

REQUEST	Current Zoning: UMUD, uptown mixed use district Proposed Zoning: UMUD-O, uptown mixed use district, optional
LOCATION	Approximately 1.31 acres located along the south side of North Tryon Street between East 6 th Street and East 7 th Street.
CENTER, CORRIDOR OR WEDGE	Center
SUMMARY OF PETITION	This petition proposes signage options for the Main Library for facilities and events.
Property Owner	Public Library of Charlotte & Mecklenburg County
Petitioner	Public Library of Charlotte & Mecklenburg County
Agent/Representative	Charles Brown, Public Library of Charlotte-Mecklenburg County
Community Meeting	Meeting is required and has been held. Report available online.

ZONING COMMITTEE ACTION	<p>The Zoning Committee voted unanimously to recommend APPROVAL of this petition, including the following modifications:</p> <ul style="list-style-type: none"> • The petitioner amended Note 1 to allow a maximum of three banners. Deleted reference to multiple banners. • The petitioner amended Note 4 to allow a maximum of eight bulletin boards at a maximum of 161.6 square feet along the Sixth Street façade and a maximum of 97 square feet along the North Tryon elevation. . • The petitioner specified that window signage may be in the form of video or LED screens, in addition to traditional signage. • The petitioner amended Note 7 to specify that video screens are permitted at a maximum size of 200 square feet per operating unit.
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VOTE	<table border="0"> <tr> <td>Motion/Second:</td> <td>Randolph/Griffith</td> </tr> <tr> <td>Yeas:</td> <td>Allen, Dobson, Griffith, Randolph, and Rosenburgh</td> </tr> <tr> <td>Nays:</td> <td>None</td> </tr> <tr> <td>Absent:</td> <td>Simmons and Walker</td> </tr> <tr> <td>Recused:</td> <td>None</td> </tr> </table>	Motion/Second:	Randolph/Griffith	Yeas:	Allen, Dobson, Griffith, Randolph, and Rosenburgh	Nays:	None	Absent:	Simmons and Walker	Recused:	None
Motion/Second:	Randolph/Griffith										
Yeas:	Allen, Dobson, Griffith, Randolph, and Rosenburgh										
Nays:	None										
Absent:	Simmons and Walker										
Recused:	None										

ZONING COMMITTEE DISCUSSION Staff reviewed the petition and noted that all site plan issues had been addressed and that the petition is consistent with the *Center City 2010 Vision Plan* and appropriate for approval.

STATEMENT OF CONSISTENCY This petition is found to be consistent with the *Center City 2010 Vision Plan* and to be reasonable and in the public interest, by a unanimous vote of the Zoning Committee (motion by Commissioner Griffith seconded by Commissioner Allen).

STAFF OPINION Staff agrees with the recommendation of the Zoning Committee.

FINAL STAFF ANALYSIS

(Pre-Hearing Analysis online at www.rezoning.org)

PLANNING STAFF REVIEW

- **Proposed Request Details**
The site plan accompanying this petition contains the following provisions:
 - All of the development standards for the UMUD district will apply.

- Sign options:
 1. A maximum of three banners per wall elevation.
 2. Banners not to exceed 10 percent of the total wall area with a maximum of 800 square feet per banner.
 3. Advertisement limited to 10 percent of the banner total area or a maximum of 30 square feet, whichever is less.
 4. Up to five exterior bulletin boards for the sole purpose of posting notices of upcoming events.
 5. Window signage up to one-half (50 percent) of window panes to be fully covered.
 6. Wall signage not to exceed 500 square feet per elevation, excluding bulletin boards.
 7. Video screen - detached or attached, with a maximum size of 200 square feet per elevation. Maximum of one video screen per elevation
 - **Public Plans and Policies**
 - The *Center City 2010 Vision Plan* (2000) envisions the Uptown as having a variety of living, entertainment, and cultural activities.
 - This petition is consistent with the *Center City 2010 Vision Plan*.
 - **STAFF RECOMMENDATION (Updated)**
 - Staff agrees with the recommendation of the Zoning Committee.
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PUBLIC INFRASTRUCTURE UPDATES (see full department reports online)

- **CDOT:** No issues.
 - **Charlotte Fire Department:** No issues.
 - **CATS:** No issues.
 - **Connectivity:** No issues.
 - **Neighborhood and Business Services:** No issues.
 - **Schools:** CMS does not comment on non-residential petitions.
 - **Park and Recreation:** No comments received.
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ENVIRONMENTALLY SENSITIVE SITE DESIGN (see full department reports online)

- **Storm Water:** No issues.
 - **LUESA:** No issues.
 - **Site Design:** The following explains how the petition addresses the environmentally sensitive site design guidance in the *General Development Policies*.
 - The site meets minimum ordinance standards.
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OUTSTANDING ISSUES

- None.
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Attachments Online at www.rezoning.org

- Application Form
- CATS Review
- CDOT Review
- Charlotte Fire Department Review
- Community Meeting Report
- LUESA Review
- Neighborhood and Business Services Review
- Pre-Hearing Staff Analysis
- Site Plan
- Storm Water Review

Planner: Tim Manes (704) 336-8320