#### <u>128 S. Tryon Signage</u> <u>Rezoning Petition No. 2018-095</u> <u>WeWork Companies Inc. - Petitioner</u> <u>10/18/2018</u>

#### **Site Development Data:**

--Acreage:  $\pm 0.82$  acres

- --**Tax Parcels:** 073-011-03
- --Existing Zoning: UMUD
- --Proposed Zoning: UMUD-O
- --Existing Uses: Office Building
- -- Proposed Uses: Uses permitted by right and under prescribed conditions together with accessory uses, as allowed in the UMUD zoning district.
- --Building Height: as permitted in UMUD zoning district.

# --Proposed Signage:

- a. Total parapet wall sign area shall not exceed 650 square feet.
- b. All other signage shall conform to UMUD zoning district standards.

## I. <u>General Provisions:</u>

- a. **Site Description.** The sole purpose of this Rezoning Plan is to accommodate the signage plans for an existing office building development on an approximately 0.82 acre site at the northeast intersection of South Tryon Street and West 4th Street (the "Site").
- b. Unless the Rezoning Plan establishes more stringent standards, the regulations established under the Ordinance for the UMUD zoning classification for the portion of the Site so designated on the Rezoning Plan shall govern all development taking place on such portion of the Site, subject to the Optional Provisions provided below.

## II. <u>Optional Provisions for UMUD-O:</u>

The following optional provisions are provided to accommodate deviations from the UMUD standards:

a. To allow the following sign building area: One (1) parapet wall sign with area not to exceed 650 square feet total. The sign may be lighted but shall not be digital. All other signage shall conform to UMUD zoning district standards.

## III. <u>Signage:</u>

a. Signage as allowed by the Ordinance and by the Optional Provisions set forth under Section II above may be provided.

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b. Digital signage shall not be permitted as part of the square footage optional request in Section II above.