



# **Charlotte-Mecklenburg Planning Commission**

Planning Priorities

July 7, 2014

## How we are organized to do the work





## Planning Department Work Program

[illegible]

### Individual Employee Work Plan/PRD

Corporate Objective (Link to SGP)	Project(s)	Performance Expectations and Deliverables from Work Element	PT 13 SGP Target(s) (See Textbook)	Accomplishment/Supervising Comments	Rating
<p><b>1.) Provide Transportation Choices</b></p> <p><b>Promote quality growth and development</b></p>	<ul style="list-style-type: none"> <li>• Blue Line Extension (BQE) Corridor Infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Launch a coordinated effort, by SOV/MVLT, Services Planning, CATS, B&amp;P and Corp. Comm. to get public input on the BQE and MVLT projects.</b></li> <li>• <b>Host final public meeting by 2/12/13</b></li> <li>• Ensure that a detailed schedule is approved prior to the kick-off meeting.</li> <li>• Help project manager and team prepare for follow-up workshops.</li> <li>• Ensure that the notification, review and adoption processes and other regular area planning process steps are followed.</li> <li>• Attend and participate in all public and TAG meetings.</li> </ul>	<p>Complete 3 area plans (BQE, B&amp;P and MVLT)</p> <ul style="list-style-type: none"> <li>• 1 by 12/15/12</li> <li>• <b>2 by 02/12/13</b></li> </ul>	<p><b>Accomplishments:</b></p> <p><b>Supervisor Comments:</b> (Note that experience is not required to 40 in this section, but it is available if they choose to do so.)</p>	<p>1</p> <p>2</p> <p>3</p> <p>4</p> <p>5</p>

Balanced Scorecard within Strategic Operating Plan

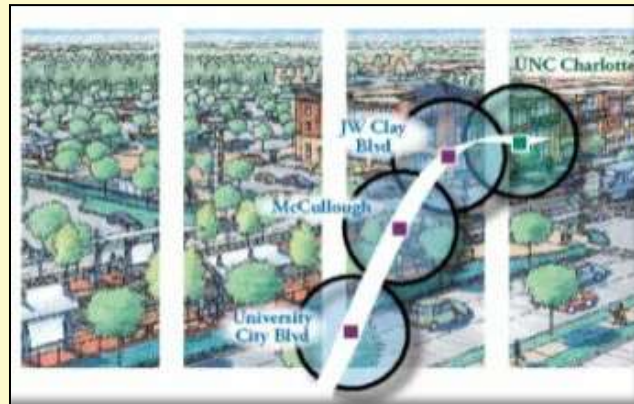
# FY14 Accomplishments

- **Zoning Ordinance Assessment**
- **90 Rezoning Petitions**
- **13 Text Amendments (5 Adopted)**
  - **Major Text Amendments**
    - **Eating, Drinking & Entertainment Establishments**
    - **Mobile Food Vendors**
    - **Mobile Farmer's Markets**
    - **Subdivision Ordinance**
    - **PED Density (adopted)**
- **HDC Process Improvements**



- **Increased Development Review and Approval**
  - Subdivision
    - 1250 Single Family
    - 2153 Multi-Family
  - Zoning Variances and Appeals
    - 21 Variances
    - 4 Appeals
  - Urban Zoning Site Review
    - 1754 Units

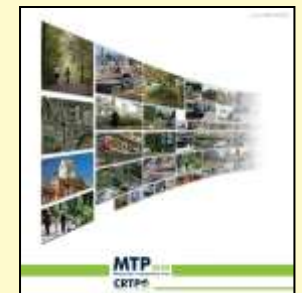
# FY14 Accomplishments





# FY14 Accomplishments

- **I-77/277 Noise Walls**
- **Voluntary Annexations**
- **Education and Outreach**
- **2040 Metropolitan Transportation Plan**
- **Health Impact Assessment Application**
- **TIGER VI Grant Application**





# FY15 Priorities

## FY15 Priorities



- **Planning Commission Support**
- **Zoning Ordinance Update**
- **Historic District Process Revisions**
- **Permit Development Review Process**
- **Community Investment Plan**
- **Transportation and Planning Committee**
- **Revised Area Planning Process**
- **Staff Development and Training**
- **Community Outreach and Engagement**

# PC Support

- **Planning Committee**
- **Zoning Committee**
- **Executive Committee**
- **Full Commission** - review current meeting structure
- **PC Retreat**



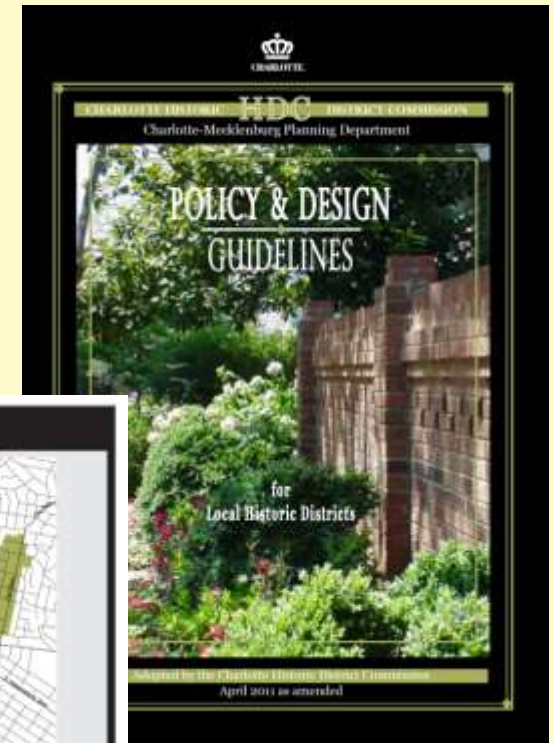
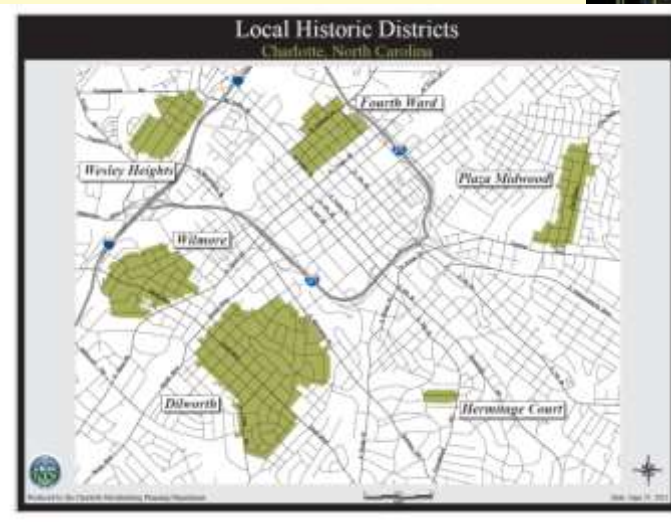
# Zoning Ordinance Update

- Zoning Ordinance Update
- TOD/TS Districts Revisions
- Text Amendments



# HDC Process Revisions

- **Policy & Design Guidelines Update (RFP)**
- **Rules & Procedures Manual Update Completion**
- **Application Form Update**
- **Neighborhood Survey Grant**
- **Additional Staff**



# Permit Development Review Process

- **Joint City/County effort includes consultant review of City and County approval/permitting and inspections processes**
- **Planning Staff serving on project team**

**Phase I:** Input from City and County Customers

**Phase II:** Analysis of processes and recommendations for changes

**Time Frame:** Complete by end of calendar year



# Community Investment Plan

**Community Investment Plan is a comprehensive approach for capital investment.**

- A long-range investment program to meet the needs of our growing community
- Collaborative approach that engages the community to foster a sense of ownership in creating what Charlotte becomes.
- Greater potential to leverage public and private investments





# Community Investment Plan

## Planning's Role

- Steering team is led by Planning Director and Budget Director
- Planning staff leads and participates on Strategy teams
  - Inform and engage the community on proposed projects and available services





**The Committee's charge is to look at local transportation and planning issues.**

- The Planning Director serves as staff resource for the Transportation and Planning Committee.



# Revised Area Planning Process

## Assessment



- Internal Assessment (6 SWOT Sessions)
- Planning Commission Input
- World Café
- Share Assessment Findings

## Analysis



- Research Land Use Policy in Other Cities
- Review /Summarize Current Land Use Policies
- Summarize Assessment Findings

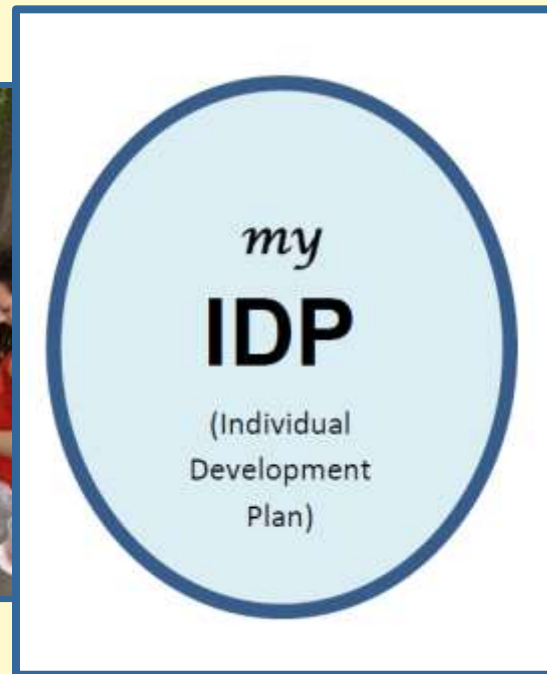
## Act



- Develop Report of Findings and Approaches
- Share Findings and Possible Approaches
- Begin Discussions about Approaches

# Staff Development and Training

- **Identify needed skills**
- **Provide professional development and cross training opportunities**
- **Recruit and retain a skilled and diverse workforce**



- Target youth and senior groups
- Utilize Customer Service Surveys
- Participate in “Need a Speaker?”
- Utilize Social Media Tools



