



Agenda
Citizen Advisory Group Meeting 2
Thursday, February 10, 2011, 6 pm
Pleasant Hill Baptist Church, 517 Baldwin Avenue

1. Introductions and Background
 2. Vision Statement
 3. Vision Exercise Results
 4. Group Exercise
 5. Land Use Introduction
 6. Wrap-up and Next Steps
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REVISED Tentative CAG Meeting Schedule (3 week increments)

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|---------------|----------------------------------|
| ✓ Thu, Jan 20 | Vision |
| ✓ Thu, Feb 10 | Vision & Land Use |
| ○ Thu, Mar 3 | ECONOMICS/MARKET STUDY |
| ○ Thu, Mar 24 | Transportation |
| ○ Thu, Apr 14 | Land Use |
| ○ Thu, May 5 | Parks, Open Space, Environment |
| ○ tba | Community Design, Infrastructure |
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MIDTOWN MOREHEAD CHERRY AREA PLAN:
Vision Notes, January 20, 2011 Citizen Advisory Group Meeting

United	Ped needs Safety, Activity, Lighting, Good sidewalk, wayfinding	PEDESTRIAN ORIENTED
	Focus pedestrian walkability: Kings, Greenwood, Morehead... Throughout Maintain pedestrian friendly focus Pedestrian friendly Factors that make a place pedestrian friendly: Activity level, Safe passage, inviting nature, signage/wayfinding, lighting, good sidewalks, planting strips	
	Multi-modal	MULTI-MODAL
	We link other areas of Charlotte to the Center City: Issues of cut through traffic and major arteries	LINK FROM CENTER CITY TO OTHER AREAS
	Potential for new construction Seamless transition Relationship between land uses considered	DEVELOPMENT POTENTIAL SEAMLESS TRANSITION
	Variety of architecture is maintained	ARCHITECTURAL VARIETY
	Farmers Market unites all three because it is consistent, it communicates, its diverse, you learn what to expect	FARMERS MARKET UNITES
	Government work on Communication, Consistency, Reliability, Trust (what we want) Because of communication, the new Little Sugar Creek Greenway does NOT unite	GOVERNMENT COMMUNICATION AND TRUST
	Maintain appreciation of nature. Adds nature where it does not exist Green: infusion of natural foliage	NATURE
	Diversity, History, Preservation, Love of Urban life, amenities	DIVERSITY, URBAN AMENITIES
	Resource Rich	
Midtown	Destination	DESTINATION
	Make positive change in character moving forward	PRESERVE AND IMPROVE CHARACTER
	Pedestrian connection to greenway needed integrated (greenway & other side)	BETTER GREENWAY CONNECTIONS
	Kenilworth is a divider for people & landscape	
Morehead	Opportunity for PED scape Pedestrian crossings along Morehead	PEDSCAPE OPPORTUNITY
	Preserve historic appearance	PRESERVE HISTORIC APPEARANCE
	Preserve trees and canopy Trees Tree Canopy	TREE CANOPY
Cherry	Cherry seeks to be a safe, close knit historical community Cherry is a historical community with broad range of diversity and culture Cherry: Historical character, Amenities are accessible (park, school, churches), Residential character mixed-income housing	SAFE, CLOSE KNIT COMMUNITY HISTORIC CHARACTER
	Preserving historic nature History of the neighborhood (maintain, educate, don't change) The name of the school shouldn't change (Morgan School) We need our history back	
	Resources, business, events that encourage a mixing and elbow rubbing of all types of people in an informal casual setting	DIVERSITY OF CULTURE
	Community feeling	
	Preserving residential Cherry	PRESERVE RESIDENTIAL CHARACTER
	Walking communities Maintain pedestrian friendliness, enhance Walkability of the neighborhood, Diversity of the neighborhood, Family setting, Safe & affordable housing	PEDESTRIAN FRIENDLY AFFORDABLE HOUSING
	Greenway issues: Parking? Pedestrian flow? Impact on neighborhoods	
	Trees, Limited traffic, Means quiet neighborhood	TREES, LIMITED TRAFFIC
	Farmers Market: Unites diversity, Provides activity interchange, historic since 1940's, Needs improvements & permanence	

Blue: Notes from Midtown Morehead group

Red: Notes from Cherry group

Midtown Morehead Cherry Area Plan

Draft Vision Statement
as of February 2, 2011

The Midtown Morehead Cherry Area is a thriving and diverse community of residents, businesses, and institutions located just south of Uptown Charlotte. The area is united by the new Little Sugar Creek Greenway, which provides a common amenity and focal point for continued evolution as walkable mixed use communities surrounding and interacting with Uptown. The area is composed of three neighborhoods, each with distinct character and aspirations.

- **Midtown** has emerged as an urbanized district drawing energy from Uptown, Elizabeth Avenue, and nearby hospital and community college campuses. It seeks to evolve as a pedestrian-oriented destination where people live, work, play, and shop, serving as a community gathering place for Cherry, Dilworth, and Elizabeth neighborhoods and the larger city, tying together the greenway, farmers market and natural features, while preserving a respectful transition to the Cherry neighborhood.
- **Morehead** is an office and business extension of the Dilworth community. It has distinctive wide setbacks and dense mature tree canopy along East Morehead Street. It seeks to become more pedestrian friendly and evolve into a mixed use district, while still preserving its character and sensitivity to the scale of the Dilworth neighborhood.
- **Cherry** began in the late 19th Century on the outskirts of Charlotte, and became one of the City's earliest African American neighborhoods. As it increases in cultural diversity, it seeks to preserve its history and form, to stabilize its existing single-family housing stock, and to provide continuing affordable housing opportunities. It also seeks to retain its close-knit community spirit, to enhance its pedestrian network and tree lined streets, and to protect its fragile edge from intrusion of higher density uses incompatible with its residential character.

MIDTOWN MOREHEAD CHERRY AREA PLAN

Draft Opportunities Constraints

February 10, 2011

Midt Moreh Cherry

OPPORTUNITIES

x	x	x	Proximity to Center City
x	x	x	Interstate Highway Access
x	x	x	Transit Access Opportunities
x	x	x	Existing Office and Retail Uses
		x	Established Single Family: reinvestment
x	x	x	Diverse existing multi-family opportunities
x	x	x	Good street grid system
x	x	x	Greenway and other park facilities
x	x	x	Churches, school, and institutional facilities (incl Hospital & CPCC)
x	x	x	Farmers Market
	x	x	Tree Canopy

CONSTRAINTS

x	x	x	Traffic congestion & turn restrictions
x			Blank walls and lack of storefronts on key streets
x	x		Difficult pedestrian crossings
	x	x	Lack of pedestrian amenities and appearance at some locations
	x		Street network discontinuity in key locations
	x	x	Encroachment of large uses on neighborhoods
		x	Age and condition of some properties in area