



Comprehensive Neighborhood Improvement Program (CNIP)

Planning Commission
May 4th, 2015

Agenda

1. What is CNIP?
2. Overview of CNIP Areas
 - Central / Albemarle / Shamrock
 - Prosperity Village
 - Sunset / Beatties Ford
 - West Trade / Rozzelles Ferry
 - Whitehall / Ayrsley
3. Questions



What is CNIP?

(The Comprehensive Neighborhood Improvement Program)



Imagine, Plan, Create Charlotte's Future



Livability

- 📍 Protecting the environment
- 📍 Enhancing public safety
- 📍 Increasing availability of housing for all economic levels
- 📍 Improving neighborhood amenities



Getting Around

- 📍 Transportation choices
- 📍 Transit access
- 📍 Sidewalks
- 📍 Bridges
- 📍 Streets
- 📍 Trails



Job Growth

- 📍 Stimulating the economy
- 📍 Attracting global businesses
- 📍 Increasing entrepreneurial and employment opportunities
- 📍 Investing in the area around the Airport's Intermodal Facility



The overall goal of the Community Investment Plan is to invest in projects that generate the most benefit and impact to our entire community in the following ways:

Creating jobs and growing the tax base

Leveraging public and private investments

Enhancing public safety

Enhancing transportation choices and mobility

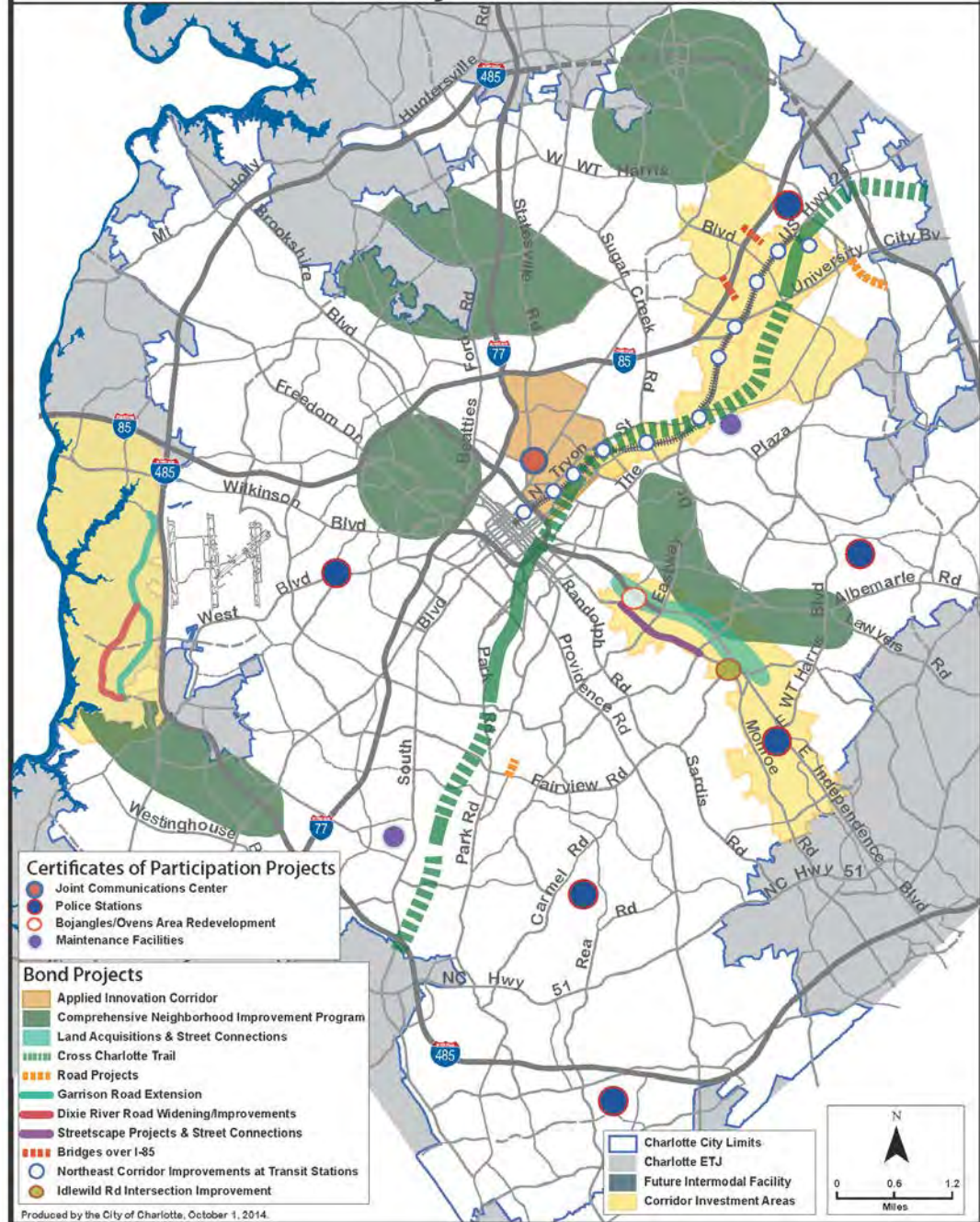
Ensuring housing diversity

Providing integrated neighborhood improvements



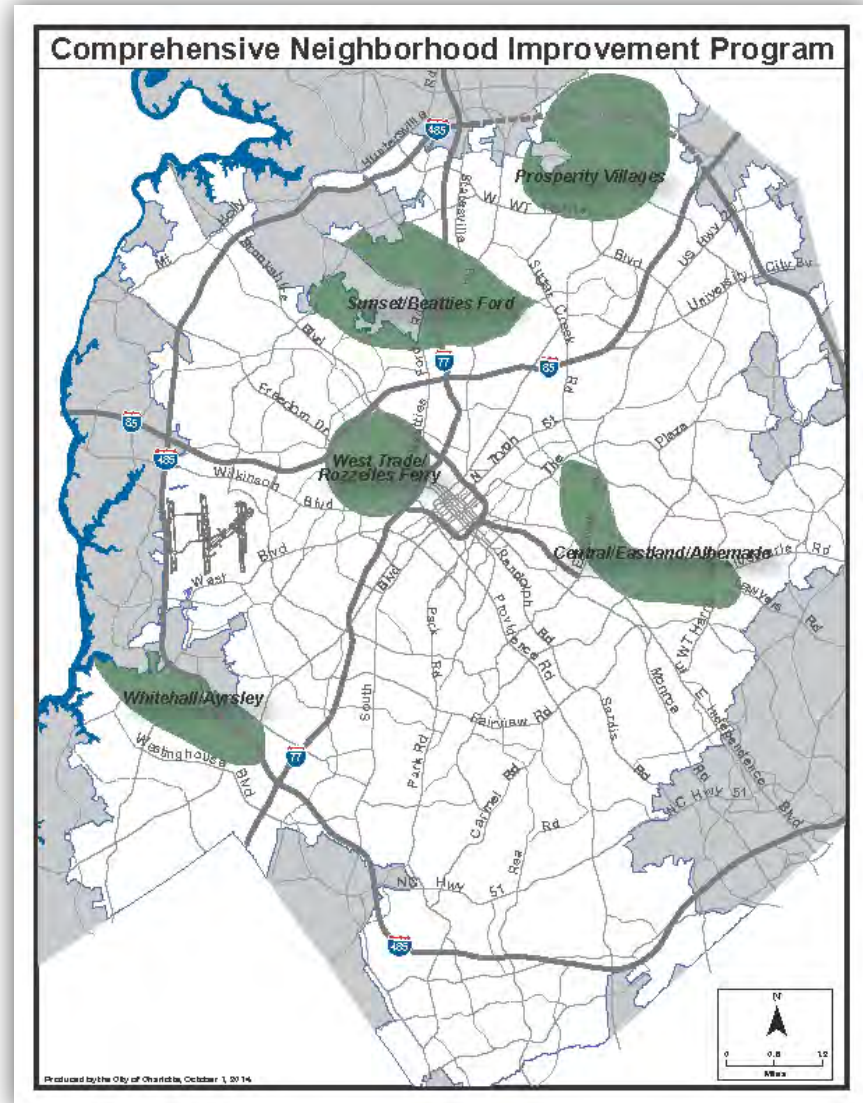


Community Investment Plan



Comprehensive Neighborhood Improvement Program (CNIP)

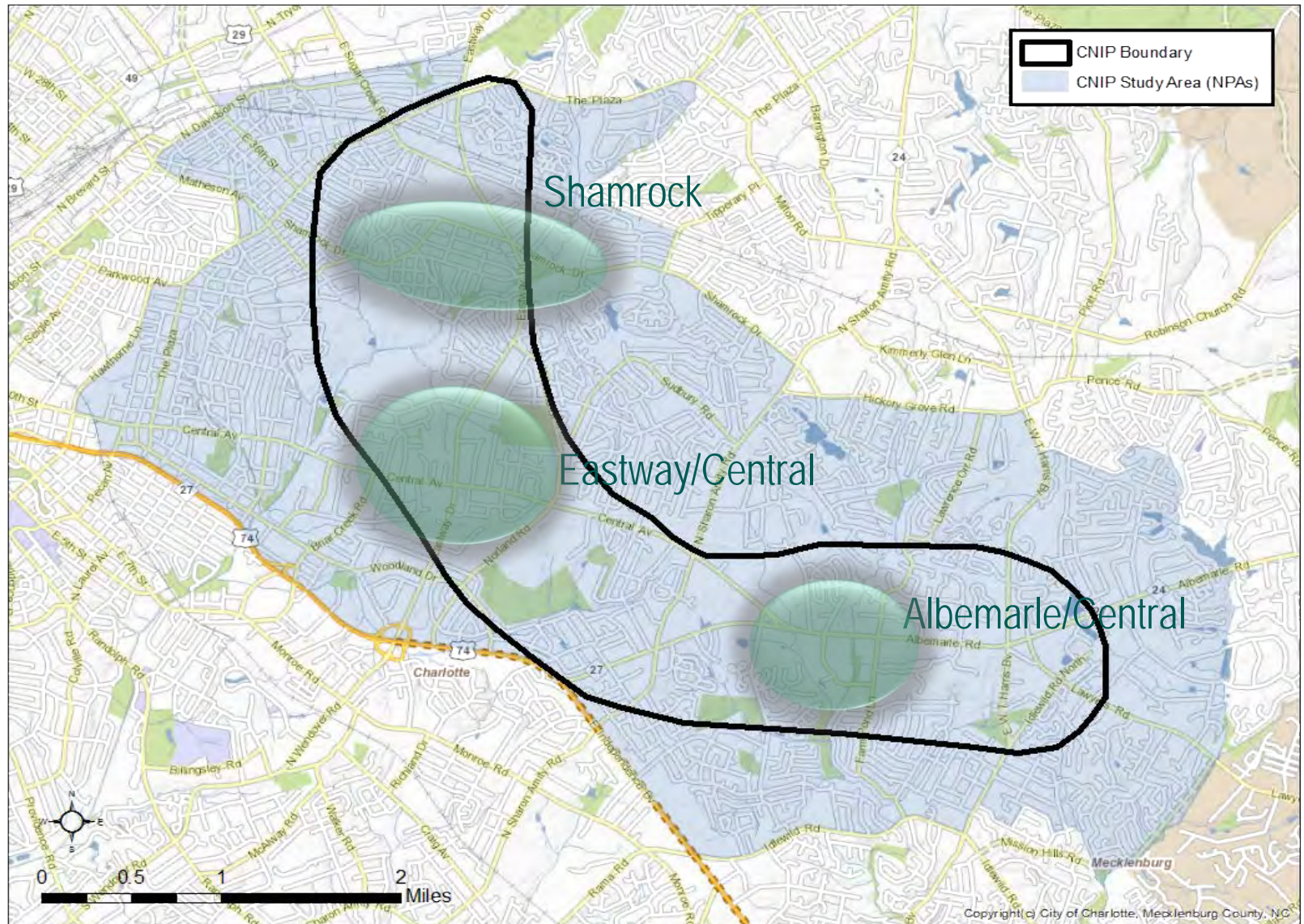
- The ***Comprehensive Neighborhood Improvement Program (CNIP)*** is a long-range investment program designed to meet the needs of our growing community
- Over the next several years, **\$120 million** in proposed community improvements will be planned, designed and implemented
- Projects in the CNIP Areas can truly transform our neighborhoods and strengthen our overall community's competitiveness regionally, nationally and globally



Central / Albemarle / Shamrock



Potential Areas for Focus



- Not very **walkable**
- Want better access to **green spaces** and **greenways**
- Need **business growth**
- Convince people that the eastside is a **good place to live**
- Maintain **single-family** neighborhoods
- More emphasis on **thoroughfares**: crossing them and how they look
- More and better **shopping**
- People want **places** where they can **play** and **socialize**
- Perception of crime



How can we *work together* to improve *YOUR* community?

Let's Talk.

Community Meeting

April 22, 2015 • Drop in 2-8 p.m.

Follow-up Meeting

June 4, 2015 • 6 p.m.

Midwood International & Cultural Center
1817 Central Avenue, Charlotte, NC 28205



The City of Charlotte is investing in Charlotte's Eastside through its Comprehensive Neighborhood Improvement Program. Join us at these community meetings to help identify improvement projects in the **Central/Albemarle/Shamrock** corridors and surrounding neighborhoods (see map). If you live, work, or play in these areas, we want to hear what's important to you.

*It's your Eastside Story.
Help us write the next chapter!*



Central / Albemarle / Shamrock

CharlotteFuture.com/CNIP

Contact: Mark Grimshaw, 704-619-4333 or
Tracy Newsome, 704-353-0778

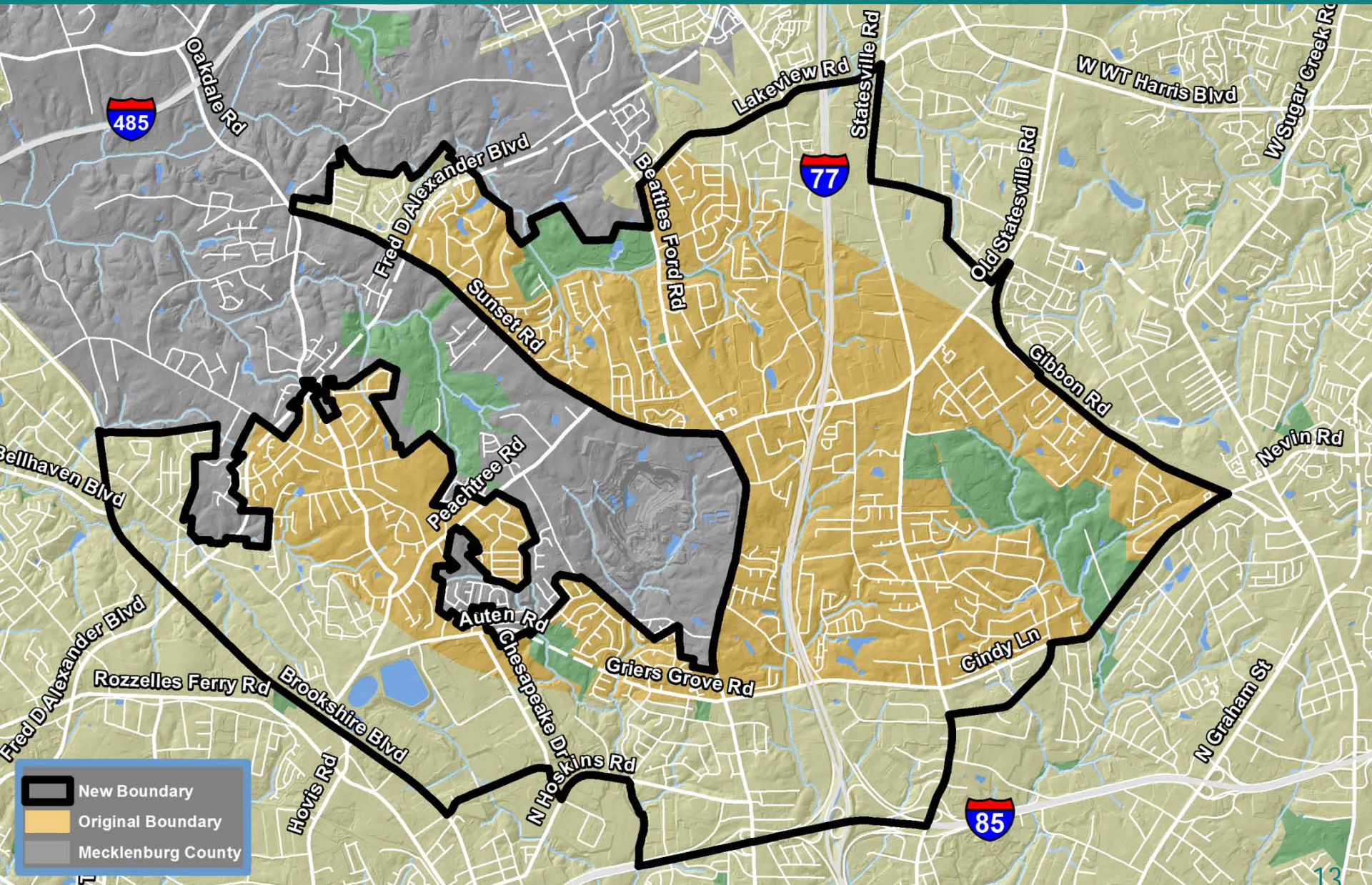
What Comes Next?

"What We Think
We Know So Far"
(help us confirm)

Continue
Refining Projects
and Strategies

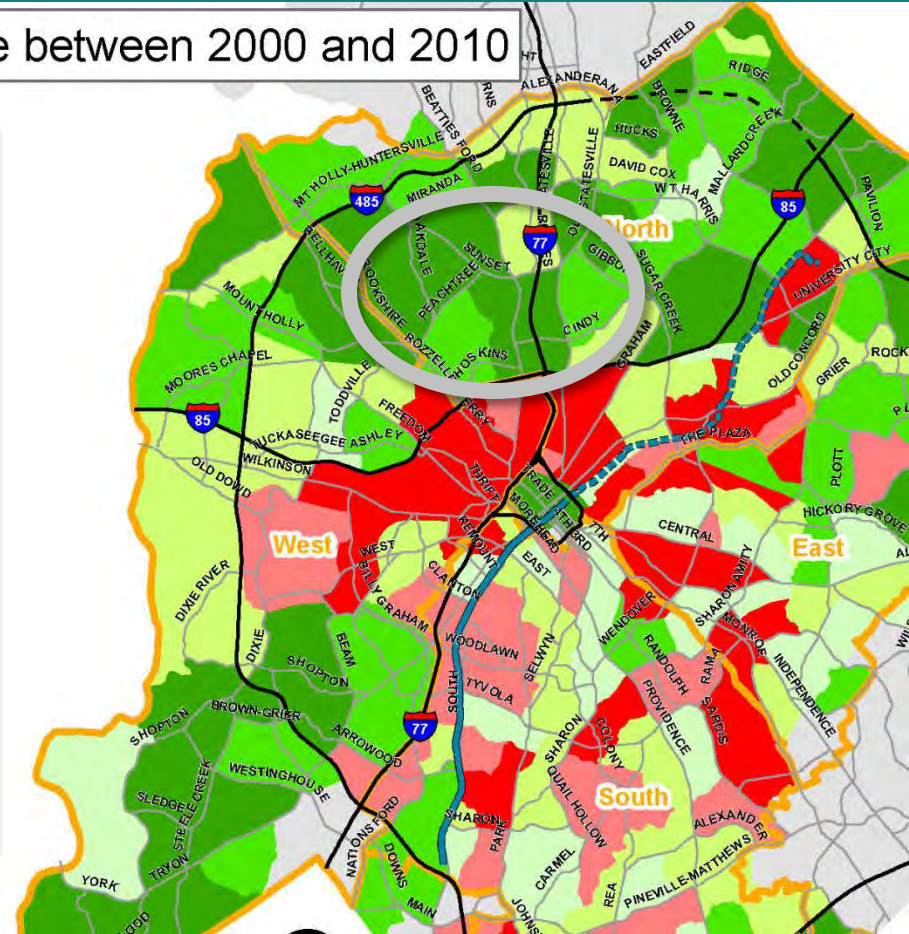
Sunset / Beatties Ford





Rapid Population Growth in Study Area

Population Change between 2000 and 2010



1980 – 1990

• No Increase

2000 – 2010

• 72% Increase

1990 – 2000

• 25% Increase

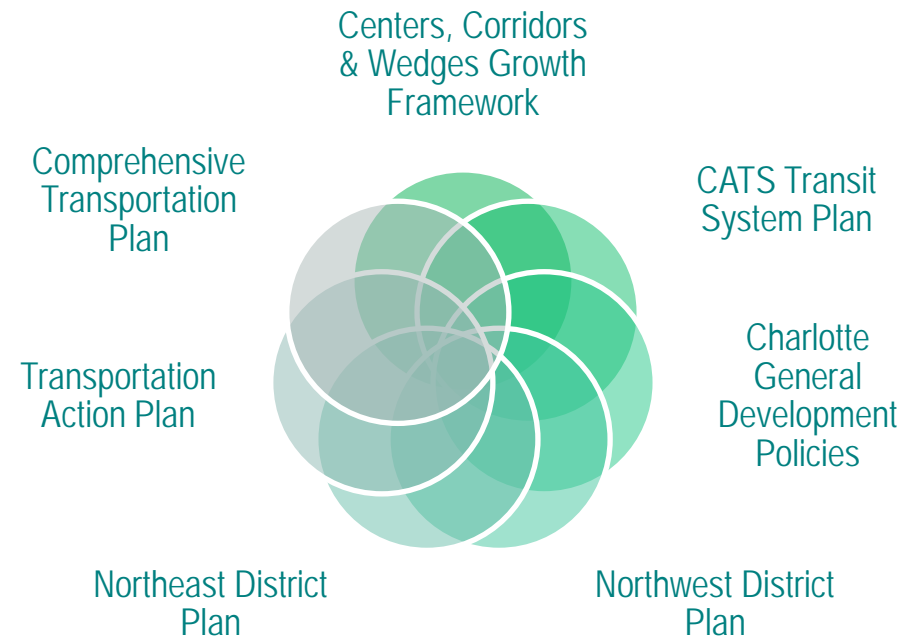




City & County Agency Meetings

Charlotte Mecklenburg Police Department	Charlotte Mecklenburg Planning Department	City Neighborhood & Business Services
City Economic Development Department	Charlotte Department of Transportation	Charlotte Water
Charlotte Area Transit System	City Engineering & Property Management	Charlotte Fire Department
City Manager's Office	County Manager's Office	Mecklenburg County Park & Recreation Department
Charlotte Housing Authority	Charlotte Housing Partnership	Charlotte Mecklenburg Schools
Charlotte-Mecklenburg Public Library	NCDOT	Charlotte Regional Transportation Planning Organization

Review of Adopted Plans



Next Steps

Spring 2015

- Community Learning Workshops
- Initial Project Identification

Summer 2015

- Follow-up Public Meetings
- Develop Candidate Project List
- Establish Project Priorities & Get Feedback

Fall 2015

- Formalize List of Recommended Projects
- Develop Comprehensive Community Investment Strategy Document
- Get Feedback



Sunset/Beatties Ford CNIP Community Meetings

Tuesday, April 14, 2015 • 7:00 - 8:30 p.m.

✓ **McCrorey YMCA**

3801 Beatties Ford Road

Thursday, April 23, 2015 • 6:00 - 7:30 p.m.

✓ **Statesville Road Baptist Church**

4901 Statesville Road

Wednesday, April 29, 2015 • 6:00 - 7:30 p.m.

✓ **Oakdale Elementary School**

1825 Oakdale Road



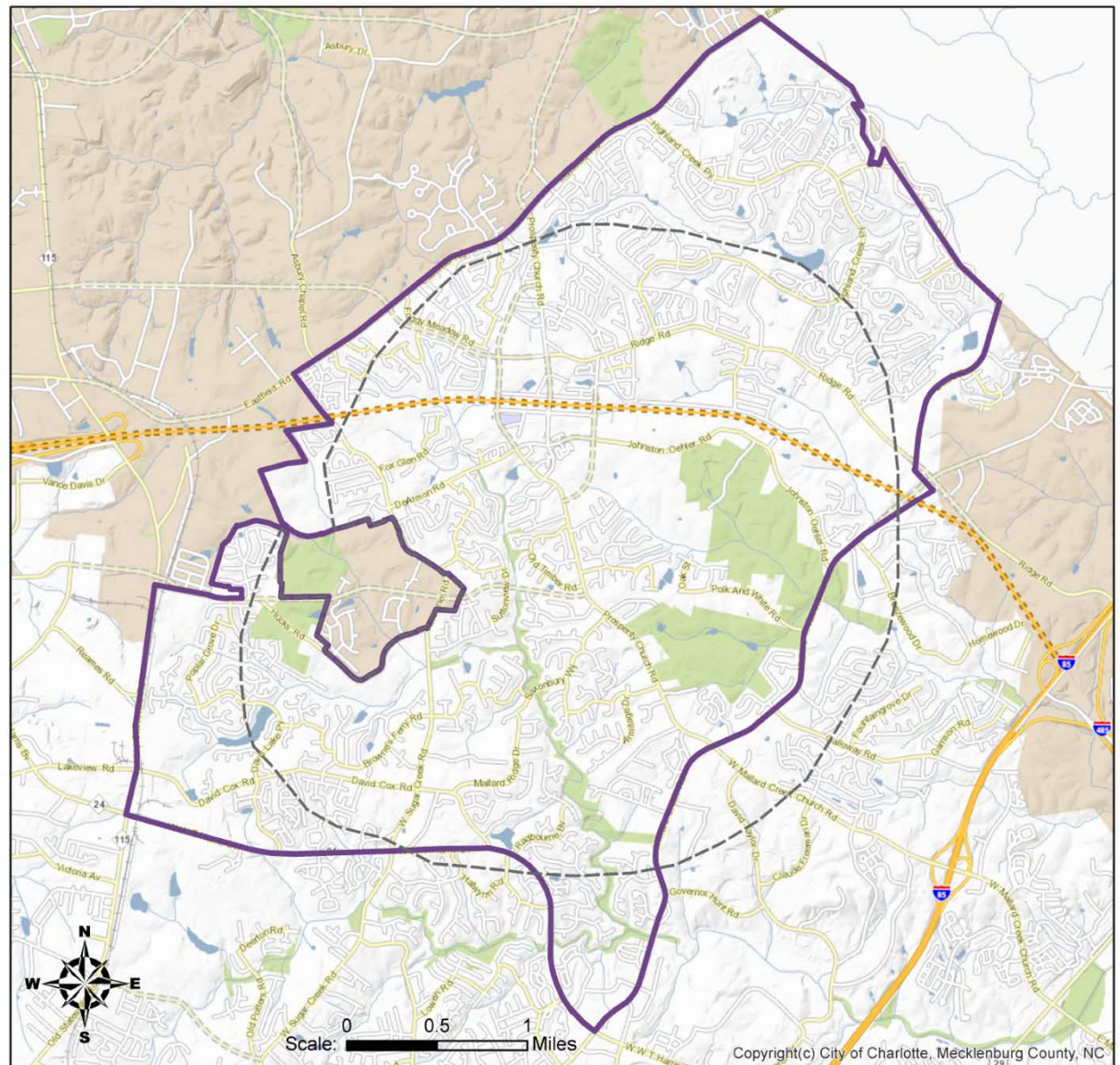
CNIP

Prosperity Village



Geography Refinements

- Incorporates Area Plan geography
- Includes neighborhoods to the south between Hucks Rd and WT Harris Blvd



Market Study

- Analysis indicates there is sufficient market demand for a viable activity center, suitable for multiple uses, and that it can develop without impacting nearby existing centers.
- Considerable flexibility in the allocation of land uses to accommodate changing demand patterns.
- Density in mixed use projects may exceed the conservative estimates, but institutional and open spaces will also find their way into the Village Center.



CNIP Community Engagement

- Private developer, government agency, and neighborhood focus groups (December)
- Government agency meetings (January -February)
- Preliminary identification of project opportunities (Ongoing)
- Outreach at the Prosperity Hucks Area Plan meeting on April 15th
- Public Charrette May 2nd



Public Charrette

Do YOU have an idea to improve YOUR community?

Let's talk.

May 2, 2015 • 9 a.m. - 12 p.m.

Mallard Creek
Recreation Center

2530 Mallard Creek Road



Comprehensive Neighborhood Improvement Program (CNIP):

Prosperity Village area including neighborhoods along Ridge Road, Prosperity Church Road, David Cox Road and Mallard Creek Road

Join us at a drop-in style meeting to share your input on what your community needs most! This public charrette is your opportunity to help the City of Charlotte identify neighborhood improvement

projects in this area as part of the City's Comprehensive Neighborhood Improvement Program. Tell us what matters to you. Maybe it's a sidewalk, or a greenway or a road. We're listening.



Contact: Kristie Kennedy (704) 336-6194
kkennedy@charlottenc.gov

CharlotteFuture.com/CNIP
Prosperity Village Area



CNIP

West Trade / Rozzelles Ferry



West Trade / Rozzelles Ferry CNIP

CNIP Strategy Team / CNIP Coordination Team



CNIP
Framework



City & County
Agency Meetings

Review of
Adopted Plans



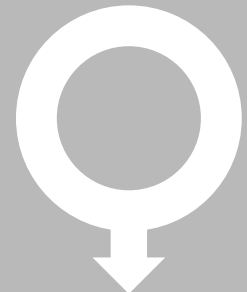
Stakeholder
Interviews



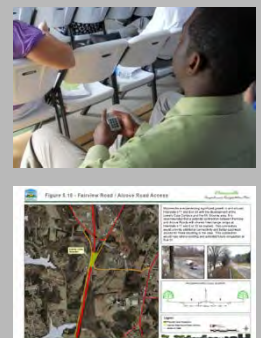
Neighborhood
Meetings



Community Workshop &
Design Charrette



Candidate
CIP Projects



Data Inventory & Analysis



CNIP

Stakeholders Meetings



Neighborhoods Engaged

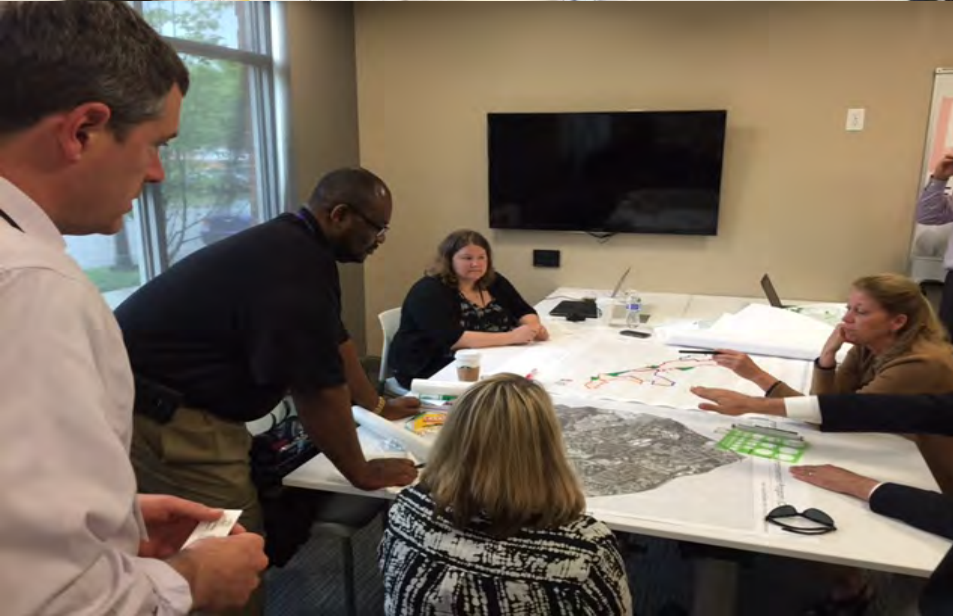
Historic West End Neighborhood Association	Wesley Heights
Historic West End Partners	Biddleville-Smallwood
Historic Camp Greene	Eleanore Heights
Greater Enderly Park	Seversville
Lakewood	

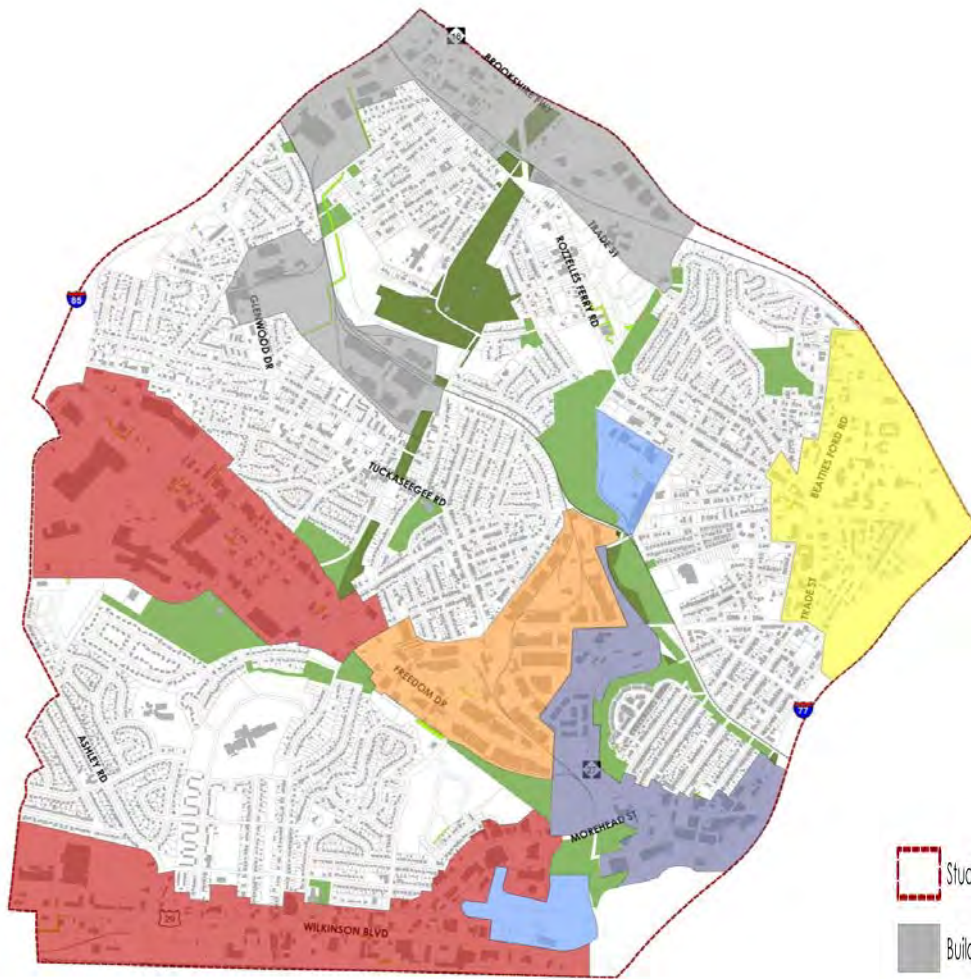
Large Land Owners Interviewed

Johnson C. Smith University	MPV Properties
Goodwill Industries	Five Points Realty
Argos Real Estate Advisors	Legacy CRE
Griffin Brothers Development	Beatties Ford Road Task Force
The Drakeford Company	Central Piedmont Community College
Neighboring Concepts	Mecklenburg County



Three Day Charrette





115 Projects Identified

Beatties Ford Road – 23
 Freedom /Morehead – 25
 Greenways/Parks/Open Space - 22
 Connecting To Each Other – 31
 Placemaking – 10
 Other - 4



WEST HILL



CNIP

Key Dates for Moving Forward

Neighborhood Meetings

- March 1 - 15, 2015 (COMPLETE)
- Project Briefings & Key Issues Discussion

Community Learning Workshop

- March 26, 2015 (COMPLETE)
- Meet with Neighborhoods as an Entire Group

Three-Day Charrettes

- April 14, 15 & 16 2015, Mosaic Village (COMPLETE)
- Develop List of Candidate Projects, Establish the Priorities & Get Feedback

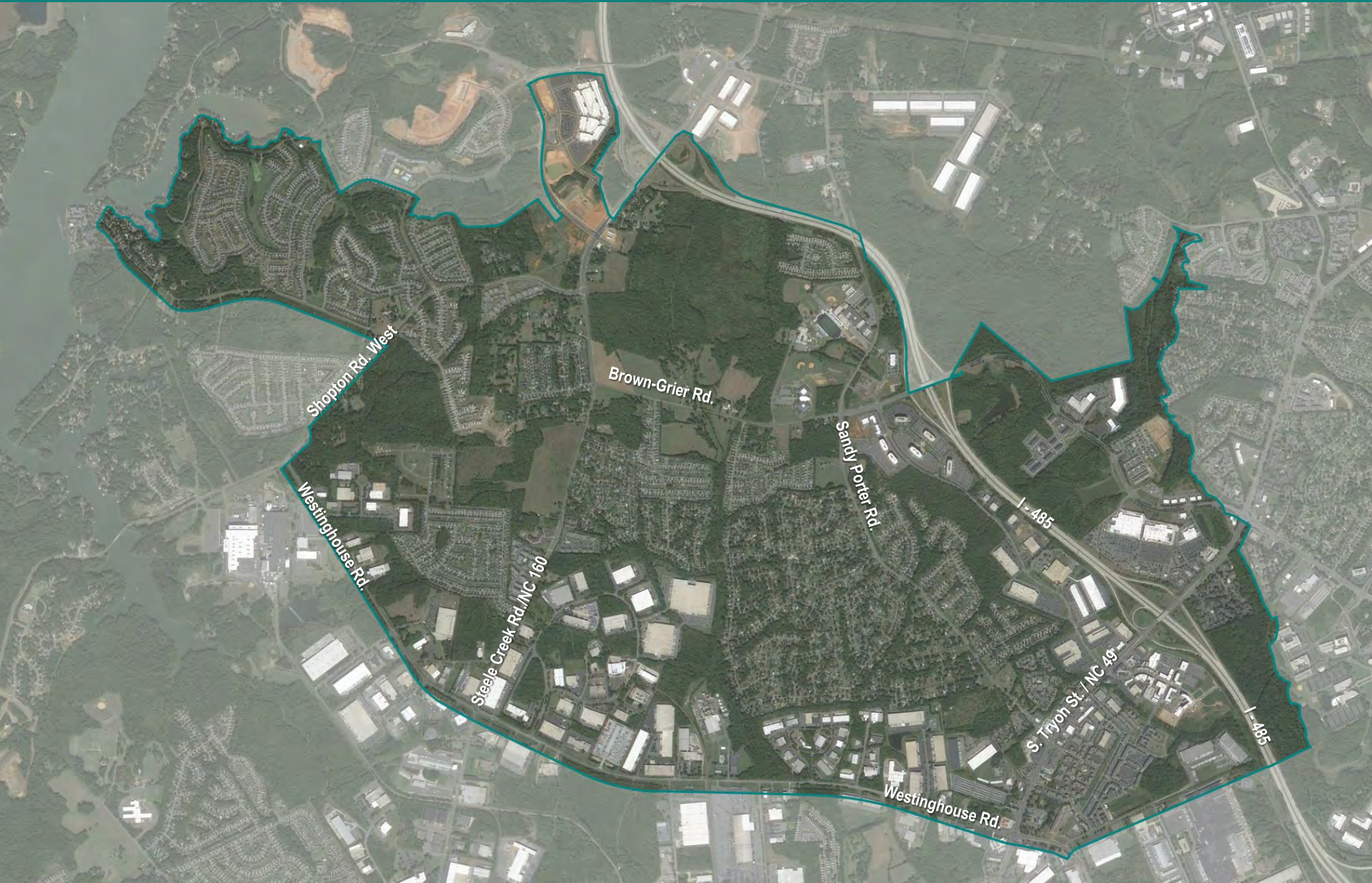
Look Book

- June – July 2015
- Formalize List of Recommended Projects, Develop Comprehensive Community Investment Strategy Document & Get Feedback



Whitehall / Ayrslay





The Whitehall / Ayrnsley CNIP area is part of a Mixed-Use Activity Center, and has experienced tremendous growth since 2000.

However the area **Lacks**:

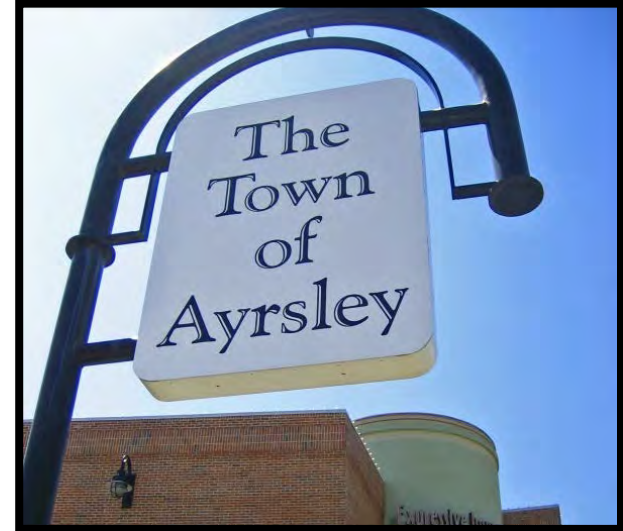
- ❑ Well connected street network, greenways, bike lanes
- ❑ Pedestrian environment due to auto-oriented development pattern
- ❑ Centralized focal points and/or gathering places

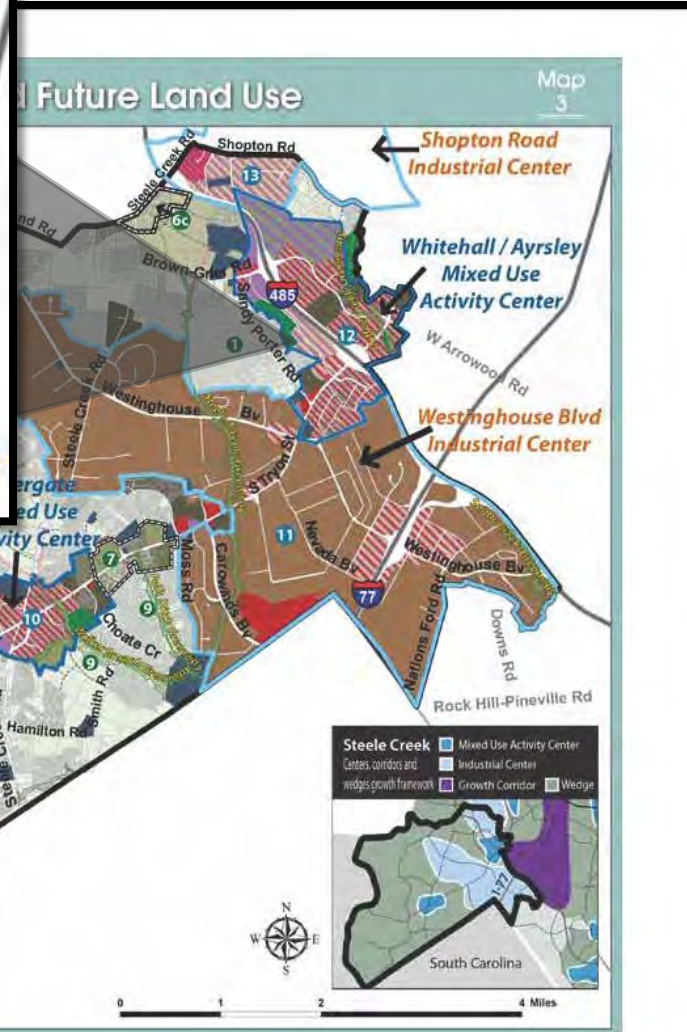
Potential CNIP projects would look to capitalize upon and leverage assets of the area including:

- Large employment center, drawing workers from throughout the region, twice as many jobs as households in area and nearly all employees are commuting into the area
- High growth and development in recent years, and close proximity to the Airport and other key transportation infrastructure (i.e. Intermodal Yard, and Interstates)
- Opportunities to enhance amenities in the area to connect key activity nodes between Ayrnsley Town Center, Whitehall Corporate Center, and the new Charlotte Premium Outlet Mall

Types of Potential Projects

- Most likely infrastructure improvement opportunities include enhancements to the transportation network, expanding alternative mobility options, and inserting amenities for residents and employees
- Streetscapes, Pedestrian Enhancements, Road Enhancements / Connections, Community Identity, Greenways, Park Type Amenities





The Whitehall / Ayrsey Mixed Use Activity Center:

Should be designed to be a compact pedestrian oriented Center, with a mix of residential, office and/or retail land uses.

Steele Creek Area Plan (2012)



Community Engagement Effort

- Stakeholder Interviews (Summer / Fall 2014)
 - Steele Creek Residents Association
 - Arrowood Business Association
 - New Forum (Ayrslay Town Center Management Co.)
 - Pappas Properties (Berewick)
 - Public Agencies (Airport, Park & Rec, Police, CMS, County etc.)
- Community Meetings:
 - *1st Meeting (March 10th, over 100 attended, introduced CNIP concept and received input on types of potential projects)*
 - *2nd meeting (April 23rd, intended to refine potential project list)*
 - April 23, 2015 | 6:30-8 P.M.
 - Kennedy Middle School
 - *Coordinating with Brown-Grier Road and Gallant Lane Sidewalk Project Presentation*
- Focus Group Meetings (March – April 2015)
 - 3 Focus Groups ,hosted by businesses in the area
 - Ayrslay Town Center (people who work in Ayrslay)
 - Siemens (employees)
 - Huber + Suhner (company relocated from New Hampshire)



CNIP

Questions?

