# BB&T BALLPARK - HOME OF THE CHARLOTTE KNIGHTS 2013 UMUD-0 SPA REZONING PETITION FOR SIGNAGE

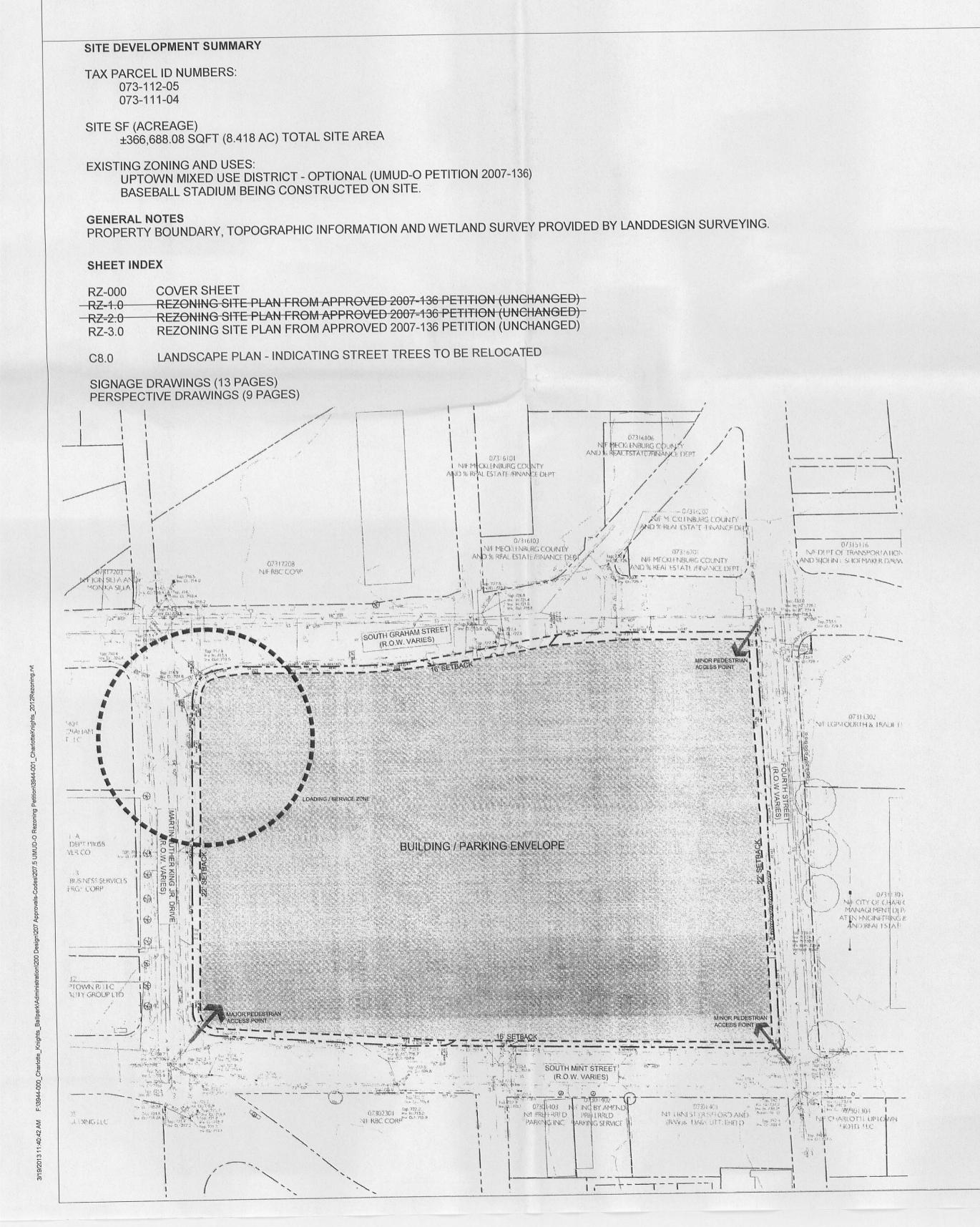
324 S. MINT STREET, CHARLOTTE, NC 28202

# **SUMMARY OF PETITION**

PETITION 2007-136 FROM UMUD TO UMUD-O WAS APPROVED BY CITY ON SEPTEMBER 24, 2007. ALL THE PROVISIONS OF THE 2007-136 PETITION ARE TO BE KEPT IN PLACE.

APPROVED BY CITY COUNCIL MAR 2 5 2013

NEW PETITION 2013-005 FOR UMUD-O SPA (SITE PLAN AMENDMENT) IS BEING SUBMITTED ON 10/22/2012. THIS PETITION IS TO AMEND THE SITE PLAN AS APPROVED BY 2007-136 AND ADD SIGNAGE TO THE EXTERIOR OF THE BALLPARK FACING MLK BLVD., S. GRAHAM ST., S. MINT ST., AND W. 4TH ST.



# DEVELOPMENT STANDARDS

BB&T BALLPARK - HOME OF THE CHARLOTTE KNIGHTS UMUD-SPA (OCT 22, 2012)

These development Standards form a part of the Technical Data Sheet associated with the Rezoning Petition filed by Mecklenburg County to accomodate redevelopment of that approximately 8.418 acre site consisting of two parcels and abandoned public road right of way bounded on four sides by Graham St., Mint st., Martin Luther King Jr. Blvd. and W. Fourth st. The petitioner contemplates development of a minor league baseball stadium together with other possible uses permitted in the UMUD zoning disctrict as well as adding signage to the Ballpark that is currently under construction. The Site is currently zoned UMUD-O per approved rezoning petition 2007-136 which permites the uses contemplated by the petitioner. The development contemplated by the petitioner generally depicted on the technical data sheet and the conceptual schematic site plan is referenced herein as "Development Alternative" (as described below), and the Petitioner seeks certain variation(s) from the minimum standards of UMUD for the Site in connection with "Development Alternative".

Development of the Site in accordance with the Development Alternative ill be governed by the Technical Data Sheet, these Development Standards and the applicable provisions of the City of Charlotte Zoning Ordinance (the "Ordinance"). Unless the Technical Data Sheet or these Development Standards establish more stringent sandards, the regulations established under the Ordinance for the UMUD zoning classification shall govern all development taking place on the Site, subject however, to the "Optional" provision(s) provided below. Development of the Site in accordance with the Other Development Alternatives (as described below) will be governed by the regulations established under the Ordinance for the UMUD-O rezoning petition 2007-136 and UMUD zoning classification without regard to the "Optional" provisions provided below with respect to Development Alternative.

It is intended that the "Optional" provisions that were approved for this Site as part of the rezoning petition 2007-136 are to remain in place and not be altered or changed by the "Site Plan Amendment (SPA)" provisions petitioned for in the Development Alternative described below.

The construction of a Baseball stadium is under way on the site, this use is permitted in the UMUD Zoning Classification. All the "Optional" provisions of the approved UMUD-O rezoning petition 2007-136 are also considered as permitted. Development and/or redevelopment may occur in phases over an extended time frame and any further development may be devoted to any uses (including accessory uses) permitted in the UMUD Zoning Classification.

The petitioner is requestting the following variations from the UMUD minimum standards for desgin and development as part of this UMUD-O SPA application in connection with development of the Site in accordance with the Technical Dataa Sheet and the Conceptual signage plans and elevations to which these Development Standards are attached. (i.e. "Development Alternative").

1. Signage on the Exterior of the building facade facing Martin Luther King Jr. Blvd, Graham St., Mint St., and W. 4th st. Certain variations in the requirements of Section 13 of the Ordinance regarding size, placement and information contained within the sign. These variations have been depicted on

conceptual schematic sign placement plans and elevations. 2. Streetscaping and Tree placment of trees in front of the LED signage element proposed on Mint St.

Relocation of (2) street trees in front of the LED signage element proposed on Mint St.

3. Vehicular/ Truck Maneuvering, loading areas and Martin Luther King Jr. Boulevard Certain variations in the requirements of the Ordinance including without limitation Section 12.216 regarding loading and the maneuvering of trucks and cars in the area generally depicted on sheet RZ3.0 for Martin Luther King Jr. Boulevard and the building envelope shall be permitted. Exact location regarding loading and maneuvering of trucks and cars is subject to change along Martin Luther King Jr. Boulevard.

D. Other Development Alternatives Under UMUD without Optional Variations

It is understood that the variations from the UMUD minimum standards requested by this Petition are Optional in nature and relate solely to development contemplated in connection with Development Alternative. This Petition also contemplates development of the Site and/or portions thereof without the benefit of the Optional provisions in accordance with UMUD requirements and minimum standards. In other words, the Petitioner, its successors and assigns reserves the right to develop the Site and/or portions thereof in a manner wholly different from the development depicted on the Technical Data Sheet and Schematic Site Plan (collectively, "Other Development Alternatives") without the benefit of the Optional provisions provided that Other Development Alternatives are in accordance with UMUD requirements and minimum standards in effect at the time of application of the building permit.

### E. Deleted

Future amendments to the Technical Data Sheet, signage plans and elevations, future development, and these Development Standards in accordance with Development Alternative may be applied for by the then Owner or Owners of the tract or tracts within the Site involved in accordance with the provisions of Chapter 6 of the Ordinance.

G. Binding effect of the Rezoning Documents and Definitions

1. If this Rezoning Petition is approved, all conditions applicable to development of the Site imposed under this Technical Data Sheet in accordance with Development Alternative will, unless amended in the manner provided under the Ordinance, be binding upon and inure to the benefit of the Petitioner and the current and subsequent owners of the Site and their resepective

2. Throughout these Development Standards, the terms "Petitioner" and "Owner" or "Owners" shall be deemed to include hiers, devisees, personal representatives, successors in interest and assigns of the Petitioner or the owner or owners of the Site from time to time who may be involved in any future development thereof.

# H. Administrative changes may be made in accordance with Section 6.207

J. Comprehensive Signage Plan (CSP)

1. The attached Comprehensive Signage Plan is a graphic representation of the maximum amount of all signage proposed for the Ballpark. Changes from one baseball season to the next and changes of sponsors over time may result in some signs being removed for a period and some signs being replaced for a period. Therefore, some of the sign locations may not be used at all times, but the Plan illustrates the maximum condition as if all sign locations were being utilized. a. The Vintage Ghost Murals' indicated on page 5 of the CSP will be installed prior to final certificate of occupancy being issued. The graphic representation of these murals is

conceptual as the final graphics may be altered depending on the copyright usage of the logos.

K. Signage at Future Outparcel Development. 1. This Signage Plan does not include the signage for the future outparcel development along 4th street, which would have additional signage subject to standard signage limitations under



800 W. Hill Street Third Floor Charlotte, NC 28208 (T) 704-414-1000 (F) 704-414-1111 www.odell.com

CHARLOTTE, NC

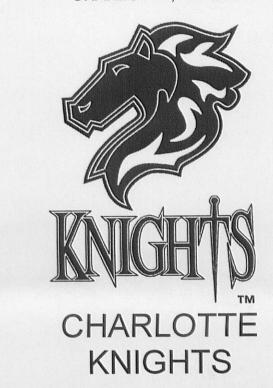
RICHMOND

CONSULTANT



# BB&T BALLPARK -UMUD-SPA REZONING

324 SOUTH MINT STREET CHARLOTTE, NC 28202



ADDENDA OR MODIFICATION		
REVISION	DATE	DESCRIPTION
1	12/21/2012	STAFF COMMENTS TO 2013-005
2	02/15/2013	REVISION 2

UMUD-SPA 10/22/2012 | SIGNAGE PETITION 2013-005 UMUD -O 2007 PETITION 2007-136 APPROVED ISSUE DATE DESCRIPTION

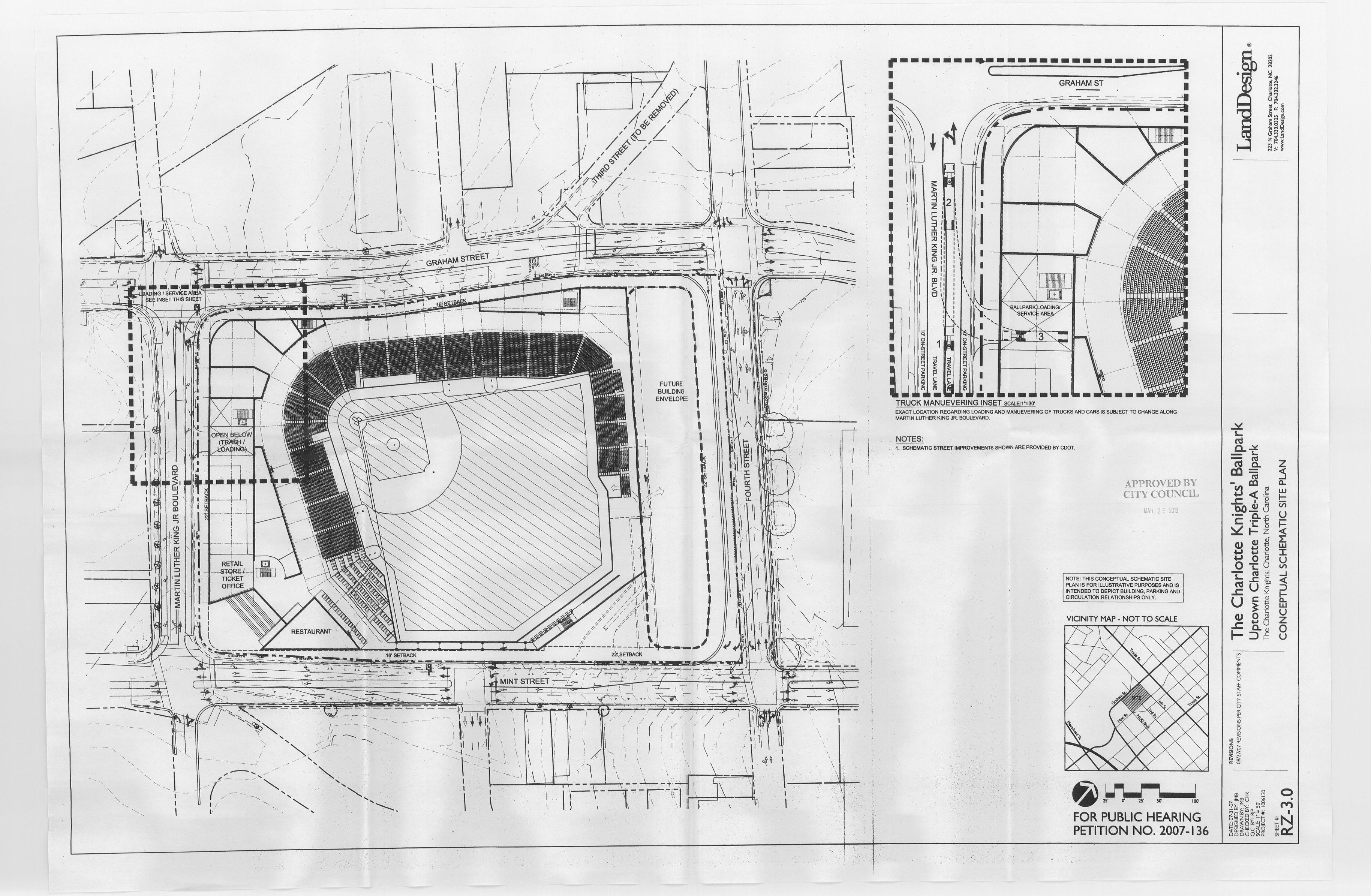
FULL SET ISSUES	
PROJECT NO:	3944-001
P.I.C.	M. Woollen
P MGR.	M. Woollen
P ARCH.	J. Blain
DESIGN BY	G. Gupte
JOB CAPTAIN	

ODELL ASSOCIATES INC. © 2012

UMUD-O SPA REZONING PETITION 2013-005

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SHEET IDENTIFIER



### CITY OF CHARLOTTE TREE PLANTING NOTES

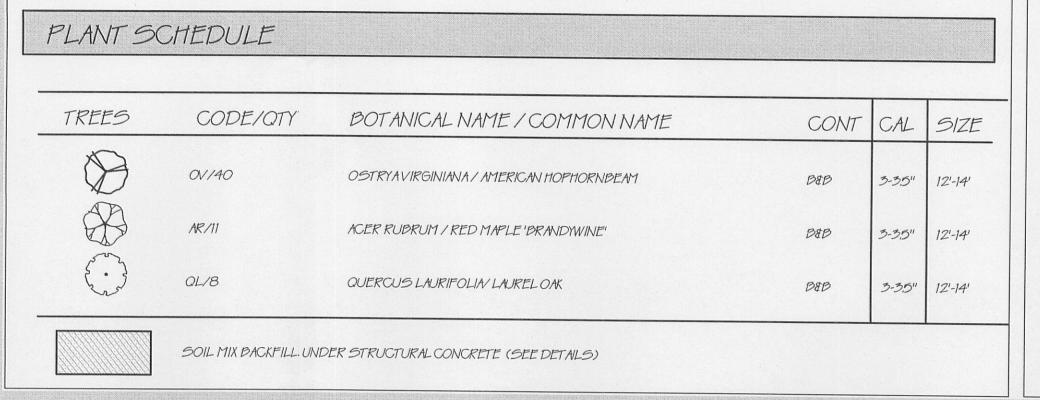
- 1. MINIMUM TREE SIZE AT PLANTING IS 2-INCH CALIPER (FOR SINGLE STEM TREES), ALL MULTI-STEM PLANS MUST BETREE FORM, MAXIMUM 3 TO 5 TRUNKS, AND MINIMUM 8 FEET TALL,
- 2. ALL STRAPPING AND TOP 3/3 OF WIRE BASKET MUST BE CUT AWAY AND REMOVED FROM ROOT BALL PRIOR TO BACKFILLING PLANTING PIT. REMOVE TOP 1/3 OF THE BURLAP FROM THE ROOTBALL.
- 3. FOR NEW PLANTING AREAS, REMOVE ALL PAVEMENT, GRAVEL SUB-BASE AND CONSTRUCTION DEBRIS; REMOVE COMPACTED SOIL AND ADD 18" NEW TOPSOIL, OR TILL AND AMEND THE TOP 18" OF EXISTING SOIL TO MEET TOPSOIL/PLANTING MIX STANDARDS FOR TREES (WITHIN ENTIRE MINIMUM AREA OF 274 SQ FT PER TREE),
- 4. LARGE MATURING TREES MAY NOT BE PLANTED WHERE THERE ARE OVERHEAD DISTRIBUTION OR TRANSMISSION LINES, IF TREES CONFLICT WITH POWER LINES OR SIGNS, CALL URBAN FORESTER TO RESOLVE BEFORE PLANTING.
- 5. ADJUST TREE PLANTING LOCATIONS TO AVOID UNDERGROUND UTILITIES, PLANT 15' FROM ALL UNDERGROUND UTILITIES (SEWER AND STORM DRAINAGE, GAS, WATER, PHONE, AND ELECTRICAL LINES).
- 6. ATTENTION LANDSCAPER: NOTIFY URBAN FORESTER OF ANY SIGN, POWER LINE, OR OTHER CONFLICTS BEFORE PLANTING NEW TREES.
- 7. PLEASE CALL 704-336-3622 FOR AN INSPECTION OF TREE PROTECTION AND/OR TREE PLANTING AREAS, ITO 2 DAYS BEFORE THE TEMPORARY OR FINAL CERTIFICATE OF OCCUPANCY IS NEEDED.
- 8. NOTE TO LANDSCAPER: AN AREA 8' IN WIDTH ALONG ROW WHERE STREET TREES ARE PLANTED SHALL BE DISKED TO A DEPTH OF 18".
- 9. CONTACT GARY TURNER, URBAN FORESTER AT 704-336-4330 PRIOR TO BEGINNING WORK.

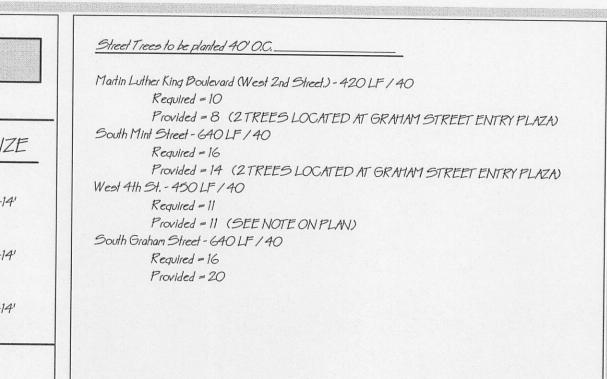
### SEEDBED PREPARATION NOTES

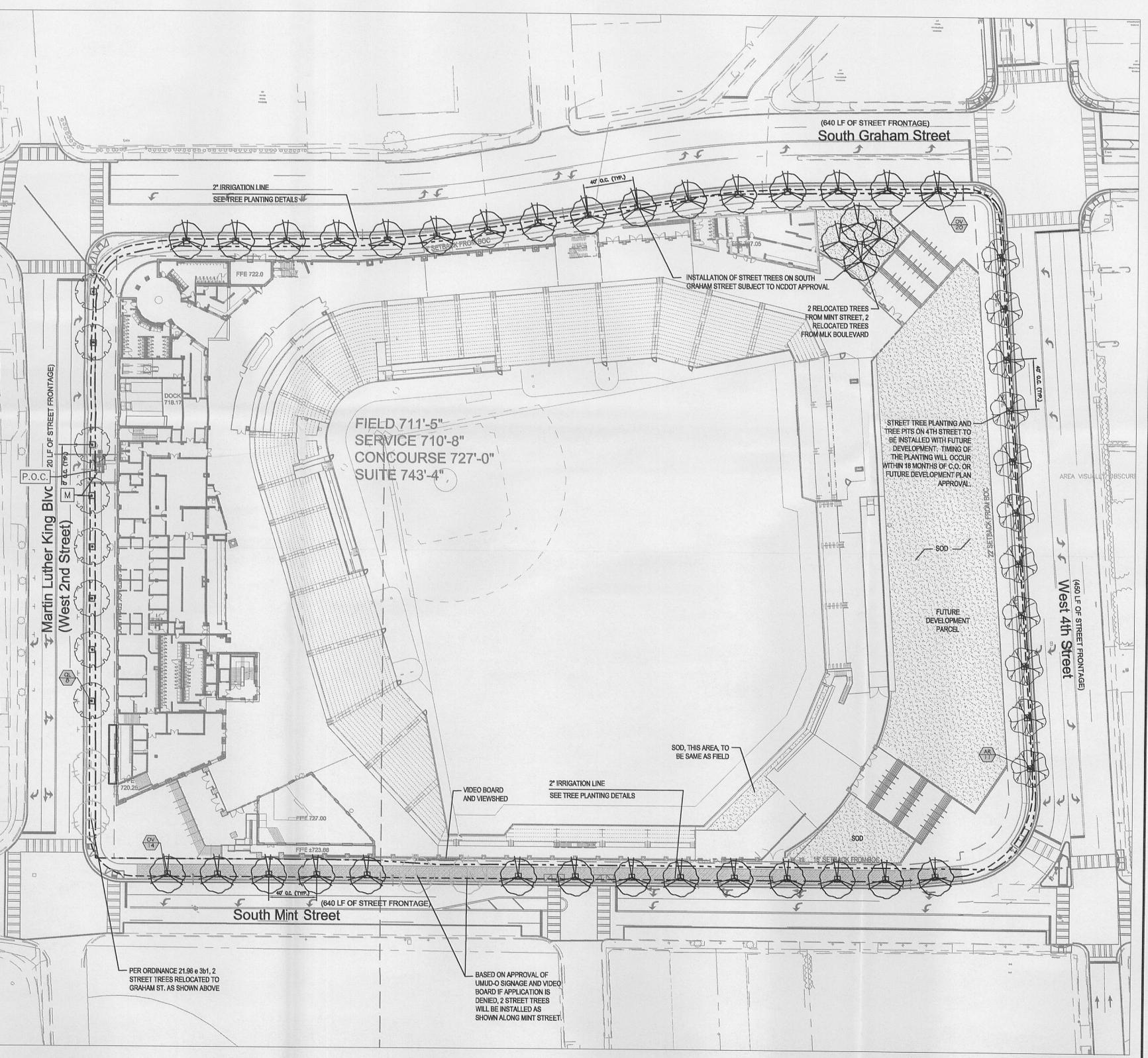
- 1. GRADE SLOPES AND FILLS THE ANGLE FOR GRADED SLOPES AND FILLS SHALL BE NO GREATER THAN THE ANGLEWHICH CAN BE RETAINED BY VEGETATIVE COVER OR OTHER ADEQUATE EROSION CONTROL DEVICES OR STRUCTURES, IN ANY EVENT, SLOPES LEFT EXPOSED SHALL, WITHIN 15 WORKING DAYS OF COMPLETION OF ANY PHASE OF GRADING, BE PLANTED OR OTHERWISE PROVIDED WITH GROUND COVER, DEVICES, OR STRUCTURES SUFFICIENT TO RESTRAIN EROSION.
- 2. GROUND COVER WHENEVER LAND DISTURBING ACTIVITY IS UNDERTAKEN ON ATRACT COMPRISING MORETHAN ONE (1) ACRE, IF MORETHAN ONE CONTIGUOUS ACRE IS UNCOVERED. A GROUND COVER SUFFICIENT TO RESTRAIN EROSION MUST BE PLANTED OR OTHERWISE PROVIDED WITHIN 15 WORKING DAYS ON THAT PORTION OF THE TRACT UPON WHICH FURTHER ACTIVE CONSTRUCTION IS NOT BEING UNDERTAKEN.
- 3. SURFACE WATER CONTROL MEASURES TO BE INSTALLED ACCORDING TO PLAN.
- 4. LOOSE ROCKS, ROOTS, AND OTHER OBSTRUCTION SHALL BE REMOVED FROM THE SURFACE SO THAT THEY WILL NOT INTERFERE WITH ESTABLISHMENT AND MAINTENANCE OF VEGETATION, SURFACE FOR FINAL SEEDBED PREPARATION, AT FINISH GRADES SHOWN, SHALL BE REASONABLY SMOOTH AND UNIFORM.
- 5. IF NO SOILTEST IS TAKEN, FERTILIZER AND LIME ACCORDING TO SEEDING SPECIFICATIONS, (IF APPLICABLE)
- 6. IF SOIL TEST IS TAKEN, PROVIDE LIME AND FERTILIZER ACCORDING TO SOIL TEST REPORT.
- 7. LIME AND FERTILIZER SHALL BE APPLIED UNIFORMLY AND MIXED WITH THE SOIL DURING SEEDBED PREPARATION.

# PLANT SCHEDULE NOTES

- 1. ALL PLANT MATERIAL SHALL COMPLY WITH THE SIZING AND GRADING STANDARDS AS SET FORTH IN THE MOST CURRENT EDITION IF ANSI Z60.180 - AMERICAN STANDARD FOR NURSERY STOCK,
- 2. NO SUBSTITUTIONS SHALL BE MADE WITHOUT THE WRITTEN AUTHORIZATION OF THE PROJECT LANDSCAPE ARCHITECT.
- 3. VERIFICATION OF TOTAL QUANTITIES AS SHOWN ON THE LANDSCAPE PLAN SHALL BETHE RESPONSIBILITY OF THE LANDSCAPE CONTRACTOR.
- 4. CONTRACTOR SHALL LOCATE ALL UTILITIES PRIOR TO PLANT INSTALLATION, CONTRACTOR SHALL BE RESPONSIBLE FOR ALL DAMAGES INCURRED BY THEIR WORK,
- 5. ALL PLANT AND BED LINE LOCATIONS SHALL BE STAKED IN THE FIELD FOR APPROVAL BY PROJECT LANDSCAPE ARCHITECT OR THE OWNER'S REPRESENTATIVE PRIOR TO INSTALLATION.
- 6. ALL PLANTINGS SHALL BE INSTALLED WITH THE SPECIFIED LAYER OF TRIPPLE SHREDDED HARDWOOD MULCH, REFERENCE DETAILS AND SPECIFICATIONS FOR DEPTH AND TYPE OF MULCH
- 7. ALL PROPOSED TREES WITHIN SIGHT TRIANGLES TO BE LIMBED UP TO CLEAR SIGHT OBSTRUCTION.
- 8. ALL PLANTING PER CITY OF CHARLOTTE-MECKLENBURG LAND DEVELOPMENT STANDARDS (CMLDS) AND LANDSCAPE CONSTRUCTION STANDARDS,







800 W. Hill Street Third Floor Charlotte, NC 28208 (T) 704-414-1000 (F) 704-414-1111 www.odell.com

CHARLOTTE, NC

CONSULTANT

RICHMOND, VA



FAX: 704.333.0845 and Associates, Inc

# BB&T BALLPARK -**UMUD-O REZONING**

324 SOUTH MINT STREET CHARLOTTE, NC 28202



CHARLOTTE **KNIGHTS** 

> APPROVED BY CITY COUNCIL

> > MAR 2 5 2013

REVISION	DATE	DESCRIPTION
	ADDEND	A OR MODIFICATION
UMUD-O	10/22/2012	SIGNAGE PETITION 2012
UMUD -O	2007	PETITION 2007-136 APPROVED
ISSUE	DATE	DESCRIPTION
	FU	LL SET ISSUES

PROJECT NO: 018060001 P MGR. Scott Mingonet **DESIGN BY** Kyle Baugh JOB CAPTAIN DRAWN BY Kyle Baugh CHECKED BY Jay Banks

KIMLEY-HORN AND ASSOCIATES, INC © 2012

SHEET TITLE

LANDSCAPE PLAN



SHEET IDENTIFIER



595DESIGN

508 West Fifth St., 250 t 704 348 7000 Charlotte, NC 28202 f 704 348 7005

BBST BallPark MAR 2 5 2013

Charlotte, North Carolina

### **Comprehensive Signage Plan Document**

For City Review

The Charlotte Knights t (704) 357-8071 2280 Deerfield Drive t (803) 548-8050

October 22, 2012 t (704) 414-1520 ODELL 800 W. Hill Street Mike Woollen, AIA Charlotte, NC 28202 December 18, 2012

February 15, 2013

March 19, 2013

Ballpark Design Consultant:

Ballpark Design Assoc. t (913) 526-5573 15614 Reader Street Martin DiNitto, AIA Overland Park, KS 66221

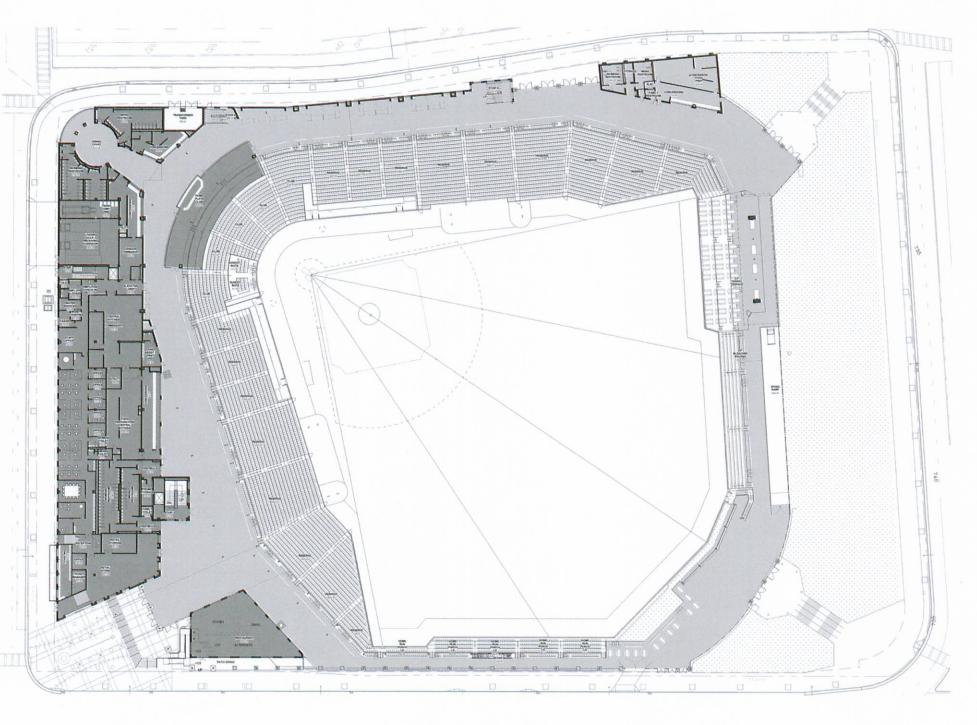
2000 S. Blvd, Suite 440

EAST MARTIN LUTHER KING BLVD.

# APPROVED BY CITY COUNCIL

MAR 2 5 2013

SOUTH GRAHAM STREET





SOUTH MINT STREET

595DESIGN

CHARLOTTE:

508 West Fifth St., 250 telephone 704 348 7000 Charlotte, NC 28202 www. 505Design.com

Comprehensive Signage Plan Document

BB&T BallPark

BB&T Ballpark - Charlotte, NC

The Charlotte Knights OWNER

KK, JB

505 DESIGN TEAM

Project Architect:

ODELL t (704) 414-1520 800 W. Hill Street Charlotte, NC 28202

Ballpark Design Consultant:

Ballpark Design Assoc. t (913) 526-5573 15614 Reader Street Martin DiNitto, AIA Overland Park, KS 66221

Charlotte, NC 28203

ORIGINAL ISSUE: 10-22-12 REVISIONS: 12-18-12 02-15-13

**Ballpark Location** Plan -Concourse Level

These drawings are for the sole purpose of expressing visual design intent and are not intended for construction purposes. All aspects engineering, fabrication, installation, and any resulting documentation are the responsibility of

MAR 2 5 2013

# BB&T BALLPARK

HOME OF THE CHARLOTTE KNIGHTS

**Comprehensive Signage Plan Document** 

## Package Sign Type Index

The signs depicted within this document have been organized into the following sign type categories with an unique coordinating color.

# **Ballpark Identification Signage**

Signs that announce and identify. These signs may include a name and/or graphic logo. The Ballpark name is currently indicated as BB&T Ballpark. This name could change in the future based on partnership and naming rights but would still be considered as Ballpark Identification signage.

The following may by identified:

- The Ballpark Name
- The Ballpark Naming Rights' Partner
- The Charlotte Knights
- Featured Specialty Areas, such as the "ABC Company Box Office", "DEF Shoes Team Store", or "GHI Technology Systems Home Run Porch".
- Unique Amenities found within the Ballpark

### Ballpark Graphics with Partner Logo

Graphic Signage Elements that help enhance and promote The Charlotte Knights, The Ballpark and its' activities. The size of the name and/or graphic logo shall not exceed 10% of the area of the graphic unless otherwise indicated. These elements also identify the businesses that are Official Corporate Partners of The Charlotte Knights and the Ballpark. The identity of the Official Partner shall consist of the name and/or graphic logo only. The Partner Identity shall not contain any advertising, product placement or promotional language.

## Advertising Signage

Signs that promote a product or business in an advertising manner beyond official ballpark partner name or logo placement.

#### 595DESIGN

OULDER:

Street, 300 telephone 72

Boulder, CO 80302

**CHARLOTTE:**508 West Fifth St., 250 telephone 704 348 7000

Charlotte, NC 28202 www. 503

576 Sacramento Street telephone 415 421 991 San Francisco, CA 94111

> Comprehensive Signage Plan Document



BB&T Ballpark - Charlotte, NC

The Charlotte Knights

KK, JB

505 DESIGN TEAM

DOU DESTON TENM

Project Architect:

ODELL t (704) 414-1520 800 W. Hill Street Mike Woollen, AIA Charlotte, NC 28202

Ballpark Design Consultant:

Ballpark Design Assoc. t (913) 526-5573 15614 Reader Street Martin DiNitto, AIA Overland Park, KS 66221

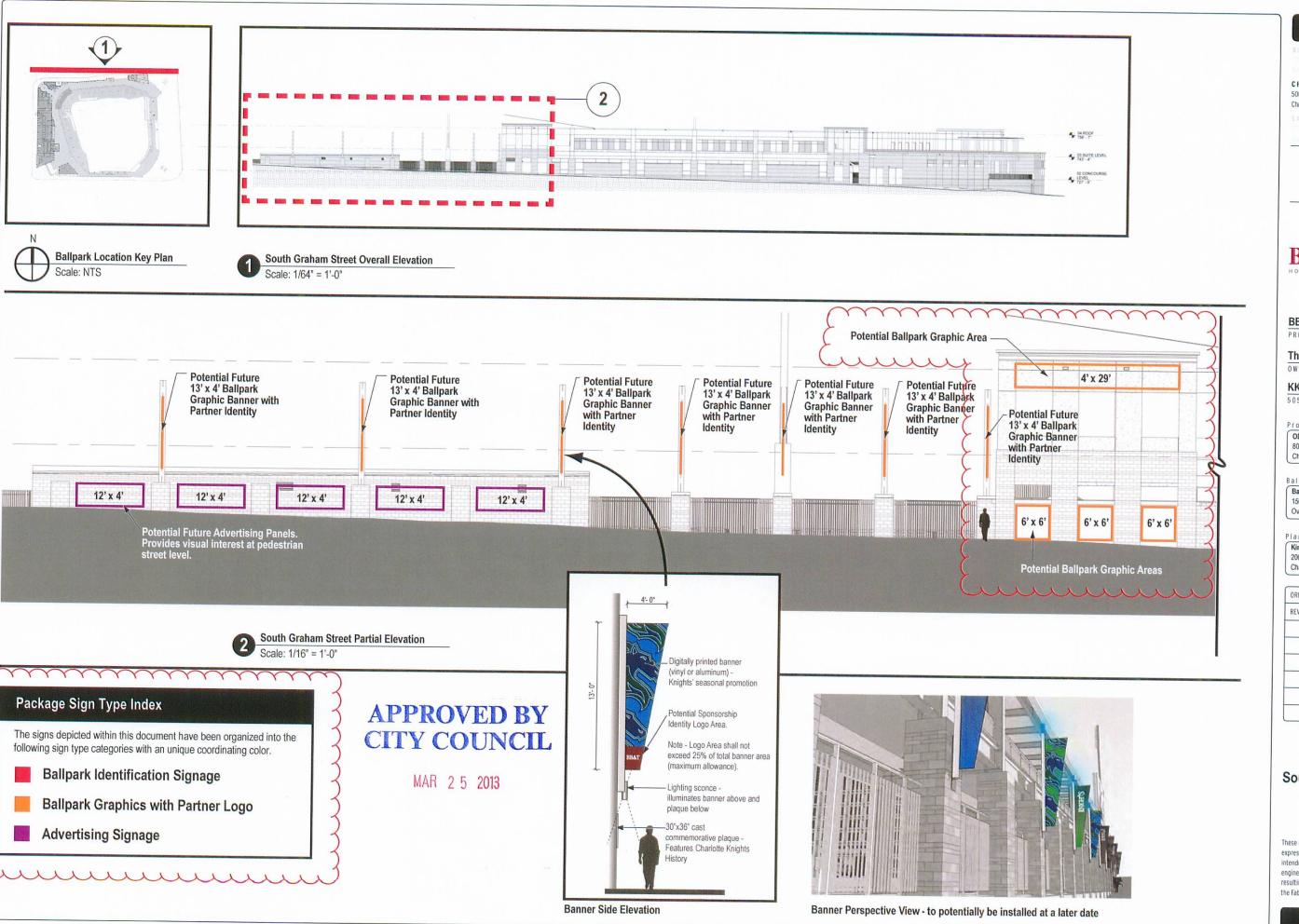
Planning Consultant:

Kimley-Horn & Assoc t (704) 333-5131
2000 S. Blvd, Suite 440 Scott Mingonet
Charlotte, NC 28203

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Sign Type Index

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595DESIGN

CHARLOTTE: 508 West Fifth St., 250 telephone 704 348 7000 Charlotte, NC 28202

www. 505Design.com

Comprehensive Signage Plan Document



BB&T Ballpark - Charlotte, NC PROJECT

The Charlotte Knights

KK, JB

505 DESIGN TEAM

Project Architect:

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Ballpark Design Consultant:

Ballpark Design Assoc. t (913) 526-5573 15614 Reader Street Martin DiNitto, AIA Overland Park, KS 66221

Planning Consultant:

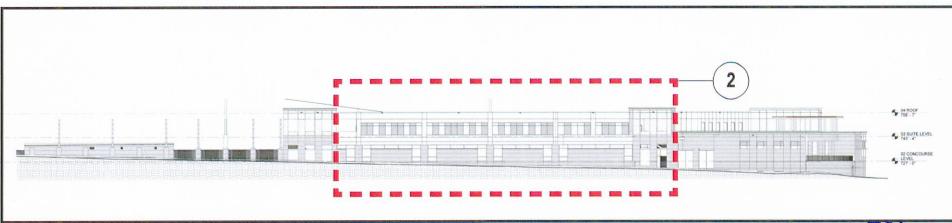
Kimley-Horn & Assoc t (704) 333-5131 2000 S. Blvd, Suite 440 Charlotte, NC 28203

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#### South Graham Street

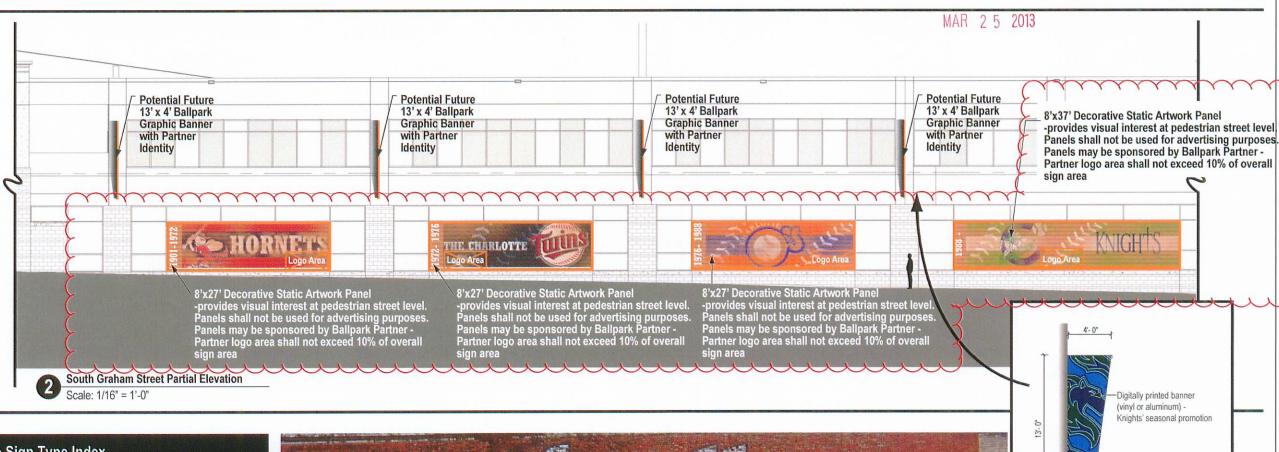
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South Graham Street Overall Elevation Scale: 1/64" = 1'-0"

CITY COUNCIL



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- Ballpark Identification Signage
- Ballpark Graphics with Partner Logo
- Advertising Signage



Mural Artwork Example - Vintage "Ghost Sign" Mural

Banner Concept - Side Elevation

#### 595DESIGN

www. 505Design.com

CHARLOTTE:

508 West Fifth St., 250 telephone 704 348 7000 Charlotte, NC, 28202

Comprehensive Signage Plan Document

**BB&T** BallPark

BB&T Ballpark - Charlotte, NC

The Charlotte Knights

OWNER

KK, JB

05 DESIGN TEAM

oiect Architect:

ODELL t (704) 414-1520 800 W. Hill Street Mike Woollen, AIA

Charlotte, NC 28202

Ballpark Design Consultant:

Ballpark Design Assoc. t (913) 526-5573 15614 Reader Street Martin DiNitto, AIA Overland Park, KS 66221

Planning Consultant:

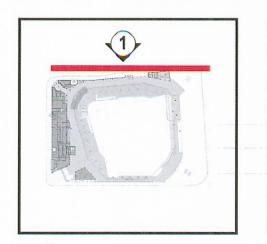
Kimley-Horn & Assoc t (704) 333-5131 2000 S. Blvd. Suite 440

Scott Mingonet Charlotte, NC 28203

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South Graham Street

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TAY - E

Ballpark Location Key Plan Scale: NTS

South Graham Street Overall Elevation Scale: 1/64" = 1'-0"

APPROVED BY Potential Ballpark Graphic Area Logo area shall not exceed 10% of CITY COUNCIL the overall sign area. 6' x 24' Potential Ballpark Graphic Area Logo area shall not exceed 10% 26' x 4' Ballpark Identity Sign of the overall sign area. 13' x 4' Ballpark HOME OF THE CHARLOTTE 13' x 4' Ballpark - 10' x 7' Ballpark Graphic Panel with Partner logo. Logo area shall not Graphic Banner Graphic Banner with Partner with Partner 10'x 18' Identity exceed 10% of overall sign area. Wall mounted light Wall mounted light sconce sconce Knights history plaque Knights history plaque South Graham Street Partial Elevation
Scale: 1/16" = 1'-0"

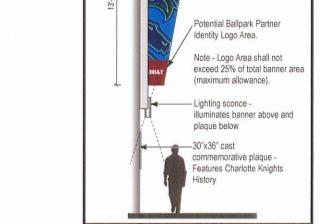
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- Ballpark Identification Signage
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- **Advertising Signage**



Rendering - Corner of MLK & Graham Streets



**Banner Side Elevation** 

MAR 2 5 2013

Digitally printed banner (vinyl or aluminum) -Knights' seasonal promotion 595DESIGN

**CHARLOTTE:**508 West Fifth St., 250 telephone 704 348 7000 Charlotte, NC 28202 www. 505Design.com

Comprehensive Signage Plan Document



BB&T Ballpark - Charlotte, NC

The Charlotte Knights OWNER

KK, JB

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Project Architect:

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Ballpark Design Consultant:

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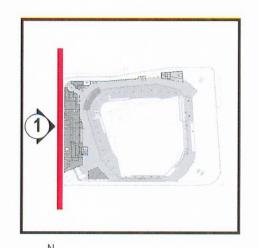
Planning Consultant:

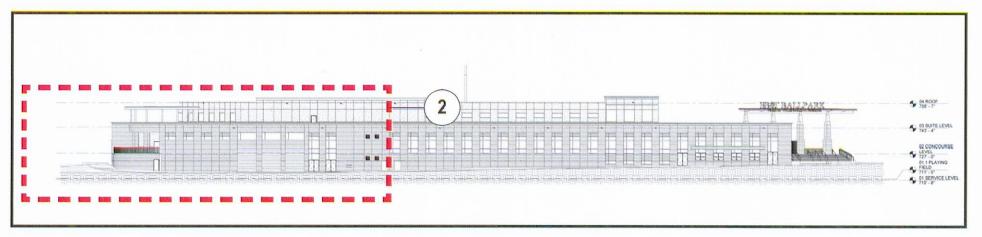
Kimley-Horn & Assoc t (704) 333-5131 2000 S. Blvd, Suite 440 Charlotte, NC 28203

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West MLK Jr. BLVD.

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East MLK Blvd. Overall Elevation
Scale: 1/64" = 1'-0"

26' x 4' Ballpark Identity Sign BALLPARK BALLPARK 103 £3 13' x 4' Ballpark 13' x 4' Ballpark Graphic Banner Graphic Banner 10' x 7' Ballpark Graphic Panel Knight Logo - per City UMUD with Partner with Partner with Partner logo. Logo area shall not exceed 10%of overall sign area. Identity Wall mounted light sconceY - Wall mounted light sconce Commemorative plaque

East MLK Blvd. Partial Elevation

Scale: 1/16" = 1'-0"

#### Package Sign Type Index

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- Ballpark Identification Signage
- Ballpark Graphics with Partner Logo
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MAR 2 5 2013

APPROVED BY

CITY COUNCIL

595DESIGN

BOULDER:

Loude, 10 8 THE

CHARLOTTE:

508 West Fifth St., 250 telephone 704 348 7000

Charlotte, NC 28202 www. 505De

SAN FRANCISC

Comprehensive Signage Plan

Document



BB&T Ballpark - Charlotte, NC

The Charlotte Knights

KK, JB

505 DESIGN TEAM

Project Architect:

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Ballpark Design Consultant:

Ballpark Design Assoc. t (913) 526-5573 15614 Reader Street Martin DiNitto, AIA Overland Park, KS 66221

Planning Consultant:

Kimley-Horn & Assoc 2000 S. Blvd, Suite 440 Scott Mingonet Charlotte, NC 28203

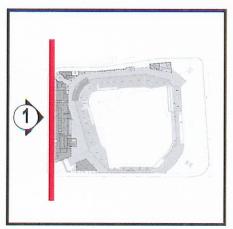
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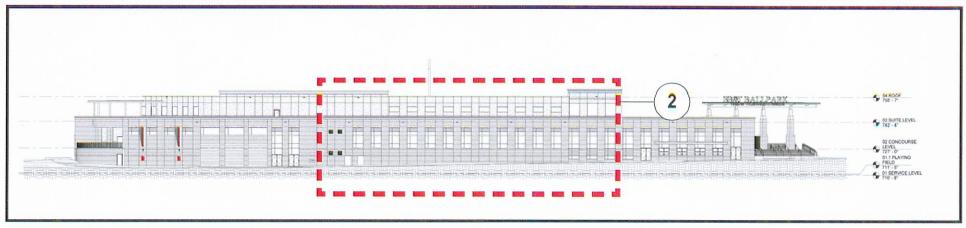
West MLK Jr. BLVD.

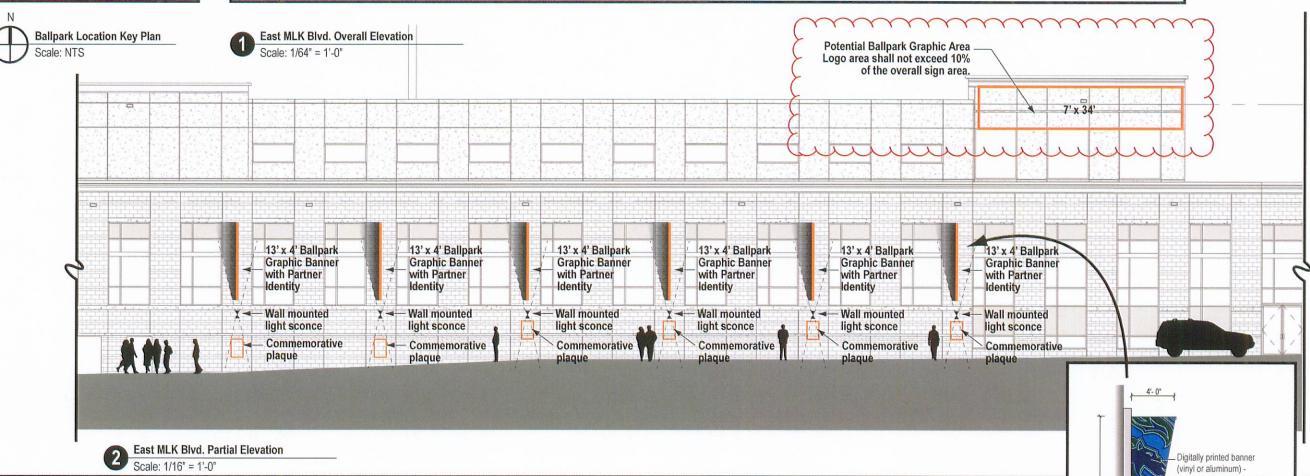
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Rendering - Corner of MLK & Graham Streets







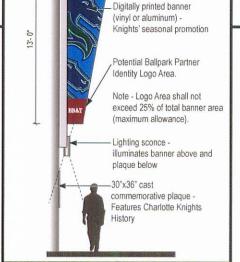
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- Ballpark Graphics with Partner Logo
- Advertising Signage

# APPROVED BY CITY COUNCIL

MAR 2 5 2013



**Banner Side Elevation** 

#### 595DESIGN

CHARLOTTE:

508 West Fifth St., 250 telephone 704 348 7000 Charlotte, NC 28202 www. 505Design.com

Comprehensive Signage Plan Document



BB&T Ballpark - Charlotte, NC

The Charlotte Knights OWNER

KK, JB

505 DESIGN TEAM

Project Architect:

ODELL t (704) 414-1520 800 W. Hill Street Charlotte, NC 28202

Ballpark Design Consultant:

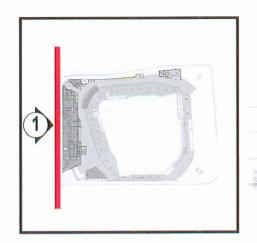
Ballpark Design Assoc. t (913) 526-5573 15614 Reader Street Martin DiNitto, AIA Overland Park, KS 66221

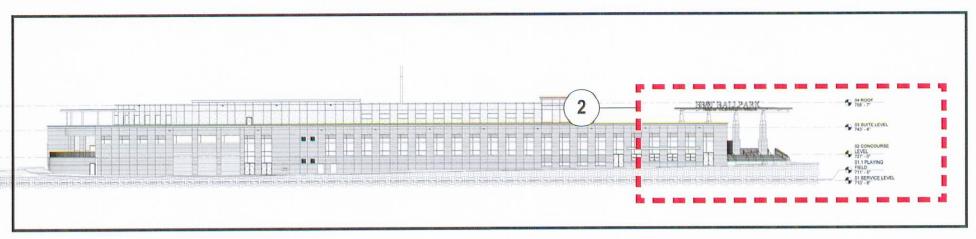
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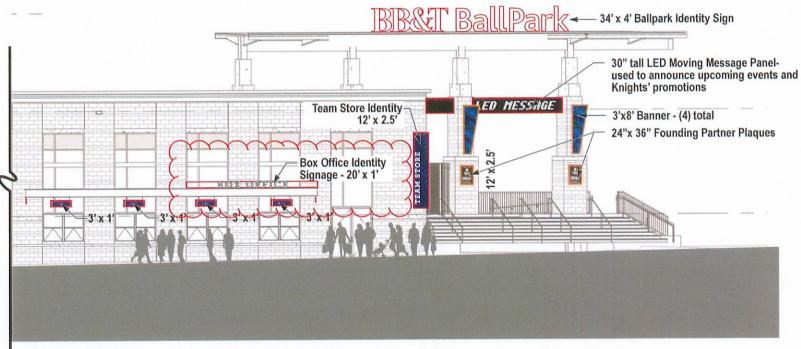
West MLK Jr. BLVD.

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East MLK Blvd. Overall Elevation Scale: 1/64" = 1'-0"



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East MLK Blvd. Partial Elevation
Scale: 1/16" = 1'-0"

#### Package Sign Type Index

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- Ballpark Identification Signage
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- Advertising Signage



Rendering - Main Entry

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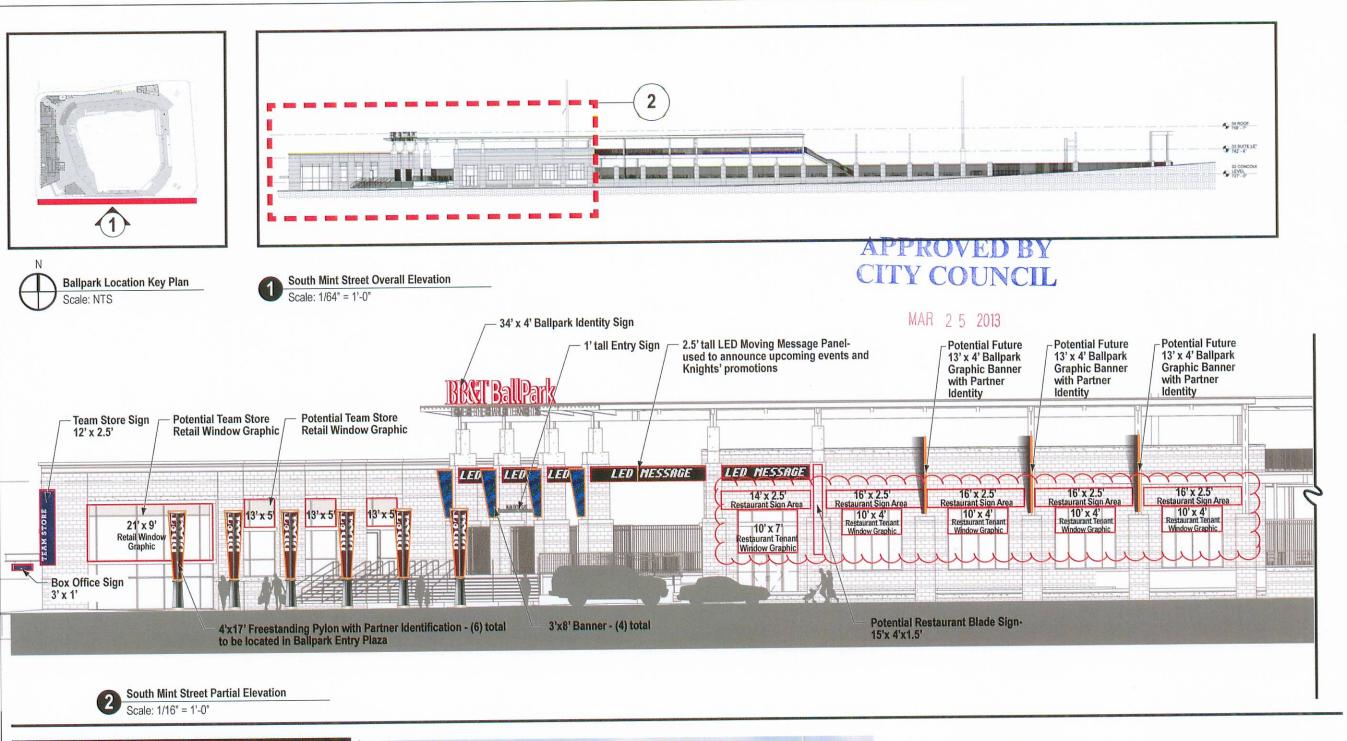
Planning Consultant:

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#### South Mint Street

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Concept Rendering - Main Entry



Conceptual Restaurant Elevation

#### 595DESIGN

BOULDER: | 1738 PearlStrest, 80x | Le comme 720

CHARLOTTE:

508 West Fifth St., 250 telephone 704 348 7000

Charlotte, NC 28202 www. 50

SAN FRANCISCO. 574 promisión Shaet Habidhone 4 5 42 Fan Comisson Calladó

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www, 505Design.com



BB&T Ballpark - Charlotte, NC

PROJE

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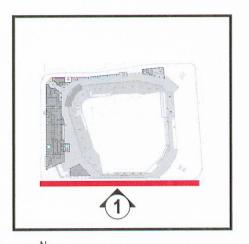
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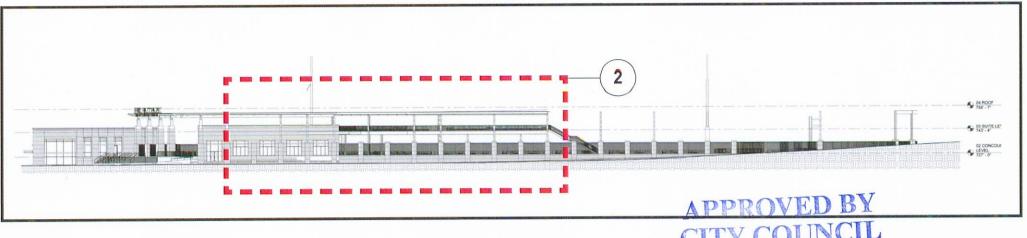
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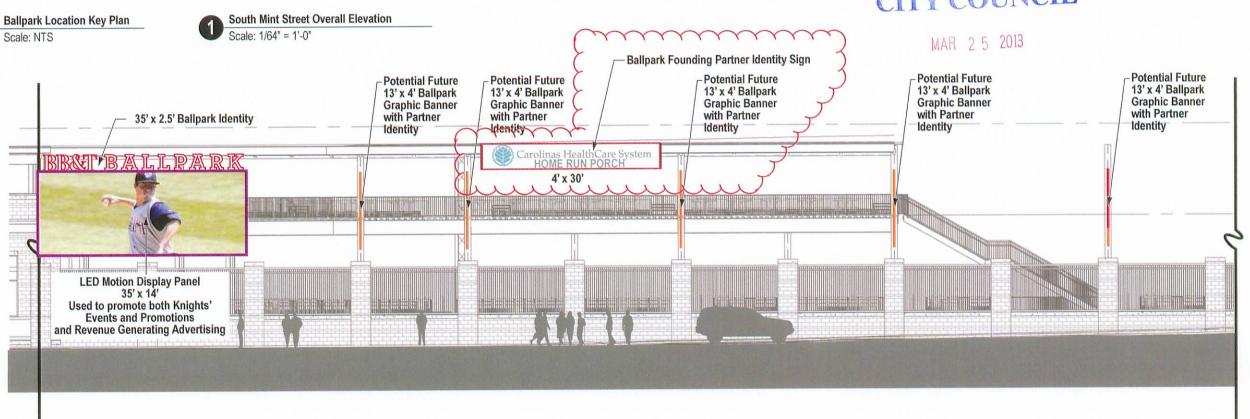
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### 595DESIGN

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BOULDER

138 Pear Street 100 Teaming 170 565

Budger Co Bost

CHARLOTTE: 508 West Fifth St., 250 telephone 704 348 7000

508 West Fifth St., 250 to Charlotte, NC 28202

SAN FRANCISCO:

Comprehensive Signage Plan Document

## **BB&T** BallPark

BB&T Ballpark - Charlotte, NC

The Charlotte Knights

OWNER

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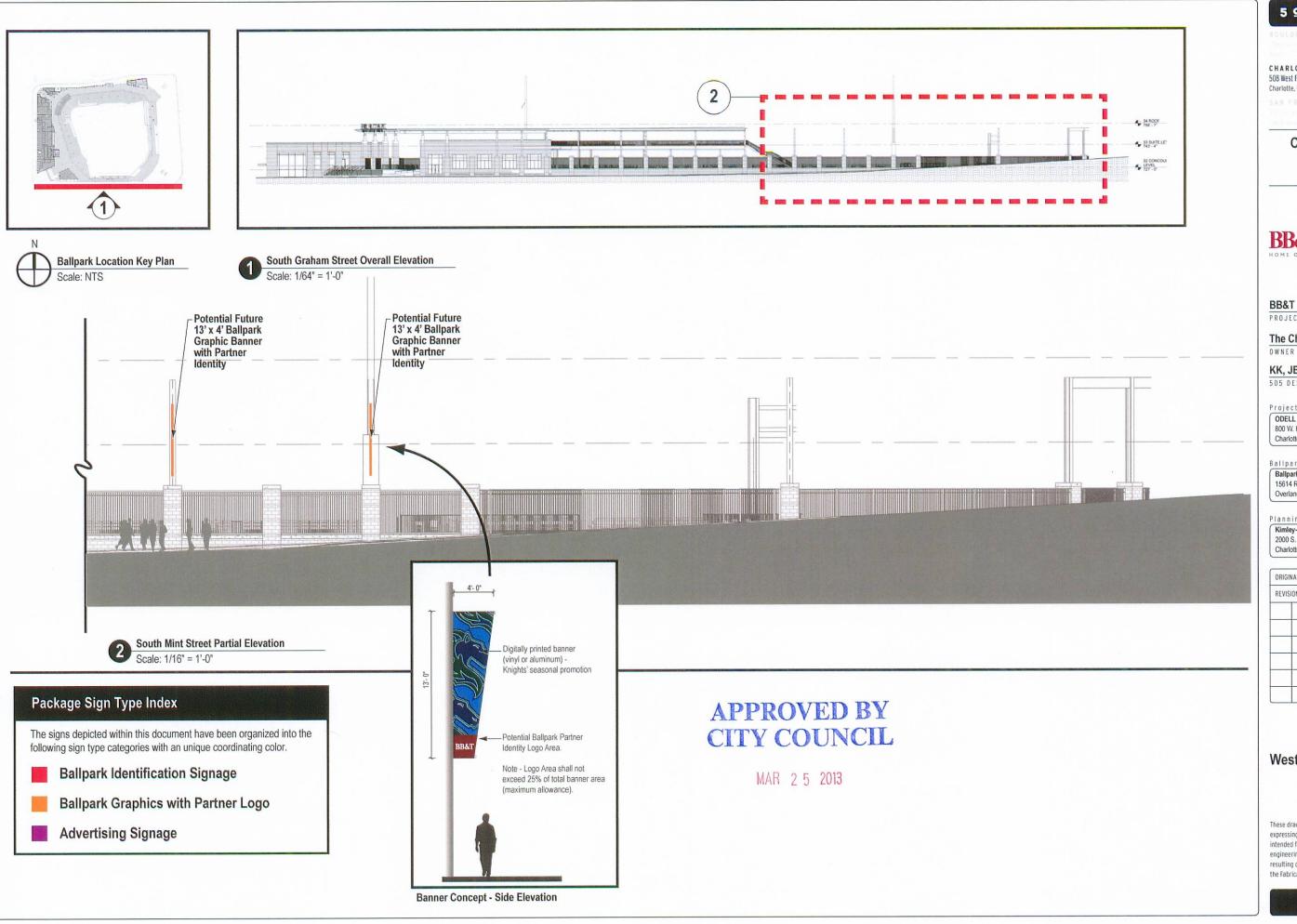
South Mint Street Partial Elevation
Scale: 1/16" = 1'-0"

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Partial Rendered Mint Street Elevation

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The Charlotte Knights

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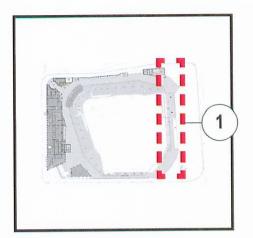
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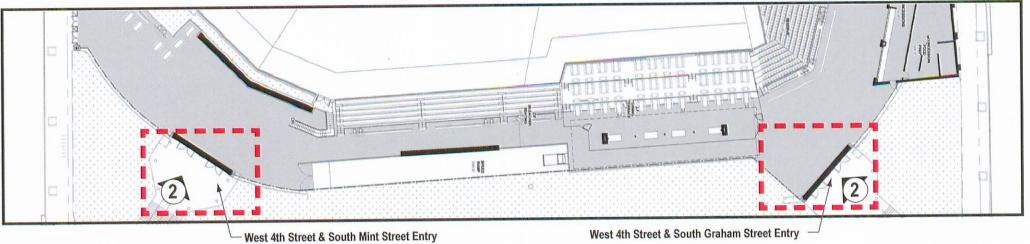
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West 4th Street

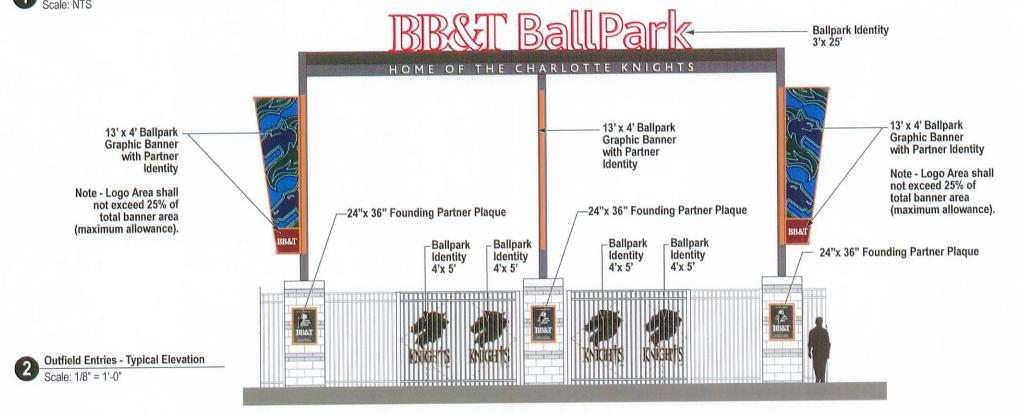
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West 4th Street Overall Enlarged Plan

West 4th Street & South Graham Street Entry



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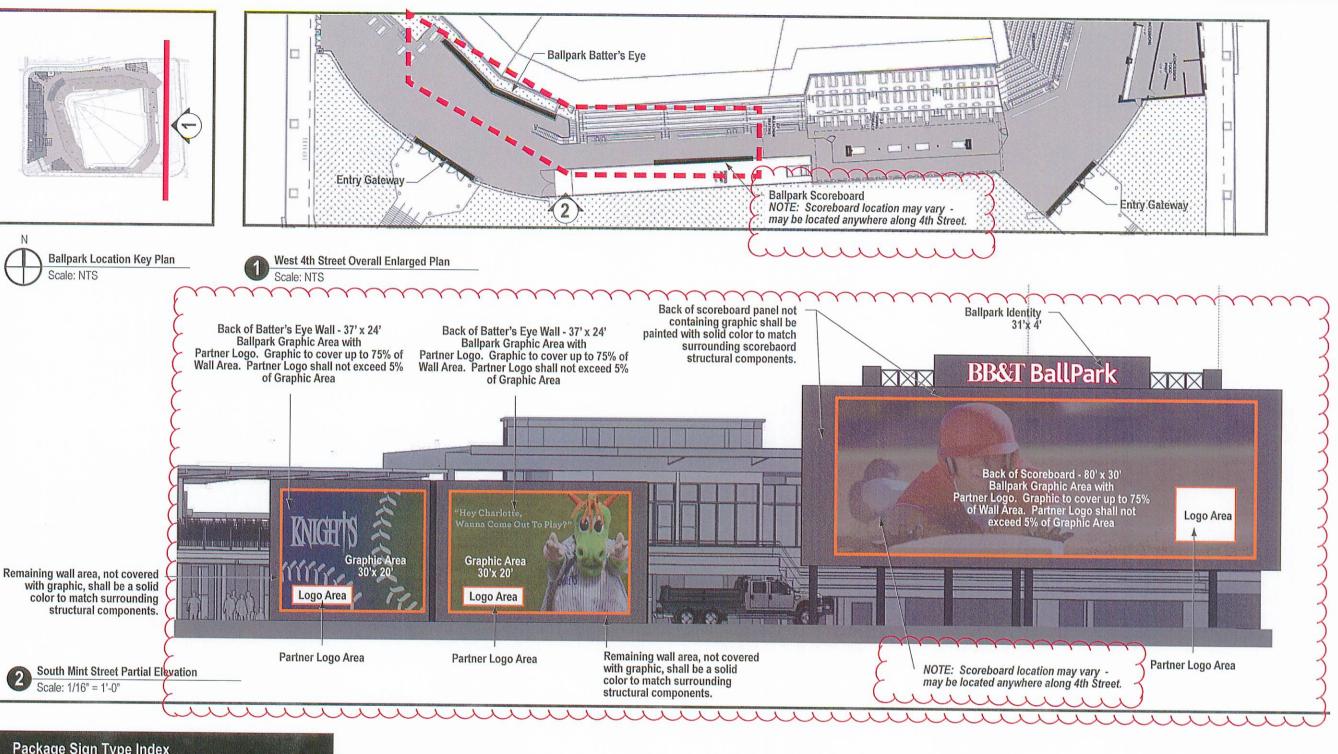
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West 4th Street

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