

MAR 2 3 2015

COMMUNITY MEETING REPORT Petitioner: Park Sharon Properties, LLC

Rezoning Petition No. 2015-014

OFFICE OF THE CITY CLERK

This Community Meeting Report is being filed with the Office of the City Clerk and the Charlotte-Mecklenburg Planning Commission pursuant to the provisions of the City of Charlotte Zoning Ordinance.

PERSONS AND ORGANIZATIONS CONTACTED WITH DATE AND EXPLANATION OF HOW CONTACTED:

A representative of the Petitioner mailed a written notice of the date, time and location of the Community Meeting to the individuals and organizations set out on <u>Exhibit A-1</u> attached hereto by depositing such notice in the U.S. mail on February 23, 2015. A copy of the written notice is attached hereto as <u>Exhibit A-2</u>.

DATE, TIME AND LOCATION OF MEETING:

The Community Meeting was held on Thursday, March 5, 2015 at 7:00 PM in the Chapel at Sharon Presbyterian Church located at 5201 Sharon Road in Charlotte, North Carolina.

PERSONS IN ATTENDANCE AT MEETING (see attached copy of sign-in sheet):

The Community Meeting was attended by those individuals identified on the sign-in sheet attached hereto as <u>Exhibit B</u>. The Petitioner's representatives at the Community Meeting were Jason McArthur of Park Sharon Properties, LLC, Matt Gower of Overcash Demmitt Architects, Benji Layman of The Isaacs Group and John Carmichael of Robinson Bradshaw & Hinson, P.A.

SUMMARY OF ISSUES DISCUSSED:

John Carmichael opened the meeting by welcoming everyone and introducing himself and the Petitioner's representatives.

John Carmichael stated that this meeting is the official Community Meeting relating to Rezoning Petition No. 2015-014. Rezoning Petition No. 2015-014 was filed by Park Sharon Properties, LLC, and it concerns an approximately 4.66 acre site located on the northeast corner of the intersection of Park Road and Sharon Road.

John Carmichael shared the schedule of events relating to this rezoning request. He stated that the Public Hearing is scheduled for Monday, March 16, 2015 at 7:00 PM at the Charlotte-Mecklenburg Government Center located at 600 East Fourth Street; the Zoning Committee Work Session is scheduled for Wednesday, March 25, 2015 at 4:30 PM at the Charlotte-Mecklenburg Government Center; and City Council is scheduled to make a decision on this rezoning request on Monday, April 20, 2015 at 6:00 PM at the Charlotte-Mecklenburg Government Center.

John Carmichael stated that the Petitioner's team has met on two occasions with a group of area residents to discuss this development proposal and to get feedback. We appreciate the opportunity to have met with these neighbors, and the rezoning plan has been adjusted as a result of these meetings.

The site is zoned R-3, and the Petitioner is seeking to rezone the site to the UR-2(CD) zoning district to accommodate the development of up to 19 for sale townhomes and up to 36 for rent or for sale multi-family dwelling units. Building elevations are a part of the Petitioner's conditional

rezoning plan, and the rezoning plan is going to be supplemented with a landscaping plan and elevations of the rear of the townhome units.

Jason McArthur then addressed the meeting. Jason McArthur utilized a slide show presentation, a copy of which is attached hereto as <u>Exhibit C</u>.

Jason McArthur advised that his company is Mission Properties, and that Park Sharon Properties, LLC is a limited liability company formed in connection with this proposed development. Jason McArthur provided some background information on Mission Properties. Jason McArthur discussed a high end multi-family project that his company is developing in Dilworth.

Jason McArthur noted that the owners of the site subject to this rezoning request received multiple offers to purchase the site, and that he understands that Park Sharon Properties' offer contemplated the fewest number of dwelling units.

Jason McArthur shared slides of the site and the surrounding area. He stated that there are a variety of housing types in the area, including estate homes and multi-family dwellings. Jason McArthur stated that prior to filing the Rezoning Application, he met with representatives of the Planning Department to discuss the site, and he was advised that the City's General Development Policies support a density of up to 12 dwelling units per acre on this site. Although the original rezoning plan had a density of just over 12 dwelling units per acre, the rezoning plan currently has a density of just under 12 dwelling units per acre.

Jason McArthur shared a slide that depicts the scale of the proposed buildings to the surrounding homes.

Jason McArthur noted the unusual geometry of the site. The site is exposed to two major roads. He stated that his desire is to have buildings on this site with quality architecture that will make this site notable.

Jason McArthur stated that he did not believe that townhomes would work at the corner of the site closest to the intersection.

Jason McArthur noted that the parking for the multi-family building would be located under the building. Jason McArthur discussed the genesis of the rezoning plan. He discussed the vehicular access point from Sharon Road and the vehicular access point from Park Road. Jason McArthur stated that the Park Road access point would be limited to right-in, right-out movements. He stated that this would not be a gated community.

Jason McArthur stated that to determine the architectural design of the buildings proposed for the site, his team looked at the homes in the area. Jason McArthur shared pictures of some of these homes. He noted that there is a lot of red brick on the homes in the area. The team settled on a Georgian architectural style.

Jason McArthur then shared elevations of the proposed multi-family building and the proposed townhomes. He discussed some of the details of the design and the exterior building materials. He stated that his team tried to break up the scale of the multi-family building through its design.

Jason McArthur stated that the townhome units would contain approximately 2,800 square feet of floor area, and the master bedroom would be located downstairs. Jason McArthur shared the rear elevations of the townhome units. He stated that the townhomes would be two stories with an attic above the second floor.

Jason McArthur stated that the multi-family building and the townhomes would be four-sided brick buildings. The facades of the townhomes facing Sharon Road would be the facades of the townhomes facing the homes on Greencastle. The rear elevations of the townhome units would face the interior of the site.

Jason McArthur shared a slide of the rezoning plan and discussed it in some detail. A maximum of 55 total dwelling units would be located on the site (19 for sale townhomes and 36 for rent or for sale multi-family units). The current zoning of the site would allow about 14 single family detached homes.

Jason McArthur then described the improvements to Sharon Road that are being required by CDOT. Among other things, Sharon Road adjacent to the site would be widened, and it would include a bike lane. Additionally, the queuing for the right turn lane from Sharon Road onto Park Road would be extended by approximately 300 feet for a total queuing of approximately 550 feet.

Jason McArthur acknowledged that Park Road and Sharon Road are busy roads from a traffic standpoint.

Jason McArthur shared a perimeter landscaping plan that will be incorporated into the rezoning plan, and he discussed the 30 foot buffer and tree save area that would be established on portions of the perimeter of the site. He stated that 15 percent of the site must be devoted to tree save areas. Jason McArthur discussed the fence that would be installed within the buffer and shared pictures that depict the potential look of the fence. The fence would be a powder coated aluminum fence. The location of this fence could meander so as to preserve as many trees as possible in the buffer. He also discussed the 7 foot tall brick wall that would be installed on the site near Park Road.

The Community Meeting was then devoted to a question, answer and comment session. Set out below is a summary of the responses to the questions and the comments and concerns that were expressed at the meeting.

- An individual expressed a concern with vehicles turning left onto Sharon Road out of the site. This person is concerned about safety. Jason McArthur acknowledged that it could be tough to take a left onto Sharon Road from the site.
- An individual stated that most of the accidents near this site occur near the location of the proposed access point into the site from Sharon Road. This individual stated that someone from CDOT needs to be at this meeting.
- An individual stated that more detail on the traffic improvements needs to be provided. Jason McArthur stated that we can provide that information.
- In response to a question about combining for sale product and rental product on one site, Jason McArthur stated that he has predominantly built rental product over the years, and the two products have been married in the past. He reiterated that he does not believe that townhomes work on the corner of the site located closest to the intersection. He stated that he desired a larger building typology at the corner. Regarding the rental market that he has in mind, Jason McArthur stated that these would be high end apartment units that would appeal to empty nesters and folks who do not want the burdens of home ownership anymore. Jason McArthur stated that he has been advised by realtors that there are not enough high end apartments in this community. He stated that he believes that the apartment units would have older residents, as this site is not a draw for young people.

- Jason McArthur stated that he believes that the townhomes proposed for the site would be well received by the market.
- An individual stated that this is a dangerous project and that the developer is being greedy by seeking to develop it.
- An individual expressed the concern that when these residents turn right onto Park Road and desire to head south on Park Road, they will make a u-turn in front of the entrance to her development.
- Individuals expressed concerns about the existing traffic on Park Road and Sharon Road, and that this proposed development will exacerbate the traffic issues.
- An individual asked how neighbors could speak with CDOT about traffic concerns. Council Member Smith addressed this question.
- An individual asked about the Harris' project at the intersection of Park Road and Gleneagles Road. Council Member Smith indicated that this was a mixed use project.
- An individual asked if CDOT is coordinating traffic generation from the Harris' site with this project. Council Member Smith stated that CDOT is looking at a more holistic approach with respect to traffic matters.
- An individual requested that the Petitioner speak with CDOT regarding a dedicated right turn lane on northbound Sharon Road at its intersection with Park Road.
- A resident of the Gates community expressed some concerns regarding a dedicated right turn lane on northbound Sharon Road at its intersection with Park Road. This individual stated that there is one way in and out of her community, and if the dedicated right turn lane is built, she will never get out of her neighborhood.
- An individual asked about the height of the multi-family building and expressed a concern that it would sit on top of a hill due to the grade of the site. Jason McArthur stated that the portion of the site located at the intersection is about 5 feet above the road elevation, and the peak of the roof of the multi-family building is about 55 to 60 feet above the elevation of the site.
- An individual asked where the storm water would go, and Jason McArthur advised that there would be underground detention and water quality.
- Another individual expressed concerns about traffic and how this proposed development would increase traffic and safety concerns, and she wanted to make sure that these comments are in the Community Meeting Report.
- An individual stated that every community near this site has walls. He stated that this is not an urban or pedestrian area. Having a wall around this proposed development is important to this individual. The absence of a wall would make this development seem out of place. Jason McArthur stated that his team is being asked to create architecture that addresses the street and to provide a front condition towards the street. He stated that he would discuss a wall with the planners.
- An individual asked if the Petitioner would increase the height of the wall located across Sharon Road from the site. Jason McArthur stated that he would look at that but could not make a commitment to increase the height of the wall.

- An individual who lives in Huntingtowne Farms said that it takes 10 to 15 minutes to make a left turn onto Park Road out of her neighborhood. Also, people make u-turns in front of her neighborhood, which is a problem. She requested that these issues be considered.
- An individual asked if the Petitioner had considered building single family homes on the site. Jason McArthur stated that he had not because he does not build single family homes.
- An individual stated that traffic is not a swaying category. He stated that CDOT looks at the volume of traffic and incremental increases.
- An individual asked Jason McArthur if he had spoken with realtors regarding the impact of this proposed development on the value of surrounding properties, and Jason McArthur stated that he had not asked that question. Jason McArthur stated that he did not think it would hurt the value of surrounding properties.
- An individual asked if the Petitioner's obligation to close on this site is conditioned on the approval of this rezoning request. Jason McArthur confirmed that it is conditioned on the approval of this rezoning request.
- An individual asked about the status of the large lot to the north of the site and whether it may be developed. Jason McArthur stated that he did not know. He is not pursuing that site.
- An individual asked if there would be a homeowners association, and Jason McArthur stated that there would be a property owners association and a homeowners association.
- An individual asked about the price points for the apartments and the townhomes. Jason McArthur stated that while price points are subject to the market, the thought at this time is that the apartments would rent for approximately \$2,250 to \$2,500 per month, and the townhomes would sell on the low end from the \$475,000s to the mid to upper \$500,000s. The apartment units would have two bedrooms with a den and be approximately 1,500 to 1,600 square feet in size.
- An individual asked if the Petitioner had financing for the project. Jason McArthur advised that they have the required equity and are having discussions with lenders at this time.
- An individual asked which realtors Jason McArthur spoke with about this project, and Jason McArthur stated that he preferred not to reveal their names out of fairness to them. However, these realtors own real estate firms in Charlotte.
- An individual asked Jason McArthur to compare his proposed multi-family building to the condominium building located at the corner of Fairview Road and Park Road. Jason McArthur stated that the building proposed for the site is smaller, it is shorter and it is pulled further from the road. He also stated that the architecture for the proposed building is elevated as compared to the building located at the corner of Fairview Road and Park Road in his view.
- An individual stated that she thought that this proposed development is in danger of failing if it is developed due to access issues. She thought that elderly drivers would have concerns.
- An individual stated that he could understand the townhomes, but did not like losing the existing sense of place at the intersection.
- An individual stated that the multi-family building does not look like anything in the area.

- An individual asked for the definition of vehicular trips. John Carmichael stated that when a vehicle exits the site, that is one trip, and when the vehicle returns to the site, that is another trip, for a total of two trips. John Carmichael stated that CDOT has estimated that under the current R-3 zoning, the site could generate 170 vehicular trips per day, and under the proposed zoning, the site could generate 500 vehicular trips per day.
- In response to a question, Jason McArthur stated that once the project is permitted, it could take 12 to 18 months to develop the site. The site would not be fully developed, if the rezoning is approved, until next year sometime.
- In response to comments of Council Member Smith, Jason McArthur stated that he could look at some construction related commitments.
- An individual stated that construction on the site would exacerbate traffic issues.
- In response to a question, Jason McArthur stated that the elevation of the big hill on the site would be lowered by approximately 10 feet.
- In response to a question, Jason McArthur stated that the townhomes would not be constructed all at once. He thinks it would take 12 to 18 months to build the townhomes from the commencement of construction.
- In response to a question, Jason McArthur stated that the multi-family building would be constructed generally at the same time that the townhomes are being constructed.
- John Carmichael thanked everyone for attending the meeting, and the meeting was adjourned.

CHANGES MADE TO THE PETITION AS A RESULT OF THE COMMUNITY MEETING AS OF THE DATE HEREOF:

No changes have been made to the conditional rezoning plan or to the Rezoning Petition as of the date of this Community Meeting Report solely as a result of the Community Meeting.

Respectfully submitted, this 23rd day of March, 2015.

Park Sharon Properties, LLC, Petitioner

cc: Ms. Tammie Keplinger, Charlotte-Mecklenburg Planning Department (via email)
Ms. Sonja Sanders, Charlotte-Mecklenburg Planning Department (via email)

Mr. Jason McArthur, Park Sharon Properties, LLC (via email)

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NOTICE TO INTERESTED PARTIES OF COMMUNITY MEETING

Subject: Community Meeting -- Rezoning Petition No. 2015-014 filed by Park Sharon

Properties, LLC to request the rezoning of an approximately 4.66 acre site located on the northeast corner of the intersection of Park Road and Sharon Road

from the R-3 zoning district to the UR-2 (CD) zoning district

Date and Time

of Meeting: Thursday, March 5, 2015 at 7:00 p.m.

Place of Meeting: Chapel at Sharon Presbyterian Church

5201 Sharon Road Charlotte, NC 28210

We are assisting Park Sharon Properties, LLC (the "Petitioner") in connection with a Rezoning Petition it has filed with the Charlotte-Mecklenburg Planning Department seeking to rezone an approximately 4.66 acre site located on the northeast corner of the intersection of Park Road and Sharon Road from the R-3 zoning district to the UR-2 (CD) zoning district. The purpose of this rezoning request is to accommodate the development of a residential community that would be comprised of a maximum of 19 for sale single family attached dwelling units and a maximum of 36 for rent or for sale multi-family dwelling units.

The Petitioner will hold a Community Meeting prior to the Public Hearing on this Rezoning Petition for the purpose of discussing this rezoning proposal with nearby property owners and organizations. The Charlotte-Mecklenburg Planning Department's records indicate that you are either a representative of a registered neighborhood organization or an owner of property that adjoins, is located across the street from, or is near the site.

Accordingly, on behalf of the Petitioner, we give you notice that representatives of the Petitioner will hold a Community Meeting regarding this Rezoning Petition on Thursday, March 5, 2015 at 7:00 p.m. in the Chapel at Sharon Presbyterian Church located at 5201 Sharon Road in Charlotte.

Representatives of the Petitioner look forward to sharing this rezoning proposal with you and to answering your questions.

In the meantime, should you have any questions or comments, please call John Carmichael at (704) 377-8341.

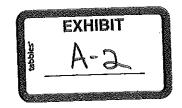
Robinson, Bradshaw & Hinson, P.A.

cc: Mr. Kenny Smith, Charlotte City Council District 6 (via email)

Ms. Tammie Keplinger, Charlotte-Mecklenburg Planning Department (via email)

Mr. Jason McArthur, Park Sharon Properties, LLC (via email)

Date Mailed: February 23, 2015



Park Sharon Properties, LLC, Petitioner Rezoning Petition No. 2015-014

Community Meeting Sign-in Sheet

Chapel at Sharon Presbyterian Church 5201 Sharon Road Charlotte, NC

Thursday, March 5, 2015

7:00 P.M.

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EXHIBIT

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Developer targets the (very) high end in Dilworth

Mission Properties plans to start work soon on a 24-unit luxury apartment complex with underground parking at East Boulevard and Winthrop Avenue in Dilymorth

Headed by Jason McArthur, the firm received approval for the development from the Historic District Commission last year. McArthur expects the project will take 10 to 12 months to complete.

An affiliate of Mission Properties bought the vacant 0.32-acre site last week for \$1.05 million. It had been occupied by a two-story apartment building that was destroyed by fire several years

The new building will include 18 one-bedroom and six two-bedroom units, renting for between \$1.75 and \$2 per square foot. That's well above the market average, but McArthur says the units will feature an "unprecedented level of finish." comparing it with the 19-unit 2100 Queens Road apartment

The 24-unit building should be complete early next year mission properties

project developed by Chris Branch and Ray Jones in Myers Park.

"There is enough market, we believe, for 24 folks who would appreciate that living experience with Latta Park and so many nearby walkable amenities." he says. "I think we can find people who will, for the right product, pay that."

McArthur has completed several infill, boutique apartment projects in recent years, including The Nook, an award-winning 25-unit building in Plaza-Midwood; Plaza 25. a project near Central and Clement avenues that he developed with John Rudolph; and 708 Summit. a 35-unit development in Wes-

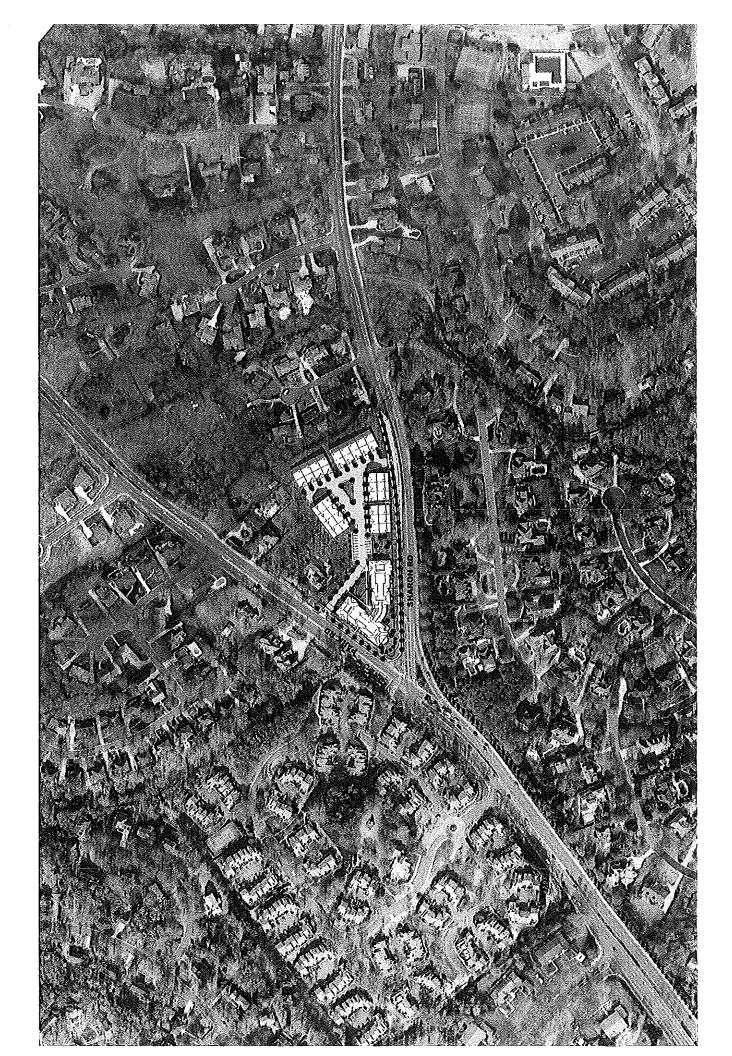
ley Heights, near South Summit Avenue and West Morehead Street.

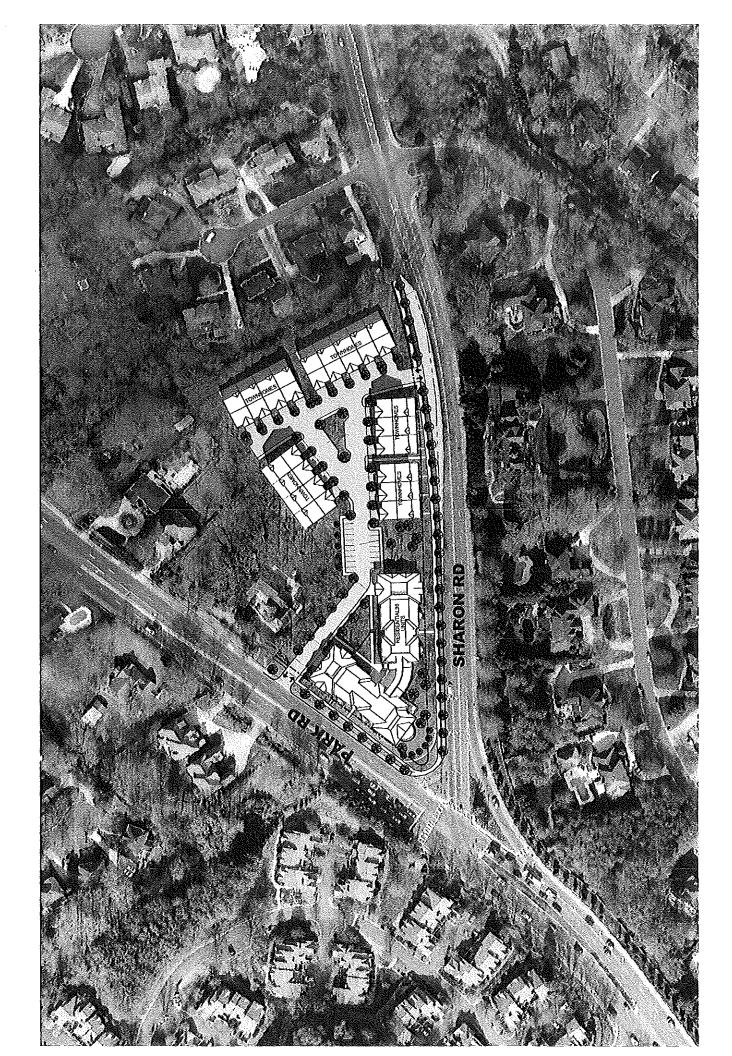
McArthur recently filed a rezoning petition for 4.6 acres at Park and Sharon roads where he hopes to develop 18 townhomes and 36 luxury senior apartments.

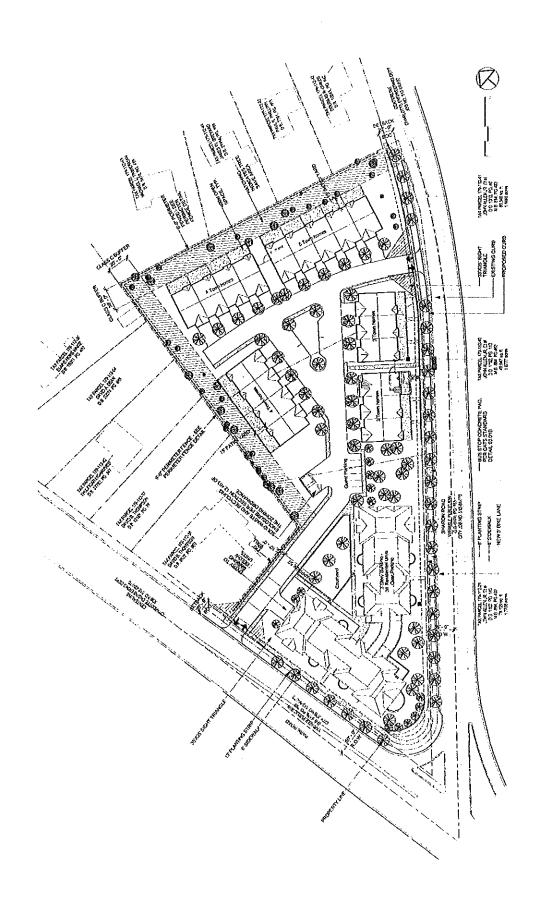
McArthur has spent his entire career in the multifamily sector, working for firms such as Trammell Crow Residential. Wood Partners and Crescent Resources before going out on his own. He hasn't sold any of his apartment projects and plans to hold the Ditworth property for the long term.

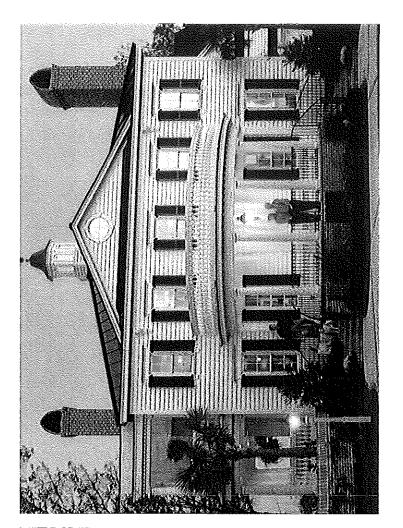
"It's just one of those locations that over the next 20 years will get better and better as Charlotte mushrooms around us," he says. "It's a long-term play for us."

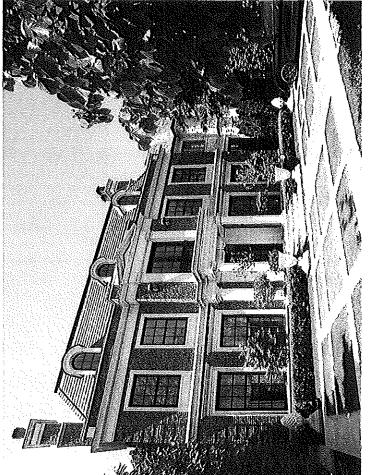
Josh Beaver of The Nichols Co. represented the seller of the property, and Ralph Falls of Pace Commercial represented the burst.

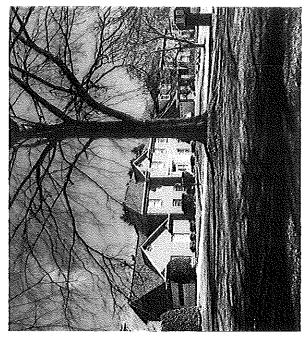


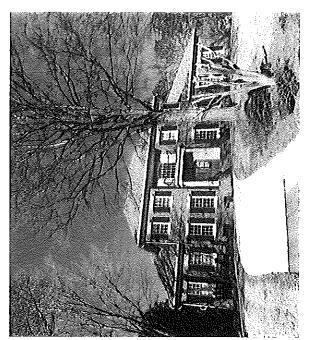


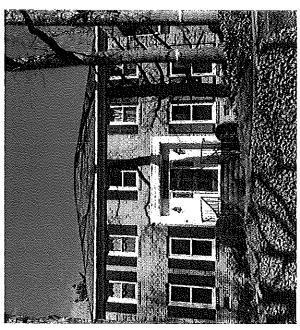


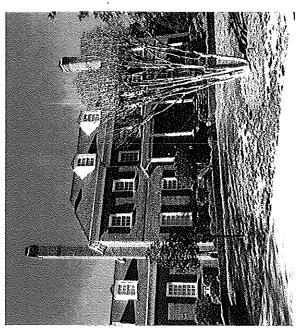


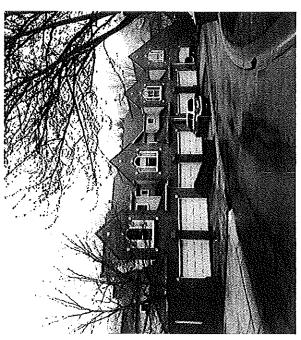


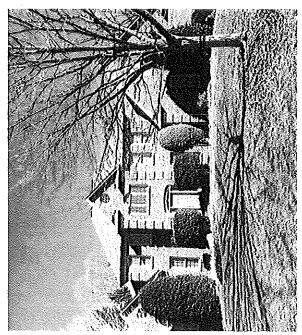


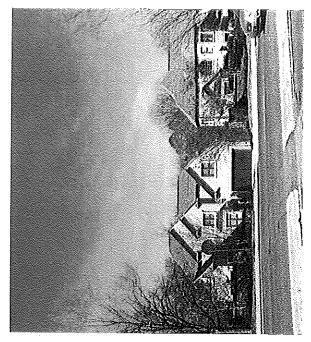


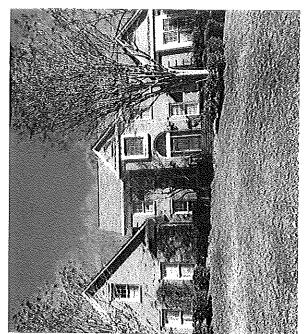


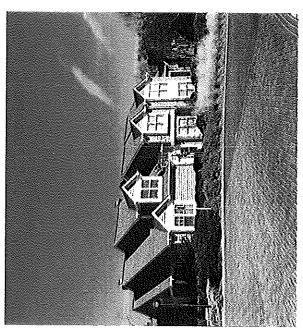


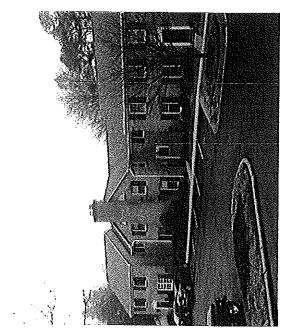




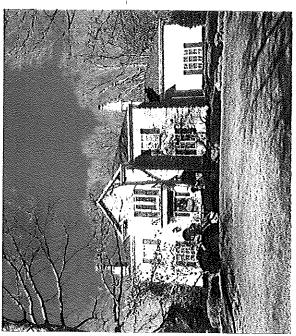


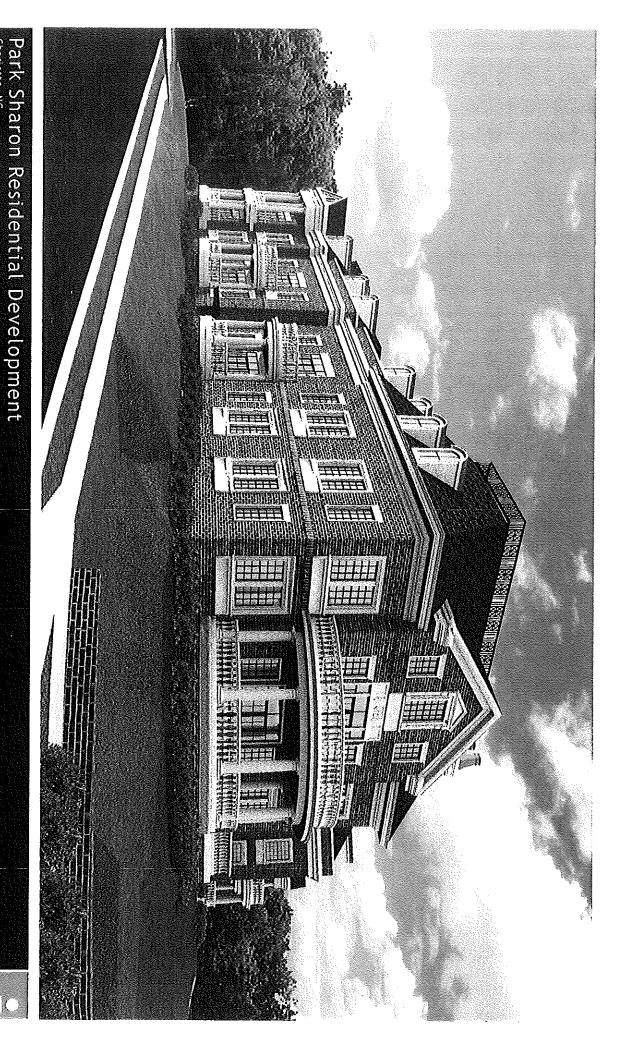




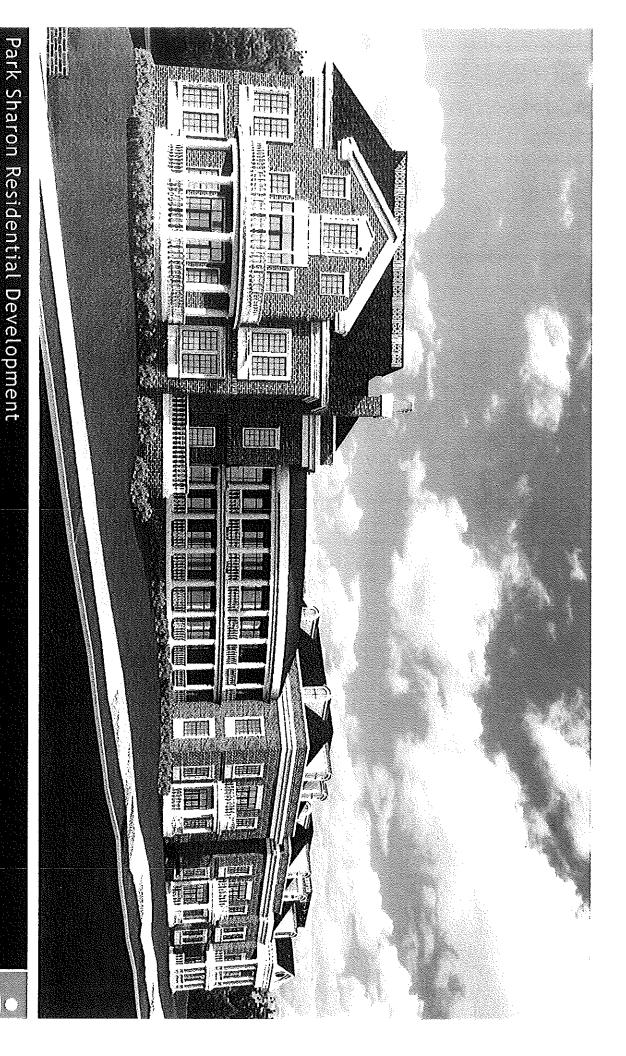




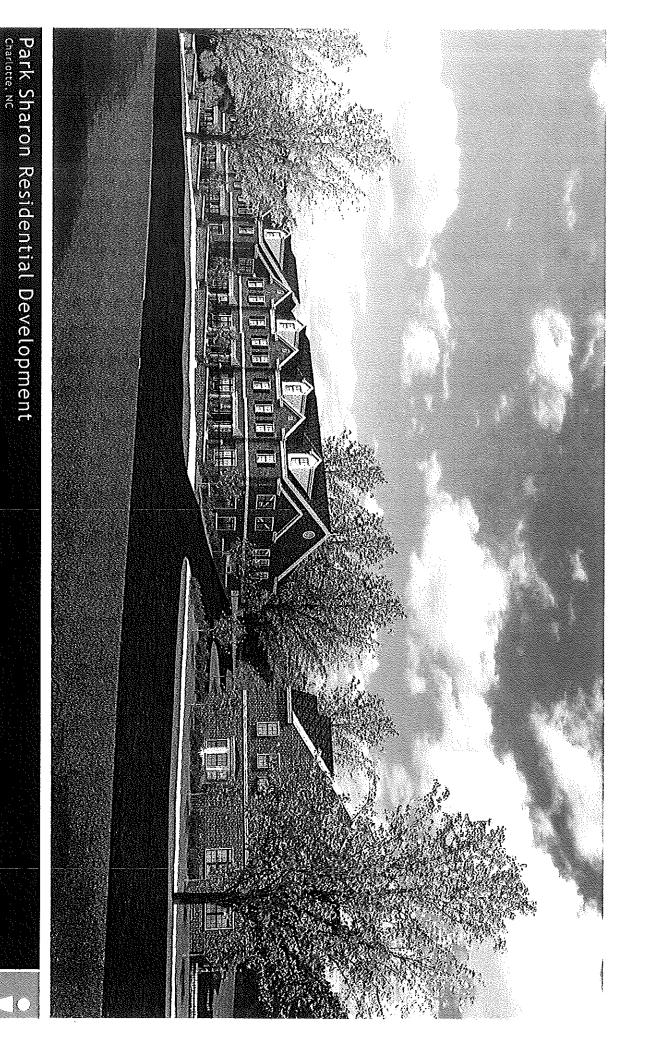




EXTERIOR RENDERING ODG



EXTERIOR RENDERING ODG



EXTERIOR RENDERING (Townhomes) ODC

Park Sharon Residential Development



