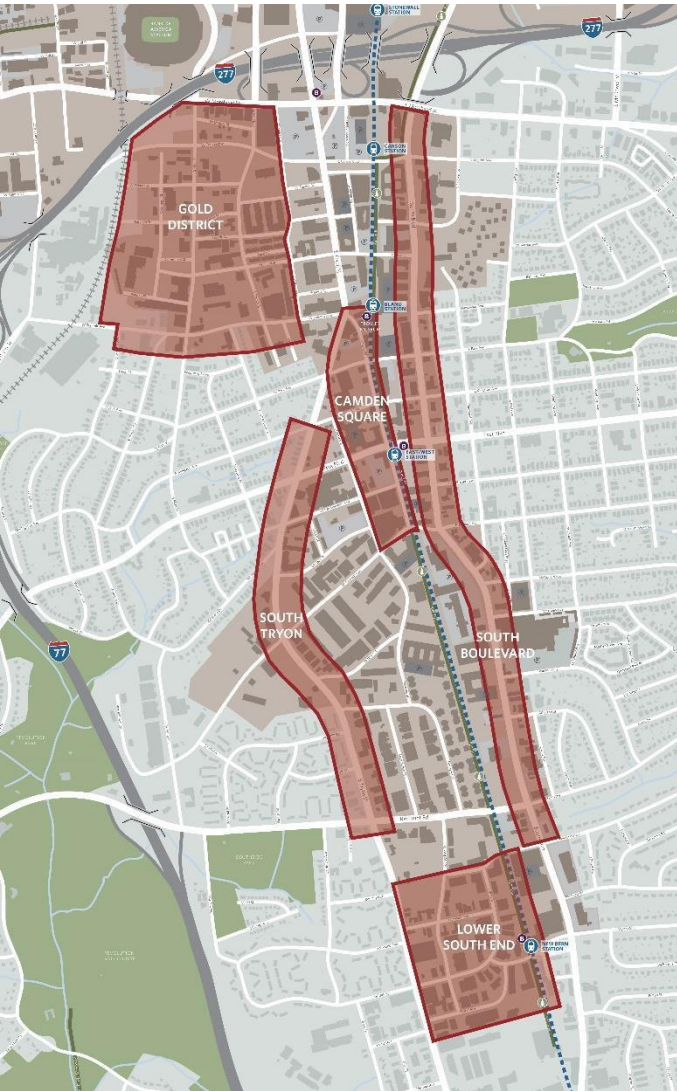




South End Vision & Strategic Plan



South End Vision & Strategic Plan

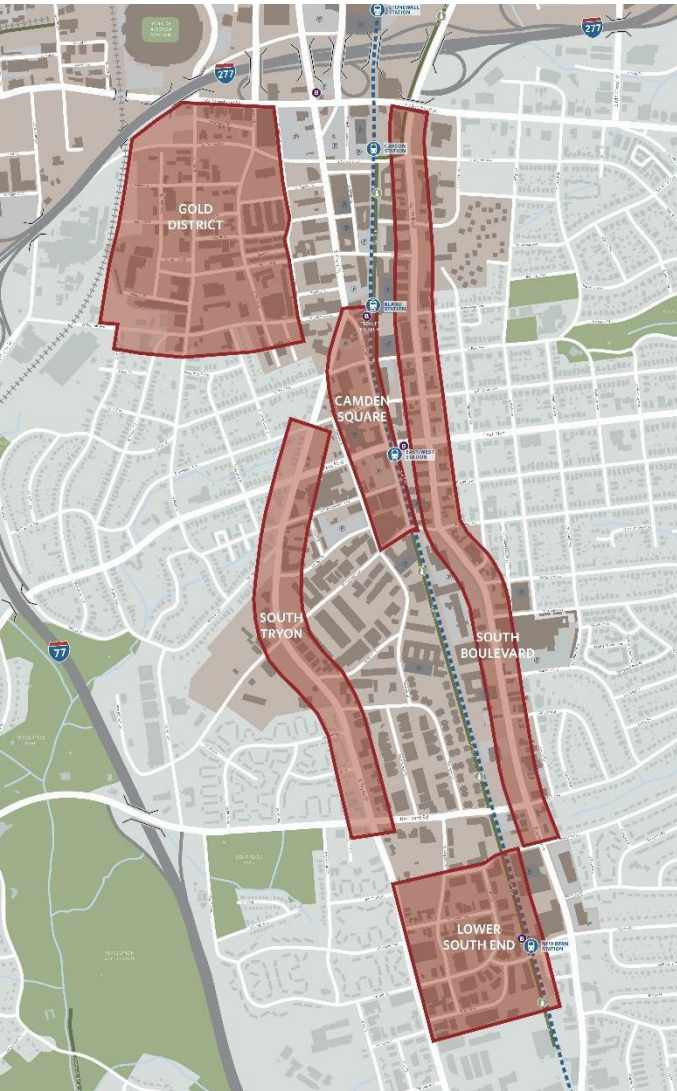


- **Previous 2011 Study Goals:**

1. Develop Camden Road area as the natural neighborhood center. Serve as benchmark for development
2. Nurture authentic neighborhood retail.
3. Plan and develop a public realm of parks, open space, and recreation facilities.
4. Improve neighborhood connectivity.
5. Raise the development bar.
6. Keep South End accessible to those who make it great.



South End Vision & Strategic Plan



- **Project Goals:**

- Create community-driven vision
- Serve as benchmark for development
- Establish design standards to preserve & enhance unique character of sub areas

- **Sub areas:**

- Camden Road
- Gold District
- Lower South End
- South Tryon
- South Boulevard



South End Vision & Strategic Plan



- Partnership with Planning Department
 - Process will inform comprehensive zoning ordinance revision
- 8 month project
- **August** - Stantec selected as consultant
- **September** – data collection, existing conditions & stakeholder interviews
- **October** – first community meeting
- **March** – planning work complete

