoning Committee Debra Campbell, Planning Department Laura Harmon, Planning Department Tammie Keplinger, Planning Department Shad Spence, Planning Department Mike Davis, CDOT Dennis Rorie, CDOT Peter Pappas, Crosland Southeast Chris Thomas, Childress Klein Properties Barry James, Crosland Southeast Rhett Crocker, LandDesign Shaun Tooley, LandDesign Steve Blakley, Kimley-Horn Associates Brady Finklea, Kimley-Horn Associates Jeff Brown & Keith MacVean, Moore & Van Allen

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