

# Project Description and Kick-Off

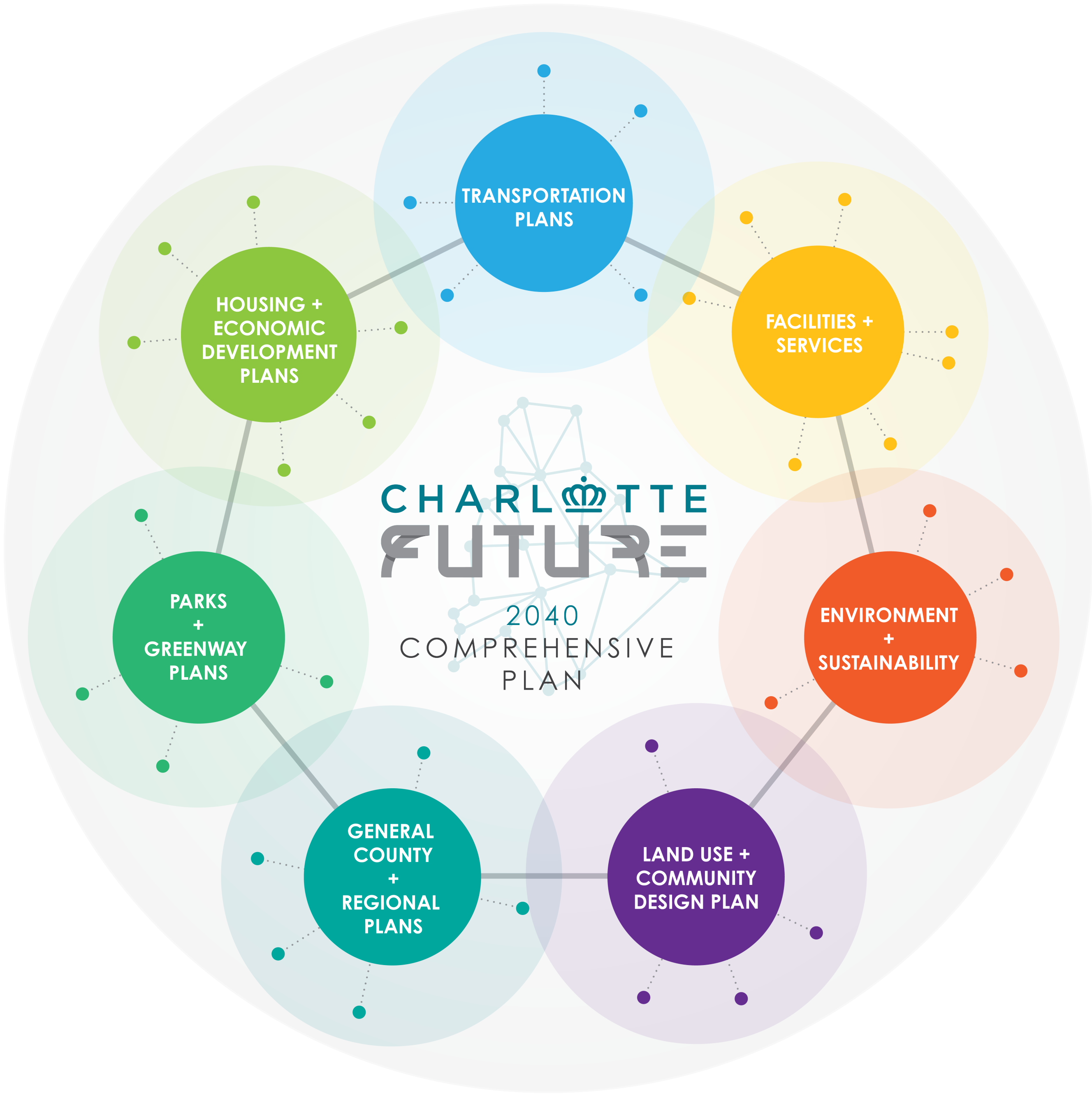
Community Workshop #1

## Your city. Your plan. Your future.

DO YOU HAVE IDEAS FOR CHARLOTTE’S NEXT 20 YEARS?  
WE WANT TO HEAR FROM YOU.

- The City of Charlotte is embarking on an important project: an update of its growth policies via a **comprehensive plan** outlining our community’s vision of who we are, how we want to grow, and the steps we need to take to get there.
- A Comprehensive Plan guides our growth to achieve the physical structure we want for Charlotte in 20 years.
- A shared vision of our growth, development and capital investments.

WE ARE OFF TO A GREAT START, AND WE WANT YOU WITH US  
EVERY STEP OF THE WAY.



## The Three Guiding Principles:



**AUTHENTIC  
AND BALANCED  
PARTICIPATION**

To plan for Charlotte’s future, we need all voices and perspectives. Feedback that’s honest, productive, and actionable is what we’re looking for.



**INTERWOVEN  
EQUITY**

Our goal is to help make sure everyone in our community has access to the resources they need to reach their full potential. Making sure that communities that may have been left out in the past are able to voice opinions about what is built, where it is built, and how it’s built is very important for this process.



**INTEGRATED  
FRAMEWORK  
FOR GROWTH,  
DEVELOPMENT,  
AND COMMUNITY  
DESIGN**

Unifying our many plans and policies into one holistic long-range plan ensures we’re committed to a shared vision for Charlotte and working together to address challenges and create opportunities.



## Here’s how you can get involved:



Join our mailing list to stay in the know and receive updates  
[publicinput.com/3314](https://publicinput.com/3314)



Stay connected on social media [@CLTplanning](https://www.facebook.com/CLTplanning)



Take an online survey and make your voice heard  
[charlottefuture.com/2040](https://charlottefuture.com/2040)



Attend one of our upcoming events [charlottefuture.com/2040](https://charlottefuture.com/2040)

HAVE MORE QUESTIONS? TAKE A LOOK AT OUR CHARLOTTE FUTURE 2040  
COMPREHENSIVE PLAN FAQ ONLINE.

