

Public Meeting December 4<sup>th</sup>, 2012

CHARMECK.ORG

#### Park Woodlawn Area Plan Plan Context

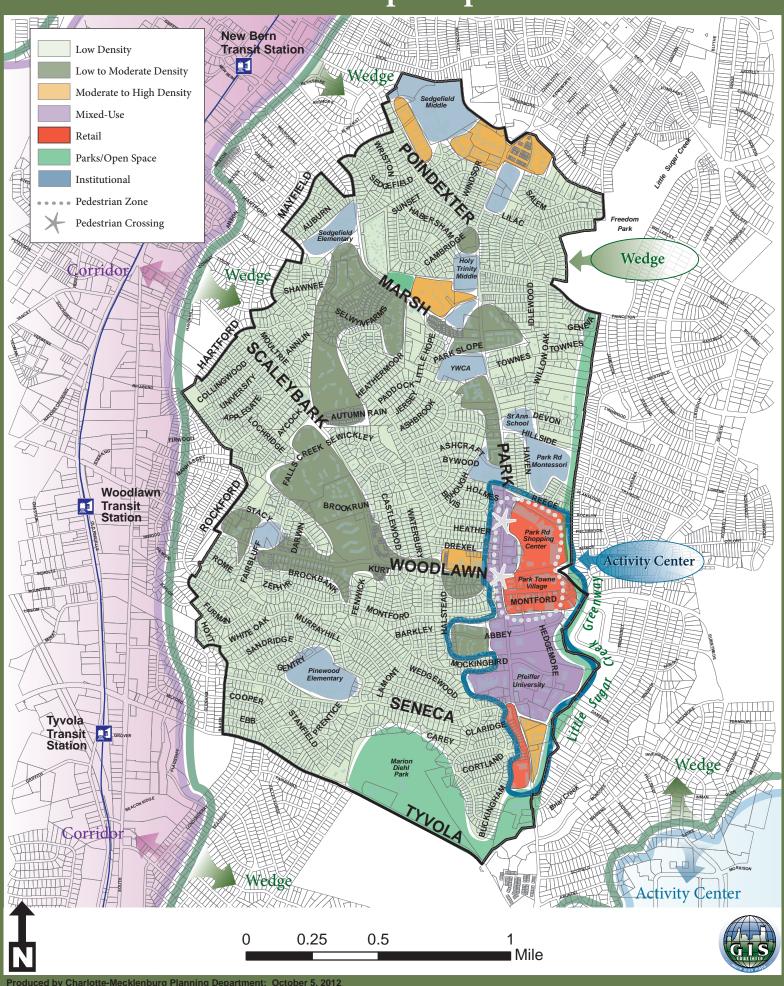


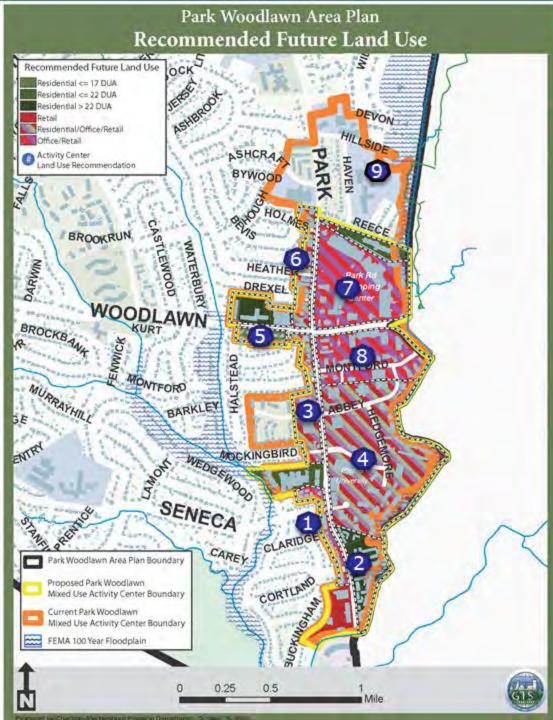
The Park Woodlawn area is recognized as one of Charlotte's most vibrant, attractive and diverse areas of our city. The dynamic blend of mature neighborhoods led by engaged community leaders and residents; along with a thriving mixed-use activity center containing long standing local businesses; and active civic institutions help form part of this thriving community.

This plan sets forth a vision for this area by moving forward with its unique focus on:

- Neighborhoods which are the backbone to the stability of the area and will be essential in preserving the distinctive character of the community into the future. New development in and around the neighborhoods will take into account its impact on the quality of life of area residents by: protecting the tree canopy; providing a variety of enhanced and safe transportation connections that improve mobility; and consider community input during the development process.
- **Open Space** will be well integrated into the community through greenways, parks and plazas where appropriate as new developments take shape.
- Transportation infrastructure will be developed to connect neighborhoods with activity centers; and should safely accommodate pedestrians, bicyclists, transit users, and motorists.
- Mixed-Use Activity Center will be a thriving neighborhood serving mixed-use center, complimentary and enhancing to the surrounding neighborhoods; with a rich variety of retail, office, entertainment and multi-family residential uses; in a well designed and appropriately scaled development form that is conducive to a high quality of life for area residents and visitors.

# Park Woodlawn Area Plan Concept Map





# - Office and/or Retail

2 - High Density Res. >22 existing residential development

 3 - Mix of Uses (Residential / Office and/or Retail), height limited to 40 feet, emphasis on design due to shallow lots

4 - Mix of Uses (Residential / Office and/or Retail), emphasis on design and pedestrian connections

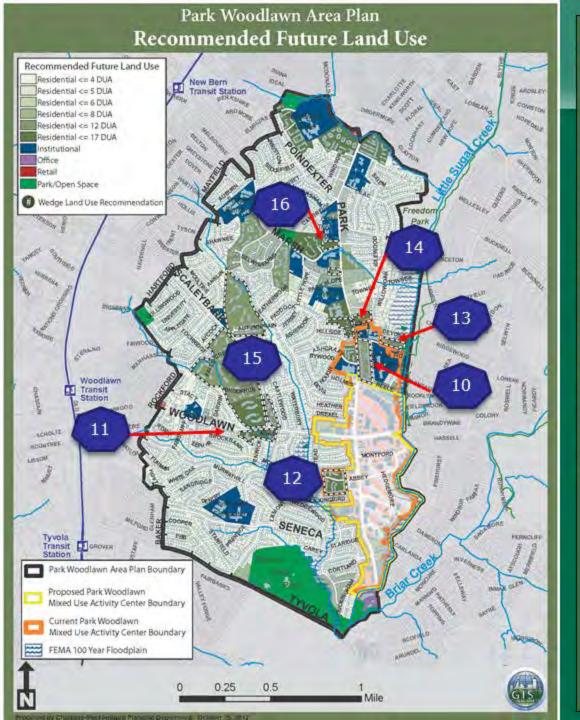
5 - Residential up to 17 DUA

6 - Mix of Uses (Residential / Office and/or Retail), height limited to 40 feet, emphasis on design due to shallow lots

7 - Office/Retail Support infill development of surface parking lots, ground floor office/retail

8 - Office/Retail

9 - Reduce Activity Center Boundary



10 - Residential <=12 DUA Only if all the parcels are assembled 11 - Residential <=12 DUA</p> If parcels assembled no lots left out 12 - Residential <=17 DUA (Recognize existing development) 13 - Residential <=12 DUA Emphasis on design due to single family behind parcel 14 - Residential <=17 DUA 15 - Keep Densities at 17 DUA if Redeveloped 16 - Residential <=17 DUA CHA Property zoned at R-43MF

#### RESIDENTIAL Design Policies <sup>1</sup> D-1 Building Architecture and Site Design

| Close attention to building<br>design serves to enhance<br>the community. Design policies<br>do not result in conformity of<br>design, but provide direction<br>for both new and infill<br>development.   | Policy Number | Single Family Detached | Single Family Attached<br>and Multi-Family |  |  |  |
|---|---------------|------------------------|--|--|--|--|
| <i>Preserve historically or architectur-</i><br><i>ally significant structures.</i>   | 1A            | •                      | •  |  |  |  |
| Avoid blank walls along pedestrian circulation areas and public rights-<br>of-way.  | 1B            | •                      | •  |  |  |  |
| Orient building towards internal<br>street network (unless a thorough-<br>fare) or common open space and<br>provide pedestrian access to the<br>street.   | 1C            | •                      | •  |  |  |  |
| Transition the scale and height of development with respect to adja-<br>cent single family neighborhoods.   | 1D            | •                      | •  |  |  |  |
| Multi-family development/rede-<br>velopment along Park Road should<br>relate to the surrounding context<br>and have pedestrian scale street<br>presence.  | 1E            |                        | •  |  |  |  |
| Shallow depth lot redevelopment<br>along Park Road should relate to<br>the single family neighborhoods<br>behind. Buildings should orient<br>to Park Road with parking and<br>circulation behind buildings.   | 1F            | •                      | •  |  |  |  |
| Should maintain a residential<br>neighborhood identity. Office and<br>Retail land uses at Cortland Road<br>and Park Road intersection.  | 1G            | •                      | •  |  |  |  |
| Encourage positive orientation of<br>any proposed buildings toward<br>existing or future greenway.  | 1H            | •                      | •  |  |  |  |
| <sup>1</sup> Adopted by City Council, the General Development Policies (GDP)<br>provide guidance for the location, intensity and form of future devel-<br>opment and redevelopment throughout the community. Many of the<br>residential and mixed/multi-use center policies for the plan area are<br>based upon these adopted GDP policies. Plan policies that appear |               |                        |  |  |  |  |

in italic text are based upon those previously adopted GDP policies. Additional new plan-specific policies are shown in bold font. Plan-

specific policies augment the GDP design guidelines.

**1D** *Transition the scale and height of development with respect to adjacent single family neighborhoods.* 



**1F** Shallow depth lot redevelopment along Park Road should relate to the single family neighborhoods behind. Buildings should orient to Park Road with parking and circulation behind buildings.

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#### RESIDENTIAL Design Policies <sup>1</sup> D-2 Natural Environment

| These policies provide<br>direction to accommodate<br>growth and change while<br>protecting the natural<br>environment on which we<br>depend, including the quality of<br>our air, water and land. | Policy Number | Single Family Detached | Single Family Attached<br>and Multi-Family |
|--|---------------|------------------------|--|
| <i>Provide a meaningful amount of usable and accessible open space.</i>  | 2A            | •                      | •  |
| Incorporate functional, unique, natural,<br>and/or historical elements into the open<br>space.   | 2B            | •                      | •  |
| Preserve steep slopes along streams or adjacent to significant natural landscape features.   | 2C            | •                      | •  |
| <i>Preserve at least 10% of the site as "tree save area" consistent with residential tree ordinance.</i>   | 2D            | •                      | •  |
| Provide and encourage accessibil-<br>ity to Little Sugar Creek green-<br>way and other natural amenities<br>through better connected streets,<br>sidewalks, and trails.                            | <b>2</b> E    | •                      | •  |
| Design open space to create a net-<br>work of green spaces within new<br>development and redevelopment.  | 2F            | •                      | •  |
| Use low maintenance native veg-<br>etation as much as possible.  | 2G            | •                      | •  |
| Preserve prominent stands of existing trees, where feasible.   | 2H            | •                      | •  |
| Design new development and re-<br>development to minimize adverse<br>impacts to the existing tree canopy.  | 21            | •                      | •  |
| Encourage 'green' site design and<br>building practices to reduce storm<br>water runoff and minimize adverse<br>environmental impacts.   | 2J            | •                      | •  |
| 1 A lower diverse City Course it the Course I Down   |               | D.1:                   | (CDD)                                      |

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**2E** *Provide and encourage accessiblity to Little Sugar Creek greenway and other natural amenities through better connected streets, sidewalks, and trails.* 



**2F** *Design open space to create a network of green spaces within new development and redevelopment.* 

#### RESIDENTIAL Design Policies <sup>1</sup> D-3 Pedestrian and Vehicular Network

|  | 1             | 1                      |  |
|--|---------------|------------------------|--|
| Providing a safe, accessible<br>and comfortable network<br>of streets, sidewalks and<br>pathways for all modes of<br>transportation is an important<br>step in establishing a livable<br>community. The policies below<br>provide guidance for achieving<br>mobility and connectivity<br>for pedestrians, bicyclists<br>and automobile drivers. For<br>additional policies concerning<br>transportation, please see the<br>Transportation section of the<br>plan, as well as the <i>City of</i><br><i>Charlotte Urban Street Design</i><br><i>Guidelines</i> (2003). | Policy Number | Single Family Detached | Single Family Attached<br>and Multi-Family |
| <i>Provide pedestrian amenities such as street furniture and pedestrian scale lighting.</i>  | 3A            |                        | •  |
| Provide bicycle parking in appropriate<br>common areas (for example, playground,<br>swimming pools.)   | 3B            | •                      | •  |
| Provide pedestrian/bicycle connections<br>to nearby parks, greenways, bikeways<br>and trails.  | 3C            | •                      | •  |
| Provide direct pedestrian and bicycle<br>connections between all abutting or ad-<br>jacent developments and transit stops.   | 3D            | •                      | •  |
| Design streets with pedestrian safety and comfort in mind.   | 3E            | •                      | •  |
| Design street system to calm traffic.  | 3F            | •                      | •  |
| Align collectors at thoroughfare intersec-<br>tions to promote safe crossings for pedes-<br>trians, cyclists and automobile drivers.   | 3G            | •                      | •  |
| Encourage on-street parking along public<br>and private streets where appropriate to<br>reduce the size of surface parking lots.   | 3H            |                        | •  |
| Provide multiple vehicular entry points.   | 3I            | •                      | •  |
| Maintain residential street typol-<br>ogy and character of existing<br>streets that function traditionally,<br>as neighborhood entrances, i.e.<br>Cortland Road and Seneca Place.  | 3J            | •                      | •  |

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**3C** *Provide pedestrian/bicycle connections to nearby parks, greenways, bikeways and trails.* .



**3E** Design streets with pedestrian safety and comfort in mind.



**3J** Maintain residential street typology and character of existing streets that function traditionally, as neighborhood entrances, i.e. Cortland Road and Seneca Place.

#### NON-RESIDENTIAL Design Policies <sup>1</sup> D-4 Building Architecture and Site Design

| A rchitecture and landscape<br>design define streets and<br>public spaces as areas of shared<br>use. Streets lined by buildings<br>and trees rather than vast<br>expanses of parking lots provide<br>a visually rich and physically<br>safe environment. | Policy Number | Retail-Oriented Mixed/Multi Use | Retail | Office | Mixed Use | Industrial |
|--|---------------|---------------------------------|--------|--------|-----------|------------|
| Design buildings with transparent open-<br>ings, ornamentation, and architectural<br>character.  | 4A            | •                               | •      | •      | •         |            |
| Establish entrances with pedestrian interest.  | 4B            | •                               | •      | •      | •         |            |
| Orient buildings towards street and provide pedestrian access.   | 4C            | •                               | •      | •      | •         |            |
| Arrange buildings in an orderly block pattern.   | 4D            | •                               | •      | •      | •         |            |
| Discourage tearing down historic or architecturally significant structures.  | 4E            | •                               | •      | •      | •         | •          |
| Design buildings with human scale and visual interest in mind.   | 4F            | •                               | •      | •      | •         |            |
| Discourage further of drive-thru develop-<br>ment.   | 4G            | •                               | •      | •      | •         |            |
| Design for pedestrian safety.  | 4H            | •                               | •      | •      | •         | •          |
| Locate dumpsters and service areas away from residential areas.  | 4I            | •                               | •      | •      | •         | •          |
| Shallow depth lot redevelopment<br>along Park Road should relate to<br>the single family neighborhoods<br>behind. Buildings should orient<br>to Park Road with parking and<br>circulation behind buildings.  | 4J            | •                               | •      | •      | •         |            |
| Transition the scale and height of<br>development with respect to single<br>family neighborhoods.  | 4K            | •                               | •      | •      | •         |            |
| Encourage existing and future uses<br>behind Park Road Shopping Cen-<br>ter to address Little Sugar Creek<br>Greenway frontage.  | 4L            | •                               | •      | •      | •         | •          |
| Create a better sense of entry to<br>Park Road Shopping Center by<br>reinforcing drive intersections on<br>Park Road and Woodlawn Road<br>with architecture and urban open<br>spaces.  | 4M            | •                               | •      | •      | •         |            |

| Better define a 'center' to the Park<br>Road Shopping Center and create<br>a more comfortable urban envi-<br>ronment with public open space<br>and effective pedestrian linkages. | 4N | • | • | • |   |  |
|---|----|---|---|---|---|--|
| Define opportunities along Mont-<br>ford Drive for effective urban open<br>spaces/courtyards that can be flex-<br>ible in their use.  | 40 | • | • | • | • |  |
| Better define gateways to Montford<br>Drive at Park Road and Woodlawn<br>Road.  | 4P | • | • | • | • |  |

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**4J** Shallow depth lot redevelopment along Park Road should relate to the single family neighborhoods behind. Buildings should orient to Park Road with parking and circulation behind buildings.



**4K** *Transition the scale and height of development with respect to single family neighborhoods.* 

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| NON-RESIDENTIAL Design Policies <sup>1</sup><br>D-5 Pedestrian and Vehicular Network   |               |                                    |        |         |           |            |  |
|--|---------------|------------------------------------|--------|---------|-----------|------------|--|
| Circulation in and through a site should be comfortable, safe, secure and efficient for pedestrians, bicyclists and automobile drivers.  | Policy Number | Retail-Oriented<br>Mixed/Multi Use | Retail | Office  | Mixed Use | Industrial |  |
| <i>Create an interconnected sidewalk system.</i>   | 5A            | •                                  | •      | •       | •         | •          |  |
| Design short blocks with an organized street pattern.  | 5B            | •                                  | •      | •       | •         | •          |  |
| Provide pedestrian/bicycle connections to nearby parks, greenways, bikeways and trails.  | 5C            | •                                  | •      | •       | •         | •          |  |
| Design streets with pedestrian safety and comfort in mind.   | 5D            | •                                  | •      | •       | •         | •          |  |
| Provide ample sidewalk width to accommodate pedestrian circulation, congregation, outdoor dining, and amenities such as street furnishings, trash receptacles, art work and trees.   | 5E            | •                                  | •      | •       | •         | •          |  |
| Establish clear "way-finding" signage for pedestrians and automobile drivers.  | 5F            | •                                  | •      | •       | •         | •          |  |
| <i>Provide safe pedestrian circulation throughout the development, including through parking lots and decks.</i>   | 5G            | •                                  | •      | •       | •         | •          |  |
| Provide safe and secure transit waiting facilities.  | 5H            | •                                  | •      | •       | •         | •          |  |
| <i>Establish a central vehicular access into the site from the more auto-oriented street and provide secondary access options from the minor streets.</i>  | 5I            | •                                  | •      | •       | •         | •          |  |
| Integrate landscaping with seating along facades when possible and, when practical, work to integrate the existing tree canopy into the site design.   | 5J            | •                                  | •      | •       | •         | •          |  |
| Encourage shared driveways and alleys within the development.  | 5K            | •                                  | •      | •       | •         | •          |  |
| Provide bicycle parking and storage areas.   | 5L            | •                                  | •      | •       | •         | •          |  |
| Design parking lots on a street/block pattern to minimize large surface lots.  | 5M            | •                                  | •      | •       | •         | •          |  |
| Minimize large surface parking lots with smaller pods and extensive landscaping.   | 5N            | •                                  | •      | •       | •         | •          |  |
| Encourage commercial or residential uses in parking decks fronting pedestrian circulation areas.   | 50            | •                                  | •      | •       | •         | •          |  |
| Provide structured parking where feasible to conserve land and minimize surface parking.   | 5P            | •                                  | •      | •       | •         | •          |  |
| Reduce driveway cuts along Park Road and Woodlawn Road (Route 4), especially at the  | 5Q            |                                    |        |         |           |            |  |
| Park Road shopping center to increase ease of pedestrian movement.<br>Introduce pedestrian signals and/or pedestrian refuge islands along Park and Woodlawn<br>Roads near the Park Road Shopping Center and Park Towne Village for better neighbor-<br>hood and pedestrian connectivity. | 5Q<br>5R      | •                                  | •      | •       | •         | •          |  |
| Improve Montford Drive streetscape experience by adding wider sidewalks with planting strips and defining onstreet parking (parallel, head-in angled, or reverse-in angled parking).   | 58            | •                                  | •      | •       | •         | •          |  |
| Provide better interconnectivity, pedestrian and/or vehicular, between Park Towne Village and Montford Drive experience, as well as between Montford Drive and Abbey Place.  | 5T            | •                                  | •      | •       | •         |            |  |
| Create a connection, vehicular and pedestrian, from Park Road to Selwyn Avenue across<br>Little Sugar Creek, where feasible.   | 5U            | •                                  | •      | •       | •         |            |  |
| Create a connection, vehicular and pedestrian, from Abbey Place to Wakefield Drive across Little Sugar Creek, if feasible.   | 5V            | •                                  | •      | •       | •         |            |  |
| Extend Hedgemore Drive to Seneca Place for improved connectivity.  | 5W            | •                                  | •      | •       | •         |            |  |
| Encourage shared parking among different uses where feasible to minimize the amount<br>of parking spaces needed and create safe pedestrian connections between shared parking<br>lots.   | 5X            | •                                  | •      | •       | •         | •          |  |
| Encourage on-street parking, where feasible, along Woodlawn Road between Park Road<br>and Brandywine Road to calm traffic.   | 5Y            | •                                  | •      | •       | •         | •          |  |
| Create a connection, vehicular and pedestrian, from Park Road to Selwyn Avenue across<br>Little Sugar Creek, where feasible.   | 5Z            | •                                  | •      | •       | •         | •          |  |
| Create a connection, vehicular and pedestrian, from Abbey Place to Wakefield Drive<br>across Little Sugar Creek, if feasible   | 5AA           | •                                  | •      | •       | •         | •          |  |
| <sup>1</sup> Adopted by City Council, the General Development Policies (GDP) provide guidance for the location, intensity and  | form of       | future d                           | evelop | ment ar | nd rede   | vel        |  |

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**5Q** *Reduce driveway cuts along Park Road and Woodlawn Road (Route 4), especially at the Park Road shopping center to increase ease of pedestrian movement.* 



**5S** *Improve Montford Drive streetscape experience by adding wider sidewalks with planting strips and defining onstreet parking (parallel, head-in angled, or reverse-in angled parking).* 

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#### NON-RESIDENTIAL Design Policies <sup>1</sup> D-6 Freestanding Single Tenant Buildings

| Freestanding single tenant<br>buildings (out parcels)<br>can be classified as either<br>independent or interconnected.<br>Independent buildings function<br>separate of the surrounding<br>complex while interconnected<br>buildings share parking and site<br>amenities with other buildings<br>in the same complex whether<br>independent or interconnected.<br>The design of freestanding<br>single tenant buildings should<br>be sensitive to the surrounding<br>neighborhood, both built and<br>natural environments. | Policy Number | Retail-Oriented Mixed/Multi Use | Retail | Office | Mixed Use | Industrial |  |
|--|---------------|---------------------------------|--------|--------|-----------|------------|--|
| Design buildings to relate to the scale,<br>height and configuration of the center.  | 6A            | •                               | •      | •      | •         | •          |  |
| If drive-thru(s) are included, they must not compromise pedestrian circulation.  | 6B            | •                               | •      | •      | •         | •          |  |
| Design to facilitate walking to the free-<br>standing building from other buildings<br>within the center. Provide safe pedestrian<br>pathways and crossings without creating<br>conflicts with automobiles.  | 6C            | •                               | •      | •      | •         | •          |  |
| Design the site so that dumpsters, service<br>areas or auxiliary storage do not inter-<br>fere with, and are not visible from the<br>pedestrian circulation area and do not<br>negatively impact surrounding residen-<br>tial areas.   | 6D            | •                               | •      | •      | •         | •          |  |
| <i>The site layout should be clustered in a village arrangement around shared amenities.</i>   | 6E            | •                               | •      | •      | •         | •          |  |
| Design buildings to address the<br>primary street with minimized<br>setback wherever possible.   | 6F            | •                               | •      | •      | •         | •          |  |
| Encourage 'green' site design and<br>building practices, especially to<br>reduce storm water runoff and<br>provide other environmental<br>benefits.  | 6G            | •                               | •      | •      | •         | •          |  |
| Encourage adaptive re-use on<br>Montford Drive.  | <b>6</b> H    | •                               | •      | •      | •         | •          |  |
| <sup>1</sup> Adopted by City Council, the General Development Policies (GDP)   |               |                                 |        |        |           |            |  |

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**6C** Design to facilitate walking to the freestanding building from other buildings within the center. Provide safe pedestrian pathways and crossings without creating conflicts with automobiles.



**6F** *Design buildings to address the primary street with minimized setback wherever possible.* 

#### Graphic 3

### Park Woodlawn Area Plan Community Design

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#### NON-RESIDENTIAL Design Policies <sup>1</sup> D-7 Natural Environment

| Site development should<br>respect the natural<br>environment.  | Policy Number | Retail-Oriented<br>Mixed/Multi Use | Retail | Office | Mixed Use | Industrial |  |
|---|---------------|------------------------------------|--------|--------|-----------|------------|--|
| Preserve steep slopes along stream beds<br>or adjacent to significant natural land-<br>scape features.  | 7A            | •                                  | •      | •      | •         | •          |  |
| Provide a meaningful amount of usable<br>and accessible common open space and<br>integrate the tree canopy into it.   | 7B            | •                                  | •      | •      | •         | •          |  |
| <i>Consider using pervious pavement for overflow parking.</i>   | 7C            | •                                  | •      | •      | •         | •          |  |
| Avoid piping creeks and minimize chan-<br>nelization. Use a bridge, rather than a<br>culvert at existing creeks when possible.  | 7D            | •                                  | •      | •      | •         | •          |  |
| Retain existing landscaping when pos-<br>sible. Mass clearing is not preferable and<br>existing tree canopy should be preserved<br>where practical.                     | 7E            | •                                  | •      | •      | •         | •          |  |
| Provide and encourage accessibil-<br>ity to Little Sugar Creek green-<br>way and other natural amenities<br>through better connected streets,<br>sidewalks, and trails. | 7F            | •                                  | •      | •      | •         | •          |  |
| Design open space to create a net-<br>work of green spaces within new<br>development and redevelopment.   | 7G            | •                                  | •      | •      | •         | •          |  |
| Use low maintenance native veg-<br>etation as much as possible.   | 7H            | •                                  | •      | •      | •         | •          |  |
| Design new development and re-<br>development to minimize adverse<br>impacts to the existing tree canopy.   | 7I            | •                                  | •      | •      | •         | •          |  |
| Encourage 'green' site design and<br>building practices to reduce storm<br>water runoff and minimize adverse<br>environmental impacts.                                  | 7 <b>J</b>    | •                                  | •      | •      | •         | •          |  |
| Encourage the reduction of heat<br>island effect of large unshaded<br>commercial parking areas by<br>introducing canopy trees and<br>landscape areas.                   | 7K            | •                                  | •      | •      | •         | •          |  |
| <sup>1</sup> Adopted by City Council, the General Development Policies (GDP) pro-<br>vide guidance for the location intensity and form of future development            |               |                                    |        |        |           |            |  |

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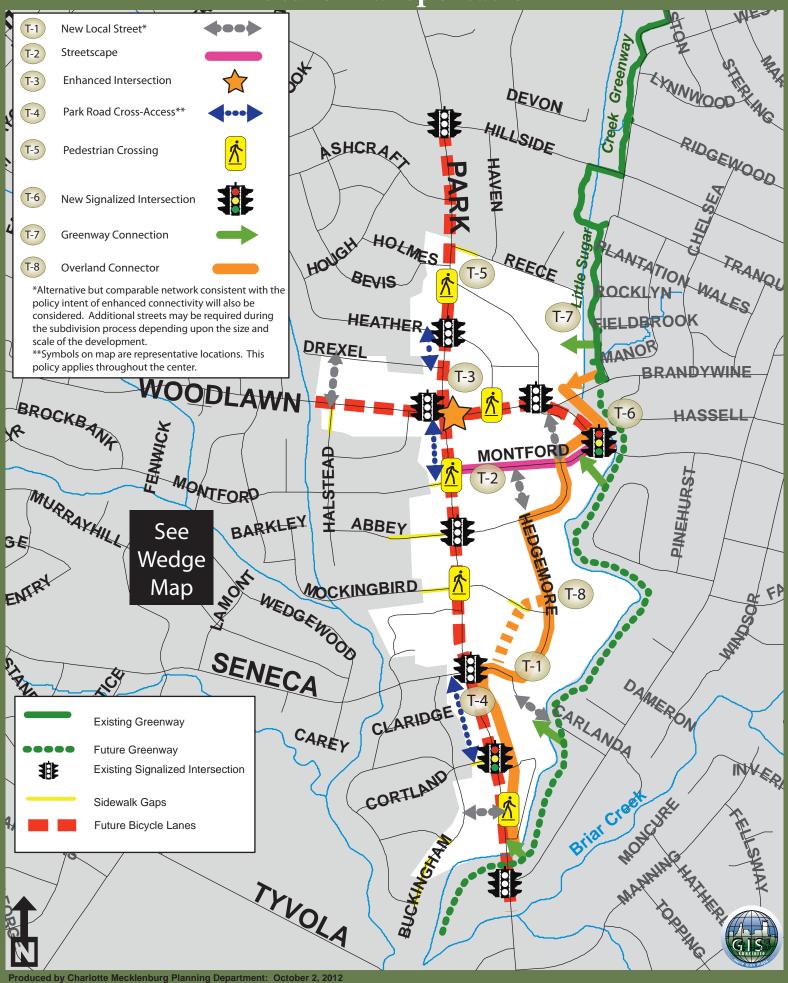


**7G** Design open space to create a network of green spaces within new development and redevelopment.

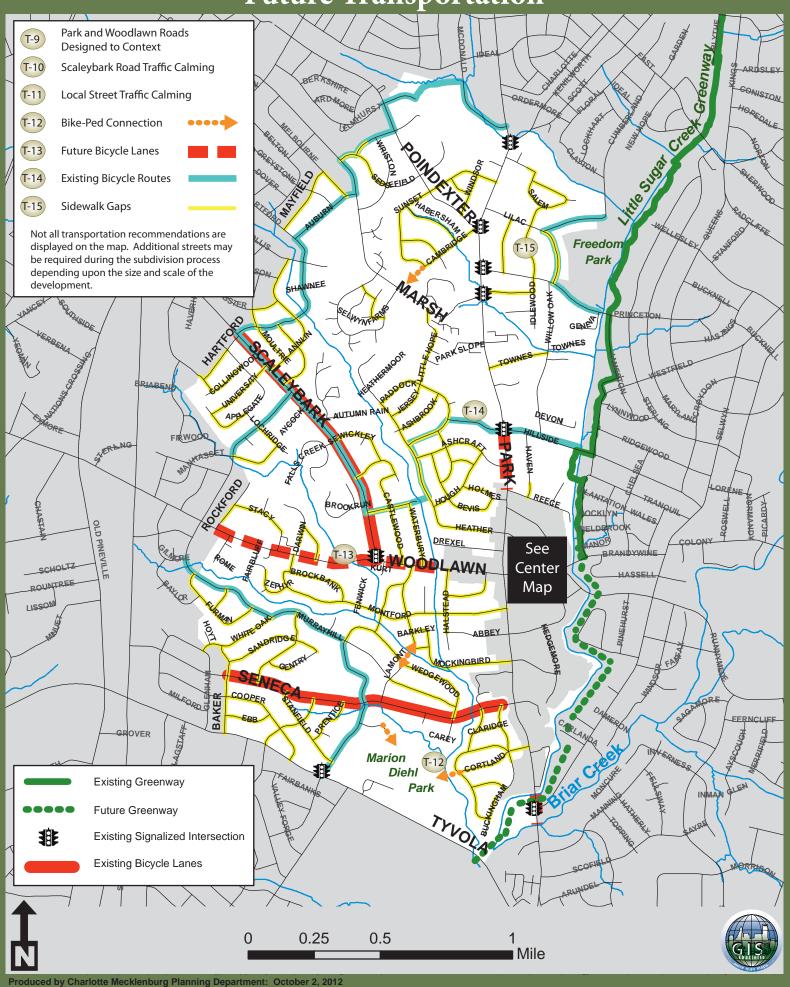


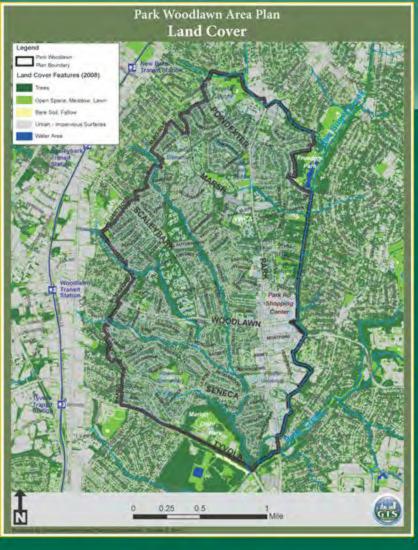
**7K** Encourage the reduction of heat island effect of large unshaded commercial parking areas by introducing canopy trees and landscape areas.

# Park Woodlawn Area Plan Future Transportation



# Park Woodlawn Area Plan Future Transportation







# Natural Environment Policies

E-1: Encourage Actions (measures) that will ensure long term sustainability of the tree canopy.

E-2: Establish tree canopy goals for the Park Woodlawn area, following the City's 50% Tree Canopy Goal in 2050. Wedge at 50% Mixed Use Center at 20%

E-3: Support environmental education as a means of reducing the amount of pollutants entering area streams and creeks.

E-4: Integrate innovative and eco-friendly storm water management practices into the design of new development when feasible.