

CATAWBA AREA PLAN

Visual Opinion Survey Results

August 5, 2008

Answer Options	Highly Undesirable	Undesirable	Neutral	Desirable	Highly Desirable	Response Count
Retail						
Slide 1 - Retail Neighborhood Center	15%	14%	21%	35%	15%	227
Slide 2 - Two Story Retail	23%	28%	15%	25%	10%	218
Slide 3 - Stand Alone Retail	16%	15%	29%	29%	11%	228
Slide 4 - Regional Center	31%	26%	20%	15%	9%	215
Slide 5 - Shopping Mall	37%	16%	16%	18%	13%	227
Slide 6 - Retail Center	27%	16%	21%	25%	12%	225
Slide 7 - Two to Three Story Hotel	27%	16%	20%	23%	14%	230
Slide 8 - Multi Story Hotel	36%	22%	13%	18%	12%	225
Slide 9 - Restaurants (Fast Food)	9%	11%	16%	32%	32%	228
Slide 10 - Restaurants	7%	11%	18%	33%	31%	228
Office	Highly Undesirable	Undesirable	Neutral	Desirable	Highly Desirable	Response Count
Slide 11 - Two Story Building	18%	14%	23%	32%	14%	229
Slide 12 - Multi Story Building	38%	21%	14%	14%	13%	224
Slide 13 - Single Story Building	14%	14%	29%	32%	11%	228
Slide 14 - Typical Single Tenant Bldg.	25%	18%	24%	25%	8%	225
Slide 15 - Two Story Multi-Tenant Bldgs.	23%	19%	25%	25%	9%	227
Slide 16 - Multi-Story Building	41%	20%	13%	12%	15%	228
Mixed-Use	Highly Undesirable	Undesirable	Neutral	Desirable	Highly Desirable	Response Count
Slide 17 - Mixed Use	20%	22%	24%	24%	10%	230
Slide 18 - Mixed Use	17%	22%	18%	28%	14%	228
Slide 19 - Mixed Use	33%	26%	17%	14%	11%	227
Slide 20 - Mixed Use	24%	23%	28%	17%	7%	227
Slide 21 - Mixed Use	25%	26%	24%	17%	7%	227
Slide 22 - Mixed Use	21%	28%	21%	22%	7%	229
Industrial	Highly Undesirable	Undesirable	Neutral	Desirable	Highly Desirable	Response Count
Slide 23 - Light Industrial	26%	18%	21%	27%	7%	230
Slide 24 - Light Industrial	29%	21%	20%	22%	7%	229
Slide 25 - Heavy Industrial	57%	21%	10%	6%	5%	232
Slide 26 - Warehouse / Distribution	34%	21%	20%	17%	8%	226
Slide 27 - Heavy Industrial	64%	18%	10%	5%	3%	230

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Slide 28 - Heavy Industrial	69%	17%	7%	4%	4%	228
Institutional	Highly Undesirable	Undesirable	Neutral	Desirable	Highly Desirable	Response Count
Slide 29 - Schools	6%	7%	18%	42%	27%	230
Slide 30 - Religious Institutions (large)	10%	11%	25%	32%	21%	231
Slide 31 - Religious Institutions (small)	5%	8%	23%	40%	24%	230
Slide 32 - Daycare Centers	6%	9%	37%	33%	15%	232
Slide 33 - Post Office	5%	3%	14%	38%	39%	231
Slide 34 - Police Station	3%	2%	8%	31%	56%	232
Slide 35 - Fire Station	4%	2%	11%	37%	45%	228
Slide 36 - Urgen Care Clinic	4%	5%	17%	38%	36%	230
Slide 37 - Hospital	8%	13%	20%	31%	28%	231
Slide 38 - Branch Library	5%	8%	16%	39%	32%	228
Slide 39 - Regional Library	8%	10%	28%	28%	26%	232
Parks / Open Space	Highly Undesirable	Undesirable	Neutral	Desirable	Highly Desirable	Response Count
Slide 40 - Passive Open Space	3%	3%	17%	33%	44%	229
Slide 41 - Active Recreation	5%	9%	26%	35%	25%	231
Slide 42 - Playground	7%	5%	25%	41%	22%	220
Slide 43 - Outdoor Recreation	4%	7%	21%	40%	28%	192
Slide 44 - Conservation	4%	3%	20%	25%	48%	192
Slide 45 - Greenway	6%	5%	19%	29%	41%	191
Residential	Highly Undesirable	Undesirable	Neutral	Desirable	Highly Desirable	Response Count
Slide 46 - Townhomes	25%	33%	22%	15%	5%	147
Slide 47 - Single Family	13%	25%	29%	23%	10%	146
Slide 48 - Single Family rural	6%	13%	19%	37%	24%	145
Slide 49 - Townhomes	42%	31%	16%	9%	2%	147
Slide 50 - Townhomes	40%	24%	16%	14%	5%	147
Slide 51 - Single Family	10%	20%	22%	38%	10%	144
Slide 52 - Multi Family	41%	31%	15%	10%	3%	147
Slide 53 - Single Family TND	27%	25%	25%	18%	4%	147
Slide 54 - Single Family	14%	15%	29%	34%	8%	146

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Answer Options	Highly Undesirable	Undesirable	Neutral	Desirable	Highly Desirable	Response Count
Streets	Highly Undesirable	Undesirable	Neutral	Desirable	Highly Desirable	Response Count
Slide 55 - Current Conditions	5%	18%	30%	35%	13%	142
Slide 56 - Current Conditions	5%	4%	20%	57%	14%	144
Slide 57 - Current Conditions	13%	18%	30%	33%	6%	144
Slide 58 - Bike Lane	11%	10%	23%	36%	19%	151
Slide 59 - Landscaped Median	10%	7%	20%	37%	26%	147
Slide 60 - Street Lights	8%	5%	11%	40%	36%	149
Slide 61 - Sidewalk, Plng Strp, St trees	7%	5%	10%	41%	37%	150
Slide 62 - Enhanced Ped Crossing	13%	5%	15%	40%	27%	150
Slide 63 - Roundabout	20%	11%	30%	30%	9%	152