



Kick-off Meeting
November 30, 2010
6:00 p.m.

Meeting Agenda

- 1. Plan Purpose and Process**
- 2. Tour of the Area**
- 3. Existing Conditions**
- 4. Critical Points**
- 5. Visioning and Participation**
- 6. Next Steps**





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Purpose and Process



Midtown

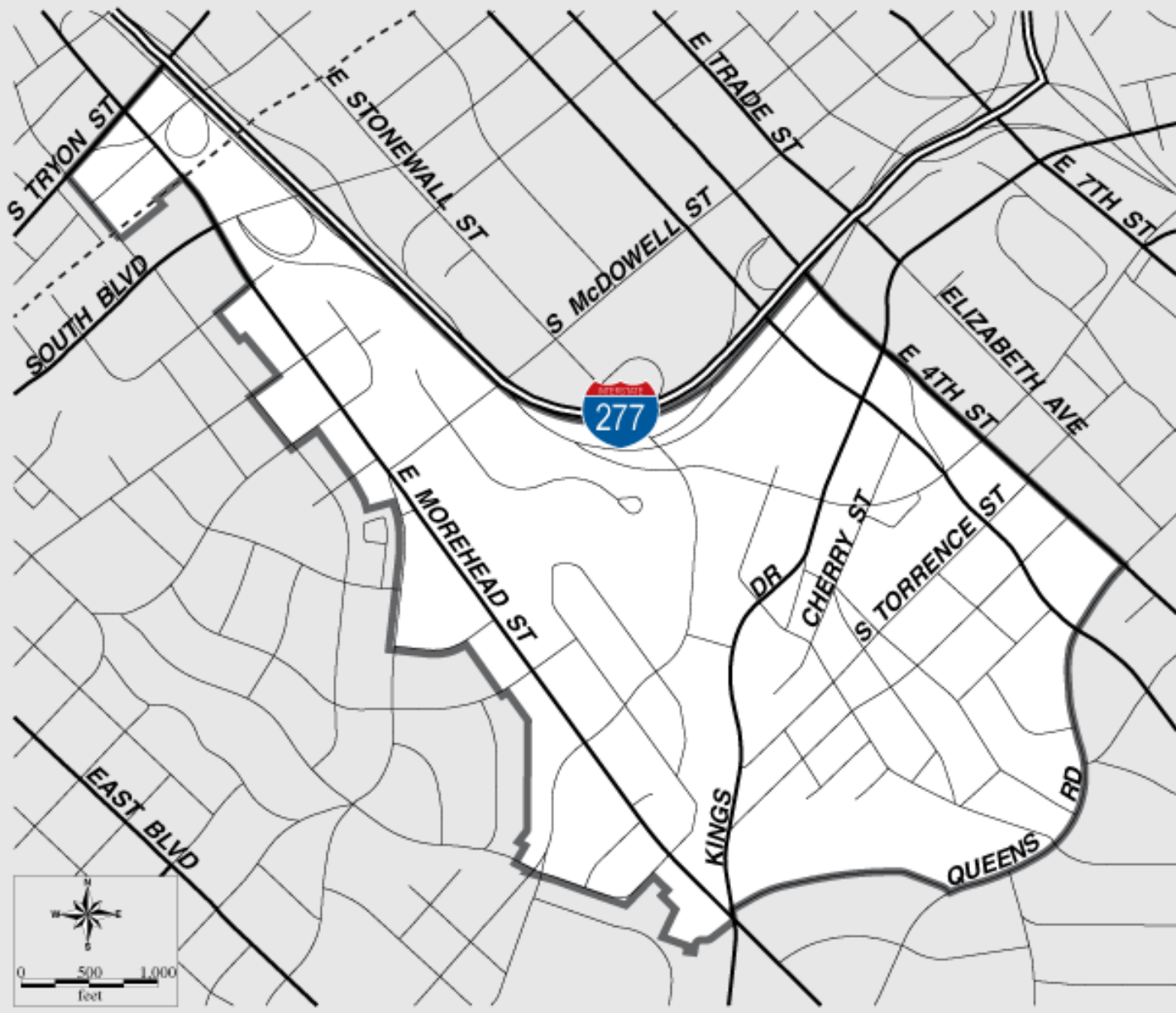


Morehead



Cherry
area plan

Midtown Morehead Cherry Area Plan



- **Charlotte-Mecklenburg Planning Department**
- **Mecklenburg County Park and Recreation**
- **Neighborhood & Business Services**
- **Charlotte Housing Authority**
- **Charlotte Department of Transportation (CDOT)**
- **Charlotte Area Transit System (CATS)**
- **Charlotte Fire Department**
- **Charlotte-Mecklenburg Police Department**

What is an Area Plan?

- Community's Shared Vision for the Future
- Policy guide that provides a framework for future growth and development
- Has a specific geographic focus and provides detailed Land Use, Community Design, Transportation, and other recommendations
- Identifies public and private investments and strategies that should be pursued in order to realize the plan vision
- Updates the broader, more general district plans as well as older area plans
- Addresses how the community should be maintained and/or changed in the future



What Can You Expect From an Area Plan?

Clarify the Vision for the Area

Identify and provide policies to address development opportunities and issues

But not . . .

Create regulations or laws

Identify public and private investments needed to achieve vision

But not . . .

Provide funding and implementation means overnight

Possibly recommend zoning changes in appropriate locations

But not . . .

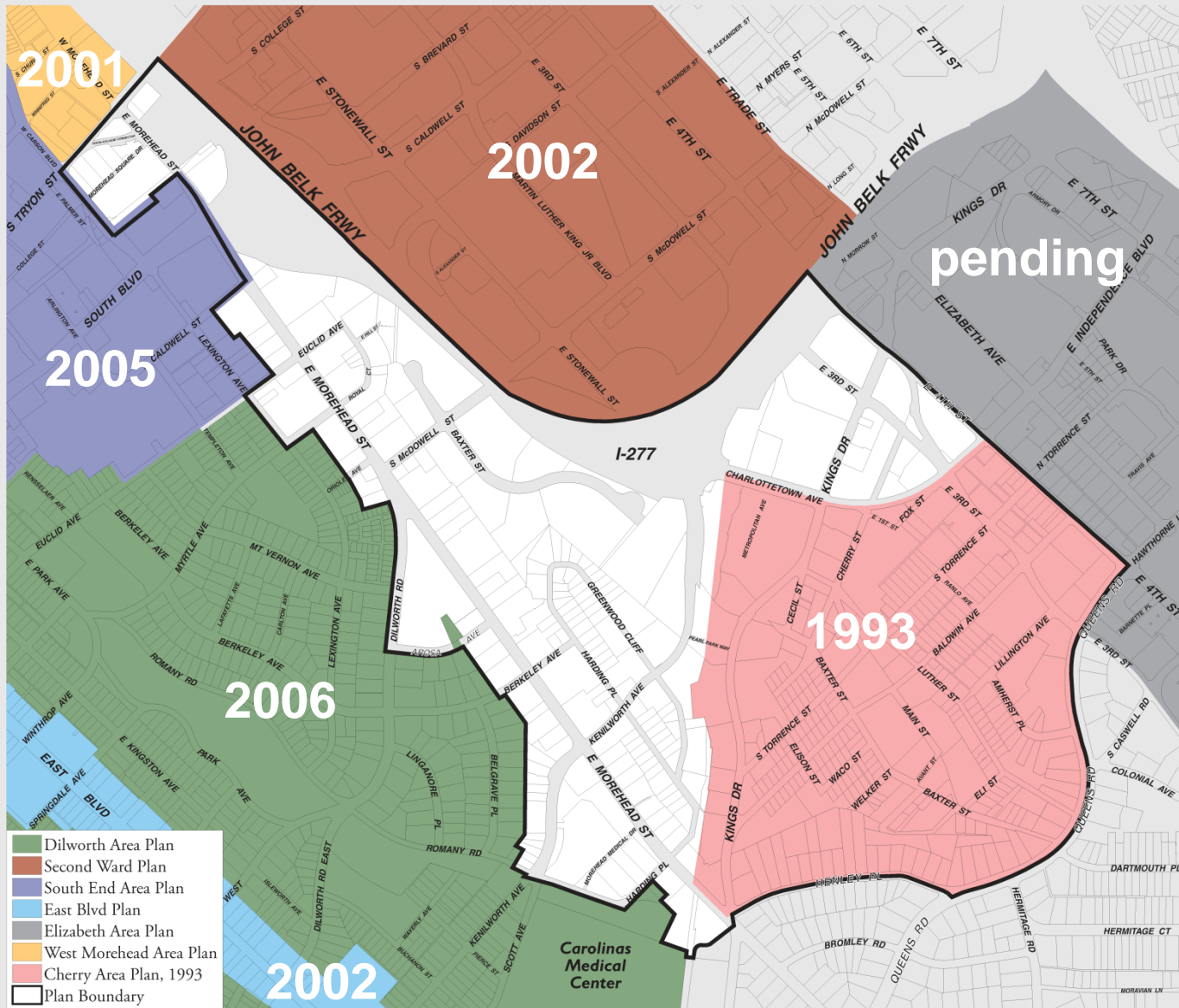
Rezone property

Guide more appropriate development

But not . . .

Halt development

Midtown Morehead Cherry Area Plan





Why Do a Plan for This Area?

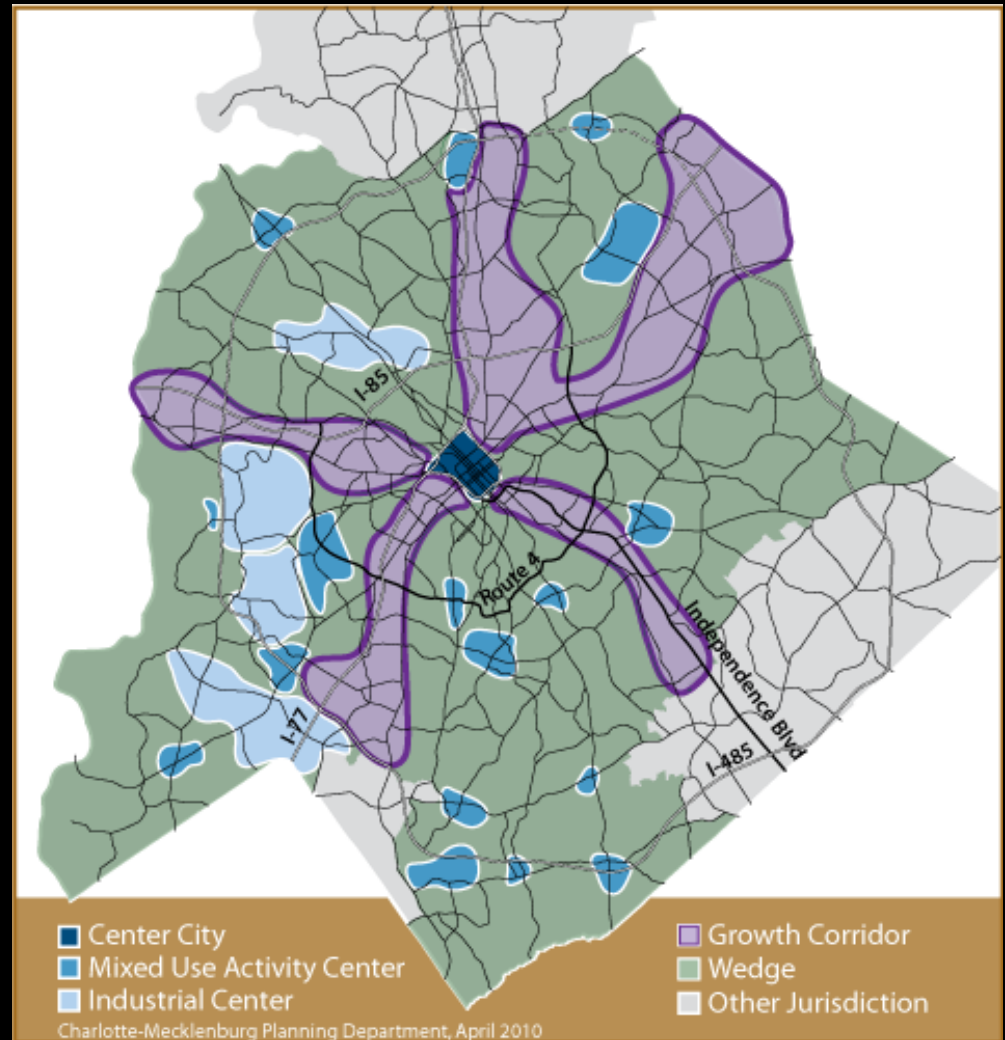
- To update existing plans to provide more specific guidance for growth and redevelopment
 - Cherry Small Area Plan (1993)*
 - Central District Plan (1993)*
- To better integrate community design, transportation, and land use planning
- To take better advantage of the greenway and uptown connections
- To recognize, or to adjust, the type of development undertaken recently through individual approvals
- To coordinate with critical transportation needs and projects



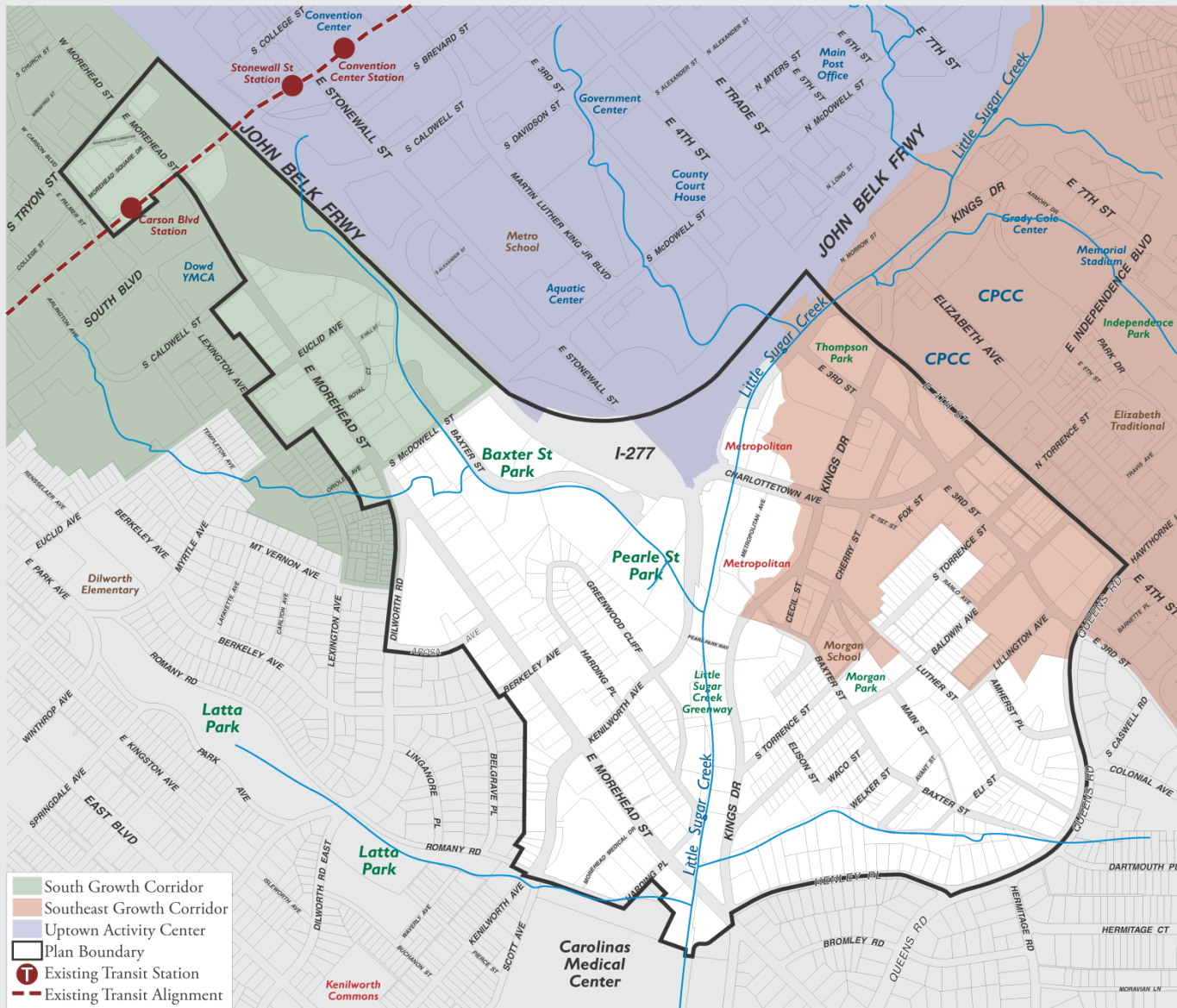
Activity Centers are generally appropriate for new growth, with generally increased intensity of development.

Growth Corridors are priority locations for new growth, but may include specific neighborhoods for preservation.

Wedges are predominantly low density residential with limited higher density housing and neighborhood serving commercial uses.



Midtown Morehead Cherry Area Plan





Plan Development Process





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Tour of the Area



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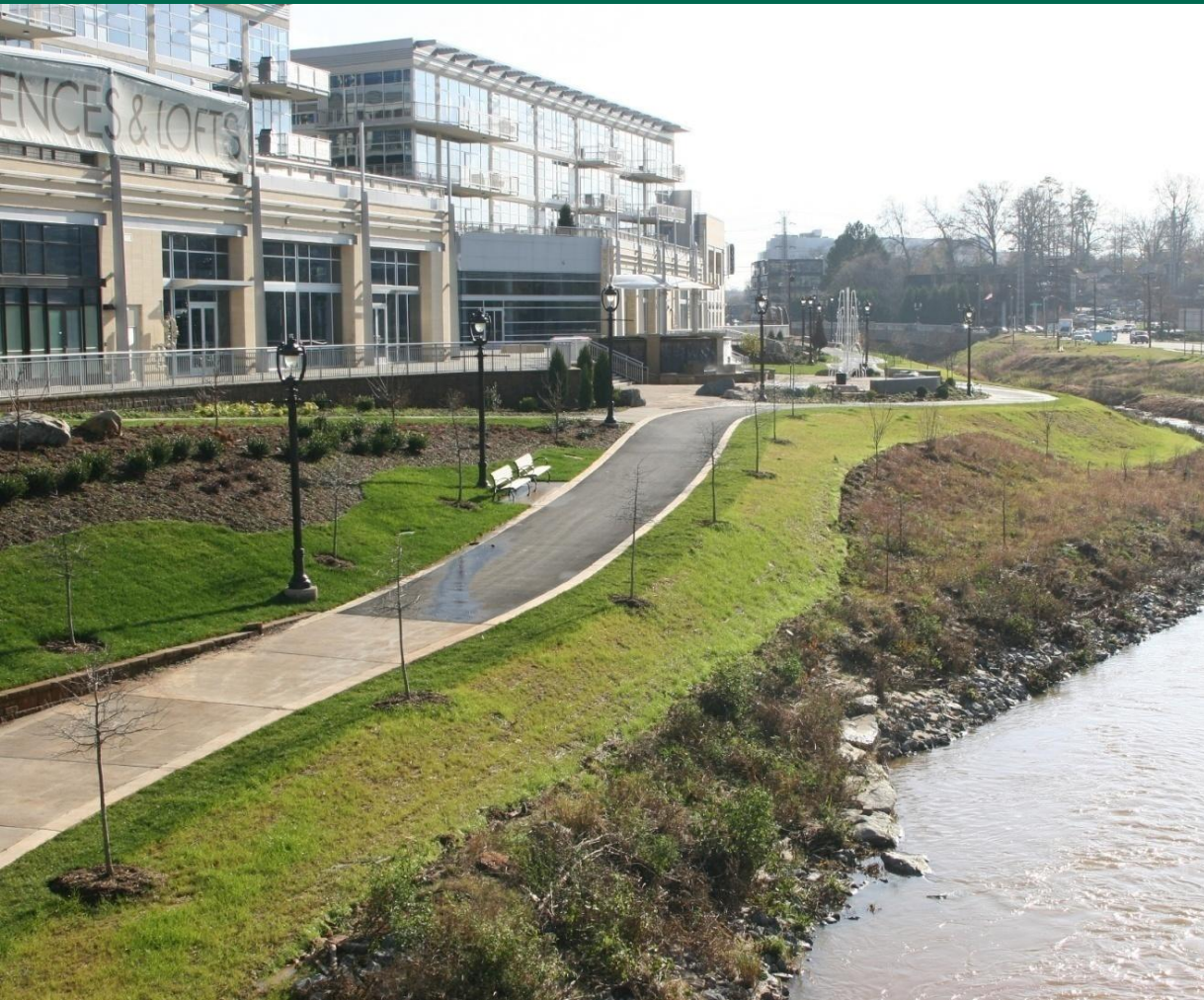


Morehead



Cherry
area plan

Little Sugar Creek Greenway









Third Street Development





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Farmers Market



Midtown

East Morehead Tree-lined Streetscape



Streetscape improvement opportunity



Streetscape improvement opportunity



Charlottetown Terrace



Royal Court



South Corridor rail segment of plan area



Historic Tour of Cherry



Cherry Commercial Rehabs



Single Family neighborhood



Cherry Multifamily



Greenway as the new central feature



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Morehead

Cherry
area plan



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Existing Conditions



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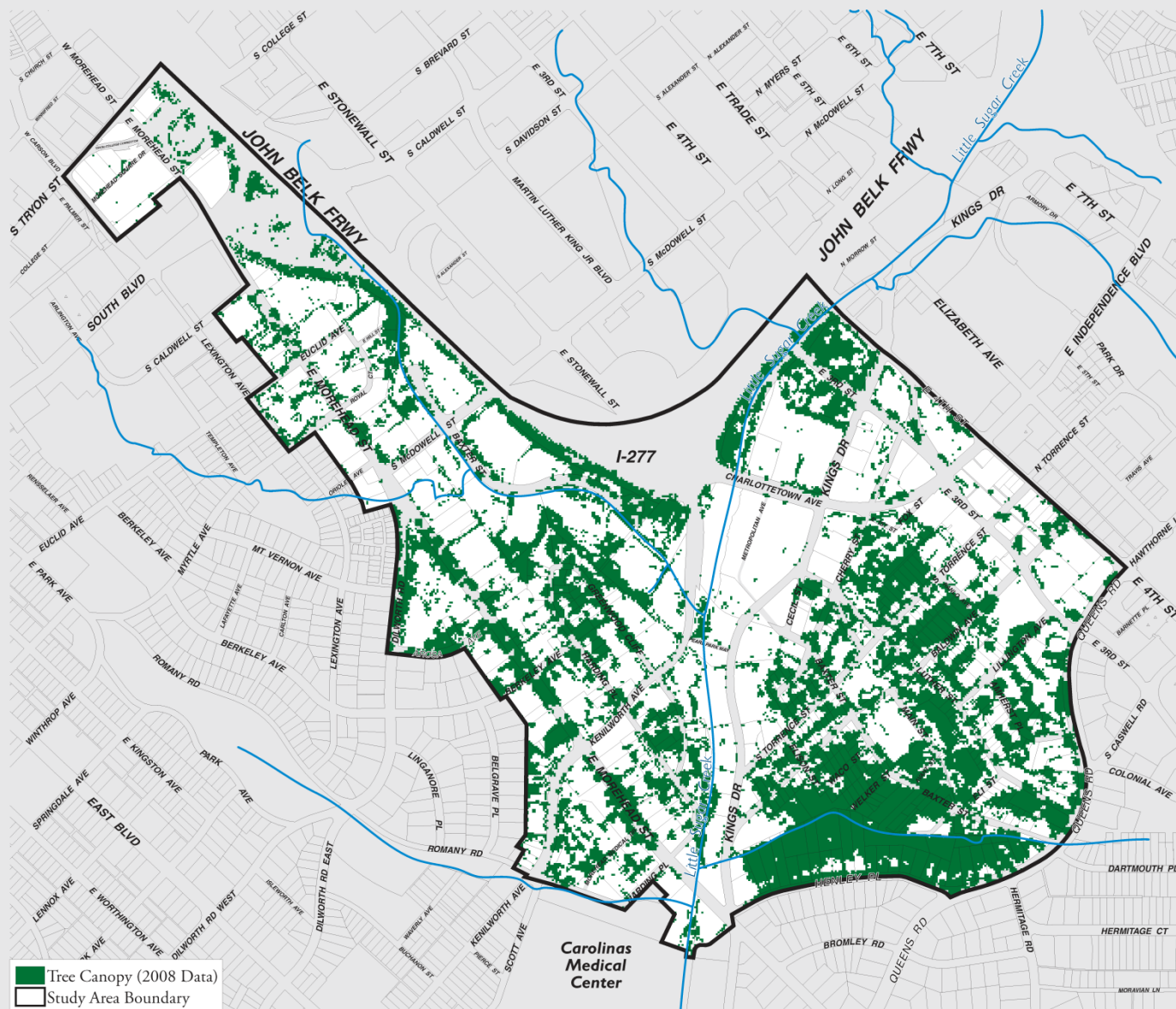


Cherry
area plan

Midtown Morehead Cherry Area Plan



Midtown Morehead Cherry Area Plan



 Tree Canopy (2008 Data)
 Study Area Boundary

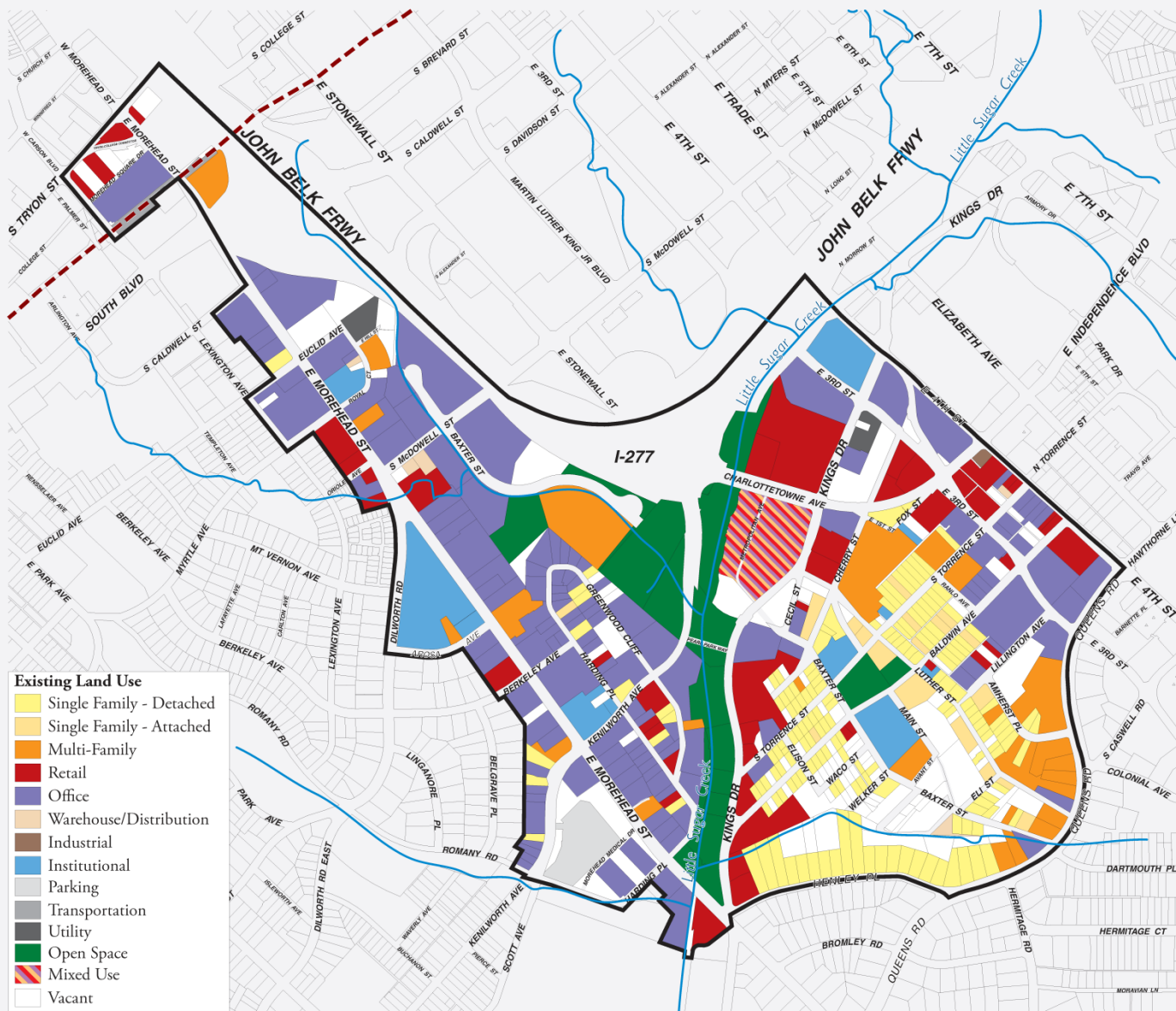


Produced by the Charlotte-Mecklenburg Planning Department, November 2, 2010.



Existing Tree Canopy

Midtown Morehead Cherry Area Plan



Produced by the Charlotte-Mecklenburg Planning Department, November 29, 2010.

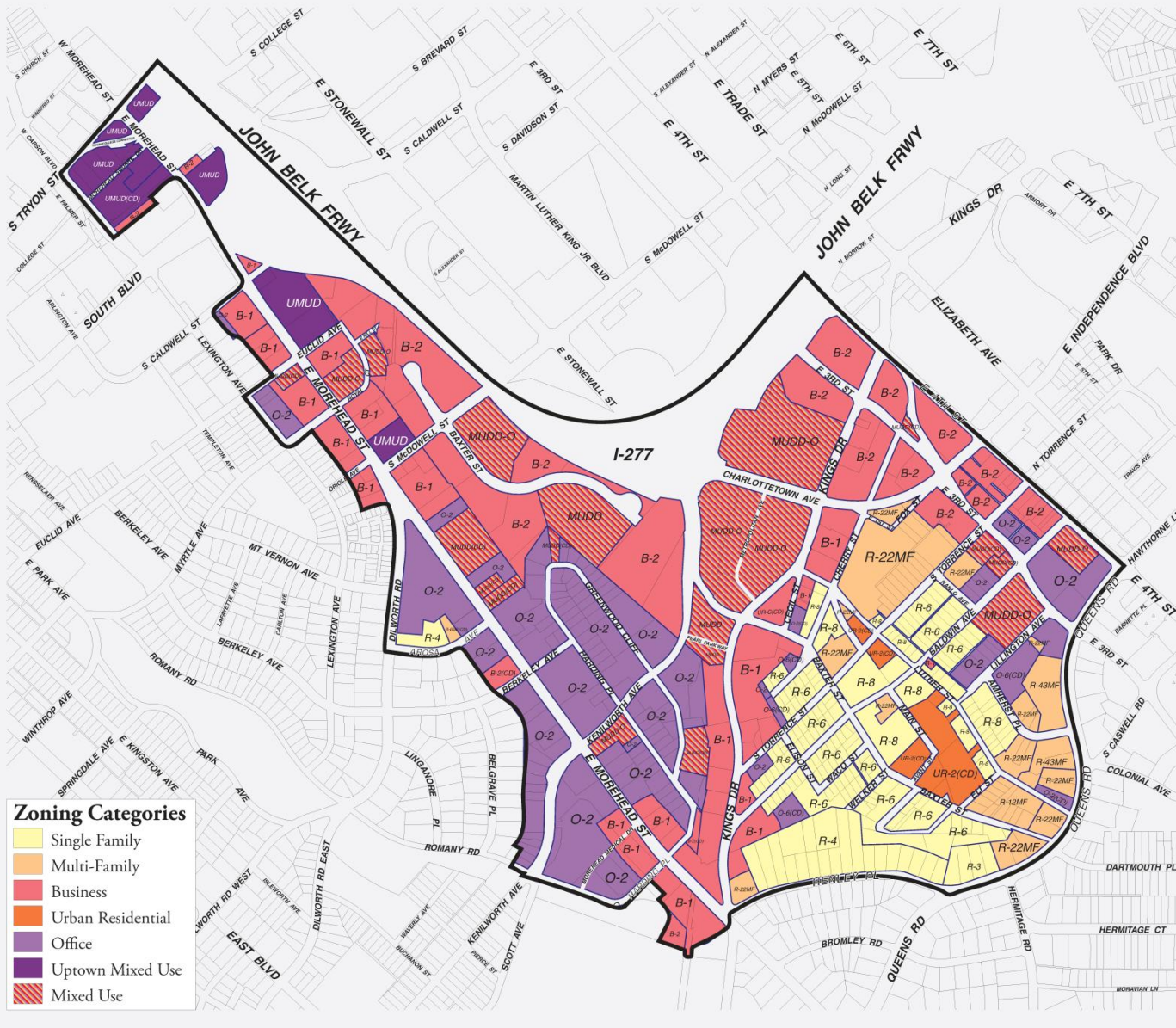
A horizontal number line with tick marks at 0, 500, and 1,000. The word "feet" is written below the line.

Existing Land Use

Midtown Morehead Cherry Area Plan



Midtown Morehead Cherry Area Plan





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Critical Points



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Morehead



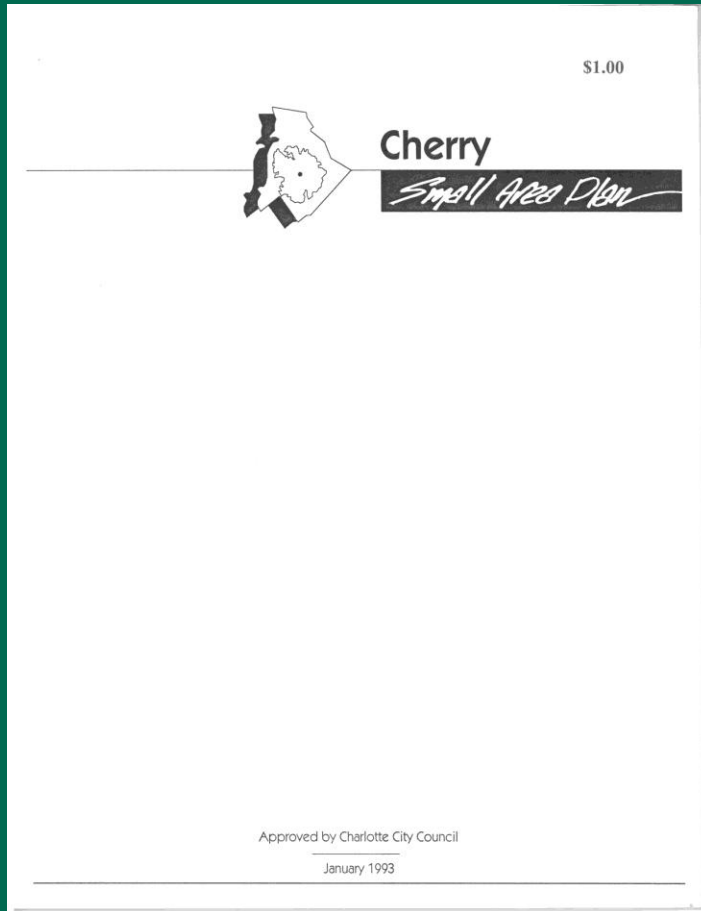
Cherry
area plan



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old Cherry plan, 1993

Cherry
area plan





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Possible Historic District

Cherry
area plan



Dilworth plan, 2006

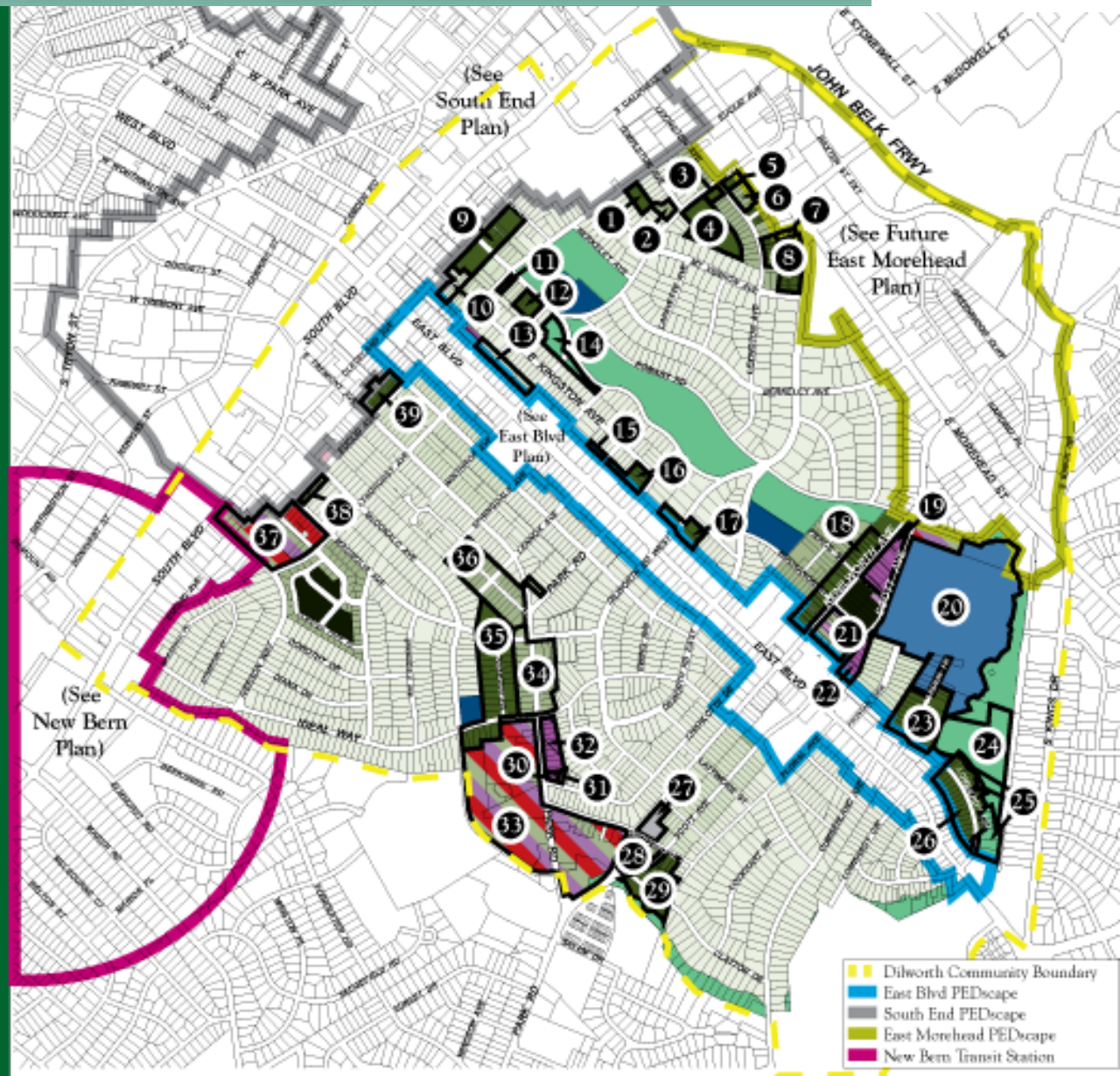


Dilworth

Land Use & Streetscape Plan



Charlotte-Mecklenburg Planning Commission
Adopted by Charlotte City Council June 26, 2006



PED overlay zoning as possible component

Midtown

Morehead



BRYANT PARK
Land Use & Streetscape Plan



WEST MOREHEAD
LAND USE & PEDSCAPE PLAN

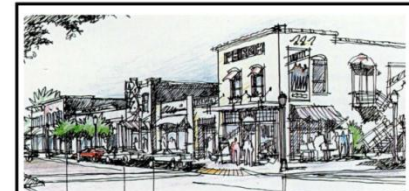
Charlotte-Mecklenburg Planning Commission
Adopted by Charlotte City Council November 8, 2004



West End

Land Use & Pedscape Plan

Charlotte-Mecklenburg Planning Commission
Adopted by Charlotte City Council November 10, 2003



PLAZA-CENTRAL
PEDSCAPE PLAN

Charlotte-Mecklenburg Planning Commission
Adopted by Charlotte City Council November 10, 2003



Sunnyside
Pedscape & Land Use Plan

Charlotte-Mecklenburg Planning Commission
Adopted by Charlotte City Council April 15, 2004

Volume I: Concept Plan
Volume II: Implementation Plan

Distinct residential character • Pedestrian-oriented • Automobile-oriented • Buildings of diverse



East Boulevard
Pedscape Plan

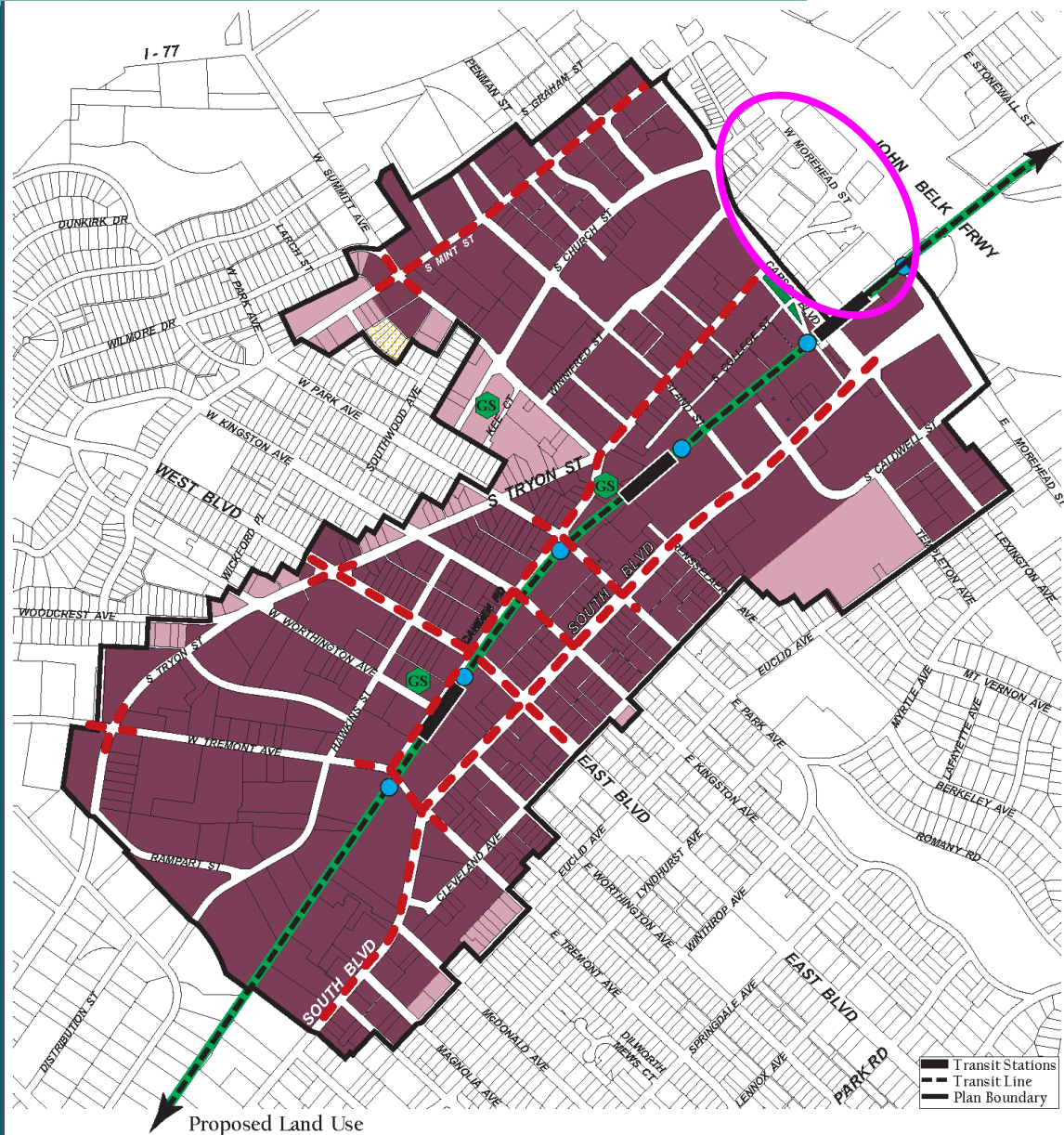
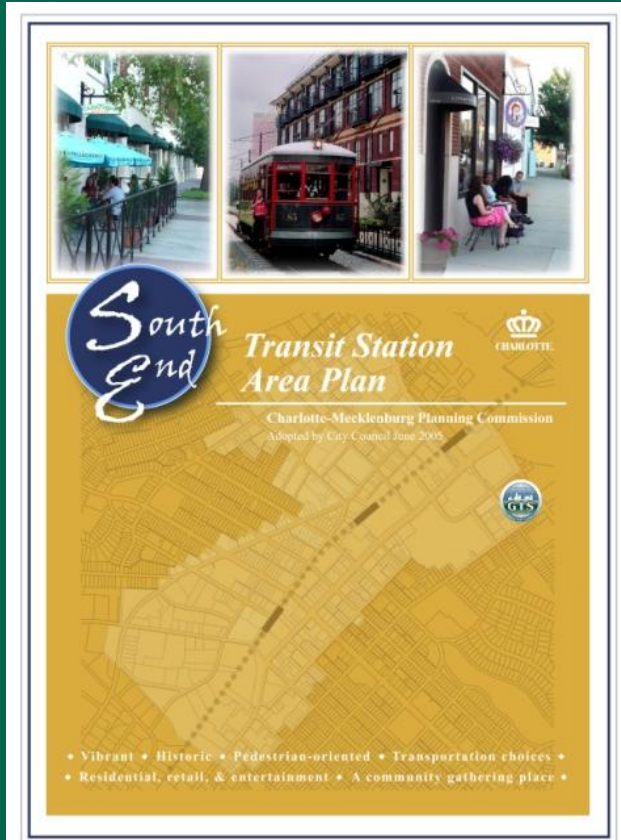
Charlotte-Mecklenburg Planning Commission
Adopted by City Council June 2002

Tree-lined • Pedestrian-oriented • Sidewalk activity • Historic fabric • Transportation choices



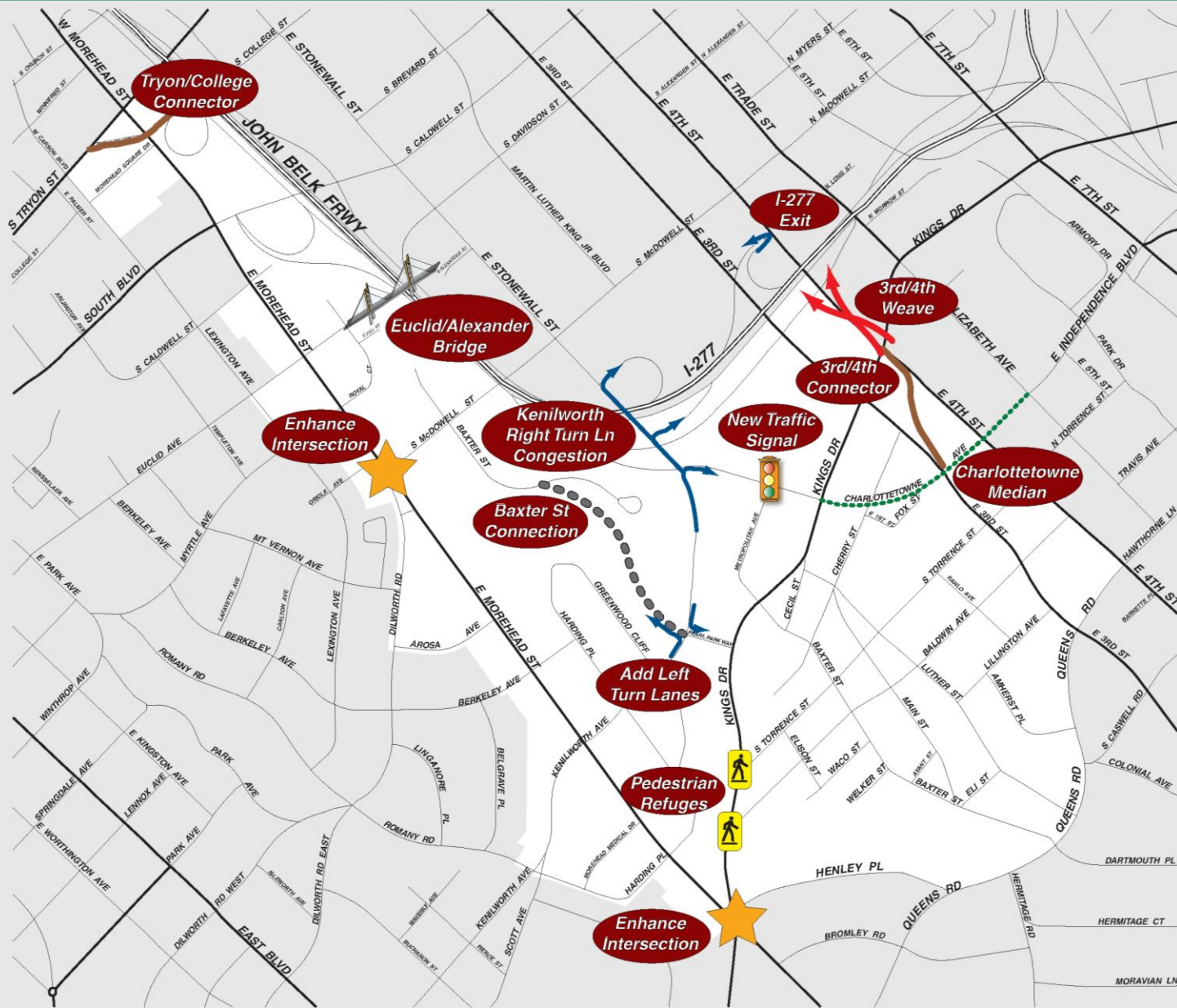
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South End Plan Gap





Transportation Discussion Points



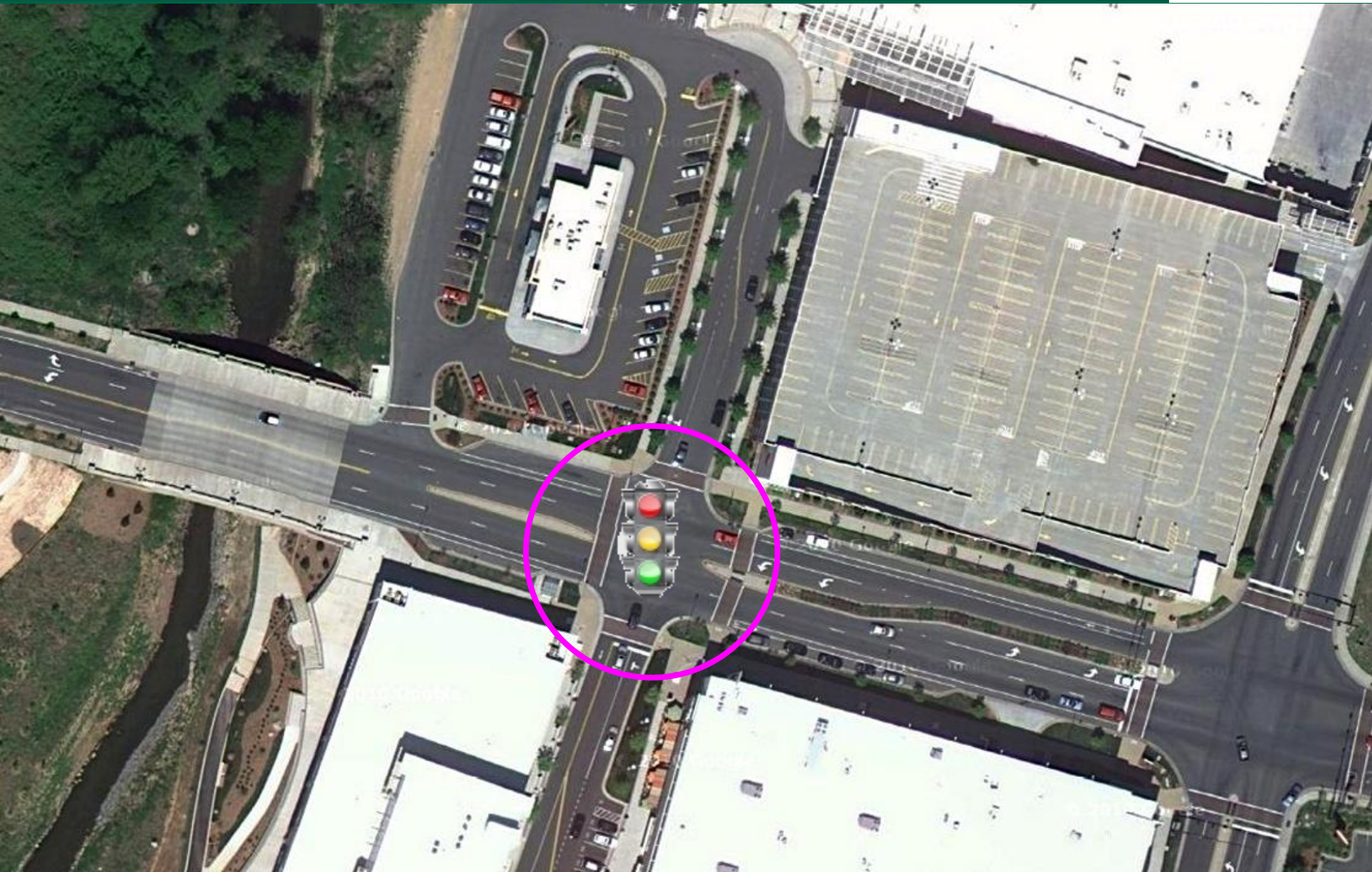
Third-Fourth Street Study



Interpolated AADWTs

Charlottetowne/ Metropolitan traffic signal

Midtown





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Visioning and Participation



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Cherry
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How You Can Participate

- **Survey online or on paper**
- **Citizen Advisory Group**
- **Public meetings**
- **Follow process online at:**
www.charlotteplanning.org

2. Test Questions

1. I am interested in the new Elizabeth Area Plan because (please check all that apply):

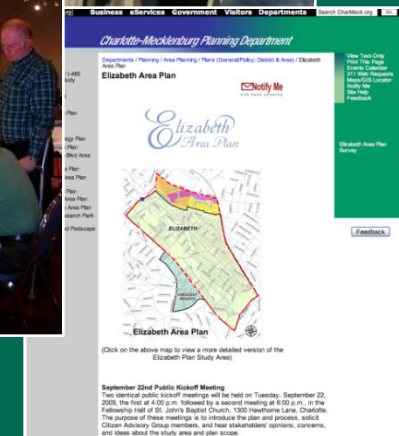
- ☐ I live in Elizabeth.
- ☐ I own property in Elizabeth.
- ☐ I have a friend(s) in the Elizabeth area.
- ☐ I work in the Elizabeth area.

Other _____

2. This question is about what you value most about the Elizabeth area. Please tell us how important each of the following things is to you.

	Very important to me	Somewhat important	I don't have a strong opinion one way or the other	Somewhat unimportant	Not important at all
Walking distance to schools and dining	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike access to trail and recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Highways	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local community values	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Relationship with other Elizabeth residents	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organic and aesthetic neighborhood character	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Schools and colleges	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Historic architecture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks and open space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transit/bike access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Convenient to I-495/Cherokee	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

(Optional) Comments _____



Citizen Advisory Group



- The purpose of the CAG is to help shape the area plan's goals, objectives, and recommendations.
- The CAG will meet 6 to 8 times over the next 5 or 6 months. Each meeting will focus on specific topics and issues.
- Interested volunteers may sign up here or by sending an email to:
KMain@ci.charlotte.nc.us

Public Input - Likes/Dislikes



1. Take your 3 green and 3 red stickers to one of the pairs of large maps.
2. On the map titled “Likes”, place your **green** stickers on places that you like or enjoy, or on places you think are good examples of what makes Midtown Morehead Cherry so special to you.
3. On the map titled “Dislikes”, place your **red** stickers on places that you don’t like at all, or on problem areas, or on things that you wouldn’t want to see any more of in Midtown Morehead Cherry.
4. A staff person will be stationed next to each map to maintain a record of why dots are being placed in various locations. Please feel free to elaborate to the staff person why you are calling out certain places or things with your dots.

- Citizen Advisory Group Meetings
(Winter – Spring 2011)
- Second Public Meeting
(Spring - Summer 2011)
- Final Public Meeting to Present Draft Plan
(Summer - Fall 2011)
- Plan Adoption Process
(Fall - Winter 2011)



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Questions?

(Staff will be available to discuss specific issues with you after the meeting.)



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Thank You!

www.charlotteplanning.org

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