



WHAT
CAN
UDO

HELP THINK OUR CITY **FORWARD**

Charlotte Place Types and Unified Development Ordinance



12/5/16

PLANNING COMMISSION UPDATE



Charlotte Place Types and
Unified Development Ordinance

Community Workshops

Purpose:

Build initial awareness and
education

- **South (40+ Attendees)**
Nov. 29, Queens Sports Complex
6-8pm
- **Central (40+ Attendees)**
Dec. 2, Main Library (noon)
- **East**
Dec. 8, Charlotte Museum of History
6-8pm
- **West**
Dec. 13, Goodwill Opportunity Campus
6-8pm
- **North**
Dec. 15, Oasis Shriners Center
6-8pm



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Community Workshops

Getting the Word Out:

Postcards:

Sent to neighborhood organization lists
(**400** contacts)

E-mail Blast:

Professional organizations, boards (eg.
REBIC, ZBA, HDC, SWAC incl,
2,500 direct e-mail contacts)

Social Media:

Planning's Facebook page, City pages,
including Nextdoor (**94,000** subscribers)

Media:

Charlotte Observer, Charlotte Business
Journal, The Mecklenburg Times,
Charlotte Agenda (**120** direct media
contacts)



Charlotte Place Types and
Unified Development Ordinance

Agenda

Presentation (20 mins.)

Place Types & UDO
Overview

1

Interactive Table Exercise (40 mins.)

- Explore elements of Place Types
- Distribute “Mapping Place Types: Meeting In A Box”

2

Information Stations

- Planning 101
- Place Type FAQs
- Did We Hear You?
- CDOT initiatives (Charlotte Walks, Charlotte Bikes, etc.)

3



Charlotte Place Types and
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Ways to interact

Help us understand how you describe your favorite place

Hello. My name is _____ (First & Last Name) . My
favorite place in Charlotte is _____ (Place)
The three things I like most about my favorite place are:
1) _____
2) _____
3) _____
Three words I would use to describe this place are:
1) _____
2) _____
3) _____

Where you Live?



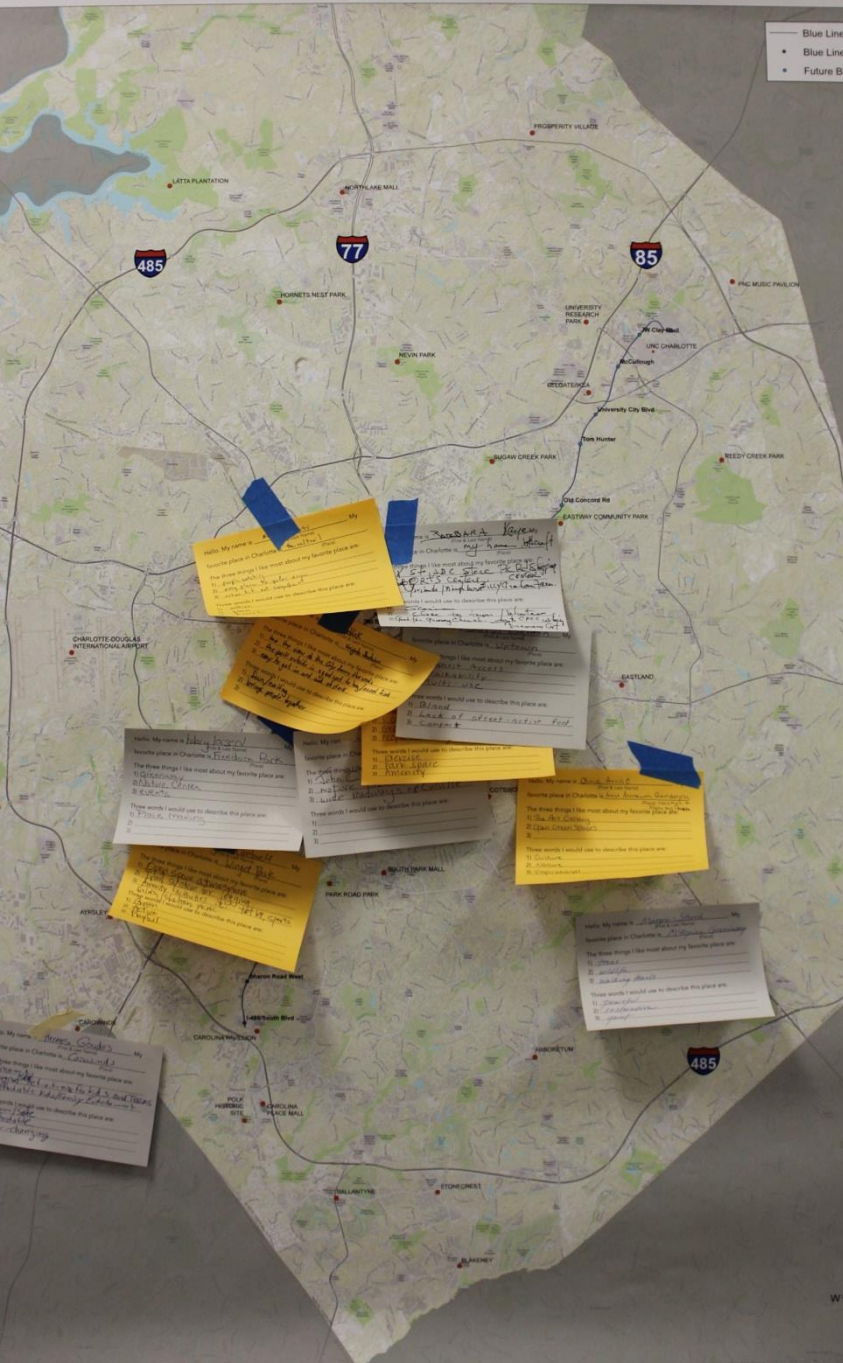
Where you Work?



Where you Play?



Our Favorite Places



Hello. My name is WAYNE HARRIS. My
(First & Last Name)
favorite place in Charlotte is EAST BLVD.
(Place)

The three things I like most about my favorite place are:

- 1) DIVERSE LAND USE
- 2) WALKABLE BUT AUTO FRIENDLY
- 3) MIXED DENSITY

Three words I would use to describe this place are:

- 1) RETAIL CHOICES
- 2) CONVENIENT
- 3) FRIENDLY

Hello. My name is FRANK SLEY. My
(First & Last Name)
favorite place in Charlotte is NOVA
(Place)

The three things I like most about my favorite place are:

- 1) WALKABLE
- 2) GOOD URBAN EDGES
- 3) INTERESTING BUSINESSES & PEOPLE - MIXED USES - GREAT SCALE

Three words I would use to describe this place are:

- 1) WALKABLE
- 2) HUMAN SCALE
- 3) HUMAN ARCHITECTURE







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Ways to interact

“Meeting In a Box” Contents:

- **[Glossary](#)**
- **Information Posters**
 - [How Does Charlotte Plan?](#)
 - [What are Charlotte Place Types?](#)
 - [What are the Elements of Place Types?](#)
 - [How do Place Types Relate to Zoning?](#)
- **“Getting to Know Place Types” Exercise**
- **“What is this Place Type?” Questionnaire**



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Posters

What is this Place Type?

Getting to Know Place Types



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Online Form

What is this Place Type?

Purpose: Included in this questionnaire is a draft palette of the Charlotte Place Types. Each Place Type defines the intended character - the look and feel of a place - by describing its land use, design, transportation, and open space characteristics.

Instructions: This questionnaire is designed to test and evaluate the draft palette of Place Types.

1. Identify a place where you live, work or hang out.
2. With this place in mind, answer a series of questions in order to define the characteristics of that place.
3. After defining the characteristics, select the one Place Type (with land use, design, transportation, and open space elements) that best match your answers.

* Required

Step 1: Identify a place where you live, work or hang out.

Enter an address, the closest intersection or general neighborhood *

Your answer

Do you live, work or hang out at the place listed above? *

- ☐ I live here.
- ☐ I work here.
- ☐ I hang out here.

Step 2: Answer the following questions for your home, work or hang out location.

Getting to Know Place Types: Single Family

Purpose: The goal of this exercise is to help residents explore the different elements (Building placement & orientation, Building scale, Streetscape, Open space) of Place Types, as well as understand the role each element and how it contributes to the overall context of place.

Instructions:

1. Read the place type description provided at the top of the page.
2. With the place type description in mind, answer the following questions by selecting the image that best illustrates the place type element (Building placement & orientation, Building scale, Streetscape, Open space).
3. Submit your answers and review your score.

NEXT

Page 1 of 2



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Ways to interact

Share Your Favorite Place

Posted on **November 28, 2016** by **scottadams78**

Check out an interactive map to share photos of your favorite places in Charlotte.
More details are at **Get Involved, Share Your Favorite Place.**



SHARE THIS:



Be the first to like this.

Posted in **Announcements**



Next Steps & How to Stay Involved

Next Steps

Winter/Spring 2017

- Place Type Mapping Workshops
- Draft Place Type Manual & Map

Stay Involved

- Place Types: “Meeting in a Box”
- Place Types: “Go To Meetings”
- CharlotteUDO.org



Key Roles

City Council

- Key updates
- Adoption

Transportation & Planning Committee

- Periodic updates
- Makes recommendations to Council

Planning Commission

- Periodic updates
- Council dialog (quarterly)
- Key topic discussions
- Makes recommendations to TAP Committee

Planning Committee

- Monthly dialog & in depth work sessions
- Reports/updates to full Commission
- Makes recommendations to Commission/Council

Advisory Committee

- Advisory to Staff & Commission
- Outreach & communication
- Professional Review & Guidance



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Advisory Committee

(additional members
being added)

Purpose:

Advisory to
Commission & Staff

Outreach &
Communication

Professional Review &
Guidance

Tony Lathrop

Charlotte-Mecklenburg Planning
Commission

Jeff Wells

Tree Commission

Richard Saltrick

Stormwater Advisory Commission

Cheryl Meyers

Charlotte Center City Partners

Tobe Holmes

University City Partners

Dick Winters

Mecklenburg County Health Department

Peggy Hey

Charlotte-Mecklenburg Schools

Darrell Williams

Neighborhood

Theresa Rosa

Neighborhood

Rebecca Fant

Neighborhood

Shannon Binns

Sustain Charlotte

Charles Thomas

Knight Foundation

Jim Merrifield

Office/Commercial Development (MVP
Properties)

David Miller

Commercial Development (Raley Miller
Properties)

John Porter

Multi-family Development (Charter Properties)

Liz Ward

Affordable Housing (Charlotte-Mecklenburg
Housing Partnership)

Shannon Boling

Single-family Development (David Weekly
Homes)

Jon Morris

Industrial Development (Beacon Partners)

John Carmichael

Land Use Law & Entitlement (Robinson Bradshaw)

Joe Padilla

REBIC/Chamber of Commerce Land Use
Committee

Colin Brown

Land Use Law & Entitlement (K&L Gates)

Bryan Holladay

Greater Charlotte Apartment Association

Keith MacVean

Zoning Ordinance (Moore & Van Allen)

Jim Guyton

Landscape Architecture (Design Resource Group)

Nate Doolittle

Civil Engineering (Land Design)



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How to stay involved

CharlotteUDO.org