City of Charlotte

Charlotte-Mecklenburg Government Center
600 East 4th Street
Charlotte, NC 28202

Meeting Agenda

Monday, November 2, 2026

Charlotte-Mecklenburg Government Center, Room 267

Economic Development and Workforce Council Committee

Mayor Pro Tem James Mitchell, Chair
Council Member Dante Anderson
Council Member J.D. Mazuera Arias
City Council Member LaWana Mayfield
Council Member Victoria Watlington

11:00 a.m. Economic Development and Workforce City Council Committee Meeting

The public and the media can view the meeting on the Government Channel or on the city's YouTube Channel.

1. Standing Item: Workforce Development and Small Business Updates, HIIVE Update - 10 Minutes

Staff Resource(s):
Staff: Staff: Holly Eskridge, Economic Development
Guest: James Labar, Charlotte Center City, Aliyah Wilson, Soulpe Afro Mex

Explanation

- Staff will provide an overview of the HIIVE program and the impact of the City's investment. Souple, a featured HIIVE business, will share its experience and the benefits it has gained from participating in the program.

Action: Informational

1. HIIVE_Update_FINAL

HIIVE One Pager 20261101

2. Policy Referral: Economic Mobility Strategies (CBI Compliance and Policy Updates) - 40 Minutes

Staff Resource(s):
Monica Allen, Deputy City Manager, Lina James, City Attorney Office, Cheryl Wight, Contracting & Procurement, Shahid Rana, Economic Development, Steven Coker, Contracting & Procurement

Explanation

- Following the state-level elimination of race- and gender-conscious programming, the City of Charlotte successfully transitioned its Charlotte Business Inclusion policy into an exclusively race- and gender-neutral Small Business Enterprise (SBE) framework, which was officially adopted by City Council on October 26, 2026. This item provides the Committee with a comprehensive status update on the implementation of some economic development initiatives, details the workforce and business readiness strategies deployed under the new framework, and outlines the next operational steps to continuously promote opportunity and economic mobility across the city.

Action: Informational

2. EDW 11.2.26 Economic Mobility Updated Presentation FINAL

3. Standing Item: Workforce Development and Small Business Updates, Charlotte's Got A Lot - 10 Minutes

Staff Resource(s):
Shahid Rana, Economic Development

Explanation

- This presentation will highlight key economic development events taking place in November.

Action: Informational

3. Charlottes Got a Lot - Nov 2026

Adjournment