

Strategies for Inclusive Engagement

Individuals with Limited Mobility

Youth

Busy Families

Communities of Color

Immigrant Community

To start our process, we asked over 250 people to tell us who is not at the table and how do we best engage them. Seven guidelines emerged for our process.

Make information accessible.

Make meetings convenient.

Work as partners.

Provide choices for engagement.

Make it relevant.

Make it useful.

Focus on action & tangible solutions.

Phase 0. Project initiation

Strengthen relationships in the community, build common language

Phase 1. Shared Vision & Values

Work with community to understand where we are, our goals, & priorities as a city

Phase 2. Preferred Growth Scenario

Prioritize strategies with community that recognize, address and balance impacts of growth


Phase 3. Plan Development

Build partnerships, draft recommendations, and identify implementation ideas

Phase 4. Adoption & Implementation


Work with community to advocate plan adoption, keep plan updated, and to hold everyone accountable

Ways to Get Involved




FOCUS GROUPS AND STRATEGIC ADVISOR MEETINGS

Engaging key stakeholders, organizations and constituencies, such as youth, limited-English proficient individuals, single mothers, seniors and other interested parties.



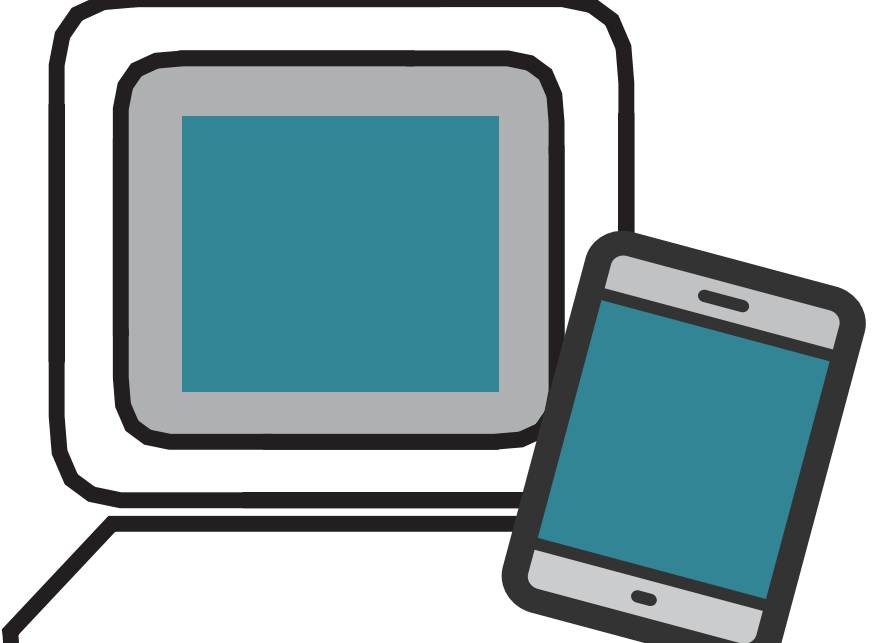
CITY COUNCIL AND PLANNING COMMISSION

City Council and Planning Commission members will be regularly updated and provide input at key milestones.



INTERCEPT EVENTS

Events to "meet people where they are" and engage them in leisurely settings. Pop-up events will be held in popular areas.



WEBSITE, SOCIAL MEDIA, AND ONLINE QUESTIONNAIRES

Website and social media outlets will post regular updates. Workshop activities will be available in survey form for those unable to attend.



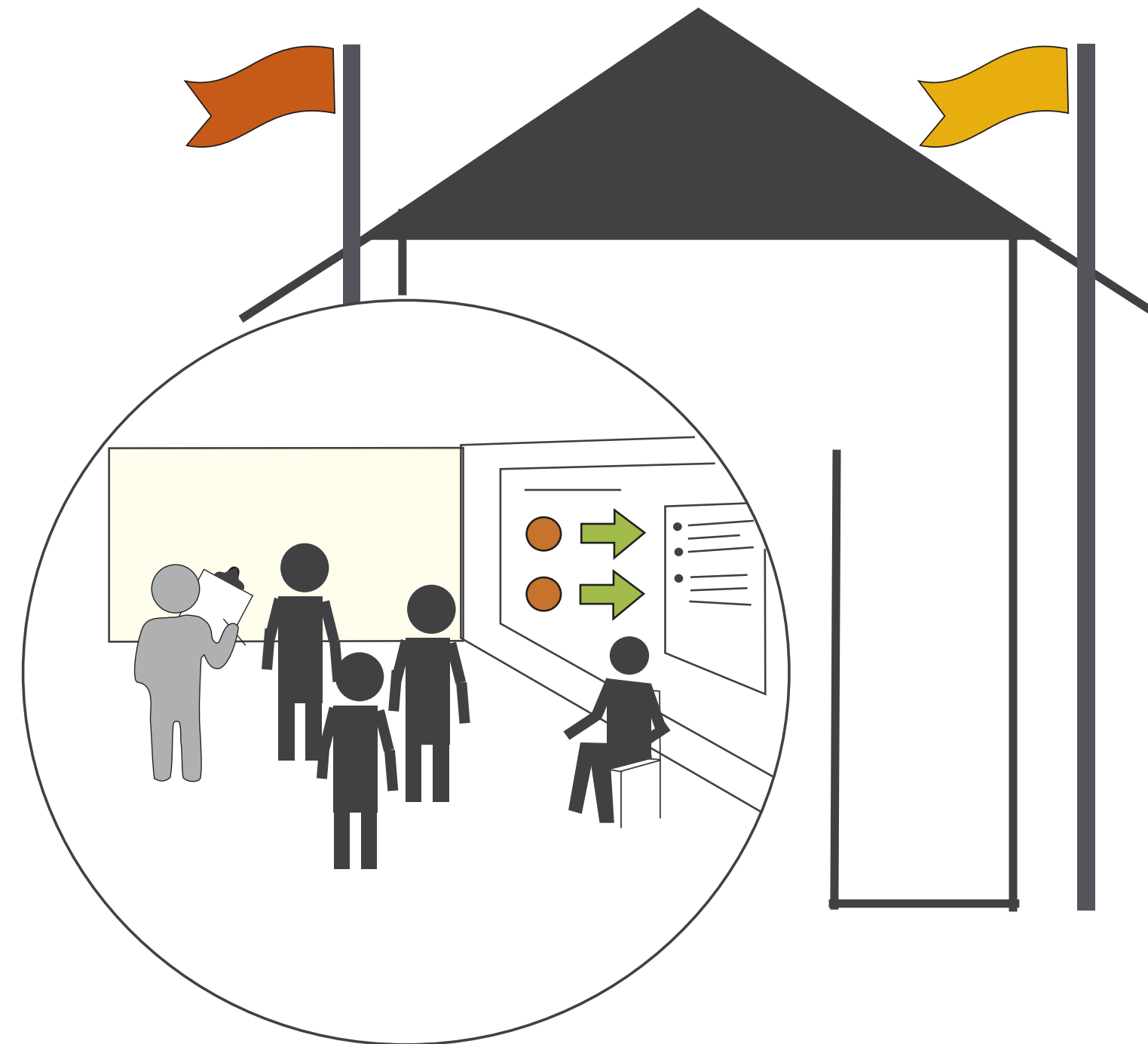
EDUCATIONAL SPEAKER SERIES

Speaker to present topics, such as mobility, connectivity, displacement, affordability, and sustainability.



GROUP OUTREACH AND PARTNERING

Collaborate with community groups and partner organizations to offer plan information at events and meetings and coordinate to begin taking action now.



COMMUNITY WORKSHOPS AND OPEN HOUSES

Community Workshops and Open Houses will be hosted in various locations to gain public input. These events will be open to all and designed to be accessible to all participants.

CHARLOTTE

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KNIGHT FOUNDATION

March, 2019