

February 25, 2010

Charlotte Mecklenburg Planning Department ATTN: Solomon Fortune 600 East Fourth Street Charlotte, NC 28202

RE: Rezoning Petition 2010-022 - Strawn Site Community Meeting Report

Dear Solomon.

Our firm, Axiom Architecture, is providing services for Charlotte Housing Authority to help master plan their property currently containing the Strawn Apartments and their central offices. The site is bound by South Boulevard, Caldwell, Templeton, and Euclid Avenues. It consists of 16.7 acres and is wedged between the South End and Dilworth communities.

We held a Community Meeting to discuss the rezoning petition, 2010-022, concerning this property at CHA's central offices at 1301 South Blvd on February 25, 2010 at 5:00 p.m. Per City guidelines, we distributed letters to adjacent property owners (within 300' of the property) during the first week of February. The mailing list for the property owners was provided by Planning Staff.

The meeting was attended by one representative of CHA, two representatives of Axiom Architecture, and multiple adjacent property owners (list of attendees enclosed with this report). The following comments, questions and answers were noted during the meeting:

- The CHA representative made introductions to the team and briefly provided some history of the site and the overall mission CHA was trying to accomplish with the master plan
- An Axiom representative described the approach, design and detail of the plan to all attending
- A question was asked from an audience member with respect to TOD Options and proposal of CHA to exceed maximum height allowances of 120' – "Why are you asking for more than TOD standards?"
- The Petitioner responded by explaining that TOD allows for options to break the height plane with certain criteria met such as: a mixture of uses, increased open space,  ${}^{\prime}$  mile proximity to transit stops, etc. Because the Petitioner meets many of these criteria on select parcels within the site, more intensity and/or increased height makes sense. Also, it helps extend CHA's mission to provide more sustainable, affordable housing and increase the value and potential returns on the more intense parcels – which best support the overall mission.
- Another audience member cautioned that if the additional height is allowed on one or more parcels. precedence would be set for future developers and expectations may be higher.
- A question was asked by another audience member about the nature of the recent rezoning that occurred (in 2009) for the existing Strawn Apartment parcel.
- It was explained by the Petitioner that the existing property had to be rezoned to enable pending renovations to the Strawn tower (which is slated for rehab construction later in 2010). Surrounding components to the site were part of this rezoning, but currently have no entitlements – anticipating a more cohesive, complete rezoning of the entire property this year.



- With respect to height maximums and the Petitioner's reference to adjacent tower sites such as the Arlington (across South Blvd) at 250', one audience member noted that the Arlington tower portion is set back significantly off South Blvd.
- Another audience member clarified for the entire group attending that some adjacent neighbors have always had an interest and concern for the treatment of the South Blvd edge of the site (in addition to the parcels closer to the Dilworth portion of the site).
- A few audience members and adjacent neighbors voiced concern about potential traffic created by future developments.
- The Petitioner asked the group to collectively suggest their primary concerns. The responses were: traffic, too much height, potential cut-throughs (roadway network), and possible adjacency of 4-story structures to existing back yards.
- An audience member reiterated a suggestion to leave the site as straight TOD (w/out height options). A few other audience members supported this notion.
- Another audience member/neighbor stated that Dilworth and all the people sitting in the audience made the Strawn Site what it is today – that Dilworth (DCDA) began in the early 1970's with a push for public housing on this site.
- The Petitioner closed the meeting commenting that CHA and Axiom have approached all stakeholders. neighbors, and interested parties with open dialogue and respectful ears all along – and plans to continue doing so.

The meeting concluded just before 7:00 p.m. Note, it did not officially begin until approximately 5:30 due to some late arrivals.

If you have any further questions, please contact me anytime.

Respectfully,

Matthew G. Majors, AIA LEED AP Axiom Architecture 704.927.9900

mmajors@axiomarchitecture.com

## NOTICE OF COMMUNITY MEETING

RE: Rezoning Petition #2010-022 - CHARLOTTE HOUSING AUTHORITY (Petitioner)

- FEBRUARY 25, 2010 at 5:00 PM
- LOCATION: Charlotte Housing Authority Main Office 1301 South Boulevard (main conference room)

This notice is being distributed to all neighbors and property owners adjacent to the 16.7 acre Strawn property bounded by South Blvd, Euclid Ave, Templeton and Caldwell Streets. The intent of this meeting is to present the plans proposed for future improvements to the property.

If you have any questions about this meeting prior to the date above please contact one of the following representatives:

Matt Majors - Axiom Architecture (704)927-9900

Jeff Meadows - Charlotte Housing Authority (704)353-0324

## COMMUNITY MEETING Date, Time, Location Sign-In Sheet

PLEASE PRINT CLEARLY

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## COMMUNITY MEETING Date, Time, Location Sign-In Sheet

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