

Our Charlotte  
The Shared Story of our Future

# Planning Commission Annual Retreat - 2017

## Mind Map - 2022

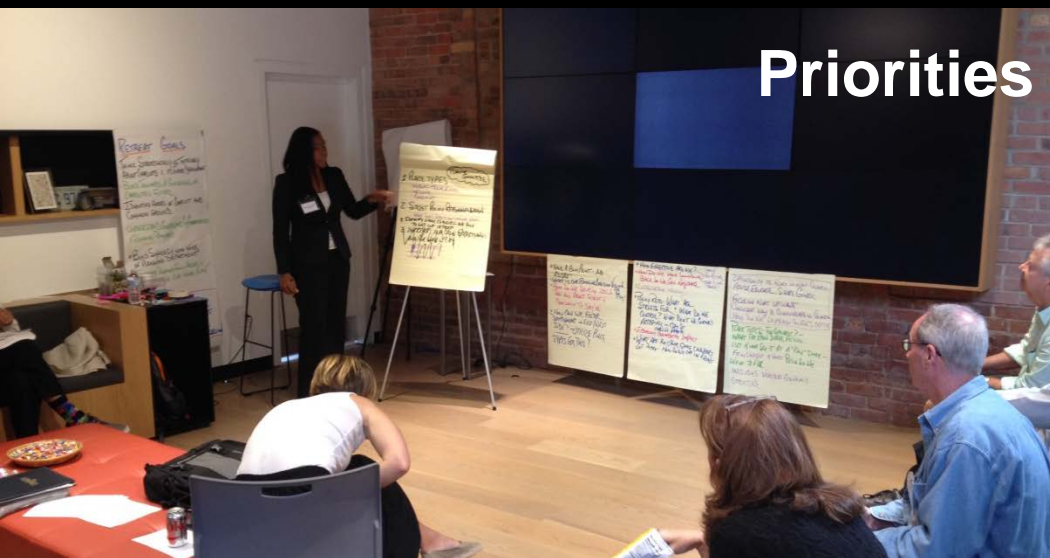


## Vision



## Favorite City

## Priorities



## Making good places



# Unique Charlotte

**Not sentimental about  
buildings**

**Airport driving growth**

**Physically accessible**

**City & County**

**North/South corridors**

**City of immigrants**

**Reinventing – always new  
culturally & physically**

**Proximity of  
neighborhoods to urban  
core, trees**

**Diversity of communities**

**Central business district**

**Inviting technology (farming  
to high tech)**

**Balance of art & business**

**Still aspiring to uniqueness**

**Banking city**

# Favorite Cities

Toronto  
multiethnic communities &  
transportation options

Barcelona  
creativity & vibrancy

Denver  
16<sup>th</sup> Street & greenway

Singapore  
well planned & distinct cultural  
neighborhoods

Washington DC  
garden & pedestrian scaled art

New Orleans  
preservation & distinct, walkable  
neighborhoods

Ashville  
diversity & quaint places to connect  
to people

Copenhagen  
ride bikes everywhere & outdoor  
cafes

Vienna  
small historic neighborhoods, entirely  
pedestrian scale

Kingston  
simplicity of people & what the city has to  
offer

New York  
transit, diversity & walkability

Madison  
water, state government & university  
buildings

Honolulu  
pedestrian friendly & culturally diverse

Key West  
collective individuality & walkability



# Mind Map – Charlotte 2022

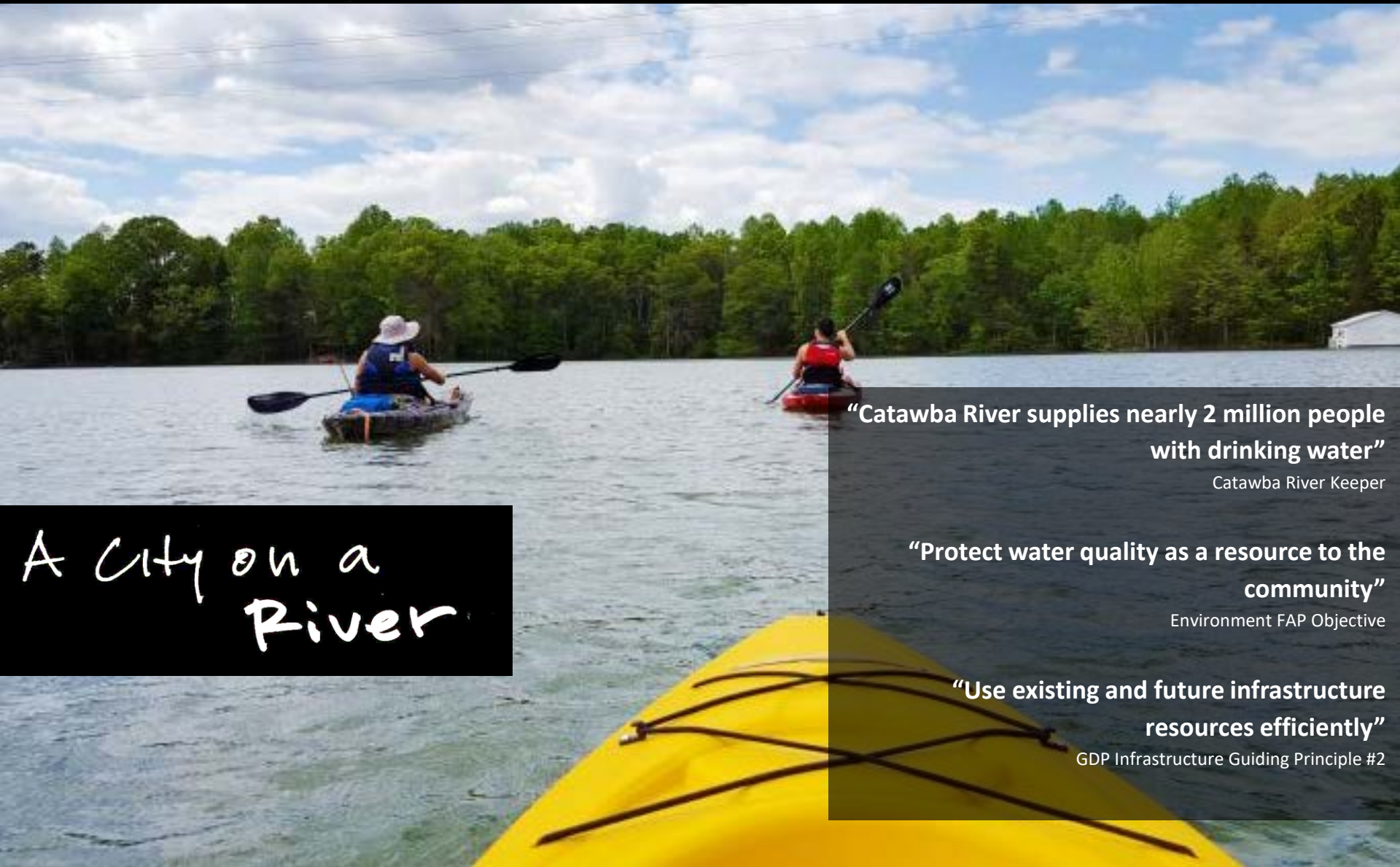


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# Our Charlotte

## The Shared Story of our Future



A City on a  
River

**"Catawba River supplies nearly 2 million people  
with drinking water"**

Catawba River Keeper

**"Protect water quality as a resource to the  
community"**

Environment FAP Objective

**"Use existing and future infrastructure  
resources efficiently"**

GDP Infrastructure Guiding Principle #2



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## The Shared Story of our Future



A City of  
Creeks

**"Mecklenburg County has 3,000 miles of creeks.  
Those 3,000 miles, laid end to end, would  
stretch from Miami to Vancouver, Canada"**

Mary Newsom

**"Design development that is environmentally  
sustainable and that integrates the built  
environment with the natural environment"**

GDP Objective

**"Promote and enable environmentally sensitive  
site designs"**

GDP Environment Guiding Principle #3

Stewart Creek Source: Nance Pierce (Keeping Watch)



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A City in a  
Forest

**“Charlotte’s tree canopy provides over \$530 million in real benefits and services every year”**

Charlotte Urban Forest Master Plan

**“Protect the air we breathe, and the trees that filter it, while also shading us from the hot, southern sun”**

Planning Commission Livable City Principle

**“Maintain/protect urban forest as a community resource”**

Environment FAP Objective

# Our Charlotte

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A City of  
Neighborhoods

**“Protection of established neighborhoods”**

CCW Principle #2

**“Foster long-term neighborhood and economic  
viability”**

GDP Goal #2

**“Preserve and create neighborhoods that offer  
affordable housing options”**

Housing & Neighborhood Development FAP Objective



# Our Charlotte

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An Historic  
City

**"Charlotte is not merely a city of the present moment."**

Tom Hanchett, Author – Sorting Out the New South City

**"Acknowledge the significant role segregation and racialization have played in our current opportunity narrative and commit to becoming a more inclusive, fair and just community."**

Opportunity Task Force Strategy A



Biddle Hall, Johnson C. Smith University Source: Charlotte Magazine



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**“Ensure access to affordable housing by supporting the dispersal of a range of housing types throughout the city, so that the availability of transportation does not limit access to economic opportunity”**

Planning Commission Livable City Principle

## An Inclusive City

**“Build vibrant and activity-filled public streets and open spaces that promote community engagement so that Charlotteans of all ages and abilities can participate in a public life”**

Planning Commission Livable City Principle



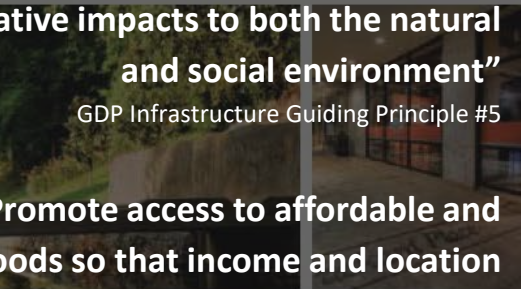
# Our Charlotte

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**"Ensure that infrastructure provision seeks to minimize negative impacts to both the natural and social environment"**

GDP Infrastructure Guiding Principle #5



**"Promote access to affordable and healthy/local foods so that income and location don't limit dietary choices"**

Planning Commission Livable City Principle



**"Build safe communities, by using planning tools to prevent crime and violence through environmental design"**

Planning Commission Livable City Principle

# A Resilient City





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**“Promote a mix of land uses within a close proximity so that Charlotteans can live, work, play, shop and worship in a neighborhood without the need for an automobile”**

Planning Commission Livable City Principle

**“Efficient and coordinated investment in infrastructure that keeps pace with existing and future development”**

CCW Principle #10

**A City Growing  
in & Out.**



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### A Connected City



**“Create a state-of-the-art transportation system that equally provides for the health and safety of pedestrians, bicyclists, transit riders, and motorists and is accessible to people of all ages and abilities”**

Planning Commission Livable City Principle

**“Create a more connected community to ensure all families have ready access to employment, shopping, service areas schools, parks, and other daily destinations”**

Opportunity Task Force Strategy Q

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**Center City has 50% of the city's class A office space and over 27,000 residents"**

Charlotte Center City Partners

**"Unique central business district"**

Planning Commission

**"Enhance the strength, vitality and livability of the Center City and the City-within-a-city area"**

GDP Objective

**A City with a Center**



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A City in a  
Region

**“Unique to Charlotte – both a city and a county”**

Planning Commission

**“Seek regional solutions to infrastructure issues and problems”**

GDP Infrastructure Guiding Principle #6



# Our Charlotte

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A Global  
City

**"A diverse, growing and adaptable economy"**

CCW Principle #7

**"Support a vibrant & growing economy"**

Transportation & Planning FAP Objective

**"Reinventing – always new culturally & physically"**

Planning Commission

**"Airport driving growth"**

Planning Commission

**"Banking city"**

Planning Commission

**"Inviting technology – farming to high tech"**

Planning Commission



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