Community Workshops: Vision & Values
March 2019

Timelapses show 50 years of development, change in Charlotte

A time lapse tour of Charlotte locations.

By John D. Simmons

Charlotte is in the midst of a growth spurt. These are 5 of the fastest-changing areas.

BY ELY PORTILLO
eportillo@charlotteobserver.com

August 03, 2018 08:36 AM
Updated August 04, 2018 05:44 PM

If Charlotte were a human, the city would likely be a teenager, getting taller and busting out the seams of its clothes in the midst of a huge growth spurt.

The city's building boom shows no signs of stopping, with dozens of people a day moving

Charlotte falls off business magazine's list of metros with most economic growth potential

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Charlotte Fast Facts

Breakdown of 56,802 New Residential Units (2010-2018)

- 71% multi-family
- 29% single family

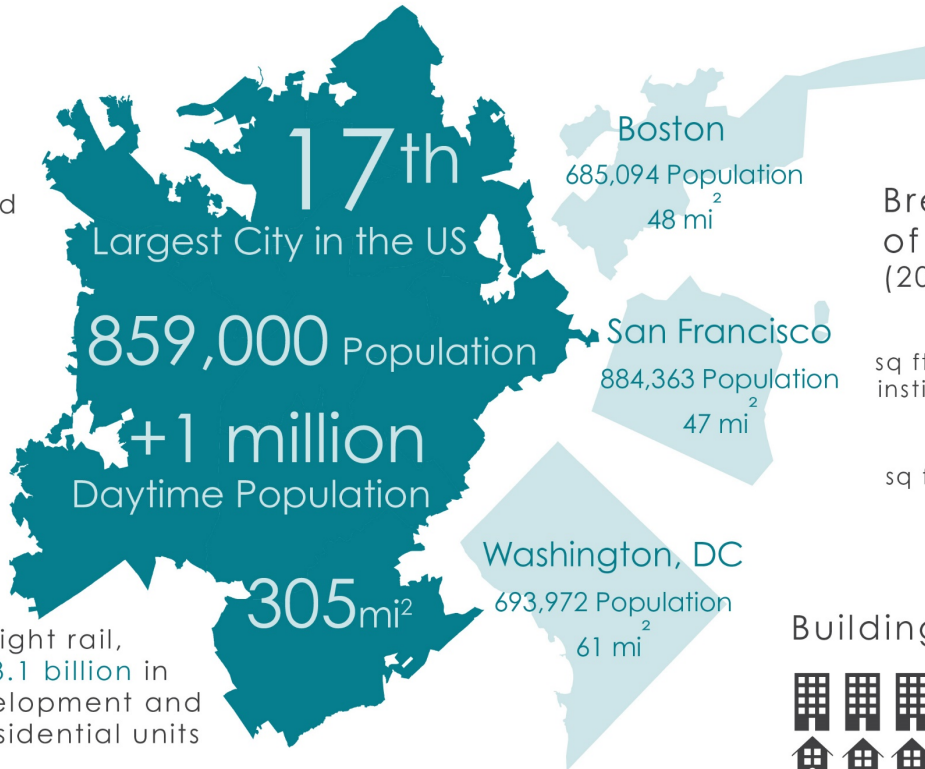## With a Strong Economy and Workforce

- 47% Tree Canopy
- 840 Miles of Creek and Streams
- 2,250 Miles of Sidewalk
- 2,450 Miles of Streets
- 19 Miles of Light rail, driving $3.1 billion in new development and 13,000 residential units
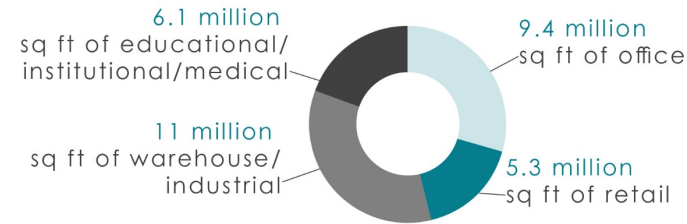- 10 Miles of streetcar at completion, driving $400 million in investment along the corridor

17th Largest City in the US

859,000 Population

+1 million Daytime Population

305 mi²

Boston
685,094 Population
48 mi²

San Francisco
884,363 Population
47 mi²

Washington, DC
693,972 Population
61 mi²

Breakdown of 32 million sq ft of New Non-Residential Buildings (2010-2018)

- 6.1 million sq ft of educational/institutional/medical
- 9.4 million sq ft of office
- 11 million sq ft of warehouse/industrial
- 5.3 million sq ft of retail

Building Permits (2016 - July 2018)

- = 1,000 residential
- = 1,000 non-residential

- 688,000 Jobs in Mecklenburg County (31% employment growth since 2010)
- 492,000 Labor Force and unemployment rate of 3.8%
- 322,000 Employees commute to Charlotte everyday
- 6th Busiest airport in terms of operations, 10th in passenger travel
- 128 Freight train trips in Charlotte Region daily
- 38,000 Transportation and Warehouse employees in Mecklenburg County
- #1 Place to live and work for tech professionals, according to CompTIA's 2018 Tech Town Index

We are Diverse, and Well Educated

- 58.1% People of Color
- 45.0% Bachelor's Degree or Higher
- 34.4 Median Age
- 17.1% Foreign Born
- 53.2% Homeownership

Updated: February 22, 2019

Source: US Census Bureau, Bureau of Labor Statistics, Charlotte Chamber, City of Charlotte, Mecklenburg County, Airport Activity Reports

Charlotte Growth

225,400 JOBS in 5 years

53,365 HOUSEHOLDS in 5 years

+120,552 new Charlotte residents in 7 years

| METROPOLITAN STATISTICAL AREA (MSA)			CITY OF CHARLOTTE AND MECKLENBURG COUNTY	
JOBS AND HOUSEHOLDS			POPULATION GROWTH	
CHANGE IN JOBS (2010 TO 2015)	**CHANGE IN HOUSEHOLDS (2010 TO 2015)**	**RATIO OF NEW JOBS TO NEW HOUSEHOLDS**	**CHANGE IN CITY POPULATION (2010 TO 2017)**	**CHANGE IN COUNTY POPULATION (2010 TO 2017)**
225,400	53,365	4.22	120,552	157,209

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Charlotte Housing Cost Increase
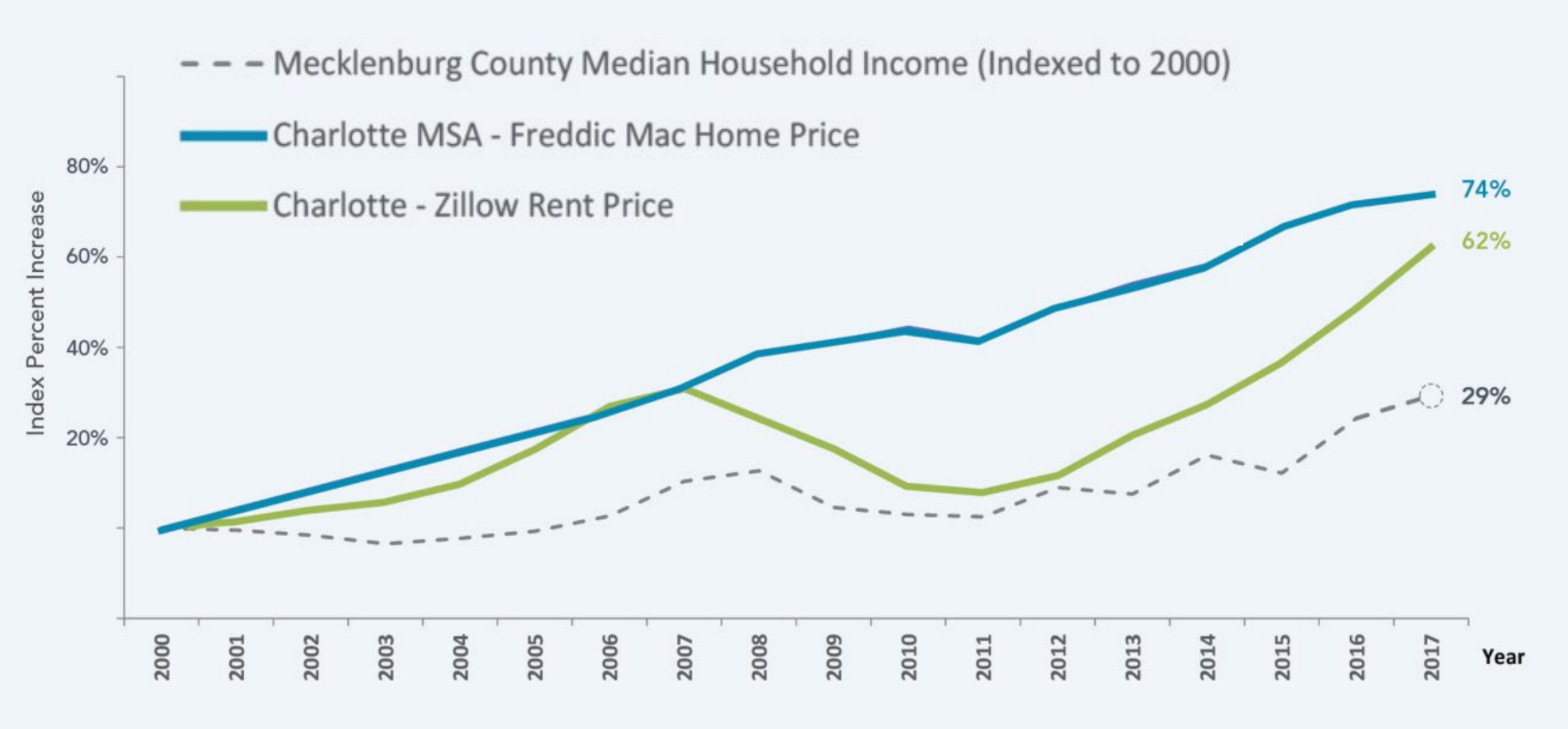
Mecklenburg County Job & Household Growth Assumptions

Jobs
Households

2001 - 2045
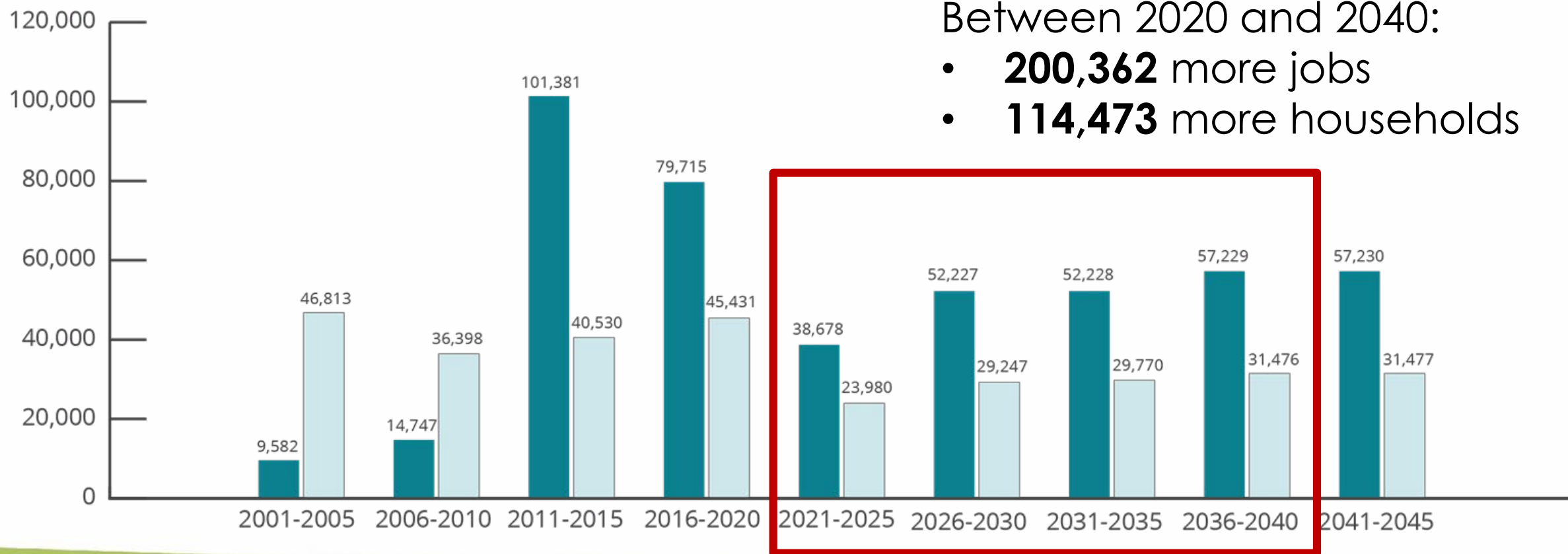
Between 2020 and 2040:
- **200,362** more jobs
- **114,473** more households

A shared vision paired with strong **policy**, strategic **regulation** and targeted **investment** in infrastructure.

Tools include the new Unified Development Ordinance (**UDO**) and public spending priorities.

Comprehensive Plan: Overarching Principles

Schedule and Process Steps

Phase 1
Winter 2018 – Spring 2019

Phase 2
Summer – Fall 2019

Phase 3
Winter 2019 – Spring 2020

Phase 4 . . .
Summer 2020 – Spring 2021

Ongoing

Our History + Existing Conditions	Community Vision + Values	Preferred Scenario for Future Growth	Policies + Strategies	Review + Adoption	Implement + Monitor + Update

Asset and Gap Identification – Housing, Jobs, Amenities and Infrastructure

Set Overall Goals and Strategy for Charlotte Through 2040

Map the Types of Places to Retain and Create – Understand Costs and Trade-Offs

Draft Recommendations Create Places & Realize Vision

Test and Adjust the Plan to Ensure it Reflects the Charlotte Community

Complete draft UDO, **Guide** Public Investment, and **Measure** Success

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Schedule and Process Steps

Phase 1
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Summer – Fall 2019

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Phase 4 . . .
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Ongoing

Our History + Existing Conditions

Community Vision + Values

Preferred Scenario for Future Growth

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One size does not fit all!

Effective, meaningful participation

Removing barriers and make accessible

Integrated Inclusive Community Engagement

Equitable Engagement Strategy

People with Mobility Challenges

Busy Families

Youth

Communities of Color

Immigrant Community

To start our process, we asked over 250 people to tell us who is not at the table and how do we best engage them. Seven guidelines emerged for our process.

Make information accessible

Make meetings convenient

Work as partners

Provide choices for engagement

Make it relevant

Make it useful

Focus on action & tangible solutions

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Preliminary Elements

Vision + Values

Inclusive City
- Affordability
- Healthy + Safety
- Education
- Historic Resources

Livable + Connected City
- Land Use + Design (Place Types)
- Transportation
- Public Facilities + Services

Healthy + Sustainable City
- Environmental Quality
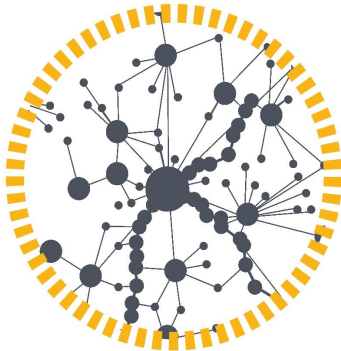- Energy + Sustainability
- Food Systems

Prosperous + Innovative City
- Diverse + Resilient Economy
- Jobs & Access

Regional City
- Center City
- Activity Centers
- Regionalism

Implementation + Monitoring

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Preliminary Elements Address Hot Topics Such As:

Vision + Values

Inclusive City	Livable + Connected City	Healthy + Sustainable City	Prosperous + Innovative City	Regional City
Displacement	Land Use & Design	Food Deserts & Food Systems	Jobs & Training Programs	CLT Airport
Affordable Housing	Parks & "Public" Space	Tree Canopy Preservation	Business Friendly Community	Regional Bus & Light Rail Connections
$50 million Housing Bonds	Active Transportation	Strategic Energy Action Plan	Vision Zero	Passenger Rail Hub
	Congestion & Transportation		Opportunity Zones	Highway Linkages

Implementation + Monitoring

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Comprehensively incorporating plans such as...

- 55+ Area/District Vision Plans
- Centers, Corridors and Wedges Growth Framework
- General Development Policies
- Transportation Action Plan/Vision Zero Action Plan
- 2030 Transit System Plan & Updates
- Comprehensive Transportation Plan (CRTPO)
- 2045 Metropolitan Transportation Plan
- Regional Freight Mobility Plan
- Regional Transit Plan
- Charlotte Water System Master Plan 2050

- Greenway Master Plan
- Mecklenburg County Park & Recreation 10-Year Master Plan & Updates
- County Library & School Facilities Plans
- Housing Charlotte Framework
- Strategic Energy Action Plan (SEAP)
- CONNECT Our Future
- Charlotte WALKS
- Charlotte BIKES
- Airport Area Strategic Development Plan
- Urban Forestry Master Plan
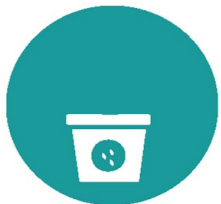- Mecklenburg Livable Communities Plan & Updates
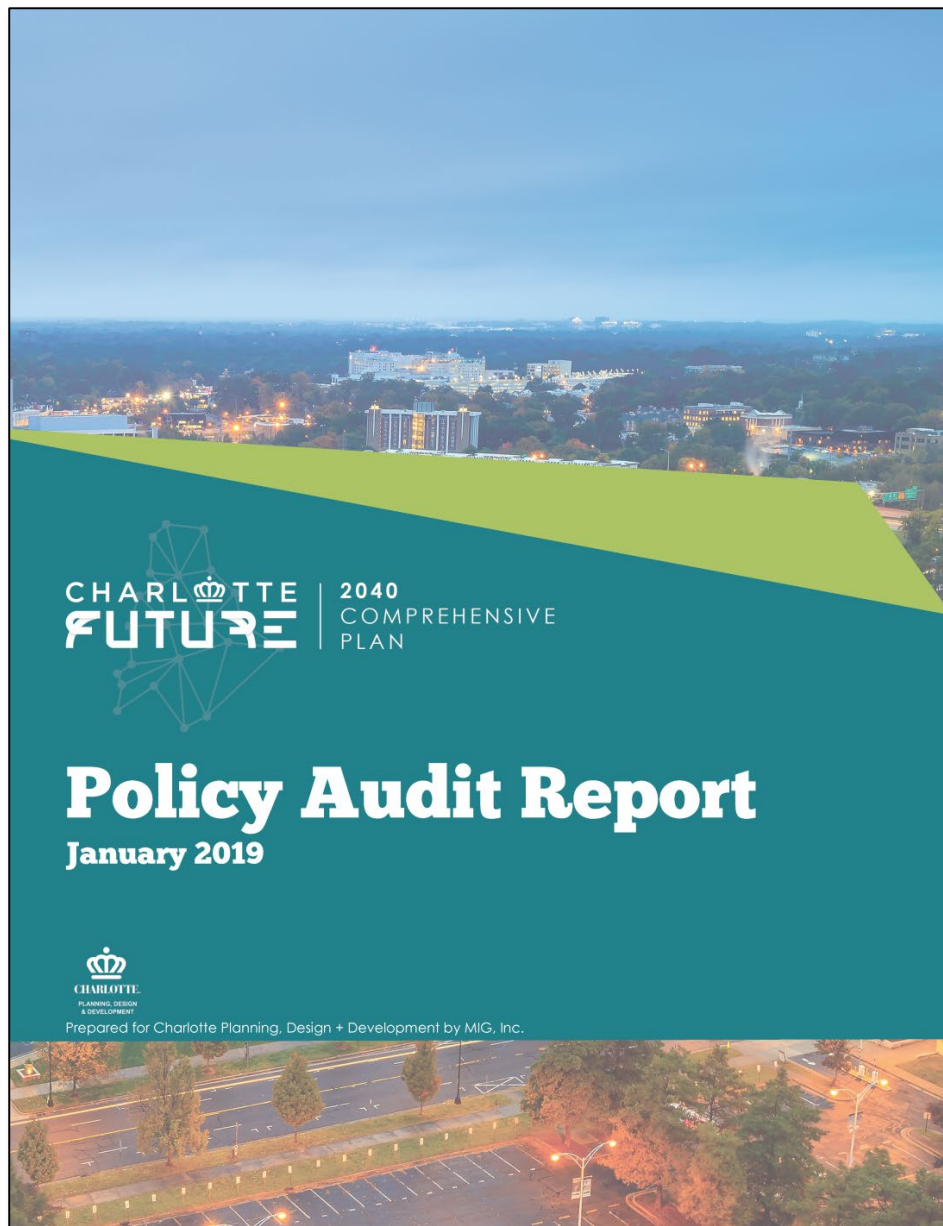
Policy Audit Objectives:

- **Synthesize community-wide policies** from numerous city and county plans

- **Rank policy maturity and identify policy gaps** for exploration during Charlotte Future process

- **Capture staff's input on policy effectiveness** and relationship to implementation (for future reference)

Organizational Framework
- Community Values & Vision
- Livable & Connected
- Inclusive
- Healthy & Sustainable
- Prosperous & Innovative
- Regional

Key Findings:

- Need for **overarching vision framework** to connect area plans to community-wide policy guidance

- Many neighborhood / area plan policies should be **considered for community- wide application**

- Development **policies in the neighborhood/area plans are very prescriptive**; place types and plan are opportunity to identify needed UDO changes to put regulatory guidance in the right place

- Community has an **interest in advancing sustainability objectives**

Key Findings:

- Place Types can help with **unclear policy guidance on development related issues** (infill, complete neighborhoods, urban design)

- Many policy gaps are **opportunities for policy coordination with partner organizations** and agencies

- Some policy subtopics are **emerging issues and an opportunity for Charlotte to lead the nation** in setting policy direction
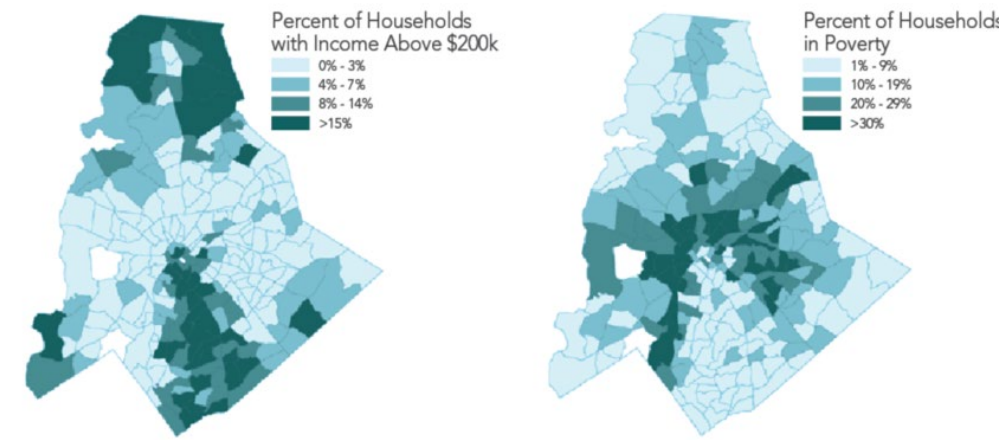
Impact of Past Growth Policies

Age of Death, 2014

Average age of death
COUNTY
71
years

Segregation by Wealth

Percent of Households with Income Above $200k
- 0% - 3%
- 4% - 7%
- 8% - 14%
- >15%

Segregation by Poverty

Percent of Households in Poverty
- 1% - 9%
- 10% - 19%
- 20% - 29%
- >30%
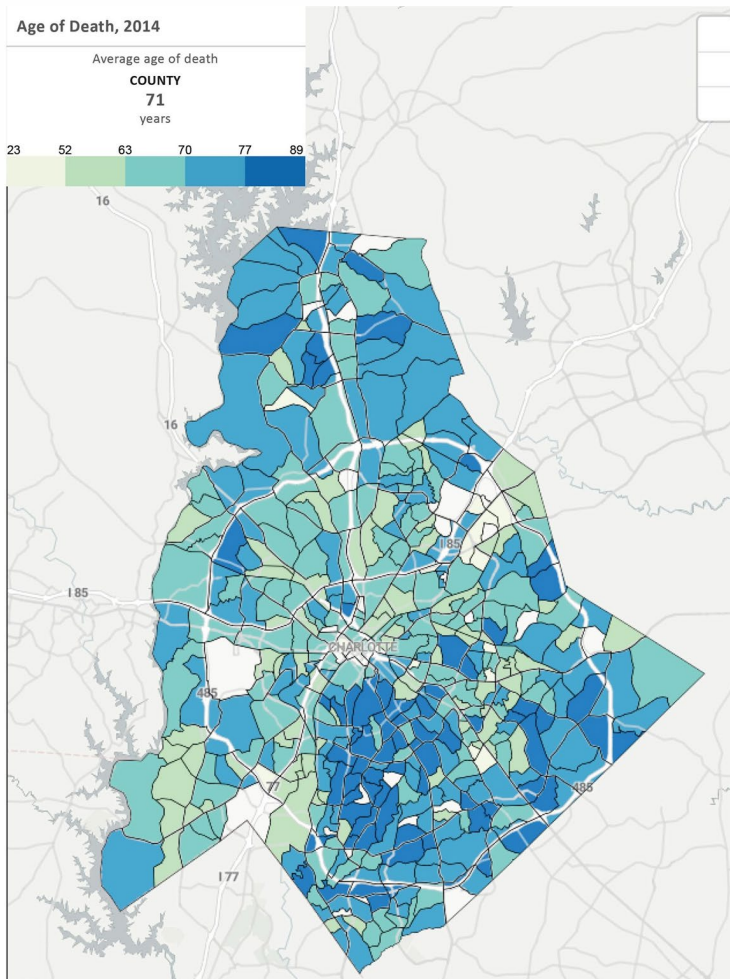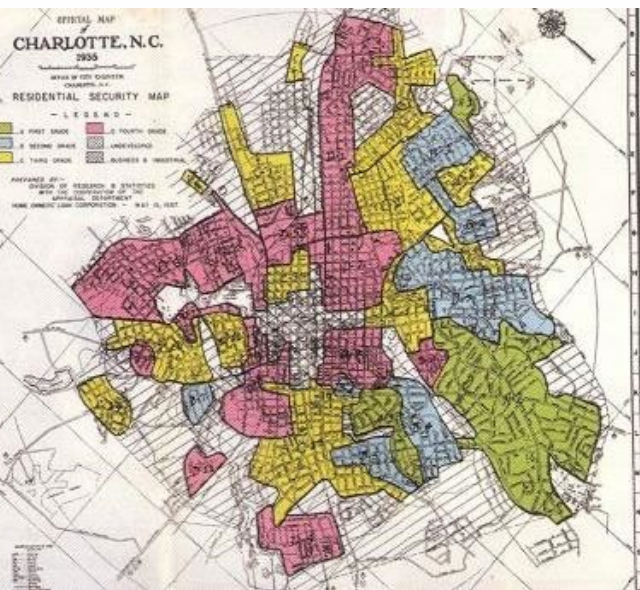
Segregation by Race and Ethnicity

White, Non-Hispanic Population, 2010
- Under 10%
- 10% - 25%
- 25% - 50%
- 50% - 75%
- 75%+
- No Data

African American Population, 2010
- Under 10%
- 10% - 25%
- 25% - 50%
- 50% - 75%
- 75%+
- No Data

Hispanic/Latino Population, 2010
- Under 10%
- 10% - 25%
- 25% - 50%
- 50% - 75%
- 75%+
- No Data
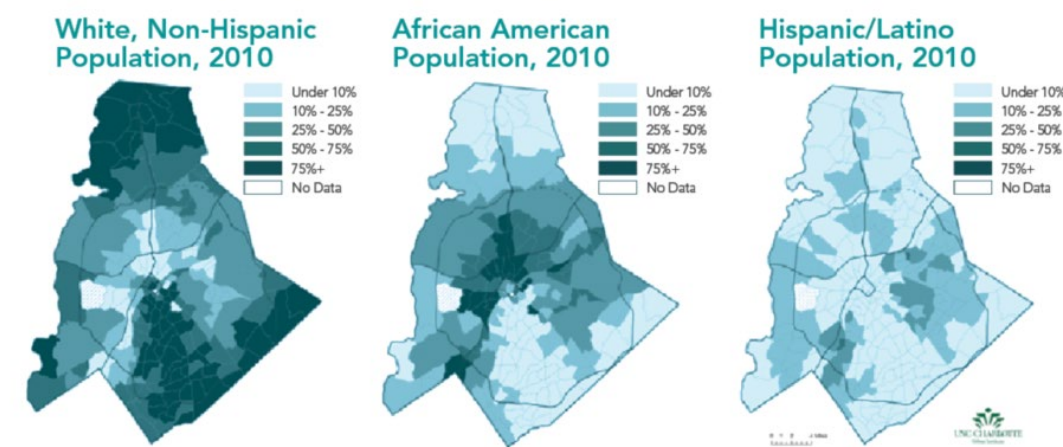
Equitable Development

Being **fair** about investments in our City

Equality

Equity

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Equity Atlas

COMPARISON OF MEDIAN HOUSEHOLD INCOME, 2016

Helps to identify economically-disadvantaged communities with limited financial resources.

2016
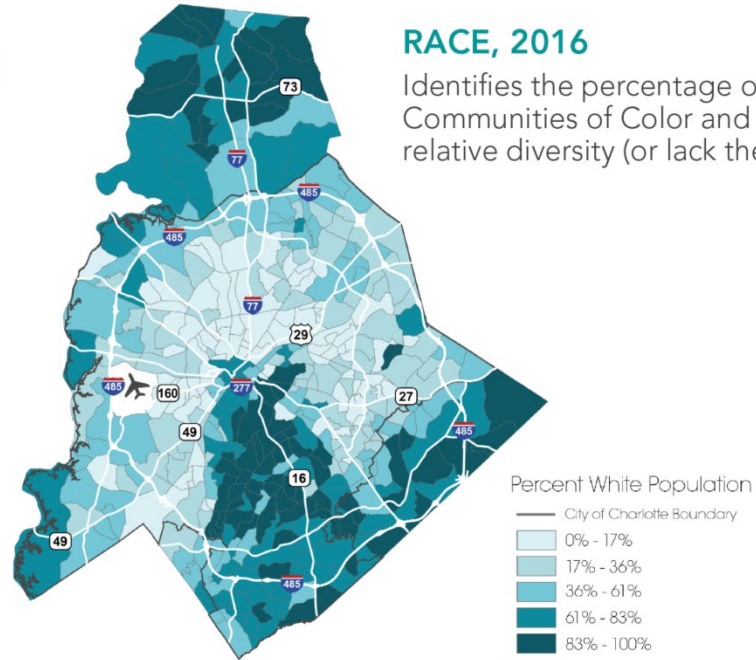- City of Charlotte Boundary
- Lowest 20%
- 20% – 40%
- 40% – 60%
- 60% – 80%
- Highest 20%
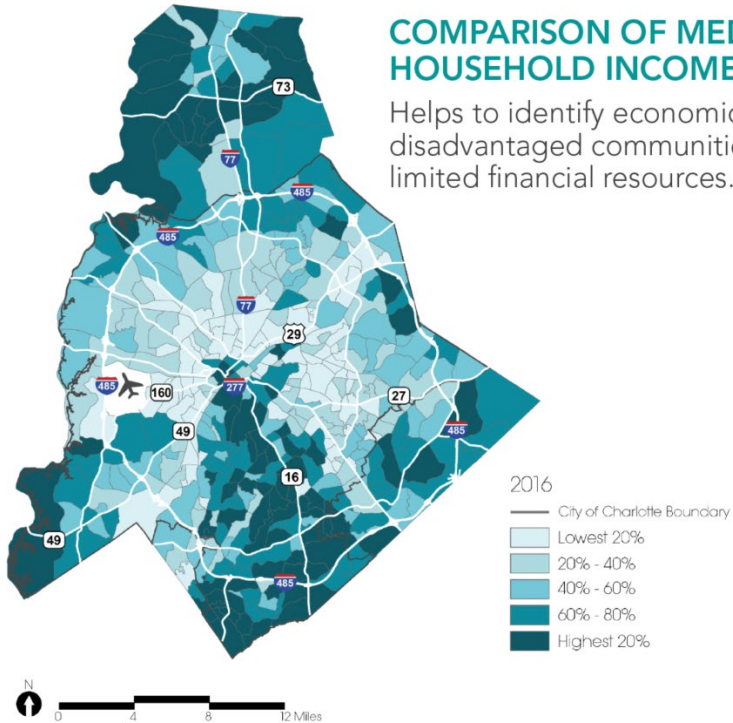
RACE, 2016

Identifies the percentage of Communities of Color and relative diversity (or lack thereof)

Percent White Population
- City of Charlotte Boundary
- 0% – 17%
- 17% – 36%
- 36% – 61%
- 61% – 83%
- 83% – 100%

VOTER PARTICIPATION, 2016

Is an indicator of trust in government and agency - believing one's voice matters.

Percentage of registered voters that voted
- City of Charlotte Boundary
- 41% – 66%
- 66% – 72%
- 72% – 77%
- 77% – 82%
- 82% – 90%

N
0   4   8   12 Miles

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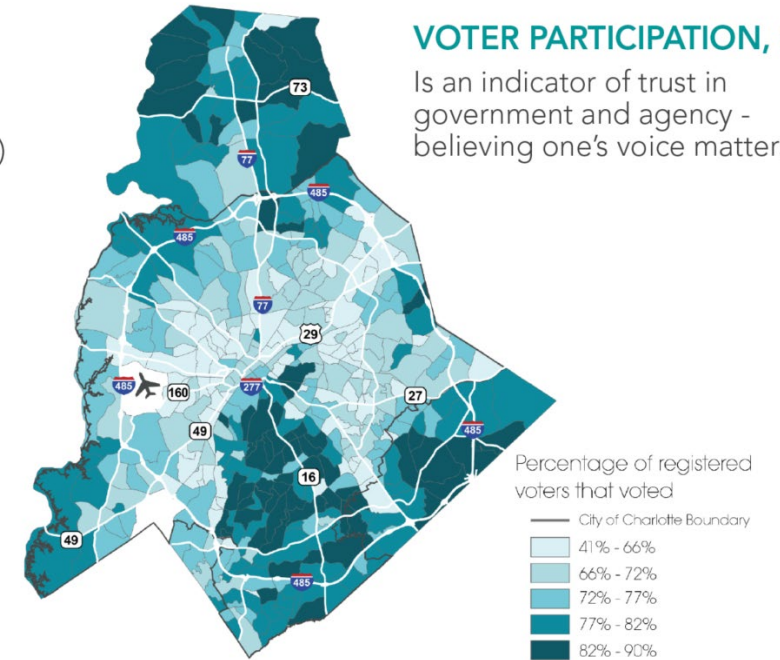
Equity Atlas

- **Spatial pattern**, derived from the Household Income, Race, and Voter Participation Rate maps (previous slide)

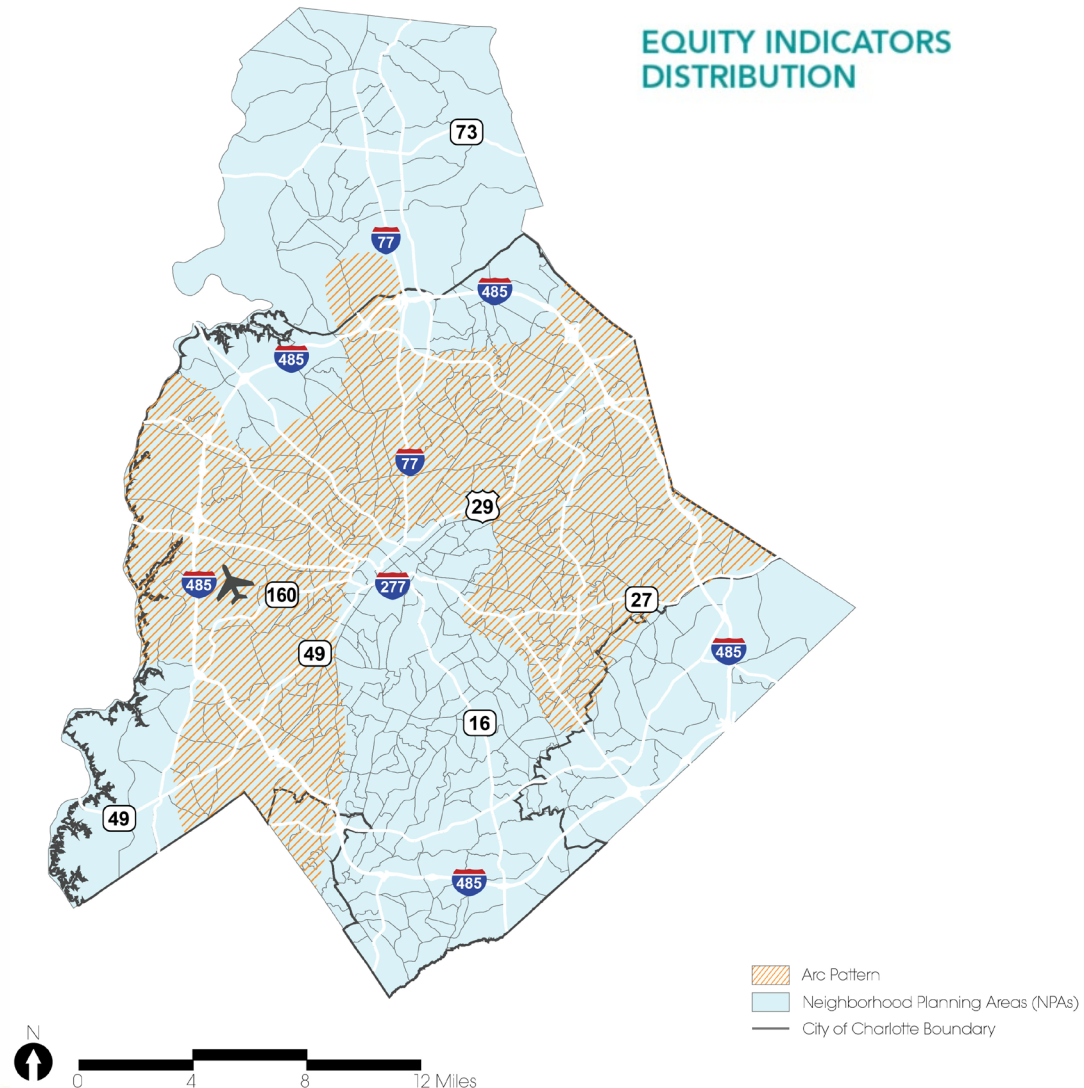- Described as an **"arc" of Communities of Color and concentrated areas of poverty**

- Contrasting "wedge" from Uptown and the Center City down contains NPAs with higher incomes, percentage of White residents, and voter participation

EQUITY INDICATORS DISTRIBUTION

Arc Pattern
Neighborhood Planning Areas (NPAs)
City of Charlotte Boundary

N

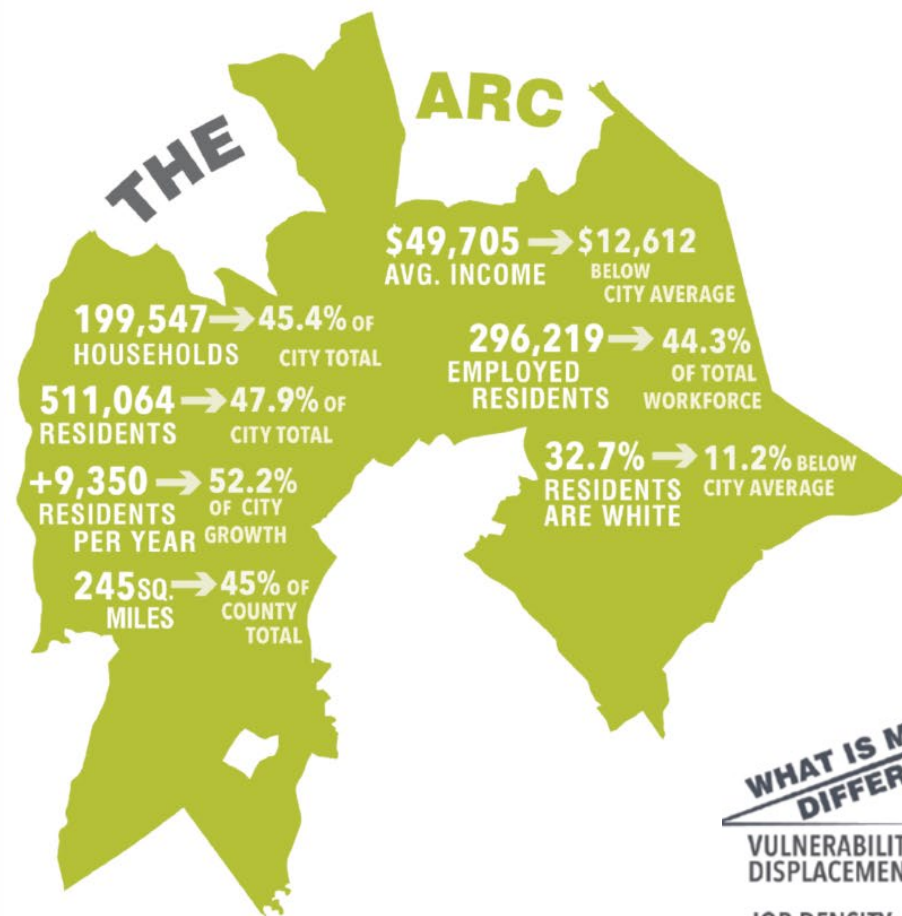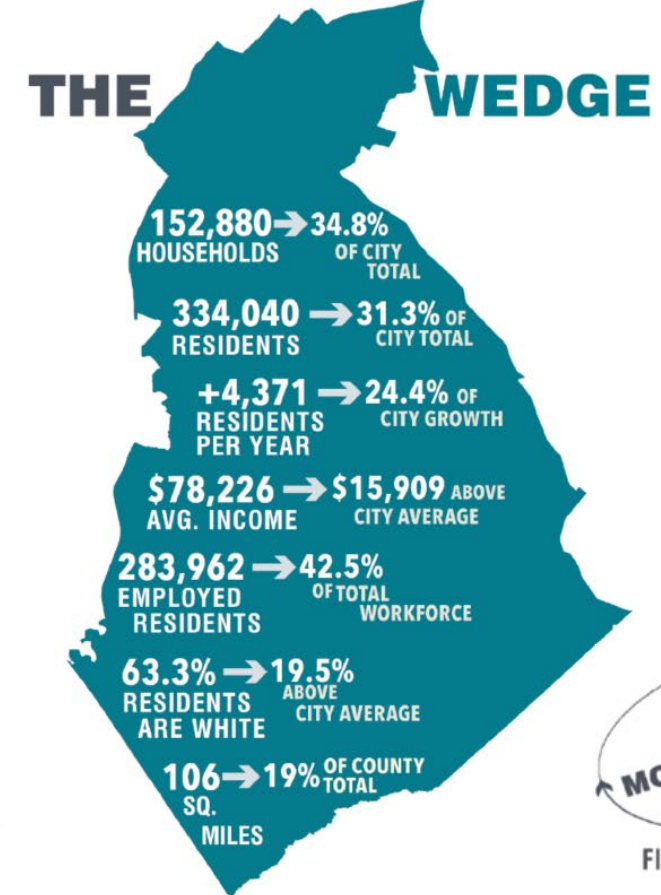0   4   8   12 Miles

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Equity Atlas

The Comprehensive Plan process should attempt to identify ways to:

1. Meet neighborhood needs and
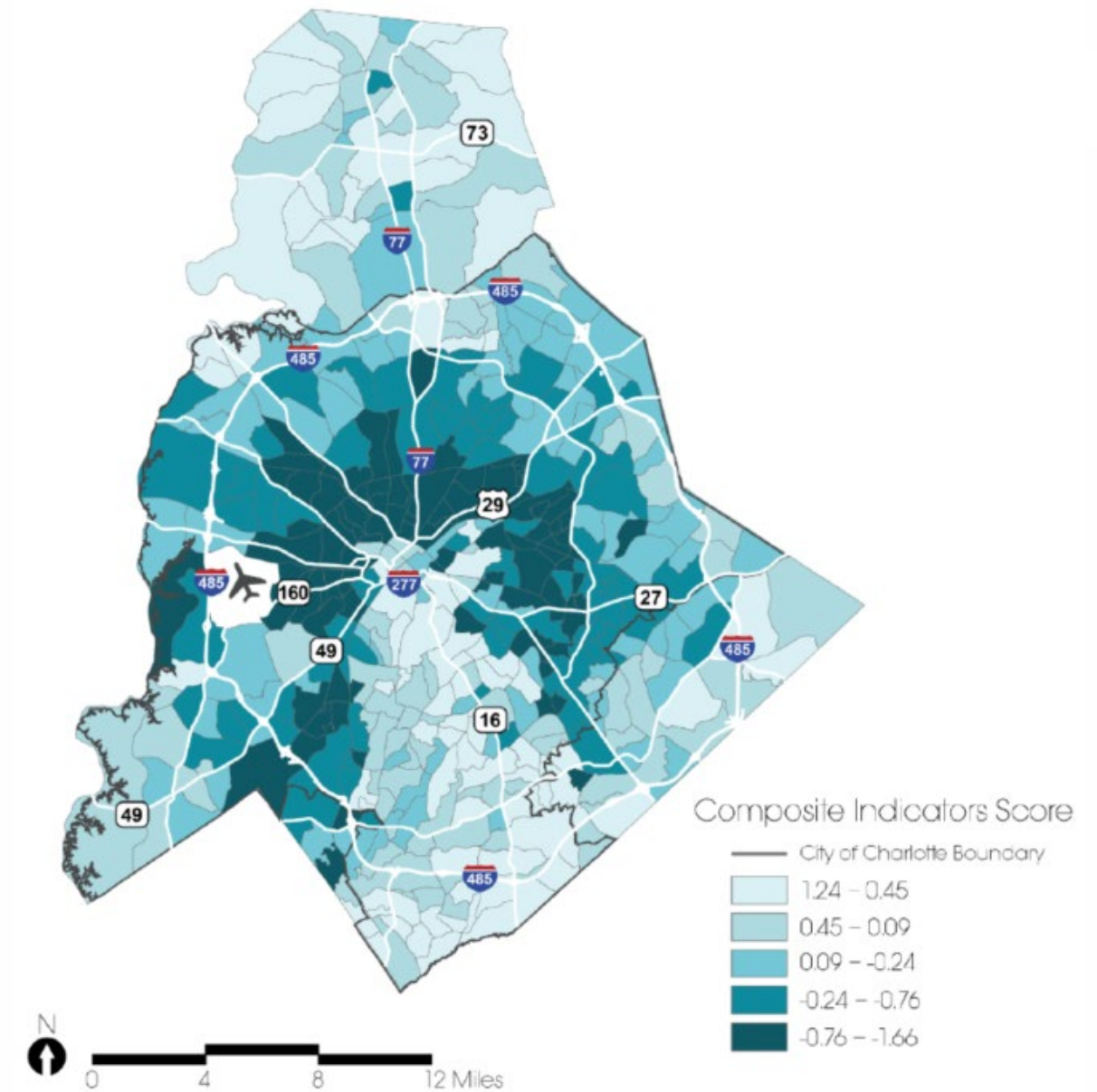2. Improve access to existing amenities

THE ARC

$49,705 → $12,612
AVG. INCOME   BELOW CITY AVERAGE

199,547 → 45.4% OF
HOUSEHOLDS   CITY TOTAL

511,064 → 47.9% OF
RESIDENTS   CITY TOTAL

296,219 → 44.3%
EMPLOYED   OF TOTAL
RESIDENTS   WORKFORCE

+9,350 → 52.2%
RESIDENTS   OF CITY
PER YEAR   GROWTH

32.7% → 11.2% BELOW
RESIDENTS   CITY AVERAGE
ARE WHITE

245 SQ. → 45% OF
MILES   COUNTY TOTAL

WHAT IS MOST DIFFERENT?

VULNERABILITY TO DISPLACEMENT

JOB DENSITY

JOB-SKILL MATCH

RESIDENTIAL RENOVATION

SIZE OF COMMERCIAL

THE WEDGE

152,880 → 34.8% OF CITY TOTAL
HOUSEHOLDS

334,040 → 31.3% OF CITY TOTAL
RESIDENTS

+4,371 → 24.4% OF CITY GROWTH
RESIDENTS PER YEAR

$78,226 → $15,909 ABOVE CITY AVERAGE
AVG. INCOME

283,962 → 42.5% OF TOTAL WORKFORCE
EMPLOYED RESIDENTS

63.3% → 19.5% ABOVE CITY AVERAGE
RESIDENTS ARE WHITE

106 SQ. → 19% OF COUNTY TOTAL
MILES

WHAT IS MOST SIMILIAR?

FIRE RESPONSE

STREET CONNECTIVITY

PROXIMITY TO TRANSIT

SIDEWALK AVAILABILITY

PROXIMITY TO OUTDOOR RECREATION

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Vulnerability to Displacement Index

Composite Indicators Score

— City of Charlotte Boundary

- 1.24 – 0.45
- 0.45 – 0.09
- 0.09 – -0.24
- -0.24 – -0.76
- -0.76 – -1.66

N

0   4   8   12 Miles

Note: Negative numbers indicate a higher probability of displacement, while positive numbers suggest a low probability.

Complete Neighborhoods

- A complete neighborhood provides residents safe and convenient access to a variety of housing, jobs, goods, services, and other essentials.
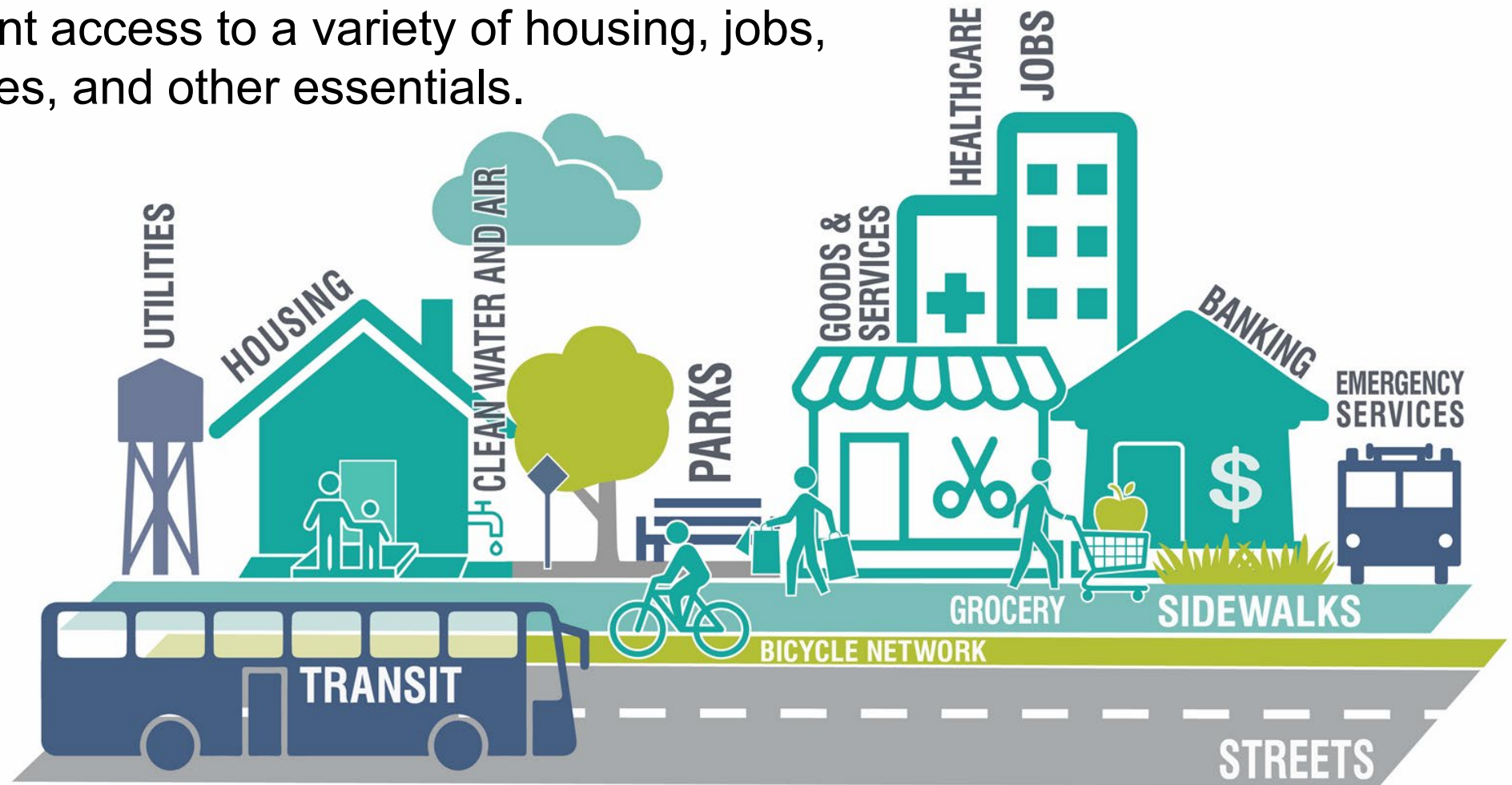
Complete Neighborhoods – Private Investment

Note: Private sector development also provides transportation infrastructure (e.g., streets, sidewalks, bike facilities)

Complete Neighborhoods – Public Services
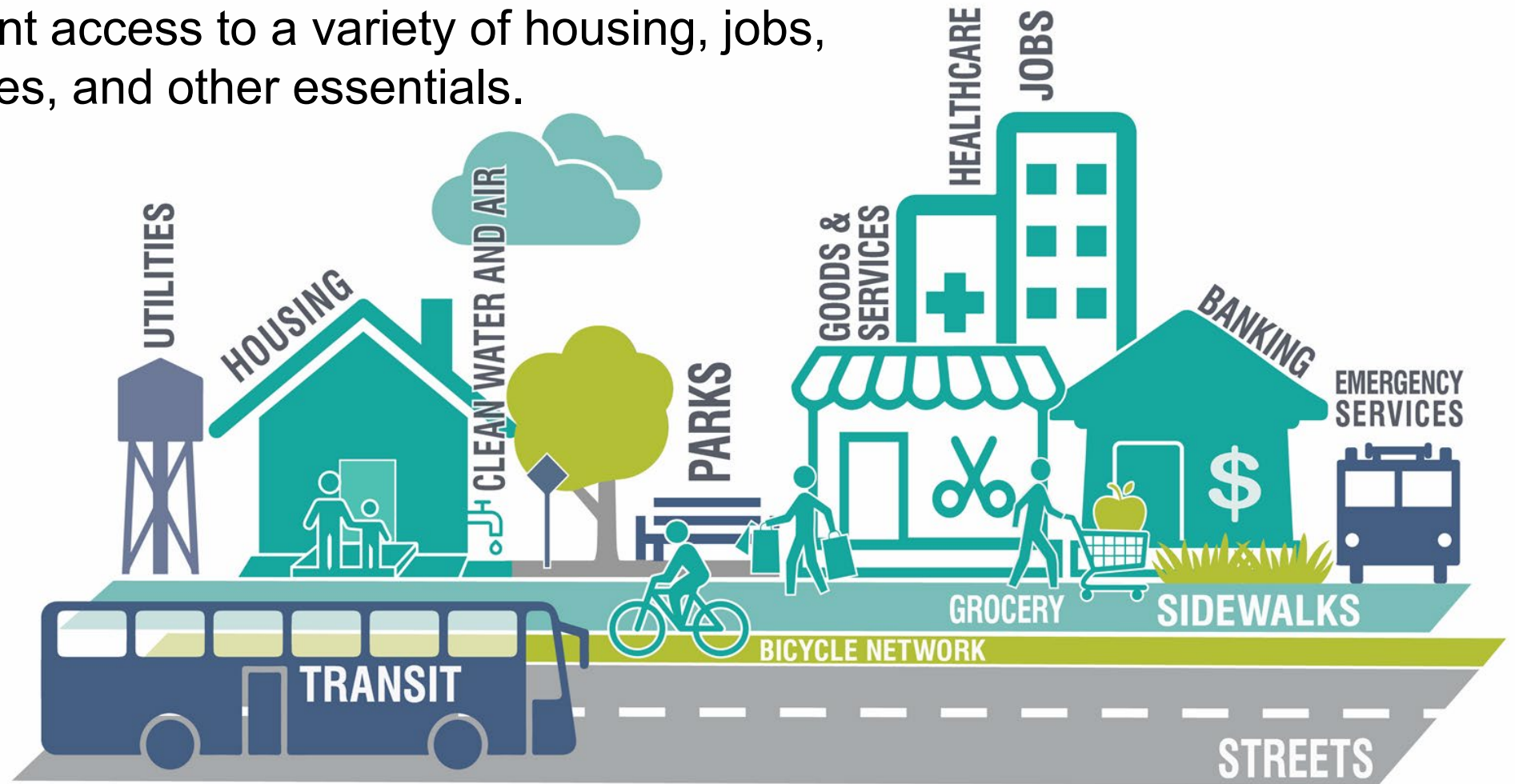
Complete Neighborhoods – Public Infrastructure

Note: Private sector development also provides transportation infrastructure (e.g., streets, sidewalks, bike facilities)

Complete Neighborhoods

- A complete neighborhood provides residents safe and convenient access to a variety of housing, jobs, goods, services, and other essentials.

Complete Neighborhoods

Full-service, chain grocery store

Pharmacy

Outdoor public recreation area

Licensed early care and education program for children birth to age 5

Transit stop
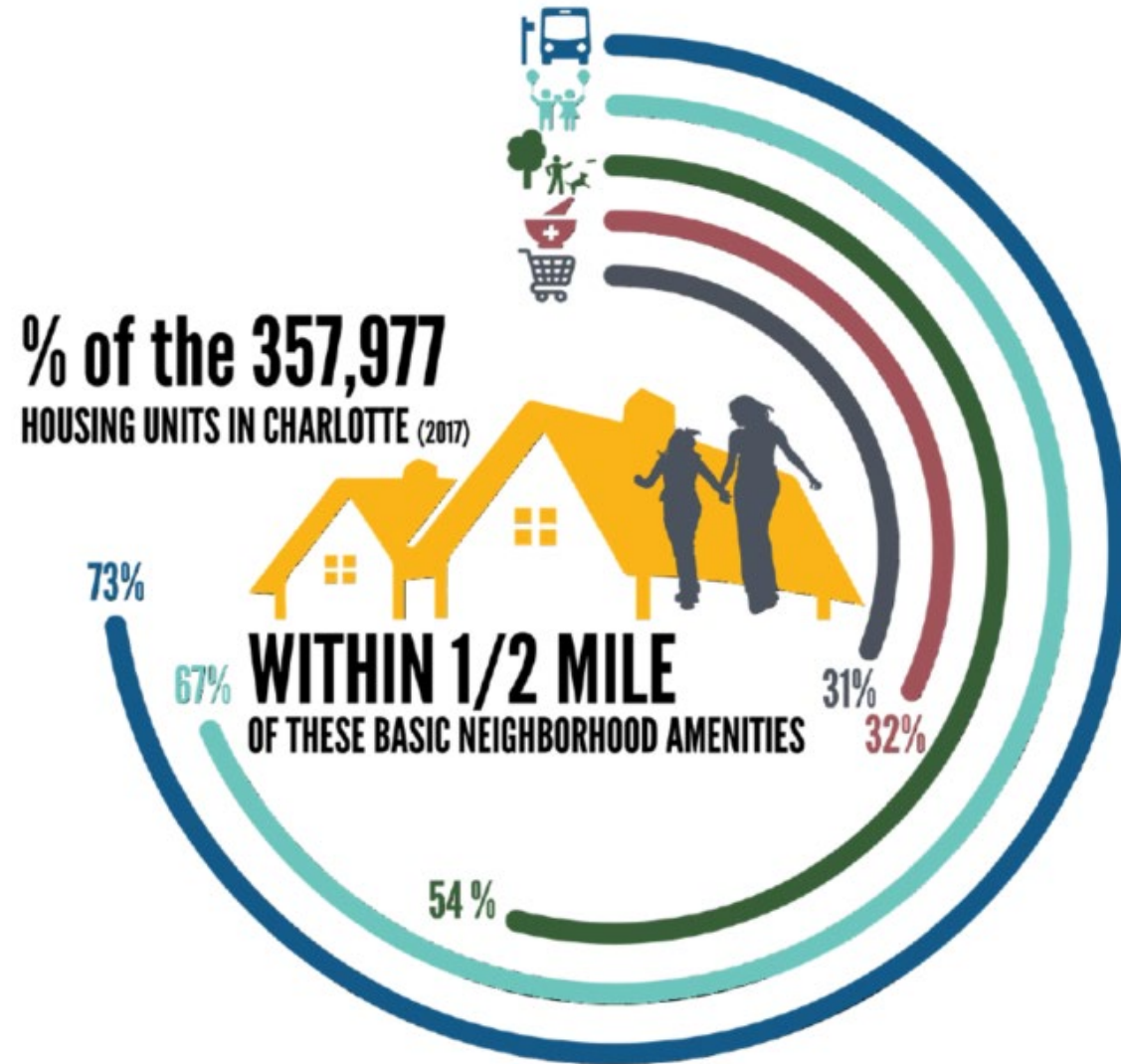
% of the 357,977
HOUSING UNITS IN CHARLOTTE (2017)

WITHIN 1/2 MILE
OF THESE BASIC NEIGHBORHOOD AMENITIES

73%
67%
54%
31%
32%

STATION AREA PLANNING

South End Transit Station Area Plan 2005

University City Transit Station Area Plan 2015

South End Vision Plan 2018

Blue Line Extension Transit Station Area Plan 2013

South Corridor Transit Station Area Plans 2008
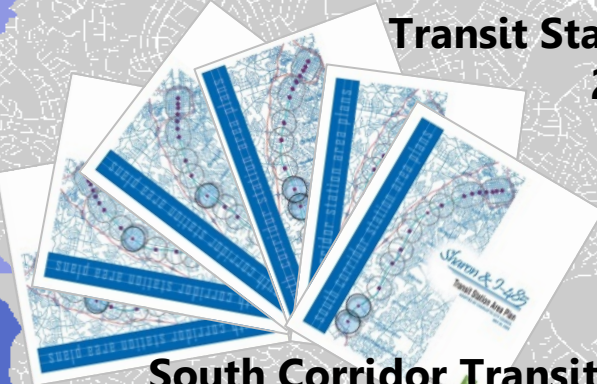
ADOPTED FUTURE LAND USE
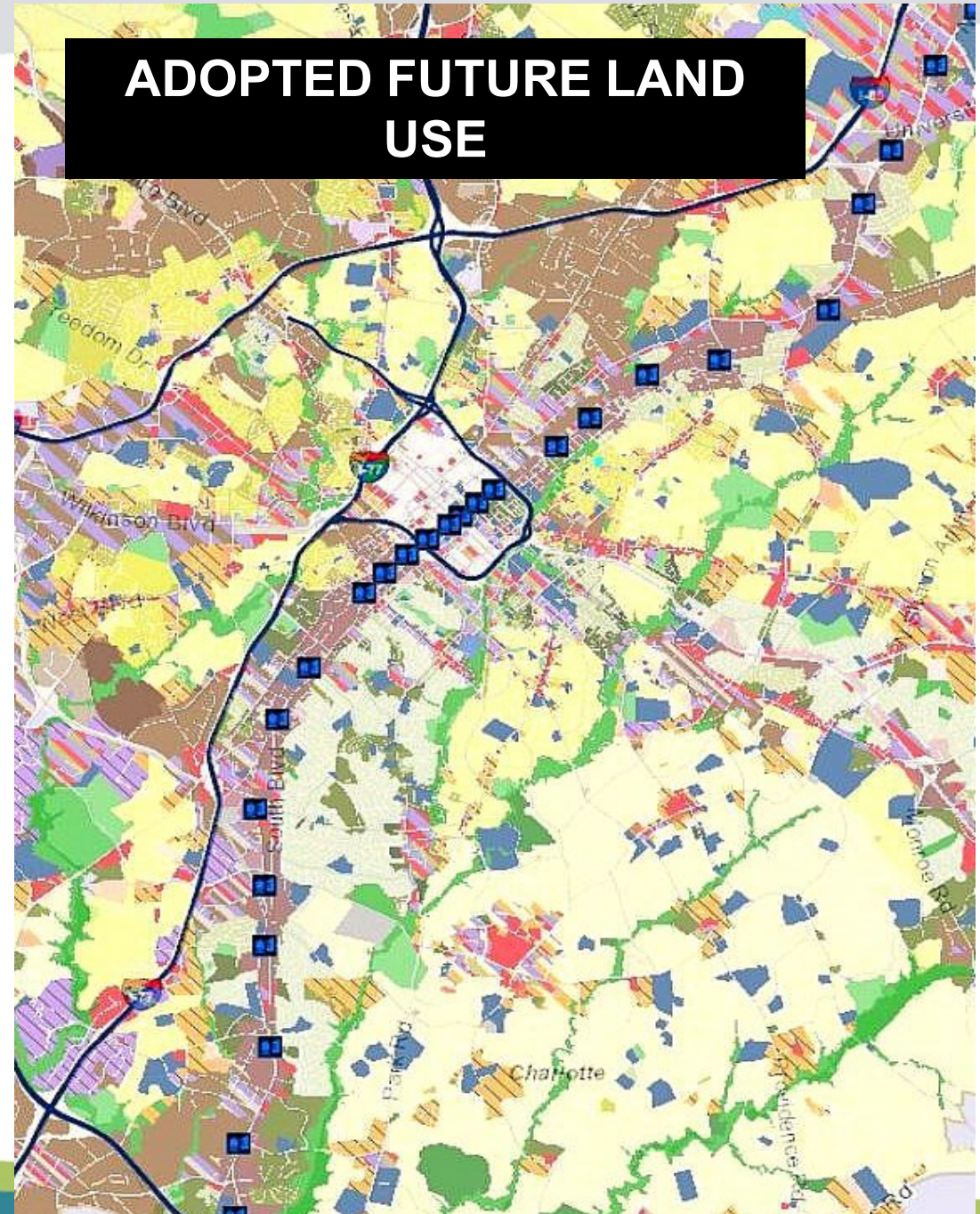
Development On The Blue Line South Corridor
2006-2018

	Completed/Under Construction	Planned
Residential Units	8,557	2,127
Commercial/Office	2,200,000 sq. ft.	890,000 sq. ft.
Investment	$2 billion+	$500,000,000+

2008

2018

SILOS

NEW BERN
STATION

SILOS

NEW BERN
STATION

Charlottefuture.com/2040

"Charlotte is America's Queen City, opening her arms to a **diverse** and **inclusive** community of residents, businesses, and visitors alike; a **safe** family-oriented city where people **work together** to help **everyone thrive.**"

Source: *January 2018, City Council Retreat*

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Vision Themes to Build On

- Existing plans
- Prior Engagement
- Consultant Reports
- Resident Survey

→

- Diverse and Inclusive Community
- Equitable Access and Development
- Strong Neighborhoods
- Thriving Economy
- Affordability and Housing Choice
- Transportation Choices
- Distinctive Character
- Walkable Neighborhoods
- Build Community Capital
- Inviting Spaces
- Outdoor Recreation
- Healthy Environment and Tree Canopy
- Combat Displacement

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PreliminaryVision Themes

Diverse and Inclusive Community

Inviting Spaces

Equitable Access and Development

Build Community Capital

Strong Neighborhoods

Healthy Environment and Tree Canopy

Thriving Economy

Affordability and Housing Choice

Walkable Neighborhoods

Transportation Choices

Combat Displacement

Distinctive Character

Outdoor Recreation

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Current Directions

Current Directions

Jobs Growth

Housing Growth & Displacement

Equitable Development

Traffic & Transportation Options

"Public" Spaces

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Jobs Growth

Mecklenburg County Job & Household Growth Assumptions

2001 - 2045

Legend: Jobs, Households

Chart values:
- 2001-2005: Jobs 9,582; Households 46,813
- 2006-2010: Jobs 14,747; Households 36,398
- 2011-2015: Jobs 101,381; Households 40,530
- 2016-2020: Jobs 79,715; Households 45,431
- 2021-2025: Jobs 38,678; Households 23,980
- 2026-2030: Jobs 52,227; Households 29,247
- 2031-2035: Jobs 52,228; Households 29,770
- 2036-2040: Jobs 57,229; Households 31,476
- 2041-2045: Jobs 57,230; Households 31,477

Job Density (2015)

Job Density, 2015

Jobs per Acre

— City of Charlotte Boundary
- 0 Jobs - 2.7 Jobs
- 2.7 Jobs - 9 Jobs
- 9 Jobs - 22 Jobs
- 22 Jobs - 40 Jobs
- 40 Jobs - 142.3 Jobs

N

0   4   8   12 Miles

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Job-Skills Match

Mecklenburg County Job & Household Growth Assumptions

2001 - 2045

Jobs
Households

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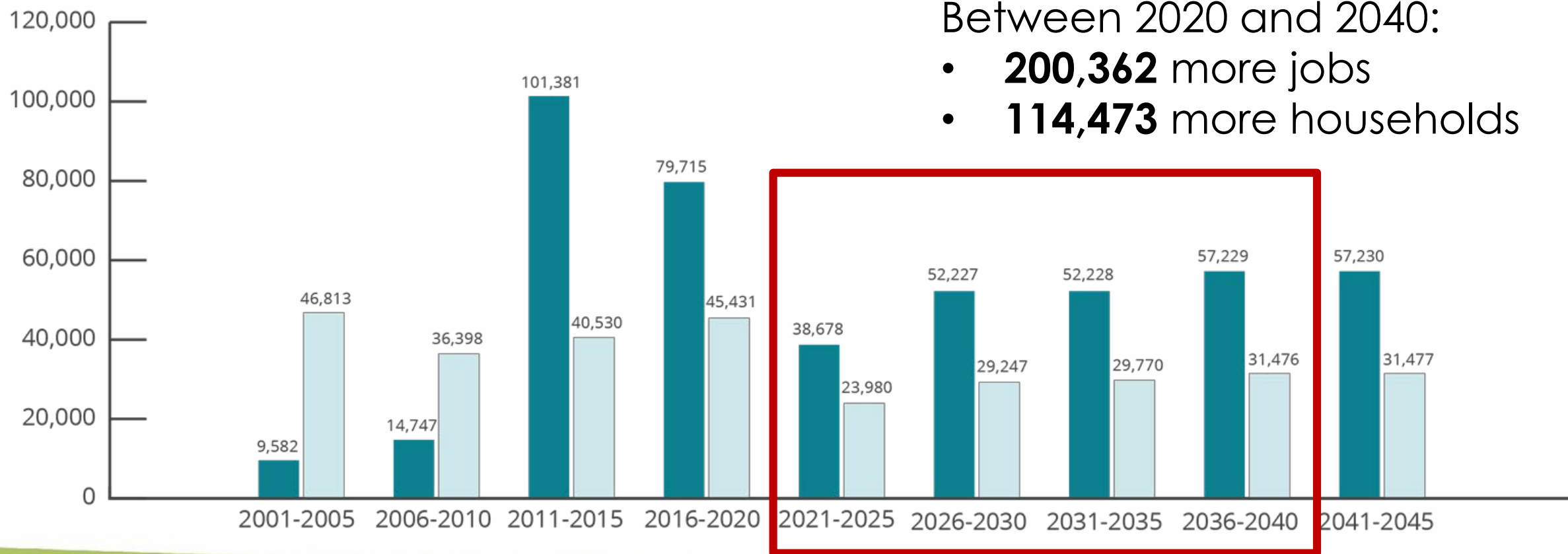
Polling: Jobs Growth

Q1. Related to employment and job opportunities in Charlotte in recent years, how beneficial are recent trends and the current direction **for the city as a whole?**

1. Very Good
2. Good
3. Neutral
4. Bad
5. Very Bad

Polling: Jobs Growth

Q2. Related to employment and job opportunities in Charlotte in recent years, how beneficial are recent trends and the current direction **for your neighborhood?**

1. Very Good
2. Good
3. Neutral
4. Bad
5. Very Bad

Housing Growth & Displacement

For-Sale Residential Trends

Townhouse development has shifted from a suburban alternative to an **in-town lifestyle product.**

People are moving away from single-family suburban neighborhoods and more towards **intown and Activity Centers**. These areas have high detached home prices, causing people to choose **attached residential** products as a price alternative.

Single family detached **home development has slowed** dramatically. In the 2000s detached single family homes accounted for 25% of the residential product being developed, today these homes only account for 14% of residential products being built.

By 2040…

Attached for-sale will continue gaining popularity, with around 500-600 new units/year

Single family becomes more challenging, with around 1,500 new units/year

Rental Apartment Trends

Rental apartments account for more **than half the units added** in the Charlotte sphere since 2012.

The share of apartments built in current or future transit station areas (not including street car or center city) is up from 10% in 2001-2005 to more than 40%, indicating the City's **support of transit**.

Many suburban neighborhoods built between 1960 and 1980 lack a sense of place and walkability. These neighborhoods will need **value creation** (investments in parks, greenways, new schools, and policies encouraging / facilitating redevelopment) before handling higher density.

By 2040…

Rental apartment development will remain very high, at 50% of residential demand or 2,400 units/year

Centers, Corridors & Wedges, Growth Framework

Center City
Mixed Use Activity Center
Industrial Center

Growth Corridor
Wedge
Other Jurisdiction

Charlotte-Mecklenburg Planning Department, April 2010
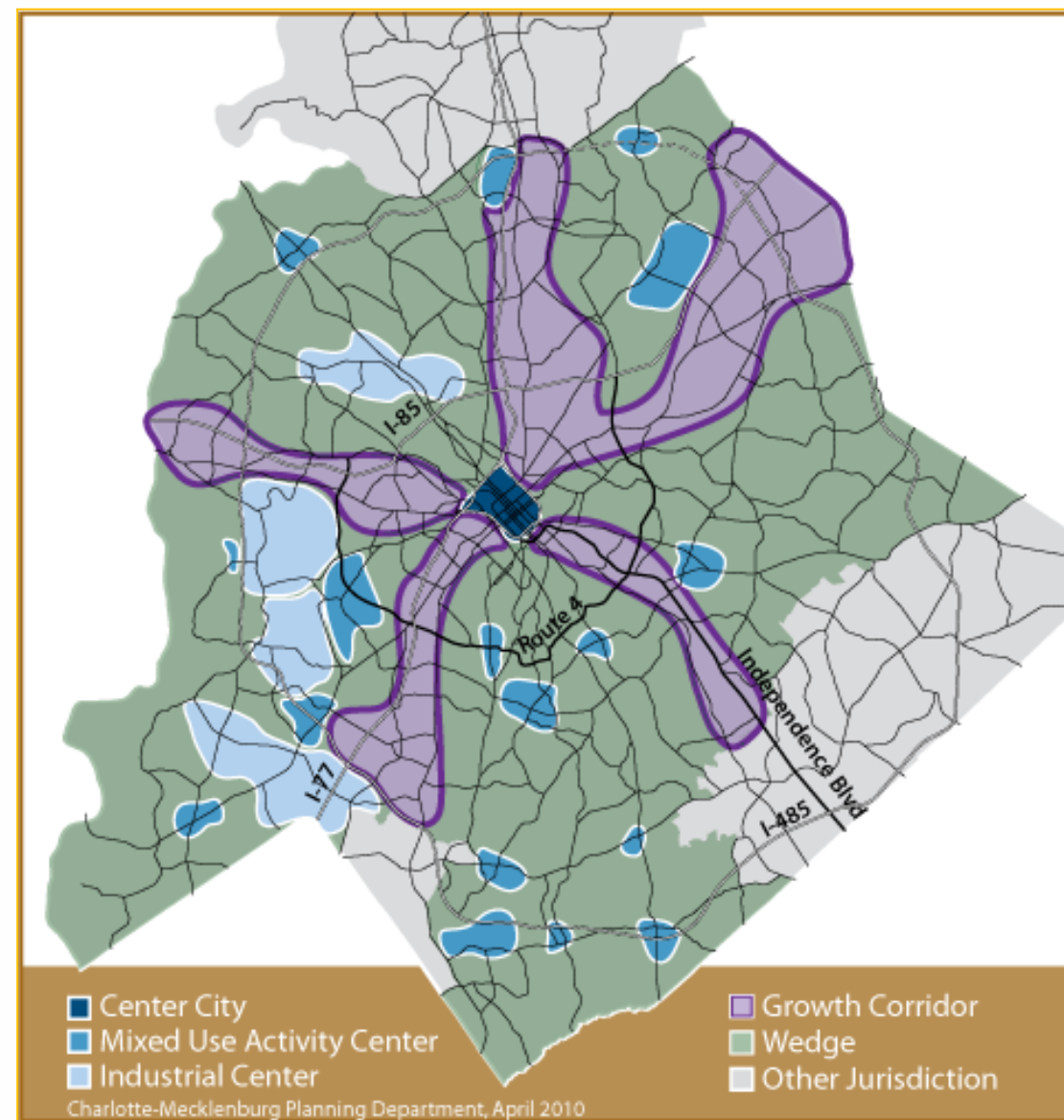
Residential Projected Growth (units)

Activity Centers (2016 – 2045)
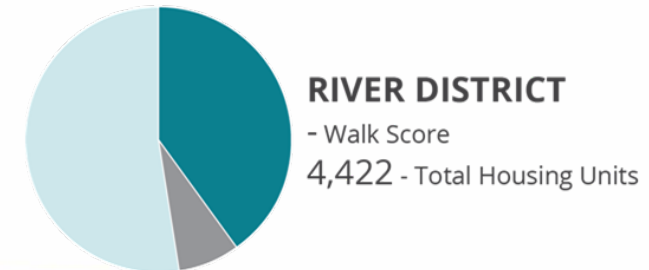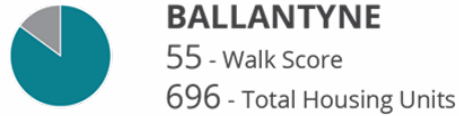
Legend:
- Rental Apartments
- Townhouse / Condo
- Single-Family Detached

BALLANTYNE
55 - Walk Score
696 - Total Housing Units

ARBORETUM
53 - Walk Score
222 - Total Housing Units

WHITEHALL
47 - Walk Score
2,863 - Total Housing Units

CENTER CITY
94 - Walk Score
10,204 - Total Housing Units

PROSPERITY
47 - Walk Score
1,010 - Total Housing Units

PROVIDENCE / I - 485
48 - Walk Score
1,208 - Total Housing Units

COLISEUM
11 - Walk Score
1754 - Total Housing Units

BROOKSHIRE / I-285
40 - Walk Score
882 - Total Housing Units

UNIVERSITY RES. PARK
28 - Walk Score
2,023 - Total Housing Units

CARMEL COMMONS
66 - Walk Score
757 - Total Housing Units

RIVERGATE
62 - Walk Score
822 - Total Housing Units

NORTHLAKE
49 - Walk Score
2,611 - Total Housing Units

EASTLAND
47 - Walk Score
906 - Total Housing Units

STONECREST
60 - Walk Score
156 - Total Housing Units

RIVER DISTRICT
- Walk Score
4,422 - Total Housing Units

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New Residential Construction

New Residential Units, 2018

Permits per 100 Acres

City of Charlotte Boundary
0 - 4.11 units
4.11 - 15.69 units
15.69 - 41.28 units
41.28 - 77.68 units
77.68 - 146.6 units

N
0   4   8   12 Miles
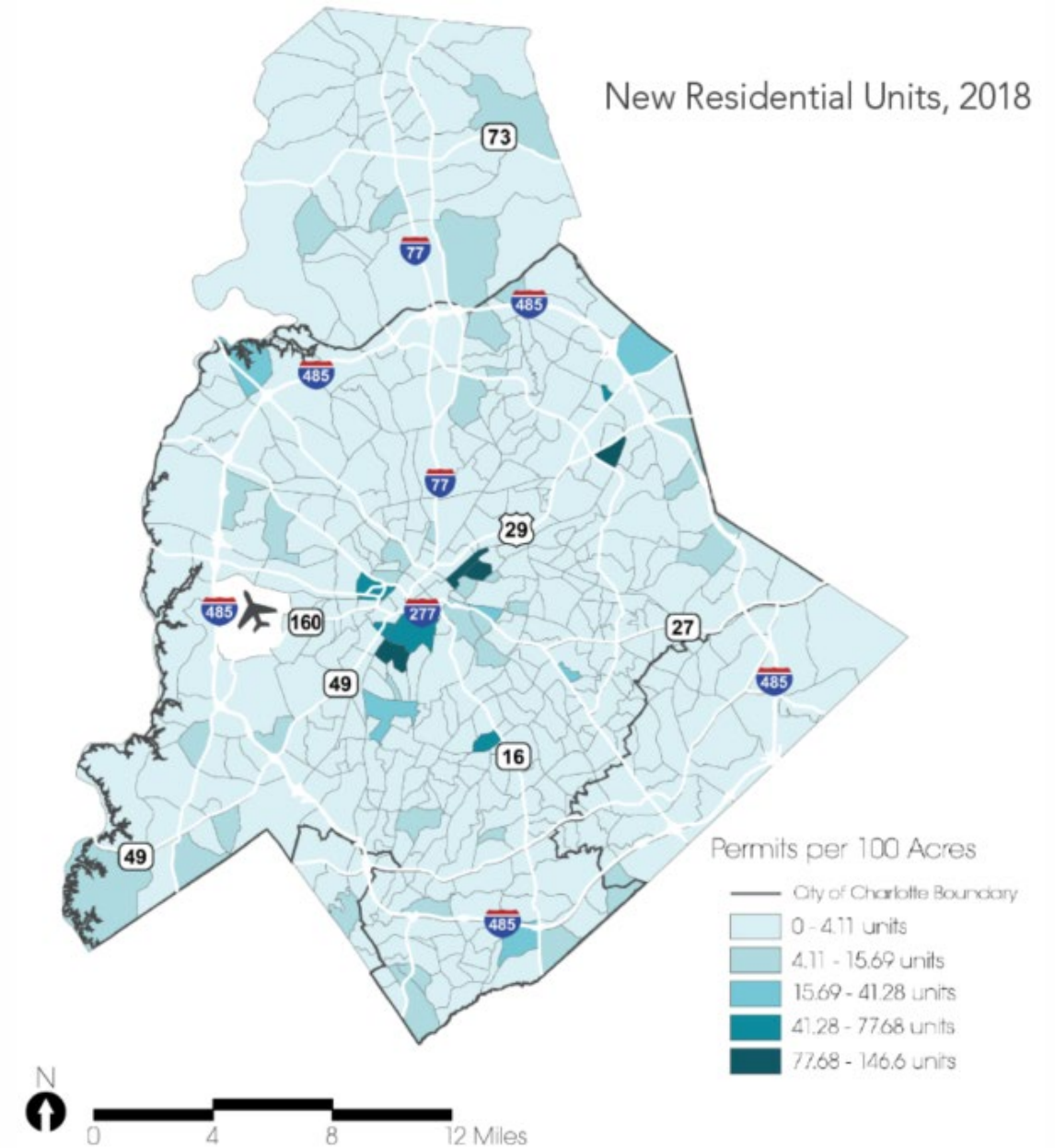
Polling: Housing

Q3. What type/s of housing are the highest priority for Charlotte to develop over the next 20 years? (choose up to 3)

1. Affordable Housing (targeting low income households)
2. Workforce Housing (targeting middle income households)
3. Housing in Center City
4. Housing near Neighborhood Shops and Restaurants
5. Senior Housing
6. Housing for Families
7. Other

Center City Investment and Growth
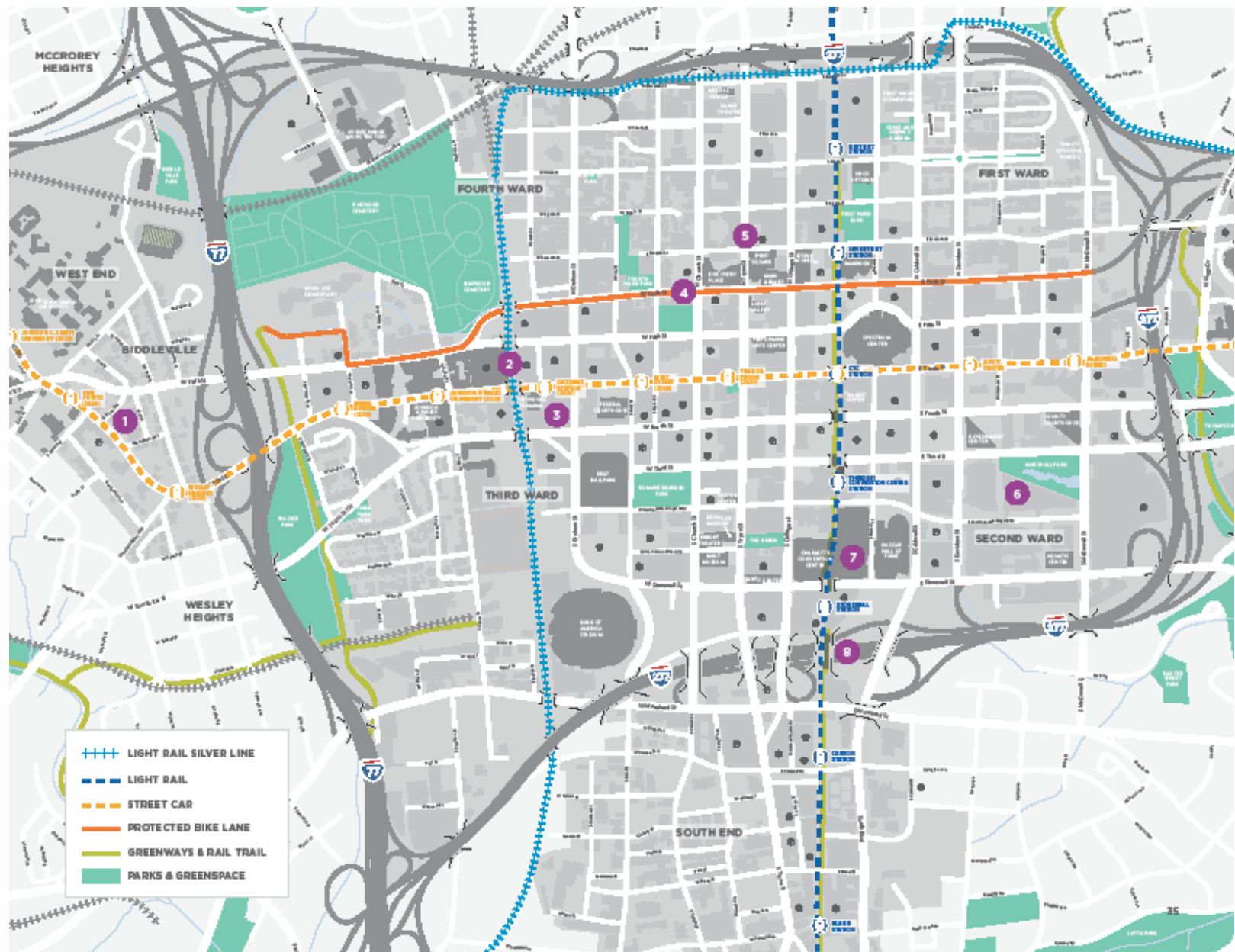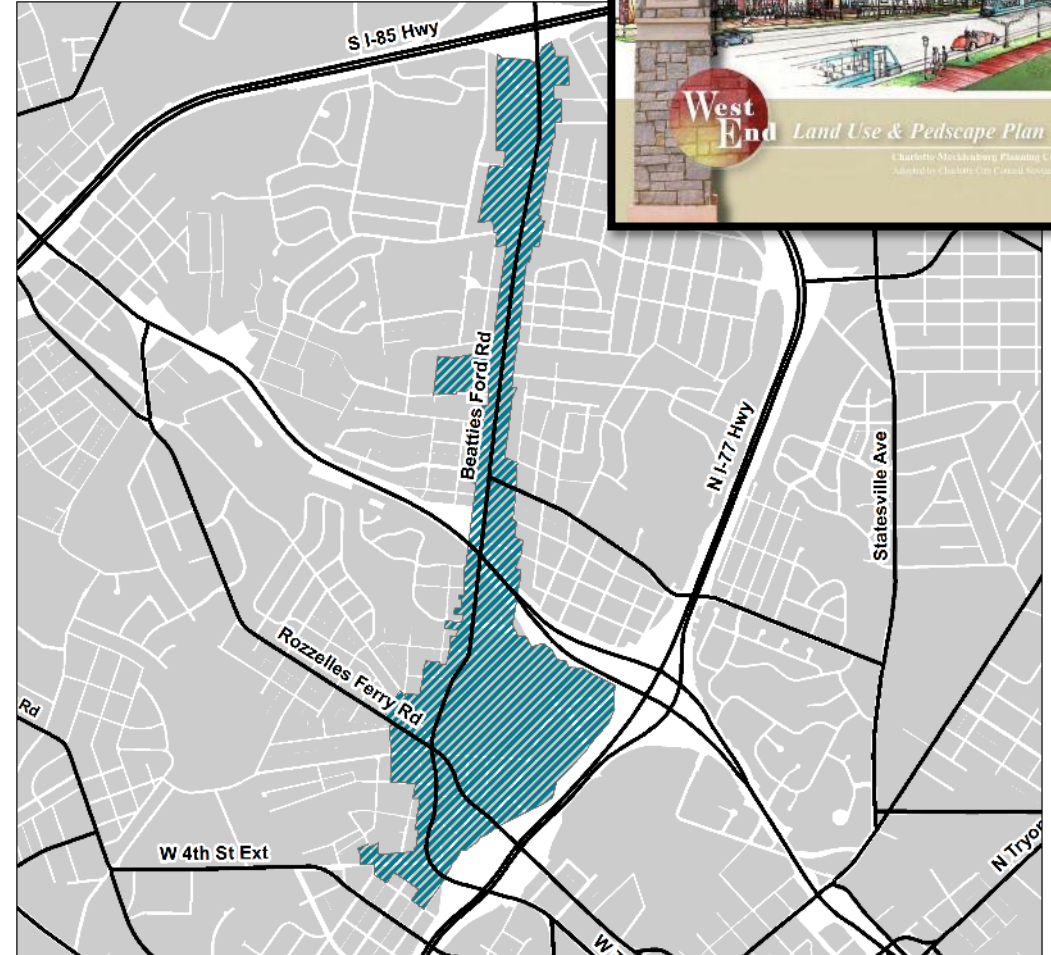
Changes in Housing Costs and Incomes
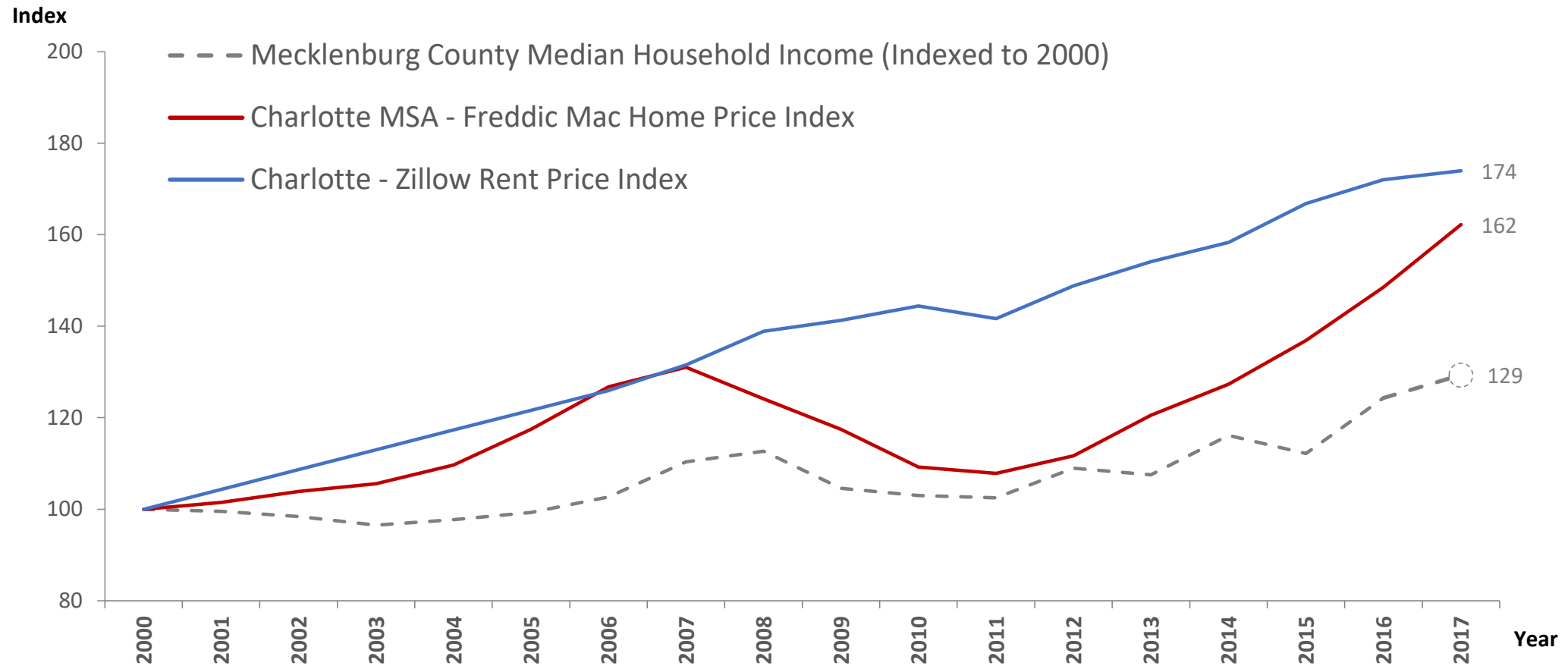
Source: Zillow; US Census; Freddie Mac; Economic & Planning Systems

How Do Plans Work?

West End Land Use & Pedscape Plan

- Adopted in **2005**
- Overall vision is for "vibrant and successful area with a mixture of land uses."
- Purpose of plan:
  - Serve as governing land use **policy** ,
  - Provide **standards** for private sector development
 - Makes recommendations for public sector **investments**

How Do Plans Work?

West End Land Use & Pedscape Plan: Recommendations

1. Residential Office
   Residential Office
   Residential

2. Residential Office
   Residential Office
   Retail/ Office

Recommendation Mix of Land Uses & Building Form

Drawing by LS3P

Buildings were traditionally constructed as mixed-use structures, allowing people to live within an easy walking distance from commercial uses. Pictured below is a grocery store with residences and green space built on top.

8' Amenity Area | 8' Sidewalk | 8' Planting Strip/ On Street Parking | Streetcar | Drive lane
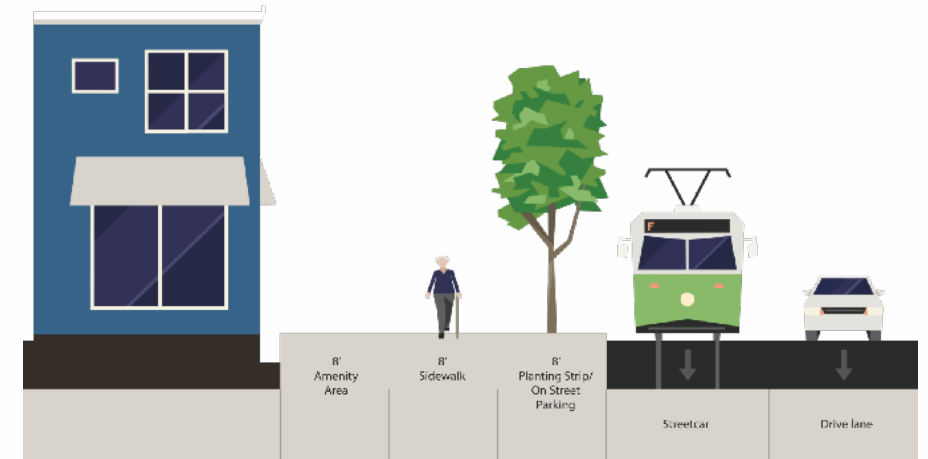
Recommendation
Streetscape **standards** for new development:
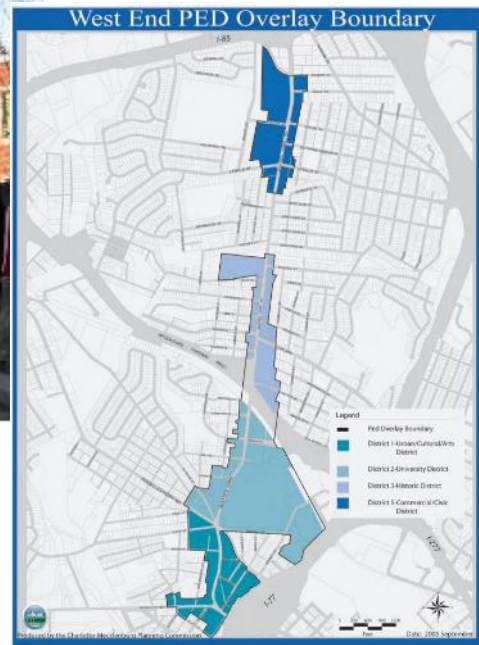8' Amenity Zone, 8' Sidewalk, 8' Planting Strip

How Do Plans Work?

- Construct a streetcar system along Beatties Ford Road
- Adopt the Pedestrian Overlay Zoning District (PED)

Example of streetcar transportation technology

West End PED Overlay Boundary

Implementation

LYNX Gold Line Phase 2
(under construction)

Adopted
PED Overlay
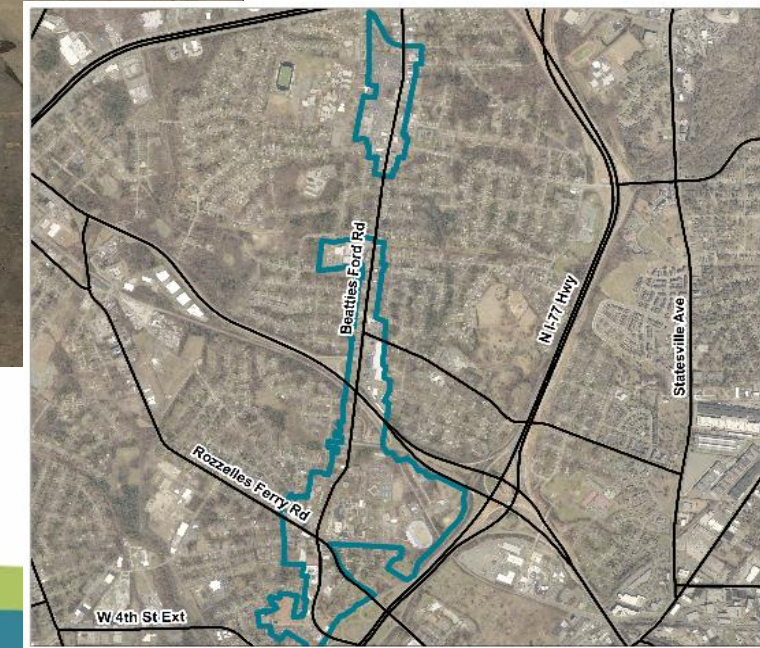
How Do Plans Work?

West End Land Use & Pedscape Plan: Implementation

Mosaic Village

Streetscape Standards built to Zoning Code

8' Amenity Zone

8' Sidewalk

8' Planting/ Parking
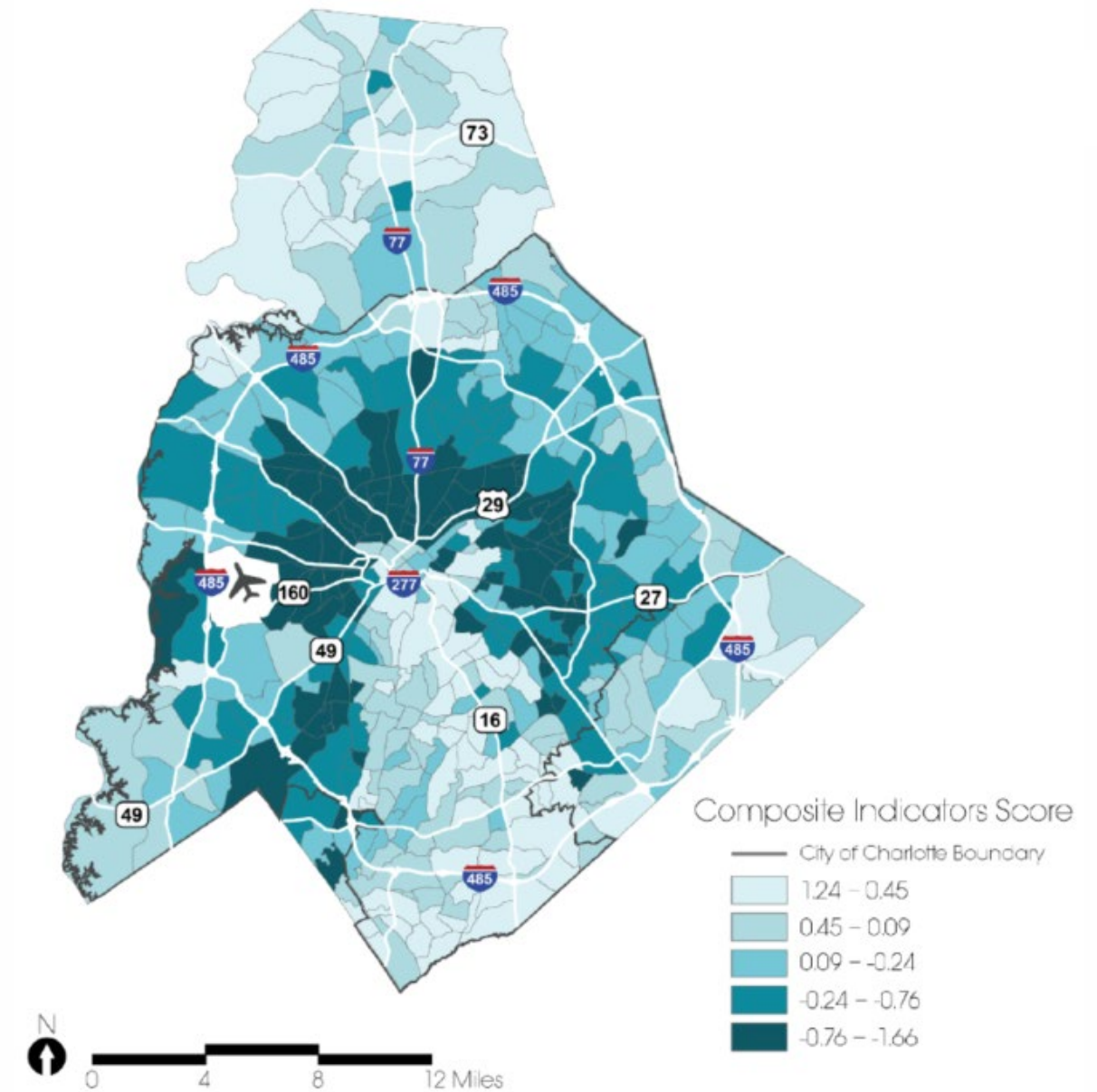
- Constructed in 2012
- Public-Private Partnership
- Zoned B-1 (PED-O)

Vulnerability to Displacement Index

Composite Indicators Score
— City of Charlotte Boundary
- 1.24 – 0.45
- 0.45 – 0.09
- 0.09 – -0.24
- -0.24 – -0.76
- -0.76 – -1.66

N

0   4   8   12 Miles

Note: Negative numbers indicate a higher probability of displacement, while positive numbers suggest a low probability.

Polling: Housing Growth & Displacement

Q4. Have you or someone you know been involuntarily displaced from their home in the last 10 years?

1. Yes
2. No
3. Not Sure

Polling: Housing Growth & Displacement

Q5. Related to Housing Growth and Development, has the growth and increase in housing values been beneficial **for your neighborhood?**
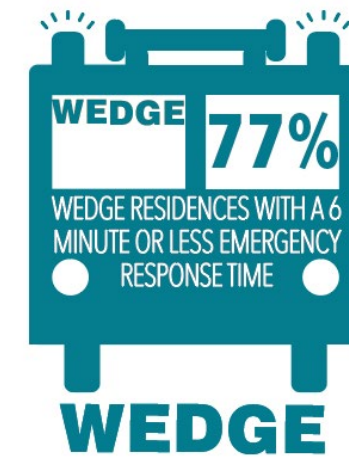
1. Very Good
2. Good
3. Neutral
4. Bad
5. Very Bad

Equitable Development

Equitable Development

Equality in Public Investment

54% RESIDENCES WITHIN PROXIMITY TO RECREATION SERVICES — ARC

52% RESIDENCES WITHIN PROXIMITY TO RECREATION SERVICES — WEDGE

ARC 1.2 OUT OF 2.0 WITH 2.0 CONSIDERED PERFECT CONNECTIVITY

WEDGE 1.2 OUT OF 2.0 WITH 2.0 CONSIDERED PERFECT CONNECTIVITY

ARC 79% ARC RESIDENCES WITH A 6 MINUTE OR LESS EMERGENCY RESPONSE TIME

WEDGE 77% WEDGE RESIDENCES WITH A 6 MINUTE OR LESS EMERGENCY RESPONSE TIME

CHARLOTTE. MIG

Equity in Transit & Healthcare

259 HOUSING UNITS OUT OF **199,547**
WITHIN PROXIMITY TO FULL-SERVICE MEDICAL FACILITIES

61 HOUSING UNITS OUT OF **152,880**
WITHIN PROXIMITY TO FULL-SERVICE MEDICAL FACILITIES

Transit Proximity, 2017

Households Within a 1/2 Mile of Transit Stop

— City of Charlotte Boundary
- 0% - 20%
- 20% - 40%
- 40% - 60%
- 60% - 80%

N

0   4   8   12 Miles

Data Source: Charlotte/Mecklenburg Quality of Life Explorer
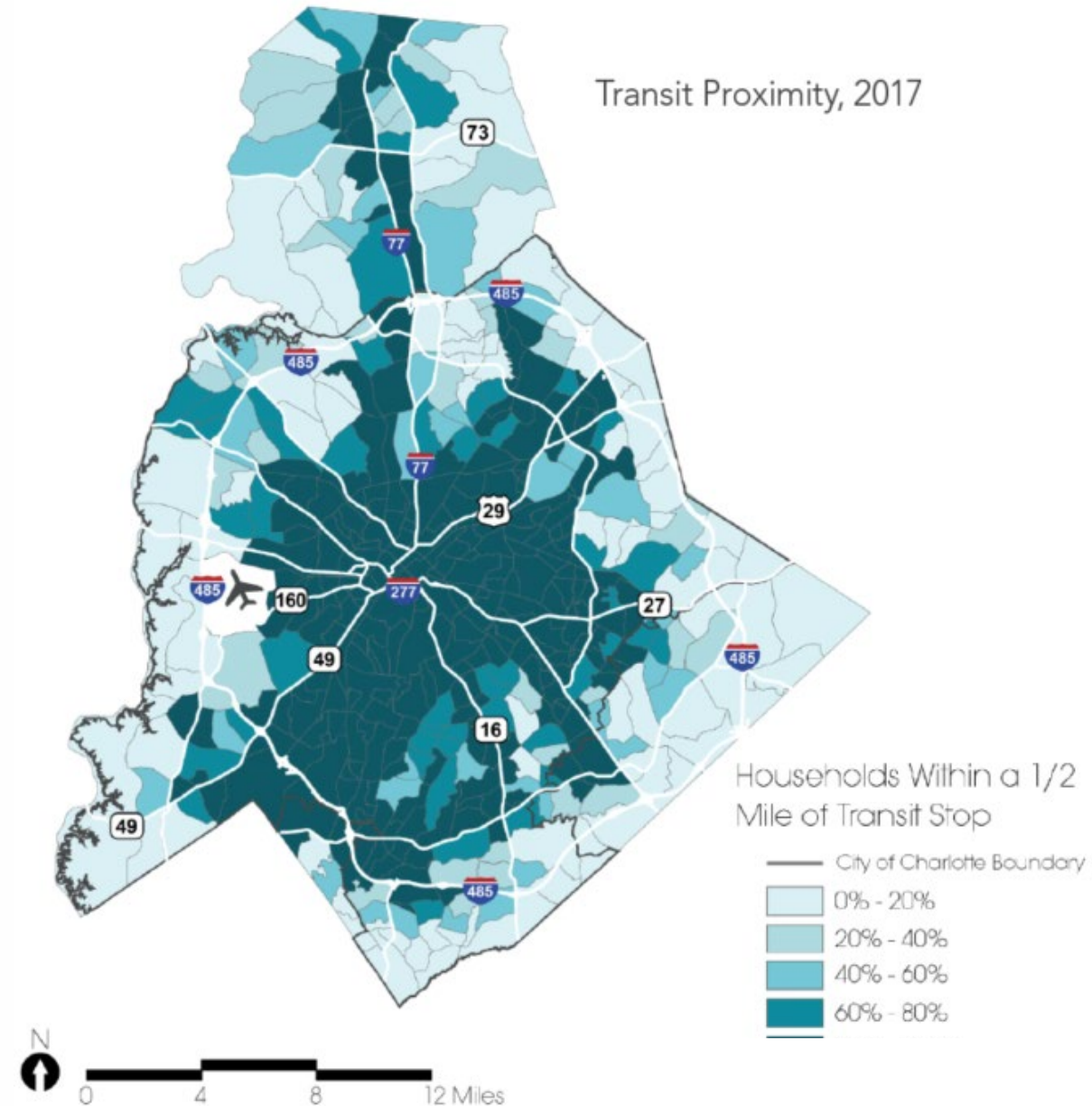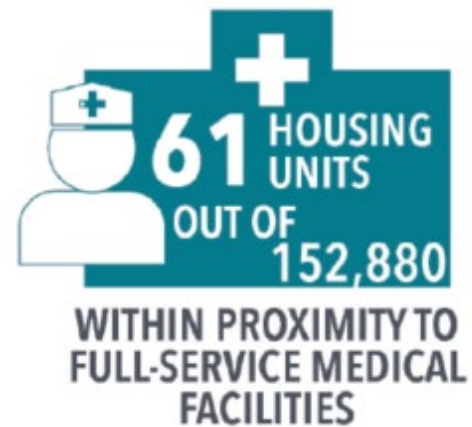
Polling: Equity in Public Investment

Q6. Related to Equity in Public Investment in Charlotte in recent years, what areas do you believe the community is doing best in? (choose up to 3)

1. "Public" Spaces
2. Transit Service
3. Quality of Streets
4. Sidewalk Completion
5. Bicycle Network
6. Community Centers/Facilities
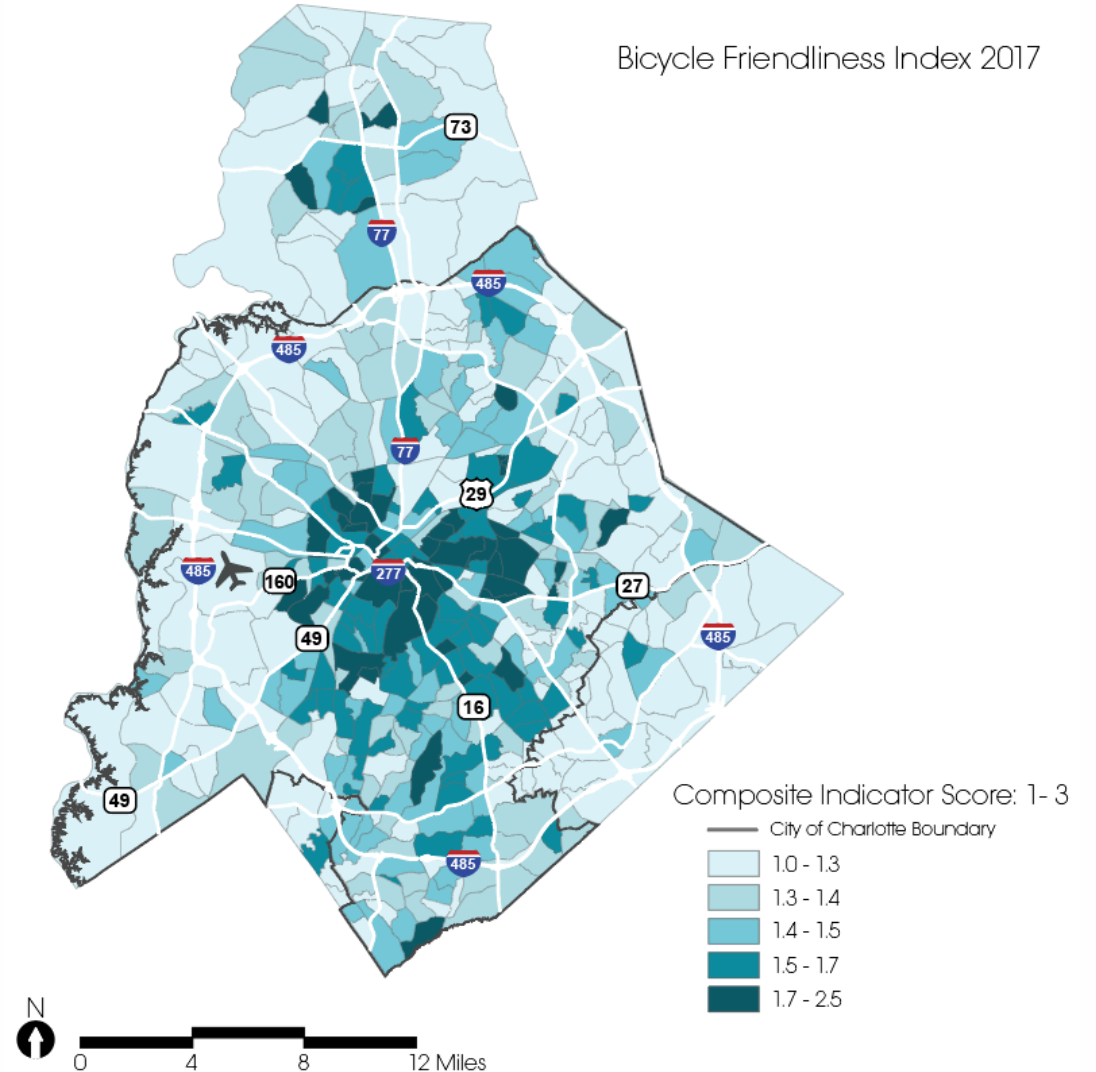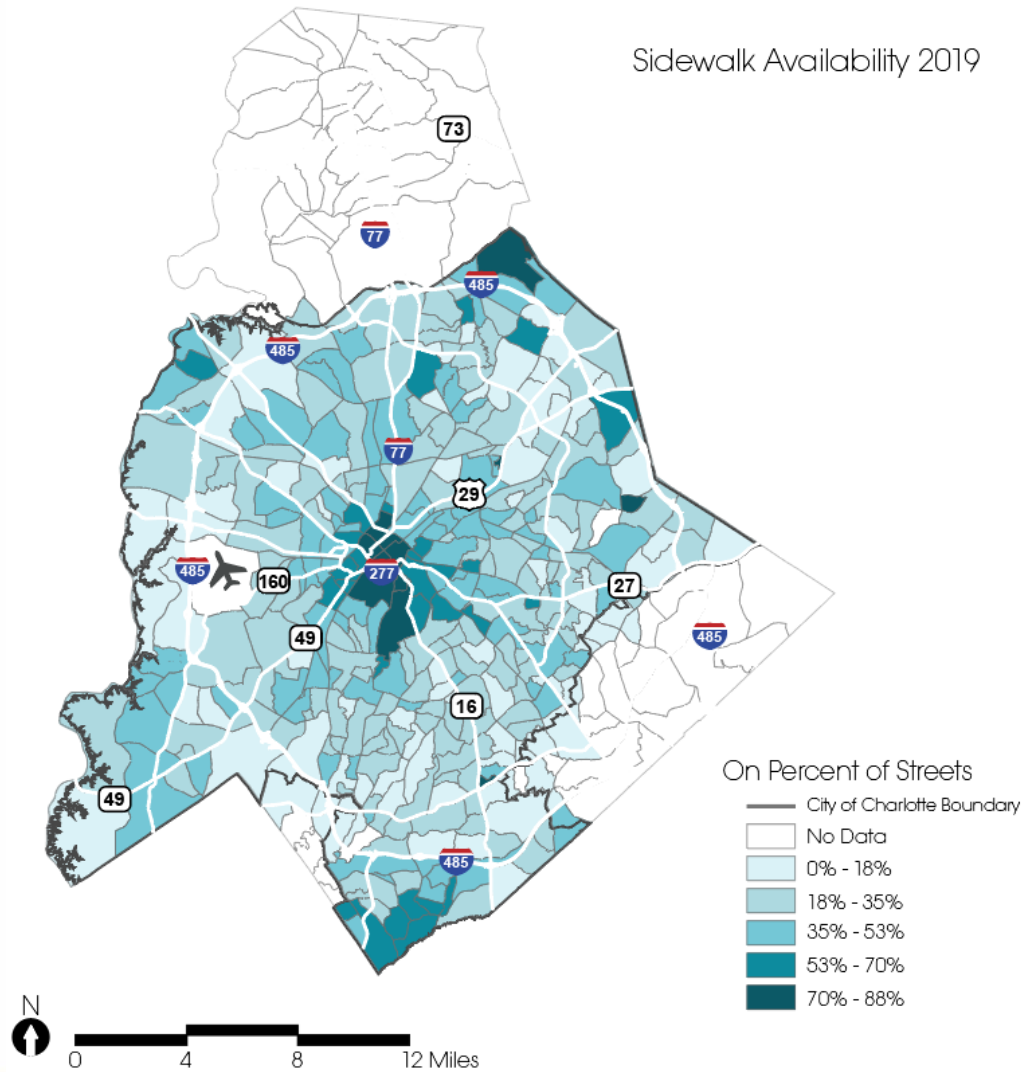7. Other
8. None

Traffic & Transportation Options

Sidewalk Availability and Bike Friendliness

Sidewalk Availability 2019

Bicycle Friendliness Index 2017

On Percent of Streets
- City of Charlotte Boundary
- No Data
- 0% - 18%
- 18% - 35%
- 35% - 53%
- 53% - 70%
- 70% - 88%

Composite Indicator Score: 1- 3
- City of Charlotte Boundary
- 1.0 - 1.3
- 1.3 - 1.4
- 1.4 - 1.5
- 1.5 - 1.7
- 1.7 - 2.5

Data Source: Charlotte/Mecklenburg Quality of Life Explorer

Transit Proximity

CHARLOTTE   71%
RALEIGH   72%
AUSTIN   75%
DENVER   98%

% of population within 1/2 mile of transit (2016)

Data Source: AllTransit Rankings

Transit Proximity, 2017

Households Within a 1/2 Mile of Transit Stop

— City of Charlotte Boundary
0% - 20%
20% - 40%
40% - 60%
60% - 80%
80% - 100%

N

0   4   8   12 Miles

CHARLOTTE   M I G
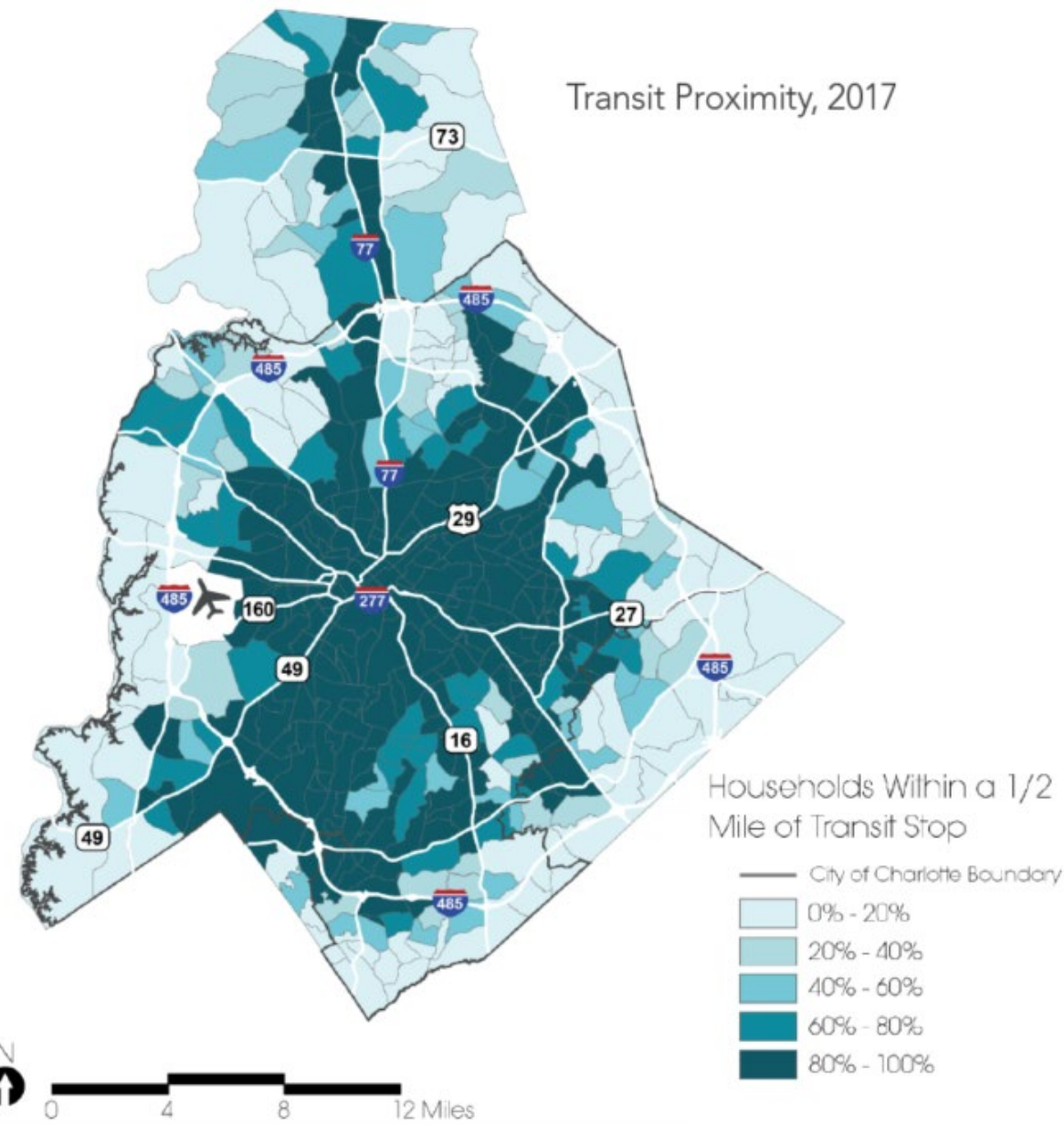
Transit Access Increase 2011-2017

Increase in Housing Units Within 1/2 Mile of a Transit Stop, 2011-2017

- Decrease or no change
- 1 - 25 units
- 26 - 100 units
- Over 100 units
- Bus Routes
- LYNX Blue Line
- Center City Activity Center
- Industrial Activity Center
- Mixed Use Activity Center
- City of Charlotte

5 Miles

CHARLOTTE. M I G

Data Source: Charlotte/Mecklenburg Quality of Life Explorer
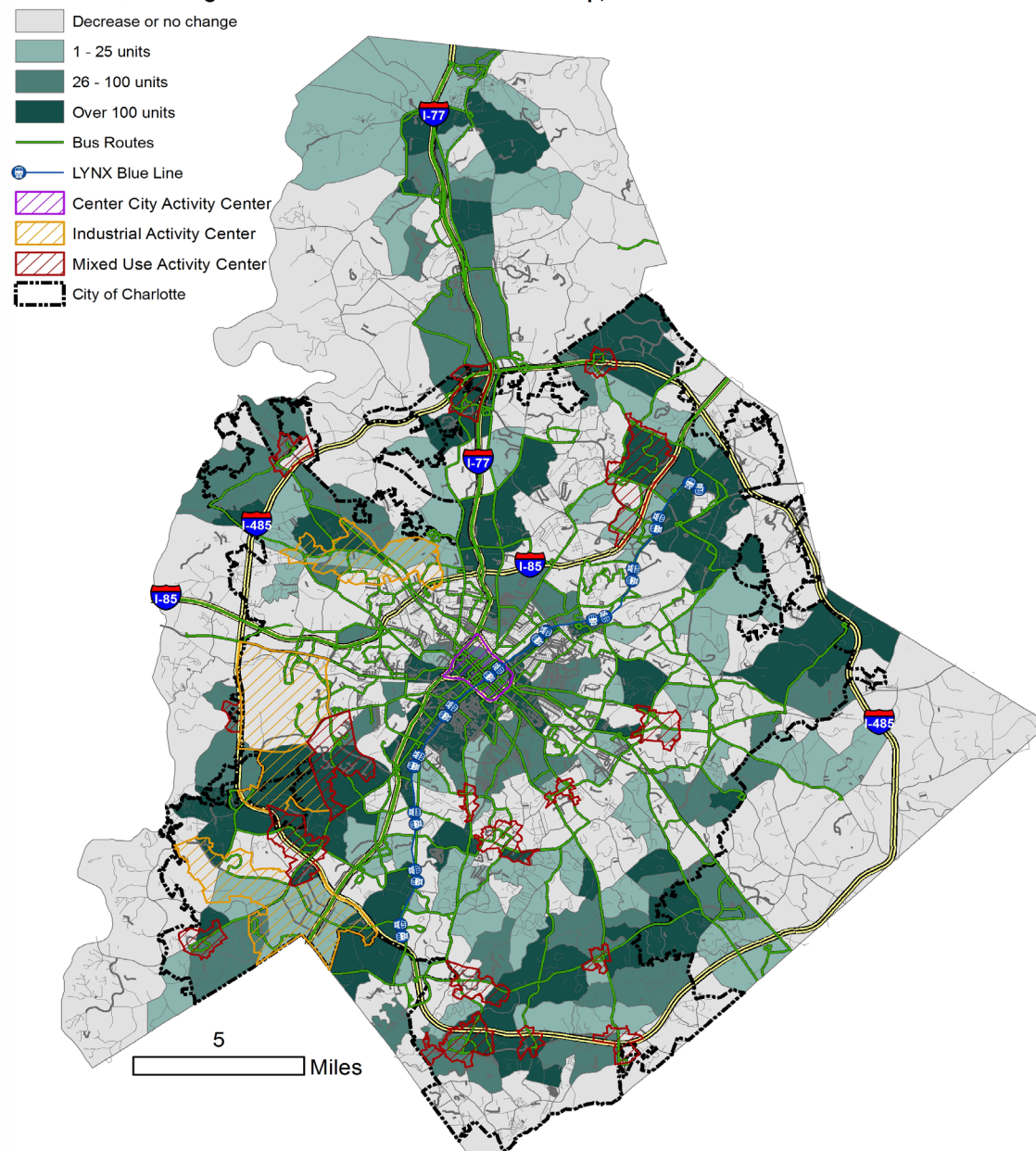
Polling: Traffic and Transportation Choices

Q7. Providing transportation choices has been a significant policy direction over the past 2 decades.

Which types of transportation do you feel have become easier to use over the last 10 years? (Choose as many as you want)

1. Driving
2. Walking
3. Biking
4. Bus
5. Light Rail/Streetcar
6. E-Scooting
7. Car share
8. Other

Polling: Traffic and Transportation Choices

Q8. In the future, what types of transportation do you think should be prioritized for improvement? (choose up to 3)

1. Driving
2. Walking
3. Biking
4. Bus
5. Light Rail/Streetcar
6. E-Scooting
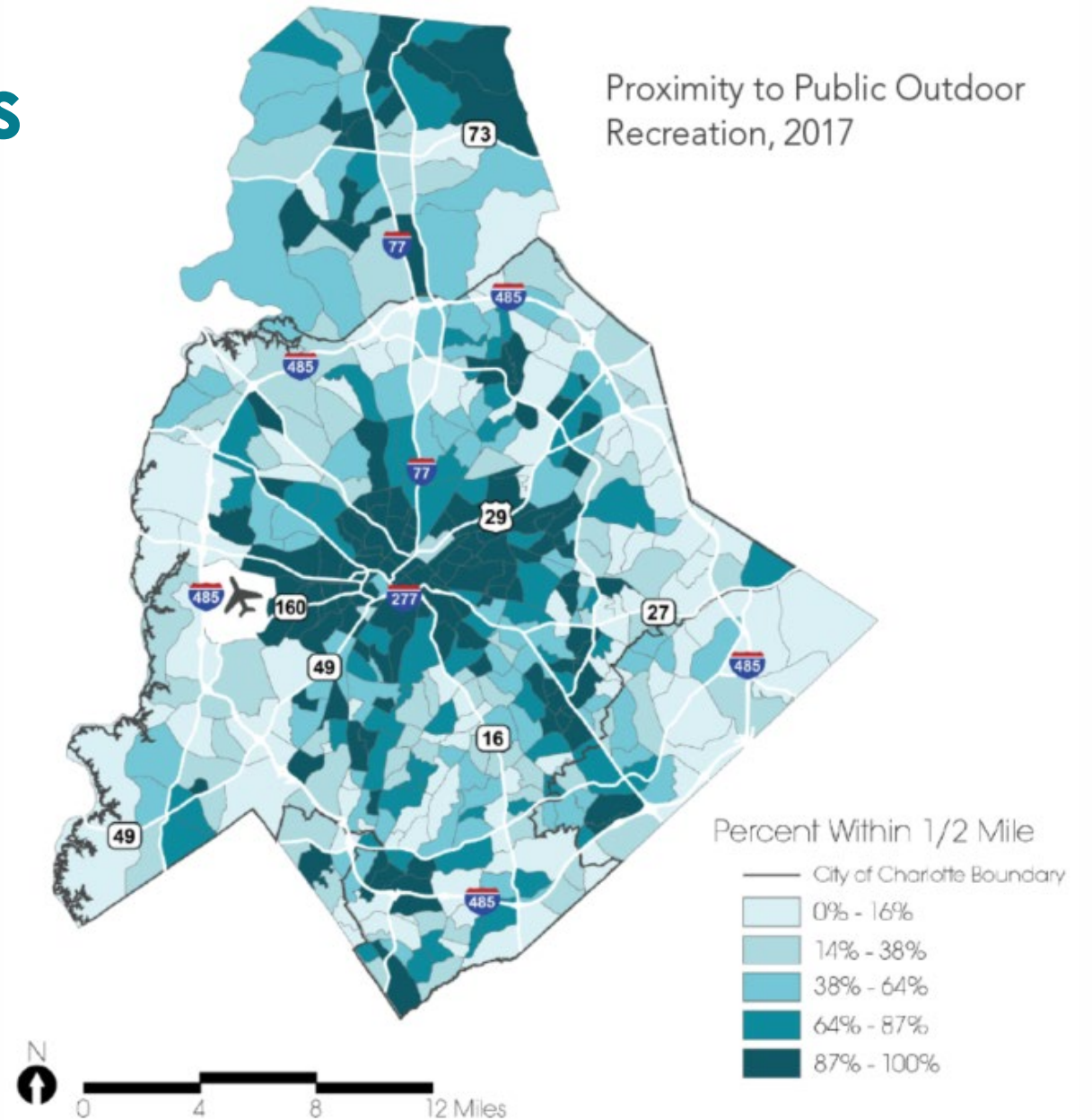7. Car share
8. Other

"Public" Spaces

"Public" Spaces

Note: *"Public" spaces include publicly and privately owned parks, plazas and open space that are accessible to the general public.*

Proximity to Parks, Trails and Greenways

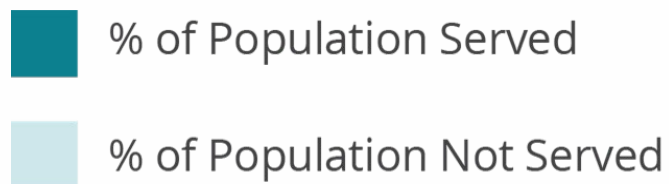Proximity to Public Outdoor Recreation, 2017

Percent Within 1/2 Mile

— City of Charlotte Boundary
- 0% - 16%
- 14% - 38%
- 38% - 64%
- 64% - 87%
- 87% - 100%

N

0   4   8   12 Miles

CHARLOTTE. M I G

How Does Charlotte Stack Up?

97th

Charlotte's Public Park System's Rank Among Top 100 Cities

CHARLOTTE — 28%

RALEIGH — 54%

% of population within 10 minute walk (1/2 mile) of a park (2018)

AUSTIN — 60%

DENVER — 86%
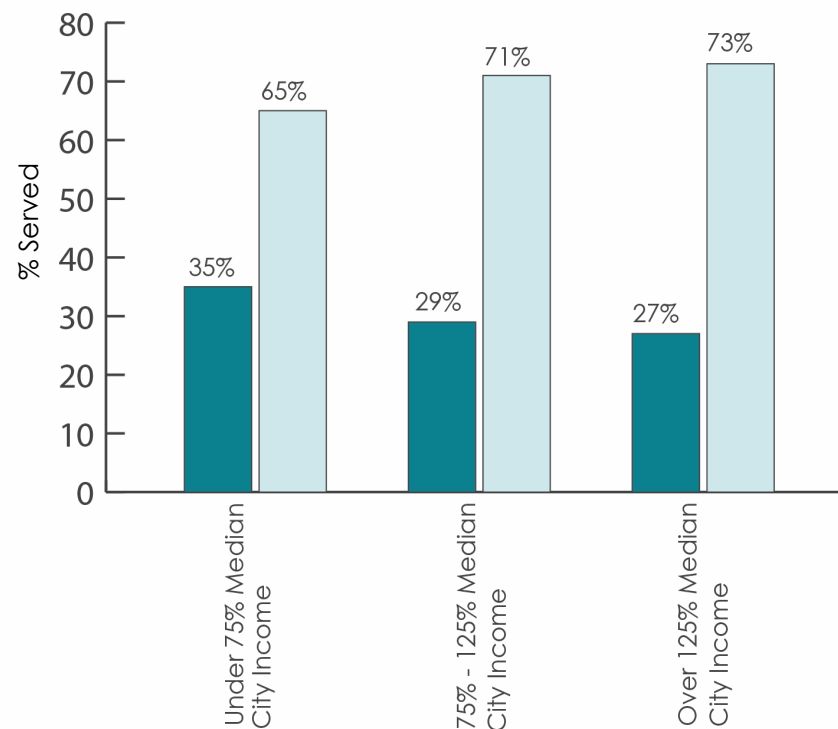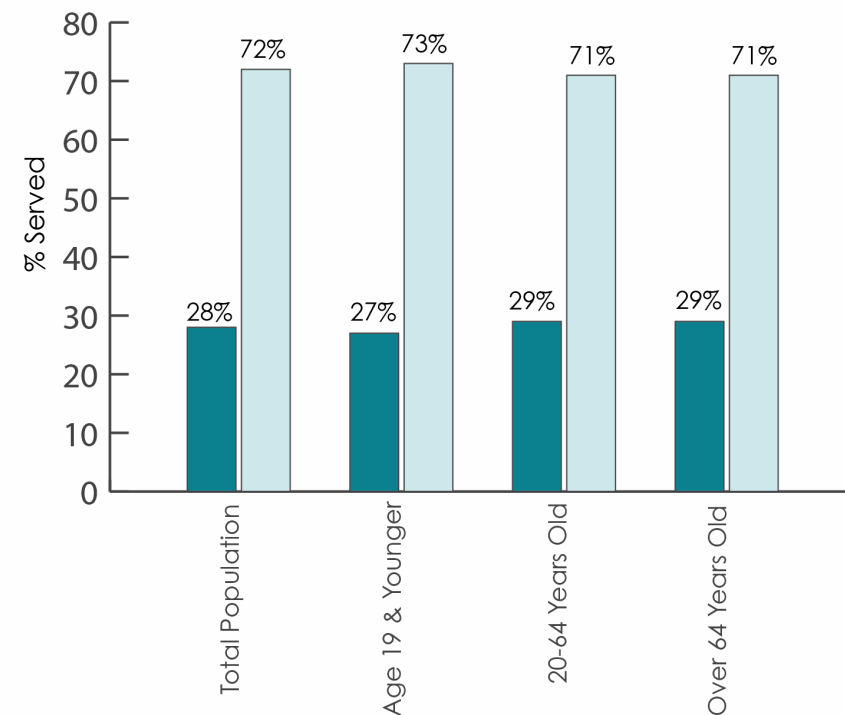
Vacant Land Map

Vacant Land 2018

Percentage of land area
that is classified as vacant

— City of Charlotte Boundary

0% - 6.6%
6.6% - 14.7%
14.7% - 24.5%
24.5% - 41.1%
41.1% - 80.6%

N

0   4   8   12 Miles
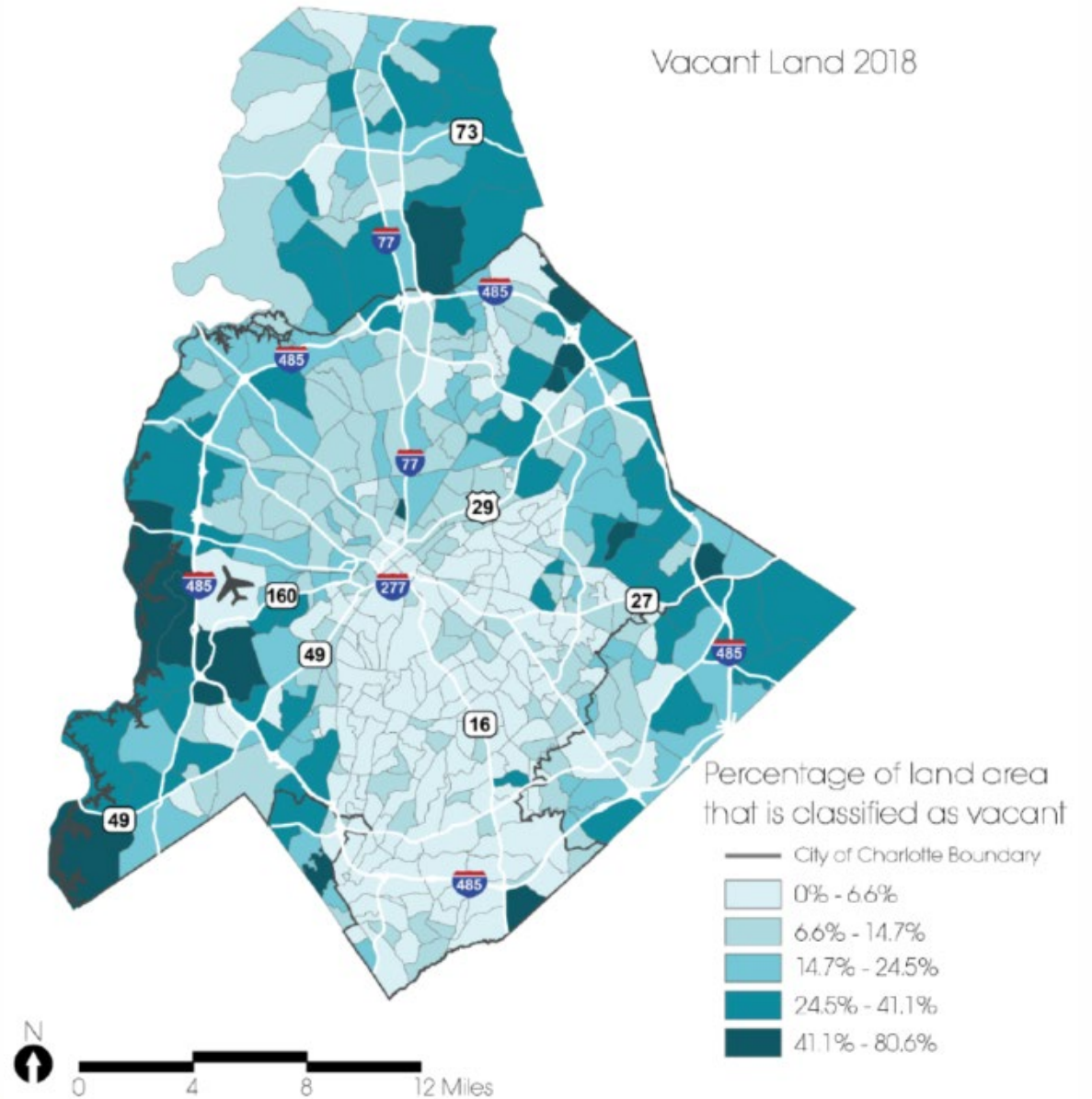
Polling: "Public" Spaces

Q9. Related to "public" spaces in Charlotte, do you think "public" space is sufficient for the current population and types of activities people want to participate in?

1. Very Sufficient
2. Sufficient
3. Neutral
4. Not Sufficient
5. Other

Note: "Public" spaces include publicly and privately owned parks, plazas and open space that are accessible to the general public.
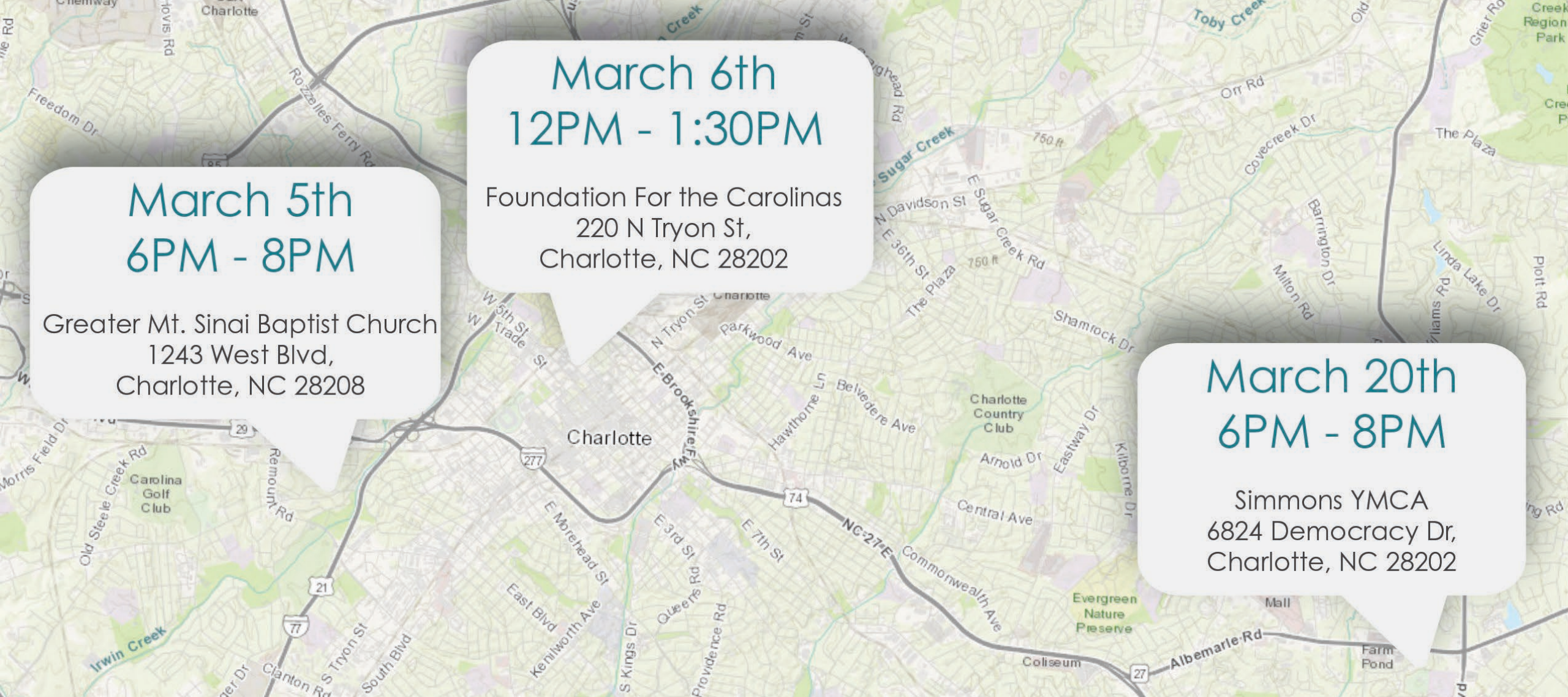
Polling: "Public" Spaces

Q10. Related to "public" space in Charlotte in recent years, do you think the quality of "public" spaces has gotten better or worse?

1. Much better
2. Better
3. Neutral
4. Worse
5. Much worse

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Charlottefuture.com/2040

March 6th
12PM - 1:30PM

Foundation For the Carolinas
220 N Tryon St,
Charlotte, NC 28202

March 5th
6PM - 8PM

Greater Mt. Sinai Baptist Church
1243 West Blvd,
Charlotte, NC 28208

March 20th
6PM - 8PM

Simmons YMCA
6824 Democracy Dr,
Charlotte, NC 28202

CHARLOTTE FUTURE | 2040 COMPREHENSIVE PLAN

Vision & Values Workshop

Call to Action

Attend Events & Complete Surveys

Community Workshops each phase of project that share results and input to date and solicit feedback

Online questionnaire shared at events and through social media to shape the vision for the City

Strategic Advisors Groups – element based discussions

Educational Speaker Series that foster dialog and action (March 26)

Host Community Events? Invite Us

As speaker or with a booth to share information

Sign up for updates:
www.charlottefuture.com/2040
Follow on Facebook:
@cltplanning

Call to Action

Sign up for updates:
www.charlottefuture.com/2040
Follow on Facebook:
@cltplanning

Well Connected in Charlotte?

Become a Charlotte Future 2040 Ambassador

BROADEN OUTREACH, INVITE OTHERS TO THE TABLE

Use outreach toolkit to engage with your connections who may not traditionally participate

Invite others to participate in events and surveys

Share findings and opportunities with others

Share social media posts and flyers to broaden outreach particularly in regards to events and surveys for input

Thank You!

More information and to sign up for updates: **www.charlottefuture.com/2040**
Follow on Facebook: **@cltplanning**