
REQUEST	Text amendment to Sections 13.102 and 13.110 of the Zoning Ordinance.
SUMMARY OF PETITION	The petition proposes to: 1) add new definitions for passenger rail stations and passenger rail platforms, and advertising signs on passenger rail platforms; and 2) allow advertising signs as a permitted use on passenger rail platforms, with prescribed conditions.
STAFF RECOMMENDATION	Staff recommends approval of this petition. The petition is consistent with adopted policies.
PETITIONER AGENT/REPRESENTATIVE	Charlotte-Mecklenburg Planning Commission Charlotte-Mecklenburg Planning Commission
COMMUNITY MEETING	Meeting is not required.

PLANNING STAFF REVIEW

- **Proposed Request Details**

The text amendment contains the following provisions:

- Adds new definitions for passenger rail stations and passenger rail platforms, and advertising signs on passenger rail platforms.
- Adds prescribed conditions for advertising signs on passenger rail platforms:
 - A sign plan, approved by the Planning Director, is required prior to the issuance of a permit.
 - A permit is required for each sign face.
 - The advertising sign shall only be located on a passenger rail platform.
 - Sign faces shall be a minimum of four feet apart (except for two-sided signs).
 - Sign faces shall be oriented so as to not make the sign content discernible from any public street.
 - Sign faces shall not interfere with any public art work.
 - Sign faces shall not exceed 30 square feet in size.
 - Signs shall have a maximum height of three and one-half feet, measured from the platform floor, bottom of the sign, or fence post, or ballast to the top of the sign.
 - A maximum of six sign faces are permitted per passenger rail platform. The Planning Director may allow up to eight sign faces if consistent with an approved sign plan.
 - Signs may be free-standing if anchored to the passenger rail platform or may be attached to the platform wall or fence (one-sided with the back side of the frame black) only.
 - No flashing signs, embellishments, electronic or digital images are permitted.
 - No illumination is permitted.

- **Public Plans and Policies**

- The petition is consistent with adopted policy.

DEPARTMENT COMMENTS (see full department reports online)

- **Charlotte Area Transit System:** No issues.
- **Charlotte Department of Neighborhood & Business Services:** No comments received.
- **Charlotte Department of Solid Waste Services:** No issues.
- **Transportation:** No issues.
 - **Vehicle Trip Generation:** Not applicable.
 - **Connectivity:** Not applicable.

- **Charlotte Fire Department:** No comments received.
 - **Charlotte-Mecklenburg Schools:** No comments received.
 - **Charlotte-Mecklenburg Storm Water Services:** No issues.
 - **Engineering and property Management:** No issues.
 - **Mecklenburg County Land Use and Environmental Services Agency:** No comments received.
 - **Mecklenburg County Parks and Recreation Department:** No issues.
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ENVIRONMENTALLY SENSITIVE SITE DESIGN (see full department reports online)

- **Site Design:**
 - There is no site plan associated with this text amendment.

OUTSTANDING ISSUES

- No issues.
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Attachments Online at www.rezoning.org

- Application
- Charlotte Area Transit System Review
- Charlotte Department of Solid Waste Services Review
- Transportation Review
- Charlotte-Mecklenburg Storm Water Services Review
- Engineering and Property Management
- Mecklenburg County Parks and Recreation Review

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