

ZONING ORDINANCE TEXT AMENDMENT APPLICATION

CITY OF CHARLOTTE

FY2019	
Petition #:	<u>2019-103</u>
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<i>Office Use Only</i>	

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<u>Section #</u>	<u>Title of Section</u>
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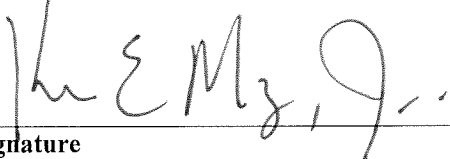
Purpose of Change: The Zoning Ordinance sign regulations have remained largely unchanged since adopted in 1992. Rapid growth, coupled with changes in the sign/advertising industry and the legal landscape, have made the update of Chapter 13, "Signs" the next chapter to update in the Unified Development Ordinance Process.

The proposed changes will:

- Create content-neutral standards, with the new regulations based on sign type and physical characteristics.
- Introduce new sign types, such as A-frame, roof, and skyline signs
- Provide consistency and uniformity in the regulations, both in and across districts.
- Make the standards easier to use and understand, include the use of more illustrative graphics.
- Eliminate the confusion of sign regulations scattered throughout the Zoning Ordinance, by bringing the sign regulations into one location.

The text amendment consists of two parts:

- 1) The text amendments in the Zoning Ordinance to align with the new sign regulations
- 2) An attachment with the new Chapter 13 in the new Unified Development Ordinance format.

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