

Strategies for Inclusive Engagement

Individuals with Limited Mobility

Youth

Busy Families

Communities of Color

Immigrant Community

To start our process, we asked over 250 people to tell us who is not at the table and how do we best engage them. Seven guidelines emerged for our process.

Make information accessible.

Make meetings convenient.

Work as partners.

Provide choices for engagement.

Make it relevant.

Make it useful.

Focus on action & tangible solutions.

Phase 0. Project initiation *Strengthen relationships in the community, build common language*

Phase 1. Shared Vision & Values *Work with community to understand where we are, our goals, & priorities as a city*

Phase 2. Preferred Growth Scenario *Prioritize strategies with community that recognize, address and balance impacts of growth*

Phase 3. Plan Development *Build partnerships, draft recommendations, and identify implementation ideas*

Phase 4. Adoption & Implementation *Work with community to advocate plan adoption, keep plan updated, and to hold everyone accountable*

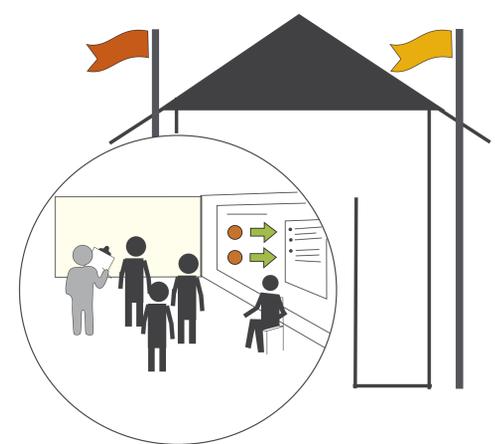
Ways to Get Involved

FOCUS GROUPS AND STRATEGIC ADVISOR MEETINGS
Engaging key stakeholders, organizations and constituencies, such as youth, limited-English proficient individuals, single mothers, seniors and other interested parties.

CITY COUNCIL AND PLANNING COMMISSION
City Council and Planning Commission members will be regularly updated and provide input at key milestones.

INTERCEPT EVENTS
Events to "meet people where they are" and engage them in leisurely settings. Pop-up events will be held in popular areas.

WEBSITE, SOCIAL MEDIA, AND ONLINE QUESTIONNAIRES
Website and social media outlets will post regular updates. Workshop activities will be available in survey form for those unable to attend.



COMMUNITY WORKSHOPS AND OPEN HOUSES

Community Workshops and Open Houses will be hosted in various locations to gain public input. These events will be open to all and designed to be accessible to all participants.

EDUCATIONAL SPEAKER SERIES
Speaker to present topics, such as mobility, connectivity, displacement, affordability, and sustainability.

GROUP OUTREACH AND PARTNERING
Collaborate with community groups and partner organizations to offer plan information at events and meetings and coordinate to begin taking action now.