

# HELP THINK OUR CITY FORWARD



Charlotte Place Types and Unified Development Ordinance

## PLACE TYPES

Planning Committee • November 21, 2017





- Schedule Update/Future Meeting Topics
- What We Heard From You in September
- Public Involvement Plan (PIP)
  - Strategy & Process
- Place Type Policy Document Outline





# What is this project about?

## **Vision**

**Policies & Plans** 

## **Charlotte Place Types**



Defines the places we want to create

# **Implementation**

**Regulations & Ordinances** 

# Unified Development Ordinance



Establishes the rules to create them

### **Place Types:**

- A way to classify land for planning purposes
- Describe types and intensities of land use as well as important design characteristics such as building orientation, height and street connectivity
- Similar to land use categories (i.e, residential, retail, office, etc.)

# Team **Organization**

**City Leadership Team Ed McKinney** 

Ed McKinney (Planning) - Liz Babson (CDOT) Mike Davis (E&PM) - Jennifer Smith (E&PM) Pat Mumford (ED) - Pam Wideman (HNS)

#### **Project Managers**

# **Team**

# Members

(Additional/temporary members my be added)

#### Consultant Resources

#### **Consultant Resources** Nealon

**Charlotte Place Types** 

City Resources CATS - CDOT

**Charlotte Water** 

**Economic Development** 

E&PM

Park & Recreation

Kathy Cornett (PM)

Garet Johnson (APM)

Chipley

#### **Planning Team** Scott Adams

**Team Champion** 

Lorna Allen **Robert Cerrato** Alberto Gonzalez Evan Lowry Julia Lund Catherine Mahoney Melony McCullough Grant Meacci Mandy Rosen Rachel Stark

#### **Task Groups**

Public Involvement Palette & Dev. Guidance Document Mapping Others TBD

# **Unified Development Ordinance**

Laura Harmon (PM) Alan Goodwin (APM)

#### **Planning Team**

Scott Adams - Erin Chantry Michelle Flemming Solomon Fortune Shannon Frye John Howard - Evan Lowry **Grant Meacci** Sandy Montgomery Shad Spencer - Mandy Rosen Josh Weaver Katrina Young

#### **Interdepartmental Team**

CATS - CDOT Charlotte Water City Attorney E&PM - Fire Housing & Neighborhoods LUESA Meck Co Real Estate Park & Recreation Planning

#### **Task Group** (TOD)

**Coordinating Team** 

Monica Holmes (TL) Alan Goodwin Sandy Montgomery

#### **Task Group** (NCOD)

John Howard (TL) Kristi Harpst Katrina Young

**Consultant Resources** Camiros - Bergmann Parker Poe - Wray Ward

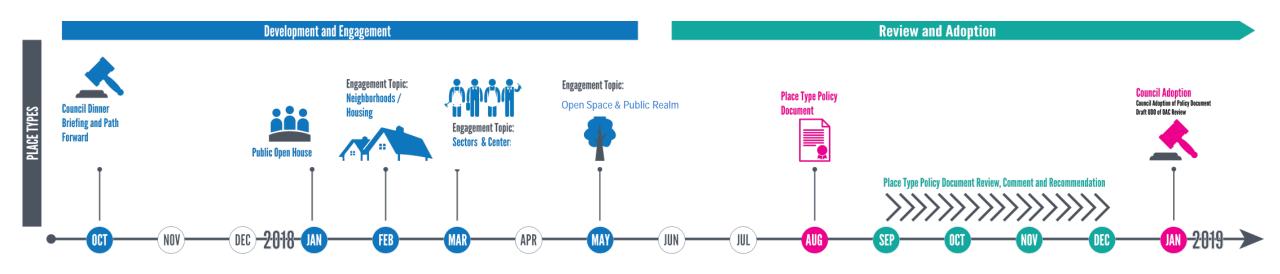
#### **Task Group**

(Admin Changes/ Advanced **Text Amendments)** 

Shannon Frye (TL) Pete Grisewood (TL for Tree Ord) Scott Adams Josh Weaver

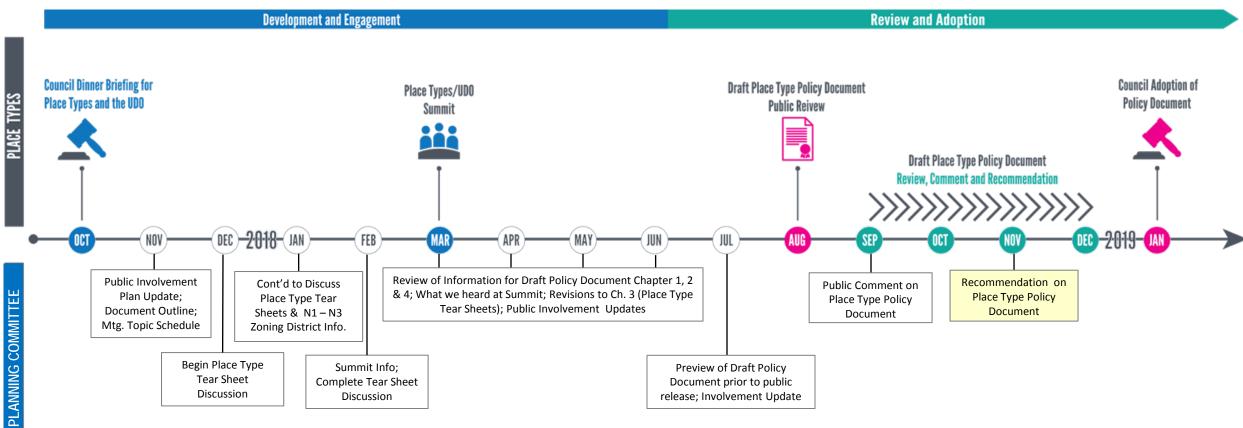


# **Previous Schedule**





## Milestone Schedule



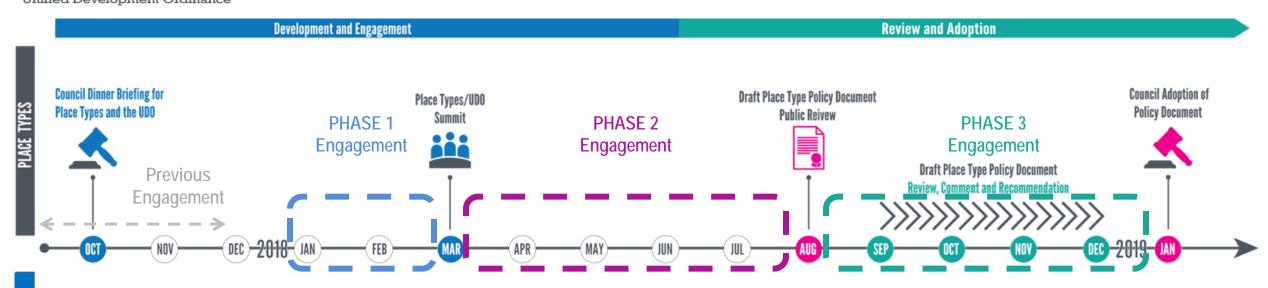
# What We Heard From You



- Public engagement should include some fun not be a chore.
- Need to manage expectations around the topics (i.e. affordable housing) and focus on topics most relevant to Place Types.
- Public realm is an important piece that needs to be defined.
- Include strategies to "push" people to website and engage them when they get there.
- Include the Planning Commission early + often in engagement strategies.



# Milestone Schedule



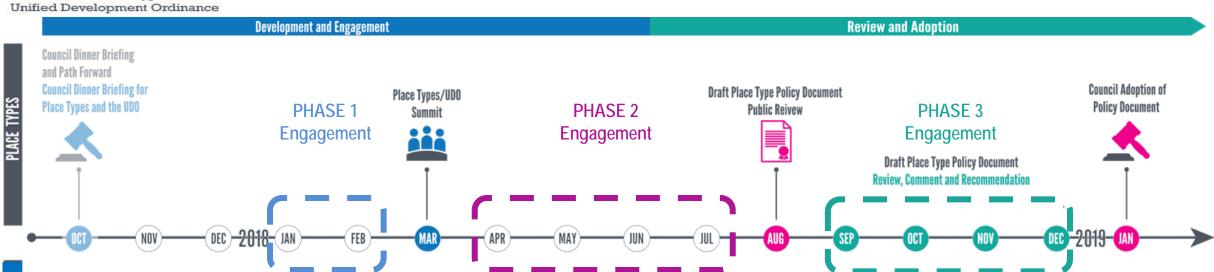


# **Engagement Strategy:** What do we want to accomplish?

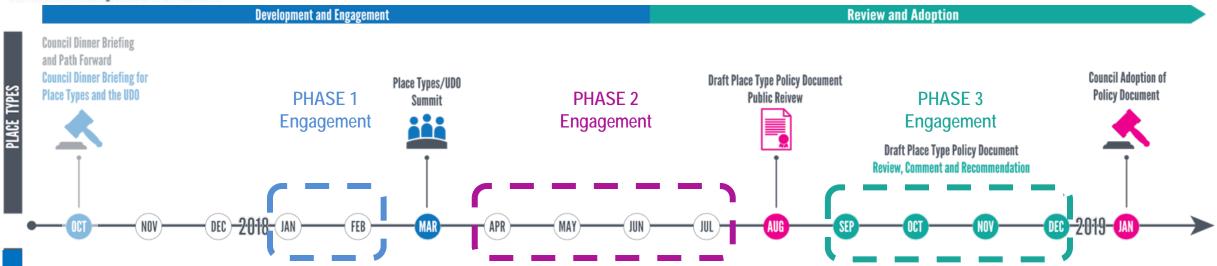
We want the public to come away from the process saying, "The City...

- has a vision for future development
- is updating its land development policies and regulations to ensure we're creating great places everywhere
- cares what we think!









- Raise awareness;
  - Engage the community;
  - Connect with interest groups;
- Prep for Summit.

# Neighborhoods

### Goal:

Share and collect information related to Neighborhood issues: continue to identify opportunities and concerns around topics such as housing types, infill, and transitions.

## Types of information to share:

- Growth & development data (e.g., Charlotte is growing by 44 people a day!)
- Information on topics such as Aging in Place, 15 minute neighborhoods

# Types of questions to be answered:

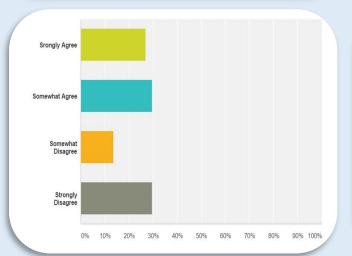
- What types of neighborhoods do people want to live in?
- What types of housing will be needed?
- How should neighborhoods transition to other place types?

#### Special Interest Groups



#### Social Media & Website





Online Survey



Pop-Up Meetings

# Place Types/UDO Summit





## Purpose:

• To offer an in-person event(s) and engage the broader public / important stakeholders around key issues that require hands-on input.

### Goal:

- Host series of events that offer first hand access to the process.
- Gather critical input during the drafting stage.

# THURSDAY <u>EVENING</u> National Speaker

Speaker series in partnership with Center City Partners



#### **FRIDAY MORNING**

**Coffee Talk** 

Targeted Discussion



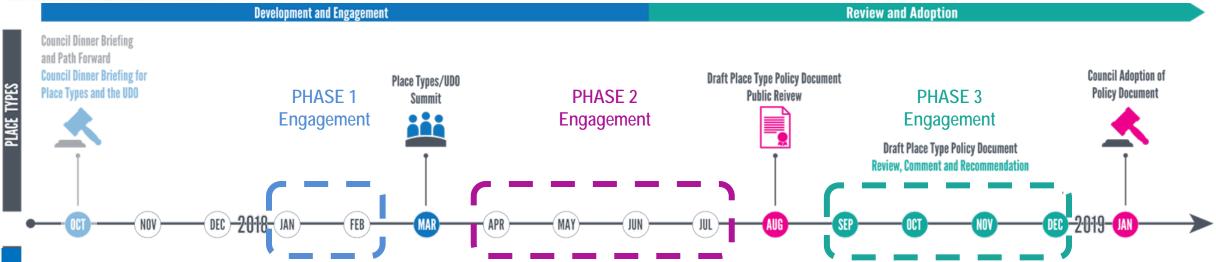
## SATURDAY MORNING

**Half-Day Summit!** 

Self-guided exhibit & Interactive
Discussion/Activities







- Raise awareness;
- Engage community about trending themes;
- Connect with interest groups;
- Prep for Summit.

- Show input from Summit is being used in Plan development;
- Keep asking public important questions;
- Stay in touch with stakeholders.



**Development and Engagement Review and Adoption Council Dinner Briefing** and Path Forward **Council Dinner Briefing for Council Adoption of Draft Place Type Policy Document** Place Types/UD0 PLACE TYPES Place Types and the UDO **Policy Document** PHASE 1 PHASE 2 **Public Reivew** PHASE 3 Summit **Engagement Engagement Engagement Draft Place Type Policy Document Review. Comment and Recommendation** 

- Raise awareness;
- Engage community about trending themes;
- Connect with interest groups;
- Prep for Summit.

- Show input from Summit is being used in Plan development;
- Keep asking public important questions;
- Stay in touch with stakeholders.

- Review comments from draft meeting(s);
- Educate about standardized process for review and adoption



# Place Types: A Framework For Growth Document Outline

### 1. OUR CHARLOTTE | Past, Present + Future

Charlotte's Evolution
Charlotte Today
Charlotte's Future

## 2. THE WAY WE GROW | Principles + Policies Shaping Our 'Livable' City

Vision + Principles

Existing Growth Framework

Proposed Growth Framework

#### 3. THE PLACES WE CREATE

Place Types Defined General Provisions The Place Types Palette (and "tear sheets") The Place Types Map (Completed and adopted in Phase 2, mapping)

### 4. MAKING IT HAPPEN | Our Vision Realized

Using this Framework Relationship to the Unified Development Ordinance Future Planning Efforts







# Place Types: Growth Framework

**Document Outline** 

### **APPENDIX**

#### **Development of the Framework + Maps**

Overview of process to develop the Framework How CCW, GDPs, and Area/District Plans were incorporated Growth Concept and Place Type mapping methodology

#### Amendments to the Framework + Map

How to amend + update this Framework, place type palette, and map(s)

Adopted Area Plans(Identified in Phase 2, mapping)

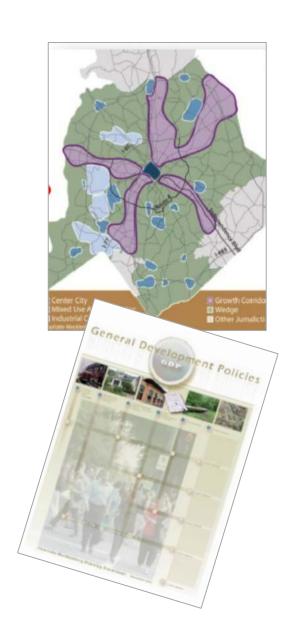
Future Area Plans (Identified in Phase 2, mapping)

#### **Background Information**

Socioeconomic data and analysis

Example zoning case studies— how place types inform zoning decisions Modeling growth - how place types inform where growth should occur

### **Glossary of Terms**





# Tentative Schedule of Future Meeting Topics

#### **November**

- Update on Public Involvement Plan
- Place Type Policy Document Outline
- Schedule of Future Meeting Topics

#### December

- Begin Discussion of Place Type "Tear Sheets" (Design Elements)
- Update on Engagement Activities/Summit Plans

## **January**

- Continue Discussion of Place Type "Tear Sheets"
- Zoning District "Descriptions" Corresponding to Neighborhood 1+ Place Types

## **February**

- Preview of Summit information/materials
- Complete Discussion of Place Type Tear Sheets (working draft)