



Steele Creek Area Plan

Public Kick-off Meeting 2520 Whitehall Technology Park

June 23, 2009

4:00 p.m. and 6:00 p.m.



Staff Team

- Airport
- CATS
- Charlotte Mecklenburg Schools
- City Engineering
- Fire
- Land Use and Environmental Services
- Neighborhood & Business
 Services

- Park and Recreation
- Planning
- Police
- Solid Waste Services
- Transportation (CDOT)
- Utilities (CMU)
- York County

Meeting Agenda

Background Information
 Plan Purpose and Process
 Visioning Exercises
 Citizen Advisory Group
 Wrap-up and Next Steps

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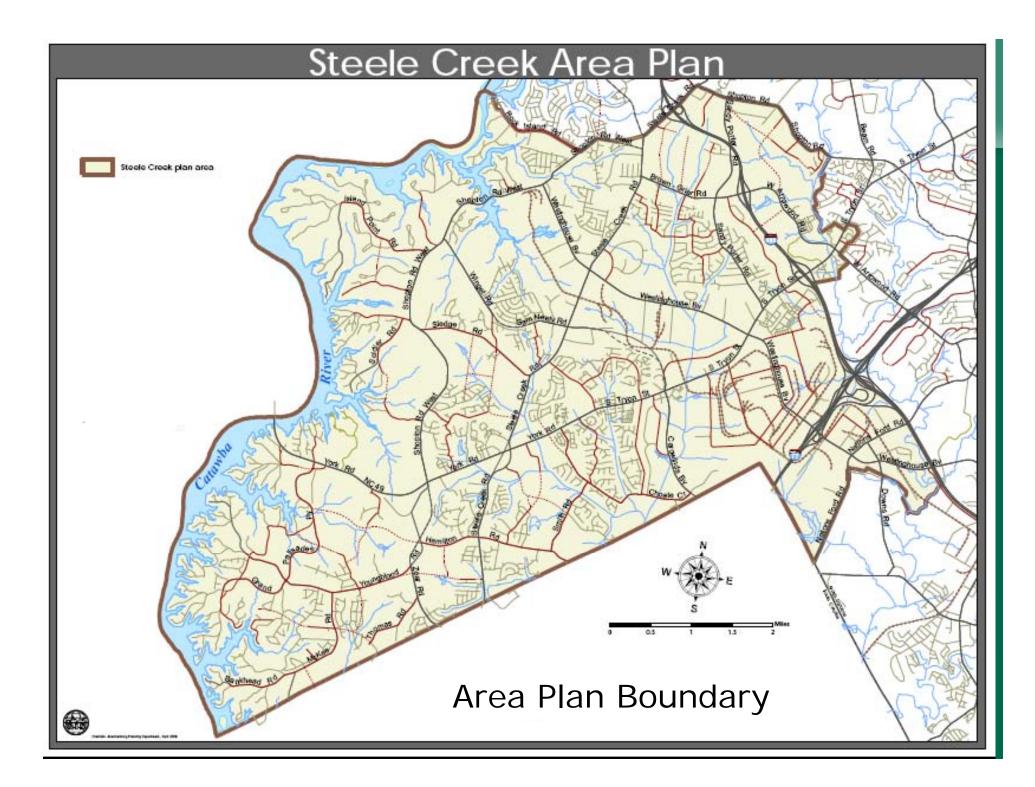


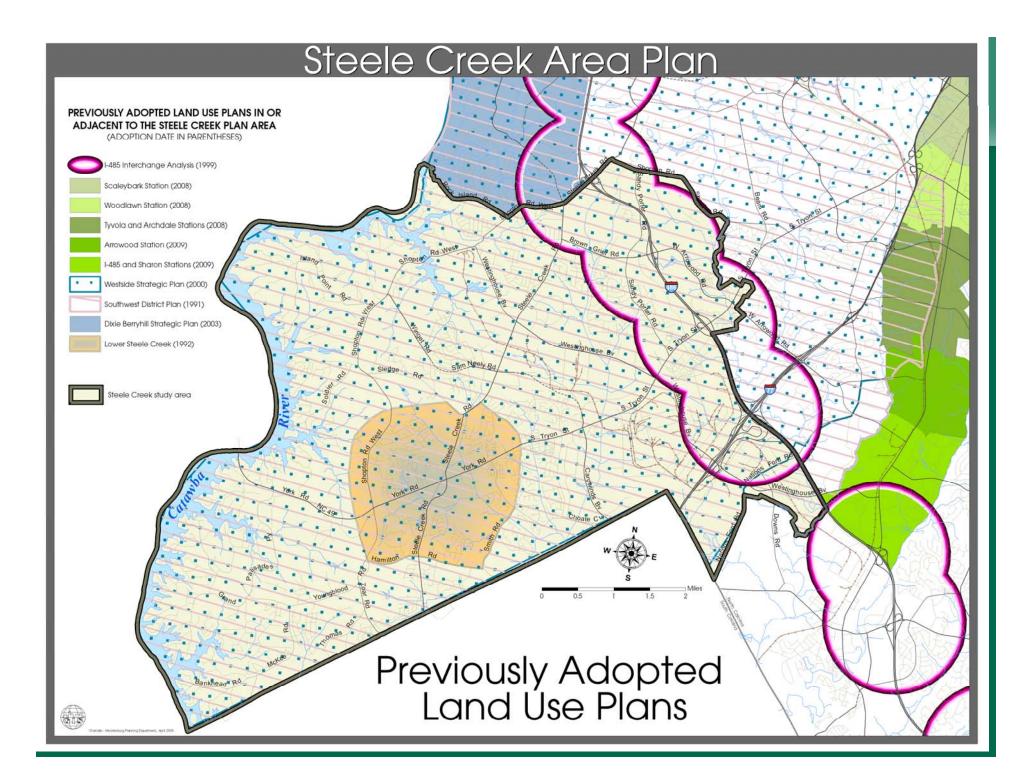
Meeting Purpose and Format

- Introduce Steele Creek
 Area Planning Process
- Receive Community Input

 Solicit Volunteers for Citizen's Advisory Group







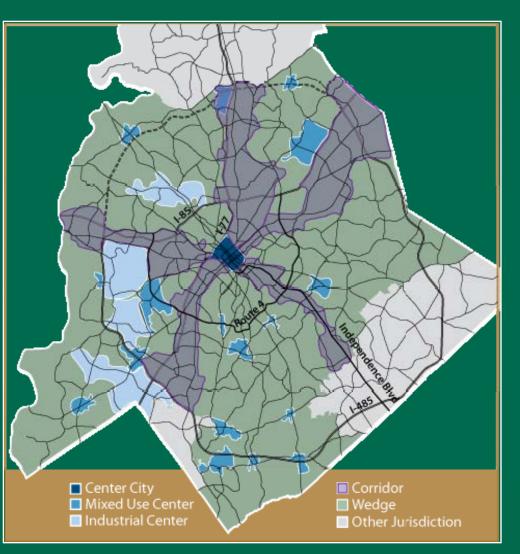


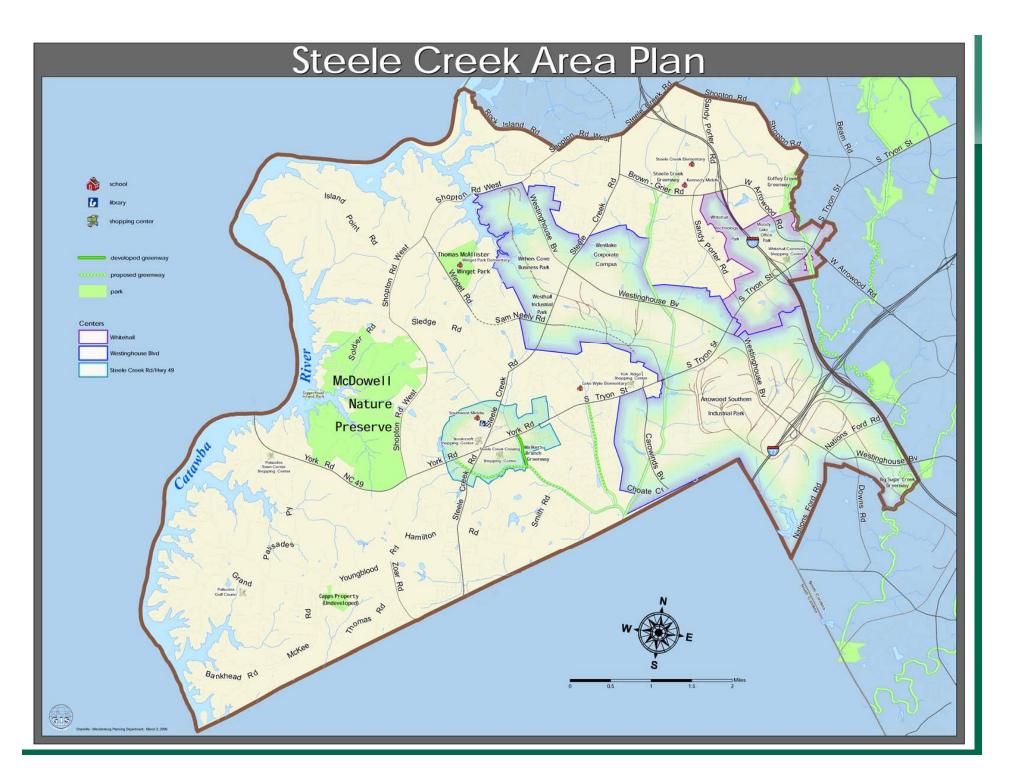
Growth Framework

Activity Centers are generally appropriate for new growth, along with the type and intensity of development corresponding to the Center type.

Growth Corridors are priority locations for new growth, especially in identified Transit Station Areas.

Wedges are predominantly low density residential with limited higher density housing and neighborhood serving commercial uses.

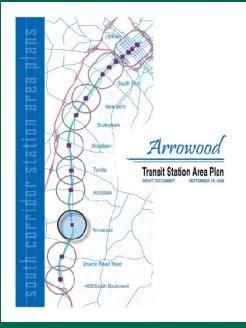






What is an Area Plan?

- Framework for Future Growth and Development that Updates the Broader, More General District Plans
- Policy Guide For How the Community Should Be Maintained or Changed
- Policy Guide for Elected & Appointed Officials in Making Land Use, Zoning, and Capital Investment Decisions





What Can You Expect From an Area Plan?

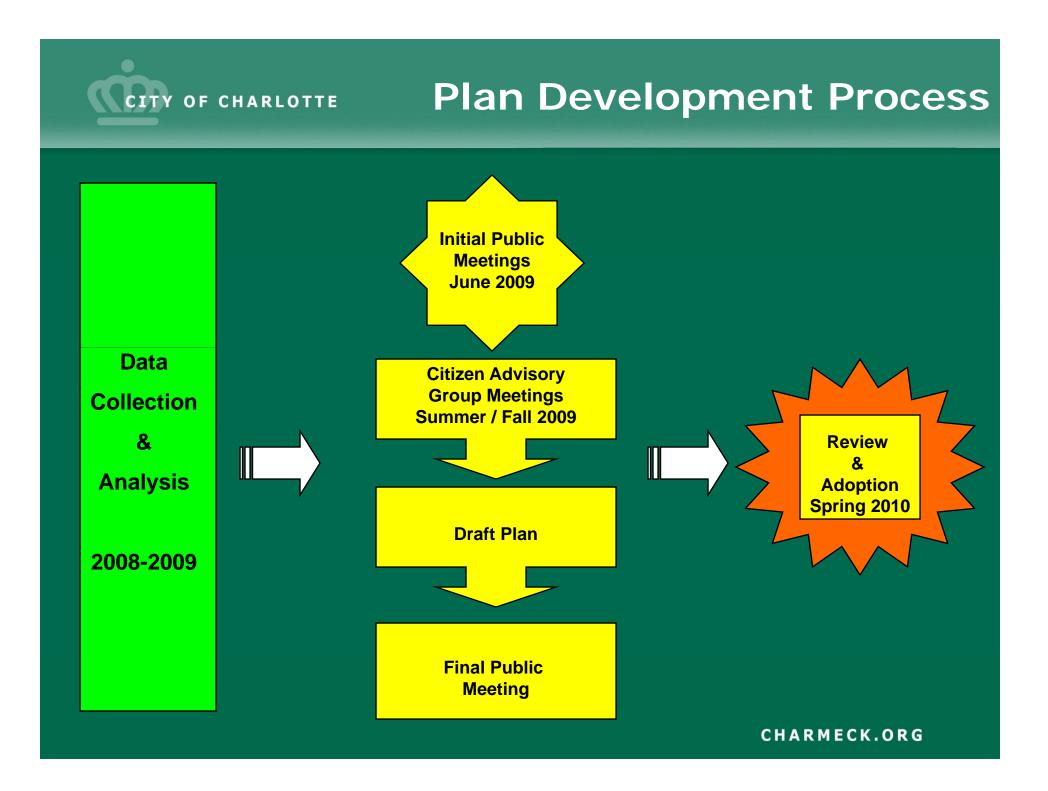
Clarify vision for the area

Identify and provide policies to address development opportunities and issues	But not	Create regulations or laws
Identify public and private investments needed to achieve vision	But not	Provide funding & implementation means overnight
Possibly recommend zoning changes in appropriate locations	But not	Rezone property
Guide more appropriate development	But not	Halt development

TY OF CHARLOTTE Why Do a Plan for This Area?

- Amount of Recent Development Inconsistent with Adopted Plans
- Amount of Growth in Area
- Transportation Concerns
- Opportunity to Better Integrate
 Transportation and Land Use Planning
- Impacts of Opening of I-485
 Interchanges







Community Input

- Online Survey
- Visioning Exercises
- Citizen Advisory Group
- Follow Process Online
 www.charlotteplanning.org

1.	Check all that apply:		
	Area property owner	Area business owner Employed In the area	
	Other (please specify):		
2.	What do you like most about the plan area? (Check all that apply)		
	Proximity to the Catawba River Rural character Access to Center City Interstate access	Neighborhoods Cpen space	
	Other (please specify):		
3.	What concerns you the most about the plan area? (Check all that apply)		
	Lack of shopping opportunities Limited housing choices Presence of Industrial uses Loss of natural habitat/tree cover	Overcrowded schools Too much traffic Lack of bloyde lanes Lack of sidewaks	
	Other (please specify):		

Steele Creek Area Plan Survey





What We've Heard

Online Survey Results

- What do you like most about the plan area?
 - 69% Proximity to the Catawba River
 - 60% Rural character
- What concerns you the most about the plan area?
 - 71% Too much traffic
 - 73% Loss of natural habitat/tree cover
- What environmental issues concern you the most about the plan area?
 - 81% Loss of tree cover
 - 64% Greenway network / open space





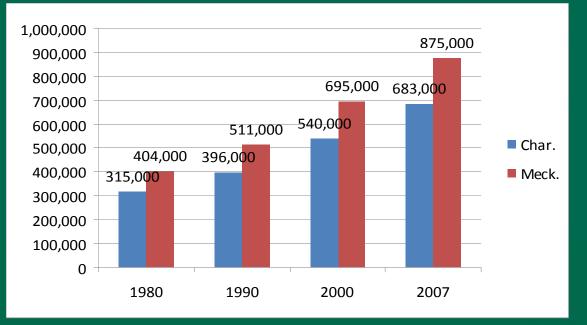
EXISTING CONDITIONS



Population Changes

Population increase over the last 17 years

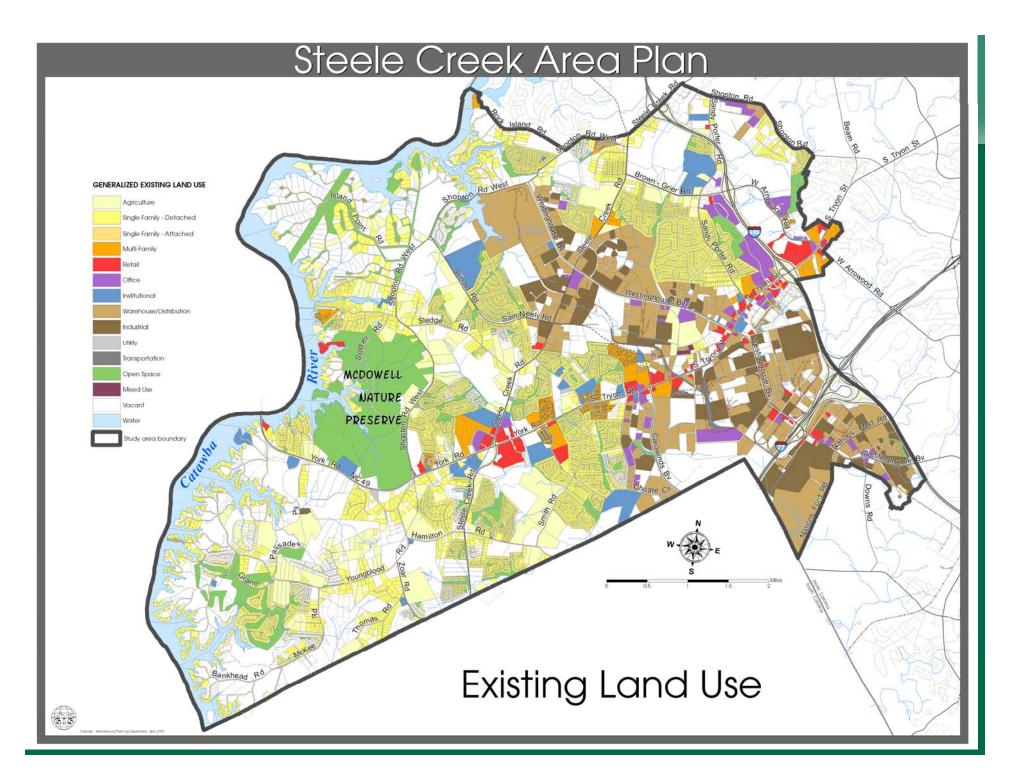
- 396,000 persons to 683,000 in Charlotte;
- 511,000 persons to 875,000 in Mecklenburg
 County



Steele Creek Population Change

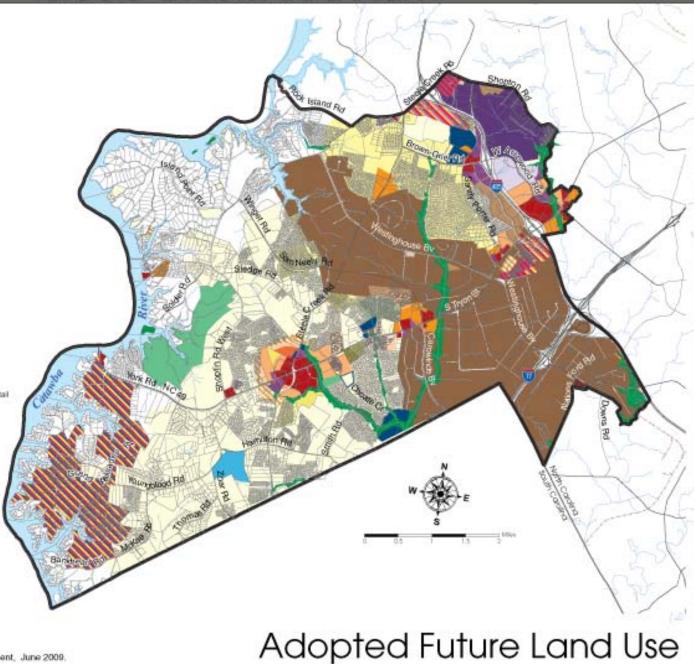


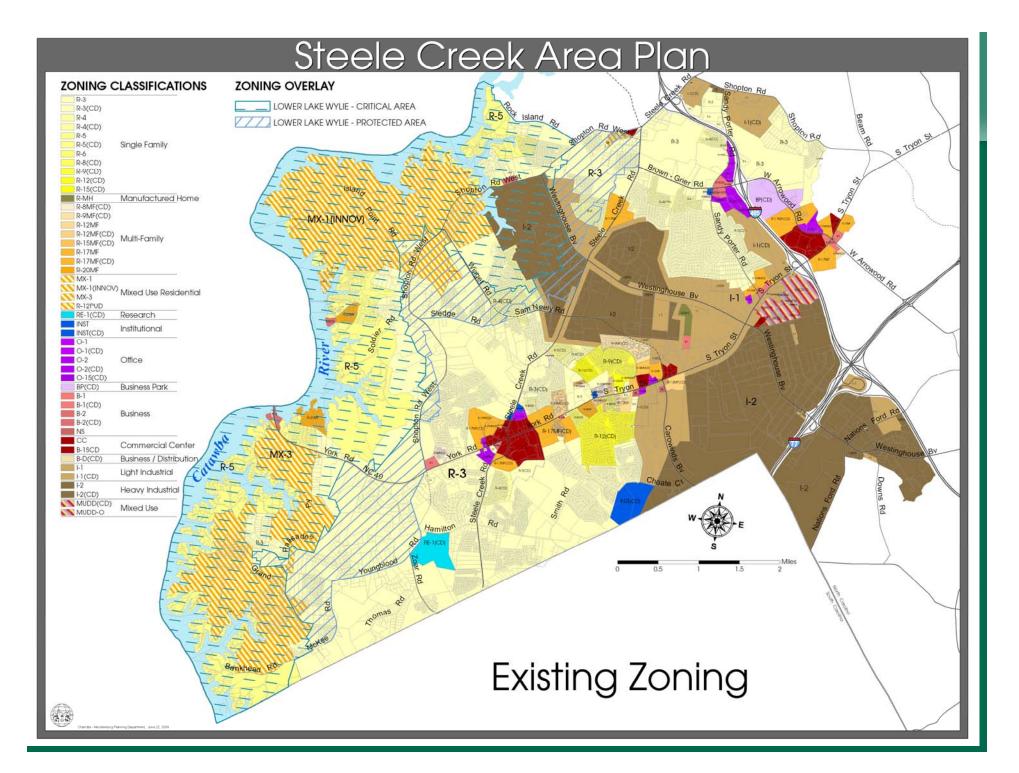
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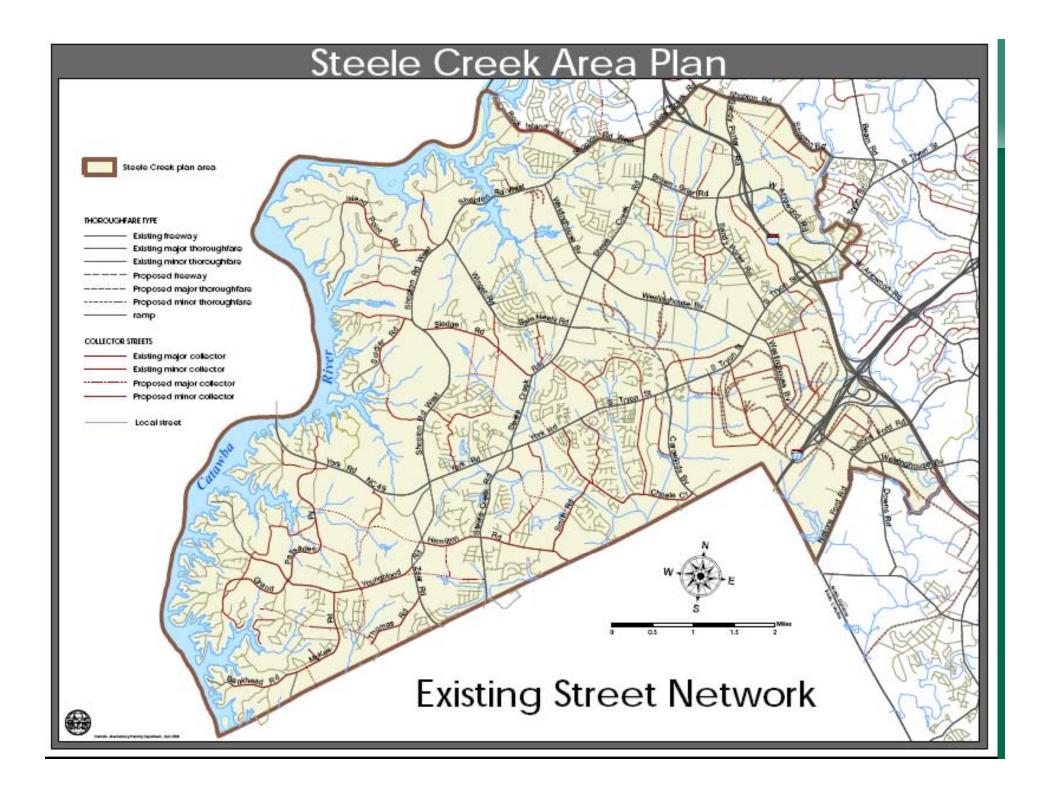


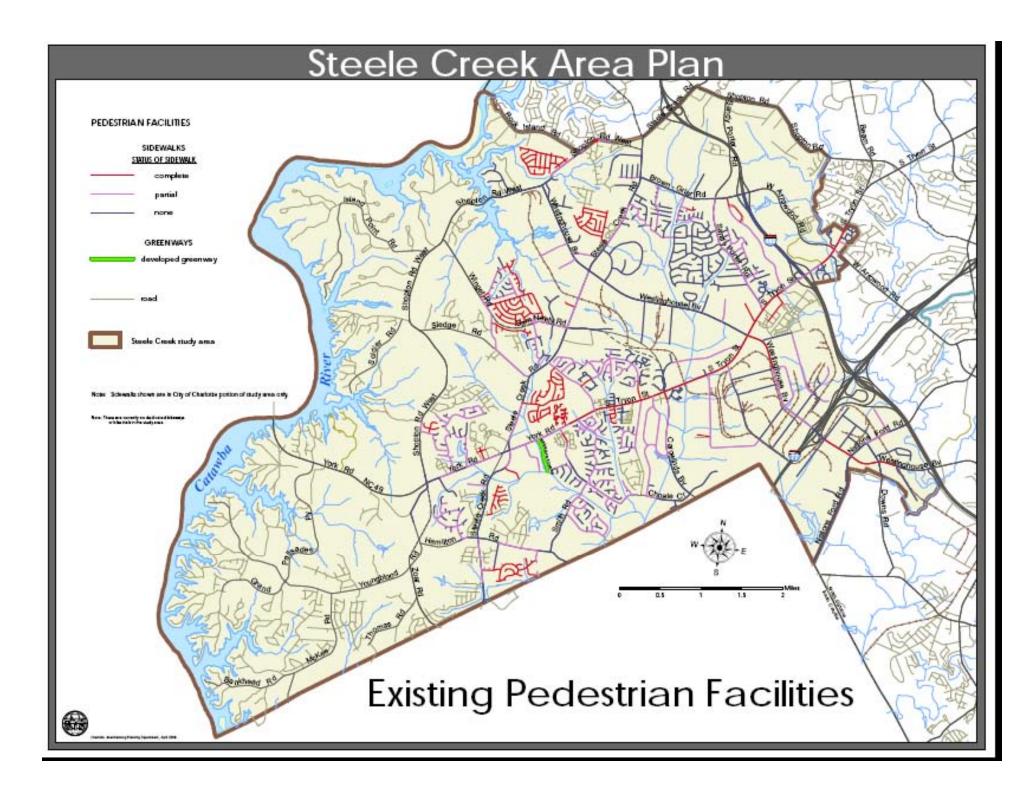
Steele Creek Area Plan

















VISIONING EXERCISES



Community Input

• Visioning Exercises

- Community Values (post-it notes)
- Likes and Dislikes (red / green dots)
- Visit Staff Stations
- Ask Questions
- Index Cards



Community Values Exercise



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Community Values Exercise

Instructions

- Everyone should have THREE Post-It notes.
- Write down ONE thing that you VALUE about your community on EACH Post-It.
- Place each of your Post-It notes on the wall.

Notes

 You are encouraged to talk to your neighbors about what each of you value.

Time

15 Minutes





"Likes and Dislikes"

Instructions

- Everyone should have THREE RED DOTS and THREE GREEN DOTS.
 - Place the **GREEN DOTS** on places you consider to be an asset to the community.
 - Place the RED DOTS on places you want to see improved.

Notes

 You are encouraged to talk to your neighbors about what each of you value.

Time

• 15 Minutes



What We've Learned from You Today

- •
- Group Questions and Answers





- Citizen Advisory Group Meetings (summer / fall 2009)
- Second Series of Public Meetings (winter / spring 2010)
- Plan Adoption Process





Thank You!

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