















Charlotte-Mecklenburg Planning Commission

Planning Priorities

July 7, 2014



Organization Chart

How we are organized to do the work





Planning Priorities

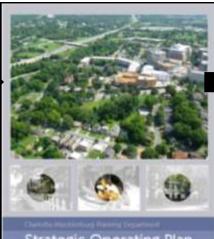
City Council Focus Area Plans

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Planning Department Strategic Operating Plan



Strategic Operating Plan

Balanced Scorecard within Strategic Operating Plan

Planning Department Work Program

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Individual Employee Work Plan/PRD

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- Zoning Ordinance Assessment
- 90 Rezoning Petitions
- 13 Text Amendments (5 Adopted)
 - Major Text Amendments
 - Eating, Drinking & Entertainment Establishments
 - Mobile Food Vendors
 - Mobile Farmer's Markets
 - Subdivision Ordinance
 - PED Density (adopted)
- HDC Process Improvements







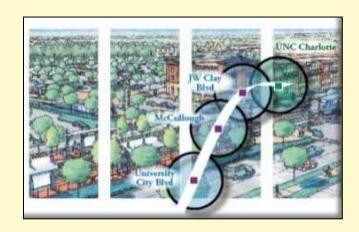
Increased Development Review and Approval

- Subdivision
 - 1250 Single Family
 - 2153 Multi-Family
- Zoning Variances and Appeals
 - 21 Variances
 - 4 Appeals
- Urban Zoning Site Review
 - 1754 Units



- Area Planning Policy Assessment
- UCAP/BLE Area Plan Update
- Prosperity-Hucks Area Plan
- Mandatory Referrals (43)



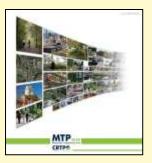




- I-77/277 Noise Walls
- Voluntary Annexations

OTHER PROJECTS

- Education and Outreach
- 2040 Metropolitan Transportation Plan
- Health Impact Assessment Application
- TIGER VI Grant Application





FY15 Priorities

FY15 Priorities



FY15 Priorities

- Planning Commission Support
- Zoning Ordinance Update
- Historic District Process Revisions
- Permit Development Review Process
- Community Investment Plan
- Transportation and Planning Committee
- Revised Area Planning Process
- Staff Development and Training
- Community Outreach and Engagement



PC Support

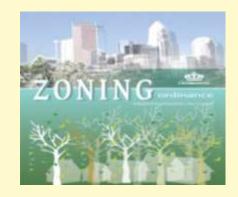
- Planning Committee
- Zoning Committee
- Executive Committee
- Full Commission review current meeting structure
- PC Retreat





Zoning Ordinance Update

- Zoning Ordinance Update
- TOD/TS Districts Revisions
- Text Amendments





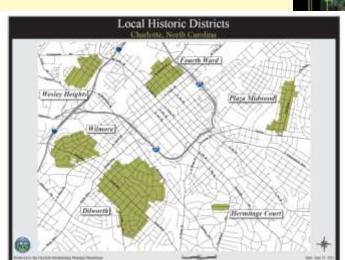


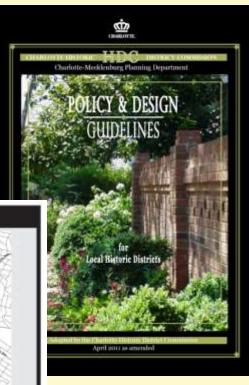


HDC Process Revisions

- Policy & Design Guidelines Update (RFP)
- Rules & Procedures Manual Update Completion
- Application Form Update
- Neighborhood Survey Grant
- Additional Staff









Permit Development Review Process

- Joint City/County effort includes consultant review of City and County approval/permitting and inspections processes
- Planning Staff serving on project team

Phase I: Input from City and County Customers

Phase II: Analysis of processes and recommendations for changes

Time Frame: Complete by end of calendar year





Community Investment Plan

Community Investment Plan is a comprehensive approach for capital investment.

- A long-range investment program to meet the needs of our growing community
- Collaborative approach that engages the community to foster a sense of ownership in creating what Charlotte becomes.
- Greater potential to leverage public and private investments



Community Investment Plan

Planning's Role

 Steering team is led by Planning Director and Budget Director

Planning staff leads and participates on Strategy teams

Inform and engage the community on proposed projects

and available services





Transportation & Planning Committee

The Committee's charge is to look at local transportation and planning issues.

 The Planning Director serves as staff resource for the Transportation and Planning Committee.













Revised Area Planning Process

Assessment

- Internal Assessment (6 SWOT Sessions)
- Planning Commission Input
- World Café
- Share Assessment Findings



- Research Land Use Policy in Other Cities
- Review /Summarize Current Land Use Policies
- Summarize Assessment Findings



- Develop Report of Findings and Approaches
- Share Findings and Possible Approaches
- Begin Discussions about Approaches



Staff Development and Training

- Identify needed skills
- Provide professional development and cross training opportunities
- Recruit and retain a skilled and diverse workforce





Community Outreach & Engagement

- Target youth and senior groups
- Utilize Customer Service Surveys
- Participate in "Need a Speaker?"
- Utilize Social Media Tools









