
ADDRESS OF PROPERTY: *401 West Ninth St, Fourth Ward Local Historic District HDC 2013-015*

SUMMARY OF REQUEST: *Signage*

OWNER: *MITRO, LLC – dba as Alexander Michael’s Tavern*

APPLICANT: *Steve Casner*

Details of Proposed Request

This application seeks approval for the installation of a new sign for Alexander Michaels Tavern at the intersection of North Pine and West Ninth Streets in Fourth Ward

Relevant HDC Design Guidelines

- *Signage*

Staff Analysis

This property is zoned UR-C, a district designed to accommodate commercial uses within dense urban residential areas.

The proposed new sign is a six square foot wooden sign suspended on a metal support from the corner of the building at North Pine and West Ninth Street. The overall size, material and mounting are within current HDC policy on *Signage*.

There is an existing sign for this business on the front of this building, recessed in the porch over the front entrance door. This sign is not readily visible to anyone not looking directly in front of the building. Due to the density of the streetscape and the shallow setbacks of this early urban neighborhood, there is no opportunity for a more prominent identification sign on the street such as is common in the front yards of adaptively used buildings along East Boulevard in the Dilworth Local Historic District.

HDC Policy and Design Guidelines on Signage state in part:

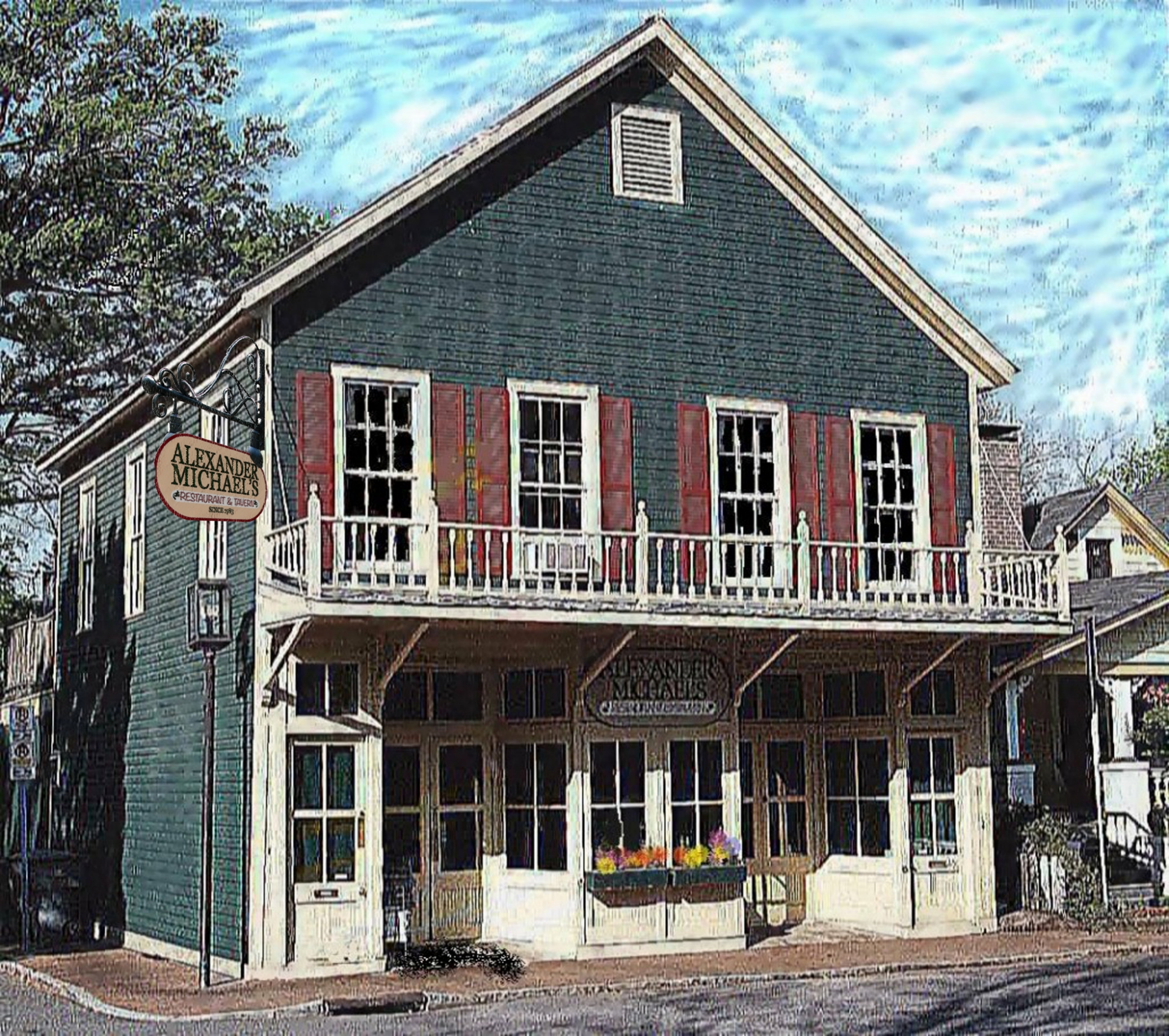
Within UR-3, UR-C, and UMUD Zoning Districts:

1. *All single family residential uses must adhere to the Residential Zoning Signage Regulations.*
2. *All single tenant business uses must adhere to the following:*
 - *Only one sign per property will be allowed.*
 - *Only one and two sided signs will be allowed.*
 - *Free-standing signs will not exceed six square feet in area or six feet in height.*
 - ***Signs attached to buildings:*** *If a sign has a projection of six inches or less, it may be up to eight square feet in area. If the projection exceeds six inches, the sign may be no more than six square feet in area.*

The approval of this sign would be an exception to the requirement above that only one sign is allowed per property. However, there are provisions elsewhere in the Signage policy that allows for a secondary sign for business on corner lots. The Commission has granted this exception in similar circumstances in the past.

Otherwise, this proposal meets the relevant guidelines.

There is an attached email received by HDC Staff from the President of the Friends of Fourth Ward expressing that group's support for this sign.



ALEXANDER
MICHAEL'S
RESTAURANT & TAVERN
SINCE 1903

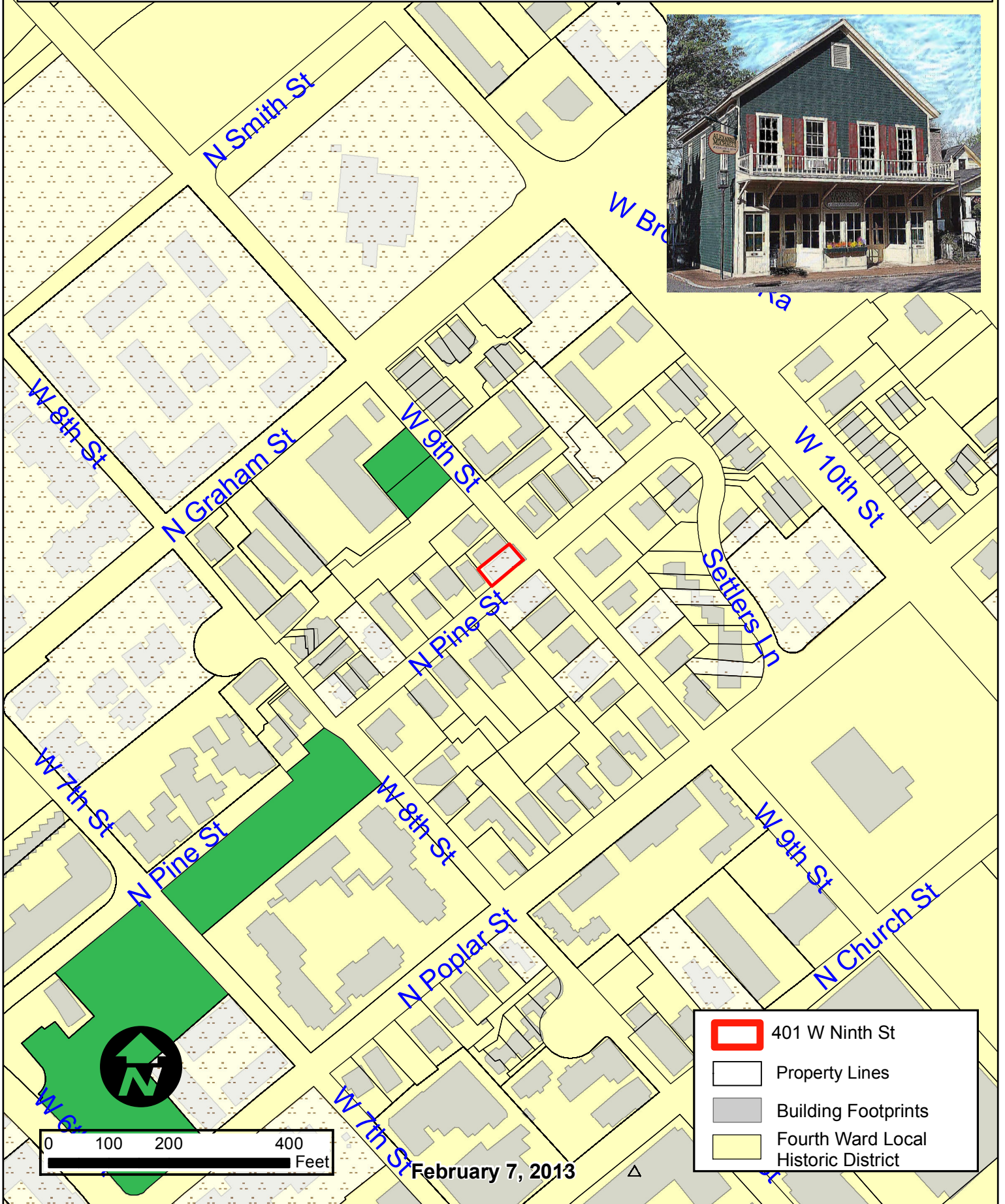
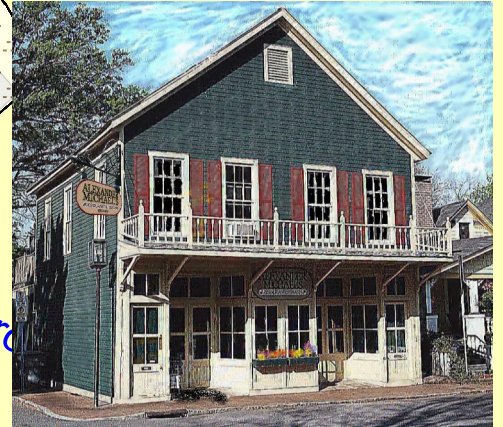
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


ALEXANDER
MICHAEL'S

RESTAURANT & TAVERN

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Charlotte Historic District Commission - Case 2013-015



-  401 W Ninth St
-  Property Lines
-  Building Footprints
-  Fourth Ward Local Historic District

February 7, 2013