



WHAT
CAN
UDO

HELP THINK OUR CITY **FORWARD**

Charlotte Place Types and **U**nified **D**evelopment **O**rdinance



PLACE TYPES

Planning Committee • November 21, 2017

- Schedule Update/Future Meeting Topics
- What We Heard From You in September
- Public Involvement Plan (PIP)
 - Strategy & Process
- Place Type Policy Document Outline





WHAT
CAN
UDO

What is this project about?

Vision

Policies & Plans

Charlotte Place Types



**Defines the places we
want to create**

Implementation

Regulations & Ordinances

Unified Development Ordinance

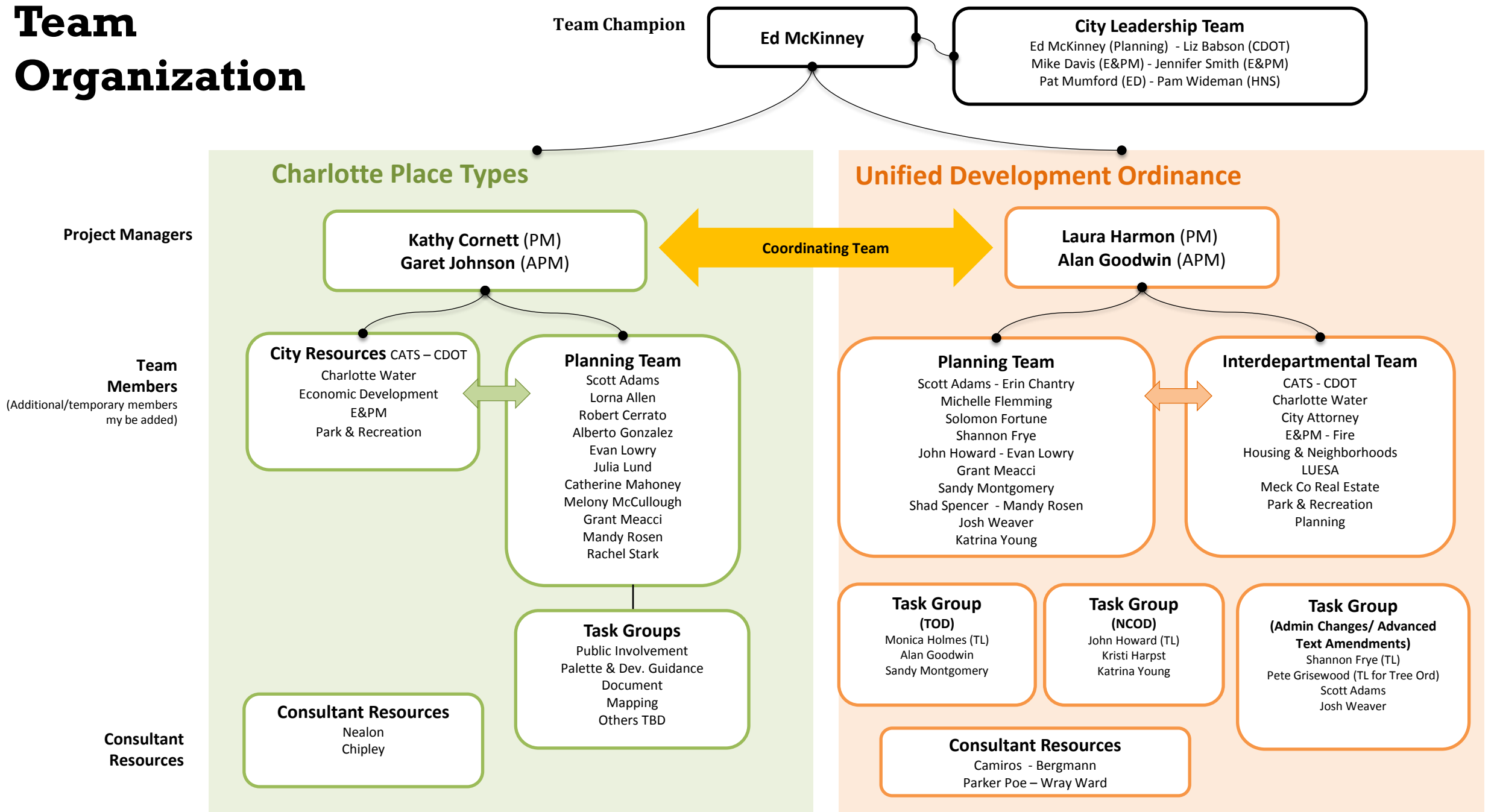


**Establishes the rules to
create them**

Place Types:

- A way to classify land for planning purposes
- Describe types and intensities of land use as well as important design characteristics such as building orientation, height and street connectivity
- Similar to land use categories (i.e, residential, retail, office, etc.)

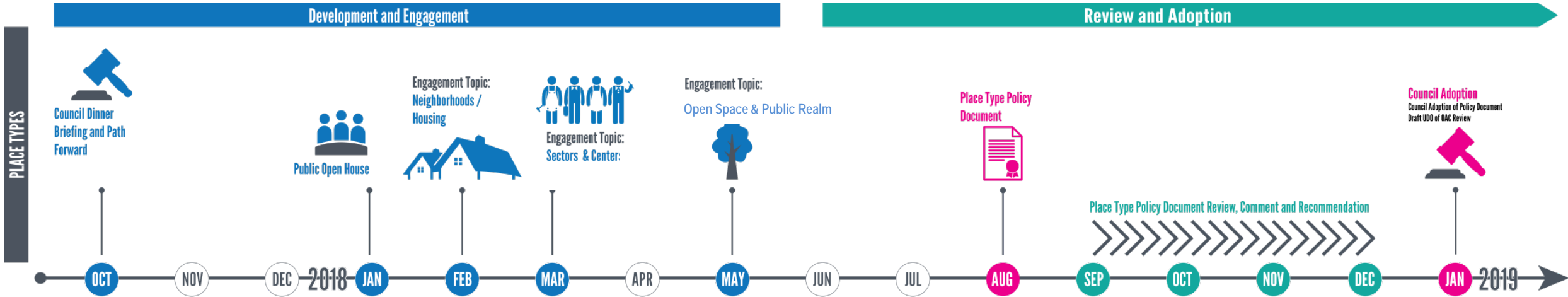
Team Organization



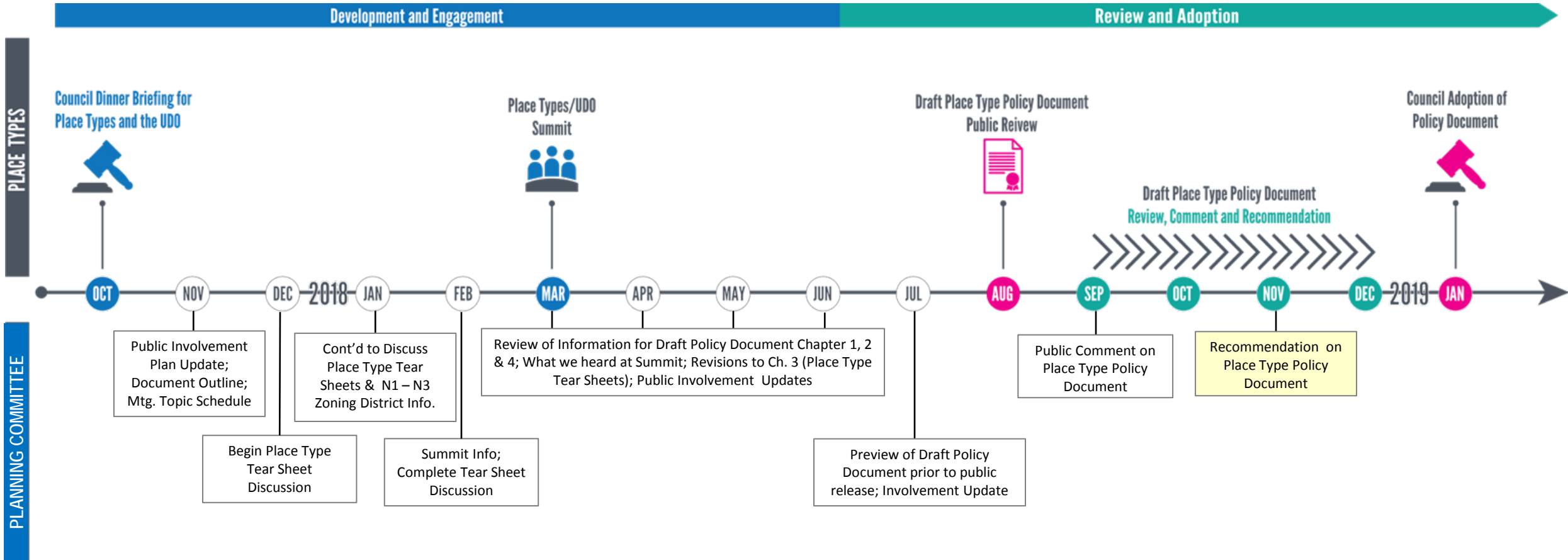


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Previous Schedule

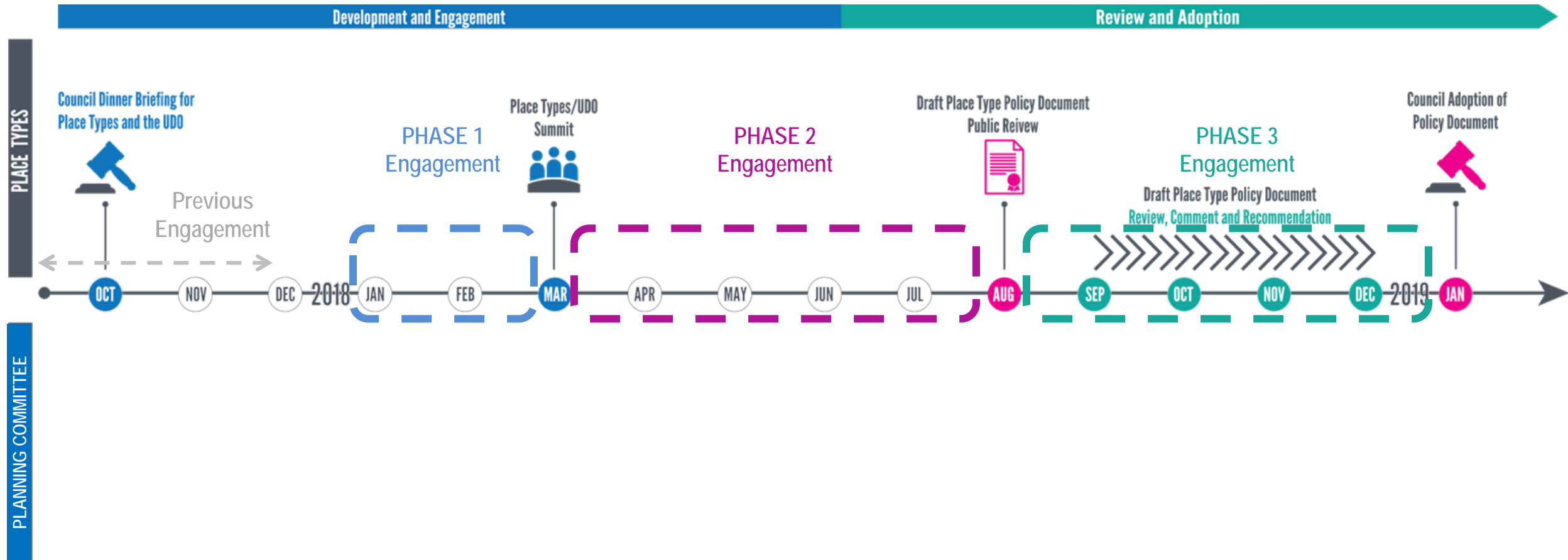


Milestone Schedule



- Public engagement should include some fun – not be a chore.
- Need to manage expectations around the topics (i.e. affordable housing) and focus on topics most relevant to Place Types.
- Public realm is an important piece that needs to be defined.
- Include strategies to “push” people to website and engage them when they get there.
- Include the Planning Commission early + often in engagement strategies.

Milestone Schedule



Engagement Strategy: What do we want to accomplish?

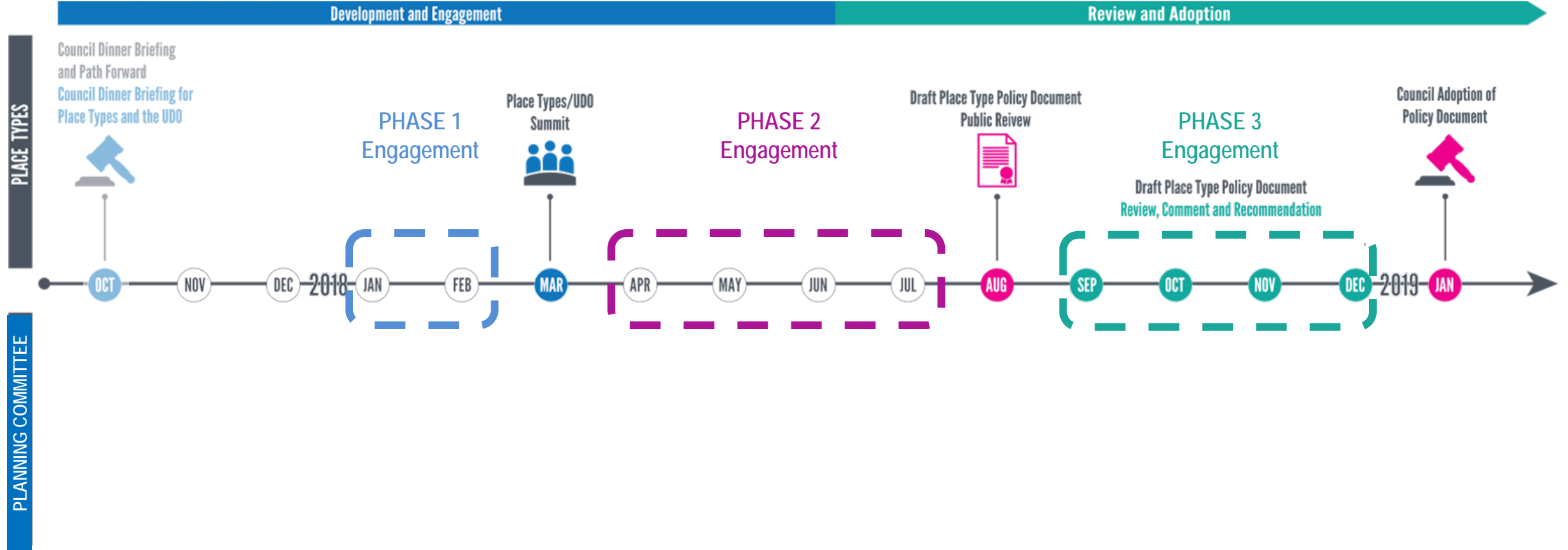
We want the public to come away from the process saying, “The City...

- has a vision for future development
- is updating its land development policies and regulations to ensure we’re creating great places everywhere
- cares what we think!



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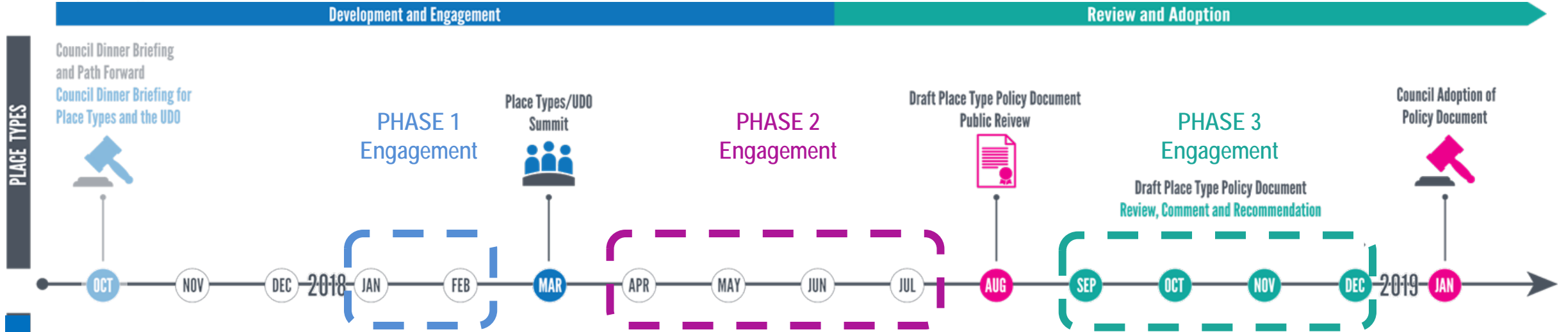
Public Involvement





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Public Involvement



- Raise awareness;
 - Engage the community;
 - Connect with interest groups;
- Prep for Summit.

Social Media & Website

Share and collect information related to Neighborhood issues: continue to identify opportunities and concerns around topics such as housing types, infill, and transitions.

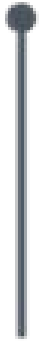
- Growth & development data (e.g., Charlotte is growing by 44 people a day!)
- Information on topics such as Aging in Place, 15 minute neighborhoods

- What types of neighborhoods do people want to live in?
- What types of housing will be needed?
- How should neighborhoods transition to other place types?



Pop-Up Meetings

Place Types/UDO Summit



Purpose:

- To offer an in-person event(s) and engage the broader public / important stakeholders around key issues that require hands-on input.

Goal:

- Host series of events that offer first hand access to the process.
- Gather critical input during the drafting stage.

THURSDAY EVENING

National Speaker

*Speaker series in
partnership with
Center City Partners*



FRIDAY MORNING

Coffee Talk

*Targeted
Discussion*



SATURDAY MORNING

Half-Day Summit!

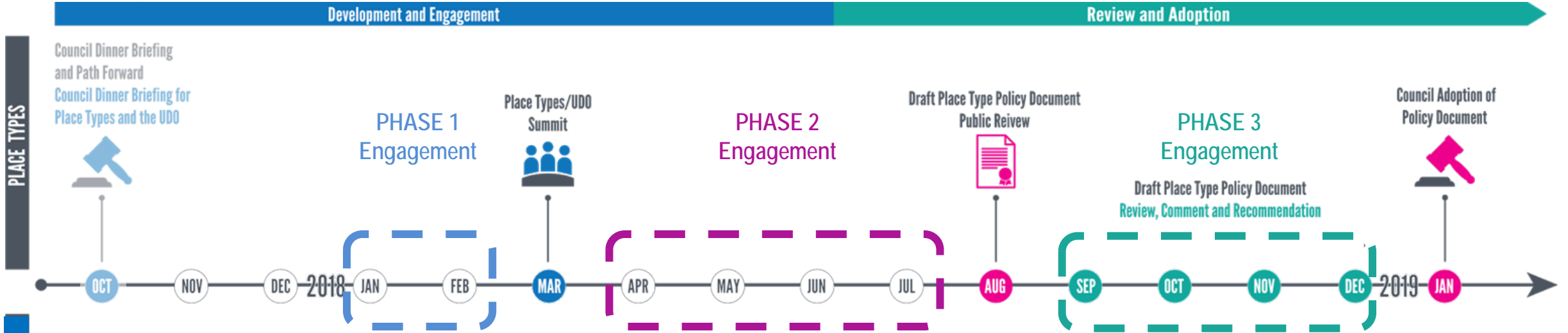
*Self-guided exhibit &
Interactive
Discussion/Activities*





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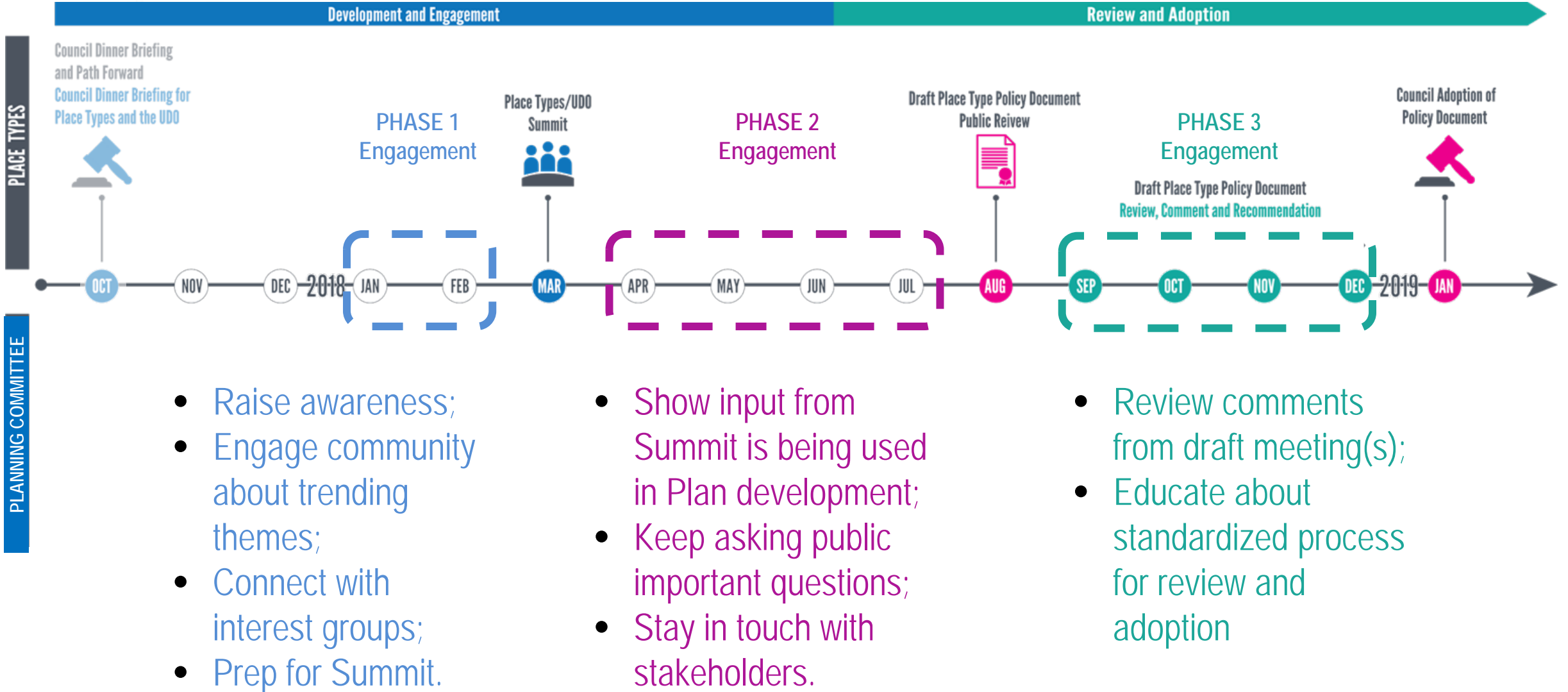
Public Involvement



- Raise awareness;
- Engage community about trending themes;
- Connect with interest groups;
- Prep for Summit.

- Show input from Summit is being used in Plan development;
- Keep asking public important questions;
- Stay in touch with stakeholders.

Public Involvement





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Place Types: A Framework For Growth Document Outline

1. OUR CHARLOTTE | Past, Present + Future

Charlotte's Evolution
Charlotte Today
Charlotte's Future

2. THE WAY WE GROW | Principles + Policies Shaping Our 'Livable' City

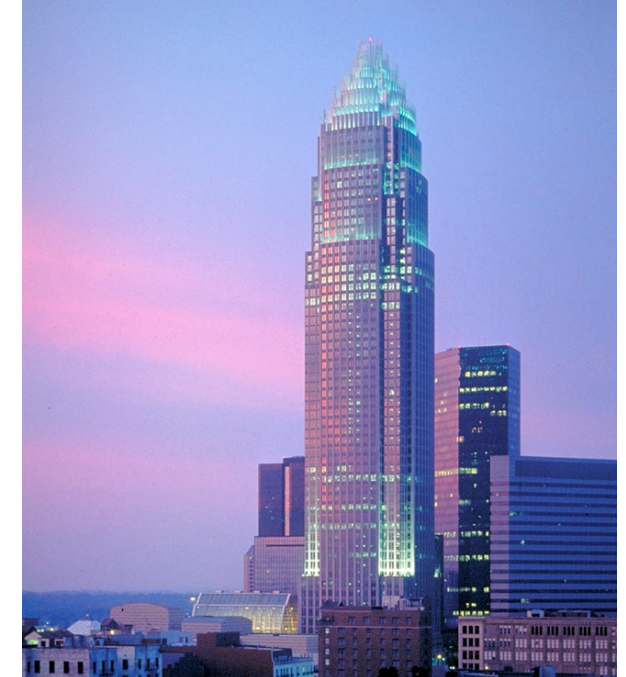
Vision + Principles
Existing Growth Framework
Proposed Growth Framework

3. THE PLACES WE CREATE

Place Types Defined
General Provisions
The Place Types Palette (and "tear sheets")
The Place Types Map (Completed and adopted in Phase 2, mapping)

4. MAKING IT HAPPEN | Our Vision Realized

Using this Framework
Relationship to the Unified Development Ordinance
Future Planning Efforts





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Place Types: Growth Framework Document Outline

APPENDIX

Development of the Framework + Maps

- Overview of process to develop the Framework
- How CCW, GDPs, and Area/District Plans were incorporated
- Growth Concept and Place Type mapping methodology

Amendments to the Framework + Map

- How to amend + update this Framework, place type palette, and map(s)

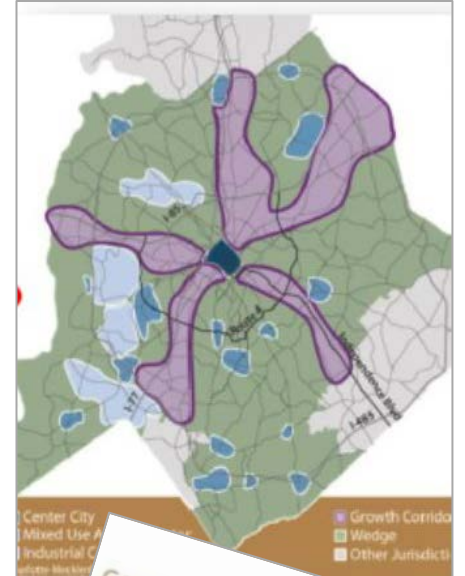
Adopted Area Plans(Identified in Phase 2, mapping)

Future Area Plans (Identified in Phase 2, mapping)

Background Information

- Socioeconomic data and analysis
- Example zoning case studies– how place types inform zoning decisions
- Modeling growth - how place types inform where growth should occur

Glossary of Terms





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Tentative Schedule of Future Meeting Topics

November

- Update on Public Involvement Plan
- Place Type Policy Document Outline
- Schedule of Future Meeting Topics

December

- Begin Discussion of Place Type “Tear Sheets” (Design Elements)
- Update on Engagement Activities/Summit Plans

January

- Continue Discussion of Place Type “Tear Sheets”
- Zoning District “Descriptions” Corresponding to Neighborhood 1+ Place Types

February

- Preview of Summit information/materials
- Complete Discussion of Place Type Tear Sheets (working draft)