

The background of the slide is a composite image. On the left side, there is a low-angle shot of a modern skyscraper with a grid-like window pattern, reaching towards the top of the frame. On the right side, there is a silhouette of a statue depicting two figures, possibly representing the Spirit of Atlanta, with their arms raised and hands joined in a circular gesture. The sky is filled with soft, white clouds.

# **It is time to re-define our future - Together!**

**Charlotte-Mecklenburg Planning Commission  
June 4, 2018 Work Session**



- ✓ **Introduction**
- ✓ **Moving Forward Options**
- ✓ **The Need for A Comprehensive Plan**
- ✓ **Elements of a Comprehensive Plan**
- ✓ **Expected Deliverables**
- ✓ **Next Steps**





## ✓ Introduction

✓ Moving Forward Options

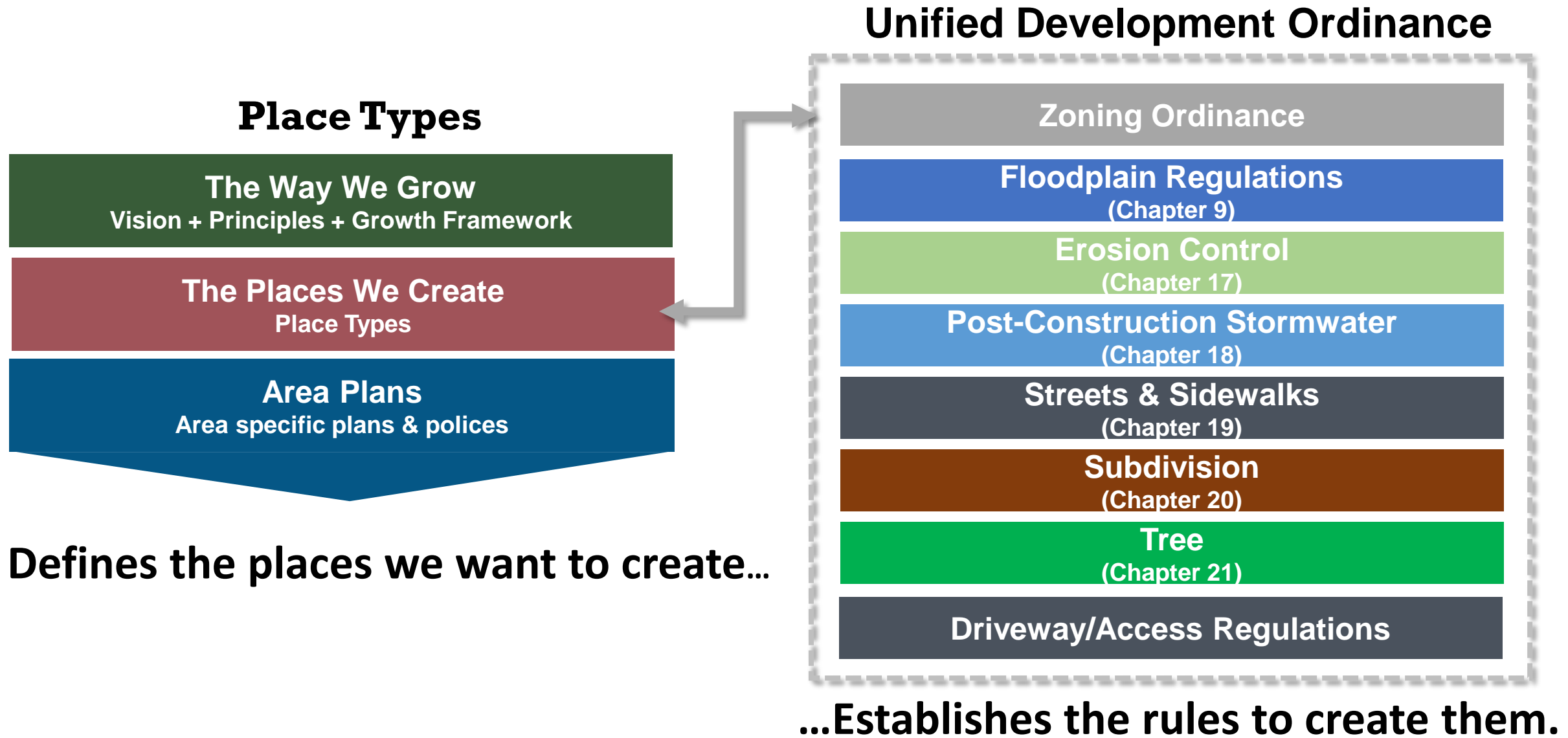
✓ The Need for A Comprehensive Plan

✓ Elements of a Comprehensive Plan

✓ Expected Deliverables

✓ Next Steps

# Place Types/Unified Development Ordinance



# What We've Heard...

Need clearer, updated  
community vision

More robust community  
engagement

Not aspirational enough

Clarify what Place Types represent  
versus what a Comprehensive Plan is

More ownership of the  
process

Need better  
understanding of the  
Place Types/UDO process

Better understanding of Place  
Types content and linkage with  
UDO



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**“We have all the attributes to become the city that matters most in America this century.”**

*- Mark Peres, Professor of Leadership at Johnson & Wales, 3/28/18 Observer Opinion Editorial*



“Charlotte is America’s Queen City, opening her arms to a **diverse** and **inclusive** community of residents, businesses, and visitors alike; a **safe** family-oriented city where people **work together** to help **everyone thrive**”

Source: *January 2018, City Council Retreat*





- **Continue on current path with adoption of Place Types.**
- **Additional online community engagement**
- **Timeline: 3 months**



- Restructure the process
- Significantly increase public engagement
- Timeline: 6 months



- Robust citywide community engagement
- Develop a *CharlotteFuture 2040* Comprehensive Plan
- Timeline: ~24 months



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- **Robust citywide community engagement**
- **Develop a *CharlotteFuture 2040 Plan***
- **Timeline: ~24 months**

**We need a “Unifying” Plan.  
One that provides a framework  
for community consensus  
on future growth.**







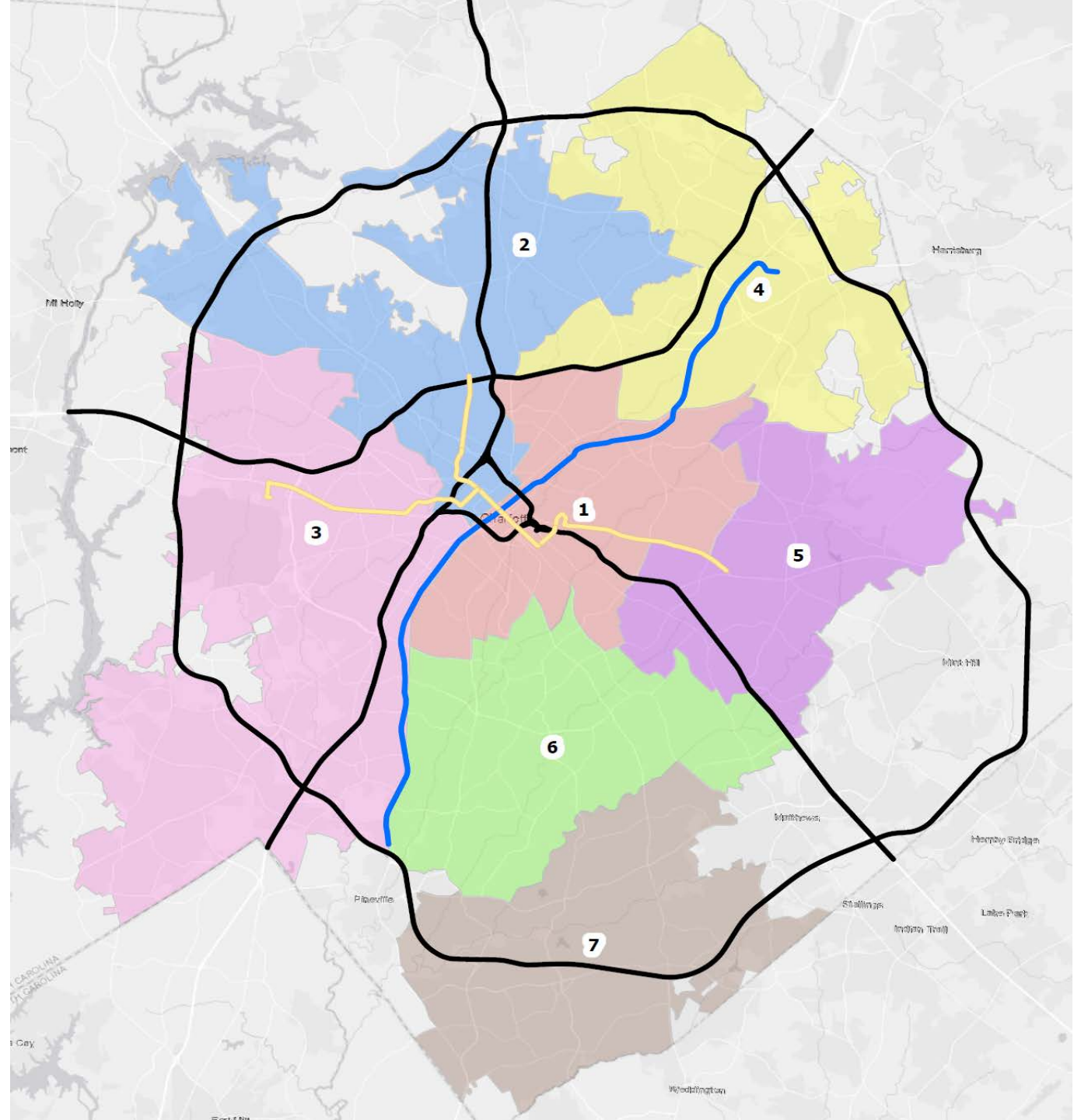
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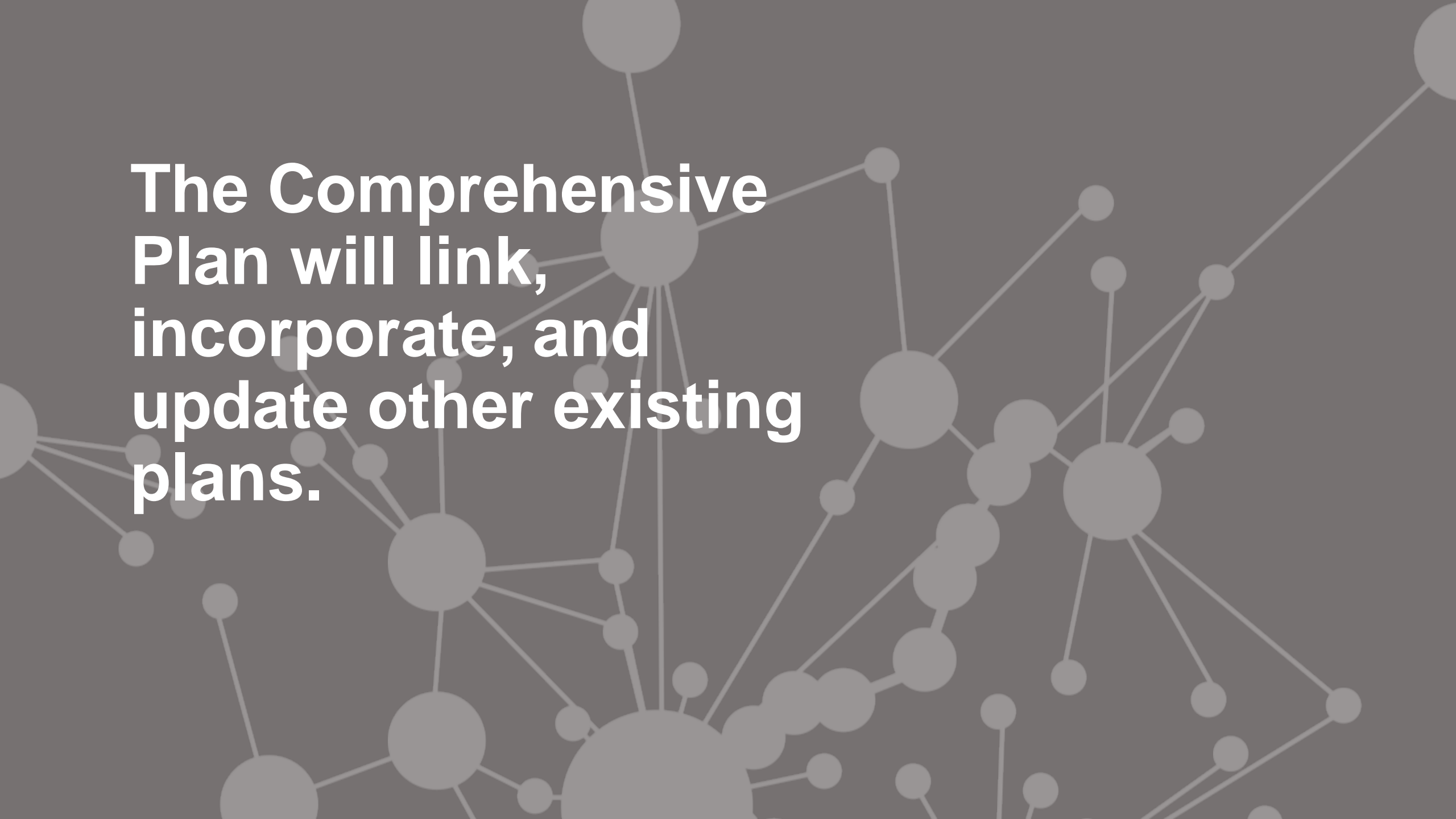
# **CharlotteFuture**

## **2040 Comprehensive Plan**

**A shared vision of  
growth, development,  
and capital investments.**

**A Comprehensive Plan guides our growth to achieve the physical structure we want for our City in 20 years.**





**The Comprehensive  
Plan will link,  
incorporate, and  
update other existing  
plans.**





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# Proposed Elements

- Our Community Vision and Values
- Our Livable and Connected City
- Our Inclusive City
- Our Healthy City
- Our Prosperous and Innovative City
- Our Regional City – Our Place In The Region
- Our Vision Realized





Engagement will  
look different.







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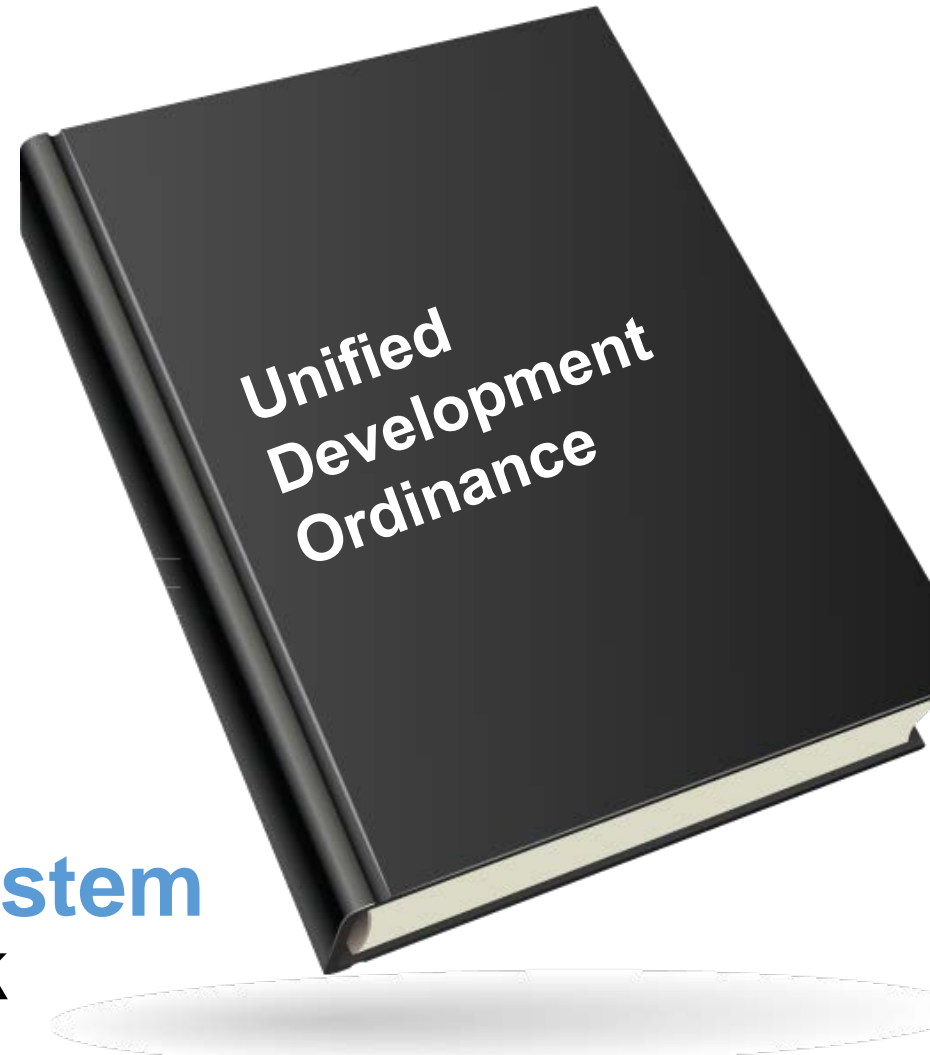
The pace of development demands quick outcomes!





# Potential Near-Term Deliverables: 6-12 months

- ❑ Progress on TOD Ordinance
- ❑ Changes to Tree Ordinance
- ❑ “One Stop” Shop
- ❑ Affordable Housing Incentives
- ❑ Administrative Procedures
- ❑ Community Engagement Plan
- ❑ Amendments to Sign Ordinance
- ❑ Street and Sidewalks
- ❑ Simpler submittals
- ❑ Improved petition processing system
- ❑ Clearer process/earlier feedback







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# Next Steps

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- **June 25 City Council Presentation**
- **Redirect focus on *CharlotteFuture2040***
- **Interagency Guiding Team**
- **Steering Committee Options**
- **Issue Request for Qualifications**
- **Council/Committee Updates (July)**



# **May 29 TAP Committee Comments**

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- **Supportive of Redirection**
- **City Council Committee Involvement**
- **“Unify” Multiple Plans (City, County)**
- **Appreciate focus on near-term improvements**



# Thank You!