

June 5, 2012

6:00 p.m.



Workshop Agenda

# 1. Introduction

- 2. Background
- 3. Pin Up Session
- 4. Wrap-up & Next Steps





# **Public Input - Values**



Take your Post-It Notes to one of the pairs of large maps.

On the map titled "Neighborhoods", place your Post-It Notes on places that you Value or enjoy, or on places you think are good examples of what makes the neighborhood area so special to you.

- 3. On the map titled "Mixed-Use Activity Center", place your Post-It Notes on places that you Value, or enjoy, or on places you think are good examples of what makes the activity center area so special to you.
- 4. A staff person will be stationed next to each map to maintain a record of why dots are being placed in various locations. Please feel free to elaborate to the staff person why you are calling out certain places or things with your dots. СНАКМЕСК.ORG



**Kick-Off Meeting Values** 

Tree Canopy Walk-ability **Bike Lanes** Access/Location Character Parks & Greenways Land Use Choices **Neighborhood Feel Family Friendly Neighborhoods** 



**Kick-Off Meeting Values** 

Park Road Shopping Center **Locally Owned Businesses** Location **Tenant Mix** Variety of Activities Access to Shopping **Montford Drive History** Sense of Place/Community



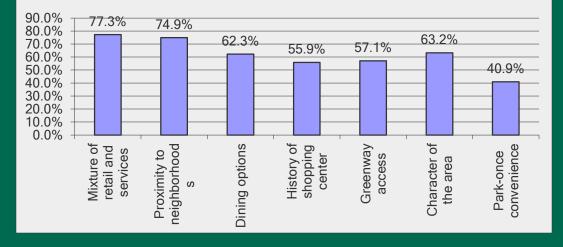
# **Survey Results**

### Park Woodlawn Area Plan Survey

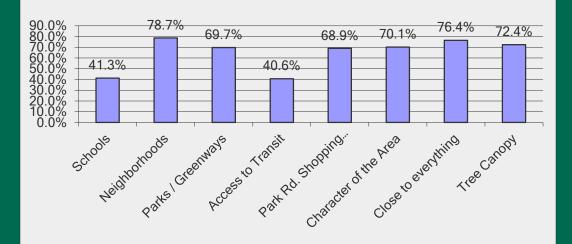
The City of Charlote is developing a annuse plan for the Park Vendiawn area which will serve as a pet cy guide for future growth and development. By completing this survey, you will provide valuable input to be used during the partning process.

1	Area procerty owner	dbwn Area Flan because? (please check al that apply) Area business owner Emoloyed / Invastments in the area	
2	What du you value most adout the plan area? (Check all that app y)     Schools     Parks, Creenways     Access to Trans t     Character of the and	Close to everything Center Tree canopy	
3	What concerns you the most about the plan area? (Check at that and the plan area?) (Check at that and the plan area?) (Check at that and the plan area?) (Check at that are concerned as the plan area?) (Check at that are concerned as the plan area?) (Check at that are concerned as the plan area?) (Check at that are concerned as the plan area?) (Check at that are concerned as the plan area?) (Check at that are concerned as the plan area?) (Check at that are concerned as the plan area?) (Check at that are concerned as the plan area?) (Check at that are concerned as the plan area?) (Check at that are concerned as the plan area?) (Check at that are concerned as the plan area?) (Check at that are concerned as the plan area?) (Check at that area?) (Check at that are concerned as the plan area?) (Check at that	is Limited housing choices	
4	What improvements would you like to see in the plan area? (Check     Variety of nocuting choices Transit options     Bicycle laines Sicewalks and/or the     Other (please specify):	Mixed use development	
5	Air quality Land containination		
5	What transportation issues concerniyou the most about the plan are Taffic congestion Lack of transit options if fleg Lack of transit options if fleg Scewalk gaps School buffic Other (plaase specify):	uercy 🔲 Speeding	

# What do you value most about the Activity Center around Park and Woodlawn? (Check all that apply)



# What do you value most about the plan area? (Check all that apply)



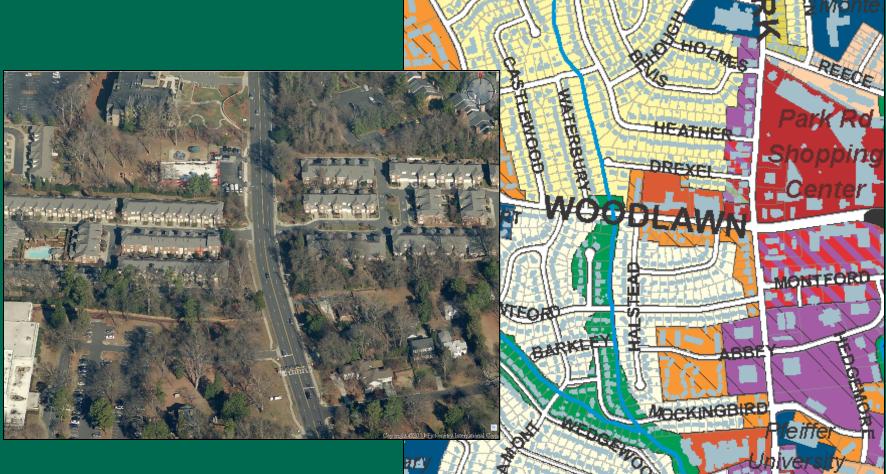


Citizen Advisory Group Meetings

1<sup>st</sup> Meeting December 8<sup>th</sup>, 2011
2<sup>nd</sup> Meeting January 12<sup>th</sup>, 2012
3<sup>rd</sup> Meeting February 16<sup>th</sup>, 2012
4<sup>th</sup> Meeting March 8<sup>th</sup>, 2012
5<sup>th</sup> Meeting April 12<sup>th</sup>, 2012
6<sup>th</sup> Meeting May 10<sup>th</sup>, 2012
Design Workshop June 5<sup>th</sup>, 2012



# Land Use



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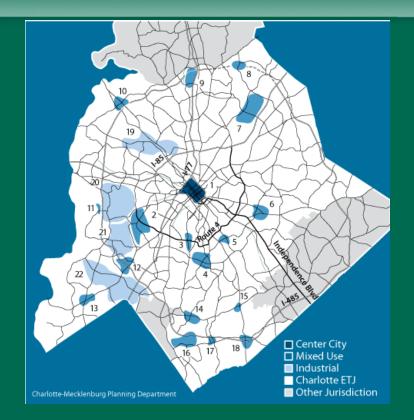


# **Policy Framework**

# **Mixed-Use Activity Centers**

should be served by a range of transportation modes, including:

- Major thoroughfare access
- Dense and interconnected street network
- A well-developed pedestrian system
- Direct pedestrian and vehicular connections from core to the edge and surrounding neighborhoods
- Local bus service
- Bicycle facilities, within the Center and with connections to surrounding neighborhoods





The transportation focus should be on enhancing the existing system to promote walking, bicycle and transit access – and on constructing new, interconnected streets to serve a range of transportation modes.

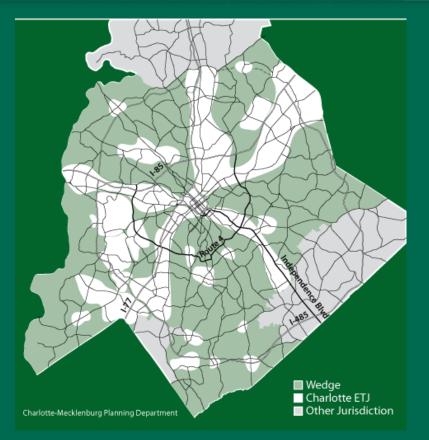


# CITY OF CHARLOTTE

# Wedge Neighborhoods

should be served by a range of transportation facilities to provide residents with transportation choices, including:

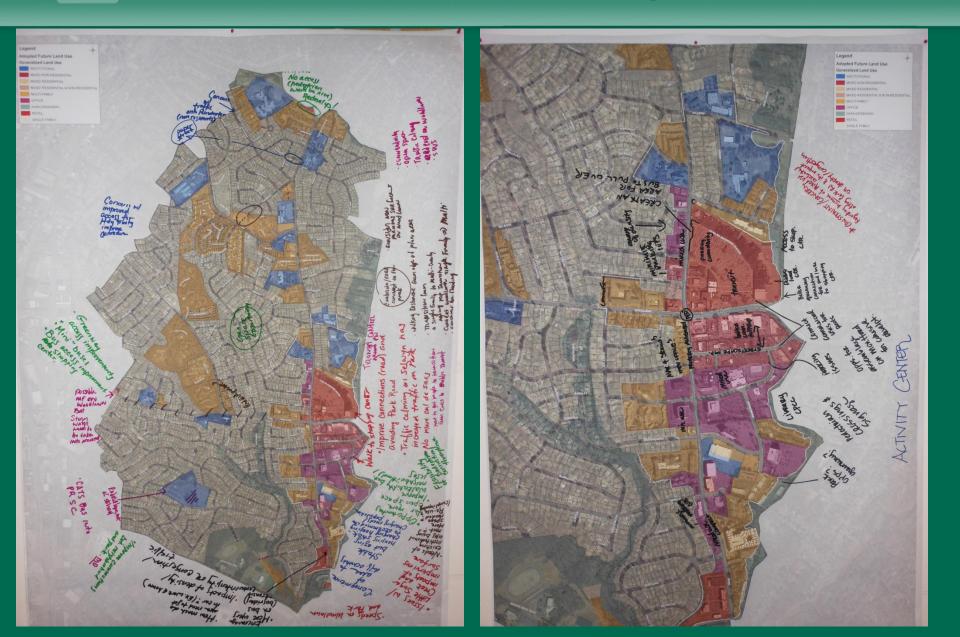
- Interconnected network of local streets
- Extensive pedestrian system of sidewalks, trails and safe street crossings
- Bicycle network of marked routes





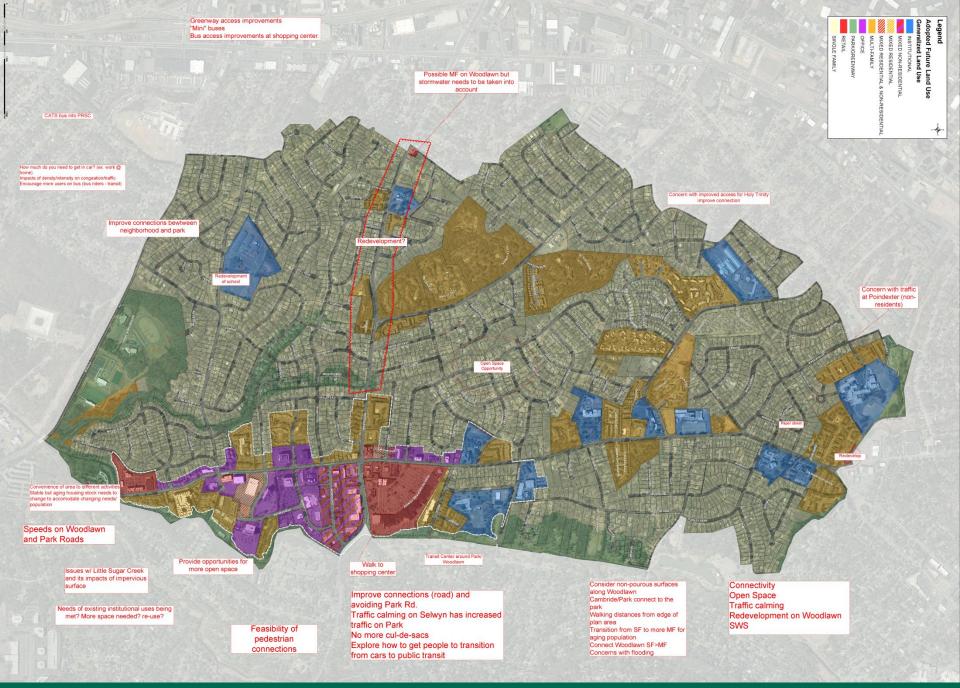
The transportation focus should be on completing the street network and improving the capacity of the existing transportation system.

# Land Use Group Discussion



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# Transportation









**A Variety of Street Types** 

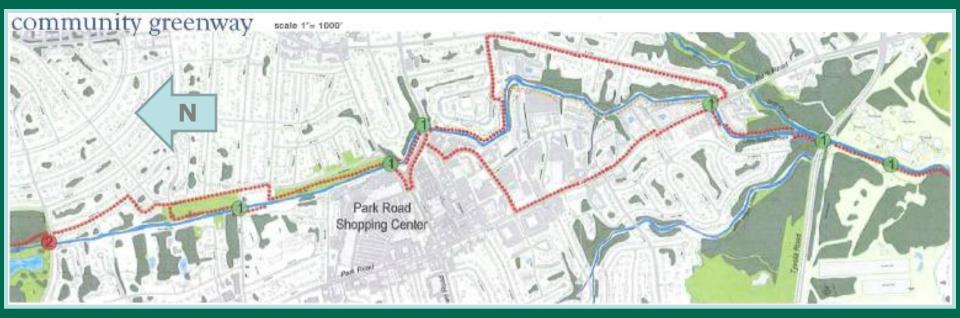




# Greenway



# Little Sugar Creek Greenway





# **Relationship to Center**





# Charlotte Tree Ordinance

History

City Council Priorities

Tree Canopy Studies

2011 Revisions

Tree Canopy Goal



# PARK - WOODLAWN MARKET ANALYSIS

Charlotte-Mecklenburg Planning Department







112 KROG STREET NE SUITE 14 | ATLANTA, GA 30307 | 404.681.0006 CONTACT



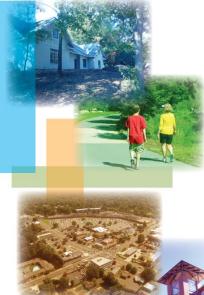
# Vision Statement



**DRAFT** (June 5 Version)

# VISION STATEMENT

The Park Woodlawn area is recognized as one of Charlotte's most vibrant, attractive and diverse areas of our city. The dynamic blend of mature neighborhoods led by engaged community leaders and residents; along with a thriving mixed-use activity center containing long standing local businesses; and active civic institutions help form part of this thriving community.



This plan sets forth a vision for this area by moving forward with its unique focus on:

• NEIGHBORHOODS which are the backbone to the stability of the area and will be essential in preserving the distinctive character of the community into the future. New development in and around the neighborhoods will take into account its impact on the quality of life of area residents by: protecting the tree canopy; providing a variety of enhanced and safe transportation connections that improve mobility; and consider community input during the development process.

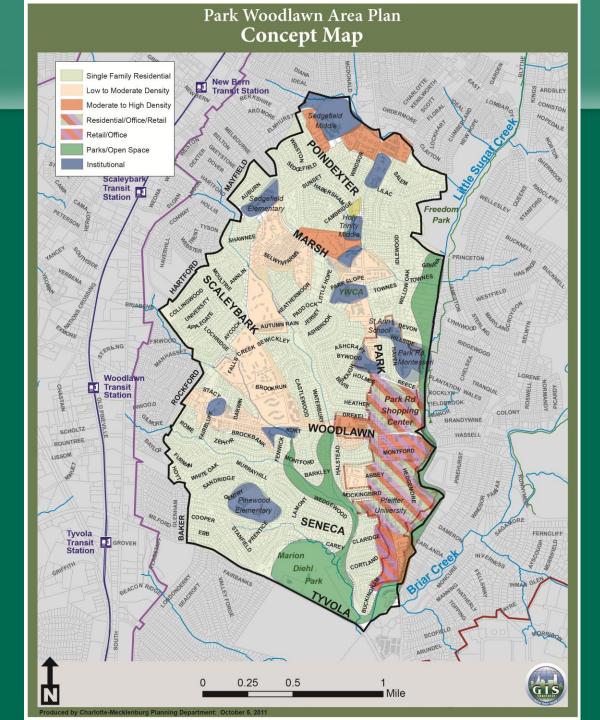
• **OPEN SPACE** will be well integrated into the community through greenways, parks and plazas where appropriate as new developments take shape.

• **TRANSPORTATION INFRASTRUCTURE** will be developed to connect neighborhoods with activity centers; and should safely accommodate pedestrians, bicyclists, transit users, and motorists.

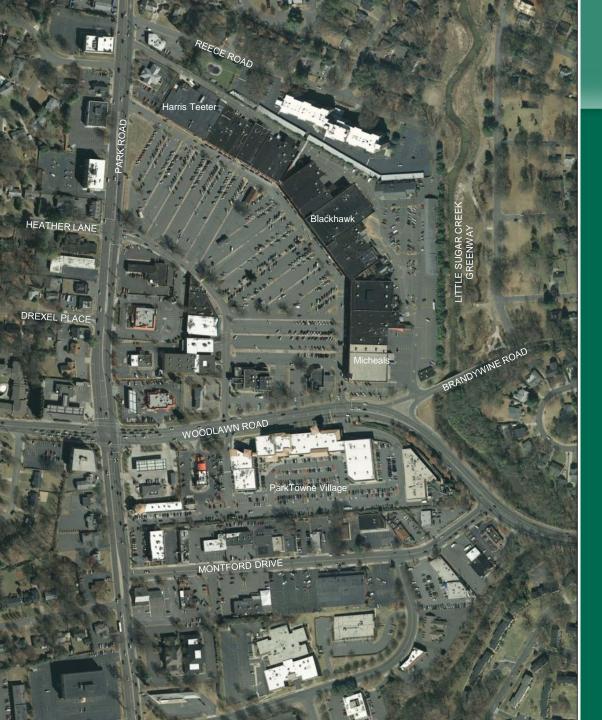
### MIXED-USE ACTIVITY CENTER will be a

thriving neighborhood serving mixed-use center, complimentary and enhancing to the surrounding neighborhoods; with a rich variety of retail, office, entertainment and multi-family residential uses; in a well designed and appropriately scaled development form that is conducive to a high quality of life for area residents and visitors.

June 5, 2012



# **Concept Plan**



# Focus Area 1: Context







# **Transportation and Connectivity**







# **Transportation and Connectivity**





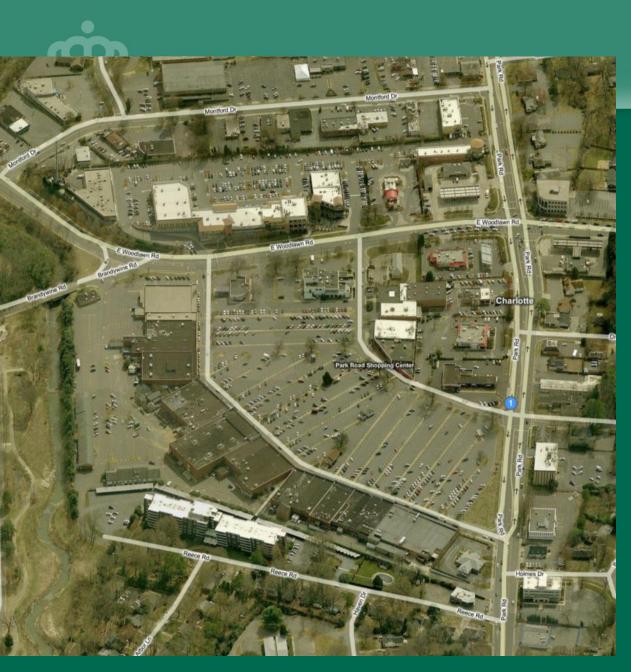
# Back Court at Park Rd CHARMECK.ORG

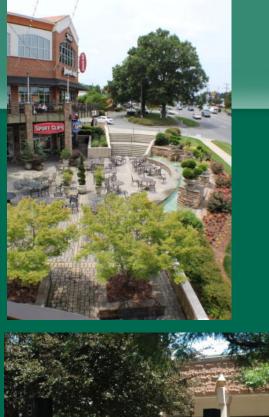


















Montford Drive CHARMECK.ORG











# Focus Area 1





Park Road Shopping Center and Park Towne Village



# **Montford Drive**



# **Next Steps**





# **Plan Development Process**







# **Thank You!**

# www.charlotteplanning.org

Area Plan Project Manager Planning Staff Contact: Alberto Gonzalez agonzalez@charlottenc.gov Phone: 704-336-8315

# **CDOT Staff Contact:**

Brian Horton bhorton@charlottenc.gov Phone: 704-432-5237

City and County Staff will be available to discuss specific issues with you after the meeting.