



**CHARLOTTE**  
CHARLOTTE-MECKLENBURG  
PLANNING

# Internet Sweepstakes and Internet Café

## CITIZEN ADVISORY GROUP

December 8, 2011

# Agenda

- **Welcome**
- **Introductions**
- **Responsibilities**
- **Recap (beginning/now)**
- **Draft Recommendations**
- **Timeline / Next Steps**



# Greetings



- Name
- Organization or interest you represent



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# Responsibilities

## Citizen Advisory Group (CAG):

- Attend and participate in meetings
- Help identify issues and concerns
- Help identify possible solutions
- **Provide feedback on staff recommendations**



# Responsibilities



## Staff:

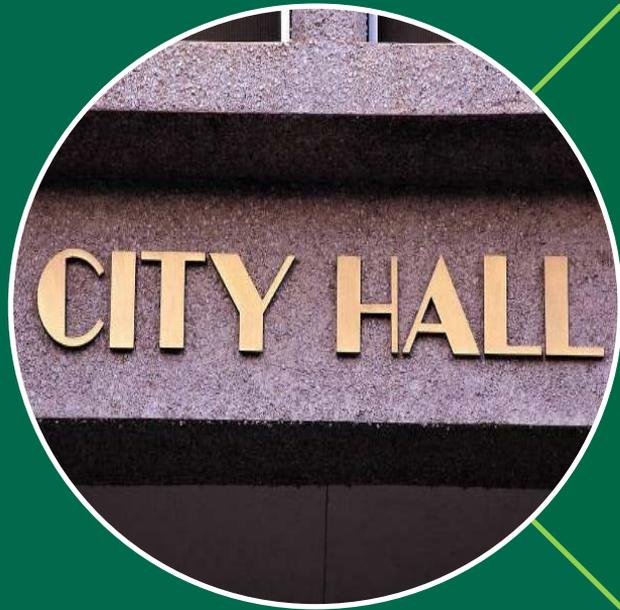
- Attend and facilitate meetings
- Educate and inform
- Help identify issues and concerns
- Help identify possible solutions
- **Develop recommendations**
- Present recommendations to Planning Commission and City Council



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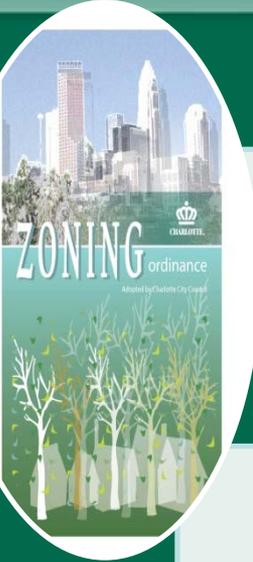
**Recap (beginning/now)**

# How We Started



June 20, 2011, City Council directed staff to proceed with a public process to create a text amendment for internet sweepstakes / internet cafés

# What We Found



The City of Charlotte Zoning Ordinance was adopted in 1958 and last major overhaul was conducted in 1992.

The Ordinance currently does not define or list Internet Sweepstakes and Internet Café establishments as a permitted use by right, under prescribed conditions or as an accessory use.

Over the past several years, these uses have located throughout the community as they have become enormously popular.

Zoning Ordinance changes may need to be developed to ensure that these uses are appropriately regulated to minimize any potential adverse impacts to adjacent uses.

# Identified Issue/concerns

- The Zoning Ordinance does not define or regulate these uses;
- establishments allowed in a wide array of zoning districts;
- impact of these uses being clustered near each other and their proximity to other uses;
- Hours of operation;
- age restrictions;
- food and beverage;
- alcohol
- parking;
- screening and other development standards specific and unique to these uses; and
- crime and other secondary impacts.



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# Draft Recommendations

## Sweepstakes Establishments

- An establishment where computers, devices, or software are provided by the business or patrons to access games or similar sites; whether free or by purchase; and where the establishment meets all of the following conditions:
- where cash, merchandise or other items of value are redeemed or otherwise distributed; and
- whether or not the distribution is determined by games played or are predetermined.

# Proposed Prescribed Conditions

- Use must be an established principal use and not an accessory use;
- Must obtain a zoning permit/approval
- Parking equals (1) space per every seventy-five (75) square feet of gross floor area;
- Four hundred (400) foot separation distance between Sweepstakes Establishments;
- 3,500 maximum square footage
- If alcoholic beverages are provided, the establishment will be considered a nightclub and must meet the applicable zoning standards.



Proposed districts only **under prescribed conditions:**

- B-1 (Business District)
- B-2 (Business District)
- I-1 (Industrial District)
- CC (Commercial Center District)
- MUDD (Mixed Use Development District)
- UMUD (Uptown Mixed Use District)
- NS (Neighborhood Services District)
- UR-C (Urban Residential-Commercial District)
- TOD-E (Transit Oriented Employment)
- TOD-M (Transit Oriented Mixed Use District)



# Identified Issue/concerns

- The Zoning Ordinance does not define or regulate these uses; (Addressed through recommendation)
- establishments allowed in a wide array of zoning districts; (Addressed through recommendation)
- impact of these uses being clustered near each other and their proximity to other uses; (Addressed through recommendation)
- Hours of operation; (Not addressed by recommendations)
- age restrictions; (Addressed through industry and state)
- food and beverage; (Addressed through health department)
- alcohol (Addressed through recommendation)
- parking; (Addressed through recommendation)
- screening and other development standards specific and unique to these uses; and (Addressed through recommendation)
- crime and other secondary impacts. (Addressed through police)



CITY OF CHARLOTTE

# Group Discussion



## Citizen Advisory Group (CAG) Meeting Dates:

- September 29, 2011 – Community Workshop
- October 11, 2011
- October 27, 2011
- November 10, 2011
- **December 8, 2011**

Staff will e-mail draft zoning text amendment January 2012.  
Other meetings if necessary.

**Tonight's presentation and future CAG materials, including meeting minutes, will be posted at:**

[www.charlotteplanning.org](http://www.charlotteplanning.org)

