

Game Results

(Resultados del juego)

October 2019 | Meeting #2



2040
COMPREHENSIVE
PLAN

WHAT WE DID: / (LO QUE HICIMOS)

over 1,800*
people
gave input

*data collected at in person and online game sessions



in person

↳ 840+



online

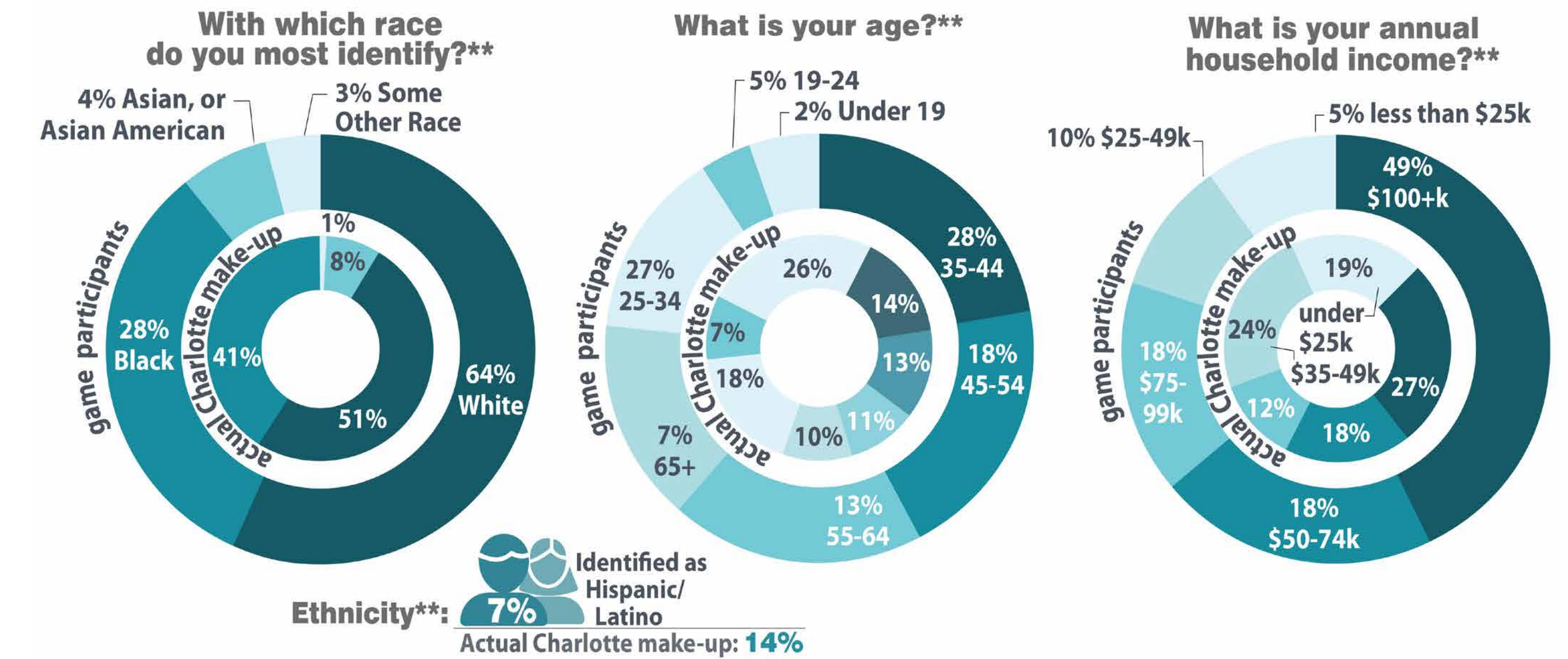
↳ 990+

44,000+ views of Charlotte Growing Better Places Game content including flyers, Facebook promotions, and emails

DEMOGRAPHICS: / (DATOS DEMOGRÁFICOS)

(Represents people who played the game either in person or online)

(Representa a personas que jugaron el juego en persona o en línea)



**Race/ethnicity: 965 respondents; Age: 1138 respondents; Income: 1032 respondents; Gender: 1122 respondents; results from online and community workshops. Actual Charlotte Make-up from American Fact Finder 2017 American Community Survey (ACS) 5-Year Estimates.

STRONG SUPPORT ONLINE AND IN-PERSON (GRAN APOYO EN LÍNEA Y EN PERSONA)

Vision Elements | Round 1
Regional

Displacement

Redevelopment or new development brings change that can alter the character of existing neighborhoods and force individuals and families to move. In extreme cases, people may need to move out of Charlotte or even outside the region.

Focus high density residential and commercial redevelopment/development in Activity Centers and along corridors to reduce development pressure on existing neighborhoods.

1 Strategy

Vision Elements | Round 1
Livable & Connected

Transportation Improvements

Residents need safe and convenient ways to get to transit stations to make light rail and express buses viable options for getting to work and other important destinations.

Implement bike sharing, shuttles, park and rides, and clear wayfinding and pedestrian and bicycle connections around transit stations and major destinations.

1 Strategy

- **Transit Corridors:** Invest in another high capacity transit corridor
- **Neighborhood Mixed Use:** Add goods and services in more neighborhoods
- **Displacement:** Reduce pressure on neighborhoods with high intensity residential in activity centers
- **Transportation Choices:** Invest in bike and pedestrian improvements
- **Corredores de tránsito:** invierte en otro corredor de tránsito de gran capacidad
- **Uso mixto del vecindario:** agrega bienes y servicios en más vecindarios
- **Desplazamiento:** reduce la presión en vecindarios con uso residencial de alta intensidad en centros de actividad
- **Opciones de transporte:** invierte en mejoras para ciclistas y peatones

WEAK SUPPORT ONLINE AND IN-PERSON (POCO APOYO EN LÍNEA Y EN PERSONA)

Vision Elements | Round 1
Inclusive & Diverse

Accessory Dwelling Units

Accessory Dwelling Units (in-law suites, garage apartments, etc.) are allowed in Charlotte today. They can be a way to create additional income opportunities, house extended family and reduce development pressures.

Relax the strict development standards required for Accessory Dwelling Units (ADUs) to reduce the barriers to their construction.

1 Strategy

Vision Elements | Round 1
Prosperous & Innovative

Industrial Development

The majority of light and heavy industrial development in Charlotte is currently in the West portion of the city. This distribution is inequitable.

Restrict new industrial development in the West area of the city. Incentivize new industrial uses to be distributed in other areas of the city, adjacent to major roadways that can support freight traffic.

1 Strategy

- **Accessory Dwelling Units:** Relax the strict development standards required for ADUs to reduce the barriers to their constructions
- **Industrial Development:** Encourage new industrial uses in other areas of the city, adjacent to major roadways that can support freight traffic
- **Unidades de vivienda accesorias:** relajan las normas estrictas de desarrollo que se exigen a las ADU para reducir las barreras a otras construcciones
- **Desarrollo industrial:** fomenta nuevos usos industriales en otras áreas de la ciudad, adyacentes a carreteras principales que pueden soportar tráfico de carga