

Petition #: 2005-007  
Petitioner: Land Use and Environmental  
Services Agency

**APPROVED BY CITY COUNCIL**  
**MARCH 21, 2005**

**ORDINANCE NO. \_\_\_\_\_** **AN ORDINANCE AMENDING APPENDIX A  
OF THE CITY CODE –ZONING ORDINANCE**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHARLOTTE:**

Section 1. Appendix A, "Zoning" of the Code of the City of Charlotte is hereby amended as follows:

1. Amend CHAPTER 13, SIGNS.
  - A. Amend Section 13.106. Signs not requiring a permit, subsection (12) by adding the term “On-Premise” to the title of the subsection. The current section reads as follows:
    - (12) Temporary special event signs or banners for religious, charitable, civic, fraternal, or similar organizations, provided:
      - (a) No more than one sign per street front shall be permitted per event;
      - (b) Signs shall be located on the property on which the event will occur; and
      - (c) Signs shall be erected no sooner than 14 days before and removed 7 days after the event.

The revised section shall read as follows:

- (12) On-Premise, temporary special event signs or banners for religious, charitable, civic, fraternal, or similar organizations, provided:
  - (a) No more than one sign/banner per street front shall be permitted per event;
  - (b) The sign/banner shall be located on the property on which the event will occur; and

- (c) The sign/banner shall be erected no sooner than 14 days before and removed 7 days after the event.

B. Amend Section 13.107, “Temporary signs requiring permits”, by 1) changing the title and text to “Temporary signs and banners requiring permits” to accommodate temporary banner regulations, 2) adding a new section titled, “Off-premise Major Event Banners” that includes a purpose statement and requirements. The current section reads as follows:

Section 13.107. Temporary signs requiring permits.

The following temporary signs shall be allowed subject to the applicable standards in lieu of real estate or construction signs.

- (1) Temporary Planned Development Signs, provided:

- (a) Only one primary sign and two secondary signs shall be allowed per street front of development;
- (b) The maximum sign face area of a primary sign shall not exceed 48 square feet for residential districts, and 64 square feet in nonresidential districts;
- (c) The maximum sign face area of secondary signs shall not exceed 12 square feet;
- (d) Within thirty- (30) days after 99% of certificates of occupancy have been granted, the primary signs must be removed. All secondary signs shall be removed when the first permit issued expires; and  
*(Petition No. 2002-032, § 13.107(d), 04-15-02*
- (e) Temporary directional signs within a planned development, but not visible from the road(s) fronting the overall development shall be permitted so long as such signs do not exceed 12 square feet in sign area, and signs are removed upon completion of the portion of the project to which the signs are giving direction.
- (f) The maximum height of the primary sign shall not exceed 10 feet, and for any secondary signs the maximum height shall not exceed 6 feet.  
*(Petition No. 2002-032, § 13.107(f), 04-15-02*

The revised text shall read as follows:

Section 13.107. Temporary signs and banners requiring permits.

(1) Temporary Planned Development Signs, shall be allowed subject to the applicable standards in lieu of a real estate or construction sign provided:

- (a) Only one primary sign and two secondary signs shall be allowed per street front of development;
- (b) The maximum sign face area of a primary sign shall not exceed 48 square feet for residential districts, and 64 square feet in nonresidential districts;
- (c) The maximum sign face area of secondary signs shall not exceed 12 square feet;
- (d) Within thirty- (30) days after 99% of certificates of occupancy have been granted, the primary signs must be removed. All secondary signs shall be removed when the first permit issued expires; and  
*(Petition No. 2002-032, § 13.107(d), 04-15-02*
- (e) Temporary directional signs within a planned development, but not visible from the road(s) fronting the overall development shall be permitted so long as such signs do not exceed 12 square feet in sign area, and signs are removed upon completion of the portion of the project to which the signs are giving direction.
- (f) The maximum height of the primary sign shall not exceed 10 feet, and for any secondary signs the maximum height shall not exceed 6 feet.

(2) Off-premise Major Event Banners

The purpose this type of banner is to inform the public of major events, open to the public, with community-wide interest or regional significance. Major events may include, but are not limited to, religious, educational, charitable, civic, fraternal, sporting, or similar events including, but not limited to, golf tournaments, festivals, and major or seasonal sporting events. The banner is off-premise from the location of the major event.

An off-premise major event banner differs from a

“Temporary Banner” (See Section 13.106(13) in that no advertising copy is permitted on the major event banner other than limited sponsorship.

Major event banners may be located in any non-residential district, provided they meet the following requirements:

- (a) The total area of a temporary major event banners combined shall not exceed 32 square feet per establishment.
- (b) Banners shall not contain any advertising, however, up to 10% of the banner area may include the name of the major event sponsors or supporters, a description of the products, services or activities provided or engaged in by the sponsors or supporters, and recognized trademarks, logotypes or symbols customarily associated with the sponsors or supporters. See Section 13.106(12) for regulations regarding on-site temporary banners that allow advertising.
- (c) Banners shall be erected no sooner than 3 days before the major event and removed within 2 days after the event.
- (d) Banners shall be attached in total to a building wall or permanent canopy extending from a building, and shall not exceed 45’ in height above grade. Banners shall be adequately secured.
- (e) Banners shall be made of durable material. Paper banners are not permitted.
- (f) No inflatables, tethered balloons, streamers, pennants, flags, ribbons, spinners, or other prohibited devices shall be included or incorporated with the display of a banner under this section.

- (g) A banner permit from the Zoning Administrator is required for each major event, or seasonal event. If sports related, each game or competition shall be considered a separate event. Seasonal events such as regional team sporting events (i.e. Bobcats, Panthers, Checkers, etc.) may be issued one permit for the season.
- (h) The permit number and duration shall be visible on the banner.
- (i) Due to the short-term nature of banners, any violation of the provisions of these regulations shall be cited by the Zoning Administrator. A one-day warning notice of violation requesting immediate compliance will be issued first. Citations can then be issued for any violation that has not been corrected.

This subsection does not preempt the regulations of Section 206 of Chapter 19, Article 7 of the City Code for decorative banners and signs.

2. Amend CHAPTER 9, GENERAL DISTRICTS, PART 9, “UPTOWN MIXED USE DISTRICT”

- 1. Amend Section 9.906, “Uptown Mixed Use District: urban design and development standards”, subsection (e), “Signs, banners, flags and pennants” by adding a new subsection that would allow major event banners, off-premise in the UMUD zoning district. The current section reads as follows:

- (e) Signs, banners, flags and pennants. Where signs, banners, flags and pennants for identification or decoration are provided, they must conform to the requirements of Chapter 13.

The revised section shall read as follows:

- (e) Signs, banners, flags and pennants. Where signs, banners, flags and pennants for identification or decoration are provided, they must conform to the requirements of Chapter 13, with the exception that Off-premise Major Event Banners shall meet the following requirements:

- 1. Off-premise Major Event Banners

The purpose this type of banner is to inform the public of major events, open to the public, with community-wide interest or regional significance. Major events may include, but are not limited to, religious, educational, charitable, civic, fraternal, sporting, or similar events including, but not limited to, golf tournaments, festivals, and major or seasonal sporting events. The banner is off-premise from the location of the major event.

An off-premise major event banner differs from a “Temporary Banner” (See Section 13.106(13) in that no advertising copy is permitted on the major event banner other than limited sponsorship.

Major event banners may be located in the UMUD zoning district provided they meet the following requirements:

- (a) The total area of temporary event banners combined shall not exceed 200 square feet in area per establishment.
- (b) Banners shall not contain any advertising, however, up to 10% of the banner area may include the name of the major event sponsors or supporters, a description of the products, services or activities provided or engaged in by the sponsors or supporters, and recognized trademarks, logotypes or symbols customarily associated with the sponsors or supporters. See Section 13.106(12) for regulations regarding on-site temporary banners that allow advertising.
- (c) Banners shall be erected no sooner than 3 days before the major event and removed within 2 days after the event.
- (d) Banners shall be attached in total to a building wall or permanent canopy extending from a building. Banners shall be adequately secured.
- (e) Banners shall be made of durable material. Paper banners are not

permitted.

- (f) No inflatables, tethered balloons, streamers, pennants, flags, ribbons, spinners, or other prohibited devices shall be included or incorporated with the display of a banner under this section.
- (g) A banner permit from the Zoning Administrator is required for each major event, or seasonal event. If sports related, each game or competition shall be considered a separate event. Seasonal events such as regional team sporting events (i.e. Bobcats, Panthers, Checkers, etc.) may be issued one permit for the season.
- (h) The permit number and duration shall be visible on the banner.
- (i) Due to the short-term nature of banners, any violation of the provisions of these regulations shall be cited by the Zoning Administrator. A one-day warning notice of violation requesting immediate compliance will be issued first. Citations can then be issued for any violation that has not been corrected.

This subsection does not preempt the regulations of Section 206 of Chapter 19, Article 7 of the City Code for decorative banners and signs.

Section 2. That this ordinance shall become effective upon its adoption.

Approved as to form:

\_\_\_\_\_  
City Attorney

I, \_\_\_\_\_, City Clerk of the City of Charlotte, North Carolina, DO  
HEREBY CERTIFY that the foregoing is a true and exact copy of an Ordinance adopted by the  
City Council of the City of Charlotte, North Carolina, in regular session convened on the 21<sup>st</sup> day of  
March, 2005, the reference having been made in Minute Book \_\_\_\_\_, and recorded in full in  
Ordinance Book \_\_\_\_\_, Page(s)\_\_\_\_\_.

WITNESS my hand and the corporate seal of the City of Charlotte, North Carolina, this the  
\_\_\_\_\_ day of \_\_\_\_\_, 2005.

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