

COMMUNITY MEETING REPORT
Petitioner: Ingenuity Sun Media, LLC
Rezoning Petition No. 2014-022

This Community Meeting Report is being filed with the Office of the City Clerk and the Charlotte-Mecklenburg Planning Commission pursuant to the provisions of the City of Charlotte Zoning Ordinance.

PERSONS AND ORGANIZATIONS CONTACTED WITH DATE AND EXPLANATION OF HOW CONTACTED:

A representative of the Petitioner mailed a written notice of the date, time and location of the Community Meeting to the individuals and organizations set out on Exhibit A attached hereto by depositing such notice in the U.S. mail on January 16, 2014. A copy of the written notice is attached hereto as Exhibit B.

DATE, TIME AND LOCATION OF MEETING:

The Community Meeting was held on January 28, 2014 at 6pm at Wet Willies, 900 NC Music Factory Blvd, C1, Charlotte, NC 28206.

PERSONS IN ATTENDANCE AT MEETING (see attached copy of sign-in sheet):

The Community Meeting was attended by those individuals identified on the sign-in sheet attached hereto as Exhibit C. The Petitioner was represented at the Community Meeting by Ralph C. Olsen and Elizabeth Flynn Harrison.

SUMMARY OF PRESENTATION/DISCUSSION:

Example of minutes: The Petitioner's agent, Ralph C. Olsen, welcomed the attendees and introduced the Petitioner's team. Ralph C. Olsen indicated that the Petitioner proposed to rezone an approximately 9.17 acre site the "NC Music Factory" 900 NC Music Factory Blvd, Charlotte, NC 28206. from the MUDD-O to MUDD-O Provisional. The agent, Ingenuity Sun Media, LLC explained the rezoning process in general and stated that the purpose of the meeting was to discuss the rezoning request and the conditional site plan and respond to questions and concerns from nearby residents and property owners.

Elizabeth Flynn Harrison provided background information about the Petitioner's experience and the typical operation of its facilities. Elizabeth then presented the site plan and pointed out various commitments made by the Petitioner. Ralph C. Olsen showed proposed architectural elevations and discussed the design of the proposed facility. Ralph C. Olsen used the elevations and renderings to explain the facility's design concepts, and operations.

(Detailed minutes of the conversation about the rezoning should be provided including questions, responses and any commitments made by the petitioner.) See Attached

Respectfully submitted, this 30th day of January, 2014.

cc: Penny Cothran, Charlotte-Mecklenburg Planning Department

PETITIONER: Ingenuity Sun Media, LLC
REZONING PETITION NO.: 2014-22

COMMUNITY MEETING
MEETING MINUTES
01/28/2014

Attendees:

Thomas "Pop" Sadler, Caroline Sadler

Keli Semelsberger, Daryl Wellman, Ted Garvia, Ken Thomas, Mae McIntyre, Mitchell Blair, Theresa Garner, Matt Henshall

Scribe:

Elizabeth Flynn Harrison

Agenda:

Present materials to the community for the rezoning of the NC Music Factory from MUDD-O to MUDD-O Provisional to accommodate LED signage on property.

- Show site plan layout of proposed sign locations to attendees
- Present data on the screen size, dimensions and capabilities to attendees.
- Review sight renditions of Sun Media Trees with attendees and requested feedback and or any concerns for this type of system being installed on property.
- Field Questions about system

Questions asked:

- Thomas Sadler: Q: Why is this a community rezoning hearing? Why can't you just put signs on the property? A: We explained to Mr. Sadler that the property currently only allows for business signage and that for us to put this type of LED sign/Network, we had to rezone.
- Caroline Sadler: Q: What do these signs do? A: We explained how the signs will have advertising and promotions of events and products both on and off premises. Additionally that the signs will have the ability to do community event promotion and be hooked into the National Weather Alert and Amber Alert systems. (All attendees liked that capability)
- Thomas Sadler: Q: Has anyone else on the mailing list come by or contacted you? A: Not as of yet. We are hoping that more people will attend, but I did include my email and phone number on the letter if anyone has questions.

Questions Continued...

- Ralph "R.C." Olsen to Mr. Sadler: Q: Are there any specific people I should reach out to in your community or that you associate with that may have concerns about what we are planning to do at the NC Music Factory? A: I am the President of the Greenville HOA and Neighborhood Association (located in closest proximity to the NC Music Factory), and NC Music Factory has been great for our community. We have supported everything that they have done so far. This plan you have sounds like a good one to me. Almost everyone I know would feel the same way.

No other direct questions in regards to the project were asked as we were very thorough in providing the project scope and overview at the start. Mr. Sadler being somewhat of the community Patriarch gave us reassurance that if anyone had any questions, and they knew they could not make the meeting, they would have contacted me.

Next Meeting / Follow Up:

- Contact information was provided in community mailing. Await any additional non-attendee contacts and answer any questions.
- Will schedule another meeting prior to the February 17th County Commissioners meeting and forward details and invite letter to the City of Charlotte.

